Content

SNAME Members Demand Technical Credibility.

(mt) provides vital technical information and thought leadership to the global maritime industry and community of naval architects, marine and ocean engineers and related professionals.

(mt) CONTENT INCLUDES:

• technological advances and improvements
• Case studies
• Professional notes for business
• Public policy discussion in every issue

(mt) has created a revised blend of content that is more relevant for architects and marine engineers.

(mt) PUBLISHES ORIGINAL CONTENT ORGANIZED AS FOLLOWS:

Feature articles (five at four to six pages each) include clear, concise graphics, drawings, tables, charts, or photos that show data that supports technical discussions. One of the features focuses on a ship or vessel report with standard drawing, characteristics and key specifications.

Departments provide opinion and editorial content in addition to member profiles, policy briefings, technical notes, SNAME paper abstracts, education, book, web site and media reviews and historical notes.

“Thanks for publishing the April 2016 issue on inland waterways. The economically important inland towboat industry gets far too little attention.”

JOHN C. FARMER, CAPTAIN
NAVCAL MARINE SERVICES, LLC
Editorial Calendar

January 2018 Issue
FOCUS:
Polar Seas - Arctic
• Advertising Space Close: 12/12/17
• Advertising Materials Close: 12/15/17

April 2018 Issue
FOCUS:
Automation/Control and Autonomous Vessels
• Advertising Space Close: 3/2/18
• Advertising Materials Close: 3/7/18

July 2018 Issue
FOCUS:
Structural Systems - including Coatings
• Advertising Space Close: 6/1/18
• Advertising Materials Close: 6/5/18

October 2018 Issue
FOCUS:
Education and Workforce Development
• Advertising Space Close: 8/31/18
• Advertising Materials Close: 9/6/18

January 2019 Issue
FOCUS:
Modularity, Flexibility & Adaptibility
• Advertising Space Close: 12/12/18
• Advertising Materials Close: 12/15/18

ISSUE INCLUDES:
• USCG’s Polar Icebreaker Design
• Design Tools for Arctic Subsea Pipelines
• Propulsion Systems specific to the region
• Arctic navigation
• Search and Rescue

ISSUE INCLUDES:
• Autonomous Shipping/e-Navigation
• Dynamic Positioning
• Maintaining Control Software
• Automated Ballast Water Systems
• Seakeeping Technologies

ISSUE INCLUDES:
• Aluminum and Composite Structures
• Structural Load Modeling
• Maine Coatings Inspection/Maintenance
• Sub-surface Structures

ISSUE INCLUDES:
• Knowledge Management
• Assessing Workforce Skills
• Bridging Industry and Academia

Distribution includes various industry events such as: CMA, Sea Trade, OTC, ICETECH, SMM, IBEX, OTC Brazil, SNAME Maritime Convention, Workboat, ATC, and more!