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2017 Holiday Party

Posted on November 14, 2017.



The holidays are quickly approaching, which means it's time for our annual holiday party! This year, we are pulling out all the stops, so be sure to join us for an evening of fun and festivities. Ticket price includes dinner, dessert, and two drink tickets.

When: 5:30-8pm, Tuesday, Dec 12

Where: [Xanh](#), a modern Vietnamese restaurant located at [110 Castro St](#), in Mountain View.

How: Pre-pay for admission [here](#):

Event has concluded

We look forward to seeing you then!

Posted in [Chapter Events](#), [Events](#)Comments Off on 2017 Holiday Party

SLA SF/SLA SV Joint Dinner Program

Posted on August 24, 2017.

The San Francisco Bay Region and the Silicon Valley Chapters jointly present a dinner program...

Developing Your Cultural Intelligence In The Workplace: What It Is and Why It Matters

Presented by Dr. Michele A. L. Villagran, President and CEO of CulturalCo, LLC.

Our workplaces are becoming more diverse than ever with a range of cultures, including ethnic, national, generational, and organizational. Do you want to learn how to develop and apply cultural intelligence at your organization? How can you improve your effectiveness when working with culturally diverse colleagues and clients? Dr. Villagran will share with us how we can use Cultural Intelligence to address these concerns.

Tuesday, September 19, 2017

Fattoria e Mare

1095 Rollins Road
Burlingame, CA 94010

Schedule:

5:30pm Check in/networking
6:00pm Dinner
6:45pm Introductions
7:00pm Speaker presentation
8:30pm Closing remarks

Registration Cost:

\$30 SLA Member
\$40 Non- SLA Member
\$20 Student/Retired/Unemployed

Please RSVP to Heather Heen (heather.heen@thomsonreuters.com) by September 15th, by sending her your name, email address, and company affiliation. Registration payment can be made by one of three options:

- * by credit/debit card using [Eventbrite](#),
- * or mailing a check payable to SLA-SF to Heather Heen, Attn: SLA SF, 573 Paradise Rd., Salinas CA 93907,
- * or paying at the door.

Posted in [Chapter Events](#), [Events0 Comments](#)

Post-Conference Mixer

Posted on June 26, 2017.

Casual Get Together, Wednesday July 19th 2017

SLA Silicon Valley Chapter would like to invite local information professionals to a casual get-together at [SP2 Communal Bar & Restaurant](#) in downtown San Jose on Wednesday July 19.



Image Credit: SP2

Join us for this post-conference mixer and enjoy the opportunity to spend the evening with your informational professional friends. The first drink is on us. [Please RSVP if you plan to attend.](#)

Time

5:30p-8:30p

Location

[SP2](#)

72 N Almaden Ave,

San Jose, CA 95110

Posted in [Chapter Events](#), [Meetings0 Comments](#)

Mixer at Dan Gordon's in Palo Alto

Posted on June 2, 2017.

Hello, SLA-SV!



As you may remember, our SV-SF Joint Meeting has typically been around this time of year. This year is San Francisco's turn to

host/plan the event, but unfortunately they have been unable to secure a location that was amenable to the entire membership. So the meeting is postponed until later this year while they continue their search. Stay tuned!

Not to fret, though! We are hosting a pre-annual meeting mixer at [Dan Gordon's](#) in downtown Palo Alto! Join us on Tuesday, June 13, from 5:30 – 8:00 to catch up with your fellow members, exchange meeting plans if you're going, or get useful advice from those who have been before. As always, first drink is on us! Please [RSVP](#) directly to me if you think you'll be there so we have an approximate head count.

Lastly, by now everyone should have received the link for the joint membership survey. If you have already completed it, thank you! If you have not, please do so by June 9. It only takes a few minutes and will help both boards as we work toward envisioning an integrated future for our region.

Hope to see you there!

Bridget

Posted in [Chapter Events](#), [Meetings](#)0 Comments

Posted on May 23, 2017.

[Innovating Communication in Scholarship](#), a UC Davis [IFHA \(Interdisciplinary Frontiers in the Humanities and Arts\)](#) project invites you to:

AN OPEN DIGITAL SOUTH: RISKS AND REWARDS

Thursday, May 25, 2017 at 9:00 AM PDT

– to –

Friday, May 26, 2017 at 3:00 PM PDT

UC Davis School of Law
400 Mrak Hall Drive
Davis, CA 95616

(also to be livestreamed and recorded)

[**Register here**](#)

This conference explores the promises and risks of openness in scholarship in relationship to the Global South. Research and scholarship are increasingly adopting 'open' models of practice and sharing, such as open access publications, open data, and open source software. This openness supports improved research reusability, reproducibility, and visibility, and seeks to address barriers to equitable access, and to foster global intellectual conversations. But do attempts at promoting openness in scholarship create new forms of exclusion or hierarchy in various regions of the world? How are Southern scholars and publishers' experiences with open access and open data taken into account within conversations on developing standards and models for 'open' scholarship in the Global North? Are there unanticipated opportunities or risks created through the implementation of models for open data, open software, or open access to research?

The event is free and open to the public. Visitors can find information on accommodation and more at <https://www.ucdavis.edu/visit/plan-your-visit/>. The event will be livestreamed on the web and recorded.

Innovating Communication in Scholarship
A UC Davis IFHA Project

Please send inquiries to Michael Wolfe, mrwolfe@ucdavis.edu

Posted in [Events](#), [Meetings](#), [Notices](#), [Uncategorized](#)0 Comments

Tour of History San Jose

Posted on March 21, 2017.

Join us the evening of April 17 for a tour of the library and archives at [History San José](#) by the archive's curator Catherine Mills. The hour long tour will be followed by a Silicon Valley SLA mixer at the nearby [Santa Clara Valley Brewing](#).

[History San José](#) manages one of the largest collections of regional history artifacts in California. Housed at the Collection Center, a state-of-the-art facility near History Park, the artifact collection includes objects that represent the Valley's past, from Native American baskets and tools, to agricultural equipment, to pre-silicon chip technologies that were pioneered locally.

5:30-6:30 | TOUR

Suggested donations: \$5 for SLA Members, \$10 for Non-SLA Members, payable at the door.

History San Jose

1661 Senter Road, in the City's Central Service Yard (parking lot adjacent)

6:30 | MIXER (No Host – The first drink is on the Chapter!)

Santa Clara Valley Brewing

101 E Alma Ave, San Jose

Space is limited for the tour. Please register soon.

Space is NOT limited for the mixer. The more the merrier!

[RSVP at the link](#)

Posted in [Events](#), [Tours](#) 0 Comments

2016 Holiday Party & Business Meeting

Posted on December 20, 2016.

Much enjoyment was had by all at the 2016 Holiday Party & Business Meeting. Past-president Helen Josephine was surprised by a cupcake on her birthday. Long time member and sponsor George Plosker announced his retirement.

Sponsors were 451 Research, IDC, IEEE, Forrester, Questel/Orbit, Soutron Global, and Springer Nature.

Awards

The winner of the [Vendor Award](#) for 2016 was [Soutron Global](#). President & CEO Tony Saadat always is eager to provide financial support for our events. They go above and beyond, too, advertising Chapter happenings they sponsor to their client base and offering complimentary tickets to email respondents.

The **Mark H. Baer Award** was established in 1990 to recognize a San Andreas Chapter member who has contributed to the Chapter or to the profession either during the current year or throughout their career. The winner this year is **Mary-Ellen Petrich**. She has made many long-term contributions to the chapter, and has served as the webmaster for the chapter for the past five years. She is a responsive team player that reliably maintains the website and the organization of digital assets and gets new board members on board each year. This year she was an essential collaborator the the redesign of the website navigation and kept us on track with the transition to SLA Connect.

The **President's Award** was established in 2006 for the Chapter President to recognize a member for service. This year the award goes to **Rory Dougan** who came on board as sponsorship chair mid way through the year. He's taken on the role with full gusto and is incredibly committed to representing our chapter in the best possible light.

Leadership Changes

2017 will bring changes. Outgoing chapter officers are Past-President Cory Laurence, Programming & Tours Chair Chrystell Browman, and Communications Committee chair Cybil Schroder. Many thanks for their wonderful contributions over the past year.

Continuity is a strength of our organization. In 2017 some officers will be shifting to new rolls or will be continuing. President-elect Bridget Thrasher will become President. President Elisa Ewing will become Past-President. Continuing officers are Secretary & Treasurer Valerie Sweeley, Website/Blog Lead Mary-Ellen Petrich, Vendor Relations Chair Rory Dougan, and Hospitality Chair Helen Josephine.

Incoming officers confirmed at the business meeting are President-Elect Stefanie Vartabedian, Communications Committee Chair Carlos Medina, and Programming & Tours Chair Sara Brylowski. Congratulations!



Great food at *Silicon Valley's Annual Holiday Party, Tuesday December 13th at [Union82](#), in Mountain View.*



Awards given by chapter officers Cory Laurence and Bridget Thrasher.



Three past presidents: Phil Gust, Kathe Gust, and Cory Laurence.



Carol Donahue, Bernadette St. John, and Libby Trudell.



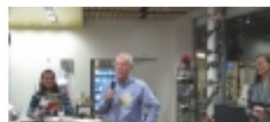
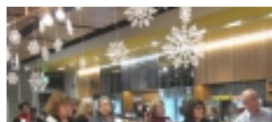
Three past presidents: Helen Josephine, Kathe Gust, and Libby Trudell.



Three winners of the Mark H. Baer Award: Phil Gust, Mary-Ellen Petrich, and Kathe Gust.

2016 Annual Holiday Party

Photos from the 13 December 2016 SLA Silicon Valley Annual Holiday Party. Photos courtesy of George Plosker.





These photos courtesy of George Plosker.

Posted in [Awards](#), [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

2016 Holiday Party — Vendor Award for Soutron Global

Posted on December 20, 2016.

This year the chapter gave the vendor award to Tony Saadat, to President and CEO of [Soutron Global](#). The support and interest that Tony and [Soutron Global](#) have shown to our chapter has been invaluable. They have always been eager to provide financial support for our events, and even more, they have advertised chapter happenings to their client base and offering complimentary tickets to email respondents.



Tony Saadat with the Chapter's Past-President Cory Laurence and President-Elect Bridget Thrasher.



Vendor Award for [Soutron Global](#)

Posted in [Awards](#), [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

Casual Get-together, Thursday November 10th

Posted on October 24, 2016.



The Oxford in Sunnyvale— Photo by the Oxford Staff

SLA Silicon Valley Chapter would like to invite local information professionals to a casual get-together at The Oxford, a new gastro-pub with... a fusion of flavors and aromas of the Middle East, Southeast Asia, India, and the United Kingdom...in Downtown Sunnyvale, Thursday, November 10th at 6pm. —<http://www.theoxfordca.com/>

RSVP's requested; send to: cybil.schroder@gmail.com.

Come share your joys and concerns of the year in the company of other like-minded information professionals. First drink is on us.

Details:

The Oxford, 195 S Murphy Ave, Sunnyvale, CA 94088

November 10th, 6pm.

Posted in [Chapter Events](#), [Events](#) | [Comment](#)

Joint Meeting Write-Up

Posted on May 18, 2016.

The [Internet Archive](#) is devoted to providing “Universal Access to All Knowledge.” Brewster Kahle, the Internet Archive’s founder, believes that “intellectual property” is a misnomer because, in his view, information cannot be owned. The presentation he gave to a room full of knowledge disseminators, i.e., librarians, was on how to further promote that access.



Brewster Kahle speaking at the SLA SF & SV, Joint Meeting Event, May 1st, 2016.

Brewster founded the archive in 1996, which in internet years, may be close to ancient. The archive and its associated programs run an operating budget of \$15 million, which comes from some of the following sources: subscriptions to Archive-It; donations, grants, and the Brewster-Austin foundation. Its headquarters are in San Francisco, with other working and storage locations around the globe.

Brewster focused much of the presentation on the [Wayback Machine](#), probably the most famous project spurred from the Internet Archive. Wayback acts as repository for internet – many sites are crawled and “captured” every few months. These are in turn posted for public viewing. The goal is to capture every website, which has ever existed.

He also discussed some lesser-known pieces of the Internet Archive, like [Openlibrary.org](#), which allows users to borrow eBooks, stream music, listen to audio, and view moving images. These can range from the mundane to the quirky (think random work training videos). Other parts of the Internet Archive feature films, uploaded by persons wanting to share their personal or professional collections.

Another project from the Internet Archive, is [Archive-it.org](#), a subscription web archiving service, designed to help organizations harvest, build, and preserve collections of digital content. Brewster refers to this as “cultural heritage.” This is a paid service and



generates revenue to the organization to keep it afloat.

As every librarian is aware, with the storage of information come issues of copyright. Brewster is a firm believer of acting now, and asking for forgiveness later. He actively encourages anyone to upload information, despite the uncertainty of copyright violation. He believes if someone is truly infringing, the rights owner will make an effort to contact the alleged infringer. The idea of being afraid to post information in any form due to copyright truncates the spread of information and ideas.

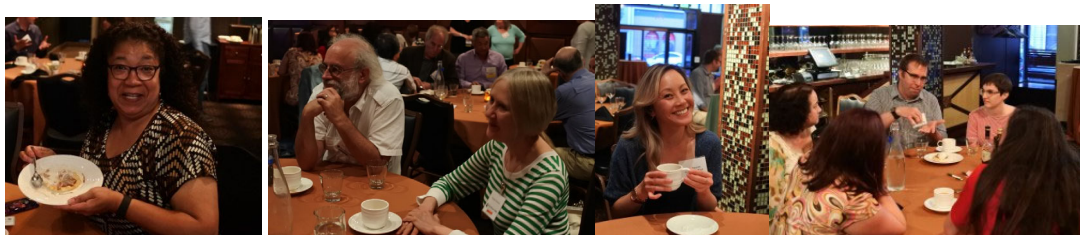
Brewster is currently trying to take the open source, or communal model, and apply it beyond the Internet. One example is the “[Foundation Housing](#)” project, to help the archive’s employees to better ride out the rising living costs of San Francisco. Another (unofficial) aim is to promote the use of digital currencies, like bitcoin, by encouraging their employees to use it, and even encouraging a near-by grocery store to accept such payment.

This was truly a great and informative event. We’re very grateful that Brewster wanted to spend time talking with us about this incredible project he has created. For more information you can visit Brewster’s [blog](#) or listen to a fantastic interview via [KQED’s Forum](#). Special thanks to Vault 164 for the beautiful venue and fantastic food.

Craig Cruz

Programming Director of SLA’s San Francisco Bay Region Chapter

Photos from the event, courtesy of Elisa Ewing, current SLA Silicon Valley Chapter President.





Posted in [Chapter Events](#), [Events](#), [Web/Tech0 Comments](#)

Joint Meeting 2016 Payment Page

Posted on March 25, 2016.

This is the Payment Page for the Silicon Valley Chapter's Program:

Silicon Valley and San Francisco Special Libraries Association Chapters' Joint Meeting
featuring Brewster Kahle from the Internet Archive
on Sunday May 1st 5:30pm-8:00pm

If you have not registered via Survey Monkey, please do that **BEFORE** payment. Click [HERE](#) to begin the registration process.

If paying snail mail, please make sure we have your registration & check by April 29th, 2016.

To pay by check:

Check payable to “**Silicon Valley Chapter, SLA**” and send your check to the following address:

Chrystelle Browman |c/o Fenwick & West LLP | 801 California Ave.| Mountain View, CA 94041

*Even if you've paid by check, you still need to fill out the registration form.

For SLA Silicon Valley and San Francisco Members (\$35.00):

Pay Now



For (ALA, CLA, Baynet) members (\$45.00):

Pay Now



For Non-Members (\$50.00):

Pay Now



For SLA Students (\$20.00):

Pay Now



May 1st: Joint Meeting with Brewster Kahle of Internet Archive

Posted on March 25, 2016.

Silicon Valley and San Francisco Special Libraries Association Chapters would like to present:

An evening with Brewster Kahle from the Internet Archive

Sunday, May 1st 5:30pm-8:00pm at Vault 164 in San Mateo

Register Online: [surveymonkey](#)



Brewster Kahle, Digital Librarian and Founder of the [Internet Archive](#), has been working to provide universal access to all knowledge for more than twenty-five years.

Since the mid-1980s, Kahle has focused on developing technologies for information discovery and digital libraries. In 1989 Kahle invented the Internet's first publishing system, WAIS (Wide Area Information Server) system and in 1989, founded WAIS Inc., a pioneering electronic publishing company that was sold to America Online in 1995. In 1996, Kahle founded the Internet Archive which may be the largest digital library. At the same time, he co-founded Alexa Internet which helps catalog the Web in April 1996, which was sold to Amazon.com in 1999.

Kahle earned a B.S. from the Massachusetts Institute of Technology (MIT) in 1982. As a student, he studied artificial intelligence with W. Daniel Hillis and Marvin Minsky. In 1983, Kahle helped start Thinking Machines, a parallel supercomputer maker, serving there as a lead engineer for six years. He serves on the boards of the Electronic Frontier Foundation, Public Knowledge, the European Archive, the Television Archive, and the Internet Archive.



Schedule

5:30 – 6:30 Registration, networking and dinner

6:30 – 7:00 SLA-SF announcements

7:00 – 8:00 Program with Q&A following

Registration fee

– \$35 for SLA members

– \$50 for Non-member

– \$20 SLA Student Members

Where: [Vault 164](#)

Directions: B Street at 2nd Street in San Mateo. Vault 164 is only a couple of blocks southwest from the San Mateo Caltrain stop. A block from Philz Coffee.

Deadline for registration: April 22nd

Register Online: [surveymonkey](#)

Dine and Discover

Posted on February 22, 2016.

Dine and Discover with Catherine Ghent and Elyse Eisner from Taylor & Associates

Topic: Current Job Trends for Information Professionals in the Bay Area

Tuesday Evening, March 29th, at 6pm

Speakers: *Catherine Ghent, Principal at Taylor & Associates & Elyse Eisner, Director of Library Services at Taylor & Associates*

Register (before March 25, 2016): ([surveymonkey](#))

Join Catherine and Elyse Eisner of Taylor & Associates for a discussion on hiring trends for information professionals in the Bay Area. The event will take place at [Bangkok Bay Thai Cuisine](#) in downtown Redwood City, at 6pm. The event will consist of networking, dinner, a quick talk on professional opportunities, which will then be opened to a group discussion.

Catherine Ghent, principal, has over 20 years experience as an information specialist and manager in corporate libraries and records centers. She has held positions at major Bay Area corporations, including Pacific Gas & Electric Company and Safeway, Inc. Catherine manages our placement and consulting services.

Elyse Eisner, director of library services, also has more than 20 years experience in corporate libraries and companies that serve them. She has managed on-site vendor contracts for document delivery and library maintenance. Elyse manages our library maintenance services.

Where: [Bangkok Bay Thai Cuisine](#)

Directions: El Camino at Broadway in Redwood City. Bangkok Bay Thai Cuisine is only a couple of blocks from the Redwood City Caltrain stop.

Agenda:

6:00 – 7:00 Networking and Dinner

7:00 – 8:00 Professional Opportunities Talk with Group Discussion

Cost:

\$10 for SLA members

\$25 for non-members

Deadline for registration & payment: **March 25th, 2016**

Register Online: [surveymonkey](#)

Posted in [Career Development](#), [Chapter Events](#), [Events0 Comments](#)

Happy Hour at NOLA's Feb. 23rd

Posted on February 2, 2016.



SLA-SV Happy Hour–First Drink is on us!

You are invited to the first member event of the year at

[NOLAs](#) in Downtown Palo Alto
Tuesday February 23rd at 6pm.

Come chat with the board, reconnect with old colleagues and make some new friends. This is a great event especially for those looking for networking opportunities. (Must be a member to participate.)

The [event location](#) is a hop, jump and skip away from the Palo Alto Caltrain, and is accessible by both Highway 101 and 280..Hope to see you there!

Posted in [Chapter Events](#), [Events0 Comments](#)

2015 Silicon Valley SLA Holiday Party

Posted on December 9, 2015.

SLA Silicon Valley members met for our **annual Holiday Party** at Tacolicious, in the heart of downtown Palo Alto, where we enjoyed eating carnitas, chicken, beef, and veggie seasonal tacos with pitchers of margaritas. The room was just the right size to mingle with drinks, before sitting down for our annual meeting and award ceremony.



Our president, Cory Laurence thanked the chapter for her opportunity to serve this year. She summarized a few of the chapters events for the year, introduced our new board treasurer Kimberly Carle, thanked past president Mihoko Hosoi for her service, and welcomed Elisa Ewing, Silicon Valley's president for 2016. Cory also made a special toast to the Chapter for our 35th year anniversary.

Elisa Ewing, **our president for 2016**, thanked Cory and the board for their service this year, and then mentioned her excitement in planning next year's joint meeting with San Francisco.

Mihoko Hosoi, **our past president**, announced the annual awards with comments about each award recipient's unique contribution to the chapter.

The **awards** given out this year:

President's Award – Valerie Sweeley

Published Member Award – Dr. Sandy Hirsh

Lucy Steelman Award – Coleen Hathaway-Rosa

Mark H. Baer Award – Cory Laurence



Members mentioned how the SV Holiday Party is the party they most look forward to in December and thanked the chapter for another wonderful year.

SLA-SV chapter wants to thank **our sponsor** IEEE and George Plosker—we could not have had this event without your support. All photos are also by George Plosker.

The board would also like to thank Chrystelle Browman, **programming chair**, for all of her hard work this year planning events for the chapter, including finding a great space for this year's Holiday Party.



We also want to thank everyone who came to visit with us. To those who could not make it, we hope to see you next year. **We wish everyone Happy Holidays and a Happy New Year!**

Posted in [Awards](#), [Chapter Events](#), [Events](#), [Uncategorized](#)0 Comments

Holiday Party

Posted on November 5, 2015.

Mark your calendars!

The Silicon Valley Chapter of SLA will host its annual Holiday Party at [Tacolicious](#) on Thursday, December 3rd, 7-9pm. Come enjoy great food with fantastic people. [Click here](#) to begin the registration process.

Agenda

- 7:00-8:00 Networking & dinner
- 8:00-8:15 Business Meeting
- 8:15-8:30 Year in Review
- 8:30-8:45 Awards
- 8:45- More partying!

Menu

All guests will be served a variety of appetizers, with tacos and dessert, so come hungry! Vegetarian options are available. Complimentary beverages, such as soda, wine, and beer, is included.

Program Cost

- \$10 for Silicon Valley Chapter Members
- \$25 for non-members

Location

Palo Alto – just a hop, skip and a jump away from the Palo Alto Caltrain Station. Click [HERE](#) for the map.

Registration deadline is Tuesday December 1st. If paying snail mail, please make sure we have your registration & check by that date.

To begin the registration process, [please click here](#).

Posted in [Awards](#), [Chapter Events](#), [Events](#)0 Comments

2015 Holiday Party Payment Page

Posted on November 5, 2015.

Payment for Silicon Valley Registration Page

Registration deadline is Tuesday December 1st.

If you have not registered via Survey Monkey, please do that **BEFORE** payment. Click [HERE](#) to begin the registration process.

If paying snail mail, please make sure we have your registration & check by December 1st.

To pay by check:

Check payable to “**Silicon Valley Chapter, SLA**” and send your check to the following address:

Chrystelle Browman |c/o Fenwick & West LLP | 801 California Ave.| Mountain View, CA 94041

*Even if you’ve paid by check, you still need to fill out the registration form.

Pay using PayPal:

To pay using the PayPal service (program cost, plus processing fee), select your member status and then click the Pay Now button.

You can use a credit/debit card if you do not have a PayPal account, by scrolling down the PayPal payment page.

To pay the \$10 member price + \$0.50 processing fee:



To pay the \$25 non-member price + \$0.50 processing fee:



Posted in [Awards](#), [Chapter Events](#), [Events2 Comments](#)

No-host Dinner at Internet Librarian in Monterey, Monday October 26 7 PM

Posted on October 1, 2015.

Members and friends of the SLA Silicon Valley Chapter of SLA are invited to this annual dinner at Krua Thai in Monterey during Internet Librarian on Monday October 26 at 7 PM. The camaraderie is delightful, the food is good, the prices are reasonable, they do separate checks, and it’s only about a 12-15 minute easy walk from the conference center.

Please let me know if you are coming soon, and no later than Friday October 23 when the final headcount is needed. No need to RSVP unless your answer is YES, I’m Coming. Use the link below.

[Evite to No-host Dinner at Internet Librarian in Monterey, Monday October 26 7 PM](#)

Thanks!
Ann Jacobson

Posted in [Meetings1 Comment](#)

SLA- SV Meet & Greet

Posted on August 26, 2015.

SLA-SV’s Meet & Greet

****New Location****

Scratch in Downtown Mountain View

Tomorrow, August 27th, 6pm

First drink is on us!

You're invited to attend's SLA-SV's annual networking event. Come meet the board, reconnect with old colleagues, and make some new friends. This a great event, especially for those who are interested in future chapter participation.

August 27th, 6pm at [Scratch, located in Downtown Mountain View](#).

Hope to see you there!

–SLA- SV Board

Posted in [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

USGS Library Tour

Posted on August 25, 2015.



Librarian Michael M. Moore
showing the group maps of arial
photographs of Palo Alto.

On August 11, librarian Michael Moore led eight chapter members on a tour of the library at the US Geological Survey (USGS) facility in Menlo Park. The complex started out as the grounds of a hospital built to treat the expected one million soldiers needing medical care after they returned from the Pacific theater during World War II. After the war, and a land use legal challenge by the city, the USGS was allowed to build its research site.

Moore showed us historical globes (including an Air Globe, dating from the mid-1940s, which showed cities but no land masses, apparently, in an optimistic view of a future in which air travel would make political boundaries meaningless), photos of San Francisco International Airport when it still landed some planes in a lagoon, boarding passengers at piers, and stereographic aerial photographs from the 1930s that were so detailed, one could see the leaves on trees.

Asked if the library has digitized any of its collection, Moore used the question as a jumping off point to demonstrate that there are various meanings and levels of digitization. Many of the maps in the collection have been scanned and digitized, but the extensive holdings of aerial photographs have not, due to the difficulty of the source items. Some aerial photography involved glass plates. At other times, rolls of very large-format film was used. Part of the problem, Moore said, was that the equipment

needed to produce high-quality scans is manufactured in other countries and is very expensive to buy. Later, he showed us, on a computer monitor, examples of maps from the 1940s that had been digitized by Google and by the USGS. At higher magnifications, the maps scanned by Google began to distort, due to the resolution of the scan. The USGS maps were readable even when viewed at a higher zoom level.

Much of the work of the USGS today involves tracking animals, conducting biological surveys for conservation efforts and during disasters and accidents. The USGS is sending scientists to Colorado in the aftermath of the toxic spill into the Animas River. Because of the evolving focus of the USGS, a number of researchers have been moved away from Menlo Park to such locations as Las Vegas, Alaska, and Tacoma, and Reston (Virginia), placing them closer to the wildlife and nature they study. The redeployment of resources has resulted in a reduction of staff here from a high of 1900 people to just 400.

People are not the only resources being moved to other facilities. The library is in the process of being closed. Much of its collection is being packed and sent to the Denver branch of the library, where the extensive holdings of books, journals, maps, and globes will be redistributed to other locations throughout the department's library system to fill gaps in their collections.

"Situational awareness," said Moore, is how a librarian survives the ever-evolving information profession. In that vein, he has kept himself relevant by taking a lead in the USGS series of Webcasts, which stream presentations by scientists on topics like climate, river health, volcanic activity, and earthquakes. One source of the videos is a monthly public lecture on the last Thursday of every month. The lectures start at 7 pm on the Menlo Park Campus. The next one is scheduled for August 27, on the topic of human-induced earthquakes. Details about this lecture, and for lectures into February 2016, can be found at <http://online.wr.usgs.gov/calendar/>. Archives of past lectures, filmed at Menlo Park as well as other campuses, are found here: <http://online.wr.usgs.gov/calendar/current.html>

The moving of the collection is expected to be complete in November. The library WILL remain open to the public Monday through Friday, 8:30 am – 4:30 pm. Michael Moore and his staff will continue to support their user community even after the collection is gone, through delivery from other branches, interlibrary loans from institutions outside the USGS, and through online research.

Post written by Craig Cruz, and photographs by Chrystelle Browman.



Hard Copies of USGS



CA divided by first aerial photographs



As the library downsizes, all of these books will be shipped off to Denver, Co.



Old school globes and card catalogue.



The Aerial Photography Section of the library. The most used portion by the public.

Posted in [Chapter Events](#), [Tours](#) 0 Comments

SLA Silicon Valley Hosts Dr. Sandra Hirsh for Inaugural Book Club Meeting

Posted on August 11, 2015. Tags: [Silicon Valley](#), [Silicon Valley Chapter](#), [Silicon Valley SLA](#), [SJSU](#), [SLA](#)

SLA-Silicon Valley hosted its inaugural book club gathering on July 30 with a very special book and guest: Dr. Sandra Hirsh, professor and [director](#) of the SJSU [School of Information](#) and editor of [Information Services Today: An Introduction](#).



Dr Sandra Hirsh and book club attendees

An SLA-SV chapter member, Hirsh was invited to join the lively discussion of her textbook, which includes the perspectives of international LIS professionals as well as many iSchool instructors, such as [Wayne T. Disher](#), [Dr. Mary Ann Harlan](#), [Dr. Cheryl Stenstrom](#) and [Dr. Michael Stephens](#). Since its release in March 2015, the textbook, which provides a great introduction to the field for new students and a refresher on current trends for working professionals, been has been adopted as a core text by a number of LIS programs around the country.

“It was really an honor to speak about my new book with the Silicon Valley SLA Chapter,” Hirsh says. Over dinner at [Billy Burke’s](#) in San Jose, the group discussed everything from reference services to managing technology and demonstrating value through assessment, to issues like open access and information licensing. “I shared the goals of the book, key themes addressed, [special features like webcasts](#), discussion questions, the online supplement, and the range of content included in the book,” Hirsh adds.

Chrystelle Browman, SLA [director-at-large and programs chair](#), notes that one topic of particular interest to the group was a discussion about “leadership vs. management, and the limitations on the words ‘library’ and ‘librarian’.” In response, Hirsh shared her own background in the LIS field and the role that played in the perspectives represented in the textbook, such as the use of the terms “information professionals” and “information organizations.” “This terminology was specifically used to represent the broad array of opportunities,” Hirsh explains. For example, “positions and environments that people with LIS skills and competencies have available. We also talked about the importance of continuing to learn—even after getting the master’s degree.”

Another topic of concern, Browman says, was the challenge for special, school and public librarians to be actively involved in

professional activities, especially writing and publishing papers, as these pursuits are often not recognized or rewarded in these environments. “Sandy discussed participating in the library community by writing papers when she was working at [HP](#),” Bowman notes, referring to an [information research program position created specifically for her](#) that Hirsh held prior to her re-entry into the library field. While research and publication was expected at her R&D position at HP, this was not the case when she worked in consumer product development at Microsoft. At Microsoft, she wrote and published papers “Not for recognition at her job, but her own personal and future professional benefit.”

But it wasn’t all shop talk: Praveena Raman was the first ever Silicon Valley chapter book club raffle winner, and took home a copy of *Information Services Today*, signed by the author herself!

As chapter president Cory Laurence explained in her invitation to join the book club, “there’s a lot of reading to be done as a librarian, and it’s the kind of reading that is really enhanced with discussion.” Browman adds that the group “would love to have authors present at our book meetings, I think it provides something special to its attendees. I also hope the authors would benefit from these gatherings.”

To learn more and add your comments to the discussion, join the [Facebook group](#) that Laurence created as “a forum for events and discussions related to the Book Club for the Silicon Valley Chapter of SLA.” Open to all Silicon Valley chapter members, whether you attend book club event or not, the forum is waiting for your “book ideas, polls, events, and thoughts about reading!”

With Hirsh and *Information Services Today*, the first book club event was a bona fide success!

Thanks to SJSU [iSchool Student](#) & [Community Profiler](#) Alison Peters for the write-up.

onellestarfish@gmail.com

@onellestarfish

Posted in [Book Reviews](#), [Chapter Events](#), [Events](#), [Member News](#), [Other Events](#) 0 Comments

New SLA-SV Book Club!

Posted on June 24, 2015. Tags: [book club](#), [Events](#)



Image credit: Pietro Bellini <http://bit.ly/1TN1UQo>

By Cory Laurence
President – SLA-Silicon Valley Chapter

I know it’s odd for me (a newly-minted librarian) to say, but I’ve never been a part of a book club before. I’m usually more of a fiction reader, and I don’t often feel a need to discuss fiction. But there’s a lot of reading to be done as a librarian, and it’s the kind of reading that is really enhanced with discussion. I saw the real benefit of this last year when I read Sheryl Sandberg’s *Lean In* and convinced the mentoring group to read and discuss it with me. We had such a great time bouncing ideas off of each other that we all agreed that it would be great to do it again with another book.

We’re holding the kick-off event on July 30 @ 6 pm at Billy Berk’s in San Jose ([registration here](#)). Our guest of honor is our very own chapter member, Dr. Sandra Hirsh, who will be talking to us about her new book, *Information Services Today: An*

Introduction. We'll even be raffling off a couple of copies of her book! The book covers a lot of ground, including a "broad overview of the transformation of libraries as information organizations, why these organizations are more important today than ever before, the technological influence on how we provide information resources and services in today's digital and global environment, and the various career opportunities available for information professionals." (from the [publisher's site](#)). There is an accompanying webcast series as well. Check it out for yourself, being sure not to miss the 'tabs' for more information, including book details, author, TOC, and more.

While registration is limited for the kick-off event, the book club will be open to all who are interested. I'd like to run it similar to the dine-arounds: if you feel up to hosting, please let me know in the [form here](#). If you would simply like to attend a book club (whether you read the book or not!), that is totally fine, too. If you do sign up to host, I'll be in touch with you to figure out timing, etc. I'm open to us reading shorter articles, rather than full-length books, too.

Finally, I'm experimenting with how to run this, so I've started a [Facebook group](#) (just click on "Join Group"). It's open to all Silicon Valley chapter members, whether you make it to a book club event or not. I figure it could be a great forum to publicize events, suggest readings, and discuss what we've read.

I hope that you'll join me. I'm really looking forward to hearing what others are reading, what you think about what you've read, and what else you'd recommend.

Registration for kick-off event: <https://www.surveymonkey.com/r/GDYQKB5>

Register interest in book club: <http://goo.gl/forms/JRPCxnu6LL>

Facebook group: <https://www.facebook.com/groups/829306707123574/>

Posted in [Book Reviews](#), [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

Joint Meeting Recap

Posted on June 13, 2015.



Photo by by George Plosker

This year's Joint Meeting, hosted by our sister SLA chapter, San Francisco was a fun and entertaining evening. Special thanks to Sarah Cook, San Francisco's Programming Coordinator for making this enchanting evening happen.

Our guest speaker was California's State Librarian, Greg Lucas. While his appointment was controversial, we believe he is, and will continue to serve our state's library system (and if you're currently a MLIS student at San Jose State, you may have him as a class mate).

His focus is on raising California's literacy for our most vulnerable populations: children who face socio-economic difficulty, those who are non-native English speakers, and our state's prison population. He is also dedicated to promoting the state's

wonderful resources and collections, such as the Sutro Library, located in San Francisco.

He is an entertaining, funny and has an incredibly charming personality. We felt so lucky to have had him as our special guest, and it will be difficult to top next year! If you're interested to learn more about the collections of California's State Library, please visit their website: www.library.ca.gov

A shout-out to all the sponsors which made this event possible: IEEE, Ravel Law, Phoenix Translations, Taylor & Associates and Soutron Global.

Posted in [Chapter Events](#), [Events](#), [Meetings](#) 0 Comments



Mechanics Institute Tour

Posted on June 13, 2015.

The Mechanics Institute was a wonderful and interesting library tour. In early Spring, members from both the Silicon Valley Chapter and San Francisco Bay Region of SLA, came together to tour the historic facilities, led by Public Services Librarian [Taryn Edwards](#).

The Institute was founded in 1854 aiming to be an organization to serve San Francisco's mechanics, artisans and industrialists. Within a few years the Institute began to offer classes in subjects from mechanical drawing to applied mathematics. Today the Mechanics' Institute continues as an independent organization boasting a fantastic general-interest library, active cultural event calendar, and, a world renowned chess club.

In 1906, the organization merged with the Mercantile Library Association, causing the Institute to drop its specific technical focus, and to begin collecting materials, which appealed to a general audience. That legacy continues, and its collection covers all types of subjects, from finance to a vast collection of chess literature. As an interesting aside, many of the library's newly acquired materials are procured from the suggestions of their membership.

Walking through the library's half floors and "secret" staircases was quite an adventure. It was fascinating to learn so much history about the Institute as well as the history of San Francisco itself. For example, the Institute was one of the first to open its doors to women. Another interesting tidbit, the inventor of the cable car, Mr. Andrew Smith Hallidie was both the Vice-President and trustee of the institution. It is a beautiful and historic building, and I encourage anyone who is interested, to take the tour, which is offered weekly.

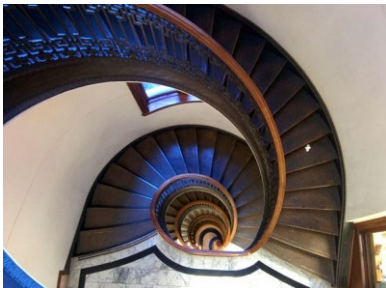
To learn more about the Institute, please visit their website at www.milibrary.org

—Chrystelle Browman

Director-at-large for the Silicon Valley Chapter



Taryn Edwards – our fierce group leader



The Institute's Famous Stairway.
For more info:
<http://www.milibrary.org/about/building>

Posted in [Chapter Events](#), [Tours](#)0 Comments

A Night to Remember with State Librarian, Greg Lucas!

Posted on April 21, 2015.

Register for our Joint Meeting with the SF Bay Region Chapter

Thursday, May 28, 2015, 5:30 pm – 8:00 pm

Fattoria e Mare, 1095 Rollins Rd, Burlingame, CA

Please join us for a night to remember with special guest California State Librarian, Greg Lucas! This is a unique opportunity to hear a leader of libraries speak. Prepare to be engaged!

Greg Lucas was appointed California State Librarian by Governor Jerry Brown on March 25, 2014. Besides collecting and preserving California's history and culture, the State Library – founded in 1850 – provides access to books for visually impaired Californians and conducts research into an array of areas at the request of lawmakers and the governor. The State Librarian also advocates for literacy, librarians, and California's 1,185 libraries.

California possesses one of the most important history collections in the United States. The collection begins with artifacts dating to 1540 and continues through the present. There are books, newspapers, lithographs, and campaign memorabilia as well as 4,500 maps and 250,000 photographs.

Previously, Greg was a senior editor at Capitol Weekly and a freelance writer. He created the blog, California's Capitol, www.californiascapitol.com, in 2007. He is also a Friends of the California Archives board member.

During 19 years covering the state Capitol for the San Francisco Chronicle, Greg wrote nearly 3,000 articles on everything from presidential politics to the introduction of prune burgers in school cafeterias. He was also a ride operator on Pirates of the Caribbean at Disneyland.

He has a Bachelor's degree in Communications from Stanford University and a Masters degree in Professional Writing from the University of Southern California.

Agenda for Thursday, May 28, 2015

- 5:30 – 6:30 Registration, networking and appetizers
- 6:30 – 7:00 SLA-SF announcements
- 7:00 – 8:00 Program with Q&A following

Menu

A variety of delicious foods in a buffet-style

SLA Program Cost

Early Bird Special

- \$30 for members
- \$50 for non-members
- \$25 for student/retiree/between jobs members

Late registration (after May 15, 2015)

- \$35 for members
- \$55 for non-members

- \$30 for student/retiree/between jobs members

Location

Fattoria e Mare, 1095 Rollins Rd, Burlingame, CA 94010, [\(650\) 342-4923](tel:(650)342-4923)

DEADLINE:

Please register by Friday, May 22, 2015. Space is limited so please register as soon as possible.

Register [HERE](#).

Thank you to our generous sponsors!

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Library Management & Personnel Services



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and



Posted in [Chapter Events](#), [Events](#), [Meetings](#), [Uncategorized](#)0 Comments

Event Recap: SLA SF & Baynet with Sarah Houghton

Posted on February 5, 2015.



On January 29, 2015, Special Library Association of San Francisco and Baynet, a multi-type library association for the Bay Area, gathered at the CSU East Bay Oakland Campus in downtown Oakland for their annual session. The speaker was Sarah Houghton (aka Librarian in Black), who is also the Director of the San Rafael Public Library. A technological librarian at heart, she has risen to her current leadership position because of her keen library management insights. Last year, at ALA Las Vegas she spoke to a packed auditorium on how libraries need to think of their technology needs using Maslow's pyramid—wireless internet or a new HVAC system is a basic need while a 3d printer is for the technologically enlightened.

Last week's talk had similarly useful insights as she picked apart the recent PR campaign of, "I love libraries," and "I love librarians." She said this is the wrong message to send to our community. Why are we begging for love? Why are we baking cookies to appease our clients? We help our community, but not in the same way as a teacher or nurse nurtures their clients. Instead, she suggests to reverse the PR campaign to, "Librarians love their communities" or "We love our Community," and to find new ways to promote our regular services.

She outlined a campaign she created for her library's Valentine Celebration, as a way to illustrate this new PR campaign strategy. Instead of a one day Valentine's Day party, she decided to create a 7-day event. Each day the library would promote one of their regular services as a "special" for the day. The first day would be 15 minutes of "free" research services—other days included giveaways at story hours, free replacement library cards, \$1 late fee forgiveness, 5 min book recommendation from a librarian, etc. Services differ by the type of library, but the idea is for us to regain confidence in how our regular services are important to our community.

But she also reminded us that the commitment to a PR campaign does not stop with promotion, but also requires some changes in our service orientation. All libraries, whether public or special, are dependent on their clients for their budget—therefore we need to be transparent about how we are trying to improve our services to serve our clients' needs. One area that always needs to be refreshed is our responsiveness. For example, we should email community members when we have made a change or received something they were expecting. Closing that communication loop shows we are listening. Another is changing our language—her example was not to complain in front of the clients. Instead, she prescribes the attitude of stop complaining and to start changing like taking up your user's suggestions and make them a reality.

Fear mongering the death of libraries has been omnipresent for many years—special librarians may have had their doubts about the future of libraries, but the Librarian in Black is telling us we are still here—we are OK. We love our communities, right? So go out and prove it!

Posted in [Events0 Comments](#)

Holiday Party Announcement!

Posted on November 7, 2014.

Silicon Valley Chapter Holiday Party and Annual Awards Ceremony

Thursday, December 4th from 7-9pm

DishDish Restaurant

190 S Murphy Ave, Sunnyvale, CA 94086

<http://www.dishdash.com/>

Please Register [HERE](#)

Agenda

7:00-8:00 Networking & dinner

8:00-8:15 Business Meeting

8:15-8:30 Year in Review

8:30-8:45 Awards

8:45- More partying!

Menu

All guests will be served a variety of Mediterranean delicacies, so come hungry! There will be appetizers, entrees, and dessert. Vegetarian options are available. Complimentary beverages, such as soda, wine, and beer, is included.

Program Cost

- \$10 for Silicon Valley Chapter Members

- \$25 for non-members
- \$10 for students
- \$10 for retired or folks between jobs

Location

Downtown Sunnyvale – just a hop, skip and a jump away from the Sunnyvale Caltrain Station. Click [HERE](#) for the map.

Registration deadline is Monday, December 1st. If paying snail mail, please make sure we have your registration & check by that date.

Please Click [HERE](#) to begin the registration process.

Posted in [Awards](#), [Chapter Events](#), [Events0 Comments](#)

Payment for 2014 Holiday Party

Posted on November 7, 2014.

Posted in [Awards](#), [Chapter Events](#), [Events0 Comments](#)

Attend a Neighborhood Dinner this month

Posted on August 4, 2014. Tags: [Neighborhood Dinners](#)

Your fellow librarians are organizing neighborhood dinners all over Silicon Valley through the month of August.

Choose a neighborhood near you and join us for dinner. All are welcome!

Please contact the host to RSVP by the requested date.

- **August 5th**, 6:30pm dinner in *Mountain View*, hosted by [Linda Yamamoto](#). Vaso Azzurro, 108 Castro St, Mountain View..
- **August 11th**, 7-9pm, hosted at by Cindy Hill and Libby Trudell at *Cindy Hill's home in Los Altos*. Please contact [Cindy](#) to RSVP.
- **August 14th**, 6.30pm [Gordon Biersch](#) in *San Jose*. Hosted by Chrystelle Browman and Patricia D'Cruz. Please RSVP to [Chrystelle Browman](#) by August 10th.
- **August 27th**, 6pm, at [Whole Enchilada](#) in *Moss Landing*, hosted by President-elect Mary Lynn Brag and Ann Jacobson. Please send your RSVPs to [Ann](#).
- **August 30th**, 10:30am BRUNCH at [Alana's Cafe](#) in *Redwood City*. Hosted by [Kathleen Gust](#). Please RSVP by August 10th.

As always, a big thank you to all who are hosting!

—Chrystelle Browman

Programs Chair & Tours Committee Chair

Posted in [Events0 Comments](#)

Register Today! SV/SF Joint Meeting with Jill Strand May 14

Posted on April 28, 2014.

Registration is now open for the Annual SF/SV Joint Program Meeting hosted this year by the Silicon Valley Chapter. Our speaker will be [President-Elect Jill Strand](#). We have a great venue with good food and a private dinning room reserved just for us—the Estate Room of [Kingfish](#) at 201 South B Street, San Mateo 94401, located 3 blocks from the San Mateo CalTrain station.

The menu includes:

A sampling of appetizers:

- Crispy Jumbo Prawns

- Filet Mignon Potstickers
- Caprese Skewers

Salad: Baby Salad Bercier with mixed greens, cucumbers, carrots, corn, cherry tomatoes and a sherry vinaigrette.

You will have your choice of one of four entrees:

- The Famous Jamabalaya (big shrimp, sauteed chicken, andouille sausage, PEI mussels, sweet peppers and dirty rice)
- Roasted Chicken Breast (garlic mashed potatoes, pan-drip'n gravy and asparagus)
- Grilled Fresh Atlantic Salmon (sweet corn risotto, mixed greens, herb vinaigrette)
- Wild Mushroom Risotto (Vialoone nano, roasted tomato, locally foraged mushrooms, shaved Paramigiano Reggiano, toasted pine nuts)

Desert: Vanilla Bean Creme Brulee

Cash Bar for beverages, wine, cocktails

Menu choices will be taken by the wait staff on the NIGHT of the event.

Event details and registration

Speaker: **Jill Strand, SLA President-Elect** on *SLA: Further Up & Further In*

Date: Wednesday, May 14

– 5:30-6:15 Check-in and networking

– 6:15-7:00 Dinner

– 7:00-8:00 Presentation by Jill Strand

Venue:

Kingfish

201 South B Street, San Mateo, CA 94401 (approximately 3 blocks from the Caltrain station)

650-343-1226

<http://www.kingfish.net/>

We'll be in the "Estate Room".

Registration fees:

– \$30 for SLA members

– \$25 student/retiree/between jobs members

– \$60 for non-members

[Registration form and payment options](#)

Thanks to our Sponsor



Posted in [Chapter Events](#), [Events](#), [Meetings](#) 0 Comments

Jill Strand featured speaker for the annual joint Silicon Valley–San Francisco Bay Region Chapters' program

Posted on April 18, 2014.



SLA President-Elect Jill Strand will be visiting the Bay Area on May 14th! Please plan on joining us in San Mateo for dinner, networking, and Jill. You can expect to get Association news along with information about her hopes and dreams for the future. Registration details to follow — but please Save the Date now! Looking forward to seeing you...

Venue:

Kingfish

201 South B Street

San Mateo, CA 94401 (approximately 3 blocks from the Caltrain station)

[650-343-1226](tel:650-343-1226)

<http://www.kingfish.net/>

* We'll be in the "Estate Room".

Speaker: Jill Strand (SLA President-Elect) "SLA : Further Up & Further In"

Date : May 14 (Wed)

– 5:30-6:15 Check-in and networking

– 6:15-7:00 Dinner

– 7:00-8:00 Presentation by Jill Strand

Registration fees:

– \$30 for SLA members

– \$25 student/retiree/between jobs members

– \$60 for non-members

Posted in [Events](#), [Meetings](#)[0 Comments](#)

Registration is Open for the Santa Clara Valley Water District Tour!

Posted on April 13, 2014.

Join us on an hour-long tour at its library, hosted by **Bob Teeter**. We'll have the opportunity to take a sneak peak at the library's 18,000+ collection of scientific and legal materials. Moreover, we'll learn more about the organization's rich history, difficulties overcome, and how the District plans on mitigating future challenges.

[REGISTER NOW!](#)

Mark Your Calendars : Wednesday, April 23 at 6:30 pm

Location : **Santa Clara Valley Water District**, Blossom Hill Annex, [1020 Blossom Hill Road, San Jose](#)

Suggested donations: \$5 for SLA Members, \$10 for Non-SLA Members, payable at the door.

Registration is required, please click [HERE](#) to jump to the registration page.

After the tour, join us for food and drinks (No Host) at [Britannia Arms](#), a British Style Pub at 5027 Almaden Expressway.

Formed in 1929, the [Santa Clara Valley Water District](#) has been serving the Santa Clara County Area, taking on the challenges of

population growth, floods and drought. Serving 15 cities, 1.8 million residents and 200K commuters within 1,300 square miles, the district's three water treatment plants produce up to 210 million US gallons of drinking water per day. Providing Silicon Valley with safe and clean water, the Santa Clara Valley Water District is headquartered in San Jose.

Chrystelle Browman

Chair, Tours Committee

Posted in [Events](#), [Tours](#)0 Comments

Save the Date: Tour of Santa Clara Valley Water District

Posted on March 24, 2014. Tags: [Tours](#)

Formed in 1929, the [Santa Clara Valley Water District](#) has been serving the Santa Clara County Area, taking on the challenges of population growth, floods and drought. Serving 15 cities, 1.8 million residents and 200K commuters within 1,300 square miles, the district's three water treatment plants produce up to 210 million US gallons of drinking water per day. Providing Silicon Valley with safe and clean water, the Santa Clara Valley Water District is headquartered in San Jose.

Join the **Silicon Valley Special Libraries Association** on an hour-long tour at its library, hosted by **Bob Teeter**. We'll have the opportunity to take a sneak peak at the library's 18,000+ collection of scientific and legal materials. Moreover, we'll learn more about the organization's rich history, difficulties overcome, and how the District plans on mitigating future challenges.

Mark Your Calendars : Wednesday, April 23 at 6.30 pm

Join the Tour : [Santa Clara Valley Water District, Blossom Hill Annex, 1020 Blossom Hill Road, San Jose](#)

Suggested donations: \$5 for SLA Members, \$10 for Non-SLA Members, payable at the door. Registration required and will be published shortly.

After the tour, join us for food and drinks (No Host) at [Britannia Arms](#), a British Style Pub at 5027 Almaden Expressway.

Chrystelle Browman

Chair, Tours Committee

Posted in [Tours](#)0 Comments

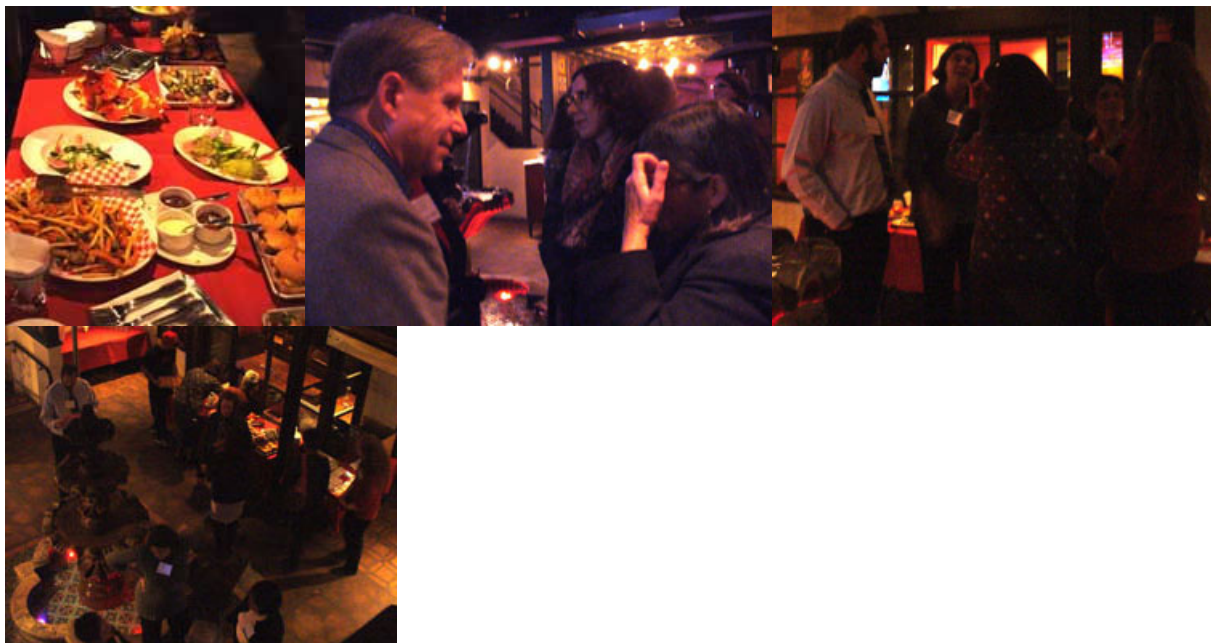
Highlights of 2013 Chapter Holiday Party and Annual Business Meeting

Posted on December 28, 2013.

Dear fellow SLA-SV members,

The 2013 SLA Silicon Valley Chapter holiday party and annual business meeting took place last Sunday at Nola's in Palo Alto. Those who attended the festivities enjoyed the Cajun-style fare at this fun venue. Many said they plan to come back for dinner.

The event was generously sponsored in part by **IEEE** and **Information Express**. Thanks to them and to all our generous sponsors who have helped make this year so successful. You'll find a complete list on the [chapter website](#).



Clockwise : Hors d'oeuvres table with Cajun fare. Philip Gust, Sandy Hirsh, Sonya Dorfman at the party. General party view from 2nd floor balcony. General party view. Rachael Davis (center) and husband (left).

Officer Elections

Congratulations to the 2014 SLA Silicon Valley Chapter board:

President: Mihoko Hosoi

President-Elect: Mary-Lynn Bragg

Past President: Philip Gust

Secretary: Rachael Davis

Treasurer: Kathleen Gust

Director at large: Cindy Hill

Director at large: Patricia D'Cruz

Special thanks to the two new board members who were elected by acclamation. **Mary-Lynn Bragg** is a long-time SLA-SV member. She has fifteen years' experience in academic publishing, and is currently a Senior Manager Client Services at SIPX, Inc. She received the chapter's Mark H. Baer award in 2007. **Rachael Davis** is a brand new SLA and SLA-SV member who is studying for her MLIS at San Jose State University School of Library and Information Science while working full time as a Circulation and e-Resources Support Specialist in the Stanford University Library System.

Thanks also to board members **Mihoko Hosoi**, **Kathleen Gust**, **Cindy Hill**, and **Patricia D'Cruz** for their continued service to the chapter, and to **Linda Yamamoto** for serving as board secretary during the last two years. It has been a privilege to serve as chapter president this year, and I look forward to my new role as past-president.

Please join me in wishing your board success in 2014.

Announcements

Following the meeting, I announced that the chapter will be awarding two \$1000 scholarships in 2014 to **San Jose State University School of Library and Information Science** (SLIS) students. Watch for more details in early 2014. SLIS Director and chapter member **Sandra Hirsh** thanked the chapter and talked about what this means to SLIS students.



Deb Hunt and David Grossman (Published Member Award – Book)

I also announced that chapter members **Deb Hunt** and **David Grossman** were presenting autographed copies of their book, **The Librarian's Skillbook: 51 Essential Career Skills for Information Professionals**, to all attendees complements of the chapter. This is a really wonderful professional development resource. Those who missed the party can still purchase print or Kindle versions of the book through Amazon. Highly recommended.

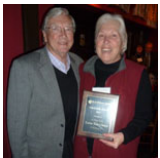
Finally, I announce several committee opportunities, including head of the Tour Committee, assistant chair of the Programming Committee, and additional members of the committees to assist the committee chairs. See the [committee page](#) for more information.

Treasurer Kathleen Gust accepted donations to the [ALA Philippines Library Relief Fund](#). The chapter will continue to collect donations on behalf of the fund that will be matched by the chapter until **December 31, 2013**. See the [announcement](#) for details and how to donate.

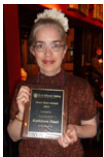
Awards

The awards committee presented the chapter awards. Thanks to **Linda Yamamoto** (*chair*), **Margot Diltz**, and **Sonia Dorfman** for serving on the committee this year. See the [Awards page](#) for more information.

Here are the 2013 recipients:



Luisa Tosi
Claeys with
her husband



Kathleen
Gust

Mark H. Baer Award

The Mark H. Baer Award was established in 1990 to recognize a chapter member who has contributed to the Chapter or to the profession, either during the current year or throughout their career.

- o Luisa Tosi Claeys
- o Kathleen Gust

Lucy Steelman Award



The Lucy Steelman Award was established in 2006 to recognize a chapter member who has mentored colleagues in any number of ways.

o Philip Gust



Helen Josephine with
SLA-SV President
Philip Gust

President's Award

The President's Award was established in 2006 for the Chapter President to recognize a Chapter member for service during the course of the year.

o Helen Josephine

Other Chapter Awards

- o Deb Hunt & David Grossman – Published Member Award (Book)
- o Philip Gust – Published Member Award (Paper)
- o TRAK Records and Library – New Vendor Partner Award
- o IEEE – Vendor Partner Award
- o Information Express – Vendor Partner Award



From Left to Right Bruce Antleman, President of Information Express (Vendor Sponsor Award) with awards committee member Margot Diltz. Philip Gust (Published member award – Paper) with awards committee chair Linda Yamamoto.

To all our members, sponsors, and friends, a safe and joyous 2013 holiday season and a very happy new year!

–Philip Gust

Photographs: Philip Gust, Kathleen Gust

Posted in [Awards](#), [Chapter News](#), [Meetings](#), [Opportunities](#)0 Comments

Annual Awards and Holiday Party–Sunday, December 15, 2013

Posted on December 2, 2013.

Join us on Sunday, December 15th for our annual awards ceremony and holiday party, New Orleans style, with delicious Cajin hors d'oeuvres and southern desserts. We will be honoring our members and awarding the Mark Baer Award, the Lucy Steelman Award, the President's Award, the Vendor Partner Award and the Publication Award. As an added treat, Deb Hunt and David Grossman will be on hand to sign copies of their new book "The Librarian's Skillbook: 51 Essential Career Skills for Information Professionals." In addition the chapter will be accepting checks and donation forms for the ALA Philippines Library Relief Fund. Donations designated for this fund will help to rebuild libraries and archives in the Philippines that were destroyed or damaged by Typhoon Haiyan on November 8, 2013. The chapter will match members donations up to \$500 for this effort. See this [blog post](#) for more information.

Holiday Party

Where: [NOLA](#) in Palo Alto (535 Ramona St., Palo Alto, CA 94301) – a reasonable walk from the Palo Alto train station. NOLA features Cajun food and the event will feature seasonal hors d'oeuvres with a cash bar.

A sampling of the food includes:

Chicken Andouille Gumbo: slow roasted chicken and andouille sausage gumbo with holy trinity, okra and slow cooked dark roux and pearly white rice

Black & Blue Ahi Tacos: two baby cajun spiced seared ahi tacos, jicama, mardi gras slaw, wasabi aioli, pickled ginger, jalapeno rings

Crabamole / Guacamole: smashed avocado, lime juice, cilantro, white onion, jalapeno, with or without dungeness crab, served with crispy tortilla chips

Grindhouse Sliders: chef's special grind mini burgers, american cheese, house made bbq sauce and bacon jam, served with crispy onion strings

NOLA Frites: crispy russet and sweet potato fries, fried okra, zucchini sticks, jalapeno ranch, spicy ketchup, tam's bbq sauce

And a sampling of these delicious desserts:

beignets du monde, famous bread pudding, big fat brownie sundae, southern pecan pie, red velvet waffles, paradise pumpkin pie

When: Sunday, December 15th from 5:00-9:00 PM.

Fee: \$10 for Silicon Valley Chapter Members
\$25 for guests

Registration:

Please register [online](#) and complete your registration/payment by **WEDNESDAY, December 11, 2013** in order to have an accurate count for catering.

Please consider making your payment through PayPal.

If paying by check, the registration fee is payable to Silicon Valley Chapter of SLA.

Mail your check to arrive by Wednesday, December 11, 2013.

Mail to:

Helen Josephine

Hospitality Committee

SLA Silicon Valley Chapter

P.O. Box 66

Ben Lomond, CA 95005

NOTE: This event is limited to 50 attendees due to the size of the venue.

Thanks to our sponsors, IEEE and Information Express.

Posted in [Chapter Events](#), [Events](#), [Meetings](#) 0 Comments

Silicon Valley Chapter Tour of the Harold A. Miller Library

Posted on November 23, 2013. Tags: [Archives](#), [Tours](#)



On Tuesday, October 29th, the Silicon Valley Chapter hosted a tour of the **Harold A. Miller Library** for their members, out of town SLA members, and non-members who were attending the Internet Librarian Conference in Monterey. The Miller Library is a part of the [Hopkins Marine Station](#) of *Stanford University* in *Pacific Grove*.

Dr. Joseph G. Wible was a knowledgeable and enthusiastic tour guide. In addition to receiving his M.L.S. from *Emory University*, Dr. Wible earned his Ph.D. in biology from the *University of Southern California*. Dr. Wible is the Assistant to the Director and is also the Head Librarian and Bibliographer. He serves as the Station's co-webmaster and is also involved with fundraising and publicity, plus computer and networking support for the Station. Dr. Wible discussed the library's 100 plus year history of marine biological research, its collection, archives, and special collections.



Dr. Wible started the tour in the library's reading room with its spectacular views of the ocean. He gave a brief history of the Hopkins Marine Station and of the Harold A. Miller Library. According to Dr. Wible, Stanford students from any major can come to use the library; Earth Systems is currently the most popular major. He also mentioned that the library's holdings are listed in SearchWorks. While there was damage to some of the libraries at Stanford University during the Loma Prieta earthquake, Dr. Wible pointed out that no damage occurred in the Miller Library.

The Miller Library includes archives, interlibrary loans, and special collections with the backing of Stanford University. The library maintains computers with links to Stanford's main campus and there is a working card catalogue that provides author access to a large taxonomically arranged reprint collection. The library has a colorful history, since it was once home to Native Americans and it became an archeological site. Later this site was also a Chinese fishing village.



After walking us through the stacks and the compact shelving area containing individual photos, Dr. Wible took us into the locked Special Collection room. He pointed out some of the rare books and The MacFarland Collection of materials consisting of the opisthobranchiate molluscan collection. He also discussed how he obtained different parts of the collection, some of the oldest books dating back to the 1700s.



Thanks to **Bruce Antleman** and **Information Express** for being the Principal Sponsor of both this tour of the Harold A. Miller Library and Dr. Wible's October 9th talk, "New Adventures in Extreme Embedded Librarianship," about his recent adventure as part of a research team at the Palmyra Atoll in the South Pacific.

Visit the [Hopkins Marine Station – Miller Library](#) online for images and more information about this special library.

– **Luisa Tosi Claeys, MLS**

Silicon Valley Tour Chairman, 2013

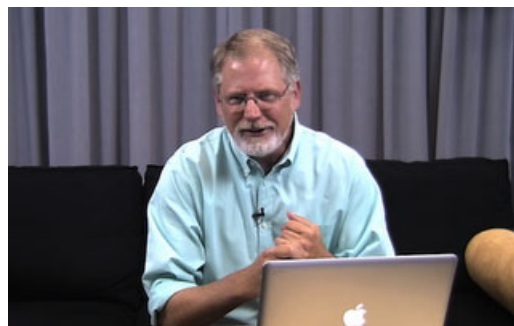
Photographs by *Luisa Tosi Claeys*

Luisa, a retired Librarian, has contributed to many diverse organizations including corporate and university libraries as well as been in independent practice. An active Silicon Valley Chapter member since 1986, Luisa has served our chapter in various capacities including past Chapter President (2004-2005).

Posted in [Events](#), [Tours](#) [0 Comments](#)

What makes Google users tick? What does it mean to be literate in the Age of Google?

Posted on November 5, 2013.



Register Now: November 18th Program with Dr. Dan Russell
“What does it mean to be literate in the Age of Google?”

An evening program with Dr. Dan Russell, Senior Research Scientist, Search Quality & User Happiness, Google

[Dan's Blog](#)

his searching blog “[Search ReSearch](#)”

his MOOC “[Advanced Power Searching with Google](#)”

or connect with him on [Google+](#)

When: Monday, November 18, 2013

Where: Elm Room of the Arrillaga Family Recreation Center, 700 Alma Street, Menlo Park, CA

(Note: the Arrillaga Family Recreation Center is across the parking lot from the Menlo Park Public Library and 2 blocks from the Menlo Park CalTrain station.)

Check In: 6:30 pm

Dinner and Networking: 6:30-7:00 pm

Presentation: 7:00-8:00 pm, followed by Q&A. Event will end at about 8:30 pm

Registration Fee:

SLA Members: \$20.00

Non-members/Guests: \$30.00

Students/Retired Members \$15.00

Registration:

Please register **online** by Friday, November 15, 2013.

<https://www.surveymonkey.com/s/ZN5827P>

About the program: Dr. Dan Russell has a blog, a website and a free online class all dedicated to helping Google users be more efficient and effective searchers. Dan will talk about what he has learned from users, what he likes to teach to users, and how you can use these techniques to teach others to search. Each Wednesday on his [Search ReSearch](#) blog, Dan posts a Search Challenge that tests your ability to search and then he posts the answers on Thursday. Have a question about how Google search works or

how you can use some of the advanced features? Join us on November 18th!

Posted in [Chapter Events](#), [Events](#), [Meetings](#) 3 Comments

Library with a View—Tour of the Miller Library at Hopkins Marine Station

Posted on September 23, 2013.



Harold Miller Library
reading room

Join the SLA – Silicon Valley Chapter for a tour led by Dr. Joe Wible of the [Harold A. Miller Library](#) at the Hopkins Marine Station of Stanford University at 150 Ocean View Blvd., Pacific Grove on Tuesday, October 29, 2013 during the Internet Librarian conference.

Come before sunset to enjoy the amazing ocean views from the reading room of the Miller Library which is part of the Hopkins Marine Station with a history of over 100 years of marine biology research in Monterey Bay and beyond. Dr. Wible will provide us with a tour of the library, discussing the library's history, collection, archives, and special collections. In addition to his duties as the Head of the Miller Library, Dr. Wible is the Assistant to the Director of the Hopkins Marine Station, the Station's co-webmaster and he is also involved with fundraising, publicity, and computer and networking support for the Station.

Register **today** for the Tour of the Harold A Miller Library
(maximum limit of 20 for this tour)

Date: Tuesday, October 29, 2013

Time: 5:30 p.m to 6:30 p.m.

Carpooling Information: SLA members attending Internet Librarian are encouraged to meet at the Monterey Conference Center Internet Librarian registration desk around 5 p.m. and then carpool to the Miller Library at the Hopkins Marine Station. It is about a 2 mile drive and will take about 6 to 10 minutes, depending on the traffic. The entrance to the Hopkins Marine Station is directly across the street from the REEBOK store in the American Tin Cannery outlet mall.

Tour fee:

\$5 for SLA members

\$10 for non-SLA members

Register [online](#) by **October 25, 2013:**

<http://www.surveymonkey.com/s/BYMLQN5>

For questions about the tour, contact Carolyn Billheimer of the Tour Committee

650-554-2036

cbillheimer@sbcglobal.net.

Posted in [Chapter Events](#), [Events](#), [Tours](#) 0 Comments

No wetsuits in the library!—New Adventures in Extreme Embedded Librarianship

Posted on September 11, 2013.



Joe Wible

Register Now: October 9th Program with Dr. Joe Wible
“New Adventures in Extreme Embedded Librarianship.”

An evening program event with Dr. Joe Wible, Librarian of the Harold A. Miller Library and Assistant to the Director of Stanford University’s, Hopkins Marine Station, Pacific Grove, CA.

When: Wednesday, October 9, 2013

Where: Cypress Room of the Arrillaga Family Recreation Center, 700 Alma Street, Menlo Park, CA

This location is just across Ravenswood Ave, from the Menlo Park Caltrain.

Shares a parking lot with the Menlo Park Public Library.

Check In: 6:30 pm

Dinner and Networking: 6:30-7:30 pm (Italian Buffet incl. vegetarian options)

Presentation: 7:30-8:30 pm followed by Q&A. Event will end at about 8:45 pm.

Registration Fee:

SLA Members: \$20.00

Non-members/Guests: \$30.00

Students: \$15.00

Retired SLA Members: \$15.00

Registration:

Please register [online](#) by Monday, October 7, 2013.

<http://www.surveymonkey.com/s/7YZSR56>

About the Program:

“No wetsuits in the library!” Dr. Joe Wible has been Librarian at the Hopkins Marine Station since 1993. With a doctorate in marine biology from the University of Southern California in addition to his library degree, Joe is deeply embedded in the daily life and ongoing research of the students and faculty at the Hopkins Marine Station in Pacific Grove.

Joe will talk about what it is like to work at a special branch library, offer some ideas for how we might approach gaining similar rapport with our users, and share highlights of his most recent adventure as part of a research team at the [Palmyra Atoll](#) in the South Pacific.

Special thanks to [Information Express](#) for sponsoring this program event.

Posted in [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

Register Now: August 21 Program with Jeffrey Beall

Posted on July 30, 2013.

SLA Silicon Valley Chapter & Sci-Tech Division Joint Event

**Predatory Publishing: How to Tell the Good Guys from the Bad Guys,
a webinar and evening program event with Jeffrey Beall author of the Scholarly Open Access Blog.**

When: Wednesday , August 21, 2013

Where: Gilead, 333 Lakeside Dr., [Bldg. 300](#), Foster City, CA 94404 ([Gilead Map](#))

Check In: 5:30 pm-6:00 pm

Dinner and Networking: 5:30-6:30 pm (Fajita Buffet incl. vegetarian options)

Presentation: 6:30-7:30 pm (PST) followed by Q&A. Event will end at 8:00 pm

On Site Registration Fee:

SLA Members: \$30.00

Non-members/Guests: \$40.00

Students \$25.00

Webinar Registration Fee:

When: Presentation 6:30pm-7:30pm (PST), followed by Q&A

SLA Members: \$10.00

Non-members:\$20.00

Students: \$5.00

SLA Sci-Tech Division in conjunction with Silicon Valley Chapter will broadcast the presentation via SLA's GoToWebinar. To attend, you will need to download the [GoToWebinar](#) applet to your computer. Please make sure that you can download software to your computer and [check system requirements](#) before registering. After you register and pay the webinar fee, an email will be sent to you with the log on information and link for this event

Registration:

Please [register online](#) by **Monday, August 19**. (Choose the onsite or virtual attendee option on the 2nd page. Virtual attendance registration is limited to 100.)

About the Program:

Open access publishing and self-publishing have open many new category of publishers. Some of these new publishers exploit the open access options by soliciting authors to submit articles to bogus publishing sites, tricking them into submitting content and paying open access fees to journals that will never be published. Some of these journals encourage libraries to subscribe based on false information. Join us as we explore this issue with the authority on Predatory Publishing, Jeffrey Beall author of the [Scholarly Open Access Blog](#) (<http://scholarlyoa.com/>) where he lists and discusses these questionable publishers. See Jeffrey's blog post on this topic on the Silicon Valley Chapter website.

Jeffrey Beall is the Scholarly Initiatives Librarian / Associate Professor, at the Auraria Library, University of Colorado Denver. He received his MSLS from the University of North Carolina, Chapel Hill and he has an MA in English Literature from Oklahoma State University. He reviews electronic resources for the *Charleston Advisor* and he served on the editorial board of *Cataloging & Classification Quarterly*. An academic librarian for over 22 years, Jeffrey has published extensively in the areas of metadata, full-text searching, and information retrieval.

Thanks to our program sponsors:

[Morgan & Claypool Publishers](#)

[Trak Records and Library](#)

[Springer Science+Business Media](#)

Thanks to Gilead Pharmaceuticals for hosting this event and providing the tech-enabled facility for the online portion.

Posted in [Chapter Events](#), [Events](#), [Meetings](#), [Webinars](#) [5 Comments](#)

Save the Date – August 21: Program on Predatory Publishers

Posted on June 23, 2013. Tags: [Jeffrey Beall](#)

Mark your Calendars! The *Silicon Valley Chapter* and the *Science-Technology Division* of the Special Libraries Association (SLA) will host:

Predatory Publishers: How to Tell the Good Guys from the Bad Guys

Jeffrey Beall, *Scholarly Initiatives Librarian, University of Colorado*

Wednesday, August 21, 2013

Gilead Pharmaceuticals, Foster City California,
and GoToWebinar worldwide

About the Event

The Silicon Valley Chapter and the Science-Technology Division of the Special Libraries Association (SLA) are the hosts for this event. Local attendees can network over a light meal, hear Jeffery speak in person, and interact with him before and after. Remote attendees worldwide can view his talk and ask questions through SLA's GoToWebinar system. The talk will also be recorded for replay. Watch for registration information in mid-July on the SLA Silicon Valley website: <http://siliconvalley.sla1.org>.

About the Speaker



Jeffrey Beall is the Scholarly Initiatives Librarian at the University of Colorado Denver. His interests include new and evolving aspects of scholarly communication, including open-access publishing, author and publisher misconduct, and scholarly publishing ethics.

Jeffrey will talk about his interest in documenting the phenomenon known as “predatory publishers.” His writings, assessment process, and compilations of known predatory publishers have won him praise from the research community worldwide.

Predatory publishers include questionable scholarly open-access publishers with a few to hundreds of journal titles, and individual questionable journals that copy the mega-journal model. According to Jeffrey, many of these publishers exist only to make money off the processing charges that are billed to authors upon acceptance of their manuscripts, rather than supporting the spread of scholarly research.

Jeffrey will demonstrate how librarians can help their user communities spot questionable practices, and avoid submitting articles, serving on editorial boards, or reviewing papers for these companies. Librarians can also advise tenure and promotion committees to carefully scrutinize articles published by them.

For Further Reading

Jeffrey Beall's Scholarly Open Access Blog: <http://scholarlyoa.com>

Naked Security: <http://nakedsecurity.sophos.com/2013/05/20/blogger-threatened-with-1-billion-suit-for-writing-about-allegedly-predatory-publisher/>

Nature: <http://www.nature.com/news/predatory-publishers-are-corrupting-open-access-1.11385>

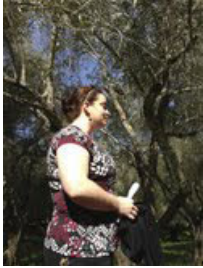
Wikipedia: http://en.wikipedia.org/wiki/Predatory_open_access_publishing

Posted in [Meetings](#), [Webinars](#) 0 Comments

Filoli Tour: Libraries and Spectacular Gardens

Posted on June 9, 2013. Tags: [Tours](#)

On Saturday, April 13th, the Silicon Valley Chapter hosted a tour of the [Libraries at Filoli](#), a property of the National Trust for Historic Preservation and one of the finest remaining country estates of the early 20th century. Filoli is located in Woodside, California. We toured three libraries: the Wallace Sterling Library, the Friends' Library and the House Library, followed by a tour of the house and gardens and lunch at the Filoli Cafe.



Julie Bly DeVere, *Library/Collection Manager* first gave us a tour of the Friends' Library, a circulating library for members of Friends of Filoli, which is located in one of the family bedrooms. This library contains books on gardens, horticulture, garden history, history of the area and decorative arts. Many books are available on other famous gardens of the world. This library also has a collection of DVDs and videos of films and TV shows made at Filoli.

Next we viewed the Sterling Library which is located in the upstairs sitting room over the study and is not open to the public. Originally conceived as a research library in horticulture and garden design, the Sterling Library has been expanded to include



decorative arts and other topics directly related to Filoli.

As Julie took us through the libraries, she emphasized the hours of work that volunteers do every day to catalog, preserve and maintain the books and artifacts. The collections depend on volunteers, and anyone who is interested in contributing time to collection maintenance is invited to contact Julie directly at jdevere@filoli.org Phone: (650) 364-8300, extension 205.



In addition to Julie, who is on the staff at Filoli, three Friends of Filoli volunteers assisted with the tour. Library/Collections Chair **Diane Lawrence**, Co-Chair **Anne McCarthy** and **Carole Farina** toured the house and gardens with us. The gardens and grounds were in full bloom. The tulips, wisteria, azaleas welcomed us with a spectacular show.

– **Carolyn Billheimer, MLS**

Silicon Valley Tour Committee Member, 2013

Photographs by *C.Billheimer*

Carolyn is currently Adjunct Faculty at John F. Kennedy University, teaching Information Literacy. In the past, she has contributed to law and business libraries, as well as school libraries in the Silicon Valley area.

Posted in [Chapter News](#), [Tours](#) 1 Comment

[A closer look at the Grateful Dead Archive](#)

Posted on April 16, 2013. Tags: [Archives](#)



On Saturday, March 16th, the Silicon Valley Chapter hosted a tour for our members of the Grateful Dead Archive at “Dead Central” at the *UC Santa Cruz McHenry Library*. There were two parts to the tour: the physical archive and the online archive.

UCSC Grateful Dead Archivist and tour guide **Nicholas Meriwether**, first gave us a tour of the display, highlighting two major themes: The Grateful Dead phenomenon along with their archives and the transformation of their subculture into the mainstream. He also discussed why the band deserved a place in our culture and a place in an academic institution.



Nicholas walked us through the current exhibition, “A Box of Rain: Archiving the Grateful Dead Phenomenon,” which contains 316 items out of over 500,000 items in the collection. A big part of these archives are photographs of the band taken by fans and then sent to the band.

As Nicholas took us through the exhibit, he discussed the history of the group and the Grateful Dead folklore motifs. Nicholas also covered such areas as their music and lyrics, their close relationship to their fans, their benefit performances, and their awards.



On the second part of the tour, **Susan Perry**, Head of Digital Initiatives, explained the creation of the GDAO Web site from the physical collection. The site features almost 25,000 items and as well as 50,000 scans, covering the Grateful Dead from 1965 – 1995. For example, there are over 16,000 scanned fan-decorated envelopes, photographs, and posters.

Susan demonstrated the technical features of the online archive and how fans from around the world can contribute to the Web site, using social media tools. You can obtain more information on both the physical archive and the online archive on the [Grateful Dead Archive Web site](#).

–**Luisa Tosi Claeys**, *MLS*

Silicon Valley Tour Chairman, 2013

Photographs by *Luisa Tosi Claeys*.

Luisa, a retired Librarian has contributed to many diverse organizations including corporate and university libraries as well as been in independent practice. An active Silicon Valley Chapter member since 1986, Luisa has served our chapter in various capacities including past Chapter President (2004-2005).

Posted in [Tours](#) | [Comment](#)

[Register for Program on Taxonomy Standards, April 25](#)

Posted on April 13, 2013. Tags: [Taxonomy](#)

Colleagues, Please join the *Silicon Valley Chapter* for a follow-up taxonomy session to Margie Hlava’s webinar sponsored by the

San Francisco Bay Region Chapter in February.

Taxonomies in the Real World – Compromising the Standards in Order to Meet Business Objectives

Marti Heyman, *Executive Director of Metadata Standards and Services, Cengage Learning*

Thursday April 25, 2013. [Register Online](#) by April 22

Event Information

Where:

Hillview Community Center,
97 Hillview Drive, Los Altos, CA.

[Directions](#)

When:

Thursday, April 25, 2013
6:00 – 6:45 Registration, networking and refreshments
7:00 – 8:00 Presentation with Q&A

Registration info:

Register Online by April 22: <http://www.surveymonkey.com/s/C8MXHZM>

\$25 for SLA members

\$35 for non-members

\$15 for SLA student members, retired SLA members, or unemployed SLA members

This is your opportunity to take advantage of Marti's broad taxonomy and metadata experience — and a rare visit to the Bay Area! Marti has a robust background in taxonomy and metadata and has been a speaker at Taxonomy Bootcamp, SLA and the Information and Knowledge Management Society of Singapore. Marti will take us through a deep look at several examples of how real business needs required violating best practices and standards in a controlled and manageable fashion. Examples would include tackling multiple languages; finding compromises among the "I'm special" business unit (hint – they're all special!); manipulating user experiences to drive behavior or actions (trickery isn't just for e-retail anymore!).

Preview Marti's profile on [LinkedIn](#)

Deadline for registration and payment is **Monday, April 22, 2013**

Online registration form: <http://www.surveymonkey.com/s/C8MXHZM>

Jeanie Fraser

Silicon Valley Chapter, Programming Committee Chair

Helen Josephine

Silicon Valley Chapter, Hospitality Committee Chair

Posted in [Chapter Events](#), [Meetings0 Comments](#)

RSVP Today: Tour of the Filoli Libraries

Posted on March 26, 2013. Tags: [Tours](#)

Join the SLA – Silicon Valley Chapter for a docent led tour of the [Filoli Libraries](#): the Wallace Sterling Library and rare book room, the Friends Library and the House Library, followed by lunch at the Filoli Cafe and an optional tour of the house and gardens of Filoli.

Event Information:

[Register Now!](#) (maximum limit:20) – **Tour of the Filoli Libraries**

Date: Saturday, April 13, 2013

Time: 10:30 am -12:30 (optional lunch at 12:30 followed by a 1pm tour of the house and gardens)

Location with Directions:

Filoli House and Gardens

Registration Info:

Register here: <http://www.surveymonkey.com/s/ZWLY8RH>

Tour price: (tour-only reservations close on 4/4/2013)

\$10 for SLA members

\$25 for non-SLA members

Optional box lunch price: \$15.00 (tour w/ lunch reservations close on 3/28/2013)

Includes a sandwich (your choice of Roast Beef, Turkey, Ham & Swiss or Vegetarian) and pasta salad, seasonal fruit, cookie, and choice of lemonade, ice tea, coffee and hot tea, served in the gracious ambiance of the Filoli Café. Price includes tax and gratuity.

Menu and prices subject to change.

Filoli Box Lunches must be ordered and paid for at least one week in advance.

NOTE: Important Deadlines for Registration:

Tour with Box Lunch deadline, Thursday, March 28, 2013

Tour only deadline, Thursday, April 4, 2013

Register Now at : <http://www.surveymonkey.com/s/ZWLY8RH>

About the event:

The tour of the Filoli Libraries starts at 10:30 in the Visitor and Education center. We will have a docent led tour of the Wallace Sterling Library and rare books room, the Friends Library and the House Library.

The Sterling Library, created by former Stanford President Wallace Sterling (1949-1968), is a non-circulating reference collection of about 1,000 books on landscape, architecture, garden design, fine and decorative arts, local history, botanical art and books related to Filoli.

The Friends Library is a circulating collection of books in the same collecting areas as the Sterling Library as well as videos produced to train Filoli docents and DVDs and videos of movies and television shows filmed at Filoli, including the ABC miniseries of a Dominick Dunne novel, "An Inconvenient Woman."

The House Library is on the first floor in the location of the resident families' original library. Filoli is recognized as one of the finest remaining country estates of the early 20th century, the estate includes a 36,000 square foot Georgian country house and a spectacular 16 acre English Renaissance garden situated on 654 acres.

Optional docent-led house and garden tour starts at 1pm. Admission to Filoli includes all-day access to the House and Garden. Information on Filoli and directions are on the Filoli website: <http://www.filoli.org>

Questions? Contact Carolyn Billheimer (cbillheimer@sbcglobal.net).

Thanks,

Helen Josephine
Silicon Valley Hospitality Committee

Posted in [Tours](#), [Uncategorized](#) 0 Comments

May 22: SLA-SV and SLA-SFBR Joint Meeting featuring Phoebe Ayers

Posted on March 18, 2013. Tags: [SLA-SV/SF Joint Chapter Meeting](#)

Mark your calendars...

An evening with Phoebe Ayers

Wednesday, May 22

Phoebe will talk about her work with the **Wikimedia Foundation**, and how crowdsourcing and social media are changing

information exchange.

Phoebe Ayers is a science and engineering reference librarian at the *University of California, Davis*. Since 2003 she has been an editor and volunteer with the Wikimedia Foundation, which runs Wikipedia and its sister projects, and from 2010-2012 was a member of the Foundation's Board of Trustees. She is also the co-author of a book about Wikipedia, "*How Wikipedia Works*."

Registration Information and Venue: TBA.

Posted in [Featured](#), [Meetings](#)0 Comments

Behind the Scenes: Cantor Arts Center

Posted on March 16, 2013. Tags: [Tours](#)



In late November of last year, the **San Francisco Bay Region** and **Silicon Valley** Chapters of SLA hosted a joint chapter tour of the [Cantor Arts Center](#) at *Stanford University*. This was a special behind-the-scenes tour, showcasing the museum's archives, collection storage, and other areas seldom seen by the public.

Our tour guide, **Patience Young**, presented us with a thorough history of the museum along with an overview of its operations day to day. We got to see where future exhibits are designed and put together, where Japanese swords and Mediterranean pottery are stored and kept safe from earthquakes and the elements, and where the entire collection is being digitally photographed, one piece at a time. As a participant on the tour, I was struck by the commonalities between museums and archives. The techniques used to store and preserve items, and the use of digital tools to document them brought me back my days as an intern at the Society of California Pioneers' archive and research library.

The [Cantor Center](#) has been an integral part of [Stanford University](#) since its founding. Its original purpose was to make the Stanford family's art collection available to students and the general public. The Stanford family, including Leland Jr., collected art as they traveled around the world, and this formed the basis for what was to become the Cantor Center. The museum now boasts a collection spanning more than 5,000 years of art history and including the largest collection of Auguste Rodin sculptures outside of the Musee Rodin in Paris.

After the tour, many of us gathered in the museum's Kool Café for dinner and networking. It was wonderful to see that the tour was attended by members based throughout the Bay Area, from Danville to the San Jose area. Some of us also took some time to wander about the museum, taking in some of the exhibits after getting a sense of the work involved in creating them. This was a very memorable tour, and I think everyone who attended was thankful to the Cantor Center for giving us such an in-depth look behind the scenes.

– Kim Ewart

Posted in [Chapter Events](#), [Tours](#)2 Comments

RSVP Today: Tour of the Grateful Dead Archive

Posted on March 1, 2013. Tags: [Events](#), [Tours](#)

Join your SLA-Silicon Valley colleagues and archivist **Nicholas Meriwether** for a tour of the

Grateful Dead Archive at “Dead Central”

UC Santa Cruz

Saturday, March 16, 2013, 11am – 1pm

[Register Now!](#)

The current exhibit, “A Box of Rain: Archiving the Grateful Dead Phenomenon,” traces the history of the Grateful Dead and their cultural impact. Following the tour, Susan Perry, Head of Digital Initiatives will talk about the creation of the online archive designed to help foster a world-wide community around the collection.

The Grateful Dead Archive is housed in the recently remodeled and expanded *McHenry Library* on the campus of the *University of California Santa Cruz (UCSC)*.

Registration Information:

Cost: \$10 (pre-registration and payment in advance required)

Max. registrations: 25 (limited to SLA-SV members only)

Registration form and payment options for the event: <http://www.surveymonkey.com/s/V7T7G8R>

Following the tour and talk, you are invited to enjoy a no-host lunch at the Global Village Cafe in the foyer of the McHenry library with Susan and Nicholas. For more information and a menu, visit: [Global Village Cafe](#)

Transportation:

The online registration form includes options for carpooling and the Tour Committee will be contacting those who have volunteered to drive and those who need a ride to coordinate options. You are also welcome to drive yourself and spend more time at the exhibit or in Santa Cruz afterwards.

Please plan to arrive early. The library opens at 11am and the tour will begin soon afterwards.

Directions to UC Santa Cruz:

<http://maps.ucsc.edu/content/directions-campus>

Driving time to the UCSC campus from the San Jose Airport is about an hour. Your driving time may vary based on road conditions and traffic to Santa Cruz on Saturday mornings.

Parking:

Parking on the UCSC campus is free on Saturday.

Link to PDF parking maps of the campus:

<http://maps.ucsc.edu/content/printable-maps>

Lot 101 at the Hahn Student Services Center and Lot 120 are both close to the McHenry Library.

For more information on the physical and online archive, visit: <http://library.ucsc.edu/grateful-dead-archive>.

Facebook: <http://www.facebook.com/pages/Grateful-Dead-Archive>

Helen Josephine

Chair, Hospitality Committee

Posted in [Chapter Events](#), [Tours](#), [Uncategorized0 Comments](#)

February 26: Philip Gust speaks on Digital Preservation

Posted on February 19, 2013. Tags: [Events](#), [LOCKSS](#)



SLA-Silicon Valley chapter President, **Philip Gust** will present at the *SJSU SLIS Spring 2013 Colloquium Series* :

Digital Preservation for the Rest of Us: What's In It for Librarians and Library Users

Philip Gust, *Stanford University — LOCKSS Program*
Tuesday, February 26 at 12:00 noon PST

[Join live session](#)

Abstract : Digital preservation is a “must-have” function for every library who purchases digital content. A digital preservation system extends the model of print journals and books on the shelf to digital media. It ensures that a library continues to have access to their digital assets even after a subscription is canceled or the publisher discontinues access. Setting up a digital preservation system is surprisingly easy. The key is ensuring that you buy perpetual access to your content, and that your content providers support the digital preservation system that you choose. This talk introduces you to digital preservation systems, discusses preservation strategies and pitfalls, and shows you how to give library users access to preserved content.

For more information, abstract and speaker bio visit the [SJSU SLIS Spring 2013 Colloquium Series webpage](#)

The [SJSU SLIS Colloquium Series](#) is a must-attend for librarians, information professionals, archivists, and records managers who want to stay up-to-date in an evolving information landscape.

These seminars are **FREE** to attend and open to the public. They are held live via web conferencing and recorded for viewing on-demand.

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Tour the Grateful Dead Archive

Posted on February 17, 2013. Tags: [Events](#), [Tours](#)

Save the date: March 16, 2013

Tour of the Grateful Dead Archive

UC Santa Cruz

Join us for a tour the [Grateful Dead Archive](#) at “Dead Central” with archivist **Nicholas Meriwether**. The current exhibit, “*A Box of Rain: Archiving the Grateful Dead Phenomenon*,” traces the history of the Grateful Dead and their cultural impact. Following the tour, **Susan Perry**, Head of Digital Initiatives will talk about the creation of the online archive designed to help foster a world-wide community around the collection.

The Grateful Dead Archive is housed in the recently remodeled and expanded McHenry Library on the campus of the University of California Santa Cruz (UCSC).

For more information on the physical and online archive, visit the [Grateful Dead website](#) and [Facebook](#) page

Mark your Calendars: **Saturday March 16, 2013**

We will meet at the **McHenry Library at 11 am**. Tour will conclude by 1 pm

Registration is limited to 25 Silicon Valley Chapter members.

Don't Miss this event; look out for the Registration form with carpool options.

Helen Josephine

Chair, Hospitality Committee

Posted in [Chapter Events](#), [Tours](#) 0 Comments

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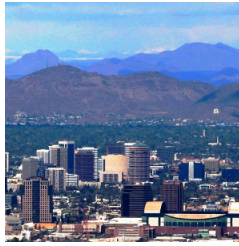


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Volunteers Needed!



SLA 2017 Phoenix

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