

# Discussion group 5

*2.5 How can a positive COME culture  
be generated*

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## **Creating a positive culture.**

Implementing ideas into the conscious compared to using an intimidating approach to rules.

A long term plan is needed for designers and researchers to follow. Also researchers are needed to further compact the issue and understand it better.

## **How do we combine different attitudes from different places into one cohesive culture?**

We should establish a culture and create a positive cycle.

Possibly have zero tolerance about reporting. (A culture that it was not acceptable or belittle any type of incident) **Was a good idea?** *“It certainly worked though”*

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## **Try a 3 prong approach? Legislation, Reward-Punishment, Education.**

- Conscious effort beyond what is in place.
- Events, Training → Following a message. (Go green or become green???)
- It has to be massive campaign. It requires a lot of work.
- Important → WHY? (At the moment the reason is the penalties are high)

## **Can we use the lessons from creating a safety culture?**

- Convince people that what you are doing is right. (Having a purpose)

## **Can we use the lessons from the stringent requirements with working with an oil major to apply it to the environment and the rest of the industry?**

- Create 2 cultures- 1) present via legislation 2) Future via education.
- Engineering education has large role from the impact. It has to be based on solid data on what we do impacts the environment. Look at it and come up with solutions. ( have an integrated environmental engineering with the other engineering disciplines.)