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## *Archive* | Knowledge Management

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## **RSVP Today: Disruptive Tools for Research and Publication**

Posted on February 6, 2013.

Colleagues, please join us for our February program,

### **Disruptive Tools for Research and Publication: Mendeley, Zotero and Altmetrics**

**Monday evening, February 25, 2013**

**Speakers:** **William Gunn**, *Head of Academic Outreach for Mendeley* & **Helen Josephine**, *Head of the Engineering Library at Stanford University*

**Register (before February 22, 2013):** <http://www.surveymonkey.com/s/LHX9J3F>

Academic researchers and writers are using new tools to help them collaborate with others and organize personal files of articles and content from the web. Increasingly, these researchers find the closed, for-profit software options for citation management offered by RefWorks and EndNote to not be ideal for interoperability, customization and collaboration. Both Zotero and Mendeley have been embraced by advanced researchers who appreciate the customization and collaboration they offer and by undergraduates who appreciate the price (a basic subscription to either Mendeley or Zotero is free). Mendeley has over 4 million users and provides access to a full-text archive of over 40 million articles.

Similarly the former “value of an article”, based on peer-review and citation counts is coming under pressure from new metrics or “altmetrics”—how many times has the article been Tweeted, saved to CiteULike or to a Mendeley Library. Join us for the Silicon Valley Chapter program on Monday, February 25 at the Menlo Park Public Library to learn about these disruptive technologies and explore the features that might apply to your personal research or to the researchers in your workplace. Hear about the advantage to librarians for viewing and tracking the changing interests of their dynamic communities of researchers and the new ways that research collaborations are being facilitated.

**Where:** Menlo Park Public Library, 800 Alma St, Palo Alto, CA

**Directions:** <http://www.menloparklibrary.org/directions.html>

The Menlo Park CalTrain stop is within one block of the Menlo Park Public Library

**Agenda:**

6:00 – 7:00 Social Hour with sandwiches, dessert and beverage

7:00 – 8:30 Presentation with Q&A

**Cost:**

\$20 for SLA members

\$25 for non-members

\$15 for students, retired, or unemployed

**Deadline** for registration & payment: **Friday, February 22, 2013**

**Register Online:** <http://www.surveymonkey.com/s/LHX9J3F>

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## **Value Plus: Getting and Receiving the Value of Information Professionals**

Posted on August 21, 2011.

**Constance Ard, the Answer Maven, Presenter**

*Sponsored by the Rocky Mountain Chapter of SLA, August 18, 2011*

Constance discussed the value of information professionals, methods used promoting value through conversations with management and clients and other types of communication and direct strategic partnerships with senior management and organizations.

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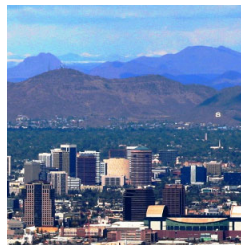


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## Volunteers Needed!



## SLA 2017 Phoenix

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