Innovating Communication in Scholarship, a UC Davis IFHA (Interdisciplinary Frontiers in the Humanities and Arts) project invites you to:

AN OPEN DIGITAL SOUTH: RISKS AND REWARDS

Thursday, May 25, 2017 at 9:00 AM PDT
– to –
Friday, May 26, 2017 at 3:00 PM PDT

UC Davis School of Law
400 Mrak Hall Drive
Davis, CA 95616

(also to be livestreamed and recorded)

Register here

This conference explores the promises and risks of openness in scholarship in relationship to the Global South. Research and scholarship are increasingly adopting ‘open’ models of practice and sharing, such as open access publications, open data, and open source software. This openness supports improved research reusability, reproducibility, and visibility, and seeks to address barriers to equitable access, and to foster global intellectual conversations. But do attempts at promoting openness in scholarship create new forms of exclusion or hierarchy in various regions of the world? How are Southern scholars and publishers’ experiences with open access and open data taken into account within conversations on developing standards and models for ‘open’ scholarship in the Global North? Are there unanticipated opportunities or risks created through the implementation of models for open data, open software, or open access to research?

The event is free and open to the public. Visitors can find information on accommodation and more at https://www.ucdavis.edu/visit/plan-your-visit/. The event will be livestreamed on the web and recorded.

Innovating Communication in Scholarship
A UC Davis IFHA Project
Full Summary of SLA Annual by 2016 Travel Grant Winner

Posted on September 21, 2016.

SLA Silicon Valley would like to share with you a more in-depth article from our 2016 Travel Grant Winner Stefanie Vertabedian. She shares her experiences as a newcomer to SLA annual in Philadelphia.

We hope her article gives a few tips to future conference attendees:

- **Support**—Find out whether any of your local chapter members will be in attendance at a conference.
- **Tools**—Find out about conference tools and networking events before you go
- **Serendipity**—Find some time to wander.

SLA Conference in Philadelphia

By Stefanie Vertabedian

While it’s been 3 months since attending the annual SLA conference in Philadelphia, I continue to tap back into the experience for inspiration on a professional and personal level.

As a student in the midst of a career transition, I have found the conference and my involvement thus far in SLA extremely valuable. In looking back on my experience in Philadelphia, I benefited greatly from the networking and professional development opportunities and most importantly had a lot of fun meeting interesting new people.

I first would like to note that SLA in Philadelphia marked my first major library conference. I was extremely grateful to receive the SLA’s SV Chapter travel grant, which allowed me to attend this year.

As someone who is curious about exploring various LIS career paths, I was delighted to learn about SLA chapter resources and most importantly the network of great people within this organization.

Membership for students is a great value and I soon discovered that in addition to excellent local events, many chapters offer travel grants to assist students or members in need so they may attend the annual conference wherever it may be. I understand next year will be in Phoenix, so for those of us on the West Coast, a grant could go very far in covering the costs!

I will admit that going into the experience, particularly the planning process (travel and lodging) for the conference was a bit overwhelming at first. I tried my best to take things one-step at a time. Also, it’s never a bad idea to double/triple check the confirmation page before hitting send (sites also usually have a 24-hour cancellation period just in case). I realized at some point during this process that I would be traveling across the US without my family or a significant other (which I’ve never done before). In other words, I would be traveling all on my own which seemed at first very liberating but also a bit nerve-wracking! Luckily a number of members from the SV Chapter were attending and I enjoyed finding out which events they were attending and other professional development ideas in chatting between sessions.

I had also discovered within the main SLA site both a scheduling tool and an iPhone app, which made the actual conference much easier to plan out. I found that while it’s nice to have a general plan of what you’d like to attend, it’s never a bad idea to leave some open time for spontaneous networking and or exploring.

The conference site also had a great page for new conference attendees, which helped me immensely. From this page I learned about the SLA Fellows and First-Timers Meet and greet event where the association’s most seasoned members greeted first time conference attendees and many other helpful tips such as how to approach the exhibits which is where a lot of great networking can and does happen.

I attended a number of unique sessions, heard inspirational speakers on topics such as how to become “an indispensable
librarian” and partook in a plethora social and networking opportunities with esteemed professionals. I thoroughly enjoyed meeting people near and far- from an information professional working at the Bank of Montreal, an information vendor based in England, to a science librarian working at Abbott, which is down the street from where I currently live in Silicon Valley.

One highlight of the event was when I snuck away momentarily to the Reading Terminal Market to grab a bite to eat. As I was walking through this large market (located conveniently below the Philadelphia Convention Center), I discovered a group of people sitting in a room toward the back who all had the SLA red bags that had been passed out at registration. They noticed that I also was carrying such red bag and gestured and warmly welcomed me into their session. What I discovered by happenstance was a fascinating author talk (organized by the SLA MAH Division) featuring the local author Frances Biddle who discussed a number of interesting facets of the Victorian era in Philadelphia. I found her discussion very interesting in that she described in great detail what life would have been like for a young woman at such time in history. On that note, she pulled out a colorful corset so we could get a taste of a female fashion requirement of the era. I jumped at the opportunity and was fortunate to have this picture documenting this great experience.

![Me getting a corset fitting experience by the author (luckily it wasn’t too tight)!](image)

In essence, attending SLA in Philadelphia was an experience I will never forget and allowed me to make many new friends near and far and learn more about how to utilize my LIS skills. Many thanks to the Silicon Valley Chapter for allowing me this opportunity to attend and share my experience.

**Internet Librarian—20th Anniversary!**

Posted on September 21, 2016.

It is Internet Librarian’s 20th Anniversary this year—October 17th-19th—meaning Internet Librarian is bringing out the fireworks with a great selection of professional development and networking events.

For those who cannot come for the entire 3-day conference, why not come out for the pre-conference? Even one-day can help build-up your professional network and increase your knowledge base.

Come out on Saturday—enjoy downtown Monterey. The next day attend a couple of in-depth pre-conference sessions, enjoy the Cannery Row Walking Tour, and attend, Games, Gadgets, & MakerSpaces, the conference’s opening networking event on Sunday Night.

Leave Monday morning.

Or stay around an extra day, work on some e-mails–have lunch with a colleague, and dinner with SLA Silicon Valley’s Dine-Around at Krung Thai, which is a great local networking event.

**Pre-Conference Sessions and Networking Events**

**All-Day**

Searchers Academy: Reinventing Search
Morning

Outcome Measures: Evaluate & Do

Responsive Web Design

Top Skills for Library Technologists

Project Management (PM) for Libraries 101

Roadmap: Planning for a Successful Library Future

Social Media Strategies for Library Storytelling

How Text Analytics Enhances Info Access

Afternoon

Action Plan for Adding Value

Practical Empathy for Stellar UX

Tech Trends for Libraries in 2017 & Beyond

Advanced Project Management: Practitioner Pointers & Insights

Want to Make a Makerspace? Practical Tips, Tricks, & Strategies

IT Security 101

Media: Monitoring Tools & Dashboards

Early Evening

Cannery Row Walking Tour

Late Evening

Games, Gadgets, & MakerSpaces: Conference Opening Networking Event

Meet and Greet, September 15th 6pm

Posted on September 10, 2016.
First drink is on us!

Come meet the board, reconnect with old colleagues, and make some new friends. This a great event, especially for those who are interested in future chapter participation.

**Scratch** 401 Castro St, Mountain View, CA

Thursday September 15th, 2016 6pm

David Rumsey Map Center Tour October 10th

Posted on August 13, 2016.

**Join us for a lunch time tour of Stanford’s new David Rumsey Map Center.**

Wednesday, October 12, 2016, 12:00 PM – 1:00 PM
This tour is free to attend for SLA Silicon Valley members and non-members alike. However, prior registration is required. **Please register by October 10th.**
We are accepting suggested donations of $5 for members $10 for non-members. **Registration is limited to 15 persons.** SLA – Silicon Valley members will be given priority.

**Location:**
David Rumsey Map Center
Cecil H. Green Library
557 Escondido Mall
Stanford, CA 94305

Save on Internet Librarian 2016

Posted on June 16, 2016.

The 20th annual conference will be held October 17-19 in Monterey, CA. with special non-discounted pre-workshops held on Sunday October 16.

Online program can be found here: [http://internet-librarian.infotoday.com/2016/Workshops.aspx](http://internet-librarian.infotoday.com/2016/Workshops.aspx)

Participants in the group discount receive a special rate of $379 for the 3-day event (regular rate is $549). That’s a $170 savings! No discount rates are available for the pre-conference workshops.

In addition, a discount price of $109 (regularly $219) on the Internet@Schools Track is also available.
This year the Internet Librarian Group Discount program has provided the option of using the code with regular registration, or a link with the code embedded, in case you are worried about people not remembering to use the code. Either way works just fine.

Code: SLSV16
Link to regular registration:
https://secure.infotoday.com/RegForms/internetlibrarian/

Link with embedded code:
https://secure.infotoday.com/RegForms/internetlibrarian/?Priority=SLSV16

Posted in Uncategorized0 Comments

**Dine and Discover Payment Page**

Posted on February 22, 2016.

This is the Payment Page for the Silicon Valley Chapter’s Program:

*Dine and Discover: Current Job Trends in SF Bay Area for Info Professionals*
*on Tuesday March 29th 6pm-8pm*

If you have not registered via Survey Monkey, please do that **BEFORE** payment. Click **HERE** to begin the registration process.

If paying snail mail, please make sure we have your registration & check by March 25th, 2016.

**To pay by check:**

Check payable to “**Silicon Valley Chapter, SLA**” and send your check to the following address:

Chrystelle Browman |c/o Fenwick & West LLP | 801 California Ave.| Mountain View, CA 94041

*Even if you’ve paid by check, you still need to fill out the registration form.

**Pay using PayPal:**

To pay using the PayPal service (program cost, plus processing fee):

*Select your member status (member/non-member) and then click the Pay Now button.*

You can use a credit/debit card if you do not have a PayPal account, by scrolling down the PayPal payment page.

**To pay the $10 member price + $0.50 processing fee:**

[Pay Now](#)

**To pay the $25 non-member price + $0.50 processing fee:**

[Pay Now](#)

Posted in Uncategorized0 Comments

**2015 Silicon Valley SLA Holiday Party**

Posted on December 9, 2015.

**SLA Silicon Valley members** met for our **annual Holiday Party** at Tacolicious, in the heart of downtown Palo Alto, where we enjoyed eating carnitas, chicken, beef, and veggie seasonal tacos with pitchers of margaritas. The room was just the right size to mingle with drinks, before sitting down for our annual meeting and award ceremony.
Our president, Cory Laurence thanked the chapter for her opportunity to serve this year. She summarized a few of the chapters events for the year, introduced our new board treasurer Kimberly Carle, thanked past president Mihoko Hosoi for her service, and welcomed Elisa Ewing, Silicon Valley’s president for 2016. Cory also made a special toast to the Chapter for our 35th year anniversary.

Elisa Ewing, our president for 2016, thanked Cory and the board for their service this year, and then mentioned her excitement in planning next year’s joint meeting with San Francisco.

Mihoko Hosoi, our past president, announced the annual awards with comments about each award recipient’s unique contribution to the chapter.

The awards given out this year:

President’s Award – Valerie Sweeley

Published Member Award – Dr. Sandy Hirsh

Lucy Steelman Award – Coleen Hathaway-Rosa

Mark H. Baer Award – Cory Laurence

Members mentioned how the SV Holiday Party is the party they most look forward to in December and thanked the chapter for another wonderful year.

SLA-SV chapter wants to thank our sponsor IEEE and George Plosker—we could not have had this event without your support. All photos are also by George Plosker.

The board would also like to thank Chrystelle Browman, programming chair, for all of her hard work this year planning events for the chapter, including finding a great space for this year’s Holiday Party.

We also want to thank everyone who came to visit with us. To those who could not make it, we hope to see you next year. We wish everyone Happy Holidays and a Happy New Year!
Changes Coming to SLA—Voice Your Opinion by June 16

By now, you probably noticed a flurry of communication around some dramatic, proposed shifts to SLA operations. We thought it might be helpful to summarize events and outline how they could impact our chapter.

What's Going On

SLA's declining membership and revenues prompted significant cuts in expenses and conservative budgeting at the HQ level, including placing the HQ building for sale. Responding to serious financial challenges, SLA's Board of Directors engaged consultants Ulla de Stickler and Cindy Shamel to provide strategic direction for the future of our association.

Cory Laurence shared this announcement with us in her January blog post. Since then, the consultants have reviewed hundreds of existing committee and task force reports, surveys, recent statistics from conferences and membership reports, minutes, and budget documents. The end-result: a 49-page SLA Recommendations Report filled with suggested improvement across 7 areas. Area 4 covers chapters like ours.

Possible Changes at the Chapter Level

The Recommendations Report categorizes SLA as a collection of 80+ individual units that act independently from the association as a whole. The term “units” encompasses chapters. All units are run by volunteers, who devote considerable effort to managing their individual chapters and divisions. The change consultants think a better way exists to maximize volunteer efforts to benefit all members.

Rework Chapter Management

- Focus on the strategic priority of developing and delivering high quality professional development, networking, and collaboration rather than unit administration, recruitment, and operations.

- The current unit structure requires significant volunteer effort: 55 chapter presidents, president elects, treasurers, programming chairs, etc. It is unclear if this effort delivers career value for members.

Merge Chapters When Necessary

- Encourage geographic units—especially those in more rural areas with low membership, which SLA Silicon Valley is not—to become caucuses, reducing administrative work.

Enhance Educational Opportunities for All Members

- Prioritize career development for SLA members, regardless of location or subject focus.

- Consider more virtual training options, which remain key to taking advantage of products and services for those in rural areas.

Centralize Event Funding and Volunteer Efforts to Aid All Members
• Concentrate funding from business partners at the national/international level, benefiting all members regardless of location or industry. Targeted and strategic allocation of resources to committees and councils maximizes the skills and contributions of volunteer energy as well.

• The accumulation of funds by SLA units does not contribute to the association’s ability to serve its members broadly and equitably. It is time to reconsider how SLA units function and how they might best contribute broader value for all members.

• Strong units—which you could argue ours is—afford many opportunities for member engagement and value creation. These efforts should be encouraged when they are funded by the members in question instead of by HQ.

Ways to Explore More

• Persue the full SLA Recommendations Report (18 May 2015)

• Listen to the SLA Virtual Town Hall meeting (27 May 2015)

• Examine the Board’s Key Initiatives to “move SLA forward”

• Take a look at alternative business models, like SLA Presidential Candidate Dee Magolini’s plan—also mentioned in SLA SF Chapter President Jaye Lapac’s June blog post

Voice Your Opinion

The Recommendations Report outlines challenges and suggests changes—not a set-in-stone course of actions. We members have a small window of time to offer thoughtful feedback:

• Email remarks to secretary@sla.org by 16 June 2015 at 5 pm ET

• Comments will be categorized and shared with the Board now until the start of the 2015 SLA Annual Conference

• The Board will then hold an open meeting on 24 June to consider the change consultants’ recommendations in light of the questions and comments received

We will also try to keep you updated here!

Elisa Ewing, President-Elect of Silicon Valley SLA

Posted in Board News, Chapter News, Member News, Uncategorized0 Comments

A Night to Remember with State Librarian, Greg Lucas!

Posted on April 21, 2015.

Register for our Joint Meeting with the SF Bay Region Chapter

Thursday, May 28, 2015, 5:30 pm – 8:00 pm
Please join us for a night to remember with special guest California State Librarian, Greg Lucas! This is a unique opportunity to hear a leader of libraries speak. Prepare to be engaged!

Greg Lucas was appointed California State Librarian by Governor Jerry Brown on March 25, 2014. Besides collecting and preserving California’s history and culture, the State Library – founded in 1850 – provides access to books for visually impaired Californians and conducts research into an array of areas at the request of lawmakers and the governor. The State Librarian also advocates for literacy, librarians, and California’s 1,185 libraries.

California possesses one of the most important history collections in the United States. The collection begins with artifacts dating to 1540 and continues through the present. There are books, newspapers, lithographs, and campaign memorabilia as well as 4,500 maps and 250,000 photographs.

Previously, Greg was a senior editor at Capitol Weekly and a freelance writer. He created the blog, California’s Capitol, www.californiascapitol.com, in 2007. He is also a Friends of the California Archives board member.

During 19 years covering the state Capitol for the San Francisco Chronicle, Greg wrote nearly 3,000 articles on everything from presidential politics to the introduction of prune burgers in school cafeterias. He was also a ride operator on Pirates of the Caribbean at Disneyland.

He has a Bachelor’s degree in Communications from Stanford University and a Masters degree in Professional Writing from the University of Southern California.

**Agenda for Thursday, May 28, 2015**

- 5:30 – 6:30 Registration, networking and appetizers
- 6:30 – 7:00 SLA-SF announcements
- 7:00 – 8:00 Program with Q&A following

**Menu**

A variety of delicious foods in a buffet-style

**SLA Program Cost**

**Early Bird Special**

- $30 for members
- $50 for non-members
- $25 for student/retiree/between jobs members

**Late registration (after May 15, 2015)**

- $35 for members
- $55 for non-members
- $30 for student/retiree/between jobs members

**Location**

Fattoria e Mare, 1095 Rollins Rd, Burlingame, CA 94010, (650) 342-4923

**DEADLINE:**

Please register by Friday, May 22, 2015. Space is limited so please register as soon as possible.

Register [HERE](#).
Thank you to our generous sponsors!

Membership Survey

Posted on February 25, 2015.

Do you have a great event or program idea for the SLA Silicon Valley Chapter? If so, we’d like to hear from you!

Help us create programs that are both relevant and dynamic.
To better cater to your professional goals and aspirations, we need your feedback.

Please complete our anonymous 21 question survey so we can better serve you.
You can get to the survey by clicking HERE or by copying and pasting the following URL into your browser: https://www.surveymonkey.com/s/QJY75V3

2015 Mentoring Program — Deadline Extended!

Posted on February 23, 2015.
We’re excited to announce our 2015 Mentoring Program! We hope that it will serve as a helpful networking opportunity between our new and experienced information professionals. To participate, please review the information below and sign up no later than Saturday, March 14, 2015.

Summary

Our 2015 Mentoring Program aims to connect students and new information professionals with experienced information professionals based on their common career goals, experience, and interests.

Purpose

- Encourage professional connections and development among our chapter members.
- Provide advice and encouragement to new information professionals within our chapter.
- Reenergize chapter members and increase our chapter membership.

2014 Mentees Program Comments

- “A great networking opportunity.”
- “I would like to participate again next year.”
- “Asked my mentor to review my resume, and I received helpful feedback.”
- “My mentor helped me improve my job hunt.”
- “It was beneficial to explore different career options with my mentor. I ended up with a very different career path.”

Benefits

- Mentors will gain recognition in our SLA Chapter publications/website, new knowledge and perspectives, and have a great time. (Our chapter will cover the cost of food and drink at the Kickoff and Closing events as funds allow.)
- Mentees will receive support and guidance from experienced information professionals and have a great time. (Our chapter will cover the cost of food and drink at the Kickoff and Closing events as funds allow.)

Required Commitments

- This is a six-month commitment (March 2015 through mid-October 2015).
- Mentors and Mentees must sign the Mentoring Agreement. (The Mentoring Agreement will be distributed and discussed at our Kickoff event).
- Mentors and Mentees must communicate at least once per month. Meetings and communication between Mentors and Mentees can occur either face-to-face or online. Meeting location and time to be determined by Mentors and Mentees.

Expectations

- Develop a mutually beneficial relationship
  - Mentors will provide advice and support (e.g., review resume, help prepare for job interviews, etc.).
Mentees will share their knowledge based on their background, coursework and career goals.

- Respect each other (e.g., observe appointments, understand each other’s obligations, etc.).
- Attend our 2015 Mentoring Program Kickoff and Closing events.

**Mentor/Mentee Selection**

- Mentor/Mentee pairs will be selected based on their career goals, experience, and interests. (We’ll do our best to make the selections!)
- Some Mentors might have up to two Mentees.
- Some Mentees might have up to two Mentors.

**How to Sign Up**

- All Mentors must:
  - Be a member of the SLA – Silicon Valley Chapter. (Click here to [join/renew](#) SLA and complete this Mentor Form.)
  - Complete the Mentor Information Form. (Click here to complete the [Mentor Information Form](#).)

- All Mentees must:
  - Be a member of the SLA – Silicon Valley Chapter. (Click here to [join/renew](#) SLA and complete this Mentee Form.)
  - Have less than 5 years of professional experience in the library or information field.
  - Complete the Mentee Information form. (Click here to complete the [Mentee Information Form](#).)

**Important Dates**

- The deadline to join the 2015 Mentoring Program is Saturday, March 14, 2015.
- Mentor/Mentee pairs will be announced by March 28, 2015.
- Our 2015 Mentoring Program runs from March 2015 through mid-October 2015.
- The date of our 2015 Mentoring Program Kickoff Event will be determined based on the dates selected on the Mentor and Mentee Information Forms.
- The 2015 Mentoring Program Closing Event will be scheduled for late October 2015.

**Questions?**

Contact Coleen Hathaway-Rosa at earringfreaky@gmail.com or chrosa@comcast.net

Posted in Career Development, Uncategorized1 Comment

**The Mechanics Institute Library Tour**

Posted on February 13, 2015.
Date: Thursday March 26, 2015
Time: 6:00 – 7:00ish
Address: 57 Post Street, San Francisco, CA 94104
(We will be meeting on the 3rd floor.)

Tour Details:
Tours of the Institute include an overview of its history and mission, its landmark building’s architectural merits, an outline of its current services and the benefits of membership.

*Tour* typically take *45 to 60 minutes* depending on the size of the group and specific areas of interest.

**Note:** Be prepared for navigating 3 flights of stairs and traveling through some narrow spaces. Also, while this tour is free of charge, you **must** register in advance. Please click [HERE](#) to begin the registration process.

**About the Mechanics Institute:**
During California’s Gold Rush, the Mechanics’ Institute of San Francisco was founded in 1854 with four books and a mission to start an organization to serve the education, information and social needs of the city’s mechanics, artisans, and industrialists. Within a few years the Institute was offering classes in such subjects as mechanical drawing, industrial design, electrical science, and applied mathematics, had started a chess club and had acquired a magnificent library that slaked San Francisco’s voracious appetite for technical and pleasurable reading material.

Today the Mechanics’ Institute continues as an independent organization boasting a fantastic general-interest library, active cultural event calendar, and world renowned chess club. It is a favorite of avid readers, writers, downtown employees, students, film lovers, chess players, and the 21st century nomadic worker in search of a place for literary pursuits, thinking, research and study.

Posted in [Uncategorized](#)0 Comments

**2015 Mentoring Program**

Posted on February 5, 2015.

Dear SLA Silicon Valley Chapter Members:

I’m excited to announce our 2015 Mentoring Program. I hope that it will serve as a helpful networking opportunity between our new and experienced information professionals. To participate, please review the information below and sign up no later than Sunday, February 22, 2015.

**Summary**
Our 2015 Mentoring Program aims to connect students and new information professionals with experienced information professionals based on their common career goals, experience, and interests.

**Purpose**
- Encourage professional connections and development among our chapter members.
- Provide advice and encouragement to new information professionals within our chapter.
- Reenergize chapter members and increase our chapter membership.

**Benefits**
- Mentors will gain recognition in our SLA Chapter publications/website, new knowledge and perspectives, and have a great
time. (Our chapter will cover the cost of food and drink at the Kickoff and Closing events as funds allow.)

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**Required Commitments**

- This is a six-month commitment (March 2015 through September 2015).
- Mentors and Mentees must sign the Mentoring Agreement. (The Mentoring Agreement will be distributed and discussed at our March 2015 Kickoff event).
- Mentors and Mentees must communicate at least once per month. Meetings and communication between Mentors and Mentees can occur either face-to-face or online. Meeting location and time to be determined by Mentors and Mentees.

**Expectations**

- Develop a mutually beneficial relationship
- Mentors will provide advice and support (e.g., review resume, help prepare for job interviews, etc.).
- Mentees will share their knowledge based on their background, coursework and career goals.
- Respect each other (e.g., observe appointments, understand each other’s obligations, etc.).
- Attend our 2015 Mentoring Program Kickoff and Closing events.

**Mentor/Mentee Selection**

- Mentor/Mentee pairs will be selected based on their career goals, experience, and interests. (I’ll do my best to make the selections!)
- Some Mentors might have up to two Mentees.
- Some Mentees might have up to two Mentors.

**How to Sign Up**

All Mentors must:

- Be a member of the SLA – Silicon Valley Chapter. (Click here to [join/renew SLA](#) and complete this Mentor Form.)
- Complete the Mentor Information Form. (Click here to complete the [Mentor Information Form](#).)

All Mentees must:

- Be a member of the SLA – Silicon Valley Chapter. (Click here to [join/renew SLA](#) and complete this Mentee Form.)
- Have less than 5 years of professional experience in the library or information field.
- Complete the Mentee Information form. (Click here to complete the [Mentee Information Form](#).)

**Important Dates**

- The deadline to join the 2015 Mentoring Program is Sunday, February 22, 2015.
- Mentor/Mentee pairs will be announced by March 10, 2015.
- Our 2015 Mentoring Program runs from March 2015 through September 2015.
- The date of our 2015 Mentoring Program Kickoff Event will be determined based on the dates selected on the Mentor and Mentee Information Forms.
- The 2015 Mentoring Program Closing Event will be scheduled for late September 2015 or early October 2015.

**Questions?**

Contact me (Coleen) at earringfreaky@gmail.com or chrosa@comcast.net

Thank you.

Coleen Hathaway-Rosa

Posted in [Uncategorized](#)0 Comments

**2014 Mentoring Program Report**

Posted on October 10, 2014. Tags: [Events](#)
Recently the Silicon Valley Chapter Concluded its 2014 Mentoring Program. Our Chapter President, Mihoko Hosoi shares this report and the participant’s comments and suggestions with all chapter members. Continue Reading

Posted in Chapter Events, Uncategorized0 Comments

**Congratulations to IEEE on its IEEE Day Celebration October 1st**

Posted on September 26, 2013. Tags: IEEE

On behalf of the Silicon Valley Chapter of the Special Libraries Association, I want to congratulate the IEEE on the occasion of IEEE Day on October 1st. IEEE Day celebrates the anniversary of the first time IEEE members gathered to share their technical ideas in 1884. This year’s theme is “Leveraging Technology for a Better Tomorrow.”

The IEEE has generously supported the SLA Silicon Valley Chapter and been an active participant in the Chapter for many years. It’s a great partnership based on a shared belief that exploring and leveraging new information technologies is a key to sparking tomorrow’s innovations. IEEE continues to play a leading role in providing up-to-date information through its many publications, and access through tools such as IEEE Xplore® that enable our members and their organizations here in Silicon Valley to locate and access information that is critical to their success.

We are pleased to participate in celebrating IEEE Day 2013, and offer our sincere appreciation for IEEE’s continued support for the SLA Silicon Valley Chapter and its members.

Posted in Uncategorized0 Comments

**April 25: Program on Taxonomy Standards**

Posted on April 2, 2013.

Save the Date…

**Taxonomies in the Real World – Compromising the Standards in Order to Meet Business Objectives**

*Marti Heyman, Executive Director of Metadata Standards and Services at Cengage Learning*

**Thursday, April 25, 2013, 6.00 pm**

Join us for “Taxonomy 102” – a follow-up session on Margie Hlava’s webinar sponsored by the San Francisco Bay Region Chapter in February. Our speaker will be Marti Heyman, the Executive Director of Metadata Standards and Services at Cengage Learning. This is your opportunity to take advantage of Marti’s broad taxonomy and metadata experience — and a rare visit to the Bay Area!

Marti has a robust background in taxonomy and metadata and has been a speaker at Taxonomy Bootcamp, SLA and the Information and Knowledge Management Society of Singapore. Marti will take us through a deep look at several examples of how real business needs required violating best practices and standards in a controlled and manageable fashion. Examples would include tackling multiple languages; finding compromises among the “I’m special” business unit (hint – they’re all special!); manipulating user experiences to drive behavior or actions (trickery isn’t just for e-retail anymore!).

Preview Marti’s profile on LinkedIn: Marti Heyman

Don’t miss this event, mark your calendar for Thursday, April 25, 2013. Registration, networking and refreshments start at 6:00, program from 6:45-8:00 at the Hillview Community Center, 97 Hillview Drive, Los Altos, CA. Registration details coming soon.

Jeanie Fraser
Silicon Valley Chapter, Programming Committee Chair

Posted in Chapter Events, Uncategorized0 Comments
More on Altmetrics

Posted on April 1, 2013.

If you are interested in exploring the topic of Altmetrics in more detail, take a look at the April/May 2013 issue of the ASIS&T Bulletin. Issue summary from the editor: The ASIS&T Bulletin special section on altmetrics presents alternative metrics as a new and critically needed approach to measuring the impact of scholarly research. With long-established citation-based metrics unable to capture the increasing variety of online references to a scholar’s work, alternative indicators offer a different view of the influence of that work. Contributed papers demonstrate how altmetrics can work on a personal level to enhance a scholar’s CV and on a broad, even global level, to transform scholarly communication through its interaction with open access, digital repositories and research in emerging countries. One article suggests altmetrics should soon be included among mainstream metrics, and other contributions describe specific indicators and altmetric software considerations. The need for innovative measurement and the advantages of altmetrics in particular bode well for their wide acceptance and continuing development.

link: http://asis.org/Bulletin/Apr-13/AprMay13_Piwowar.html

Helen Josephine

Posted in Member News, Uncategorized0 Comments

RSVP Today: Tour of the Filoli Libraries

Posted on March 26, 2013. Tags: Tours

Join the SLA – Silicon Valley Chapter for a docent led tour of the Filoli Libraries: the Wallace Sterling Library and rare book room, the Friends Library and the House Library, followed by lunch at the Filoli Cafe and an optional tour of the house and gardens of Filoli.

Event Information:
Register Now! (maximum limit:20) – Tour of the Filoli Libraries
Date: Saturday, April 13, 2013
Time: 10:30 am -12:30 (optional lunch at 12:30 followed by a 1pm tour of the house and gardens)

Location with Directions:
Filoli House and Gardens

Registration Info:
Register here: http://www.surveymonkey.com/s/ZWLY8RH
Tour price: (tour-only reservations close on 4/4/2013)
$10 for SLA members
$25 for non-SLA members

Optional box lunch price: $15.00 (tour w/ lunch reservations close on 3/28/2013)
Includes a sandwich (your choice of Roast Beef, Turkey, Ham & Swiss or Vegetarian) and pasta salad, seasonal fruit, cookie, and choice of lemonade, ice tea, coffee and hot tea, served in the gracious ambiance of the Filoli Café. Price includes tax and gratuity. Menu and prices subject to change.
Filoli Box Lunches must be ordered and paid for at least one week in advance.

NOTE: Important Deadlines for Registration:
Tour with Box Lunch deadline, Thursday, March 28, 2013
Tour only deadline, Thursday, April 4, 2013

Register Now at: http://www.surveymonkey.com/s/ZWLY8RH

About the event:
The tour of the Filoli Libraries starts at 10:30 in the Visitor and Education center. We will have a docent led tour of the Wallace Sterling Library and rare books room, the Friends Library and the House Library.

The Sterling Library, created by former Stanford President Wallace Sterling (1949-1968), is a non-circulating reference collection
of about 1,000 books on landscape, architecture, garden design, fine and decorative arts, local history, botanical art and books related to Filoli.

The Friends Library is a circulating collection of books in the same collecting areas as the Sterling Library as well as videos produced to train Filoli docents and DVDs and videos of movies and television shows filmed at Filoli, including the ABC miniseries of a Dominick Dunne novel, “An Inconvenient Woman.”

The House Library is on the first floor in the location of the resident families’ original library. Filoli is recognized as one of the finest remaining country estates of the early 20th century, the estate includes a 36,000 square foot Georgian country house and a spectacular 16 acre English Renaissance garden situated on 654 acres.

Optional docent-led house and garden tour starts at 1pm. Admission to Filoli includes all-day access to the House and Garden. Information on Filoli and directions are on the Filoli website: http://www.filoli.org

Questions? Contact Carolyn Billheimer (cbillheimer@sbcglobal.net).

Thanks,

Helen Josephine
Silicon Valley Hospitality Committee

Posted in Tours, Uncategorized

0 Comments

Disruptive Tools for Research and Publication

Posted on March 6, 2013.

Are you wondering about altmetrics? SV chapter members and guests who attended our program on Feb 23rd at the Menlo Park Public Library, “Disruptive Tools for Research and Publication: Mendeley, Zotero and Altmetrics” heard a clear and succinct description of the “new” metrics from our presenter, Helen Josephine, Head of the Terman Engineering Library at Stanford University.

Most librarians are familiar with the “Impact Factor” that measures the importance of a journal title, and the citation count method for determining the “value” of a researcher’s work. However, due to the lag time required to publish, citation counts can take years to form. Altmetrics take note of mentions in social media, such as tweeting and re-tweeting in twitter, blog mentions, and other social media reviews to show a more immediate influence count of recent work. Tools created to help researchers organize articles and share research such as Mendeley and Zotero are also tuned in to this new way of looking at scholarly impact. Almetric.com, ImpactStory and Plum Analytics are three of the new servivces designed to gather and present these “new” metrics.

Here are the slides about Zotero and altmetrics. The presentation was videotaped, and will appear soon on the Silicon Valley YouTube Channel for those who could not attend. Watch for the announcement in the Chapter blog!

Posted in Uncategorized

0 Comments

RSVP Today: Tour of the Grateful Dead Archive

Posted on March 1, 2013. Tags: Events, Tours

Join your SLA-Silicon Valley colleagues and archivist Nicholas Meriwether for a tour of the
The current exhibit, “A Box of Rain: Archiving the Grateful Dead Phenomenon,” traces the history of the Grateful Dead and their cultural impact. Following the tour, Susan Perry, Head of Digital Initiatives will talk about the creation of the online archive designed to help foster a world-wide community around the collection.

The Grateful Dead Archive is housed in the recently remodeled and expanded McHenry Library on the campus of the University of California Santa Cruz (UCSC).

**Registration Information:**
- **Cost:** $10 (pre-registration and payment in advance required)
- **Max. registrations:** 25 (limited to SLA-SV members only)
- **Registration form and payment options for the event:** [http://www.surveymonkey.com/s/V7T7G8R](http://www.surveymonkey.com/s/V7T7G8R)

Following the tour and talk, you are invited to enjoy a no-host lunch at the Global Village Cafe in the foyer of the McHenry library with Susan and Nicholas. For more information and a menu, visit: [Global Village Cafe](http://globalvillagecafe.ucsc.edu)

**Transportation:**

The online registration form includes options for carpooling and the Tour Committee will be contacting those who have volunteered to drive and those who need a ride to coordinate options. You are also welcome to drive yourself and spend more time at the exhibit or in Santa Cruz afterwards.

Please plan to arrive early. The library opens at 11am and the tour will begin soon afterwards.

**Directions to UC Santa Cruz:**
[http://maps.ucsc.edu/content/directions-campus](http://maps.ucsc.edu/content/directions-campus)

Driving time to the UCSC campus from the San Jose Airport is about an hour. Your driving time may vary based on road conditions and traffic to Santa Cruz on Saturday mornings.

**Parking:**

Parking on the UCSC campus is free on Saturday.

Link to PDF parking maps of the campus:
[http://maps.ucsc.edu/content/printable-maps](http://maps.ucsc.edu/content/printable-maps)

Lot 101 at the Hahn Student Services Center and Lot 120 are both close to the McHenry Library.

For more information on the physical and online archive, visit: [http://library.ucsc.edu/grateful-dead-archive](http://library.ucsc.edu/grateful-dead-archive)

Facebook: [http://www.facebook.com/pages/Grateful-Dead-Archive](http://www.facebook.com/pages/Grateful-Dead-Archive)

**Helen Josephine**
Chair, Hospitality Committee

Posted in Chapter Events, Tours, Uncategorized
0 Comments

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**RSVP Today: SLA Silicon Valley Annual Business Meeting, Awards Ceremony and Holiday Party**

Posted on November 16, 2012.

**What Being International Means for SLA & Our Members**
Our guest speaker is Kate Arnold, 2013 SLA President-Elect joining us via Skype from her home in the UK. Kate will engage us in a discussion on what being international means for SLA and our members.

SLA Silicon Valley Annual Business Meeting, Awards Ceremony and Holiday Party

Thursday evening, December 6th

Register Here: http://www.surveymonkey.com/s/SiliconValley12612

COST:
$25 SLA Members
$35 non-Members
$35 non-Member Students
$20 Member students/retired/between jobs

LOCATION: Stanford University, Jen-Hsun Huang Engineering Center (Mackenzie Room)

Registration: Click here to register. After registering you will have the option of paying via PayPal (has an additional $1.50 service fee) or sending a check to the Registrar.

DEADLINE: End of day Monday, December 3rd.

SCHEDULE:
6:15 PM – Registration Opens.
6:30 PM – Networking and Nosh – Visit with colleagues. Warm up with a hot beverage from the espresso bar. Then enjoy a wide selection of hors d’oeuvres offered with a bit of international flare and a holiday treat from the dessert tray.
7:15 PM – Annual Business Meeting of the SLA-Silicon Valley Chapter followed by the Awards Ceremony
8:00 PM – Guest Speaker, Kate Arnold

Best regards,
Lisa Sewell and Cindy Hill
2012 Program Directors
SLA-Silicon Valley Chapter

Sponsors:
Proquest

IEEE
Directions:

Huang Engineering Center, 475 Via Ortega, Stanford, CA 94305

To access an interactive campus map, please link to Stanford Campus Map [http://campus-map.stanford.edu/] and type in “Huang.”

By Public Transport

On weekdays, we strongly encourage the use of our Marguerite shuttle system. Stanford cares about environmental sustainability, parking is at a premium, and the easiest way to find us is via the Marguerite.

If you arrive by CalTrain at the University Avenue/main Palo Alto station, take the Marguerite X or Y lines. The stop for Huang is Panama@Via Ortega.

Complete Marguerite Shuttle Maps & Schedules: [http://transportation.stanford.edu/marguerite/]

Marguerite Line X
Marguerite Line Y

By Car

FROM 280:

Heading South:
- Exit at Alpine Road East
- Turn right onto Junipero Serra
- At the first traffic light, turn left onto Campus Drive West.
- Turn right onto Panama Street.
- When you reach Via Ortega, the parking structure is to the left, and the parking lot is to the right.

Heading North:
- Exit at Page Mill Road East
- Turn left at Junipero Serra
- At the third light, turn right onto Campus Drive West
- Turn right onto Panama Street.
- When you reach Via Ortega, the parking structure is to the left, and the parking lot is to the right.

FROM 101:

- Take the Embarcadero Road Exit
- Follow exit signs to Embarcadero Road West/Stanford University
- Go west on Embarcadero and cross El Camino onto the Stanford campus (street will change name to Galvez)
- Stay in left lane across El Camino
- Bear left at the fork in the road
- Turn right onto Campus Drive
- Turn left onto Panama Street.
- When you reach Via Ortega, the parking structure is to the left, and the parking lot is to the right.

Parking

The metered lots are enforced 8 a.m.–4 p.m., M–F and the “A,” “C,” or “Z” lots are enforced 6 a.m.–4 p.m., M–F. You are free to park in these areas after enforcement hours (from 4 p.m. on) and on the weekend at no charge. Please note that visitors cannot park in student lots, which are enforced 24 hours a day, 7 days a week. The university’s visitor parking services can help with maps and permits.

Posted in Uncategorized 0 Comments

2012 Neighborhood Dinners
SLA-Silicon Valley Neighborhood Dinners

May 14 – 24, 2012

Please join one or more of our “Neighborhood Dinner” hosts for an evening of networking. Our hosts have selected a venue where you may share dinner (“dutch treat”) and lively conversation in a pleasant atmosphere. Cindy and Libby are once again hosting a Potluck! Continue Reading

Posted in Uncategorized0 Comments

SLA Silicon Valley YouTube Channel


The Silicon Valley Chapter proudly announces our new YouTube Channel.

http://www.youtube.com/slasiliconvalley

We have presentations by Special Libraries Association 2011 President Cindy Romaine and by 2012 President Elect Deb Hunt among others and will continue to add more of our events in the future.

Posted in Uncategorized0 Comments

2010 Highlights of the SLA Silicon Valley Chapter

Posted on June 24, 2011.

As part of the year-end wrap up the president of the chapter must submit a report to SLA headquarters outlining which services the chapter has provided to its members. This past year we undertook an impressive array of tasks not the least of which was pushing thru the name change of our chapter from San Andreas Chapter to Silicon Valley Chapter. Another big task the Silicon Valley Board took on was to eliminate storage costs for chapter archives, thanks to Cliff Mills we are in the process of digitizing the chapter archives. Several members have also stepped into leadership roles on the SLA National level. Libby Trudell was named SLA Fellow and is the Chair of the Conference Planning Committee for the 2011 SLA Annual Conference. She was also awarded the LMD Karen J. Switt Award 2010 as outstanding member in recognition of significant contributions to, and leadership in, the profession of information management during the past five years. Deb Hunt also a member, refreshed the associations 23 Things. Cindy Hill is the Committee Chair for the SLA Virtual Worlds Council as well as being on the Conference Planning Committee for the 2012 Conference in Chicago.

Our Solo Librarian group met actively as always throughout 2010. These events are the brainchild and made possible due to the hard work volunteered by Sonia Dorfman.

They started off the year with melodies at the Beethoven Center at the Dr. Martin Luther King Jr. Library at San Jose State University on January 27, 2010. On April 7, 2010 there was a tour of the El Camino Hospital Health Library and Resource Center followed on May 19, 2010 Nicholas Siekierski hosted a meeting at The Hoover Institution at Stanford University. As every year in June the Solos group hosts a panel of members who attended the annual SLA conference to speak about their experience and what they learned with chapter members who were not able to attend and the same was done in November for those who attended Internet Librarian in Monterey.

Below is a recap of the events the Silicon Valley Chapter hosted during the 2010 year. All these great events would not have been possible without the time and dedication volunteered by our Program Directors Jean Bedord and Vicki Garlow!

January:
Part of our series entitled “Career Agility” which were all well attended

Information Pros as Enterprise Content (ECM) Consultants with Deb Hunt (Jan. 14)

February:

SJSU Distance Education Tools and Technologies Webinar (Feb. 26)
Debbie Faires, Assistant Director for Distance Learning at San Jose State University and Scott McCord, a current student, took twelve people through the distance learning tools available to SJSU’s School of Library and Information Science (SLIS) students using Elluminate Live on February 26th, 2010. Jean Bedord, San Andreas Chapter member and part-time instructor acted as host and began with an introduction to the SLIS program, almost 3000 students participating entirely through distance learning.

March:

LOCKSS and CLOCKSS – Preserving Our Digital Heritage at Stanford (Mar. 17)
On Saint Patrick’s Day, SLA chapter members got a behind the scenes look at LOCKSS and CLOCKSS presented by Vickie Reich, one of the first employees of HighWire Press, part of Stanford Libraries. LOCKSS (Lots of Copies Keeps Stuff Safe) came into being in 1998 to address the trend in academic libraries to rely on leasing access to content, rather than actively acquiring collections. Reich focused on the preservation of e-materials, concerned that a lot of digital content was digital only and not appearing in print. If libraries lose access due to funding, or publishers go out of business or formats changes, then their research communities lose access to this content. Creating an archive of digital content which separates payment from ongoing access ensures this value is not lost.

May:

Joint Chapter Meeting

Blackberries, iPhones and the Future of Libraries: Quick and Easy Library Mobile Services (May 11)
Attendees of the joint SF Bay / San Andreas SLA chapter dinner meeting enjoyed a fast-paced presentation by Sarah Houghton-Jan, Digital Futures Manager, San Jose Public Library, who blogs at the Librarian in Black

June:

West Coast Chapter Chapters Reception at Annual Conference in New Orleans (June 14)
Sponsored in part by the Silicon Valley chapter the President and President-elect were able to toast to the 30th Anniversary of the chapter with all West Coast members in attendance as well as other SLA members.

July:

Silicon Valley Chapter Dinners around the Bay Area (July 29-23)

August:

Silicon Valley – A History of Change / Vote on Chapter Name Change (Aug. 30)
Leslie Berlin, Project Historian for the Silicon Valley Archives at Stanford University and author of the book The Man Behind the Microchip: Robert Noyce and the Invention of Silicon Valley, spoke for about an hour on the founding and history of Silicon Valley. Before that, Chapter members tried to identify the former names of 50 people, companies and countries. Spear headed by Leslie Fisher the Chapter voted with an overwhelming majority to change the name of the chapter from San Andreas to Silicon Valley.

September:

Environmental Design: Creating Digital Exhibitions Using Open Source Solutions (Sept. 23)
Meet the winners of the Silicon Valley chapter SLA Design-A-Program student project from earlier this year! These SJSU students (and recent graduates) will be presenting a recent collaboration between the UC Berkeley’s Environmental Design Library and Environmental Design Archives to create digital exhibitions using the open source software Omeka.
October:
The Role of Paid R&D Information Tools in Helping Achieve Executive Level Objectives (Oct. 7)
This event was sponsored by the Solo Librarians group and the focus was on how information resources meet the needs and business objectives of managers and corporate executives. Identifying Return on Investment (ROI) these days is critical.

Internet Librarian 2010 Dine Around in Monterey, Sunday Evening (Oct. 24)

November:
30th Anniversary Celebration at new “Bookless” Frederick Emmons Terman Engineering Library, (Nov. 18)
The Silicon Valley Chapter hosted their 30th Anniversary Celebration in the newly built Engineering complex at Stanford. Our featured speaker was Michael Keller who is considered the visionary for this library. As University Librarian at Stanford, he champions deep collecting of traditional library materials (especially of manuscript and archival materials) with full engagement in emerging information technologies. Additionally Cindy Romaine 2011 President of SLA spoke about her vision for the chapter and what “Future Ready” means to her.

December:
Holiday Tour of Patterson House at Ardenwood Historic Farm (Dec. 11)
This outing was organized by Lee Pharis and Leslie Fisher and gave the membership the opportunity to get together in a festive holiday setting at the end of the year.

Posted in President's Letter, Uncategorized0 Comments

2011 Joint Meeting Flyer

Posted on April 13, 2011.

Download a printable version of the 2011 SLA San Francisco Bay Region & Silicon Valley Joint Chapters Meeting announcement

Click here:

FUTURE READY with Cindy Romaine

Don’t forget! Registration is due Friday, April 22nd

Posted in Events, Meetings, Uncategorized0 Comments

Innovation in the Web Place, April 11, 5 p.m.

Posted on March 17, 2011.
Libby Trudell says, “Given our chapter’s new tag line (Information Sparking Innovation!), this program caught my eye. As it is both free and local to the bay area, I thought it might be of interest to some chapter members and worth passing on.”

Simmons Entrepreneurship Program Bi-Coastal Event
Innovation in the Web Place
Monday, April 11, 2011, 5 – 8 p.m. PST
Nichols Research, 44 Montgomery St, San Francisco, CA

The Simmons Entrepreneurship Program’s 2011 Leading Women Entrepreneurs Series will culminate with the event Innovation in the Web Place. Join the California Simmons alumnae at 5 pm PST to kick-off the evening’s program with networking and light refreshments. At 5:30 pm, Janet Beach, Managing Partner of US Marketing Services, will moderate a dynamic panel of three women breaking new ground in the technology sector:

– Julia Hartz, CEO of Eventbrite
– Laney Whitcanack, co-founder of BigTent and now CCO of the company under Federated Media
– Rosemary Brisco, President of ToTheWeb.

The evening will conclude with a Simmons College MBA information session hosted by Dean of the Simmons School of Management, Deborah Marlino.

For more information email: entrepreneurship@simmons.edu
TO RSVP: http://www.simmons.edu/som/events/registration/LWES2011/
For more information of the Leading Women’s Series, please visit: www.simmons.edu/entrepreneurship

Libby Trudell quoted in WSJ

SLA Silicon Valley Chapter member, Libby Trudell, was quoted in the February 28 Wall Street Journal article, “Today’s News, Brought to You by Your Friends at the CIA: Spy Service Translates World’s Papers at Secret Cost; Mr. Hounsell Has Few Buyers.”

Barry Newman, in the Wall Street Journal for February 28, 2011, writes:
He has one hope: ProQuest, a database supermarket, soon will load World News Connection onto a “Google-like” site with plans to vault its distribution from about 300 college libraries to thousands of libraries and businesses around the world. (Individuals can buy it now for $300 a year, plus $4 a hit.) “We want to surface WNC, get it out there,” says ProQuest’s head marketer, Libby Trudell.

Link to the full article at the Wall Street Journal, online.

Posted in Uncategorized0 Comments

**Solo Librarians at Stanford Archive of Recorded Sound**

Posted on February 21, 2011.

The Solo Librarians of the Silicon Valley Chapter of SLA invite you to join them at their next meeting on Tuesday, March 8, 2011, at 6 p.m. The meeting will be held at the Stanford Archive of Recorded Sound (https://lib.stanford.edu/ars) located in the Braun Music Center at Stanford University. A map and directions to the library can be found at the link below.

There will be a tour including a demonstration of antique music boxes and phonographs and a presentation on the activities of the Archive. Please arrive by 6 p.m. The tour is expected to last about an hour.

The meeting will be hosted by Jerry McBride, Head Librarian of the Stanford Music Library and Archive of Recorded Sound. He is currently President of the Music Library Association and author of the recent publication, Douglas Moore: A Bio-Bibliography. He was previously Music Librarian at Middlebury College in Vermont and Archivist of the Arnold Schoenberg Institute in Los Angeles.

Anyone with an interest in libraries is welcome, including students and recent grads of the MLIS programs. Those who are planning to attend need to contact Sonia Dorfman by Thursday, March 3rd at sdorfman@neuropace.com or (650) 237-2784. If you have already contacted Sonia, there is no need to do so again.

Sonia Dorfman
Eric Kristofferson
Silicon Valley Solo Librarians

Map and directions can be found at: https://lib.stanford.edu/archive-recorded-sound/maps-driving-parking. Parking is free on the Stanford Campus after 4 p.m.

Posted in Uncategorized0 Comments

**Re-Visit of SLA.org Opens New Opportunities for All Members**

Posted on February 20, 2011.

22 SLA members treated themselves to two unique experiences on Wednesday, February 15, at our Chapter meeting on the 2nd floor of the Learning Commons at Santa Clara University. First, Susan Boyd showed us the Learning Commons Library & Technology Center’s ARS (Automated Retrieval System) of the 21st century. Picture an 8,200 sq. ft room with 11,328 bins containing a total of 900,000 volumes. The bins are stacked 32 high (over 150 ft. tall) and 59 long. 3 hydraulic cranes (Stephen, Ichabod, & Hart) retrieve specific bins containing specific books identified by the student via the OSCAR online catalog. Student aides remove the books requested and send them to the circulation desk for pick up.
Second, Deb Hunt (Information Edge) took us on a fantastic voyage where we revisited the phenomenal resources on SLA.org. You will find links to these resources in her 11-page presentation: Revisit SLA.org, OR “I Didn’t Know That Was There!” Then, all 22 of us had our own workstations to find new resources on SLA.org. Re-visit SLA.org and re-invest in yourself! Take even one hour per week committing to advancing your professional career and network by using SLA.org. Here is some of what you will find:

- Share your experiences and ideas on the Future Ready Blog or comment on what’s already there
- Consult the Resources for Employers page for information on the value of the Information Professional and how to hire an Information Professional for your organization
- Go to SLA’s Wiki Spaces and learn about the new 23 Things and the 2011 Need To Know Forum which teaches non-SLA members how information professionals contribute to the success of their organizations
- Missed an SLA Webinar? Go to REPLAY Library to view, for free, Webinars you’ve missed
- Atomic Learning provides a large, online library of short, easy-to-understand tutorials for using technology (PC, Mac, and more). This is a fantastic resource for those of us between jobs or in solo positions who can’t afford expensive training courses on specific technologies.
- Learn more about SLA’s Career Center to advance your career
- Use SLA Alignment Project PowerPoint slides to define your IS profession in your company/organization (You don’t have to create your own, just modify these to your needs!)
So here’s our Chapter’s 2011 New Year’s Resolution: One hour per week is all you need to be Future Ready and change your professional life for the better! Invest in yourself! If you don’t who else will? Our SLA.org resources are waiting for you to use them!

Vicki Garlow & Lisa Sewell
Program Directors 2011
SLA Silicon Valley Chapter

Social Business: SLA Feb. 15 Webinar

Registration is now open for SLA’s 15 February 2011 webinar, Social Business: Social Media Tools for Business and Competitive Research. Scott Brown, owner of the Social Information Group, will conduct the webinar, which will take place from 10 – 11:30 a.m., Pacific Standard Time. The cost is $49 for SLA members and $99 for non-members.

According to the SLA announcement, “Traditional resources for business, company, industry and competitive information can be complemented by the effective use of social media tools, such as LinkedIn, blogs, Twitter feeds, and social networking groups. This session will showcase tools and techniques that the researcher can use to find valuable and unique information you can’t find anywhere else. We will conduct live demonstrations in finding company information, industry groups, and key executive information. We’ll also look at ways you can find professional resources and connections to experts in the information field.”

For more information, or to register, link to the SLA website.

Operation Vitality: SLA Website Project

SLA isn’t yet Future Ready, so I am doing something about it. This site is the first live website to use SLA’s new web hosting service and newly designed theme for WordPress!
For many years, our unit websites have been disparate in content, design, and functionality. Some sites are coded “old school” with plain HTML, some use ColdFusion, some ASP or PHP, and some are externally hosted. They can’t effectively exchange data with Headquarters (or each other) and, to be honest, many have seen better days. At first glance, you would hardly know they were units of the same organization!

**Operation Vitality**

SLA will revitalize its website community as “Operation Vitality” swings into high gear this year.

“Operation Vitality” has five objectives:

1. Provide a stable and modern website hosting service to all chapters, divisions, and caucuses;
2. Ensure the service is affordable and cost effective for the Association;
3. Design a brand-compliant template for all units to use;
4. Promote a common content management system we can all use, understand and build upon; and
5. Rebuild the community for SLA’s webmasters.

I ran for the Board of Directors on a Leadership, Volunteers and Technology platform and “Operation Vitality” sits at the intersection of these three themes. This will be my main focus during my last year on the Board.

**New Hosting Service**

The SLA staff has made tremendous strides towards establishing a new web hosting service for the units and 2011 will be the year we convert to a common content management system and promote a common look and feel.

- SLA has partnered with award-winning web host provider HostGator;
- WordPress will be promoted as the content management system of choice; and
- A professional WordPress theme has been designed specifically for SLA units and will be included as part of a new web hosting service.

There will be a cost for the new service, $40 per year, which includes a fully functioning WordPress install with the SLA Theme, 24/7 technical support provided by HostGator, email accounts, MySQL databases, FTP Accounts, an easy to use and flexible Control Panel, and a 99.9% uptime guarantee. For the real web gurus out there, advanced features will also include CGI, Ruby on Rails, Perl, Python, Curl, CPAN, GD Library, Image Magick, SSH Access and Cron Job Scheduling.

**The Plan**

In late 2010 a set of units who self-identified as early adopters started using the new service. Based on the feedback from this pilot, the service and the WordPress theme will be adjusted and rolled out to the whole Association in early 2011. The goal is to have all SLA units who are currently hosted by SLA converted to the new service by December 2011. Units who have pursued their own hosting are encouraged to rejoin.

The following 16 SLA units comprised the original beta for the SLA migration to the WordPress platform which began in October 2010:

- **Academic Division**
- **Business and Finance Division**
- **Competitive Intelligence Division**
- **Florida & Caribbean Chapter**
- **Illinois Chapter**
- **Leadership and Management Division**
- **Legal Division**
- **New York Chapter**
- **Oregon Chapter**
- **Philadelphia Chapter**
- **Science-Technology Division**
- **Silicon Valley Chapter**
- **Toronto Chapter**
- **Transportation Division**
- **Washington, DC Chapter**
Newly migrated sites:

- Baseball Caucus
- Food, Agriculture & Nutrition Division
- Illinois Chapter
- Rocky Mountain Chapter

This information was first posted on January 20, 2011. For more information, please link to Future Ready 365.

Posted in Uncategorized0 Comments

**Event: New Orleans West Coast Chapter Reception, June 15, 2010**


Situated in the heart of the French Quarter (on Royal St.) and housed in the Louisiana Supreme Court building is the Law Library of Louisiana. This library provides service to the Judiciary, the Bar and the public. On June 15, 2010 it was host to the SLA Conference West Coast Chapter Reception attended by around 100 West Coast SLA members who braved a torrential downpour to attend this event.

Under high security members were shown into the main hall of the building, which opened up into a grand staircase and reception area where the wonderful Joe Simon Jazz Trio awaited everyone. Additionally, the area was festively decorated with Mardi Gras beads and masks, as well as offering drinks and a wonderful assortment of appetizers catered by New Orleans Catering. Speeches were given thanking our host, vendors and by several chapter members celebrating milestones. The San Diego Chapter (celebrating 50 years) was toasted by Bobbie Weaver and the Silicon Valley Chapter (celebrating 30 years) was toasted by Helen Keil Losch and Kathleen Gust.

(photos by Jason Kruppa of the Law Library of Louisiana)

Attendees were encouraged to tour the library exhibits and were allowed to peek into the Supreme Courtroom, where the justices sit when hearing cases. Members also took advantage of the wonderful live jazz to dance away the evening.
Registration Open: LOCKSS and CLOCKSS – Preserving Our Digital Heritage at Stanford


Interested in how library e-collections can be preserved as a digital heritage? Realization that knowledge could be disappearing as publishers and content producers migrated to electronic platforms with uncertain shelf lives led to the founding of the widely recognized LOCKSS (Lots of Copies Keep Stuff Safe) program.

LOCKSS and CLOCKSS at Stanford: Preserving our Digital Heritage –
The Community Taking Control
Wednesday, March 17, 6 – 8 PM
Speaker: Victoria Reich, Director of LOCKSS Program, Stanford University Libraries
Location: Roche Palo Alto
Registration URL: http://www.surveymonkey.com/s/QCD6CDB

As a librarian who has both public service and technical service experience, and as one of the first employees of HighWire Press, Stanford University librarian Victoria Reich was concerned that an unforeseen consequence of the increased adoption of accessing digital journals by libraries was putting their ability to serve society at risk. To address this formidable challenge, in 1998 Stanford University Libraries started the LOCKSS Program (www.lockss.org).

Today, nearly a dozen years later, libraries worldwide use LOCKSS software to take local custody of and preserve the e-materials important to their community. Over 400 publishers are preserving their titles on the LOCKSS network. In addition, libraries with synergistic collections are building their own "private LOCKSS networks" to ensure the survival of their highly specialized or local interest content.

In this presentation, Victoria will discuss broad digital preservation principles, and share how libraries are using LOCKSS to preserve both purchased e-materials and local heritage e-materials. She will also introduce the CLOCKSS Archive (www.clockss.org). The CLOCKSS Archive has as its founding principles worldwide community governance, global library participation to preserve the content, and free Web access when archived content is no longer available from any publisher.

WHEN: Wednesday, March 17 (St. Patrick's Day)
6:00 – 7 p.m. Registration, networking and buffet dinner
6:50 – 7:00 Chapter announcements / introduce board members in attendance
7:00 – 8 p.m. Speaker
8:00 – 8:30 Q & A

COST: SLA member – $25 ; Non-member or guest – $30 ; SLA member between jobs/Retired – $15 ; Student – $15

LOCATION: Silvia Patrick, one of our members, will be hosting us at Roche Palo Alto, 3431 Hillview Avenue, Palo Alto, CA 94304 http://www.roche.com/roche_worldwide-details.htm?id=140

Roche Palo Alto is located in the Stanford Industrial Park. Come early and stroll the campus which will be closed down in the summer of 2010. Artwork and sustainable landscaping are scattered around the buildings.

Parking: Free in the Visitors’ Parking Lot, right off the first driveway by the flagpole at the main entrance. Bright green signs will point the way to the SLA Event at Roche Gallery Conference Room A2-1

REGISTRATION URL: http://www.surveymonkey.com/s/QCD6CDB After registering, you will have the option of paying through PayPal (has an additional $1.50 service fee) or sending a check to the Registrar (pay for your own stamp and envelope).

DEADLINE: Register by end of day, Friday, March 12th. Any checks must be received by Monday, March 15th.

Please forward this to any colleagues who may be interested.

We're looking forward to seeing you there! We're actively soliciting suggestions for programs for the new year, so bring your recommendations for speakers that you have heard.

Jean Bedord
Vicki Garlow
Program Directors, Silicon Valley SLA

Payment Page

Payment for Program on Wednesday, January 12, 2011

Pecha Kucha Leadership for Information Pros / Recognition at MacArthur Park, Palo Alto

Pay by check:
Make check payable to “Silicon Valley Chapter, SLA”
Send check to:
SLA Reservations
c/o AIM Library & Information Staffing
P.O. Box 391210
Mountain View, CA 94039-1210

Registration deadline, THURSDAY, January 6, 2011

Payment deadline, MONDAY, January 10, 2011

Would you like to receive Silicon Valley Chapter blog posts via email? If so, click on this link, enter your email address and the text that appears below the box for your email address, and click the Complete Subscription Request button. You’ll receive an email from sanandreaschapter@gmail.com with a subject line of “Activate your Email Subscription to: Silicon Valley San Andreas Chapter.” Click on the verification link in that email and your subscription will be active!
Pay using the PayPal service (program cost, plus processing fee) by clicking the Pay Now button. You can use a credit/debit card if you do not have an account, by scrolling down the PayPal payment page.

Program fee
SLA Member $26.50

Test page for PayPal payment

Posted on December 7, 2009. Tags: Events, PayPal, registration

To pay by check:
Make check payable to “San Andreas Chapter, SLA”
Send check to:
SLA Reservations
c/o AIM Library & Information Staffing
P.O. Box 391210
Mountain View, CA 94039-1210

Pay using Pay Pal:

Program fee
SLA Member $26.50

Centennial message from Governor Schwarzenegger’s office

Posted on June 22, 2009.

June 15

TO: Special Libraries Association

It is a pleasure to extend my congratulations as you celebrate your centennial.

Over the past 100 years, you have become the foremost association for information professionals throughout the world. By providing education, advocacy and networking, you empower your members and the organizations they serve to make informed decisions. These corporate
academic and government groups thrive because of your hard work, and I commend your dedication to excellence.

Thank you for your fantastic contributions to our Golden State. Your California members proudly serve many of our institutions and businesses, and I applaud them for helping others to achieve their goals and improve the state we call home.

On behalf of all Californians, I send my very best wishes for a memorable observance and every future success.

Sincerely,

Arnold Schwarzenegger

April 9 Breakfast Meeting


Plans for the next San Andreas Chapter event—this time a breakfast program—are coming together.

Please save the date, Thursday, April 9th! Join us for a continental breakfast and a presentation about tools and strategies for Career Agility. We'll be hearing about branding, using LinkedIn and more! Our speakers will be Cindy Hill and Christian Gray. Lee Pharis will be hosting us at Exponent in Menlo Park. We expect to start this one early and end by 10 am, for a minimal impact on your work day.

Details to follow.

Looking beyond April—Members have been asking about the San Andreas Chapter's Neighborhood Dinners. This year, like last year, we'd like to hold these informal get-togethers after the SLA Annual Conference. The tentative dates are June 24–July 1. Please consider organizing a neighborhood dinner at a favorite restaurant. And if you are attending the Annual Conference, please also plan to attend a neighborhood dinner and share your news and observations from Washington D.C.

Patricia Parsons
patricia.p63@gmail.com
Jean Bedord
jean@bedord.com
Program Directors, San Andreas SLA

Joy to the world! San Andreas Chapter Meeting and Holiday Party a Success!

Posted on December 12, 2008.

About twenty people came to the MacArthur Park Restaurant in Palo Alto on December 2nd for the Chapter Meeting and Holiday Party. After the buffet and socializing, there was a brief business meeting to approve minutes, discuss the Chapter's plans for 2009, announce incoming officers and thank outgoing officers. Lee Pharis received the Mark H. Baer Award (accepted in her absence by Leslie Fisher) and Wynne Dobyns received the Lucy Steelman Award.

A number of vendors had the opportunity to speak—Bruce Antelman from Information Express, Mike Morgan from Morgan & Claypool, George Plosker from IEEE and Gloria Elia from AIM Library & Information Staffing. George Plosker took numerous photos. The evening culminated in a round of holiday songs led by Cliff Mills, Libby Trudell and Richard Geiger and a raffle of several poinsettias and an English holly.

Thanks to Patricia Parsons for organizing the event!

Lee received her award in person at the end of year turnover meeting on December 11th.
Here are Lee (holding the plaque) and Helen Josephine.

Posted in Uncategorized0 Comments

**E-Voting for SLA Board of Directors**

Posted on October 7, 2007.

Just a gentle reminder that you have until 11 October at 5:00 p.m. **EDT** to vote in the SLA 2008 Board of Directors Election. Just click on this [link](#) to cast your vote.

Posted in Uncategorized0 Comments

**UC Berkeley Public Health Library Move and Closure**

Posted on September 14, 2007.


The UC Berkeley Sheldon Margen Public Health Library will be moving out of Warren Hall and into University Hall in September 2007. Warren Hall is being torn and replaced by the Li Ka Shing Center for Biomedical and Health Sciences.

The library will be physically closed beginning 5 pm, Thursday, September 13th and will reopen Monday, October 8th at 1 University Hall. There will be no access to the collection and no services available during the closure.

For the latest information about the library closure and library services during closure, please go to: [http://www.lib.berkeley.edu/PUBL/move](http://www.lib.berkeley.edu/PUBL/move)

Debbie Jan  
Head Librarian  
Sheldon Margen Public Health Library  
[jan@library.berkeley.edu](mailto:jan@library.berkeley.edu)

Posted in Uncategorized0 Comments
**Bio: Helen Keil Losch**


**Helen Keil Losch** is a Reference and Instruction Librarian at Stanford Graduate School of Business Jackson Library. Established in 1933 to serve a growing graduate business school, Jackson Library is recognized as one of the premier academic business resources. Previously she worked at Industrial Economics Incorporated, Boston.

Helen earned an MSLIS from Simmons College, Boston.

Helen has been a member of SLA since 1999. As a member of the Boston Chapter of SLA she was the Science and Technology chair. She has also been a member of the SLA Professional Development Advisory Council (formerly the Professional Development Committee) since 2004. She is the current Treasurer of the San Andreas Chapter.

Posted in **Uncategorized** 0 Comments

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**New CI Course – CI Published Source: Collection: Managing the Function – Starts March 5, 2007**

Posted on February 24, 2007.

From SLA Headquarters’ Click University:

Take advantage of an exclusive SLA member benefit! Register for **CI Published Source Collection: Managing the Function**, the third course of Click U’s Competitive Intelligence Certificates program. The course begins March 5, 2007… Don’t delay; sign up now to review course material before the course begins.

**CIC03: CI Published Source Collection: Managing the Function**

This online course continues the exploration of the functions of the Intelligence Process/Cycle with Published Source Collection (aka literature research or secondary research). We will focus on managing the function by examining:

- differences between intelligence literature research and general business research;
- types of intelligence literature research;
- specific requirements and considerations for intelligence research;
- how to design literature research projects to support analytical requirements;
- and how to structure and manage the intelligence information center, its resources and efforts.

Throughout, we will consider the variety of literature resources used in CI: print, fee-based content and Web resources.

For more detailed course information please visit Click U: [CIC03 Course Information](#)

**Course Dates:** 5 March 2007 – 23 March 2007 [3 weeks – week 3 is an open period]

Credit from this course may be applied to each of the three CI Certificates. For more details, please visit: [CI Certificates](#)

Questions? Want more information? Please email: [clicku@sla.org](mailto:clicku@sla.org)

An Important Note: While the primary goal in developing these programs is to allow SLA members to earn one or more certificates, each of these courses has inherent value. Members who are not pursuing a Competitive Intelligence Certificate may take any course à la carte.

Posted in **Uncategorized** 0 Comments

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**Board Turnover Meeting – January 11th**

Posted on December 19, 2006.
Hello Board Members: I have scheduled the 2007 Turnover Board Meeting for Thursday, Jan 11 from 6-8 pm at the [USGS Library in Menlo Park](#). This was the night that most of us were available, thanks to those of you who might have to juggle your schedules a bit.

This will be the turnover meeting, so members of both the 2006 Board and the 2007 Board are invited. I will be sending out an agenda in a separate e-mail in a few days.

We are still needing to fill the Vendor Relations position, so if you know of someone who might be interested, let me know.

Thanks again for volunteering your time and your good ideas!

Helen Josephine
SLA San Andreas Chapter

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**First Test Post**

Posted on December 19, 2006.

Here’s where a post would go. You could post about all kinds of things that might interest our members. Posts can include text, pictures, links and just about any other content you’d like to include. We can also enable automatic posts from services like del.icio.us so content gets re-used where possible.

Posts move down the page as new posts are added. For some posts we may wish to permanently include them in the sidebar, but use of a link in a "Typelist".

Content is always improved by relevant photos. We could include photos from events, photos of speakers at events and event-sponsor logos. For posts that don’t have that kind of content, services like iStockPhoto provide images for a very low cost that you can include. I added a random stock photo that our company has used in the past just to give you an idea.

In the sidebars you can include both links to other content and content itself (via incoming RSS feeds that automatically update). I think we should also reserve one sidebar for sponsors of the blog, with space for their logos.

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**Sponsors**

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- SLA SF/SLA SV Joint Dinner Program
- Travel Grant Winner 2017 Conference Recap
- Post-Conference Mixer
- Mixer at Dan Gordon’s in Palo Alto

Volunteers Needed!

SLA 2017
Phoenix
Mixer

Mixer at Dan Gordon’s in Palo Alto