SNAME: Connecting Naval Architects and Marine Engineers for over 125 Years.

As the flagship publication of Society of Naval Architects and Marine Engineers, (mt) is the trusted source for the latest technology, policy advances, and analysis. Only (mt) brings together SNAME professional members as contributors and readers, amid the international community of SNAME sections and members, to publish essential industry leading content. Printed Quarterly, each issue of (mt) provides unmatched coverage about technological advances and improvements, rules and regulations and case studies, along with commentary on related public policy issues. (mt) provides the information needed by practicing naval architects, and helps marine and ocean engineers perform at a higher level. Each issue is available ONLINE in a digital format as well.

Feature articles include clear, concise graphics, drawings, tables, charts, or photos that show data that supports technical discussions. One of the features focuses on a ship or vessel report with standard drawing, characteristics and key specifications. Departments provide opinion and editorial content in addition to member profiles, policy briefings, technical notes, SNAME paper abstracts, education, book, web site and media reviews and historical notes. With a 92% member retention rate, (mt) readers are passionate advocates and users of products and services for the maritime industry, loyal to the advertisers who support their society. They are highly educated and highly involved in all aspects of purchasing for the marine industry. The level of industry experience [64% with 15+ years and 29% with 30+ years] qualifies them as experts in the maritime industry. To place your company’s ad, please call us at 800-891-2828 Ext:1146, or email jenny@pentagon-usa.com

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Additionally, the production department at Pentagon Publishing, Inc. is available to design or reformat files at $75 per hour (fee may be waived). Please contact the Art Department at 800-891-2828 Ext: 1148 or art@pentagon-usa.us if you wish assistance.

DISTRIBUTION

Approximately 6,000 copies are printed per issue, combined with SNAME Online (mt) readers reach an audience estimated at over 60,000 in the marine architecture and engineering community!

DEADLINES

All deadline dates are subject to change -- please ask for a copy of our Editorial Calendar or confer with your Marine Technology Project Coordinator!

ISSUE

SPRING - APRIL
SUMMER - JULY
FALL - OCTOBER
WINTER - JANUARY

MATERIALS

MARCH 01
JUNE 03
SEPTEMBER 03
DECEMBER 12

AD RATES

*Additional sizes & ONLINE ads available.