# **Real-Dollar Value of Membership**

Members queried, valued each of the following features of membership based on their perception of annual real-dollar value received:

- \$4,000 Opportunity Access through Networking
- \$2,417 Access & Learning through Leadership Position: Section & International
- \$1,717 Access to Senior Members & Mentoring
- \$1,260 Prestige through Fellows
- \$1,080 International Community Access
- \$833 Forum for Transcending Toward Significance
- \$478 Access to Additional Industry-Related Disciplines
- \$300 Insurance Program
- \$278 Access to SNAME Staff
- \$250 Continuing Education Units/ Professional Development Hours
- \$225- Prestige through Face of SNAME recognition
- \$204 SNAME Alliance Partners Access/Discounts
- \$192 Twenty free Content downloads
- \$188 Post Resumes (Career Center)
- \$171 Access to Jobs Posted (Career Center)
- \$163 Discount to events and section meetings
- \$150 Membership is Recognition of Education, Experience, & Competence
- \$140 Knowledge Management; Member-Only Content
- \$133 Discount on Publications & Technical Papers
- \$119 Weekly Member Communication
- \$42 Prestige through Awards

# \$14,340-Total Annual Real-Dollar Value from Membership

Members that take advantage of all of the above features, for less than \$200 annually receive \$70+ Return on Investment Annually for Every Dollar Invested!

The above information was gathered in 2016 through qualitative research focus group methodology. Sampling: focus group research conducted at six of the eighteen SNAME Sections.

SNAME is an internationally recognized non-profit professional society of individual members serving the maritime and offshore industries and their suppliers. For many, SNAME has been absolutely essential to career development and success in the industry. With more than 6,000 members, 18 Professional Sections and 40 Student Sections around the world in 85 countries, SNAME is THE International Community for Maritime and Ocean Professionals!

SNAME was organized in 1893 to advance the art, science, and practice of naval architecture, shipbuilding and marine engineering.

In its earliest days, SNAME was incorporated and nurtured by the titans of our industry including William H. Webb, George E. Weed and Rear Admiral George W. Melville. Other people of stature took the helm thereafter, including Edwin A. Stevens, David W. Taylor, Vice Admiral Jerry Land, Kenneth M. Davidson, and Blakely Smith. SNAME technical information has long been the gold standard. SNAME publications are widely used as textbooks and reference materials at major universities.

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THE INTERNATIONAL COMMUNITY FOR MARITIME AND OCEAN PROFESSIONALS



If you are a maritime or ocean professional, SNAME invites you to apply for membership.

#### **SNAME Serves the Full Spectrum of** the Vessel and Boating Lifecycle:

Student

- Shipbuilder
- Educator/Researcher Operator
- Engineer/Designer
- Recycler/Salvor
- Manufacturer

#### **Maritime & Ocean Professional Market Segments Served by SNAME** include:

- Recreational Military
  - Fisheries
- Offshore
- Cargo
- Passenger
- Arctic
- Inland



SNAME Membership, what's in it for you, the Maritime or Ocean Professional?

#### Career Acceleration

Our members enjoy accelerated career development and greater income through networking contacts, access through leadership opportunities, and industry prestige through participating in technical & research (T&R) committees and authoring T&R papers.

#### Mistake Avoidance

Simple mistakes can derail even the most promising of careers. Our members enjoy the comfort and security of knowing that SNAME keeps them up to date with cutting-edge T&R data through papers, (mt) magazine, and access to thought leaders in the maritime and ocean careers.

### **Pride & Prestige**

Through SNAME membership, our members know they have access to the world's leading maritime and ocean professionals. This creates personal value in many ways, including esteemed reputation, belonging to a worldwide community and sage-mentor

status.

SNAME Membership, the Tidal Wave of Professionalism, Technical & Research

# **Be Significant**

Join SNAME and be part of something bigger than yourself-even bigger than the oceans. Transition from simply being successful to being significant in the maritime and ocean professional industries.

SNAME Technical & Research (T&R) enables ships and other water craft to be designed and built well, equipped well, maintained well, and useful throughout their life. For over 100 years SNAME members have stood out as industry giants, serving all aspects of ship-life commerce.

SNAME has a place for you. Become a SNAME author, researcher, or technical contributor supplying the maritime and ocean industries and professionals that work within. Share your brilliance with your industry.

Join SNAME Today!

Visit www.sname.org to complete an application for membership!