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2017 Travel Grant Winner

Posted on March 10, 2017.

Congratulations Kate Spaulding—2017 SLA Silicon Valley Travel Grant Recipient

With batch of highly-qualified applicants, the Scholarship/Grant Committee faced an extremely tough decision on who would receive the 2017 SLA Silicon Valley Travel Grant.

The Committee selected Kate Spaulding—an SJSU iSchool student with a passion for SLA and our Chapter. Kate will graduate this year and shared some very compelling career development reasons for desiring to attend the 2017 SLA Annual Conference. She is thrilled to head to her first professional conference with our financial help. Meet Kate and learn more about why she is pumped for Phoenix:

This year, a classmate and I were chosen to present a paper at the SLA Annual Conference. I am somewhat terrified but mostly excited about this opportunity. We will discuss how participation in professional associations like SLA as a student impacts our careers as LIS professionals. The opportunity to attend the SLA conference and give a presentation will provide me with some

real-world insight into our findings.

This will be my first professional conference as an adult. I attended a few as a kid with my parents, and mostly I remember the free highlighters. This time, however, I'm looking forward to the chance to connect with fellow students, make new contacts, and learn a lot. The MLIS program at San Jose State University is entirely online, which means there are some classmates I've worked with extensively but never actually met. The same is true of instructors and mentors, and I can't wait to meet them in person. Even if we someday develop Hogwarts-style interactive headshots, talking face-to-face will be a huge improvement over email.

I'm sure there will be eye-opening sessions and inspiring speeches, but I know I will also come away with renewed understanding of and appreciation for the people who make up this profession. Attending will teach me a lot, presenting will teach me more, but the librarians there? They will teach me the most.

Kate started at the iSchool in the fall of 2015, and she holds a B.S. in Ballet and History from Indiana University. Among other things, she's been a professional ballet dancer, baker, and cheesemonger. Currently, Kate writes for the iSchool's Career Blog, serves as the SLA student chapter Communications Director, wields a virtual red pen as a copy editor for the Student Research Journal, and works as a Library Assistant in San Mateo. When she's not reading or writing, you can find her licking the brownie bowl or walking along the San Francisco Bay with her (mostly) well-behaved dog and a podcast. She's firmly pro-Oxford comma.

Thank you to all our applicants, who took the time and effort to compose thoughtful submissions! Your dedication to the information profession remains impressive.

Thank you to our generous sponsors!

Posted in Chapter News, Student News0 Comments

2017 SLA SV Travel Grant

Posted on February 14, 2017.

February 14, 2017

The Silicon Valley Chapter is excited to announce a $1500 travel grant to the SLA Annual Conference, June 16-20, 2017, in Phoenix. This grant is generously co-sponsored by Annual Reviews and the Silicon Valley Chapter membership.

The travel grant may be awarded to a Silicon Valley Chapter student member or member needing financial assistance to attend the 2017 SLA Annual Conference. The grant—given to an applicant who demonstrates interest in and involvement with the SLA Silicon Valley Chapter—will help stipend conference attendance.

Award Details

Awardee will be granted $1500 to cover costs associated with attending the 2017 SLA Annual Conference. Those costs include conference registration, airfare, hotel, and meals. The SLA Silicon Valley Board will consider other expenses with written

documentation. Awardee will receive the stipend in full up-front, upon confirmation of their win. The awardee will be required to return the stipend if they are unable to attend the conference; fulfill any of the post-award requirements; or end up not using the full $1500 amount.

Application Process

1. Complete this form. On the form, include an essay of 500 words or fewer describing the applicant's reasons for wanting to attend the SLA Annual Conference.
2. Email resume to Chapter Past President Elisa Ewing.
3. Submit both form and resume by **March 6, 2017 at 5 pm PST**. The Scholarship/Grant Committee, chaired by the Chapter's Past President, will select an awardee by March 8, 2017. This timeframe allows the recipient to take advantage of Early Bird conference registration, closing March 15, 2017.

Eligibility

Applicants must be a member in good standing of the SLA Silicon Valley Chapter *AND* be *EITHER* a current student *OR* a member who needs financial assistance to attend the conference. Applicants must be able to attend the conference in the year in which they are applying; be willing to complete the post-grant requirements detailed below; and must not have received the grant in a past year. Current Chapter Board members are ineligible to apply.

Post-Award Requirements

1. Within 1 month of the conference end-date, the awardee will submit all receipts documenting their conference-related expenses. If expenses tally less than $1500, the awardee must return the balance of the reward to the Silicon Valley Chapter.
2. Within 1 months of the conference end-date, the awardee will write a brief article (approximately 1,000 words) on the conference experience for the chapter blog/website.
3. At the 2017 SLA Silicon Valley Chapter Holiday Party (occurring late November-early December), the awardee will give a short speech about the conference's impact on her/his professional growth to the Chapter membership.
4. In the following year, the awardee will serve on the Scholarship/Grant Committee to help select next year's winner.

Please email Elisa Ewing with any questions.

Thank you to all applicants and to our sponsors!

New 2017 Officers

Posted on February 7, 2017.

Three new officers will be joining the board of the Silicon Valley SLA Chapter.

Stefanie Vartabedian will be the new president elect.

Stefanie says: "I am very excited to serve as the President Elect of the SLA Silicon Valley Chapter. I am honored to have this role and grateful for the opportunity to work with great colleagues. I completed the MLIS program at iSchool at SJSU just this past month (December 2016). Additionally, I've worked in a variety of settings (legal, tech, music/recording arts) and will be starting a contract role at Pandora Music in their Curation/Metadata department in January 2017."

Carlos Medina will be the new communications committee chair.

Carlos says: "I got a job at my local library during high school and was hooked into the library world. From there I worked at an academic library and a law library, eventually enrolling in graduate school and earning my MLIS from San Jose State University in 2000. Since then I've been employed as a content and acquisitions specialist at Exponent Inc. obtaining literature and sometimes quite strange things for engineers and scientists in a staggering variety of technical fields."

Sara Brylowski will be the new programming & tours chair.

Sara says: "I'm excited to serve the SLA-SV as the incoming Programming Chair. I'm currently an MLIS student at SJSU and recently started working as a Digital Asset Manager at UC Santa Cruz Extension in Santa Clara. My first career was in marketing & design, and I worked in that capacity for a local professional association for a number of years. I have always enjoyed planning events, and am looking forward to flexing the muscle again for the SLA. As a person who commutes over 17 every day and understands how painful it can be to get around our region, I hope to plan events based on the chapter's geographic hot spots to make it easier for each of our members to attend chapter events. I welcome any ideas on events you would like to see this year or events from the past you would like to see again."

In addition to the new officers, we welcome **Ray Pun** who will be assisting the communications committee by managing the chapter's social media accounts.

Ray is a first year student success librarian at California State University, Fresno. He supports information literacy, student engagement and research services. Ray previously worked as an international librarian and public librarian. He also co-edited a book entitled "Career Transitions for Librarians: Proven Strategies for Moving to Another Type of Library." He recently received the SLA's Rising Star (2016) and Achieve in Academic Business Librarianship Award by SLA"s Business and Finance Division (2015).

In addition, President-Elect **Bridget Thrasher** has become the President; President **Elisa Ewing** has become the Past-President; and Past-President **Cory Laurence** will step down and become a president emeritas. Programming & Tours Chair **Chrystelle Browman** and Communications Committee Chair **Cybil Schroder** are stepping down.

Posted in [Board News](#), [Chapter News](#)[0 Comments](#)

SLA SF and SLA SV to Explore Possible Chapter Merger

Posted on October 13, 2016.

October 13, 2016

Dear SLA SF and SLA SV Members,

As SLA looks to reinvigorate itself, we are examining the welfare of the San Francisco (SF) and Silicon Valley (SV) Chapters. In reviewing our respective memberships, we have found that our Chapters serve many of the same information professionals from similar geographic regions, with a significant number of members belonging to both Chapters.

The SF and SV Chapters also share similar challenges, such as difficulty in finding volunteers for leadership roles; decreases in event attendance; and competition for financial assistance from the same program sponsors.

These circumstances have led the Executive Boards of both Chapters to wonder if combining forces would result in stronger service to Bay Area information professionals. Other SLA Chapters have merged successfully in recent years. For example, the Pacific Northwest and Oregon Chapters had their merger officially ratified by the SLA Board of Directors earlier this year. This activity follows other recent Chapter mergers: Boston and New England merged in 2010; Philadelphia and Central Pennsylvania merged in 2008.

As such, we wanted to inform all membership that the Executive Boards of each Chapter are beginning to explore a possible SLA SF and SV Chapter merger. We understand that an SF and SV Chapter merger has been a discussion topic for a while. Our current exploration is in its very early stages, with the bulk of activity scheduled to occur in 2017. From this effort, you can expect:

- Open and transparent communication, with the exact same messages sent to each set of Chapter members via SLA Connect and Chapter websites
- Regular requests for your feedback and ample opportunities to provide input
- Merger exploration activities led equally by the Executive Boards of each Chapter
- "Business as usual" for both Chapters—recruiting officers; producing programs; etc.—now and into 2017
- Draft merger proposal and webinar discussion in January 2017
- Timeframe with associated activities shared as they solidify

We value collaborating with such great members and look forward to continuing to serve you.

Thank you,

Elisa Ewing, 2016 SLA Silicon Valley Chapter President
Hilary Schiraldi, 2016 SLA San Francisco Chapter President
Bridget Thrasher, 2016 SLA Silicon Valley Chapter President-Elect
Kendra Levine, 2016 SLA San Francisco Chapter President-Elect

Posted in Board News, Chapter News0 Comments

SLA-SV 2016 Executive Board New Members

Posted on October 1, 2015.

I am excited to announce the appointment of our newest Executive Officers. Their nominations have been confirmed, and the officers will assume their respective roles in 2016 – apart from the Treasurer, who will finish the previous treasurer's term starting immediately. The officers are:
President-Elect (President-Elect/President/Past-President): Bridget Thrasher (3-year term)
Secretary: Valerie Sweeley (2-year term)
Treasurer: Kimberly Carle (remainder of 2015/2016)
President Elect: Bridget Thrasher

My name is Bridget Thrasher, and I am honored to serve as President-Elect of the SLA Silicon Valley chapter. I am currently an MLIS student at SJSU and expect to graduate in May 2016. I have a PhD in Earth & Planetary Science and am interested in scientific information organization, description, and analysis. I have worked in various related positions, most recently at Stanford University, and have board experience. I look forward to the challenge of helping to lead our chapter through the Association's transition towards a new direction, and I hope to be of meaningful support and service to our chapter and its members.

Secretary: Valerie Sweeley

My name is Valerie Sweeley and I'm excited to be Secretary of the SLA-SV chapter! I am a busy single mom working full time, but would like to become more involved in the chapter in order to help others become more involved as well, especially students and new graduates. I completed my MLIS in December 2007 at SJSU. I have worked at Applied Materials in Santa Clara for 7 years as a Librarian/Information Specialist.

Treasurer: Kimberly Carle

My name is Kimberly Carle and I'm looking forward to serving as Treasurer with the SLA-SV chapter. I am an MLIS student at SJSU and being a part of SLA while taking an entirely online courseload has been an excellent way to meet people in person and

see MLIS degrees in practice. I'm really interested in connecting mental health professionals and patients with the information and resources they need. Right now, I'm a library intern at a small private university in Sunnyvale, and am learning that I really enjoy an academic setting as well.

Thank you all volunteering to serve!
~Cory Laurence
President, Silicon Valley Chapter
president@siliconvalley.sla1.org

Posted in [Board News](#), [Chapter News](#)[0 Comments](#)

Changes Coming to SLA—Voice Your Opinion by June 16

Posted on June 9, 2015.

Changes Coming to SLA—Voice Your Opinion by June 16

By now, you probably noticed a flurry of communication around some dramatic, proposed shifts to SLA operations. We thought it might be helpful to summarize events and outline how they could impact our chapter.

What's Going On

SLA's declining membership and revenues prompted significant cuts in expenses and conservative budgeting at the HQ level, including placing the HQ building for sale. Responding to serious financial challenges, SLA's Board of Directors engaged consultants Ulla de Stickler and Cindy Shamel to provide strategic direction for the future of our association.

Cory Laurence shared this announcement with us in her [January blog post](#). Since then, the consultants have reviewed hundreds of existing committee and task force reports, surveys, recent statistics from conferences and membership reports, minutes, and budget documents. The end-result: a 49-page [SLA Recommendations Report](#) filled with suggested improvement across 7 areas. Area 4 covers chapters like ours.

Possible Changes at the Chapter Level

The Recommendations Report categorizes SLA as a collection of 80+ individual units that act independently from the association as a whole. The term "units" emcompasses chapters. All units are run by volunteers, who devote considerable effort to managing their individual chapters and divisions. The change consultants think a better way exists to maximize volunteer efforts to benefit all members.

Rework Chapter Management

- Focus on the strategic priority of developing and delivering high quality professional development, networking, and collaboration rather than unit administration, recruitment, and operations.

- The current unit structure requires significant volunteer effort: 55 chapter presidents, president elects, treasurers, programming chairs, etc. It is unclear if this effort delivers career value for members.

Merge Chapters When Necessary

- Encourage geographic units—especially those in more rural areas with low membership, which SLA Silicon Valley is not—to become caucuses, reducing administrative work.

Enhance Educational Opportunities for All Members

- Prioritize career development for SLA members, regardless of location or subject focus.

- Consider more virtual training options, which remain key to taking advantage of products and services for those in rural areas.

Centralize Event Funding and Volunteer Efforts to Aid All Members

- Concentrate funding from business partners at the national/international level, benefiting all members regardless of location or industry. Targeted and strategic allocation of resources to committees and councils maximizes the skills and contributions of volunteer energy as well.

- The accumulation of funds by SLA units does not contribute to the association's ability to serve its members broadly and equitably. It is time to reconsider how SLA units function and how they might best contribute broader value for all members.

- Strong units—which you could argue ours is—afford many opportunities for member engagement and value creation. These efforts should be encouraged when they are funded by the members in question instead of by HQ.

Ways to Explore More

- Persue the full [SLA Recommendations Report](#) (18 May 2015)

- Listen to the [SLA Virtual Town Hall meeting](#) (27 May 2015)

- Examine the [Board's Key Initiatives](#) to "move SLA forward"

- Take a look at alternative business models, like SLA Presidential Candidate [Dee Magolini's plan](#)—also mentioned in SLA SF Chapter President Jaye Lapac's [June blog post](#)

Voice Your Opinion

The Recommendations Report outlines challenges and suggests changes—not a set-in-stone course of actions. We members have a small window of time to offer thoughtful feedback:

- Email remarks to secretary@sla.org by 16 June 2015 at 5 pm ET

- Comments will be categorized and shared with the Board now until the start of the 2015 SLA Annual Conference

- The Board will then hold an open meeting on 24 June to consider the change consultants' recommendations in light of the questions and comments received

We will also try to keep you updated here!

Elisa Ewing, President-Elect of Silicon Valley SLA

Posted in [Board News](#), [Chapter News](#), [Member News](#), [Uncategorized](#)[0 Comments](#)

Membership Survey

Posted on February 25, 2015.

Do you have a great event or program idea for the SLA Silicon Valley Chapter?
If so, we'd like to hear from you!

Help us create programs that are both relevant and dynamic.
To better cater to your professional goals and aspirations, we need your feedback.

Please complete our anonymous 21 question survey so we can better serve you.
*You can get to the survey by clicking **HERE** or by copying and pasting the following URL into your browser: https://www.surveymonkey.com/s/QJY75V3*

Posted in Chapter News, Uncategorized0 Comments

Cory Laurence Appointed 2014 President-Elect

Posted on November 19, 2014.

Cory Laurence was recently appointed 2014 President-Elect (2015 President, 2016 Past-President) of the SLA Silicon Valley Chapter, filling the position that became vacant earlier this year. The board unanimously supported her nomination. Congratulations, Cory. We invited her to share her thoughts. Cory writes…

I am currently a student at SJSU's iSchool (graduating May 2015), and I work part-time as a Knowledge Coordinator at RocketFuel, Inc. Because the iSchool is all online, it can be a bit isolating. Getting involved with the Silicon Valley Chapter has definitely been one of the best experiences I've had. This chapter has helped me combat that feeling of isolation; I've found it to be an amazingly welcoming and helpful group. I participated in the mentoring program this year, and I found it was a wonderful way to get to know members in a smaller setting. I feel that I didn't gain just one mentor, but each mentor in the program offered their support to me. I organized a small book discussion group with the mentoring program, and after receiving several expressions of interest in seeing it continue, I'm looking into extending the program next year.

I volunteered for the role of President-Elect with a fair bit of trepidation, but also a lot of excitement. It's a role that I might never have considered for myself until I met some of the amazing members in this chapter who have encouraged and supported me. I hope to use my involvement with the chapter to help promote SLA to library school students. For students in an online program, having a community of professionals to turn to for advice and support is invaluable. Every member I have met has been willing to share their time and experience with me. I see my involvement with SLA as a great way for me to challenge myself, put my organizational and leadership skills to use, get more involved, and meet some great people.

Outside of the library world, I live in south San Jose with my husband and our three girls. A couple of years ago I got hooked on triathlons, so I try to squeeze some running, swimming and cycling into my schedule. The SLA running group was a great find at the annual conference this year! – *Cory*

Thank you, Cory!

Mihoko Hosoi

SLA Silicon Valley Chapter, 2014 President

Posted in Board News, Chapter News, President's Letter1 Comment

Cory Laurence Awarded SLA-SV Student Scholarship

Posted on June 1, 2014. Tags:

Cory Laurence was awarded one of the two Scholarships sponsored by the **Silicon Valley Chapter** at SJSU School of Library & Information Science. Congratulations Cory on this well deserved award!

We invited Cory to share her career goals and professional path. Cory writes…

I started the program at SJSU SLIS in January 2012 and expect to finish by May 2015. I began with little more than a feeling – which has grown stronger as I continue – that this was where I should be. I consider myself very lucky to have spent last 10 years raising my three young daughters, but this program has been exactly what I needed to help make the transition into a new career. Over the last few years, I have been working to obtain as much experience as I can in as many areas as possible. I have volunteered at both the San Jose Public Library and the SJSU library in different capacities, and I worked this semester as an information research intern at HP Labs in Palo Alto. This summer, I plan to complete an internship with the U.S. Army. I am volunteering at and attending the SLA conference in Vancouver next month.

As I take more classes, I am beginning to narrow my focus. When I realized how diverse non-traditional library jobs were, my interest started to lean definitively towards special librarianship. After attending the SLA-SV holiday party in December, I joined the mentoring program at SLA-SV. I have really been enjoying getting to know my mentor, **Valerie Sweeley**, and other participants in the program. Meeting like-minded individuals in the SLA-SV group has been very helpful for me, particularly as a student in an all-online program. I set up a discussion group about the book Lean In at fellow SLA-SV member **Cindy Hill**'s house with the mentoring group, and I'm really looking forward to our discussion. I truly value the personal connections I make with professionals already working in the field. I hope that in the future I will be able to return the favor of mentorship to a library school student like myself.

Each experience I have had in library school and with SLA has taught me more about myself, connected me with individuals who have taught me about their particular area of the information professional world, and brought me closer to my goal: finding a meaningful career that both interests and challenges me. – *Cory*

There is one more scholarship sponsored by our chapter that will be awarded later this year. SJSU- SLIS Director **Sandra Hirsh** writes: "*Due to the small number of students who are members of the Silicon Valley Chapter of SLA, we were only able to award one scholarship. We will open the scholarship again in Fall and hopefully we'll be able to award the second scholarship to another deserving student.*" SLA-SV student members, mark your calendars to apply in the Fall semester.

Posted in Awards, Chapter News, Student News4 Comments

Silicon Valley Chapter Announces Scholarships

Posted on February 25, 2014. Tags:

The Silicon Valley Chapter is pleased to announce that the chapter's two sponsored scholarships are now listed on the website at San Jose State School of Library and Information Sciences.

https://slisweb.sjsu.edu/current-students/scholarships

This is the first SJSU-SLIS scholarship specifically directed at students interested in a career in special libraries.

The chapter will be using the San Jose State's team and forms to process and award the scholarships. Using this process means that awardees will not pay taxes on their award.

They will be taking applications during March, and will make the award in April. The scholarships awarded in April are then applied to fall registration fees. All student chapter members are encouraged to apply!

The chapter is offering two scholarships at $1000 each. Applicants must meet all of the following criteria:

(1) Must be enrolled part time (at least) in the MLIS program.
(2) Must be a SLA-SV chapter member.
(3) Should live within the SLA-SV Service area (San Mateo, Santa Clara, Santa Cruz, Alameda, Contra Costa, San Francisco, Monterey, or San Benito counties).
(4) Must submit a short essay on his/her interest in special librarianship as a career and anticipated contribution to the SLA Silicon Valley Chapter.

If you have any questions about the chapter involvement with the program, please contact:

Kathleen Gust
treasurer@siliconvalley.sla.org

Posted in Awards, Chapter News, Student News0 Comments

Highlights of 2013 Chapter Holiday Party and Annual Business Meeting

Posted on December 28, 2013.

Dear fellow SLA-SV members,

The 2013 SLA Silicon Valley Chapter holiday party and annual business meeting took place last Sunday at Nola's in Palo Alto. Those who attended the festivities enjoyed the Cajun-style fare at this fun venue. Many said they plan to come back for dinner.

The event was generously sponsored in part by **IEEE** and **Information Express**. Thanks to them and to all our generous sponsors who have helped make this year so successful. You'll find a complete list on the chapter website.

Clockwise : Hors d'oeuvres table with Cajun fare. Philip Gust, Sandy Hirsh, Sonya Dorfman at the party.General party view from 2nd floor balcony. General party view. Rachael Davis (center) and husband(left).

Officer Elections

Congratulations to the 2014 SLA Silicon Valley Chapter board:

President: Mihoko Hosoi
President-Elect: Mary-Lynn Bragg
Past President: Philip Gust

Secretary: Rachael Davis
Treasurer: Kathleen Gust
Director at large: Cindy Hill
Director at large: Patricia D'Cruz

Special thanks to the two new board members who were elected by acclimation. **Mary-Lynn Bragg** is a long-time SLA-SV member. She has fifteen years' experience in academic publishing, and is currently a Senior Manager Client Services at SIPX, Inc. She received the chapter's Mark H. Baer award in 2007. **Rachael Davis** is a brand new SLA and SLA-SV member who is studying for her MLIS at San Jose State University School of Library and Information Science while working full time as a Circulation and e-Resources Support Specialist in the Stanford University Library System.

Thanks also to board members **Mihoko Hosoi**, **Kathleen Gust**, **Cindy Hill**, and **Patricia D'Cruz** for their continued service to the chapter, and to **Linda Yamamoto** for serving as board secretary during the last two years. It has been a privilege to serve as chapter president this year, and I look forward to my new role as past-president.

Please join me in wishing your board success in 2014.

Announcements

Following the meeting, I announced that the chapter will be awarding two $1000 scholarships in 2014 to *San Jose State University School of Library and Information Science* (SLIS) students. Watch for more details in early 2014. SLIS Director and chapter member **Sandra Hirsh** thanked the chapter and talked about what this means to SLIS students.

Deb Hunt and David Grossman (Published
Member Award – Book)

I also announced that chapter members **Deb Hunt** and **David Grossman** were presenting autographed copies of their book, **The Librarian's Skillbook: 51 Essential Career Skills for Information Professionals**, to all attendees complements of the chapter. This is a really wonderful professional development resource. Those who missed the party can still purchase print or Kindle versions of the book through Amazon. Highly recommended.

Finally, I announce several committee opportunities, including head of the Tour Committee, assistant chair of the Programming Committee, and additional members of the committees to assist the committee chairs. See the **committee page** for more information.

Treasurer Kathleen Gust accepted donations to the **ALA Philippines Library Relief Fund**. The chapter will continue to collect donations on behalf of the fund that will be matched by the chapter until **December 31, 2013**. See the **announcement** for details and how to donate.
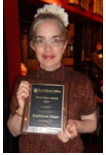
Awards

The awards committee presented the chapter awards. Thanks to **Linda Yamamoto** (*chair*), **Margot Diltz**, and **Sonia Dorfman** for serving on the committee this year. See the **Awards** page for more information.

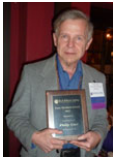Here are the 2013 recipients:

Luisa Tosi
Claeys with
her husband

Kathleen
Gust

Mark H. Baer Award
The Mark H. Baer Award was established in 1990 to recognize a chapter member who has
contributed to the Chapter or to the profession, either during the current year or throughout
their career.

o Luisa Tosi Claeys
o Kathleen Gust

Lucy Steelman Award

The Lucy Steelman Award was established in 2006 to recognize a chapter member who has mentored colleagues in any number
of ways.

o Philip Gust

Helen Josephine with
SLA-SV President
Philip Gust

President's Award

The President's Award was established in 2006 for the Chapter President to recognize a Chapter member for service during the
course of the year.

o Helen Josephine

Other Chapter Awards
o Deb Hunt & David Grossman – Published Member Award (Book)
o Philip Gust – Published Member Award (Paper)
o TRAK Records and Library – New Vendor Partner Award
o IEEE – Vendor Partner Award
o Information Express – Vendor Partner Award

From Left to Right Bruce Antleman, President of Information Express (Vendor Sponsor Award) with awards committee member Margot Diltz. Philip Gust (Published member award – Paper) with awards committee chair Linda Yamamoto.

To all our members, sponsors, and friends, a safe and joyous 2013 holiday season and a very
happy new year!

–Philip Gust

Photographs: Philip Gust, Kathleen Gust

Posted in <u>Awards</u>, <u>Chapter News</u>, <u>Meetings</u>, <u>Opportunities</u><u>0 Comments</u>

[SLA Silicon Valley Chapter Accepts IT Technology Programming Award at SLA 2013](#)

Posted on June 17, 2013. Tags: <u>Awards</u>

SLA Silicon Valley Chapter President
Philip Gust accepts the award from
Division Chair-Elect Alex Grigg.

The SLA Silicon Valley Chapter accepted the "Outstanding Chapter Technology Programming" award at the IT Division business meeting during the SLA 2013 conference. This award recognizes the most inspired, cutting edge, and innovative chapter technology programming of the previous (2012-2013) programming year.

Chapter President Philip Gust and Treasurer Kathe Gust attended the meeting to accept the award on behalf of the Chapter. The Chapter will use the award to purchase an additional video camera, storage, and video editing software, and to create tutorials on how other units can create their own YouTube channels and videos.
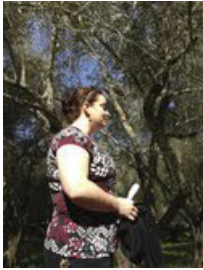
Photo credit: *Kathe Gust*

Filoli Tour: Libraries and Spectacular Gardens

Posted on June 9, 2013. Tags: [Tours](#)

On Saturday, April 13th, the Silicon Valley Chapter hosted a tour of the [Libraries at Filoli](#), a property of the National Trust for Historic Preservation and one of the finest remaining country estates of the early 20th century.   Filoli is located in Woodside, California. We toured three libraries: the Wallace Sterling Library, the Friends' Library and the House Library, followed by and a tour of the house and gardens and lunch at the Filoli Cafe.

Julie Bly DeVere, *Library/Collection Manager* first gave us a tour of the Friends' Library, a circulating library for members of Friends of Filoli, which is located in one of the family bedrooms. This library contains books on gardens, horticulture, garden history, history of the area and decorative arts. Many books are available on other famous gardens of the world. This library also has a collection of DVDs and videos of films and TV shows made at Filoli.

Next we viewed the Sterling Library which is located in the upstairs sitting room over the study and is not open to the public. Originally conceived as a research library in horticulture and garden design, the Sterling Library has been expanded to include

decorative arts and other topics directly related to Filoli.

As Julie took us through the libraries, she emphasized the hours of work that volunteers do every day to catalog, preserve and maintain the books and artifacts. The collections depend on volunteers, and anyone who is interested in contributing time to collection maintenance is invited to contact Julie directly at jdevere@filoli.org *Phone*: (650) 364-8300, extension 205.

In addition to Julie, who is on the staff at Filoli, three Friends of Filoli volunteers assisted with the tour. Library/Collections Chair **Diane Lawrence**, Co-Chair **Anne McCarthy** and **Carole Farina** toured the house and gardens with us. The gardens and grounds were in full bloom. The tulips, wisteria, azaleas welcomed us with a spectacular show.

– **Carolyn Billheimer, MLS**
Silicon Valley Tour Committee Member, 2013

Photographs by *C.Billheimer*

Carolyn is currently Adjunct Faculty at John F. Kennedy University, teaching Information Literacy. In the past, she has contributed to law and business libraries, as well as school libraries in the Silicon Valley area.

SLA-SV chosen for Outstanding Chapter Technology Programming award!

Posted on April 9, 2013. Tags: [Silicon Valley Chapter](#)

Celebrate our latest achievement. In a recent announcement, **SLA-Silicon Valley Chapter** was selected as the recipient of

<p style="text-align:center;">The Outstanding Technology Programming Award</p>

Presented by *SLA-IT Division*, this award recognizes the most inspired, cutting edge, and innovative chapter technology programming of the previous (2012-2013) programming year. The award consists of an electronic certificate for display on our web page as well as $500 in seed money to technology programming.
The award will be presented to our chapter at the IT Business meeting at the annual conference in *San Diego*. The meeting is open to all and all chapter members attending the conference are encouraged to attend.

Visit our chapter's [Events](#) page or read our [blog posts](#) for past and future chapter events.

Go SLA-SV!

March President's Message

Posted on March 12, 2013.

This month, I'd like to talk about being a member of SLA-SV and what's in it for you.

Those who were at our first event of the year on February 23 learned about a new generation of "Disruptive Research Tools" and a new kind of metric that enables communities of researchers to quickly focus on the most relevant current work in their fields. If you missed the event or just want to review the presentations, a video is available on the SLASiliconValley YouTube channel (http://www.youtube.com/user/SLASiliconValley).

This weekend we go on our own "Grateful Dead Tour" as we visit the U.C. Santa Cruz McHenry Library's Grateful Dead archives with archivist Nicholas Meriweather, and hear from Susan Perry, Head of Digital Initiatives about how they brought the archives to the web. There may still be a couple of slots for this event, so hurry and sign up now!

This is just a sample of the a wonderful lineup of programs, tours, and webinars this year. We try to make them as affordable as possible for members, with discounts for student, retired, and unemployed members. Our goal is simply to break even at the end of the year. A special group of vendors also helps us keep prices low by sponsoring certain events that cost more to put on. We are incredibly grateful for their continued support. Please take a minute to say "thank you" when you talk with them.

SLA also offers a wide range of professional development courses to members. "Click U" webinars, premium programs, and member programs are either free as a member benefit, or very reasonably priced for more in-depth offerings. Visit the "Click U" web page (http://www.sla.org/content/learn/members/webinars/) to learn more.

Finally SLA's annual conference from June 9-11 is closer than ever, in San Diego, with special "early bird" discounts for SLA members through April 12th. It's an amazing learning opportunity, with many panels, extended courses, and hands-on training sessions. Here's a hint to get something extra out of the conference: For every three sessions that you attend in your own area of interest, attend one on something that is completely new to you. I'm always surprised at how often what I learn at these sessions ends up being useful later on. Try it!

Attending the conference is not cheap with registration, travel, and lodging, but it's an investment in yourself. You won't have a better opportunity to attend one this close or for less any time soon. Consider driving: it may be cheaper than flying and you'll eliminate the headaches of air travel. You can save even more by sharing the trip with a colleague.

With so much going on this year, it's a great time to be a member of SLA-SV. Remember, your first chapter membership is free, and additional chapter memberships are only $20. Check your memberships on the SLA website under "Update Your Information." If you specified SLA-SV when you renewed but it is not listed in your profile, contact SLA headquarters and ask them to correct it. If you're not currently a SLA-SV chapter member, I just confirmed that you can add the chapter at any time using the Change/Add Units form (http://www.sla.org/content/membership/unitchange.cfm), or when you renew.

I look forward to seeing many of you this weekend in Santa Cruz, and at other SLA-SV events throughout the year.

-Philip Gust

Posted in Chapter News, President's Letter0 Comments

President's Message

Posted on February 6, 2013.

Welcome to the first President's Message of 2013. This month, I'll report on the state of the chapter and what is being planned for the year.

December and January were very busy months. The annual SLA-SV holiday party welcomed 2013 SLA President-Elect Kate Arnold. Kate joined us by Skype from her home in England (at 4am her time!) to talk about what being international means for SLA and our members. I was surprised to learn that SLA is an international organization that serves members in over 60 countries. While that diversity poses challenges, such as language, culture, and time zones, Kate also pointed out many benefits, such as an international network, learning and sharing opportunities, and most of all the fun of interacting with such a diverse group of people. Kate and I have already talked about ways that SLA-SV members could share in these benefits, and we'll be continuing the discussion at the SLA Leadership Conference this week.

At the same event, members elected your 2013 board: Philip Gust (president), Mihoko Hosoi (president-elect), Kathe Gust (treasurer), Cindy Hill (at-large), and Patricia D'Cruz (at-large). Continuing are Linda Yamamoto (secretary) and Cliff Mills (past president). In the last several years, the programming chair and second were also board members, but that was not always the case, nor is it required by our by-laws. Two of my goals are to make each job simpler, and to involve more members. Separating the strategic role of at-large board member from the operational role of programming chair is a step in that direction.

The board met on-line and by phone throughout January. It authorized sending Mihoko and me to the SLA Leadership Summit in Dallas from Feb. 5-8 to interact with SLA leadership and other unit officers. We'll hold a Leadership Summit wrap-up meeting for members in the first part of March. The board also approved consolidating operations into five standing committees: Programming, Tours, Hospitality, Vendor Relations, and Communications. Each committee has a chair and a staff of volunteers. The chairs work together to plan and run programs including events, tours, and professional development.

We'll be announcing programs for the first half of the year shortly, including ones on February 25th and March 16 that I know you'll all enjoy. We also have programs in the planning stage for the second half of the year. Watch your email for announcements. Some of them will sell out quickly, so be sure to act promptly when you see one that you want to attend.

If you'd like to become more involved, consider volunteering with one of the committees to help on just one event or tour this year. You'll gain valuable experience, get to know fellow members, and feel good about your contribution to your chapter community.

— Until next time

Publications by Chapter Members

Posted on December 2, 2010.

Several of our members have published articles in the professional literature this year, and one has even published a book. Congratulations to the authors!

Jean Bedord, Principal, eContent Strategies

"SMX West 2010: Nature of Search is Changing", *Information Today*, May 2010, p.26. http://www.infotoday.com/it/may10/index.shtml

Deb Hunt, Principal, Information Edge

"The Accidental Knowledge Manager: Another Role for Independent Information Professionals" *ASIS&T Bulletin* , October/November 2010 http://www.asist.org/Bulletin/Oct-10/OctNov10_Hunt.html

Raveena Raman, Senior Information Specialist, Analysis and Information Management (AIM) Services, Elan Pharmaceuticals.

1) "Advancing the careers of life science professionals of Indian origin," with Jagath R Junutula, Darshana Patel, Holly Butler & Anula Jayasuriya; *Nature Biotechnology* v28, 757–758 (2010).

2) "Protecting information resources before and After emergencies", with Lisl Zach, *Information Outlook*, v14, n3, p25(3), April 1, 2010. Special Libraries Association

Virginia Tucker, PhD Candidate, San Jose SLIS

Finding the Answers to Legal Questions: A How-To-Do-It Manual with Marc Lampson, published by Neal- Schuman Publishers, October 2010   http://www.neal-schuman.com/bdetail.php?isbn=9781555707187

Libby Trudell, VP, Market Development, Dialog

"Does Taxonomy Matter in a New World of Search and Discovery?" with Suzanne BeDell, *Online* September 2010, v34, no 5 http://www.infotoday.com/online/sep10/BeDell-Trudell.shtml .

Submitted by Libby Trudell

New address for Silicon Valley Discussion List

Posted on October 15, 2010. Tags: discussion list, Silicon Valley Chapter

As part of our transition to being the Silicon Valley Chapter of SLA we have changed the "name" of the discussion list. The SLA Discussion List for our chapter has been changed to sla_csv AT sla.lyris.net (please note the underscore between "sla" and "csv"). The members who were on the previous discussion list will automatically (and hopefully seamlessly) be transferred to the new list. For those of you who are SLA members and not on our local discussion list, this might be a good time for you to become active. You can signup through SLA Headquarters at: http://www.sla.org/content/community/lists/index.cfm

Posted in

A new beginning for the Chapter

Posted on September 2, 2010. Tags: name change, Silicon Valley Chapter, SLA, Special Libraries Association

In Leslie Fisher's work as Chapter President in 2009, she found that many of our colleagues did not know where the San Andreas Chapter was located, while they were aware of Silicon Valley. Given that we were also revisiting the Strategic Plan for the Chapter, including branding, it seemed opportune to revisit the Chapter's name as well.

In 2009. the Board voted to move forward with proposing a name change, following the process outlined by the national Association. Leslie posted over several months beginning in March 2010, explaining why a name change was necessary, the process and why she felt the new name suited us better. To quote from her May email:

> Our Strategic Plan is being designed with an emphasis on adaptation and innovation. It will serve us like a weathervane. The components are like the directions, and by viewing it (and reviewing it) through prevailing currents – of business, of technology, of our social fabrics – the plan will serve as a guide, helping us steer through this time of paradigm shift, re-shaping our goals and directions as we proceed.

> The name Silicon Valley Chapter is meant to serve as a beacon in this process and in the new era. We thus identify ourselves with the regional hotbed of innovators and innovation. We thus aspire to be of this region, a part of this sea change, participants and contributors in the evolution. The name is meant to inspire us as achievers and to inspire our constituents – peers, colleagues, managers and executive management – with our sense of self, our commitment to innovation, and our active participation in these changing times.

At the August 30th meeting, after an excellent presentation by Leslie Berlin, the proposal was put up to a vote by the attending members and over 90% voted for the new name. So without further ado…

Continue Reading

Posted in Chapter Events,

A revised Strategic Plan – your input needed!

Posted on August 13, 2010. Tags: San Andreas Chapter SLA, strategic plan

The Chapter's Strategic Planning Committee has been developing a new strategic plan, taking in mind changes in our contemporary professional world and current endeavors of the Association. This is the first update since the early years of this decade. The document will be a "living" document, intended to be adaptable over time and as the contexts of the chapter and the profession changes.

 The initial draft plan has been provided to Chapter leadership for review. Recommendations from the leadership are being incorporated into the plan, and the latest draft will be discussed at the next Board Meeting. Be on the lookout for dissemination chapter-wide in the early fall. Your input will guide us in adapting the Strategic Plan to the times and interests of chapter membership.

Leslie Fisher
San Andreas Chapter Strategic Planning Committee Chair

Posted in

Event: Blackberries, iPhones and the Future of Libraries: Quick and Easy Library Mobile Services at Joint SLA Chapter, May 11, 2010

Posted on June 1, 2010. Tags: Librarian in Black, library services, mobile services, San Andreas Chapter, Sarah Houghton-Jan

Attendees of the joint SF Bay / San Andreas SLA chapter dinner meeting enjoyed a fast-paced presentation by Sarah Houghton-Jan, Digital Futures Manager, San Jose Public Library, who blogs at the Librarian in Black (http://librarianinblack.net/librarianinblack/).

Mobile devices change how we interact with our users and the services that can be provided. Mobile services are ubiquitous, and people are using them to do multiple things quickly and efficiently.   According to a Morgan Stanley report (http://mashable.com/2010/04/13/mobile-web-stats/), 80% of American adults currently use mobile devices, and by 2015 two-thirds of them will be using smart phones.

As librarians we need to ask our users what devices they use and how they are accessing the library. Then we need to design our services based on what users need and the platforms they use. Improved mobile access can be provided in two major areas. The first is a mobile-friendly website which requires simplifying the traditional interface and which meets the needs of a wider number of users. The second is apps, which can be more sophisticated, but must be downloaded to a smart phone. Sarah recommends modifications to the library website so it is more usable by mobile devices before developing apps.

Continue Reading

Posted in Chapter News, Web/Tech0 Comments

Searching for Silicon Valley – What's in a Name?

Posted on April 19, 2010. Tags: name change, Silicon Valley, Silicon Valley Chapter, SLA

Greetings All – Does anyone reading this have any doubts about where is Silicon Valley? I'll guess not.

And you know what, I'll guess also that a whole lot of folks who are not living in this region also know – at least generally – where is Silicon Valley. During my tenure as Chapter President in 2009, I took the opportunity to randomly poll folks in other chapters when I had the opportunity for an interaction.

I attended the Leadership Summit in mid-winter, I attended the annual conference in the summer, I worked on an Association project and led a committee of nine members from various regions, and I had reason to interact with a few Association-level leaders or employees. And I asked if they had regional recognition of Silicon Valley. And I asked if they knew where San Andreas Chapter was located. And in most cases the answer was "yes" to the former and "no" to the latter.

Continue Reading

Posted in Chapter News0 Comments

SLA leadership voting – the polls are open!

Posted on September 14, 2009.

Greetings San
Andreas Chapter members – Governance for the Association runs in tandem
with the calendar year. New officers take seat on January 1st. It is
time now to elect our new officers for 2010.

Please take a moment
to vote using the very convenient online voting option explained and accessible
at the following URL. http://www.sla.org/content/SLA/governance/2010bodelect/evote.cfm

This year we vote
for a new President Elect, a Treasurer and both of the Chapter and Division
Cabinet Chairs. You have access to bios as well as recorded videos of
the candidates at the above noted page.

Please participate
in this election as we align in '09. Make your choice and be a
voice.

Leslie R. Fisher
2009
President, San Andreas Chapter SLA

Associate Manager, Records & Information
Management
Gilead Sciences
Foster City, CA
650-522-4299

Posted in Chapter News0 Comments

Findings from the Chapter Communications Survey – Please Comment!

Posted on August 28, 2009.

We had 58 respondents to the survey (though not everyone answered every question), not bad in terms of typical survey response rates but we're hoping there will be more discussing of the survey findings and comments here and on the mailing list.

The report and charts will be moved to the website and linked to from this blog post, but I wanted to make them available to Chapter members now.
The highlights:

DEMOGRAPHICS

- 74% of
  respondents have been information professionals for over 10 years
- 71% of
  respondents have been SLA members for
  over 10 years
- 60% of
  respondents have been San Andreas Chapter members for over 10 years
- 24% of
  respondents have been San Andreas Chapter members for less than 5 years
- 75% of
  respondents are employed either full or part-time

COMMUNICATIONS

- Approximately
  half of respondents are new to the blog
- Approximately
  a quarter of respondents have subscribed to the blog since its inception
- Approximately
  a quarter of respondents have subscribed to the discussion list longer
  than memory serves
- 65% of
  respondents prefer to receive chapter communications a few times a month
- Respondents
  generally favor the list to the blog
- LinkedIn
  is highly utilized among respondents and Facebook is strongly used
- Approximately
  one-third of respondents use Twitter

Here's a Word document with the findings from the survey.

And here are charts of the responses and comments provided for open-ended questions.

Please comment here or on the mailing list.

San Andreas Chapter, SLA – Use Policy for Communication Channels

Posted on July 23, 2009.

In order to more effectively utilize Chapter communication channels, the SA Chapter Communication Committee is defining general use policies for the blog and the discussion list. We want to encourage use of these channels but also to manage repetition, timeliness and thoroughness.

The following are guidelines. Please adhere to these generally, but use your best judgment should you believe an exception is called for. The Communication Committee welcomes your input. To contact the committee, please refer to the Chair on the list of Board and Committee members on the blog.

The standard ethics and expectations of good taste that apply to any professional forum apply to use of all SA communication channels.

Blog posts:

The Process
Blog postings are mediated. The blog committee monitors an incoming mailbox for new posts. In general, turn-around time is approximately a week, which covers up to a couple of days between mailbox access, the process of proofing/formatting and posting. Postings received the first half of the week are more likely to post to the blog the same week. Postings may be expedited if direct contact with the blog master is established.

Acceptable Use

- Any item the Chapter will want to archive for historical reference, such as listings of current slate of officers
- Notice of Chapter events (annual meetings, Chapter programs, joint Chapter meetings, neighborhood events, Solo Librarian meetings)
- Reports on Chapter events
- Awards won by Chapter members
- Interviews with Chapter members
- Regular posts from the Chapter president
- Reports on major industry conferences from Chapter members (Internet Librarian, SLA Annual, SLA Leadership)
- Book reviews

 Discussion list posts:

The Process
The discussion list is self-driven. For access to the San Andreas Chapter discussion list, please contact the Discussion List Chair found on the list of Board and Committee members on the blog. For directions on how to use the discussion list or an alternate method for subscription, consult the following SLA website: http://www.sla.org/content/community/lists/index.cfm

Acceptable Use

- Professional questions, inquiries or comments that are likely start a discussion thread
- Reminder notices of upcoming events
- Announcements from SLA HQ or the Leadership list
- Upcoming courses, conferences or other professional events not hosted by the Chapter, such as SJSU Colloquia notices (information not pertinent to our archives)
- Events of potential interest but not local to Silicon Valley (information not pertinent to our archives)
- Time-sensitive postings with one week or less advance notice
- Note: job-related posts are NOT acceptable for the discussion list. *Please use the jobline if you have a job-related post.*

Communications Committee, San Andreas Chapter SLA
 17-Jul-2009

San Andreas Chapter – Communications Committee Survey Summer 2009

Posted on July 23, 2009.

The survey Leslie referred to in her Update from San Andreas Chapter Communications Committee message is now up and you can access it at:

http://www.surveymonkey.com/s.aspx?sm=9jSE0OZqo6dUKWlLPc_2bGZw_3d_3d

We tried to keep it as short as possible while being sure to gather the information needed to communicate better with you, the Chapter membership, going forward. The survey will be open until midnight on August 3. If you have any questions about the survey, don't hesitate to reach out.

Steven Kaye,
On behalf of the San Andreas Chapter Communications Committee

Posted in Chapter News0 Comments

Update from San Andreas Chapter Communications Committee

Posted on July 22, 2009.

Greetings All –

The Communications
Committee wants to update you on our activities. We are pleased to say
that most chapter members who were signed up for the discussion list and the
blog have remained on these channels. We have designed a survey to collect
your input on these resources which will be distributed next week [this was mailed on the 17th – SK].

The survey consists
of five demographic questions and fifteen multiple choice questions. There
are additional text boxes associated with select questions as well as a closing
Comments section. We believe you will be able to complete this survey in
approximately five minutes. But we'll welcome all input should you
decide to take your time and respond with detailed comments.

Because it is summer
and some folks will be on vacation, we are going to hold the survey open for an
extended interval of two weeks.

The committee has
also just completed and posted a new policy statement on using chapter
communication channels. We're hoping this clarification of best practices for
using these resources will encourage increased participation by chapter
members. We're referring to the blog and discussion list in the
policy. But we're open to using additional channels as you see
fit.

We welcome your
suggestions. Please participate in the survey. Thank
you.

**Leslie R.
Fisher**
**Communications Committee Chair, San Andreas
Chapter SLA**

Posted in Chapter News0 Comments

Joint Chapters Event, May 21 at SFO

Posted on April 22, 2009.

Registration Open: Joint Chapters Event, May 21 at SFO

San Andreas and San Francisco Bay Region SLA Present:
Honoring the SLA Anniversary: Casting Our Thoughts Toward Another Century

Our Panel: Bill Fisher, Cindy Hill, Richard Geiger, Libby Trudell and Deb Hunt
Time: 5:30 – 8:30 p.m.
Location: San Francisco Airport Commission Aviation Library & Museum
Cost: $25 Members, $15 Retired/Unemployed Members, $30 Nonmembers, $15 Students

This program is about trying to envision the future through the eyes of information users, whose direct access to digital information sources is much broader than any of us could have envisioned 15 years ago. And it will only keep expanding. How will we change ourselves and how will we develop a new generation of information professionals to address the opportunities?

How do we, as information professionals, leverage our skills and expertise to bring value-added deliverables to our users so that we are seen as integral to the organization, contributing positively to its bottom line? How do we communicate our value to the stakeholders in our organizations?

How can SLA support its members in moving forward, staying contemporary and yet bridging the sometimes gap between historical and still valuable assets and the drive to embrace and adapt to new technologies and generational shift? How do we stay current as a value proposition to our organizations?

Please join a stellar group of leaders in SLA and in their greater professional lives. Bill Fisher, Cindy Hill, Richard Geiger, Libby Trudell and Deb Hunt will comprise a panel of professionals to help us focus and steer a group-wide exploration of the challenges and opportunities ahead of us as we step from a celebration of the first hundred years of SLA into the dawn of a new century.

SPEAKER BIOS:

* Bill Fisher is a past President of SLA (2002-03). He is an SLA Fellow (awarded 1998) and a recipient of the SLA John Cotton Dana Award (2008). Bill also has served as Chapter Cabinet Chair from 1994-95 and is Chair-Elect of the Leadership & Management Division. Bill served as the President of San Andreas Chapter from 1996-97 and President of the Southern California Chapter from 1986-87. He has served on numerous other committees and task forces and is currently serving on the Centennial Commission.

Bill is currently a professor at the School of Library & Information Science at San Jose State University. He has taught 25 years in the library/information science programs at UCLA and SJSU.

* Cindy Hill is an SLA Fellow (awarded 2001). She is a past President of SLA (2003-04), an SLA Director (1997-2000), SLA Secretary (1998-2000), and Metals & Materials Division Chair (1990-99). Cindy is a longtime and active member of the San Andreas and San Francisco Chapters. She was President of the San Andreas Chapter from 1984-85. Her very first volunteer role was as a member of the San Francisco Chapter's program committee (the San Andreas chapter didn't yet exist).

Cindy has worked as an information professional in a variety of industries including environmental, engineering consulting, executive recruiting and high-technology. Cindy's two most recent positions include Vice President of Outsell's Information Management Service, and prior to that, leading Sun's Digital Libraries & Research team. She has her own consulting firm, Hill Information Consulting Group..

* Richard Geiger is the 2009 recipient of the SLA John Cotton Dana Award, to be officially presented at the SLA Annual Conference in June. He is an SLA Fellow (awarded 2004). Richard served two terms on the SLA Board of Directors — as Director (1993-96) and as Treasurer (2000-03). Richard was Chair of the SLA News Division from 1988-89, and served as San Francisco Bay Region Chapter President from 1991-92. He has served on numerous SLA committees and chaired many of them.

Richard's long career as a news librarian included stints as Library Manager at the San Jose Mercury-News and Library Director of the San Francisco Chronicle.

* Libby Trudell served on the SLA Board of Directors as Chapter Cabinet Chair (2006-08), as a member of the SLA Nominating Committee (2003-04) and is currently on the SLA Public Relations Advisory Council. She has been Section Chair and Strategic

Planning Chair for the Information Technology Division (1997-98). She served as President of the San Andreas Chapter of SLA (2003-04) and is currently the chapter's Public Relations Chair. Previously, she was active in the Library Information Technology Division of ALA, and was a member of the editorial board of the Journal of Library Automation.

Libby is currently responsible for global marketing, pricing and customer service for Dialog. This role includes oversight for the Quantum2 leadership development program for information professionals and for Dialog's Graduate Education Program. Prior to joining Dialog, she worked in several consortia serving the library community, handling customer support, training and marketing for electronic information services including OCLC, RLIN, and a variety of library automation products

* Deb Hunt currently serves on the SLA Board of Directors. She has been a member of the Special Libraries Association since 1982 and served as President of the San Francisco Bay Region Chapter from 2004-05. Deb Hunt is the mastermind and chief engineer behind SLA's "23 Things." http://wiki.sla.org/display/23Things/Welcome+to+23+Things%21. She is a past president (twice) of BayNet, the San Francisco Bay Area Library and Information Network, and is active in the Association of Independent Information Professionals (AIIP), serving on the Board of Directors from 2001-03.

Deb Hunt is currently the Director of the Exploratorium Learning Commons, which melds the best of the Exploratorium's library resources with current and future technologies. She is currently co-chairing the Exploratorium's Information Infrastructure Initiative to design and implement knowledge services museum-wide to achieve performance excellence of internal staff and their interactions with external clients. She is also an independent information professional and Principal of Information Edge, http://www.information-edge.com.

VENUE:

* Our venue will be the wonderful aviation library and museum at SFO. The facility is modeled on the passenger waiting room of the 1937 San Francisco Airport Administration Building. Its mission is to increase public awareness of the important achievements in air transport by preserving, interpreting, and sharing the history of commercial aviation. The San Francisco Airport Commission has expressed its belief that, "in order to prepare for the future, we must preserve the past." Plan to arrive at 5:30 to register and take in the exhibits and library before dinner.

MENU:

* Hors d'oeuvres buffet — tomato basil bruschetta, cheese and spinach puff pastry, mixed green salad, penne pasta with creamy tomato vodka sauce, lemon chicken, brownies, beverages

TRANSPORTATION:

* Driving: http://www.sfoarts.org/about/directions.html

* Parking: SLA will be able to validate your parking receipt, but must purchase the validation stickers in advance. Please indicate on the registration form if you plan to park in the airpor
t ramp, and bring the parking ticket with you to the event to be validated.

* BART: The SFO station is at the International Terminal. Enter through the glass doors straight ahead of you. Walk past the bank of elevators, then the exhibit cases, all on your right. Follow signs to the SFO Library which is on the far side of the terminal near Virgin Atlantic's First Class lounge.

DEADLINE: Make sure your registration form & check are received by Thursday, May 14th.

Thanks to Dialog, whose generous donation has helped make this event possible. If you aren't familiar with the products and services of Dialog, you might want to take a look now: http://www.dialog.com/

Leslie Fisher
2009 President, San Andreas Chapter SLA

———————————————————

To register, download, print and mail this May 21 registration form with your check to:

SLA Reservations
c/o AIM Library & Information Staffing (AIM)
P.O. Box 391210

Mountain View, CA 94039-1210

Name: _____

Telephone: _____

E-Mail: _____

Employer/Affiliation: _____

SLA Member (@$25) _____   Retired/unemployed Member (@$15) _____

Non Member/Guest (@$30): _____   Student (@$15): _____

Cuisine for this event will consist of a generous hors d'oeuvres buffet.

Please check here _____ if you will be driving to the venue.

Check (payable to San Andeas Chapter of SLA) enclosed for: _____

DEADLINE: Make sure your registration & check are received by Thursday, May 14th.

Posted in Chapter Events, Chapter News, Member News0 Comments

Cindy Hill to receive prestigious global award

Posted on April 22, 2009.

On May 14, 2009, SLA past-president Cindy Hill will receive the John Jacob Astor Award in Library and Information Science in Berlin. Awarded annually by the Checkpoint Charlie Foundation in cooperation with the Continuing Education Initiative for Special Research Libraries and Related Institutions, the award enables Germans or Americans who have made a special contribution to transatlantic knowledge transfer to come to Berlin to participate in a professional meeting on the latest developments in the field. Two other SLA members, Mary Ellen Bates and past-president Guy St. Clair, have received this award in the past.

"I'm honored to be in the company of other library and information professional luminaries in receiving this award, commented Hill. "My leadership activities with SLA have been instrumental in helping me reach to new levels throughout my career."

Cindy Hill has worked as an information professional in a variety of industries including environmental, engineering consulting, executive recruiting and high-technology. Cindy's two most recent positions are Vice President of Outsell's Information Management Service and prior to that, leading Sun's Digital Libraries & Research team. Cindy is a frequent speaker at national and international conferences on the information profession, innovation, technology uses, trends and issues, and leadership and management topics. She has her own consulting firm, Hill Information Consulting Group.

A long time SLA member, Cindy has held many SLA leadership roles including President (2003-04), Secretary and member of the Board of Directors (1997-2000), Chair of the Metals & Materials Division (1990-99) and President of the San Andreas (California) Chapter (1984-85). She was made an SLA Fellow in 2001 and received the 2008 Karen J. Switt Leadership Award from the SLA Leadership & Management Division, recognizing her significant leadership in the information management

profession. Cindy holds a Master's in Library Science and a Bachelor of Arts in English, both from San Jose State University, where she also serves as Adjunct Faculty at the School of Library and Information Science.

Congratulations Cindy!!

Libby
Trudell

VP,
Market Development
Dialog

Posted in [Awards](), [Chapter News](), [Member News]()[0 Comments]()

SLA WEST COAST CHAPTERS RECEPTION

Posted on April 20, 2009.

- Oregon
- Pacific Northwest
- San Andreas
- San Diego
- San Francisco
- Sierra Nevada
- Southern California

SLA West Coast Chapter members and their guests are invited to the annual West Coast Chapters Reception in Washington, DC

Monday, June 15, 2009
5:30 p.m. – 7:30 p.m.
National Press Club
529 14th Street, NW
Washington, DC 20045
http://www.press.org/directions.cfm

Light appetizers and a complimentary beverage will be served.
Cash bar for additional beverages.

SPONSORS (as of April 8)
IEEE   Infotrieve   CyberTools   Dialog   Safari Books Online

The San Diego Chapter is organizing this year's reception. Please direct questions to Past President Kathy Quinn.
quinn.kathy@yahoo.com
619-825-5014

Hope to see you there!
Leslie R. Fisher
2009 President, San Andreas Chapter SLA
650-522-4299

Posted in [Chapter Events](), [Chapter News](), [Conferences]()[0 Comments]()

Information Ethics Update

Posted on February 3, 2009.

More than 40 Ethics Ambassadors and unit leaders attended the Ethics Summit held at the June 2008 annual conference. Participants listened to presentations from ethics experts Christopher Bauer and Barbie Kaiser before forming small groups to brainstorm items for an Association values statement around information ethics. The PR Advisory Council reviewed all of the

output for common themes and selected the following top five values statements best reflecting the Association's core mission, values and objectives:

- Making appropriate use of other peoples' work (e.g. intellectual property) whether created within our organization or externally.

- Transactional Integrity: Acting with honesty, fairness, and in good faith in serving and providing value to customers and negotiating with vendors.

- Respecting the privacy and rights of individuals and organizations in use of e-mail and online discussions and provision of information on user actions to management.

- Educating our constituencies on good information-seeking behavior appropriate to the type of decision being made, legal use of the information and using authoritative information sources.

- Diversity, cultural inclusiveness, respect for differences (e.g. making our sentiments known when we feel that material may be used in a manner harmful or hurtful to any given group.)

Based on input from the SLA Board of Directors, it has been decided that it would be best to launch an international event promoting the value of our profession in the fall of 2009.

SLA is in the process of appointing an Information Ethics Advisory Council, which will continue the initial work the Ethics Ambassadors began in 2008. The charge of the Council and a list of its six members can be viewed at http://www.sla.org/content/community/committe/ethics.cfm.

Those of us involved in the ethics initiative are excited about the possibilities for this leadership role in educating SLA members about information ethics and working to bring this issue to light as one of importance to the business and academic communities.

In the meantime, after hearing some of the suggestions at the Ethics Summit, the PR Advisory Council has come up with the following tools and ideas. They expect that the Information Ethics Council will add to these as well as come up with new and useful resources for members.

- Information Ethics Blog: http://sla-divisions.typepad.com/ethics/. This is open to everyone, including members.

- Ethics Discussion List: This is currently the main source of information and updates with the Ethics Ambassadors. At some point, I hope that this discussion list is opened to all members to serve as the main means of discussing ethical issues members encounter.

- Bi-Weekly Info Ethics Poll in SLA Connections: Plans are in the works for a bi-weekly poll question in the new Information Ethics Corner in SLA Connections. This will be how we will gather statistics such as how many member organizations have an information ethics policy or how many members have been asked to do something they considered unethical in obtaining information.

- Additional Tools & Ideas: SLA is looking into creating a short form and/or list of questions Ethics Ambassadors can use to gather member input on details about ethical dilemmas they have faced in the past.

If you have any comments, suggestions or questions about ethical issues in providing or obtaining information for your users, please contact me.

Wynne Dobyns
San Andreas Chapter Ethics Ambassador
wdobyns@netgate.net

Posted in Chapter News, Resources0 Comments

2008 Highlights of the SLA San Andreas Chapter

Posted on December 22, 2008.

1. Information Ethics. SLA is undertaking a year-long initiative through its chapters and divisions to look at ethical issues that members encounter in providing information services to their users and to determine whether SLA should develop its own ethics guidelines rather than continuing to rely on the ethics guidelines

developed by ALA, SCIP, AIIP and ASIS&T. Wynne Dobyns, the Chapter's Ethics Ambassador, organized a Town Hall meeting on July 28, 2008, at Santa Clara University. To provide background, Geoffrey Bowker, Executive Director, Regis and Dianne McKenna Professor, Center for Science, Technology and Society, Santa Clara University, was invited to speak about ethics in information service. Following his presentation, the 16 attendees formed small groups for general discussion and then all attendees shared stories, anecdotes and questions about ethics in using and providing information services. Wynne Dobyns will summarize the findings and suggestions from this event in a report to SLA headquarters.

2. Events. We sponsored three programs, six Solo Librarians programs, two tours and two neighborhood dinner events.

Chapter Programs

Feb. 20—This brown bag event was a live one-hour Webex presentation, followed by a discussion locally hosted by Lee Pharis at Exponent. Martha Haswell, senior research analyst for Best Practices LLC, reported on benchmarks from her study of 24 corporate libraries. About 15 members attended, half of them staying on for the discussion that followed the presentation.

Mar. 17—A virtual meeting using WebEx on the enhanced features of the SLA website was sponsored by Thomson Scientific, who donated the WebEx time and technology that allowed members to attend the seminar virtually. Presenters were Leslie Fisher and Libby Trudell. About 30 members signed up to "attend" this presentation.

Sept. 17—Janice LaChance, CEO of SLA, speaking on Defending Libraries in a Time of Budget Uncertainties at the Coyote Point Yacht Club, San Mateo. This was the annual Joint Chapters meeting, and it attracted about 65 attendees. It was organized by Rochelle Richardson and her committee from the San Francisco Chapter.

Dec. 2—This social evening was held at the MacArthur Park restaurant, an historic building designed by Julia Morgan, in Palo Alto. A light meal and social hour for 30 attendees preceded the annual meeting. Sponsors for the event were AIM, Dialog, IEEE, Information Express, and Morgan & Claypool.

Continue Reading

Posted in Chapter Events, Chapter News0 Comments

Helen Josephine Appointed to IEEE Library Advisory Council

Posted on July 13, 2008.

Helen Josephine, SLA San Andreas Chapter Past President, and Head Librarian Engineering Library, Stanford University, has been appointed to the IEEE Library Advisory Council for a two-year term, 2008-2010.

Formed in 1999, the IEEE Library Advisory Council (LAC) is a group of international corporate, academic, and government librarians who consult with IEEE to develop products and policies. Members discuss important issues and developments related to libraries and IEEE. For instance, at last year's annual LAC meeting, highlights included a presentation on the expanding role of e-resources in technology development and updated U.S. patent guidelines. The meeting also included a discussion about best practices in resource access and delivery methods. Several upcoming IEEE Xplore® research and development projects were presented and a discussion ensued about the "Millennial Disconnect" and how networking sites, the Internet, cell phones, and changing work ethics have affected, and been affected by, the millennial age group.

Presentations from last years' LAC meeting can be found on the IEEE web site here: http://www.ieee.org/web/publications/subscriptions/news/1107_01.html.

Posted in Chapter News2 Comments

Bill Fisher Receives Dana Award

Posted on January 30, 2008.

Congratulations to Dr. Bill Fisher for receiving the SLA John Cotton Dana Award! At the SLA Leadership Summit in Louisville, KY, last week, it was announced that Bill is this year's recipient of the prestigious award that recognizes an SLA member for a lifetime of achievement in special librarianship and for demonstrating "beyond" exceptional service to our profession. The San Andreas Chapter Award Committee submitted Bill's name for consideration of this honor because of his constant, willing, and passionate efforts on behalf of his colleagues and our membership at large. You can offer your personal congratulations to Bill at Bill.Fisher@sjsu.edu.

Lee Pharis
lpharis@exponent.com

Posted in Awards, Chapter News, Member News0 Comments

Happy Holidays!

Posted on December 24, 2007.

Wishing you a happy holiday season and all the best for 2008!

Claudia Cohen

Bulletin Committee

Posted in Chapter News0 Comments

Opening Keynote Speaker for SLA 2008

Posted on December 12, 2007.

Headline from SLA headquarters:

> "Google's Vice President and Chief Internet Evangelist, Dr. Vinton G. Cerf, to Deliver Opening Keynote Address at SLA 2008. Charlie Rose to Interview 'Father of the Internet' Live on Stage at 2008 Annual Conference and INFO-EXPO in Seattle"

For further information please click here for the full article.

Posted in Chapter News, Conferences, Member News0 Comments

SAN ANDREAS AND SAN FRANCISCO BAY REGION CHAPTER PROGRAMMING EVENT

Posted on September 26, 2007.

Thursday, October 25, 2007, Stanford University Faculty Club, 5:30-8:00 p.m.

5:30-6:00 p.m. Check-in
6:00-7:00 p.m. Dinner and Awards
7:00-8:00 p.m. Program

Social Libraries: The 2.0 Phenomenon

Stephen Abram, always an engaging and thought-provoking speaker will join us for our October meeting.

There is a global conversation going on right now about the next generation of the Web and the next generation of users. It's happening under the name of Web 2.0. It's the new hot Web where true human interaction takes precedence over merely "cool" information delivery and e-mail. It's about putting information into the real context of our users' lives, work and play. Concurrently, there's another big conversation about the vision for what Library 2.0 might look like in this Web 2.0 ecosystem. The social Web is coming fast and it's BIG! What are the skills and competencies that Library 2.0 will need? Come and hear what Web 2.0 is and the adaptations we'll need to make to thrive in the future. Are we focusing on the real end users' needs? Special Libraries are not immune to these shifts. What can we do to prepare our users and learners for this new world? Stephen Abram will run us though the changes that are being wrought by Google, the Millennials and 2.0. It'll be a roller-coaster!

Stephen Abram, MLS, is the President-elect of SLA, the past-President of the Canadian Library Association, Vice President Innovation for SirsiDynix, and Chief Strategist for the SirsiDynix Institute. He has been VP of Corporate Development for Micromedia ProQuest and Publisher, Electronic Information for Thomson. He ran libraries for Suncor, Coopers & Lybrand,

Smith Lyons Torrance Stevenson and Mayer, and Hay Group. Stephen has been listed by *Library Journal* as one of their first "Movers and Shakers," the "key" people influencing the future of libraries and librarianship. He has been awarded SLA's John Cotton Dana Award as well as being a Fellow of the SLA. He was Canadian Special Librarian of the Year and Alumni of the Year for the Faculty of Information Studies at the University of Toronto. He is an adjunct professor at the University of Toronto, Faculty of Information Studies. He was President 2002 of the Ontario Library Association as well as sitting on the SLA Board of Directors as Director and Secretary. He gives over 90 international keynote talks annually to library and information industry conferences and writes articles and columns for *Information Outlook, Feliciter, Access, Multimedia & Internet @ Schools,* and *Library Journal.* He is the author of ALA Editions' *Out Front with Stephen Abram*.

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Posted in Career Development, Chapter Events, Chapter News, Member News0 Comments

Seeking Volunteers for Chapter Board

Posted on September 17, 2007.

The San Andreas Chapter is recruiting for the following Board positions for 2008:

Secretary (2 year term to start Jan 2008)–responsible for taking minutes at the chapter board meetings (3-4 per year) and the annual business meeting, submitting the minutes for approval to the board, publishing minutes to the Chapter blog.

Program Director (2-year term to start Jan 2008)–responsible for working with the other Program Director, Hospitality Committee and the Board to organize program meetings and neighborhood dinner events for the Chapter. Member of the Executive Board of the Chapter .

President-Elect (3-year term to start Jan 2008)–as President-elect(2008), responsible for membership recruitment and attending Chapter Board meetings. As President (2009), responsible for fostering chapter activities, reporting to SLA HQ, attending the annual Leadership Summit and the Annual Conference. As President and President-Elect, member of the SLA Chapter Cabinet which meets at both the Leadership Summit and the Annual Conference. As Past-President (2010), chair of the Chapter Awards Committee and Chair of the Chapter Governance Committee.

Continue Reading

Posted in Career Development, Chapter News, Member News, President's Letter0 Comments

We Welcome Your Comments to the Blog!

Posted on August 16, 2007.

Did you know now you can post comments to the Chapter blog? You can! Comments enable you to interact with Chapter members and make the blog a more dynamic means of communication. You can create comments to answer a question posted on the blog, initiate a discussion, or share your input and knowledge with the Chapter.

Click here for an example of comments currently on our blog.

Posting a comment to the blog is really easy! Just follow the three simple steps below:

1. Click on the "Comments (n)" link for the post where you want to add a comment. The "n" might be 0 if there are no comments or, if someone has already commented it will show the number of comments posted. This is also where you'd click to read on the comments.

2. Fill in the required information that identifies you. Name and Email Address are required, but we will only display your name. If you enter a URL (for your own website or blog) it will be hyperlinked to your name. You can use your full name, which we encourage on a professional blog like this one – or use a nickname. And you can choose to have the site remember this information when the next time you comment.

3. Enter your comment in the big text box. Click on the "Preview" button to see how your comment will be displayed and (remember to do this!!) – click on "Post" to send your comment to the site.

Claudia Cohen
Bulletin Committee
claudiarp02@yahoo.com

Posted in Chapter News, Resources, Web/Tech3 Comments

Reminder: SLA San Andreas Chapter Award Recommendations Solicitation

Posted on August 13, 2007.

This is a reminder to Chapter members regarding award recommendations. We are seeking nominations for the **Lucy Steelman Award** and the **Mark H. Baer Award**. Please send nominations to Lee Pharis at lpharis@exponent.com by Friday, August 17th.

Click here for detailed information from the original posting.

Posted in Awards, Chapter News, Member News, Opportunities0 Comments

SLA Denver – Ideas Showcase

Posted on July 29, 2007.

As part of the Info Expo at the SLA Conference in Denver, chapters and divisions were invited to prepare a poster to highlight an activity to share with the membership. Called the Ideas Showcase, the best practices of SLA's units were featured in an area within the Exhibit Hall. The San Andreas Chapter submitted a poster to graphically explain the creation of the blog as a communication tool within the Chapter. The photo below shows the poster at the Ideas Showcase.

Helen Josephine
Engineering Library
Terman Engineering Center
Stanford University
helenj@stanford.edu

Posted in Chapter News, Conferences0 Comments

SLA San Andreas Chapter Award Recommendations Solicitation

Posted on July 24, 2007.

As the most recent Chapter Past-President, it is my privilege to chair the awards committee this year. Each year we have the opportunity to honor members of our chapter who have made notable contributions. Since 1990 we have presented the Mark H. Baer Award, and last year added the Lucy Steelman Award. In 2006 we were able to honor **Leslie Fisher with the Mark H. Baer Award** for lifting our programs off the ground by trying creative new approaches and venues, and **Eric Kristofferson with the Lucy Steelman Award** for providing a supportive collegial network in the spirit of Lucy Steelman through his work with the local Solo Librarians group.

The Mark H. Baer Award serves to recognize an individual's contributions to our chapter or our profession during either the current year or throughout their career. A description of this award and a list of past recipients can be found on the chapter web site here http://www.san-andreas-sla.org/archives/awards.html. The Lucy Steelman Award recognizes one who mentors colleagues in any number of ways. To provide a sense of what Lucy was about, and what the award that bears her name is intended to celebrate, please read the tribute to Lucy found on the chapter web site here http://www.san-andreas-sla.org/archives/lucy.html.

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Posted in Awards, Chapter News, Member News, Opportunities0 Comments

President's Message: Mid Year Report – Chapter Activities January 2007-May 2007

Posted on June 8, 2007.

By Helen Josephine, President, San Andreas Chapter

As I head off for the SLA conference and the Leadership meetings, I am reviewing our chapter accomplishments for the first half of the year. Immediately following the Leadership Summit in January 2007, the San Andreas and San Francisco Chapters held their annual joint board planning meeting to review co-sponsored projects including the turnover of the Jobline and joint dinner programs. **Lorna Beich** from the San Andreas Chapter is now head of the Jobline Committee, and she has created new processes (6 week postings) and a clean new format for the job announcements. The annual joint program meeting with the San Francisco chapter was held at the San Francisco Airport Museum on February 22 and featured Mia Garlick, General Counsel of Creative Commons. Other joint programs may also be held this year. *(Below: Joe Langdon and Helen Losch enjoying the Leadership Summit in Reno.)*

February was the debut of the new San Andreas Chapter blog. After researching available blog software and the use of blogs by other SLA chapters, **Mary-Lynn Bragg** and **Claudia Cohen** launched the new San Andreas Chapter blog as the main communication channel for our members. A Blog Party was held March 28 to introduce the technology to our members and discuss the difference between the Chapter Listserv and the blog for announcements and chapter information. Michael Sippey, VP of Professional Products at Six Apart, makers of TypePad, Movable Type, LiveJournal and Vox was the featured speaker at the Blog Party. The Board approved both a photo policy and a copyright policy in conjunction with the development of the blog as our primary information channel. Thanks to all the chapter members who have contributed content to the blog, including reports on our programs, book reviews and news items of interest. The Blog Committee, **Claudia Cohen**, **Wynne Dobyns**, and **Sandy Tao** have done a great job of keeping the content fresh and well edited. *(Below: Mary-Lynn Bragg speaking at the Blog Party.)*

Posted in [Chapter News](#), [Member News](#), [President's Letter](#)[0 Comments](#)

[Membership Recruiting — What's in a Name?](#)

Posted on June 3, 2007.

By Helen Josephine, President, San Andreas Chapter

Over the past few years our chapter membership has declined. Think about recruiting a colleague or recent graduate, and remind them to join the San Andreas Chapter. I was talking with a new member recently and he mentioned that he had joined the San Francisco Chapter thinking that was the only chapter in the area. WRONG! Perhaps it is time to consider changing the name of the Chapter to better reflect our geographic location. As a tagline to our blog we have added a phrase that indicates our membership includes information professionals from Silicon Valley, Santa Cruz and Monterey. I would like to hear your comments and thoughts about changing the name of the Chapter from San Andreas Chapter to Silicon Valley Chapter. I will be investigating the mechanics of this process, but I want to hear your comments and concerns.

Helen Josephine can be reached at helenj@stanford.edu

Posted in [Chapter News](#)[2 Comments](#)

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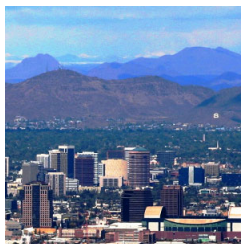**Connect with Us**

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