LOOKING TO GAIN ACCESS TO THE OFFSHORE TECHNOLOGY MARKET? SNAME CAN HELP!

Back for its second year, the SNAME Solutions Center, located in the Offshore Technology Conference exhibit hall, provides you with access to thousands of decision makers and buyers actively assessing the latest offshore technologies.

The SNAME Solutions Center brings exhibitors together in one pavilion and provides a unique opportunity to stimulate business alongside each other at an affordable price. Whether this is your first time exhibiting, or you are a seasoned tradeshow veteran, the pavilion is a stress-free way to gain exposure and increase brand awareness.

TURNKEY SOLUTION CENTER PACKAGE

Take advantage of this turnkey approach designed to make exhibiting easy and affordable. Each package includes:

- Event pod with counter and storage cabinet
- Customizable back panel graphic
- 32” monitor (mounted on back panel)*
- Electrical connection (1)
- Aggressive print, online, and onsite marketing campaigns by SNAME and OTC to promote the pavilion to attendees— incredible cost savings available only to Solutions Center participants

Investment: $3,700

Additional product/display space: $250 add-on

Additional services may be available for additional fees when requested
THE OFFSHORE ENERGY INDUSTRY’S PREMIER EVENT

The Offshore Technology Conference (OTC) is where energy professionals from around the globe meet to exchange ideas and opinions to advance scientific and technical knowledge for offshore resources and environmental matters.

Since 1969, OTC brings together industry leaders, investors, buyers, and entrepreneurs to develop markets and business partnerships. Its large international participation provides excellent opportunities for global sharing of technology, expertise, products, and best practices.

Join SNAME in 2020 and connect with thousands of exploration & production (E&P) professionals, including qualified buyers and top decision makers.

WHO ATTENDS?
More than 59,000 professionals from around the world gather to share technical knowledge to advance the development of the offshore energy sector. *

Attendees by Primary Business

- Operating Company: 17%
- Consulting Company: 11%
- Engineering/Construction: 14%
- Government/Library/Education: 3%
- Equipment/Supplies: 21%
- Financial: 2%
- Services: 18%
- Contractor: 4%
- Other: 10%
- Business Operations: 9%
- Other: 8%
- Engineer/Scientist: 12%
- University Student/Academia: 4%
- Consultant: 9%
- Sales/Marketing: 15%

Attendees by Title

- Executive: 19%
- Manager/Supervisor/Foreman: 20%
- Research/Development: 4%
- University Student/Academia: 4%
- Consultant: 9%
- Sales/Marketing: 15%
- Operating Company: 17%
- Consulting Company: 11%
- Engineering/Construction: 14%
- Government/Library/Education: 3%
- Equipment/Supplies: 21%
- Financial: 2%
- Services: 18%
- Contractor: 4%
- Other: 10%
- Business Operations: 9%
- Other: 8%
- Engineer/Scientist: 12%
- University Student/Academia: 4%
- Consultant: 9%
- Sales/Marketing: 15%

* 2019 registration data
Don’t miss this opportunity to discover the latest industry trends, network with your peers, and create new business partnerships where there is strength in numbers. But hurry, space is limited!

Contact us for more information and to sign up.

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