Real-Dollar Value of Membership

Members queried, valued each of the following features of membership based on their perception of annual real-dollar value received:

- **$4,000** - Opportunity Access through Networking
- **$2,417** - Access & Learning through Leadership Position: Section & International
- **$1,717** - Access to Senior Members & Mentoring
- **$1,260** - Prestige through Fellows
- **$1,080** - International Community Access
- **$833** - Forum for Transcending toward Significance
- **$478** - Access to Additional Industry-Related Disciplines
- **$300** - Insurance Program
- **$278** - Access to SNAME Staff
- **$250** - Continuing Education Units/Professional Development Hours
- **$225** - Prestige through Face of SNAME recognition
- **$204** - SNAME Alliance Partners Access/Discounts
- **$192** - Twenty free Content downloads
- **$188** - Post Resumes (Career Center)
- **$171** - Access to Jobs Posted (Career Center)
- **$163** - Discount to events and section meetings
- **$150** - Membership is Recognition of Education, Experience, & Competence
- **$140** - Knowledge Management; Member-Only Content
- **$133** - Discount on Publications & Technical Papers
- **$119** - Weekly Member Communication
- **$42** - Prestige through Awards

**$14,340** - Total Annual Real-Dollar Value from Membership

Members that take advantage of all of the above features, for less than $200 annually receive

**$70+** Return on Investment Annually for Every Dollar Invested!

The above information was gathered in 2016 through qualitative research focus group methodology. Sampling: Focus group research conducted at six of the eighteen SNAME Sections.

SNAME is an internationally recognized non-profit professional society of individual members serving the maritime and offshore industries and their suppliers. For many, SNAME has been absolutely essential to career development and success in the industry. With more than 6,000 members, 18 Professional Sections and 40 Student Sections around the world in 85 countries, SNAME is THE International Community for Maritime and Ocean Professionals!

SNAME was organized in 1893 to advance the art, science, and practice of naval architecture, shipbuilding and marine engineering.

In its earliest days, SNAME was incorporated and nurtured by the titans of our industry including William H. Webb, George E. Weed and Rear Admiral George W. Melville. Other people of stature took the helm thereafter, including Edwin A. Stevens, David W. Taylor, Vice Admiral Jerry Land, Kenneth M. Davidson, and Blakely Smith. SNAME technical information has long been the gold standard. SNAME publications are widely used as textbooks and reference materials at major universities.

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www.sname.org
If you are a maritime or ocean professional, SNAME invites you to apply for membership.

**SNAME Serves the Full Spectrum of the Vessel and Boating Lifecycle:**
- Student
- Shipbuilder
- Educator/Researcher
- Operator
- Engineer/Designer
- Recycler/Salvor
- Manufacturer

**Maritime & Ocean Professional Market Segments Served by SNAME include:**
- Recreational
- Military
- Fisheries
- Offshore
- Cargo
- Passenger
- Arctic
- Inland

**SNAME Membership, what’s in it for you, the Maritime or Ocean Professional?**

**Career Acceleration**
Our members enjoy accelerated career development and greater income through networking contacts, access through leadership opportunities, and industry prestige through participating in technical & research (T&R) committees and authoring T&R papers.

**Mistake Avoidance**
Simple mistakes can derail even the most promising of careers. Our members enjoy the comfort and security of knowing that SNAME keeps them up to date with cutting-edge T&R data through papers, *(mt)* magazine, and access to thought leaders in the maritime and ocean careers.

**Pride & Prestige**
Through SNAME membership, our members know they have access to the world’s leading maritime and ocean professionals. This creates personal value in many ways, including esteemed reputation, belonging to a worldwide community and sage-mentor status.

**SNAME Membership, the Tidal Wave of Professionalism, Technical & Research**

**Be Significant**
Join SNAME and be part of something bigger than yourself—even bigger than the oceans. Transition from simply being successful to being significant in the maritime and ocean professional industries.

SNAME Technical & Research (T&R) enables ships and other water craft to be designed and built well, equipped well, maintained well, and useful throughout their life. For over 100 years SNAME members have stood out as industry giants, serving all aspects of ship-life commerce.

SNAME has a place for you. Become a SNAME author, researcher, or technical contributor—supplying the maritime and ocean industries and professionals that work within. Share your brilliance with your industry.

**Join SNAME Today!**

Visit www.sname.org to complete an application for membership!