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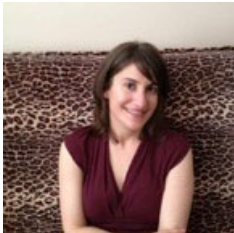
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Travel Award Winner Announced

Posted on April 22, 2016.

The travel award will be given to **Stefanie Vartabedian** for the SLA Annual Conference in June.



Stefanie Vartabedian

Every year the Silicon Valley Chapter awards a [travel grant](#) of \$1000 to either a student member or a regular member requiring financial assistance to attend SLA's annual conference.

For this year's winner, the Chapter Board had a tough choice to make among applicants. Chapter President Elisa Ewing stated, "We were delighted to receive applications from excellent candidates, who remained very passionate about special librarianship and boasted strong accomplishments. As a deciding factor, the Board prioritized prior involvement with the SLA Silicon Valley Chapter—since member dues fund the grant. SJSU iSchool student and active chapter member Stefanie Vartabedian surfaced as the winner."

Stefanie Vartabedian mentioned her interests in the annual conference, "I am particularly interested in how to navigate a complex and multifaceted job market and promote my transferable skills developed in a non-traditional library setting. I see this as an ongoing learning experience, but there's no doubt that the conference this summer will help me jump-start professional development specifically the goal of finding a challenging and rewarding career. The diversity of professionals and programming represented at this major event, while overwhelming at first, will serve to encourage me in my pursuit of professionally applying a unique and valuable skill-set. I look forward to inspirational thought leaders who will engage all of us at various places in our careers to think outside of the box and challenge the status quo."

“I’m ready to roll up my sleeves and make stuff happen!” Stefanie concludes in her application. And she definitely is—she wrote a short statement about winning this year’s travel award:

“I’m extremely honored to receive the SLA Silicon Valley travel grant for the conference in Philadelphia this June. I have at least 2 semesters to go until graduation, so this conference will be a wonderful opportunity to glean deep insights from industry leaders and network with a wide variety of information professionals from near and far. I’m very grateful with the assistance of our chapter’s grant to have the chance to travel to Philadelphia and hope to make the most of my time there – both representing SLA Silicon Valley as a student member and learning more about SLA. I find the variety of backgrounds we all come from very inspiring and look forward to spending time in the great company of those who dare to pursue all forms of librarianship off the beaten path!”

Congratulations Stefanie, the chapter wishes you a great first SLA Annual Conference experience.

Thank you to the members of the SLA Silicon Valley Board who worked hard on promoting and choosing this year’s travel award winner. Also, thank you to all of our other applicants for applying this year and we encourage you to reapply next year.

Posted in [Awards](#), [Member News](#) | [Comment](#)

[SLA Silicon Valley Hosts Dr. Sandra Hirsh for Inaugural Book Club Meeting](#)

Posted on August 11, 2015. Tags: [Silicon Valley](#), [Silicon Valley Chapter](#), [Silicon Valley SLA](#), [SJSU](#), [SLA](#)

SLA-Silicon Valley hosted its inaugural book club gathering on July 30 with a very special book and guest: Dr. Sandra Hirsh, professor and [director](#) of the SJSU [School of Information](#) and editor of [Information Services Today: An Introduction](#).



Dr Sandra Hirsh and book club attendees

An SLA-SV chapter member, Hirsh was invited to join the lively discussion of her textbook, which includes the perspectives of international LIS professionals as well as many iSchool instructors, such as [Wayne T. Disher](#), [Dr. Mary Ann Harlan](#), [Dr. Cheryl Stenstrom](#) and [Dr. Michael Stephens](#). Since its release in March 2015, the textbook, which provides a great introduction to the field for new students and a refresher on current trends for working professionals, has been adopted as a core text by a number of LIS programs around the country.

“It was really an honor to speak about my new book with the Silicon Valley SLA Chapter,” Hirsh says. Over dinner at [Billy Burke’s](#) in San Jose, the group discussed everything from reference services to managing technology and demonstrating value through assessment, to issues like open access and information licensing. “I shared the goals of the book, key themes addressed, [special features like webcasts](#), discussion questions, the online supplement, and the range of content included in the book,” Hirsh adds.

Chrystelle Browman, SLA [director-at-large and programs chair](#), notes that one topic of particular interest to the group was a discussion about “leadership vs. management, and the limitations on the words ‘library’ and ‘librarian.’” In response, Hirsh shared her own background in the LIS field and the role that played in the perspectives represented in the textbook, such as the use of the terms “information professionals” and “information organizations.” “This terminology was specifically used to represent the broad array of opportunities,” Hirsh explains. For example, “positions and environments that people with LIS skills and competencies have available. We also talked about the importance of continuing to learn—even after getting the master’s degree.”

Another topic of concern, Browman says, was the challenge for special, school and public librarians to be actively involved in professional activities, especially writing and publishing papers, as these pursuits are often not recognized or rewarded in these environments. “Sandy discussed participating in the library community by writing papers when she was working at [HP](#),” Bowman notes, referring to an [information research program position created specifically for her](#) that Hirsh held prior to her re-entry into the library field. While research and publication was expected at her R&D position at HP, this was not the case when she worked in consumer product development at Microsoft. At Microsoft, she wrote and published papers “Not for recognition at her job, but her own personal and future professional benefit.”

But it wasn’t all shop talk: Praveena Raman was the first ever Silicon Valley chapter book club raffle winner, and took home a copy of Information Services Today, signed by the author herself!

As chapter president Cory Laurence explained in her invitation to join the book club, “there’s a lot of reading to be done as a librarian, and it’s the kind of reading that is really enhanced with discussion.” Browman adds that the group “would love to have authors present at our book meetings, I think it provides something special to its attendees. I also hope the authors would benefit from these gatherings.”

To learn more and add your comments to the discussion, join the [Facebook group](#) that Laurence created as “a forum for events and discussions related to the Book Club for the Silicon Valley Chapter of SLA.” Open to all Silicon Valley chapter members, whether you attend book club event or not, the forum is waiting for your “book ideas, polls, events, and thoughts about reading!”

With Hirsh and Information Services Today, the first book club event was a bona fide success!

Thanks to SJSU [iSchool Student](#) & [Community Profiler](#) Alison Peters for the write-up.

onellestarfish@gmail.com

@onellestarfish

Posted in [Book Reviews](#), [Chapter Events](#), [Events](#), [Member News](#), [Other Events](#) 0 Comments

Changes Coming to SLA—Voice Your Opinion by June 16

Posted on June 9, 2015.

Changes Coming to SLA—Voice Your Opinion by June 16

By now, you probably noticed a flurry of communication around some dramatic, proposed shifts to SLA operations. We thought it might be helpful to summarize events and outline how they could impact our chapter.

What’s Going On

SLA’s declining membership and revenues prompted significant cuts in expenses and conservative budgeting at the HQ level, including placing the HQ building for sale. Responding to serious financial challenges, SLA’s Board of Directors engaged consultants Ulla de Stickler and Cindy Shamel to provide strategic direction for the future of our association.

Cory Laurence shared this announcement with us in her [January blog post](#). Since then, the consultants have reviewed hundreds of existing committee and task force reports, surveys, recent statistics from conferences and membership reports, minutes, and budget documents. The end-result: a 49-page [SLA Recommendations Report](#) filled with suggested improvement across 7 areas. Area 4 covers chapters like ours.

Possible Changes at the Chapter Level

The Recommendations Report categorizes SLA as a collection of 80+ individual units that act independently from the association as a whole. The term “units” encompasses chapters. All units are run by volunteers, who devote considerable effort to managing their individual chapters and divisions. The change consultants think a better way exists to maximize volunteer efforts to benefit all members.

Rework Chapter Management

- Focus on the strategic priority of developing and delivering high quality professional development, networking, and collaboration rather than unit administration, recruitment, and operations.
- The current unit structure requires significant volunteer effort: 55 chapter presidents, president elects, treasurers, programming chairs, etc. It is unclear if this effort delivers career value for members.

Merge Chapters When Necessary

- Encourage geographic units—especially those in more rural areas with low membership, which SLA Silicon Valley is not—to become caucuses, reducing administrative work.

Enhance Educational Opportunities for All Members

- Prioritize career development for SLA members, regardless of location or subject focus.
- Consider more virtual training options, which remain key to taking advantage of products and services for those in rural areas.

Centralize Event Funding and Volunteer Efforts to Aid All Members

- Concentrate funding from business partners at the national/international level, benefiting all members regardless of location or industry. Targeted and strategic allocation of resources to committees and councils maximizes the skills and contributions of volunteer energy as well.
- The accumulation of funds by SLA units does not contribute to the association’s ability to serve its members broadly and equitably. It is time to reconsider how SLA units function and how they might best contribute broader value for all members.
- Strong units—which you could argue ours is—afford many opportunities for member engagement and value creation. These efforts should be encouraged when they are funded by the members in question instead of by HQ.

Ways to Explore More

- Pursue the full [SLA Recommendations Report](#) (18 May 2015)
- Listen to the [SLA Virtual Town Hall meeting](#) (27 May 2015)
- Examine the [Board’s Key Initiatives](#) to “move SLA forward”
- Take a look at alternative business models, like SLA Presidential Candidate [Dee Magolini’s plan](#)—also mentioned in SLA SF Chapter President Jaye Lapac’s [June blog post](#)

Voice Your Opinion

The Recommendations Report outlines challenges and suggests changes—not a set-in-stone course of actions. We members have a small window of time to offer thoughtful feedback:

- Email remarks to secretary@sla.org by 16 June 2015 at 5 pm ET
- Comments will be categorized and shared with the Board now until the start of the 2015 SLA Annual Conference
- The Board will then hold an open meeting on 24 June to consider the change consultants' recommendations in light of the questions and comments received

We will also try to keep you updated here!

Elisa Ewing, President-Elect of Silicon Valley SLA

Posted in [Board News](#), [Chapter News](#), [Member News](#), [Uncategorized0 Comments](#)

Travel Grant from SLA-Silicon Valley

Posted on March 30, 2015.

The Silicon Valley Chapter is excited to announce a \$1000 travel grant for the [SLA Annual Conference](#), taking place June 14-16 2015, at the Boston Convention and Exhibition Center.

This travel grant may be awarded to a student chapter member or a chapter member needing financial assistance to attend the SLA Annual Conference. The grant—given to an applicant who demonstrates interest in and involvement with the SLA Silicon Valley chapter—will help stipend conference attendance.

Award

Awardee will be granted a stipend of up to \$1000 to cover costs associated with attending the SLA Annual Conference. Those costs include conference registration, airfare, and hotel. The Board will consider other expenses with written documentation. Awardee will be granted the stipend on award, but will be required to document relevant expenses with receipts, per the post-award requirements. The awardee will be required to return the stipend in the event they are unable to attend the conference or fulfill any of the post-award requirements.

Application

1. Applicants must complete the form found [here](#). The form includes an essay of not more than 500 words describing the applicant's reasons for wanting to attend the SLA Annual Conference. The essay should also feature expectations for professional advancement related to conference attendance.
2. Applicants must email their résumé to president@siliconvalley.sla1.org.
3. Applications must be received by **April 24th, 2015** for review by the Scholarship/Grant Committee, which is chaired by the chapter's President. The committee will select an awardee no later than May 4th 2015.

Eligibility

Applicants must be a member in good standing of the Silicon Valley chapter, be EITHER a current student OR a member who needs financial assistance to attend the conference. Applicants must be able to attend the conference in the year in which they are applying, be willing to complete the post-grant requirements detailed below, and must not have received the grant in a past year. Current chapter Board members are not eligible.

Post-Award Requirements

1. Within 1 month of the close of the conference, awardee will submit receipts documenting their conference-related expenses.
2. Within 3 months of the close of the conference, awardee will write a brief article (approximately 1,000 words) on the conference experience for the chapter blog.

3. In the year following their award, the awardee will be asked to serve on the Scholarship/Grant Committee, and assist in selecting the following year's winner.

Please email Cory Laurence (president@siliconvalley.sla1.org) with any questions.

Posted in [Awards](#), [Member News](#), [Opportunities](#), [Student News](#) | [Comment](#)

[More on Altmetrics](#)

Posted on April 1, 2013.

If you are interested in exploring the topic of Altmetrics in more detail, take a look at the April/May 2013 issue of the *ASIS&T Bulletin*. Issue summary from the editor: The *ASIS&T Bulletin* special section on altmetrics presents alternative metrics as a new and critically needed approach to measuring the impact of scholarly research. With long-established citation-based metrics unable to capture the increasing variety of online references to a scholar's work, alternative indicators offer a different view of the influence of that work. Contributed papers demonstrate how altmetrics can work on a personal level to enhance a scholar's CV and on a broad, even global level, to transform scholarly communication through its interaction with open access, digital repositories and research in emerging countries. One article suggests altmetrics should soon be included among mainstream metrics, and other contributions describe specific indicators and altmetric software considerations. The need for innovative measurement and the advantages of altmetrics in particular bode well for their wide acceptance and continuing development.

link: http://asis.org/Bulletin/Apr-13/AprMay13_Piwowar.html

Helen Josephine

Posted in [Member News](#), [Uncategorized](#) | [0 Comments](#)

[February 26: Philip Gust speaks on Digital Preservation](#)

Posted on February 19, 2013. Tags: [Events](#), [LOCKSS](#)



SLA-Silicon Valley chapter President, **Philip Gust** will present at the *SJSU SLIS Spring 2013 Colloquium Series* :

Digital Preservation for the Rest of Us: What's In It for Librarians and Library Users

Philip Gust, *Stanford University* — *LOCKSS Program*
Tuesday, February 26 at 12:00 noon PST

[Join live session](#)

Abstract : Digital preservation is a “must-have” function for every library who purchases digital content. A digital preservation system extends the model of print journals and books on the shelf to digital media. It ensures that a library continues to have access to their digital assets even after a subscription is canceled or the publisher discontinues access. Setting up a digital preservation system is surprisingly easy. The key is ensuring that you buy perpetual access to your content, and that your content providers support the digital preservation system that you choose. This talk introduces you to digital preservation systems, discusses preservation strategies and pitfalls, and shows you how to give library users access to preserved content.

For more information, abstract and speaker bio visit the [SJSU SLIS Spring 2013 Colloquium Series webpage](#)

The [SJSU SLIS Colloquium Series](#) is a must-attend for librarians, information professionals, archivists, and records managers who want to stay up-to-date in an evolving information landscape.

These seminars are **FREE** to attend and open to the public. They are held live via web conferencing and recorded for viewing on-demand.

Posted in [Events](#), [Member News](#), [Webinars](#) 0 Comments

[Grace Baysinger is first recipient of the Wiggins-Roth Award](#)

Posted on April 30, 2011.



Congratulations to **Grace Baysinger** — a Silicon Valley Chapter member — the first recipient of the Wiggins-Roth Award for Outstanding Service. The following is the the announcement from the SLA Chemistry Division.

[Continue Reading](#)

Posted in [Awards](#), [Member News](#) 0 Comments

[Chapter Member Libby Trudell Named SLA Fellow](#)

Posted on February 2, 2010. Tags: [Libby Trudell](#), [San Andreas Chapter](#), [SLA Fellow](#)

Steven Kaye, Senior Research, Novarica

It was announced at the SLA Leadership Summit that chapter member Libby Trudell has been named an SLA Fellow for her contributions to the profession and to the association. Libby is also the Chair of the Conference Planning Committee for the 2011 SLA Annual Conference. Her numerous past accomplishments include: serving as a member of the SLA Board of Directors and as a member of the SLA Public Relations Committee; chairing the Public Relations Committee for the ITE Division; chairing the ITE Communications Section; serving on the SLA Nominating Committee, and chairing the ITE Virtual Section and Strategic Planning. Closer to home, Libby has served as President-Elect, President, Program Director and Chair of the Public Relations Committee (not all at the same time!) of the San Andreas Chapter.



Fellows serve the Board of Directors in an advisory capacity, as well as alerting the membership of SLA to important issues and trends affecting them. A maximum of 5 members are chosen to be SLA Fellows in any given year, so this is quite an honor! For more on SLA fellows, see [the SLA website](#).

Please join the Board in congratulating Libby!

Posted in [Member News](#) 1 Comment

[Chapter Member Deb Hunt Honored for 23 Things Program](#)

Posted on December 30, 2009.

SLA Contact:

Cara Schatz

P : 703.647.4917

cara@sla.org

SLA Board Member Deb Hunt Honored for Innovative “23 Things” Program

Alexandria, Virginia, December 16, 2009- Deb Hunt, Principal at Information Edge in San Leandro, Calif. and a member of the Special Libraries Association (SLA) Board of Directors, was honored by *Information World Review* (IWR) magazine for her work on behalf of SLA to spearhead and implement the innovative “23 Things” program.

23 Things is a free, members-only, self-directed training program to help SLA members develop confidence and skills using a wide range of Web 2.0 tools. Hunt was granted a first-time special commendation mention by IWR at its “Information Professional of the Year” ceremony in London on December 1. “It was a highly competitive field but Deb and the 23 Things project really stood out,” said IWR Editor Peter Williams.

“When I began my term as a member of the SLA Board of Directors, I was asked by 2008 SLA President Stephen Abram to choose a project to lead and I immediately suggested getting SLA members up to speed on Web 2.0 skills,” said Hunt.

Hunt recruited a small team of eager SLA members to assist in the effort, and SLA’s 23 Things was created. Working closely with her team, Hunt anticipated the need for a registration and survey process as well as a formal recognition for any member who completed the 23 Things. One of the more effective aspects of the program was the manner in which participants were asked to immediately apply their learning by creating a blog to record the knowledge they were gaining.

23 Things went live in June of 2008 and it proved to be an instant success. Hunt continues to monitor 23 Things, a thriving program that now has 1,943 participants and is growing.

The 23 Things program is credited with attracting many new SLA members, and participants coming from all over the world, including the U.S., Canada, India, New Zealand, Australia, and several countries in Asia and Africa. Hunt also received a 2008 SLA Presidential Citation from Stephen Abram for her work on this innovative program for SLA.

The nominations were judged by a panel of previous recipients of this award. The Information Professional of the Year award is annually organized by *IWR* magazine along with Incisive Media, the organizers of the Online Information conference, and was sponsored by the American Psychological Association.

About SLA

The Special Libraries Association (SLA) is a nonprofit global organization for innovative information professionals and their strategic partners. SLA serves about 11,000 members in 75 countries in the information profession, including corporate, academic, and government information specialists. SLA promotes and strengthens its members through learning, advocacy, and networking initiatives. For more information, visit us on the Web at www.sla.org.

Posted in [Member News](#) | [Comment](#)

San Andreas Team Building – Wine Tasting and Blending

Posted on June 9, 2009.

On Saturday May 16th Chapter members with guests in tow convened in Livermore for our annual wine tasting activity. This year we had a special twist to the event. We were “trained” as wine blenders!

It was a beautiful spring day and almost a little too hot in Livermore. But that made our foray into the thick stucco winery of Tenuta Vineyards even more welcoming.

The coolness of the tasting room was refreshing. The warmth of the pourers was engaging. We hung out awhile sipping and chatting while we waited for everyone to show.

Tenuta is a very friendly winery, with art on the walls, tables to sit at—in and outside—even a sofa “U” for more intimate

gatherings.

When we left the tasting room, we ambled through the production area of the winery. It's a very compact operation for the third largest producer in the Livermore Valley. On the day of our tasting the wine making operation was quiet. The crush is months away in the fall, of course. Just weeks ago, when I was at Tenuta making arrangements for the event, the operations floor was heavily occupied by a bottling project. It looked to me like three or four families were collaborating on the process of fill, cork and label. There were even small kids involved. They were having a blast.

Our tour guide and host, Rich, showed us around the operations floor, sprinkling wine facts and Livermore history throughout the tour; and eventually we made our way into the cellar. Now we were really in a cool spot. And it was chilly too.

The first thing we did to prepare for our blending routine was to blind taste three wines. Most of us were chagrined to find we did not recognize these varietals by taste alone. But we did have fun trying.

Next we divided up into three teams of six each, and we named ourselves respectively, SLA Primo Vino, Vino Ragazze, and the Wine Devils. All teams were given a bottle each of Syrah, Cabernet and Merlot. We had our pipettes, blending flasks and spit buckets at a separate table for each of the teams. And we were off!

It wasn't really a race, of course. It took us a good while of trial and error blending to come to consensus on a top selection. Each member of each team was given an opportunity to try a blend. Each member of each team tasted and voted on each blend via the "all in favor" method.

I know that sounds like a lot of wine tasting. But we were regaled with many delicious noshes throughout the blending project—savory and sweet, fruits, nuts, sausage, cheese and spreads.

At least an hour and a half later Rich told each team to bottle its chosen blend and had us re-convene in the sofa "U". We handed off our bottled blend as we proceeded out of the cellar. While our group spent the next 20 minutes or so gabbing and laughing, Rich set up a blind tasting of all three winning blends. We were in for a final competition.

We had our final taste-off in the "U" and each participant jotted down their favorite blend onto a piece of paper. The ballot check was dramatic. The count was almost a tie for two of the blends. But the Wine Devils prevailed in the end! Participants were offered the chance to buy a bottle of the winning blend to take home. Ten bottles of Wine Devil delight went home with happy blenders that day.

While Rich was blending and bottling the home-bound blends, dessert arrived. Most of us hung around for awhile for the last sweet nosh and to drink plenty of water. Slowly participants started drifting back to their cars for the road home. It was hard to leave the site of such a fine team building event and the chance to play wine maker for a day.

Leslie Fisher

Leslie.Fisher@gilead.com

photos from the event:



Posted in [Chapter Events](#), [Member News](#) 0 Comments

Joint Chapters Event, May 21 at SFO

Posted on April 22, 2009.

Registration Open: Joint Chapters Event, May 21 at SFO

San Andreas and San Francisco Bay Region SLA Present:

Honoring the SLA Anniversary: Casting Our Thoughts Toward Another Century



Our Panel: Bill Fisher, Cindy Hill, Richard Geiger, Libby Trudell and Deb Hunt

Time: 5:30 – 8:30 p.m.

Location: San Francisco Airport Commission Aviation Library & Museum

Cost: \$25 Members, \$15 Retired/Unemployed Members, \$30 Nonmembers, \$15 Students

This program is about trying to envision the future through the eyes of information users, whose direct access to digital information sources is much broader than any of us could have envisioned 15 years ago. And it will only keep expanding. How will we change ourselves and how will we develop a new generation of information professionals to address the opportunities?

How do we, as information professionals, leverage our skills and expertise to bring value-added deliverables to our users so that we are seen as integral to the organization, contributing positively to its bottom line? How do we communicate our value to the stakeholders in our organizations?

How can SLA support its members in moving forward, staying contemporary and yet bridging the sometimes gap between historical and still valuable assets and the drive to embrace and adapt to new technologies and generational shift? How do we stay current as a value proposition to our organizations?

Please join a stellar group of leaders in SLA and in their greater professional lives. Bill Fisher, Cindy Hill, Richard Geiger, Libby Trudell and Deb Hunt will comprise a panel of professionals to help us focus and steer a group-wide exploration of the challenges and opportunities ahead of us as we step from a celebration of the first hundred years of SLA into the dawn of a new century.

SPEAKER BIOS:

* Bill Fisher is a past President of SLA (2002-03). He is an SLA Fellow (awarded 1998) and a recipient of the SLA John Cotton Dana Award (2008). Bill also has served as Chapter Cabinet Chair from 1994-95 and is Chair-Elect of the Leadership & Management Division. Bill served as the President of San Andreas Chapter from 1996-97 and President of the Southern California Chapter from 1986-87. He has served on numerous other committees and task forces and is currently serving on the Centennial Commission.

Bill is currently a professor at the School of Library & Information Science at San Jose State University. He has taught 25 years in the library/information science programs at UCLA and SJSU.

* Cindy Hill is an SLA Fellow (awarded 2001). She is a past President of SLA (2003-04), an SLA Director (1997-2000), SLA Secretary (1998-2000), and Metals & Materials Division Chair (1990-99). Cindy is a longtime and active member of the San Andreas and San Francisco Chapters. She was President of the San Andreas Chapter from 1984-85. Her very first volunteer role was as a member of the San Francisco Chapter's program committee (the San Andreas chapter didn't yet exist).

Cindy has worked as an information professional in a variety of industries including environmental, engineering consulting, executive recruiting and high-technology. Cindy's two most recent positions include Vice President of Outsell's Information Management Service, and prior to that, leading Sun's Digital Libraries & Research team. She has her own consulting firm, Hill Information Consulting Group.

* Richard Geiger is the 2009 recipient of the SLA John Cotton Dana Award, to be officially presented at the SLA Annual Conference in June. He is an SLA Fellow (awarded 2004). Richard served two terms on the SLA Board of Directors — as Director (1993-96) and as Treasurer (2000-03). Richard was Chair of the SLA News Division from 1988-89, and served as San Francisco Bay Region Chapter President from 1991-92. He has served on numerous SLA committees and chaired many of them.

Richard's long career as a news librarian included stints as Library Manager at the San Jose Mercury-News and Library Director of the San Francisco Chronicle.

* Libby Trudell served on the SLA Board of Directors as Chapter Cabinet Chair (2006-08), as a member of the SLA Nominating Committee (2003-04) and is currently on the SLA Public Relations Advisory Council. She has been Section Chair and Strategic

Planning Chair for the Information Technology Division (1997-98). She served as President of the San Andreas Chapter of SLA (2003-04) and is currently the chapter's Public Relations Chair. Previously, she was active in the Library Information Technology Division of ALA, and was a member of the editorial board of the Journal of Library Automation.

Libby is currently responsible for global marketing, pricing and customer service for Dialog. This role includes oversight for the Quantum2 leadership development program for information professionals and for Dialog's Graduate Education Program. Prior to joining Dialog, she worked in several consortia serving the library community, handling customer support, training and marketing for electronic information services including OCLC, RLIN, and a variety of library automation products

* Deb Hunt currently serves on the SLA Board of Directors. She has been a member of the Special Libraries Association since 1982 and served as President of the San Francisco Bay Region Chapter from 2004-05. Deb Hunt is the mastermind and chief engineer behind SLA's "23 Things." <http://wiki.sla.org/display/23Things/Welcome+to+23+Things%21>. She is a past president (twice) of BayNet, the San Francisco Bay Area Library and Information Network, and is active in the Association of Independent Information Professionals (AIIP), serving on the Board of Directors from 2001-03.

Deb Hunt is currently the Director of the Exploratorium Learning Commons, which melds the best of the Exploratorium's library resources with current and future technologies. She is currently co-chairing the Exploratorium's Information Infrastructure Initiative to design and implement knowledge services museum-wide to achieve performance excellence of internal staff and their interactions with external clients. She is also an independent information professional and Principal of Information Edge, <http://www.information-edge.com>.

VENUE:

* Our venue will be the wonderful aviation library and museum at SFO. The facility is modeled on the passenger waiting room of the 1937 San Francisco Airport Administration Building. Its mission is to increase public awareness of the important achievements in air transport by preserving, interpreting, and sharing the history of commercial aviation. The San Francisco Airport Commission has expressed its belief that, "in order to prepare for the future, we must preserve the past." Plan to arrive at 5:30 to register and take in the exhibits and library before dinner.

MENU:

* Hors d'oeuvres buffet — tomato basil bruschetta, cheese and spinach puff pastry, mixed green salad, penne pasta with creamy tomato vodka sauce, lemon chicken, brownies, beverages

TRANSPORTATION:

* Driving: <http://www.sfoarts.org/about/directions.html>

* Parking: SLA will be able to validate your parking receipt, but must purchase the validation stickers in advance. Please indicate on the registration form if you plan to park in the airport ramp, and bring the parking ticket with you to the event to be validated.

* BART: The SFO station is at the International Terminal. Enter through the glass doors straight ahead of you. Walk past the bank of elevators, then the exhibit cases, all on your right. Follow signs to the SFO Library which is on the far side of the terminal near Virgin Atlantic's First Class lounge.

DEADLINE: Make sure your registration form & check are received by Thursday, May 14th.

Thanks to Dialog, whose generous donation has helped make this event possible. If you aren't familiar with the products and services of Dialog, you might want to take a look now: <http://www.dialog.com/>

Leslie Fisher
2009 President, San Andreas Chapter SLA

To register, [download](#), [print](#) and [mail this May 21 registration form](#) with your check to:

SLA Reservations
c/o AIM Library & Information Staffing (AIM)
P.O. Box 391210

Mountain View, CA 94039-1210

Name: _____

Telephone: _____

E-Mail: _____

Employer/Affiliation: _____

SLA Member (@\$25) ____ Retired/unemployed Member (@\$15) ____

Non Member/Guest (@\$30): ____ Student (@\$15): ____

Cuisine for this event will consist of a generous hors d'oeuvres buffet.

Please check here ____ if you will be driving to the venue.

Check (payable to San Andreas Chapter of SLA) enclosed for: _____

DEADLINE: Make sure your registration & check are received by Thursday, May 14th.

Posted in [Chapter Events](#), [Chapter News](#), [Member News](#) 0 Comments

Cindy Hill to receive prestigious global award

Posted on April 22, 2009.



On May 14, 2009, SLA past-president Cindy Hill will receive the John Jacob Astor Award in Library and Information Science in Berlin. Awarded annually by the Checkpoint Charlie Foundation in cooperation with the Continuing Education Initiative for Special Research Libraries and Related Institutions, the award enables Germans or Americans who have made a special contribution to transatlantic knowledge transfer to come to Berlin to participate in a professional meeting on the latest developments in the field. Two other SLA members, Mary Ellen Bates and past-president Guy St. Clair, have received this award in the past.

“I'm honored to be in the company of other library and information professional luminaries in receiving this award, commented Hill. “My leadership activities with SLA have been instrumental in helping me reach to new levels throughout my career.”

Cindy Hill has worked as an information professional in a variety of industries including environmental, engineering consulting, executive recruiting and high-technology. Cindy's two most recent positions are Vice President of Outsell's Information Management Service and prior to that, leading Sun's Digital Libraries & Research team. Cindy is a frequent speaker at national and international conferences on the information profession, innovation, technology uses, trends and issues, and leadership and management topics. She has her own consulting firm, Hill Information Consulting Group.

A long time SLA member, Cindy has held many SLA leadership roles including President (2003-04), Secretary and member of the Board of Directors (1997-2000), Chair of the Metals & Materials Division (1990-99) and President of the San Andreas (California) Chapter (1984-85). She was made an SLA Fellow in 2001 and received the 2008 Karen J. Switt Leadership Award from the SLA Leadership & Management Division, recognizing her significant leadership in the information management

profession. Cindy holds a Master's in Library Science and a Bachelor of Arts in English, both from San Jose State University, where she also serves as Adjunct Faculty at the School of Library and Information Science.

Congratulations Cindy!!

Libby
Trudell

VP,
Market Development
Dialog

Posted in [Awards](#), [Chapter News](#), [Member News](#) 0 Comments

“Career Agility: The Brand is You”

Posted on April 20, 2009.

by *Alison Finch*

Advocacy, professional development, and networking highlighted in this talk on the "Resilient Career."

San Andreas Chapter's first breakfast program of the year got off to a great start on April 9th with this timely [presentation \(PDF\)](#) given by Cindy Hill, Affiliate Associate at Outsell, Inc. and founder and president of Hill Information Consulting Group, and by Christian Gray in charge of Business Development at Reprints Desk. Lee Pharis graciously hosted the event at Exponent's Menlo Park headquarters.

The talk spanned a variety of topics from identity management and personal branding to LinkedIn best practices and social networking etiquette.

- How do you ask for a recommendation on LinkedIn?
- What is the risk of identity theft?
- How should you manage your LinkedIn connections?
- Are there examples of effective LinkedIn profiles for librarians/information professionals?

The "Resilient Career" is one that is agile, opportunistic, and sustainable. Cindy and Christian demonstrated how librarians and information professionals can use Web 2.0 tools to develop

- professional portfolios
- visibility
- a community of colleagues

Cindy and Christian encouraged information professionals to start building their own reputation, to push their boundaries and reach out to people beyond their immediate circle of colleagues and friends, and to explore professional options. Christian Gray showed a "before" and "after" page SLA and former San Andreas Chapter member Jeanie Fraser developed.

LinkedIn Recommendations

- Use the Summary section to develop an introduction to who you are and what you are passionate about and remember to include important keywords that search engines can find.
- Use results-driven examples of past accomplishments but be careful not to use proprietary information.
- Invite people
- Search and surf. Search for hobbies and favorite past-times to see who might also share your interest in peregrine falcons, for example. Social networks are about people. Have fun with this!
- Consider adding a photo and remember to include your activities outside your day job.
- Turn on some of LinkedIn's applications such as SlideShare, TripIt, Company Buzz, etc.
- Look at Groups and add some.
- Consider using LinkedIn answers as a way to position yourself as an expert.

Rocky Mountain Chapter SLA member Kim Dority has written and presented on career agility for information professionals.

Christian had arranged to make several copies of her recent book "*Rethinking Information Work*" available which were then raffled off at the end of the session.

San Andreas Chapter's own Jean Bedord contributed her poster, "Building a Web Presence from Domain Name to Website" and offered helpful suggestions for librarians and information professionals wishing to build an online identity.

The message was start marketing yourself now before you need to start looking for another job. These are difficult times but sites such as LinkedIn offer opportunities to take advantage of the power of networked relationships to get your name "out there" and to let a larger circle of potential employers and colleagues know who you are and what you can do. Cindy Hill's parting comments were to anticipate, look for opportunities, enjoy the ride, and remember that career development is a continual cycle.

Did you attend this session? What did you think? Please feel free to post your comments to the Blog.



Posted in [Career Development](#), [Member News](#), [Resources](#) 0 Comments

Reminders from SLA HQ — Member Services Highlight

Posted on March 4, 2009.

Janice LaChance, SLA's Chief Executive Officer, recently distributed a communication through the Association's "Leadership List," a distribution list for communications to/from Janice, the Association Board, and the unit Presidents and President-Elects. ("Units" means both Divisions and Chapters for those of you wondering.) This list is used for various distributions, such as noteworthy events, news about HQ activities, leadership tips and more. It helps leaders stay tuned-in with the Association as a dynamic and evolving entity. It helps me keep a perspective on the Association and our profession beyond San Andreas Chapter and my friends and colleagues in this region.

For instance, a chapter survey is conducted annually and results are made accessible to chapter leaders through the Leadership List. It has been fascinating to review the variables across the Association and to hear the "voices" of other leaders sharing the perspectives of members and chapters in other places. It has really opened me up to a new understanding and ownership of the Association. Whereas once I held the thinking that "I belong to the Association," now I think more along the lines of "the Association belongs to me"—to us.

And with that shift of perspective, I find myself thinking of how I cultivate, nurture, caretake the Association—just as I do about other things that "belong" to me. I've started to steer away from thinking about what I can get from the Association and instead am turning toward what I want the Association to be, to do, to become. A variation on "pride of ownership" has sprung up. The little cotyledon of my "member as consumer" self has fallen away and baby leaves are sprouting a self-identity of "member as participant." It is exhilarating, in a quiet and harnessed kind of way.

Anyway, back to the list—the list that lets me feel connected to so many more members of SLA and such diversity of humanness. I want to share with you some of the latest news distributed by Janice. She has shared with us some of the analysis provided by SLA's Chief Policy Officer, Doug Newcomb. Doug has analyzed the Obama Administration Agenda and has relayed to us, through Janice, his perspectives on what impact the Agenda will have on our profession. I have forwarded Janice's message in full to the San Andreas Chapter's discussion list. But for the Chapter's blog, I will just post a section of the message that pertains to the SLA Public Policy blog, where you can find news on a lot of things going on in our world and how SLA is responding.

From Janice on 25 February 2009: SLA works hard to keep members informed on a variety of issues that may affect the profession, and we encourage you to provide your input and perspective. One of the most efficient ways to do this is to read SLA's Public Policy blog located at http://slaconnections.typepad.com/public_policy_blog/. This is where you will find news and information about SLA's efforts to shape

legislation and regulatory proposals. I also recommend signing up to receive email updates from the SLA Public Policy blog on the link above—it is a great way to have this information delivered directly to you. (JC)

If you are reading this blog posting but are not a member of the Chapter's discussion list and want to see the full set of comments from Doug, please let me know. Also, if this is the case, I encourage you to subscribe to the San Andreas discussion list. San Andreas leadership is developing use policies for the blog and the discussion list, so that in the future you will receive different types of postings in each medium.

As Janice said in the greeting in her recent posting, "Good day to you all."

Leslie R. Fisher
2009 President, San Andreas Chapter, SLA
leslie.fisher@gilead.com

Posted in [Member News](#), [President's Letter](#) 0 Comments

SLA Alignment Presentations

Posted on February 13, 2009.

SLA President Gloria Zamora and CEO Janice Lachance made a presentation at the Leadership Summit on the results of the research from the alignment project. We've posted this presentation on the Web site at <http://www.sla.org/content/SLA/alignment/index.cfm> We've also posted Janice and Gloria's presentation – a transcript of their conversation and the slide presentation. Here is that link <http://www.sla.org/content/SLA/governance/bodsection/ceocorner/index.cfm>

We hope that you will take this message forward and use these presentations for unit programming and continued dialogue. Then, let us hear from you.

Linda N. Broussard
Chief Community Officer
SLA

Posted in [Board News](#), [Member News](#) 0 Comments

Report on the SLA Leadership Summit, January 14-16, Savannah, GA

Posted on February 11, 2009.

High Level Innovations in the Association

The SLA Leadership Summit, held this year in Savannah, GA, is an annual two-day event with a primary focus on bringing new leaders into the fold. The Chapter and Division Cabinets also have a chance to meet collectively at this event. There is some annual conference planning as well; and, of course, the Association Board meets.

A good chunk of the Summit is orientation to what unit leaders are responsible for. There are, of course, deadlines, and form and reports and responsibilities. The Summit is a good place to bone up on these matters and a great place to pose questions, quandaries, ideas, complaints and approval. And, by the way, the Summit is open to all. You do not have to be filling a unit leadership position to attend. The Summit is much more intimate than the annual conference. You really have a chance to network with lots of folks.

At this year's Summit, my second, there was a lot of buzz. Everyone was excited about the Association's 100th anniversary. We also heard a lot about the Association's "Alignment Initiative" which has taken some powerful strides since the report out at last year's Summit in Louisville, KY.

Last year in Louisville there was ice on the sidewalks. Brr! Likewise there was a rather tepid response to the

progress of the alignment efforts as reported at that event. Though the weather once again dipped below freezing at least one night of the Savannah event, the conference room was glowing with warm sentiments following the report out on progress from February 2008 to January 2009.

I wanted to share with you some of the keen stuff we heard at the Summit. I'll address several points of change in the Association and at HQ. I'll review the "Alignment Initiative" at a high level, sharing some of the tangible research efforts that have been executed. I'll toss out some bits and pieces from the Keynote Speaker's address. And of course, I'll highlight key Centennial news in the following article.

Here are bullet points of some major news, changes and innovation coming from HQ. The Staff and Board are doing a great job of proactively meetings our uncertain times face-on. Go team!

- In case you hadn't heard, there is a new dues tier of \$35 annual membership fee for members earning under \$17,000. This is a full membership qualifying for all member benefits. Over 100 new, non-North American members have joined since this was instituted!

- SLA is now over 11,000 members strong with members in over 70 countries.

- Click-University is now FREE – all live and replay courses are available to members at no charge!!!

- HQ has taken measures to adapt to our uncertain economic era. There will be no salary increases at HQ this year. And staff will adopt a co-pay system to defray health care costs. These measures have enabled the organization to maintain the staffing that is in-place. Yea team!

- Again for costs containment, publication of *Information Outlook* will be reduced from 12 to 8 times per year.

- Once more, to control costs, there will be no Salary Survey in 2009, which is a very costly production.

- Association Board meetings will be run virtually to a significant degree. Face-to-face meetings will still happen at the Annual and Summit events.

Alignment Initiative

My interpretation of the purpose of the Alignment Initiative is to bring cohesiveness of self-identity to the Association. Yes, we are many and diverse in professional purpose. But while the many variables we deliver as projects, tasks and responsibilities, what our specific skills and titles say about us may be enfolded into the description of our profession, those are not what we must "sell" to our organizations as our worth. With the Initiative, the Association is looking for, and facilitating, a shift in member self-reference. We are moving from an identity of a knowledge worker with XYZ skills and capabilities to that of a key corporate contributor who brings significant ROI to their organizations.

If your first thought on the above is to remark that we need our organizations' management-think to change, I challenge you to ponder how that is going to happen. If you think you can't do it alone, then consider what the alignment and integration across the members and an 11,000-strong professional association can do. With the Initiative we are being propelled toward a re-thinking of our meaning as professionals, that we may express an essential identity and core purpose in common. From this we will be empowered collectively to speak of a common framework for communicating our value.

From the Association's website:

"The need to generate a sharper focus on the perceived value of the Association and the profession is pressing ..."

"...SLA has embarked on a thorough examination to bring clarity and unity to the core identity and values of the Association and the profession. We are working with a multidisciplinary team of research and communication professionals, led by the international communication firm, [Fleishman-Hillard](#), and supported by futurist [Andy Hines](#) of Social Technologies and the information analytics firm, [Outsell Inc.](#)

Toward this end, a body of research has been executed. This global research has been conducted in the U.S., the U.K., Australia, and Canada. The following are two examples of research that have already been conducted that were presented at the Summit:

"Positioning Statements": In this exercise, statements about the profession and the association were evaluated by info pros and other professionals, including middle and upper management of some major organizations. The results were arrayed using a typical quadrant rating with axes of Favorability (of perception of term) and Frequency (of use of term).

"Dial Sessions" were another form of testing in which statements about the profession and Association were recorded by Association staff and leadership. These were then analyzed by various listeners who ranked impressiveness or effectiveness of the statements. We were able to view various segments of dial rating overlaid on recorded sessions. Some of the results were predictable, but some were startling.

Next steps in the Alignment project are to determine how to re-focus our image. The membership is to steer this effort with support from the Association. There are no details at this time. Of note: While an ad campaign is anticipated, it will not be in a televised format. Think "virally," such as U-tube.

For more information on purpose, process and results about the Alignment project, see the Association's [website](#). A link to the Alignment project is found on the home page. Of note: new information has been added since the Summit.

Keynote Speaker

Stephen Garvey was our keynote speaker, addressing us on the fundamentals of "Influence." He invoked the adage that "perception = reality" and invited us to take ownership of that matter in any given circumstance. To understand a current state is to give possibility to a future state and to begin to speak to a future state. Language is our key form of influence in the professional sphere. And Stephen's invocation was to the effect that positive communication has the highest degree of influence, especially in a volunteer organization. To influence behavior, influence imagination. Get beyond facts and stimulate the imagination using the "story factor."

To test this yourself, check out the following art communication. I'll be interested to hear if – regardless of ideology – you don't find the communication gets through to your heart. (-; You've got to use the down arrow button underneath the visible "Hot on Dipdive" list. "Yes We Can Song" is about 11 clicks down. <http://dipdive.com/>.)

There was a lot more to this presentation. Garvey's presentation is to be posted to the Association website.

Want to review a few of the references Garvey cited?

- Fleming, Coffman & Harter. "Manage your Human Sigma." *Harvard Business Review* Jul-Aug 2005. Free at http://qep.nova.edu/gallup/forms/human_sigma.pdf .

- "What the Bleep Do We Know?" [documentary; available on CD] See <http://www.whatthebleep.com/> .

- Zaltman, Gerald. *How Customers Think*. Harvard Business School Press, 2003

- Author John C Maxwell writes on leadership ["read anything of his."]

Centennial Activities

A really lovely display has been designed in honor of the Centennial. It reflects our legacy and our future. It is a mini replica archive of events and publications, people and accomplishments. It will be traveling, so keep your fingers crossed SA and SF will be able to get on the travel calendar.

A centennial tool kit is being developed with useful resources for units. It is an ever aggregating source of "then & now" info, digital photo archive, factoids, stump speeches for us to use, sponsorship proposals, etc. The centennial toolkit will be relocated to the PR wiki after the centennial year.

This tool kit can be found in the wiki space under the "SLA Community" drop-down list on the main page of the Association website <<http://www.sla.org>>. Check out the wiki labeled "Centennial Celebration Ideas." [You will need to log in as a member to get to the wiki spaces.]

Never been to the SLA wiki space? Check out the wiki "sandbox" – a place for getting your feet wet [dry? (-;] in "wiki-land" <http://www.sla.org/content/community/wikis/index.cfm>.

In honor of the Centennial, an oral history project is underway. Budget for this year's activities was approved by the Centennial Commission. A core body of work already exists, courtesy of work done in the 1990's by none other than San Andreas Chapter! Doreen Cohen's work includes interviews with four members of the Chapter. These, and a projected five new interviews, are expected to be available in transcript form – perhaps with some sound bites – by the 2009 Annual Conference.

The PR Council will outreach to all units during 2009. There will be an international centennial event in the fall. No details on this yet.

Going to DC? Keep your eyes on the Centennial year wiki at <http://wiki.sla.org/display/SLA2009/>

OR not? Check out what the Centennial Commission is up to at <http://wiki.sla.org/display/CentCel/Centennial+Commission>

Or simply visit the Association's Centennial website: <http://www.sla.org/centennial/>

Here's to a super-charged Centennial year!

Leslie R. Fisher

President, San Andreas Chapter

Leslie.fisher@gilead.com

Posted in [Board News](#), [Conferences](#), [Member News](#), [President's Letter](#) 0 Comments

Changes at SLA

Posted on February 3, 2009.

There's much more to Learn about on the Association website and from your colleagues. But here are a few tidbits:

- New dues tier of \$35 annual membership fee for members earning under \$17,000. This is a full membership qualifying for all member benefits. Over 100 new, non-North American members have joined since this was instituted.
- SLA is now over 11,000 members strong with members in over 70 countries.
- Click-University is now free. All live and replay courses are available to members at no charge!
- HQ has taken measures to adapt to the uncertain economic times. There will be no salary increases at HQ this year. Staff will begin a co-pay system to help defray health care costs. But there will be no staff lay-offs.
- Publication of *Information Outlook* will be reduced from 12 to 8 times per year.
- There will be no Salary Survey in 2009.
- Association Board meetings will be run virtually to a significant degree.

Interested in more? I will post a larger report to the Chapter blog and Discussion list in the next week or so. And a less formal letter with a link to survey will go out to the Chapter membership in early February.

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Posted in [Member News](#) 0 Comments

A Glimpse at the SLA Director Candidates

Posted on September 10, 2008.

Eric Schwartz, New Jersey Chapter President-Elect, has posted reviews of the bios and videos of all ten candidates running for a position on the 2009 SLA Board of Directors on the New Jersey chapter's website <http://sla-divisions.typepad.com/njsla/2008/08/a-glimpse-at-th.html>.

Eric's post states, "The reviews provide just a sample of the creativity, passion, knowledge and skills each person brings to our association. For each office, I attempted to post a more-or-less equal amount of information from each candidate's bio and video speech. But you should judge for yourself, by reading the bios, watching the videos and participating in the call-in sessions."

Below is a recap of the reviews:

* Comments on SLA President-Elect Candidates
<http://sla-divisions.typepad.com/njsla/2008/07/comments-on-sla.html>

* Passionate Connections: Barrancotto and Wolfish Stump for Chapter Cabinet Chair-Elect
<http://sla-divisions.typepad.com/njsla/2008/08/passionate-conn.html>

* Giving Back and Expanding: Chong-Williams and Sweeney Run for Division Cabinet Chair-Elect
<http://sla-divisions.typepad.com/njsla/2008/08/giving-back-and.html>

* Director Candidates: Breaking Barriers in Industry, Geography, Technology and Diversity [Includes links to videos of several candidates' speeches.]
<http://sla-divisions.typepad.com/njsla/2008/08/director-candid.html>

The election runs Sept. 10-Oct. 1. Complete information on voting and the candidates is on the SLA site <http://www.sla.org/content/SLA/governance/2009bodelect/index.cfm>.

Posted in [Member News0 Comments](#)

Lee Pharis Recipient of 2008 North American InfoStar Award

Posted on September 10, 2008.

Thomson Reuters, the world's leading source of intelligent information for business and professionals, announced two recipients of its 2008 North American Quantum² InfoStar Awards, which are presented annually to information professionals whose achievements demonstrate leadership and inspire others in their industry. **Lee Pharis** from the San Andreas Chapter was one of this year's recipients, as announced during a special ceremony at the Special Libraries Association (SLA) conference on June 17 in Settle, WA.

Lee, manager, Information Services, Exponent, Inc., (Menlo Park, CA) was honored for her ability to innovate, while also finding practical ways to enhance existing processes. She has evidenced these qualities in her work with Exponent, as well as her leadership role with SLA. As president of her SLA chapter, Lee was instrumental in establishing a new strategic plan and discovering new ways to recognize those who contributed to SLA.

"The InfoStar Awards recognize information professionals who demonstrate leadership and exemplify innovation in their industry," said Libby Trudell, Vice President, Market Development. As part of its Quantum² program that offers professional education and career development services to information professionals worldwide, Thomson Reuters annually designates recipients of its InfoStar Awards in various regions around the world.

For additional information about the Quantum² program, please visit <http://quantum.dialog.com>.

Posted in [Awards](#), [Member News0 Comments](#)

SLA president-elect candidates Q&A session

Posted on September 2, 2008.

Both of the SLA president-elect candidates, [Janice C. Anderson](#) and [Anne Caputo](#), will be available for a 30 minute virtual Q&A session moderated by 2008 President-elect Gloria Zamora. This forum will be your opportunity to ask each of the candidates questions about the profession, the industry, or any topic you choose to discuss. Use the information below to dial in.

Date: Wednesday, 3 September 2008

Time: 1:00 pm, Eastern Daylight Time (GMT -04:00)

To join the teleconference:

Call-in toll-free number (US/Canada): 1.866.469.3239

Call-in toll number (US/Canada): 1.650.429.3300

Call-in toll number (US/Canada)*: 1.408.856.9570

Global call-in numbers: [go here](#).

Toll-free dialing restrictions: [go here](#).

Attendee access code (Full Speaking): 56782007

* Call-in toll number (US/Canada) should only be used if the primary number does not work.

For assistance

You can contact [Jeff Leach](#) or call 1.703.647.4922.

To add this meeting to your calendar program (for example Microsoft Outlook), [click here](#).

Linda N. Broussard
Chief Community Officer

SLA
lbroussard@sla.org, www.sla.org

Posted in [Chapter Events](#), [Member News0 Comments](#)

SLA Neighborhood Dinners (Week of July 7-10th)

Posted on July 7, 2008.

Is it true what they say, that "*What happened in Seattle, stayed in Seattle*"?

The week of San Andreas chapter's neighborhood dinners is almost here. It's a fine time to meet up and share the highlights from the SLA conference in Seattle.

Pick out a cuisine, location or date that suits you, and join your colleagues for an early dinner and conversation. If you were able to attend the SLA annual conference, tell us about your experiences. Or maybe you've got customers asking for the craziest sorts of information resources, and you want to ask for informal advice. Did you recently get a Second Life? This is a chance to network with fellow information professionals.

[Continue Reading](#)

Posted in [Chapter Events](#), [Member News0 Comments](#)

Information Ethics

Posted on May 22, 2008.

What to do when two people want to use the single-user password available for an online service? Or when you're asked to contact a competitor for information using your home computer or personal phone and not identify yourself? Or when a user's colleague wants to know what information s/he has requested from you? Perhaps you have encountered other situations in which you have wondered what was the "right" thing to do or whether the action you took was really OK. What is ethical behavior in the workplace and how does it apply to using and providing information services? For that matter, what are "ethics" and does everyone experience them the same way?

These are questions that SLA has decided to address in a year-long initiative through its chapters and divisions to educate its members on ethics. By hosting dialogues, town meetings, surveys and reviewing reports from the trenches, SLA hopes to understand the ethics challenges members face and to identify concepts that should be included its own ethics code or set of guidelines as well as resources to assist members to resolve the ethics issues they encounter in their libraries and organizations. Another major goal is to enable SLA members to become "ethics ambassadors" in their organizations, providing exemplary role models for others who also encounter ethics issues in their positions.

Information ethics has become a topic of increasing concern, one that impacts SLA members on a daily basis. SLA currently refers members to the [ethics guidelines of the American Library Association](#), the [Association of Independent Information Professionals \(AIIP\)](#), the [Society of](#)

[Competitive Intelligence Professionals \(SCIP\)](#), and the American Society for Information Science and Technology (ASIS&T) (following the article at <http://www.asis.org/Bulletin/Feb-95/bjorner.html>). Realizing that these codes do not sufficiently address situations our members encounter, the Board of Directors wants to take the lead in recognizing the ethics of acquiring and using information and plans to draft a code of ethics or a set of ethics guidelines that addresses information ethics. For this, they will rely on members' experiences, needs and suggestions.

The San Andreas Chapter will host a Town Hall meeting on information ethics on **Tuesday, June 3, from 4:00 to 6:00 p.m. at Santa Clara University**. Geoffrey Bowker, Executive Director, Regis and Dianne McKenna Professor, Center for Science, Technology and Society, Santa Clara University, provide us some background on ethics in information service before we break into groups for general discussion of ethics issues we experience and how we resolve them. There will be no charge for this meeting, and light refreshments will be served. As soon as details are finalized, the meeting announcement will be posted to the Chapter's discussion list. For a basic understanding of what ethics are, members should read the article, "A Framework for Thinking Ethically," posted at <http://www.scu.edu/ethics/practicing/decision/framework.html> before attending the meeting.

Please plan to attend the Town Hall meeting on information ethics on June 3. I look forward to a lively discussion.

Wynne Dobyns
Ethics Ambassador
San Andreas Chapter, SLA

wdobyns@netgate.net

Posted in [Career Development](#), [Chapter Events](#), [Member News](#)0 Comments

[Report on the Virtual Tour of the SLA Website](#)

Posted on April 22, 2008.

SLA Chapter Cabinet Chair Libby Trudell and San Andreas President-Elect Leslie Fisher gave a tour of the SLA website on March 17th, with a brief overview of the San Andreas Chapter blog by Bulletin Editor Steven Kaye. Thanks to Thomson Scientific for sponsoring the webinar.

People who were unable to attend can review the tour at the following sites:

[Note: If you do not have the webex viewer application already installed, you will be prompted to install it when you click on the first two links below.]

[stream recording](#) or [download recording](#)

[Continue Reading](#)

Posted in [Member News](#), [Resources](#), [Web/Tech](#)0 Comments

[Solo Librarians Meeting on May 7th](#)

Posted on March 20, 2008.

The Solo Librarians will be meeting at the NASA Ames Library in Mt. View at **5:30 P.M. on May 7th**. Directions and a map are below. (Note the change in time from 5 P.M.)

There is expected to be a tour of the NASA facility followed by a more detailed presentation about the library. Please note that we will be meeting at the badge office adjacent to the front gate at NASA before 5:30 P.M. so that we can receive our badges in order to have access to the facility and have some daylight for the tour. We will need a few days notice of your anticipated attendance in order to get the badges made.

If you are a U.S. citizen, you will only need to show one piece of picture ID at the gate. For foreign nationals, including permanent residents, we need 30+ days of processing time. So if anyone who is NOT a US citizen wants to attend, we need to know within the next week.

There may be a limit to the number that can attend, so get your reservation in ASAP.

We will be sharing a meal after the tour of the library. The present intention is to have a Cinco de Mayo meal from Chilis.

Those who are planning to attend need to contact Eric Kristofferson as soon as possible at ekristofferson@sjm.com or (408) 522-6697.

Eric Kristofferson
Sonia Dorfman
San Andreas Solo Librarians

[Continue Reading](#)

Posted in [Career Development](#), [Chapter Events](#), [Member News](#), [Student News](#) 0 Comments

Bill Fisher Receives Dana Award

Posted on January 30, 2008.

Congratulations to Dr. Bill Fisher for receiving the SLA John Cotton Dana Award! At the SLA Leadership Summit in Louisville, KY, last week, it was announced that Bill is this year's recipient of the prestigious award that recognizes an SLA member for a lifetime of achievement in special librarianship and for demonstrating "beyond" exceptional service to our profession. The San Andreas Chapter Award Committee submitted Bill's name for consideration of this honor because of his constant, willing, and passionate efforts on behalf of his colleagues and our membership at large. You can offer your personal congratulations to Bill at Bill.Fisher@sjsu.edu.

Lee Pharis
lpharis@exponent.com

Posted in [Awards](#), [Chapter News](#), [Member News](#) 0 Comments

Opening Keynote Speaker for SLA 2008

Posted on December 12, 2007.

Headline from SLA headquarters:

"Google's Vice President and Chief Internet Evangelist, Dr. Vinton G. Cerf, to Deliver Opening Keynote Address at SLA 2008. Charlie Rose to Interview 'Father of the Internet' Live on Stage at 2008 Annual Conference and INFO-EXPO in Seattle"

For further information please [click here](#) for the full article.

Posted in [Chapter News](#), [Conferences](#), [Member News](#) 0 Comments

San Andreas Chapter Awards – October 25, 2007

Posted on November 6, 2007.

Last week's San Andreas and San Francisco Bay Region Chapter meeting at the Stanford Faculty was a hopping [event](#). Excellent conversation and dinner were highlighted with the awards presentations and a thought-provoking (and at times very humorous) program on "Social Libraries: The 2.0 Phenomenon" by Stephen Abram, President-elect of SLA and Vice President Innovation for SirsiDynix.

Award presentations were also made. Past President Lee Pharis announced the Mark Baer and Lucy Steelman awards. Current President Helen Josephine announced the President's and Vendor Partner Award. President-elect Joe Langdon announced Membership Recognition to long-time members of SLA and the Chapter (the names of these members will be posted at a later date). The award recipients for 2007 are as follows:

Mark Baer Award – Mary-Lynn Bragg
Lucy Steelman Award – Patricia Parsons
President's Award – Lorna Beich
Vendor Partner Award – Bruce Antelman at Information Express
Membership Recognition – (winners' names to be posted at a later date)

Chapter member George Plosker has provided [photos](#) of the evening (thanks, George!) and the presentation slides are available on Stephen Abram's [blog](#), Stephen's Lighthouse.

Claudia Cohen can be reached at claudiarp02@yahoo.com

Posted in [Awards](#), [Chapter Events](#), [Member News](#) 0 Comments

A Note from the Editor

Posted on October 31, 2007.

It's been quite a year for the San Andreas Chapter! The Chapter website has a radically different look and feel, and the blog has replaced the online bulletin as the information resource and communication forum for Chapter members.

I have enjoyed serving as Editor on the Bulletin Committee this year. I initially signed up expecting to work on an online bulletin. Instead, I wound up as Content Manager of the new Chapter blog. What a way to improve upon my tech / Web 2.0 skills! Volunteering for the position also enabled me to get to know more Chapter members and to contribute to a Chapter and an association from which I have benefited in numerous ways.

I could not have done the work on the Bulletin Committee alone. I would like to thank **Mary-Lynn Bragg** of the Website Committee (and the 2007 winner of the Mark H. Baer Award) – Mary-Lynn spearheaded the idea of the blog, created the new Chapter website, and patiently answered my countless tech-help questions; **Wynne Dobyms** and **Sandy Tao**, who provided invaluable guidance and assistance as fellow proofreaders and blog "posters"; and the **Chapter board and members** for your encouragement and support in this key transition.

At the end of this year I will step down from the Bulletin Committee. Working part-time on projects (and scanning the horizon for future projects) and chasing after my 15-month old son (who needs gym membership when you have a toddler!) are taking up most of my energies for the time being. At a future time I will volunteer again. In the meantime, I have immensely enjoyed this past year as Editor. I will definitely be around at Chapter meetings and events, and I look forward to seeing you then.

Claudia Cohen can be reached at claudiarp02@yahoo.com

Posted in [Board News](#), [Member News](#) 0 Comments

SAN ANDREAS AND SAN FRANCISCO BAY REGION CHAPTER PROGRAMMING EVENT

Posted on September 26, 2007.

Thursday, October 25, 2007, Stanford University Faculty Club, 5:30-8:00 p.m.

5:30-6:00 p.m. Check-in
6:00-7:00 p.m. Dinner and Awards
7:00-8:00 p.m. Program

Social Libraries: The 2.0 Phenomenon

Stephen Abram, always an engaging and thought-provoking speaker will join us for our October meeting.

There is a global conversation going on right now about the next generation of the Web and the next generation of users. It's happening under the name of Web 2.0. It's the new hot Web where true human interaction takes precedence over merely "cool" information delivery and e-mail. It's about putting information into the real context of our users' lives, work and play. Concurrently, there's another big conversation about the vision for what Library 2.0 might look like in this Web 2.0 ecosystem. The social Web is coming fast and it's BIG! What are the skills and competencies that Library 2.0 will need? Come and hear what Web 2.0 is and the adaptations we'll need to make to thrive in the future. Are we focusing on the real end users' needs? Special Libraries are not immune to these shifts. What can we do to prepare our users and learners for this new world? Stephen Abram will run us through the changes that are being wrought by Google, the Millennials and 2.0. It'll be a roller-coaster!

Stephen Abram, MLS, is the President-elect of SLA, the past-President of the Canadian Library Association, Vice President Innovation for SirsiDynix, and Chief Strategist for the SirsiDynix Institute. He has been VP of Corporate Development for Micromedia ProQuest and Publisher, Electronic Information for Thomson. He ran libraries for Suncor, Coopers & Lybrand, Smith Lyons Torrance Stevenson and Mayer, and Hay Group. Stephen has been listed by *Library Journal* as one of their first "Movers and Shakers," the "key" people influencing the future of libraries and librarianship. He has been awarded SLA's John Cotton Dana Award as well as being a Fellow of the SLA. He was Canadian Special Librarian of the Year and Alumni of the Year for the Faculty of Information Studies at the University of Toronto. He is an adjunct professor at the University of Toronto, Faculty of Information Studies. He was President 2002 of the Ontario Library Association as well as sitting on the SLA Board of Directors as Director and Secretary. He gives over 90 international keynote talks annually to library and information industry conferences and writes articles and columns for *Information Outlook*, *Feliciter*, *Access*, *Multimedia & Internet @ Schools*, and *Library Journal*. He is the author of ALA Editions' *Out Front with Stephen Abram*.

[Continue Reading](#)

Posted in [Career Development](#), [Chapter Events](#), [Chapter News](#), [Member News](#) 0 Comments

Seeking Volunteers for Chapter Board

Posted on September 17, 2007.

The San Andreas Chapter is recruiting for the following Board positions for 2008:

Secretary (2 year term to start Jan 2008)—responsible for taking minutes at the chapter board meetings (3-4 per year) and the annual business meeting, submitting the minutes for approval to the board, publishing minutes to the Chapter blog.

Program Director (2-year term to start Jan 2008)—responsible for working with the other Program Director, Hospitality Committee and the Board to organize program meetings and neighborhood dinner events for the Chapter. Member of the Executive Board of the Chapter .

President-Elect (3-year term to start Jan 2008)—as President-elect(2008), responsible for membership recruitment and attending Chapter Board meetings. As President (2009), responsible for fostering chapter activities, reporting to SLA HQ, attending the annual Leadership Summit and the Annual Conference. As President and President-Elect, member of the SLA Chapter Cabinet which meets at both the Leadership Summit and the Annual Conference. As Past-President (2010), chair of the Chapter Awards Committee and Chair of the Chapter Governance Committee.

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Posted in [Career Development](#), [Chapter News](#), [Member News](#), [President's Letter](#) 0 Comments

Reminder: SLA San Andreas Chapter Award Recommendations Solicitation

Posted on August 13, 2007.

This is a reminder to Chapter members regarding award recommendations. We are seeking nominations for the **Lucy Steelman Award** and the **Mark H. Baer Award**. Please send nominations to Lee Pharis at lpharis@exponent.com by Friday, August 17th.

Click [here](#) for detailed information from the original posting.

Posted in [Awards](#), [Chapter News](#), [Member News](#), [Opportunities](#) 0 Comments

Notes from the Solo Librarians Meeting – July 11, 2007

Posted on August 5, 2007.

By Wynne Dobyns

Sonia Dorfman hosted the Solo Librarians meeting at NeuroPace on July 11, where the fourteen attendees heard reports about the SLA annual conference in Denver from Sonia, **Joe Langdon**, **Lee Pharis**, **Cindy Hill**, and **Patricia Parsons**. All those who attended this year's conference agreed that it was one of the best SLA conferences they had attended. The energy level at the conference was high, the sessions were very good, the exhibit hall was sold out, and the speeches by Al Gore and Scott Adams were excellent. They also really liked the fact that all sessions were in the conference center rather than spread over several locations.

Joe attended two pre-conference sessions which he found well worth the extra cost: calculating return on investment (ROI) for special libraries and copyright in the digital age. As Chapter president-elect, he also attended the SLA Leadership meeting and found it very useful.

Sonia reported on some of the sessions she attended on Tuesday, June 5. The session, "Collection Development in the Digital Age," was a panel discussion by three academic librarians and one from NIST (National Institute of Science and Technology) about guidelines for building an electronic library. The librarian from the University of Auckland mentioned that they are cataloging more e-books than print and that their students "shun" the databases without full-text resources. The librarian from Linda Hall Library stated that they are committed to collecting print materials because they are an archival collection and there are uncertainties about the archival properties of electronic collections; however, they are digitizing some of their out-of-copyright materials and making them available on the Web. LHL is also seeking donations of print materials from libraries that are transitioning from print to electronic collections. The NIST librarian commented that they are beginning to transition to electronic resources.

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SLA San Andreas Chapter Award Recommendations Solicitation

Posted on July 24, 2007.

As the most recent Chapter Past-President, it is my privilege to chair the awards committee this year. Each year we have the opportunity to honor members of our chapter who have made notable contributions. Since 1990 we have presented the Mark H. Baer Award, and last year added the Lucy Steelman Award. In 2006 we were able to honor **Leslie Fisher with the Mark H. Baer Award** for lifting our programs off the ground by trying creative new approaches and venues, and **Eric Kristofferson with the Lucy Steelman Award** for providing a supportive collegial network in the spirit of Lucy Steelman through his work with the local Solo Librarians group.

The Mark H. Baer Award serves to recognize an individual's contributions to our chapter or our profession during either the current year or throughout their career. A description of this award and a list of past recipients can be found on the chapter web site here <http://www.san-andreas-sla.org/archives/awards.html>. The Lucy Steelman Award recognizes one who mentors colleagues in any number of ways. To provide a sense of what Lucy was about, and what the award that bears her name is intended to celebrate, please read the tribute to Lucy found on the chapter web site here <http://www.san-andreas-sla.org/archives/lucy.html>.

[Continue Reading](#)

Posted in [Awards](#), [Chapter News](#), [Member News](#), [Opportunities](#) 0 Comments

President's Message: Mid Year Report – Chapter Activities January 2007-May 2007

Posted on June 8, 2007.

By Helen Josephine, President, San Andreas Chapter

As I head off for the SLA conference and the Leadership meetings, I am reviewing our chapter accomplishments for the first half of the year. Immediately following the [Leadership Summit](#) in January 2007, the San Andreas and San Francisco Chapters held their annual joint board planning meeting to review co-sponsored projects including the turnover of the Jobline and joint dinner programs. **Lorna Beich** from the San Andreas Chapter is now head of the Jobline Committee, and she has created new processes (6 week postings) and a clean new format for the job announcements. The [annual joint program meeting](#) with the San Francisco chapter was held at the San Francisco Airport Museum on February 22 and featured Mia Garlick, General Counsel of Creative Commons. Other joint programs may also be held this year. *(Below: Joe Langdon and Helen Losch enjoying the Leadership Summit in Reno.)*



February was the debut of the new San Andreas Chapter blog. After researching available blog software and the use of blogs by other SLA chapters, **Mary-Lynn Bragg** and **Claudia Cohen** launched the new San Andreas Chapter blog as the main communication channel for our members. A [Blog Party](#) was held March 28 to introduce the technology to our members and discuss the difference between the Chapter Listserv and the blog for announcements and chapter information. Michael Sippey, VP of Professional Products at [Six Apart](#), makers of TypePad, Movable Type, LiveJournal and Vox was the featured speaker at the Blog Party. The Board approved both a photo policy and a copyright policy in conjunction with the development of the blog as our primary information channel. Thanks to all the chapter members who have contributed content to the blog, including reports on our programs, book reviews and news items of interest. The Blog Committee, **Claudia Cohen**, **Wynne Dobyns**, and **Sandy Tao** have done a great job of keeping the content fresh and well edited. *(Below: Mary-Lynn Bragg speaking at the Blog Party.)*



[Continue Reading](#)

Posted in [Chapter News](#), [Member News](#), [President's Letter](#)0 Comments

Bio: Helen Josephine – President

Posted on June 6, 2007.



Helen Josephine joined Stanford University Libraries & Academic Information Resources (SULAIR) as Head Librarian for Engineering in March 2007. Helen has more than 25 years experience as an information professional, including six years at Intel, where she was Manager of the Information Management Group and a member of the library management team responsible for long-term library services strategy and program planning. Prior to joining Intel, Helen served as Account Development Manager for the Corporate Division of the Gale Group, Business and Collection Development Librarian at Menlo College, Manager of the External Services Program at the University of Hawaii, Manager of FIRST (Fee-based Information and Research Services Team) at Arizona State University, and Director of Research for Information on Demand in Berkeley.

Helen has an MLS from the University of California, Berkeley. She is currently serving as President of the San Andreas chapter of SLA and was the Program Director for 2003-2005, and a member of SLA since 1999. She has also been active in many regional, state and national library groups, including the Arizona Online Users Group, California Academic and Research Libraries, and ALA. Helen also served as editor of RQ (official publication of the Reference and Adult Services Division of ALA) from 1978-1979.

Posted in [Board News](#), [Member News](#)0 Comments

[Local Presenters at SLA 2007](#)

Posted on May 19, 2007.

By Lee Pharis, Manager – Information Resources, Exponent

For those attending the SLA Conference next month in Denver, please be apprised that several of our locals are either moderating or speaking at various sessions, and if the sessions are of interest to you or you're curious about them, please give a show of support by filling in the audience! Briefly in quasi-chronological order, we have:

Dale Stanley co-teaches a class on **Saturday** on Leadership and Knowledge Services, and also speaks as part of a panel on **Monday, 4:00-5:30pm**, on the three stages of knowledge management.

Libby Trudell, SLA Chapter Cabinet Chair-Elect, leads some of the sessions at the Leadership Development Institute on **Sunday, 7:30am-12noon**, and again on **Tuesday, 5:30-6:30pm**, at the Chapter Cabinet Meeting.

These SLA sessions are not just for the chapter Presidential and other Board positions, but also for interested members to learn leadership techniques with and from colleagues in leadership positions throughout the SLA organization. If you are interested in further developing some of your leadership skills, and in networking with other SLA members from across the globe, you would probably be interested in coming to the Leadership Development Institute and the Chapter Cabinet Meeting.

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Posted in [Conferences](#), [Member News](#), [Other Events](#)1 Comment

[Notes from the San Andreas Chapter Blog Launch Party – March 28, 2007](#)

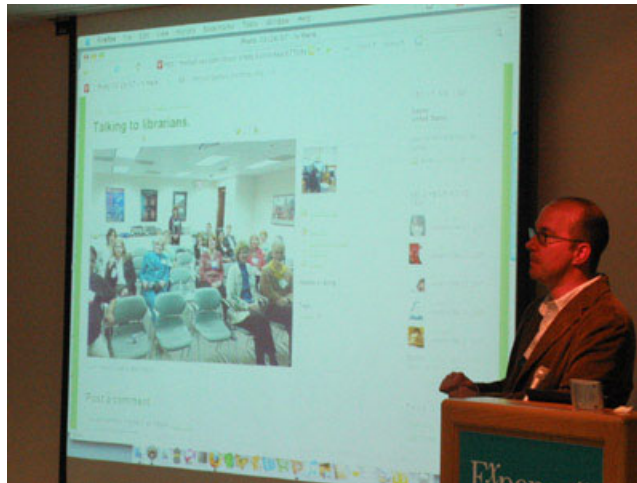
Posted on April 18, 2007.

By Alpidia Barraza, MLIS, President, Synergized Info

Wednesday evening's San Andreas SLA Chapter meeting entitled, "San Andreas Chapter Blog Launch Party" was hugely informative.

The meeting began with brief presentations by blog co-editors Mary-Lynn Bragg and Claudia Cohen. The co-editors reviewed the Chapter's new blog, touting the fact that the San Andreas Chapter is only one of a handful of SLA chapters incorporating blog technology into their communications strategy. Of the 58 SLA chapters, only seven or eight chapters have blogs.

The highlight of the evening was speaker Michael Sippey, Vice President of SixApart.



While Sippey's presentation gave an overview of SixApart's four blogging products, Sippey spent a significant portion of his presentation addressing the unique functions and benefits of blogging.

SixApart has four blogging products categorized by market focus:

- (1) [Typepad](#) and (2) [Movabletype](#) are geared towards the professional and business users; while
- (3) [Live Journal](#) and (4) [Vox](#) are geared towards the consumer market.

To learn more about each product see SixApart's website at <http://www.sixapart.com/>

Sippey defined blogging as the "next generation website." A few of the features unique to blogs that Sippey mentioned included:

1. Blogs are easy to update.
2. Blogs are automatically categorized and archived.
3. Blogs enable conversation with your audience.
4. Blogs get the message out via web, RSS feeds and email.

[Continue Reading](#)

Posted in [Chapter Events](#), [Member News](#), [Resources](#), [Web/Tech0 Comments](#)

Track Your Volunteer Efforts!

Posted on April 9, 2007.

Are you keeping your professional volunteer resume current? Hadn't thought about it?

SLA

tracks your commitments if you have an Executive Board position in a chapter or division, or at the association level, but not committee positions. In the chapter some of the committee work can be tracked on an as-need basis through our bulletin issues, especially if you chaired a committee, but not always if you were a member of the committee, and identifying committee members over time gets increasingly harder.

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Posted in [Career Development](#), [Member News](#), [Opportunities](#), [Student News0 Comments](#)

Help with San Andreas Chapter archival files

Posted on April 2, 2007.

Hello, fellow Chapter members. I could use your help!

As Chapter Archivist, I have identified some "holes" in our archived files. I have already

back-filled what I could with my own older issues of the Faultline bulletin and Chapter membership directories, but we still need three Faultline issues:

Faultline: Vol. 22.

No. 3 (Jan/Feb 2002)

*No. 4 (Mar/Apr
2002)*

No. 5 (May/June 2002)

and six ***San Andreas Chapter Membership Directories*** for the years:

1982/1983

1984/1985

1985/1986

1998/1999

2001/2002

2002/2003

If you are willing to part with your personal copies, please contact me (lpharis@exponent.com).

Thank you,

Lee Pharis

Posted in [Member News0 Comments](#)

Former San Andreas Chapter Member, Linda Post

Posted on April 2, 2007.

Linda Post died March 28, 2007, surrounded by her family, after a long and courageous battle with cancer.

Linda had managed the GTE Lenkurt Library in San Carlos from the mid-1970s until 1978, when she went to work at Intel in Santa Clara. She also worked for a time at the HP Library in Roseville, and she retired from there in 1995. During this time, she had been an officer and active member of the San Andreas Chapter.

Linda earned a BS from Penn State and an MLS from Drexel University.

She had lived the last 20 years in Grass Valley and was active with the League of Women Voters and worked as a docent at the Bridgeport South Yuba River State Park.

There will be a memorial gathering for Linda at 3:00 p.m. on Saturday, April 7, at the Bridgeport South Yuba River State Park.

In lieu of flowers, memorial contributions may be made to Hospice of the Foothills (530-272-5739), www.hofo.org or to Save-the-Redwoods League (888-836-0005), www.savetheredwoods.org. Linda's daughter Kathryn will be planting a memorial garden for Linda at her home on Whidbey Island. If you would like to choose and purchase a flowering tree, shrub, or perennial for the garden, please call Bayview Yard & Garden at (360)321-6789.

Posted in [Member News0 Comments](#)

Bio: Eli Edwards – Director

Posted on March 7, 2007.

Eli Edwards is a graduate of the School of Library and Information Science at San Jose State University and is a law student at Santa Clara University School of Law. Eli has worked in public (Los Angeles Public Library), academic

(Stanford University Libraries) and special (Atlanta Journal-Constitution, News Research Unit and the Internet Archive) libraries. She has been a member of ALA and SLA since 2001; within SLA, she is a member of the San Andreas Chapter, the News Division, and the Archiving/Preservation Caucus.

Eli's SLIS degree has Arnold Schwarzenegger's signature on it; there is the faint hope that with 20 years' appreciation, it will fetch a good price on eBay and will be an auspicious addition to her retirement portfolio, despite the fact that the signature is computer-generated. She is a Director with the San Andreas chapter.

Posted in [Board News](#), [Member News0 Comments](#)

Bio: Lisa Sammon – Director

Posted on March 6, 2007.

Lisa Sammon is currently a Research Analyst with the Intel Library at Intel Corp. in Santa Clara. Lisa handles all research and reference requests that come into the Intel Library. She also publishes a daily Executive Newsletter. Prior to joining Intel in 1992, Lisa worked in the corporate library at GTE Government Systems (now General Dynamics) in Mountain View.

Lisa earned her MLIS from San Jose State University and holds a BA in English from Santa Clara University. She has been an SLA member since 1994. She is a Director with the San Andreas chapter.

Posted in [Board News](#), [Member News0 Comments](#)

Bio: Lee Pharis – Past President

Posted on March 5, 2007.



Lee Pharis is Manager of Information Resources, Exponent, Inc. Lee works with clients to assess and facilitate relevant, timely responses to their research inquiries, and also provides research expertise, including resource evaluation. She conducts research in peer-reviewed and authoritative technical literature using both online and manual indexing services available from leading commercial publishers. As appropriate, this secondary research may also be supplemented with primary research, including contacting government trade experts or other known practitioners within a field.

Prior to joining Exponent, Lee managed research teams at Price Waterhouse Technology Centre, Acurex Corp. and BA Investment Management Corp. and was also a researcher at Questor Associates and Xerox Corp. Through conducting research in various industry sectors such as engineering, defense, information technology, and securities portfolio management, Lee has acquired a broad industry perspective that provides insight into the cross-relationships between specific technical matters and their environments.

Lee earned her MLS from the University of California, Los Angeles. She has a BA with Distinction in Liberal Studies and a minor in Biology from California State University, Chico.

Lee is a member of both the San Andreas and San Francisco SLA chapters and has served on a variety of committees, including Tours, Jobline, Nominations, and Hospitality. She is the Past President of the San Andreas chapter.

Posted in [Board News](#), [Member News](#)0 Comments

Bio: Joe Langdon – President-Elect

Posted on March 4, 2007.

Joe Langdon is Chief of Science Information and Library Services (SILS), Western Region at the U.S. Geological Survey in Menlo Park. The SILS group was formed in 2005 with the merging of the former Library staff and the Earth Science Information Center (map sales and public information) staff. He supervises a staff of 18 civil servants and contractors comprised of Librarians, Cartographers, Geographers, and Education Coordinators. SILS staff are located at Menlo Park and Flagstaff, Arizona. Joe works closely with information professionals, researchers and managers at other USGS locations though-out nine Western states, responding to their needs and advocating for resources from USGS /HQ.

Prior to working for the USGS, Joe worked over 21 years for the National Aeronautics and Space Administration at the Goddard Space Flight Center, NASA Headquarters, and recently at the Ames Research Center in Mountain View. He was a reference librarian at GSFC and head of the HQ Library. At Ames, he eventually moved into the Branch Chief's position, with responsibility for managing the Library, Publications, and Records Management. Before becoming a government grunt, Joe worked as a librarian for Computer Sciences Corporation (at GSFC/Landsat project) and as an editor/indexer for the American Geological Institute (GeoRef).

Joe received degrees in Education/Library Science and Geology from Slippery Rock State College, Pennsylvania.

Joe has been a member of SLA since 1997, served on the Directory Committee, and was Treasurer of the San Andreas Chapter from 2002-2004. He is the current President-Elect of the San Andreas chapter.

Posted in [Board News](#), [Member News](#)0 Comments

Chapter President Helen Josephine Joins Stanford University's Engineering Library

Posted on February 16, 2007.

Helen Josephine will be **Head Librarian for Engineering at Stanford University Libraries & Academic Information Resources (SULAIR)**, starting in March 2007. Helen will have primary responsibility for the new Engineering Library's transition to a more 'bookless' facility, while providing research support to engineering faculty and students.

Detailed information can be found on the online press release at <http://sulairnews.stanford.edu/issues/news.jsp?issue=070124>.

Congratulations, Helen!

Posted in [Member News0 Comments](#)

San Andreas Chapter Awards

Posted on December 27, 2006.

At the San Andreas Chapter Annual Business Meeting on November 15th, 2006, Past President Luisa Tosi Claeys announced the recipients of the Mark Baer, Lucy Steelman, Library Partner and Author awards. President Lee Pharis also announced the recipient of the President's Award. Each of the recipients has made noteworthy contributions to our Chapter. The awards recipients are as follows:

Mark Baer Award – Leslie Fisher
Lucy Steelman Award – Eric Kristofferson
Library Partner Award – Gloria Elia
Author Award – George Plosker
President's Award – Jeanie Frasier

For full article on award recipients written by [Luisa Tosi Claeys](#), please see the [Nov/Dec 2006 FaultLine](#).

Posted in [Awards](#), [Member News0 Comments](#)

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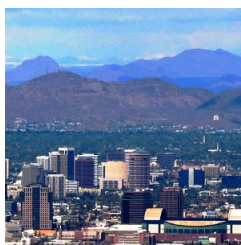
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