

- [Home](#)
- [Discussion List](#)

Enter search keyword

Search ↗

- [About Us »](#)
- [Leadership »](#)
- [Events »](#)
- [Members »](#)
- [Career »](#)
- [Documents »](#)
- [Sponsorship »](#)
- [Site Map](#)

Archive | Chapter Events

[RSS feed for this section](#)

2017 Holiday Party

Posted on November 14, 2017.



The holidays are quickly approaching, which means it's time for our annual holiday party! This year, we are pulling out all the stops, so be sure to join us for an evening of fun and festivities. Ticket price includes dinner, dessert, and two drink tickets.

When: 5:30-8pm, Tuesday, Dec 12

Where: [Xanh](#), a modern Vietnamese restaurant located at [110 Castro St](#), in Mountain View.

How: Pre-pay for admission here:

Event has concluded

We look forward to seeing you then!

Posted in [Chapter Events](#), [Events](#)Comments Off on 2017 Holiday Party

SLA SF/SLA SV Joint Dinner Program

Posted on August 24, 2017.

The San Francisco Bay Region and the Silicon Valley Chapters jointly present a dinner program...

Developing Your Cultural Intelligence In The Workplace: What It Is and Why It Matters

Presented by Dr. Michele A. L. Villagran, President and CEO of CulturalCo, LLC.

Our workplaces are becoming more diverse than ever with a range of cultures, including ethnic, national, generational, and organizational. Do you want to learn how to develop and apply cultural intelligence at your organization? How can you improve your effectiveness when working with culturally diverse colleagues and clients? Dr. Villagran will share with us how we can use Cultural Intelligence to address these concerns.

Tuesday, September 19, 2017

Fattoria e Mare

1095 Rollins Road
Burlingame, CA 94010

Schedule:

5:30pm Check in/networking
6:00pm Dinner
6:45pm Introductions
7:00pm Speaker presentation
8:30pm Closing remarks

Registration Cost:

\$30 SLA Member
\$40 Non- SLA Member
\$20 Student/Retired/Unemployed

Please RSVP to Heather Heen (heather.heen@thomsonreuters.com) by September 15th, by sending her your name, email address, and company affiliation. Registration payment can be made by one of three options:

- * by credit/debit card using [Eventbrite](#),
- * or mailing a check payable to SLA-SF to Heather Heen, Attn: SLA SF, 573 Paradise Rd., Salinas CA 93907,
- * or paying at the door.

Posted in [Chapter Events](#), [Events0 Comments](#)

Post-Conference Mixer

Posted on June 26, 2017.

Casual Get Together, Wednesday July 19th 2017

SLA Silicon Valley Chapter would like to invite local information professionals to a casual get-together at [SP2 Communal Bar & Restaurant](#) in downtown San Jose on Wednesday July 19.



Image Credit: SP2

Join us for this post-conference mixer and enjoy the opportunity to spend the evening with your informational professional friends. The first drink is on us. [Please RSVP if you plan to attend.](#)

Time

5:30p-8:30p

Location

[SP2](#)

72 N Almaden Ave,

San Jose, CA 95110

Posted in [Chapter Events](#), [Meetings0 Comments](#)

Mixer at Dan Gordon's in Palo Alto

Posted on June 2, 2017.

Hello, SLA-SV!



As you may remember, our SV-SF Joint Meeting has typically been around this time of year. This year is San Francisco's turn to

host/plan the event, but unfortunately they have been unable to secure a location that was amenable to the entire membership. So the meeting is postponed until later this year while they continue their search. Stay tuned!

Not to fret, though! We are hosting a pre-annual meeting mixer at [Dan Gordon's](#) in downtown Palo Alto! Join us on Tuesday, June 13, from 5:30 – 8:00 to catch up with your fellow members, exchange meeting plans if you're going, or get useful advice from those who have been before. As always, first drink is on us! Please [RSVP](#) directly to me if you think you'll be there so we have an approximate head count.

Lastly, by now everyone should have received the link for the joint membership survey. If you have already completed it, thank you! If you have not, please do so by June 9. It only takes a few minutes and will help both boards as we work toward envisioning an integrated future for our region.

Hope to see you there!

Bridget

Posted in [Chapter Events](#), [Meetings](#)0 Comments

2016 Holiday Party & Business Meeting

Posted on December 20, 2016.

Much enjoyment was had by all at the 2016 Holiday Party & Business Meeting. Past-president Helen Josephine was surprised by a cupcake on her birthday. Long time member and sponsor George Plosker announced his retirement.

Sponsors were 451 Research, IDC, IEEE, Forrester, Questel/Orbit, Soutron Global, and Springer Nature.

Awards

The winner of the [Vendor Award](#) for 2016 was [Soutron Global](#). President & CEO Tony Saadat always is eager to provide financial support for our events. They go above and beyond, too, advertising Chapter happenings they sponsor to their client base and offering complimentary tickets to email respondents.

The **Mark H. Baer Award** was established in 1990 to recognize a San Andreas Chapter member who has contributed to the Chapter or to the profession either during the current year or throughout their career. The winner this year is **Mary-Ellen Petrich**. She has made many long-term contributions to the chapter, and has served as the webmaster for the chapter for the past five years. She is a responsive team player that reliably maintains the website and the organization of digital assets and gets new board members on board each year. This year she was an essential collaborator the the redesign of the website navigation and kept us on track with the transition to SLA Connect.

The **President's Award** was established in 2006 for the Chapter President to recognize a member for service. This year the award goes to **Rory Dougan** who came on board as sponsorship chair mid way through the year. He's taken on the role with full gusto and is incredibly committed to representing our chapter in the best possible light.

Leadership Changes

2017 will bring changes. Outgoing chapter officers are Past-President Cory Laurence, Programming & Tours Chair Chrystell Browman, and Communications Committee chair Cybil Schroder. Many thanks for their wonderful contributions over the past year.

Continuity is a strength of our organization. In 2017 some officers will be shifting to new rolls or will be continuing. President-elect Bridget Thrasher will become President. President Elisa Ewing will become Past-President. Continuing officers are Secretary & Treasurer Valerie Sweeley, Website/Blog Lead Mary-Ellen Petrich, Vendor Relations Chair Rory Dougan, and

Hospitality Chair Helen Josephine.

Incoming officers confirmed at the business meeting are President-Elect Stefanie Vartabedian, Communications Committee Chair Carlos Medina, and Programming & Tours Chair Sara Brylowski. Congratulations!



Great food at *Silicon Valley's Annual Holiday Party, Tuesday December 13th at Union82, in Mountain View.*



Awards given by chapter officers Cory Laurence and Bridget Thrasher.



Three past presidents: Phil Gust, Kathe Gust, and Cory Laurence.



Carol Donahue, Bernadette St. John, and Libby Trudell.



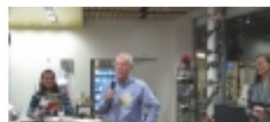
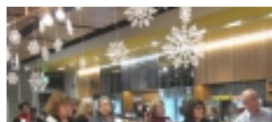
Three past presidents: Helen Josephine, Kathe Gust, and Libby Trudell.



Three winners of the Mark H. Baer Award: Phil Gust, Mary-Ellen Petrich, and Kathe Gust.

2016 Annual Holiday Party

Photos from the 13 December 2016 SLA Silicon Valley Annual Holiday Party. Photos courtesy of George Plosker.





These photos courtesy of George Plosker.

Posted in [Awards](#), [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

2016 Holiday Party — Vendor Award for Soutron Global

Posted on December 20, 2016.

This year the chapter gave the vendor award to Tony Saadat, to President and CEO of [Soutron Global](#). The support and interest that Tony and [Soutron Global](#) have shown to our chapter has been invaluable. They have always been eager to provide financial support for our events, and even more, they have advertised chapter happenings to their client base and offering complimentary tickets to email respondents.



Tony Saadat with the Chapter's Past-President Cory Laurence and President-Elect Bridget Thrasher.



Vendor Award for [Soutron Global](#)

Posted in [Awards](#), [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

SLA SV's Holiday Party Payment Page

Posted on November 6, 2016.

Thank you for your registration!

Please choose your method of payment and rate below.

Paying by PayPal?

Please select your rate below.

\$15 Members

Pay Now



\$28 Non-members

Pay Now



\$10 Students

Pay Now



Paying by check?

Mail your check to arrive no later than Friday, December 9th, 2016

Make your check payable to: "Silicon Valley Chapter, SLA"

Mail to:

Chrystelle Browman

c/o Fenwick & West LLP

801 California St.

Mountain View, CA 94041

Posted in [Chapter Events](#) 0 Comments

SLA SV's Annual Holiday Party Announcement and Registration

Posted on November 6, 2016.



Happy Holidays!

Join us for Silicon Valley's Annual Holiday Party, Tuesday December 13th at [Union82](#), in Mountain View.

Venue is on Symantec's campus, and is a few steps away from the Middlefield VTA Stop. There is also ample parking near the restaurant.

Fun begins at 5:30pm and goes until 8pm. Announcements and awards will be announced around 6:30.

Registration is required. Rates are as follows:

\$15 for SLA Members

\$28 for non-members

\$10 for student or retired members

Tickets include drinks, food and revelry.

Please click [HERE](#) to begin the registration process. Please note you'll be taken to a payment page upon completion.

Thanks to our sponsors [Springer](#), [Soutron Global](#), and [Orbit](#) for their generous contributions for this year's Holiday Party.

Posted in [Awards](#), [Chapter Events2 Comments](#)

The 2016 SLA-Silicon Valley Chapter Call for Nominees for Chapter Awards

Posted on November 6, 2016.



Nominations Deadline: November 20, 2016 (Sunday)

The SLA Silicon Valley Chapter Awards Committee would like to hear from you! This is our annual opportunity to recognize and acknowledge our members who have made notable and enduring contributions to the chapter and the profession.

- Nominations may be submitted by any Silicon Valley Chapter member.
- Nominees need to be Silicon Valley Chapter members.
- Self-nominations are encouraged!
- Nominations do not carry over from one year to the next.

We will consider nominations to all awards, but are especially focused on the Mark H. Baer Award (for contributions to the Chapter or the profession) and the Lucy Steelman Award (for mentoring Chapter colleagues). More information about the awards is on the Chapter web site at: <http://siliconvalley.sla1.org/awards>.

To submit a nominee, please use one of the following forms: DOC, or PDF, and email the finished form by November 20, 2016 (Sunday) to past.president@siliconvalley.sla.org. We will recognize winners at our annual holiday party in December.

Thanks for considering.

Regards,

Cory Laurence

SLA-SV Chapter

Past-President

Awards Committee Chair

past.president@siliconvalley.sla.org

Posted in [Awards](#), [Chapter Events0 Comments](#)

Casual Get-together, Thursday November 10th

Posted on October 24, 2016.



The Oxford in Sunnyvale– Photo by the Oxford Staff

SLA Silicon Valley Chapter would like to invite local information professionals to a casual get-together at The Oxford, a new gastro-pub with... a fusion of flavors and aromas of the Middle East, Southeast Asia, India, and the United Kingdom...in Downtown Sunnyvale, Thursday, November 10th at 6pm. —<http://www.theoxfordca.com/>

RSVP's requested; send to: cybil.schroder@gmail.com.

Come share your joys and concerns of the year in the company of other like-minded information professionals. First drink is on us.

Details:

The Oxford, 195 S Murphy Ave, Sunnyvale, CA 94088
November 10th, 6pm.

Posted in [Chapter Events](#), [Events](#) | [Comment](#)

Presidents' Update

Posted on September 12, 2016.



Our President and Past-President join forces to send you our latest SLA Silicon Valley Update.

Stay Connected with SLA Silicon Valley

As a friendly reminder for all, [SLA Connect](#) is now our Chapter's primary communications platform. Please take a couple minutes to update your profile, ensuring that you continue to receive chapter announcements.

For assistance, check out this helpful [video tour of SLA Connect](#) by Jamie Lin, San Diego Chapter Communications Chair and this useful [SLA Connect FAQ & Cheat Sheet](#) by David Stern, Technology Advisory Council Chair. You can also contact president@sla.siliconvalley.org with any additional questions.

SLA announcements are open to all SLA members, but only Silicon Valley members are able to interact on the Chapter's SLA

Connect platform.

Fall for Our Fall 2016 Programming Line-Up

We harvested some great member feedback to create a crisp set of programs this season. Each event *leaves* you with *autumn* opportunities for professional development. So, carve out some time to gather with us for learning and laughter. Piles of puns aside.

- [Meet and Greet](#) | 15 September (Thurs) | 6 pm | Scratch, Mountain View | No registration required; just come!
- [David Rumsey Map Center Tour](#) | 12 October (Wed) | 12-1 pm | Stanford University | [Register here](#)
- [An Evening with SLA Fellow Tracy Z. Maleeff](#) (aka, Library Sherpa) | 20 October (Thurs) | Union82 on Symantec's Campus, Mountain View | 5-7:30 pm | [Register here](#)

Calling All Leaders

SLA Silicon Valley Chapter seeks candidates now for the following open board positions. Any **SLA Silicon Valley Chapter members**, except for organization members and honorary members, are eligible to serve:

- **President-Elect (3 year term; 2017-2019)** — Head up our team and gain fabulous leadership experience!
 - The primary responsibilities during year one of the three year term are to observe the workings of the board, especially the President, and to monitor and encourage membership in the chapter.
 - Year two is serving as President. The President oversees the general operations of the Chapter, ensures that Chapter duties to the Association are fulfilled, presides over business meetings, and represents the Chapter at the Leadership Summit and the Annual Conference, if possible.
 - The third year of service is as Past-President. The Past-President chairs the Awards committee, helps recruit new leadership and provides general “memory of past events” to the Board.
- **Treasurer (2 year term; 2017-2018)** — Candidate identified, but anyone still welcome to run. Report the fiscal condition of the Chapter to the Executive Board at each Board meeting, maintain all financial records of the Chapter and submit required reports to the Association office accurately and on time. Collect, deposit, and expend funds for the Chapter. Prepare, sign, and submit an audited annual financial statement for each fiscal year, and prepare the budget with the President.
- **Communications Director (1 year term; 2017)** — Be our voice! You can write blog posts (or get others to write blog posts!), Tweet, start discussions on our new [SLA Connect](#) discussion boards – or whatever else you can think of to get this geographically-diverse Chapter talking!
- **Programming Director (2 year term; 2017-2018)** — Plan the fun stuff! In this position you get to drive the events that allow us to get together as a Chapter. Historically, this has been things like library tours, Meet and Greet events, speaker events, and dine arounds. Maybe you wish we could go to a winery tour with other Chapter members – if so, this is your chance to organize it!
- **Jobline Chair (our turn from SF Chapter; 1 year term; 2017)** — This virtual position serves as point of contact for employers wanting to post job announcements on our website.
- **Mentoring Chair (1 year term; 2017)** — Organize our successful mentoring program by matching mentors to mentees and organizing Chapter-sponsored opening and closing events.

Please email past.president@siliconvalley.sla1.org by **26 September (Mon)** if you are interested in any of these positions. You can find the current incumbents' contact details at <http://siliconvalley.sla1.org/officers>. Some current board members will be present at the [Meet & Greet](#) event on 15 September (Thurs) at 6 pm at [Scratch](#) in downtown Mountain View. It will be a good chance to learn more about the board and meet other members. First drink is on the house! No registration required; just come!

Thank you!

Elisa Ewing (2016 President) and Cory Laurence (2016 Past-President)

Posted in [Chapter Events](#) 0 Comments

[An Evening with Tracy Z. Maleeff Payment Page](#)

Posted on August 23, 2016.

An Evening with Tracy Z. Maleeff—Payment Page

Please [register](#) for this event before payment.

Student SLA members – \$10



SLA SV (and SF) members – \$18



Other library memberships (baynet, norcall, etc) – \$25



Non-members – \$30



Posted in [Chapter Events](#)0 Comments

An Evening with Tracy Z. Maleeff-October 20th 5pm to 7:30pm

Posted on August 22, 2016.



SLA Silicon Valley Chapter is honored to have special guest speaker Tracy Z. Maleeff ([@LibrarySherpa](#) and now also [@InfoSecSherpa](#)) speak at our next professional development event.

Tracy Z. Maleeff is a well-known author and speaker in the library community with over 15 years of experience. A small business owner and recipient of many professional awards including last year's SLA Fellow Award, she will be discussing her career transition from corporate + law librarianship to Information Cyber Security.

This will be a unique event hosted at Union82, a new restaurant on Symantec's campus.

Doors will open at 5pm, where appetizers and drinks will be served. Tracy will begin her talk around 5:45pm.

This is a paid event, which requires registration.

Student SLA members – \$10

SLA SV (and SF) members – \$18

Other library memberships (baynet, norcall, etc) – \$25

Non-members – \$30.

Appetizers and a drink are included with your ticket.

Please click [HERE](#) to begin the registration and payment process.

Event details:

Thursday, October 20th

5pm to 7:30pm

At Union82

Special Thanks to our sponsors– Soutron Global and IEEE.

Posted in [Career Development](#), [Chapter Events](#)0 Comments

August 25th–Book Event Payment Page

Posted on July 24, 2016.

Please join us for a fun evening of food, drink, and stimulating conversation!

We are reading **This Book Is Overdue!: How Librarians and Cybrarians Can Save Us All**, by Marilyn Johnson.

Everyone is welcome, from those who have only read the back cover to folks who've read cover to cover.

Where:

Billy Berks
99 S 1st St, San Jose, CA 95113

When:

Thursday, August 25th, 6pm
Please [register](#) for the book event before payment, thank you.

Click on the *below* membership level to BUY tickets for event:

Students–\$5.00

Members–\$10.00

Non-Members–\$20.00

Posted in [Chapter Events](#)0 Comments

August 25th–This Book is Overdue Discussion

Posted on July 24, 2016.

Please join us for a fun evening of food, drink, and stimulating conversation!

We are reading **This Book Is Overdue!: How Librarians and Cybrarians Can Save Us All**, by Marilyn Johnson. Those of you who attended the SLA conference in Philadelphia this year may recognize the author as the closing keynote speaker. Her book is “a romp through the ranks of information professionals—from the blunt and obscenely funny bloggers to the quiet, law-abiding librarians gagged by the FBI” ([Amazon](#)). Pick up your copy of the book today, either online or from your local library!

Everyone is welcome, from those who have only read the back cover to folks who've read cover to cover.

Where:

Billy Berks
99 S 1st St, San Jose, CA 95113

When:

Thursday, August 25th, 6pm

Please join us for a fun evening to eat, drink, and discuss the book.

We'll be raffling off a copy of the book at the event, so sign up today for your chance to win! Space is limited, so it will be first come, first served.

Tickets:

Students – \$5

Members – \$10

Non-members – \$20

[Register Here](#)

Posted in [Chapter Events](#) [0 Comments](#)

Joint Meeting Write-Up

Posted on May 18, 2016.

The [Internet Archive](#) is devoted to providing “Universal Access to All Knowledge.” Brewster Kahle, the Internet Archive’s founder, believes that “intellectual property” is a misnomer because, in his view, information cannot be owned. The presentation he gave to a room full of knowledge disseminators, i.e., librarians, was on how to further promote that access.



Brewster Kahle speaking at the SLA SF & SV, Joint Meeting Event, May 1st, 2016.

Brewster founded the archive in 1996, which in internet years, may be close to ancient. The archive and its associated programs run an operating budget of \$15 million, which comes from some of the following sources: subscriptions to Archive-It; donations, grants, and the Brewster-Austin foundation. Its headquarters are in San Francisco, with other working and storage locations around the globe.

Brewster focused much of the presentation on the [Wayback Machine](#), probably the most famous project spurred from the Internet Archive. Wayback acts as repository for internet – many sites are crawled and “captured” every few months. These are in turn posted for public viewing. The goal is to capture every website, which has ever existed.

He also discussed some lesser-known pieces of the Internet Archive, like [Openlibrary.org](#), which allows users to borrow eBooks, stream music, listen to audio, and view moving images. These can range from the mundane to the quirky (think random work training videos). Other parts of the Internet Archive feature films, uploaded by persons wanting to share their personal or professional collections.

Another project from the Internet Archive, is [Archive-it.org](#), a subscription web archiving service, designed to help organizations harvest, build, and preserve collections of digital content. Brewster refers to this as “cultural heritage.” This is a paid service and



generates revenue to the organization to keep it afloat.

As every librarian is aware, with the storage of information come issues of copyright. Brewster is a firm believer of acting now, and asking for forgiveness later. He actively encourages anyone to upload information, despite the uncertainty of copyright violation. He believes if someone is truly infringing, the rights owner will make an effort to contact the alleged infringer. The idea of being afraid to post information in any form due to copyright truncates the spread of information and ideas.

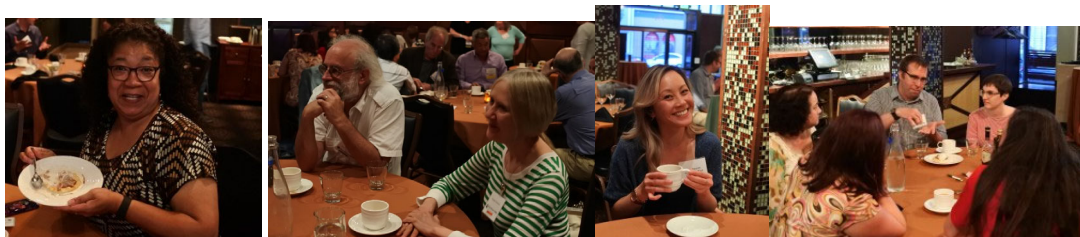
Brewster is currently trying to take the open source, or communal model, and apply it beyond the Internet. One example is the “[Foundation Housing](#)” project, to help the archive’s employees to better ride out the rising living costs of San Francisco. Another (unofficial) aim is to promote the use of digital currencies, like bitcoin, by encouraging their employees to use it, and even encouraging a near-by grocery store to accept such payment.

This was truly a great and informative event. We’re very grateful that Brewster wanted to spend time talking with us about this incredible project he has created. For more information you can visit Brewster’s [blog](#) or listen to a fantastic interview via [KQED’s Forum](#). Special thanks to Vault 164 for the beautiful venue and fantastic food.

Craig Cruz

Programming Director of SLA’s San Francisco Bay Region Chapter

Photos from the event, courtesy of Elisa Ewing, current SLA Silicon Valley Chapter President.



Posted in [Chapter Events](#), [Events](#), [Web/Tech0 Comments](#)

Joint Meeting 2016 Payment Page

Posted on March 25, 2016.

This is the Payment Page for the Silicon Valley Chapter's Program:

Silicon Valley and San Francisco Special Libraries Association Chapters' Joint Meeting
featuring Brewster Kahle from the Internet Archive
on Sunday May 1st 5:30pm-8:00pm

If you have not registered via Survey Monkey, please do that **BEFORE** payment. Click [HERE](#) to begin the registration process.

If paying snail mail, please make sure we have your registration & check by April 29th, 2016.

To pay by check:

Check payable to "**Silicon Valley Chapter, SLA**" and send your check to the following address:

Chrystelle Browman |c/o Fenwick & West LLP | 801 California Ave.| Mountain View, CA 94041

*Even if you've paid by check, you still need to fill out the registration form.

For SLA Silicon Valley and San Francisco Members (\$35.00):

Pay Now



For (ALA, CLA, Baynet) members (\$45.00):

Pay Now



For Non-Members (\$50.00):

Pay Now



For SLA Students (\$20.00):

Pay Now



Posted in [Chapter Events](#), [Events0 Comments](#)

May 1st: Joint Meeting with Brewster Kahle of Internet Archive

Posted on March 25, 2016.

Silicon Valley and San Francisco Special Libraries Association Chapters would like to present:

An evening with Brewster Kahle from the Internet Archive

Sunday, May 1st 5:30pm-8:00pm at Vault 164 in San Mateo

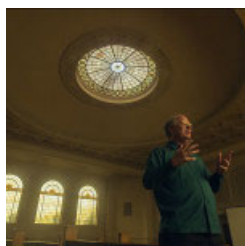
Register Online: [surveymonkey](#)



Brewster Kahle, Digital Librarian and Founder of the [Internet Archive](#), has been working to provide universal access to all knowledge for more than twenty-five years.

Since the mid-1980s, Kahle has focused on developing technologies for information discovery and digital libraries. In 1989 Kahle invented the Internet's first publishing system, WAIS (Wide Area Information Server) system and in 1989, founded WAIS Inc., a pioneering electronic publishing company that was sold to America Online in 1995. In 1996, Kahle founded the Internet Archive which may be the largest digital library. At the same time, he co-founded Alexa Internet which helps catalog the Web in April 1996, which was sold to Amazon.com in 1999.

Kahle earned a B.S. from the Massachusetts Institute of Technology (MIT) in 1982. As a student, he studied artificial intelligence with W. Daniel Hillis and Marvin Minsky. In 1983, Kahle helped start Thinking Machines, a parallel supercomputer maker, serving there as a lead engineer for six years. He serves on the boards of the Electronic Frontier Foundation, Public Knowledge, the European Archive, the Television Archive, and the Internet Archive.



Schedule

5:30 – 6:30 Registration, networking and dinner

6:30 – 7:00 SLA-SF announcements

7:00 – 8:00 Program with Q&A following

Registration fee

– \$35 for SLA members

– \$50 for Non-member

– \$20 SLA Student Members

Where: [Vault 164](#)

Directions: B Street at 2nd Street in San Mateo. Vault 164 is only a couple of blocks southwest from the San Mateo Caltrain stop. A block from Philz Coffee.

Deadline for registration: April 22nd

Register Online: [surveymonkey](#)

Posted in [Chapter Events](#), [Events0 Comments](#)

Dine and Discover

Posted on February 22, 2016.

Dine and Discover with Catherine Ghent and Elyse Eisner from Taylor & Associates

Topic: Current Job Trends for Information Professionals in the Bay Area

Tuesday Evening, March 29th, at 6pm

Speakers: *Catherine Ghent, Principal at Taylor & Associates & Elyse Eisner, Director of Library Services at Taylor & Associates*

Register (before March 25, 2016): ([surveymonkey](#))

Join Catherine and Elyse Eisner of Taylor & Associates for a discussion on hiring trends for information professionals in the Bay Area. The event will take place at [Bangkok Bay Thai Cuisine](#) in downtown Redwood City, at 6pm. The event will consist of networking, dinner, a quick talk on professional opportunities, which will then be opened to a group discussion.

Catherine Ghent, principal, has over 20 years experience as an information specialist and manager in corporate libraries and records centers. She has held positions at major Bay Area corporations, including Pacific Gas & Electric Company and Safeway, Inc. Catherine manages our placement and consulting services.

Elyse Eisner, director of library services, also has more than 20 years experience in corporate libraries and companies that serve them. She has managed on-site vendor contracts for document delivery and library maintenance. Elyse manages our library maintenance services.

Where: [Bangkok Bay Thai Cuisine](#)

Directions: El Camino at Broadway in Redwood City. Bangkok Bay Thai Cuisine is only a couple of blocks from the Redwood City Caltrain stop.

Agenda:

6:00 – 7:00 Networking and Dinner

7:00 – 8:00 Professional Opportunities Talk with Group Discussion

Cost:

\$10 for SLA members

\$25 for non-members

Deadline for registration & payment: **March 25th, 2016**

Register Online: [surveymonkey](#)

Posted in [Career Development](#), [Chapter Events](#), [Events0 Comments](#)

Happy Hour at NOLA's Feb. 23rd

Posted on February 2, 2016.



SLA-SV Happy Hour–First Drink is on us!

You are invited to the first member event of the year at [NOLAs](#) in Downtown Palo Alto
Tuesday February 23rd at 6pm.

Come chat with the board, reconnect with old colleagues and make some new friends. This is a great event especially for those looking for networking opportunities. (Must be a member to participate.)

The [event location](#) is a hop, jump and skip away from the Palo Alto Caltrain, and is accessible by both Highway 101 and 280..Hope to see you there!

Posted in [Chapter Events](#), [Events0 Comments](#)

2015 Silicon Valley SLA Holiday Party

Posted on December 9, 2015.

SLA Silicon Valley members met for our **annual Holiday Party** at Tacolicious, in the heart of downtown Palo Alto, where we enjoyed eating carnitas, chicken, beef, and veggie seasonal tacos with pitchers of margaritas. The room was just the right size to mingle with drinks, before sitting down for our annual meeting and award ceremony.



Our president, Cory Laurence thanked the chapter for her opportunity to serve this year. She summarized a few of the chapters events for the year, introduced our new board treasurer Kimberly Carle, thanked past president Mihoko Hosoi for her service, and welcomed Elisa Ewing, Silicon Valley's president for 2016. Cory also made a special toast to the Chapter for our 35th year anniversary.

Elisa Ewing, **our president for 2016**, thanked Cory and the board for their service this year, and then mentioned her excitement in planning next year's joint meeting with San Francisco.

Mihoko Hosoi, **our past president**, announced the annual awards with comments about each award recipient's unique contribution to the chapter.

The **awards** given out this year:

President's Award – Valerie Sweeley

Published Member Award – Dr. Sandy Hirsh

Lucy Steelman Award – Coleen Hathaway-Rosa

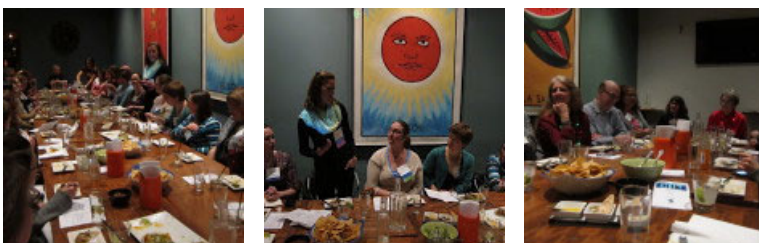
Mark H. Baer Award – Cory Laurence



Members mentioned how the SV Holiday Party is the party they most look forward to in December and thanked the chapter for another wonderful year.

SLA-SV chapter wants to thank **our sponsor** IEEE and George Plosker—we could not have had this event without your support. All photos are also by George Plosker.

The board would also like to thank Chrystelle Browman, **programming chair**, for all of her hard work this year planning events for the chapter, including finding a great space for this year's Holiday Party.



We also want to thank everyone who came to visit with us. To those who could not make it, we hope to see you next year. **We**

wish everyone **Happy Holidays and a Happy New Year!**

Posted in [Awards](#), [Chapter Events](#), [Events](#), [Uncategorized](#)0 Comments

Holiday Party

Posted on November 5, 2015.

Mark your calendars!

The Silicon Valley Chapter of SLA will host its annual Holiday Party at [Tacolicious](#) on Thursday, December 3rd, 7-9pm. Come enjoy great food with fantastic people. [Click here](#) to begin the registration process.

Agenda

7:00-8:00 Networking & dinner
8:00-8:15 Business Meeting
8:15-8:30 Year in Review
8:30-8:45 Awards
8:45- More partying!

Menu

All guests will be served a variety of appetizers, with tacos and dessert, so come hungry! Vegetarian options are available. Complimentary beverages, such as soda, wine, and beer, is included.

Program Cost

- \$10 for Silicon Valley Chapter Members
- \$25 for non-members

Location

Palo Alto – just a hop, skip and a jump away from the Palo Alto Caltrain Station. Click [HERE](#) for the map.

Registration deadline is Tuesday December 1st. If paying snail mail, please make sure we have your registration & check by that date.

To begin the registration process, [please click here](#).

Posted in [Awards](#), [Chapter Events](#), [Events](#)0 Comments

2015 Holiday Party Payment Page

Posted on November 5, 2015.

Payment for Silicon Valley Registration Page

Registration deadline is Tuesday December 1st.

If you have not registered via Survey Monkey, please do that **BEFORE** payment. Click [HERE](#) to begin the registration process.

If paying snail mail, please make sure we have your registration & check by December 1st.

To pay by check:

Check payable to “**Silicon Valley Chapter, SLA**” and send your check to the following address:

Chrystelle Browman |c/o Fenwick & West LLP | 801 California Ave.| Mountain View, CA 94041

*Even if you've paid by check, you still need to fill out the registration form.

Pay using PayPal:

To pay using the PayPal service (program cost, plus processing fee), select your member status and then click the Pay Now button.

You can use a credit/debit card if you do not have a PayPal account, by scrolling down the PayPal payment page.

To pay the \$10 member price + \$0.50 processing fee:



To pay the \$25 non-member price + \$0.50 processing fee:



Posted in [Awards](#), [Chapter Events](#), [Events2 Comments](#)

SLA- SV Meet & Greet

Posted on August 26, 2015.

SLA-SV's Meet & Greet

****New Location****

Scratch in Downtown Mountain View

Tomorrow, August 27th, 6pm

First drink is on us!

You're invited to attend's SLA-SV's annual networking event. Come meet the board, reconnect with old colleagues, and make some new friends. This a great event, especially for those who are interested in future chapter participation.

August 27th, 6pm at [Scratch, located in Downtown Mountain View](#).

Hope to see you there!

–SLA- SV Board

Posted in [Chapter Events](#), [Events](#), [Meetings0 Comments](#)

USGS Library Tour

Posted on August 25, 2015.



Librarian Michael M. Moore showing the group maps of aerial photographs of Palo Alto.

On August 11, librarian Michael Moore led eight chapter members on a tour of the library at the US Geological Survey (USGS) facility in Menlo Park. The complex started out as the grounds of a hospital built to treat the expected one million soldiers needing medical care after they returned from the Pacific theater during World War II. After the war, and a land use legal challenge by the city, the USGS was allowed to build its research site.

Moore showed us historical globes (including an Air Globe, dating from the mid-1940s, which showed cities but no land masses, apparently, in an optimistic view of a future in which air travel would make political boundaries meaningless), photos of San Francisco International Airport when it still landed some planes in a lagoon, boarding passengers at piers, and stereographic aerial photographs from the 1930s that were so detailed, one could see the leaves on trees.

Asked if the library has digitized any of its collection, Moore used the question as a jumping off point to demonstrate that there are various meanings and levels of digitization. Many of the maps in the collection have been scanned and digitized, but the extensive holdings of aerial photographs have not, due to the difficulty of the source items. Some aerial photography involved glass plates. At other times, rolls of very large-format film was used. Part of the problem, Moore said, was that the equipment needed to produce high-quality scans is manufactured in other countries and is very expensive to buy. Later, he showed us, on a computer monitor, examples of maps from the 1940s that had been digitized by Google and by the USGS. At higher magnifications, the maps scanned by Google began to distort, due to the resolution of the scan. The USGS maps were readable even when viewed at a higher zoom level.

Much of the work of the USGS today involves tracking animals, conducting biological surveys for conservation efforts and during disasters and accidents. The USGS is sending scientists to Colorado in the aftermath of the toxic spill into the Animas River. Because of the evolving focus of the USGS, a number of researchers have been moved away from Menlo Park to such locations as Las Vegas, Alaska, and Tacoma, and Reston (Virginia), placing them closer to the wildlife and nature they study. The redeployment of resources has resulted in a reduction of staff here from a high of 1900 people to just 400.

People are not the only resources being moved to other facilities. The library is in the process of being closed. Much of its collection is being packed and sent to the Denver branch of the library, where the extensive holdings of books, journals, maps, and globes will be redistributed to other locations throughout the department's library system to fill gaps in their collections.

"Situational awareness," said Moore, is how a librarian survives the ever-evolving information profession. In that vein, he has kept himself relevant by taking a lead in the USGS series of Webcasts, which stream presentations by scientists on topics like climate, river health, volcanic activity, and earthquakes. One source of the videos is a monthly public lecture on the last Thursday of every month. The lectures start at 7 pm on the Menlo Park Campus. The next one is scheduled for August 27, on the topic of human-induced earthquakes. Details about this lecture, and for lectures into February 2016, can be found at <http://online.wr.usgs.gov/calendar/>. Archives of past lectures, filmed at Menlo Park as well as other campuses, are found here: <http://online.wr.usgs.gov/calendar/current.html>

The moving of the collection is expected to be complete in November. The library WILL remain open to the public Monday through Friday, 8:30 am – 4:30 pm. Michael Moore and his staff will continue to support their user community even after the

collection is gone, through delivery from other branches, interlibrary loans from institutions outside the USGS, and through online research.

Post written by Craig Cruz, and photographs by Chrystelle Browman.



Hard Copies of USGS



CA divided by first aerial photographs



As the library downsizes, all of these books will be shipped off to Denver, Co.



Old school globes and card catalogue.



The Aerial Photography Section of the library. The most used portion by the public.

Posted in [Chapter Events](#), [Tours](#) 0 Comments

SLA Silicon Valley Hosts Dr. Sandra Hirsh for Inaugural Book Club Meeting

Posted on August 11, 2015. Tags: [Silicon Valley](#), [Silicon Valley Chapter](#), [Silicon Valley SLA](#), [SJSU](#), [SLA](#)

SLA-Silicon Valley hosted its inaugural book club gathering on July 30 with a very special book and guest: Dr. Sandra Hirsh, professor and [director](#) of the SJSU [School of Information](#) and editor of [Information Services Today: An Introduction](#).



Dr Sandra Hirsh and book club attendees

An SLA-SV chapter member, Hirsh was invited to join the lively discussion of her textbook, which includes the perspectives of international LIS professionals as well as many iSchool instructors, such as [Wayne T. Disher](#), [Dr. Mary Ann Harlan](#), [Dr. Cheryl Stenstrom](#) and [Dr. Michael Stephens](#). Since its release in March 2015, the textbook, which provides a great introduction to the field for new students and a refresher on current trends for working professionals, has been adopted as a core text by a number of LIS programs around the country.

“It was really an honor to speak about my new book with the Silicon Valley SLA Chapter,” Hirsh says. Over dinner at [Billy Burke’s](#) in San Jose, the group discussed everything from reference services to managing technology and demonstrating value through assessment, to issues like open access and information licensing. “I shared the goals of the book, key themes addressed, [special features like webcasts](#), discussion questions, the online supplement, and the range of content included in the book,” Hirsh adds.

Chrystelle Browman, SLA [director-at-large and programs chair](#), notes that one topic of particular interest to the group was a discussion about “leadership vs. management, and the limitations on the words ‘library’ and ‘librarian’.” In response, Hirsh shared her own background in the LIS field and the role that played in the perspectives represented in the textbook, such as the use of the terms “information professionals” and “information organizations.” “This terminology was specifically used to represent the broad array of opportunities,” Hirsh explains. For example, “positions and environments that people with LIS skills and competencies have available. We also talked about the importance of continuing to learn—even after getting the master’s degree.”

Another topic of concern, Browman says, was the challenge for special, school and public librarians to be actively involved in professional activities, especially writing and publishing papers, as these pursuits are often not recognized or rewarded in these environments. “Sandy discussed participating in the library community by writing papers when she was working at [HP](#),” Bowman notes, referring to an [information research program position created specifically for her](#) that Hirsh held prior to her re-entry into the library field. While research and publication was expected at her R&D position at HP, this was not the case when she worked in consumer product development at Microsoft. At Microsoft, she wrote and published papers “Not for recognition at her job, but her own personal and future professional benefit.”

But it wasn’t all shop talk: Praveena Raman was the first ever Silicon Valley chapter book club raffle winner, and took home a copy of *Information Services Today*, signed by the author herself!

As chapter president Cory Laurence explained in her invitation to join the book club, “there’s a lot of reading to be done as a librarian, and it’s the kind of reading that is really enhanced with discussion.” Browman adds that the group “would love to have authors present at our book meetings, I think it provides something special to its attendees. I also hope the authors would benefit from these gatherings.”

To learn more and add your comments to the discussion, join the [Facebook group](#) that Laurence created as “a forum for events and discussions related to the Book Club for the Silicon Valley Chapter of SLA.” Open to all Silicon Valley chapter members, whether you attend book club event or not, the forum is waiting for your “book ideas, polls, events, and thoughts about reading!”

With Hirsh and *Information Services Today*, the first book club event was a bona fide success!

Thanks to SJSU [iSchool Student](#) & [Community Profiler](#) Alison Peters for the write-up.

onellestarfish@gmail.com

@onellestarfish

Posted in [Book Reviews](#), [Chapter Events](#), [Events](#), [Member News](#), [Other Events](#) 0 Comments

New SLA-SV Book Club!

Posted on June 24, 2015. Tags: [book_club](#), [Events](#)



Image credit: Pietro Bellini <http://bit.ly/1TN1UQo>

By Cory Laurence
President – SLA-Silicon Valley Chapter

I know it's odd for me (a newly-minted librarian) to say, but I've never been a part of a book club before. I'm usually more of a fiction reader, and I don't often feel a need to discuss fiction. But there's a lot of reading to be done as a librarian, and it's the kind of reading that is really enhanced with discussion. I saw the real benefit of this last year when I read Sheryl Sandberg's *Lean In* and convinced the mentoring group to read and discuss it with me. We had such a great time bouncing ideas off of each other that we all agreed that it would be great to do it again with another book.

We're holding the kick-off event on July 30 @ 6 pm at Billy Berk's in San Jose ([registration here](#)). Our guest of honor is our very own chapter member, Dr. Sandra Hirsh, who will be talking to us about her new book, *Information Services Today: An Introduction*. We'll even be raffling off a couple of copies of her book! The book covers a lot of ground, including a "broad overview of the transformation of libraries as information organizations, why these organizations are more important today than ever before, the technological influence on how we provide information resources and services in today's digital and global environment, and the various career opportunities available for information professionals." (from the [publisher's site](#)). There is an accompanying webcast series as well. Check it out for yourself, being sure not to miss the 'tabs' for more information, including book details, author, TOC, and more.

While registration is limited for the kick-off event, the book club will be open to all who are interested. I'd like to run it similar to the dine-arounds: if you feel up to hosting, please let me know in the [form here](#). If you would simply like to attend a book club (whether you read the book or not!), that is totally fine, too. If you do sign up to host, I'll be in touch with you to figure out timing, etc. I'm open to us reading shorter articles, rather than full-length books, too.

Finally, I'm experimenting with how to run this, so I've started a [Facebook group](#) (just click on "Join Group"). It's open to all Silicon Valley chapter members, whether you make it to a book club event or not. I figure it could be a great forum to publicize events, suggest readings, and discuss what we've read.

I hope that you'll join me. I'm really looking forward to hearing what others are reading, what you think about what you've read, and what else you'd recommend.

Registration for kick-off event: <https://www.surveymonkey.com/r/GDYQKB5>

Register interest in book club: <http://goo.gl/forms/JRPCxnu6LL>

Facebook group: <https://www.facebook.com/groups/829306707123574/>

Posted in [Book Reviews](#), [Chapter Events](#), [Events](#), [Meetings](#) 0 Comments

Joint Meeting Recap

Posted on June 13, 2015.



Photo by by George Plosker

This year's Joint Meeting, hosted by our sister SLA chapter, San Francisco was a fun and entertaining evening. Special thanks to Sarah Cook, San Francisco's Programming Coordinator for making this enchanting evening happen.

Our guest speaker was California's State Librarian, Greg Lucas. While his appointment was controversial, we believe he is, and will continue to serve our state's library system (and if you're currently a MLIS student at San Jose State, you may have him as a class mate).

His focus is on raising California's literacy for our most vulnerable populations: children who face socio-economic difficulty, those who are non-native English speakers, and our state's prison population. He is also dedicated to promoting the state's wonderful resources and collections, such as the Sutro Library, located in San Francisco.

He is an entertaining, funny and has an incredibly charming personality. We felt so lucky to have had him as our special guest, and it will be difficult to top next year! If you're interested to learn more about the collections of California's State Library, please visit their website: www.library.ca.gov

A shout-out to all the sponsors which made this event possible: IEEE, Ravel Law, Phoenix Translations, Taylor & Associates and Soutron Global.

Posted in [Chapter Events](#), [Events](#), [Meetings](#) 0 Comments



Mechanics Institute Tour

Posted on June 13, 2015.

The Mechanics Institute was a wonderful and interesting library tour. In early Spring, members from both the Silicon Valley Chapter and San Francisco Bay Region of SLA, came together to tour the historic facilities, led by Public Services Librarian [Taryn Edwards](#).

The Institute was founded in 1854 aiming to be an organization to serve San Francisco's mechanics, artisans and industrialists.

Within a few years the Institute began to offer classes in subjects from mechanical drawing to applied mathematics. Today the Mechanics' Institute continues as an independent organization boasting a fantastic general-interest library, active cultural event calendar, and, a world renowned chess club.

In 1906, the organization merged with the Mercantile Library Association, causing the Institute to drop its specific technical focus, and to begin collecting materials, which appealed to a general audience. That legacy continues, and its collection covers all types of subjects, from finance to a vast collection of chess literature. As an interesting aside, many of the library's newly acquired materials are procured from the suggestions of their membership.

Walking through the library's half floors and "secret" staircases was quite an adventure. It was fascinating to learn so much history about the Institute as well as the history of San Francisco itself. For example, the Institute was one of the first to open its doors to women. Another interesting tidbit, the inventor of the cable car, Mr. Andrew Smith Hallidie was both the Vice-President and trustee of the institution. It is a beautiful and historic building, and I encourage anyone who is interested, to take the tour, which is offered weekly.

To learn more about the Institute, please visit their website at www.milibrary.org

—Chrystelle Browman

Director-at-large for the Silicon Valley Chapter



Taryn Edwards – our fierce group leader



The Institute's Famous Stairway.

For more info:

<http://www.milibrary.org/about/building>

Posted in [Chapter Events](#), [Tours](#) 0 Comments

A Night to Remember with State Librarian, Greg Lucas!

Posted on April 21, 2015.

Register for our Joint Meeting with the SF Bay Region Chapter

Thursday, May 28, 2015, 5:30 pm – 8:00 pm

Fattoria e Mare, 1095 Rollins Rd, Burlingame, CA

Please join us for a night to remember with special guest California State Librarian, Greg Lucas! This is a unique opportunity to hear a leader of libraries speak. Prepare to be engaged!

Greg Lucas was appointed California State Librarian by Governor Jerry Brown on March 25, 2014. Besides collecting and preserving California's history and culture, the State Library – founded in 1850 – provides access to books for visually impaired Californians and conducts research into an array of areas at the request of lawmakers and the governor. The State Librarian also advocates for literacy, librarians, and California's 1,185 libraries.

California possesses one of the most important history collections in the United States. The collection begins with artifacts dating to 1540 and continues through the present. There are books, newspapers, lithographs, and campaign memorabilia as well as 4,500 maps and 250,000 photographs.

Previously, Greg was a senior editor at Capitol Weekly and a freelance writer. He created the blog, California's Capitol, www.californiascapitol.com, in 2007. He is also a Friends of the California Archives board member.

During 19 years covering the state Capitol for the San Francisco Chronicle, Greg wrote nearly 3,000 articles on everything from presidential politics to the introduction of prune burgers in school cafeterias. He was also a ride operator on Pirates of the Caribbean at Disneyland.

He has a Bachelor's degree in Communications from Stanford University and a Masters degree in Professional Writing from the

University of Southern California.

Agenda for Thursday, May 28, 2015

- 5:30 – 6:30 Registration, networking and appetizers
- 6:30 – 7:00 SLA-SF announcements
- 7:00 – 8:00 Program with Q&A following

Menu

A variety of delicious foods in a buffet-style

SLA Program Cost

Early Bird Special

- \$30 for members
- \$50 for non-members
- \$25 for student/retiree/between jobs members

Late registration (after May 15, 2015)

- \$35 for members
- \$55 for non-members
- \$30 for student/retiree/between jobs members

Location

Fattoria e Mare, 1095 Rollins Rd, Burlingame, CA 94010, [\(650\) 342-4923](tel:6503424923)

DEADLINE:

Please register by Friday, May 22, 2015. Space is limited so please register as soon as possible.

Register [HERE](#).

Thank you to our generous sponsors!

Taylor & Associates
Library Management & Personnel Services



RAVEL



and

Posted in [Chapter Events](#), [Events](#), [Meetings](#), [Uncategorized](#)0 Comments

Silicon Valley Chapter Meetup!

Posted on February 13, 2015.



Come to NOLAs downtown Palo Alto to meet the new executive board, hang out with old friends, and enjoy your first drink on the house!

Date: Tuesday, March 3rd
Time: 6:00 – whenever!

Address: 535 Ramona St, Palo Alto, CA 94301

Posted in [Chapter Events](#)0 Comments

Holiday Party Announcement!

Posted on November 7, 2014.

Silicon Valley Chapter Holiday Party and Annual Awards Ceremony
Thursday, December 4th from 7-9pm
DishDish Restaurant
190 S Murphy Ave, Sunnyvale, CA 94086
<http://www.dishdash.com/>

Please Register [HERE](#)

Agenda

7:00-8:00 Networking & dinner
8:00-8:15 Business Meeting
8:15-8:30 Year in Review
8:30-8:45 Awards
8:45- More partying!

Menu

All guests will be served a variety of Mediterranean delicacies, so come hungry! There will be appetizers, entrees, and dessert.

Vegetarian options are available. Complimentary beverages, such as soda, wine, and beer, is included.

Program Cost

- \$10 for Silicon Valley Chapter Members
- \$25 for non-members
- \$10 for students
- \$10 for retired or folks between jobs

Location

Downtown Sunnyvale – just a hop, skip and a jump away from the Sunnyvale Caltrain Station. Click [HERE](#) for the map.

Registration deadline is Monday, December 1st. If paying snail mail, please make sure we have your registration & check by that date.

Please Click [HERE](#) to begin the registration process.

Posted in [Awards](#), [Chapter Events](#), [Events0 Comments](#)

Payment for 2014 Holiday Party

Posted on November 7, 2014.

Posted in [Awards](#), [Chapter Events](#), [Events0 Comments](#)

2014 Mentoring Program Report

Posted on October 10, 2014. Tags: [Events](#)

Recently the Silicon Valley Chapter Concluded its 2014 Mentoring Program. Our Chapter President, *Mihoko Hosoi* shares this report and the participant's comments and suggestions with all chapter members. [Continue Reading](#)

Posted in [Chapter Events](#), [Uncategorized0 Comments](#)

Register Today! SV/SF Joint Meeting with Jill Strand May 14

Posted on April 28, 2014.

Registration is now open for the Annual SF/SV Joint Program Meeting hosted this year by the Silicon Valley Chapter. Our speaker will be [President-Elect Jill Strand](#). We have a great venue with good food and a private dining room reserved just for us—the Estate Room of [Kingfish](#) at 201 South B Street, San Mateo 94401, located 3 blocks from the San Mateo CalTrain station.

The menu includes:

A sampling of appetizers:

- Crispy Jumbo Prawns
- Filet Mignon Potstickers
- Caprese Skewers

Salad: Baby Salad Bercier with mixed greens, cucumbers, carrots, corn, cherry tomatoes and a sherry vinaigrette.

You will have your choice of one of four entrees:

- The Famous Jamabalaya (big shrimp, sauteed chicken, andouille sausage, PEI mussels, sweet peppers and dirty rice)
- Roasted Chicken Breast (garlic mashed potatoes, pan-drip'n gravy and asparagus)
- Grilled Fresh Atlantic Salmon (sweet corn risotto, mixed greens, herb vinaigrette)
- Wild Mushroom Risotto (Vialone nano, roasted tomato, locally foraged mushrooms, shaved Parmigiano Reggiano, toasted pine nuts)

Desert: Vanilla Bean Creme Brulee

Cash Bar for beverages, wine, cocktails

Menu choices will be taken by the wait staff on the NIGHT of the event.

Event details and registration

Speaker: **Jill Strand, SLA President-Elect** on *SLA: Further Up & Further In*

Date: Wednesday, May 14

– 5:30-6:15 Check-in and networking

– 6:15-7:00 Dinner

– 7:00-8:00 Presentation by Jill Strand

Venue:

Kingfish

201 South B Street, San Mateo, CA 94401 (approximately 3 blocks from the Caltrain station)

650-343-1226

<http://www.kingfish.net/>

We'll be in the "Estate Room".

Registration fees:

– \$30 for SLA members

– \$25 student/retiree/between jobs members

– \$60 for non-members

[Registration form and payment options](#)

Thanks to our Sponsor



Posted in [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

[Mentoring Program Kickoff Event — Great Start!](#)

Posted on April 10, 2014.



SLA SV Mentoring Kickoff March 23 2014

The SLA Silicon Valley Chapter mentoring program held the kickoff event in Mountain View, CA on March 23. Nine of the 14 program participants attended. The mentors and mentees introduced each other, clarified expectations, and enjoyed good food and drink. They also signed a Mentoring Agreement, including their goals, meeting date/mode/frequency, and ground rules.

The following people volunteered to serve as mentors. Thanks all for your support:

- Philip Gust (Member of the Technical Staff, LOCKSS Program, Stanford University)
- Cindy Hill (Manager, Federal Reserve Bank of San Francisco)
- Mihoko Hosoi (Head, Collection Development & Strategy, Stanford Graduate School of Business Library)
- Ann Jacobson (Reference & Instruction Coordinator, Naval Postgraduate School)
- Helen Josephine (Head of the Terman Engineering Library, Stanford University)
- Valerie Sweeley (Librarian at Applied Materials)
- Libby Trudell (Consultant, previously VP, Strategic Initiatives, ProQuest Dialog)

The following people are participating as mentees. Thanks for your interest:

- Rory Dougan (SJSU SILS student, assistant at the Martin Luther King, Jr. Main Library of San Jose Public Library)
- Coleen Hathaway-Rosa (Foster City Library, Library Aide)
- Cory Laurence (SJSU SLIS student and Intern at HP Labs)
- Benjamin McPherson (SJSU SLIS student)
- Lorena Saria-Huertas (SJSU SLIS student)
- Charlotte Schaefer (SJSU SILS student)
- Cybil Schroder (SJSU SLIS student)

The program is scheduled to last for six months, and the participants will work with their partners individually via a variety of activities. The group will meet again for the closing event in September/October.

Questions / Comments? – Contact Mihoko Hosoi, SLA Silicon Valley Chapter President at president [at] siliconvalley [dot] sla [dot] org

Posted in [Chapter Events0 Comments](#)

Mentoring Program — Sign Up by Feb 15

Posted on February 12, 2014. Tags: [Mentoring](#)

SLA Silicon Valley Chapter mentoring program connects student members and junior professionals with more experienced professionals, based on their career goals, experience, and interest. Communication can be in-person or remote. We hope that the program serves a helpful networking opportunity for our members.

Purposes:

- Encourage professional connections and development among chapter members
- Give advice and encouragement to new information professionals within the chapter
- Re-energize members and strengthen membership

Qualifications:

- Mentors — Any SLA Silicon Valley Chapter members ([join/renew](#))
- Mentees — SLA Silicon Valley Chapter student members, or those members with less than 5 years of professional experience in the library/information field ([join/renew](#))

Benefits (once you complete your commitment):

- Mentors — Recognition in Chapter publication/web, new knowledge & perspectives, and great time (The chapter will cover the food/drinks of the kickoff/closing events as much as possible.)
- Mentees — Support and guidance from experienced information professionals, and great time (The chapter will cover the food/drinks of the kickoff/closing events as much as possible.)

Required Commitment:

- Six month commitment (March – September 2014)
- Communicate with your partner (mentor/mentee) at least once a month. Meetings are up to individuals/teams.
- Sign a mentoring agreement (to be discussed at the kickoff event)

Expectations:

- **Mutually beneficial relationship:**
 - Mentors — give advice and support (e.g. help with interview prep)
 - Mentees — share your knowledge based on your background / coursework.
- Respect each other (e.g. observe appointments, understand each other's other obligations, etc.)
- Attend the kickoff (late March) & closing (Sept/Oct) events as much as possible.

Matches / Pairings:

- Decided based on participants' career goals, experience, and interest (I'll do my best to coordinate.)
- Some mentors might have up to two mentees.
- Some mentees might have up to two mentors.

Application (Deadline: 2/15/2014):

- [Mentor Form](#)
- [Mentee Form](#)

Timeline:

- Application Deadline: 2/15 (Sat)
- Matches Announced: by 3/1
- Program Term: March – September 2014
- Kickoff Event: March 23 or 30, Sunday early evening, location/date TBD (cost covered by the chapter, at least partially)
- Closing Event: Sept/Oct

Questions? — Contact Mihoko Hosoi, SLA Silicon Valley Chapter President at president@siliconvalley.sla.org

Posted in [Chapter Events](#), [Opportunities0 Comments](#)

Annual Awards and Holiday Party—Sunday, December 15, 2013

Posted on December 2, 2013.

Join us on Sunday, December 15th for our annual awards ceremony and holiday party, New Orleans style, with delicious Cajun hors d'oeuvres and southern desserts. We will be honoring our members and awarding the Mark Baer Award, the Lucy Steelman Award, the President's Award, the Vendor Partner Award and the Publication Award. As an added treat, Deb Hunt and David Grossman will be on hand to sign copies of their new book "The Librarian's Skillbook: 51 Essential Career Skills for Information Professionals." In addition the chapter will be accepting checks and donation forms for the ALA Philippines Library Relief Fund. Donations designated for this fund will help to rebuild libraries and archives in the Philippines that were destroyed or damaged by Typhoon Haiyan on November 8, 2013. The chapter will match members donations up to \$500 for this effort. See this [blog post](#) for more information.

Holiday Party

Where: **NOLA** in Palo Alto (535 Ramona St., Palo Alto, CA 94301) – a reasonable walk from the Palo Alto train station. NOLA features Cajun food and the event will feature seasonal hors d'oeuvres with a cash bar.

A sampling of the food includes:

Chicken Andouille Gumbo: slow roasted chicken and andouille sausage gumbo with holy trinity, okra and slow cooked dark roux and pearly white rice

Black & Blue Ahi Tacos: two baby cajun spiced seared ahi tacos, jicama, mardi gras slaw, wasabi aioli, pickled ginger, jalapeno

rings

Crabamole / Guacamole: smashed avocado, lime juice, cilantro, white onion, jalapeno, with or without dungeness crab, served with crispy tortilla chips

Grindhouse Sliders: chef's special grind mini burgers, american cheese, house made bbq sauce and bacon jam, served with crispy onion strings

NOLA Frites: crispy russet and sweet potato fries, fried okra, zucchini sticks, jalapeno ranch, spicy ketchup, tam's bbq sauce

And a sampling of these delicious desserts:

beignets du monde, famous bread pudding, big fat brownie sundae, southern pecan pie, red velvet waffles, paradise pumpkin pie

When: Sunday, December 15th from 5:00-9:00 PM.

Fee: \$10 for Silicon Valley Chapter Members

\$25 for guests

Registration:

Please register [online](#) and complete your registration/payment by **WEDNESDAY, December 11, 2013** in order to have an accurate count for catering.

Please consider making your payment through PayPal.

If paying by check, the registration fee is payable to Silicon Valley Chapter of SLA.

Mail your check to arrive by Wednesday, December 11, 2013.

Mail to:

Helen Josephine

Hospitality Committee

SLA Silicon Valley Chapter

P.O. Box 66

Ben Lomond, CA 95005

NOTE: This event is limited to 50 attendees due to the size of the venue.

Thanks to our sponsors, IEEE and Information Express.

Posted in [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

What makes Google users tick? What does it mean to be literate in the Age of Google?

Posted on November 5, 2013.



Register Now: November 18th Program with Dr. Dan Russell

“What does it mean to be literate in the Age of Google?”

An evening program with Dr. Dan Russell, Senior Research Scientist, Search Quality & User Happiness, Google

[Dan's Blog](#)

his searching blog “[Search ReSearch](#)”

his MOOC “[Advanced Power Searching with Google](#)”

or connect with him on [Google+](#)

When: Monday, November 18, 2013

Where: Elm Room of the Arrillaga Family Recreation Center, 700 Alma Street, Menlo Park, CA

(Note: the Arrillaga Family Recreation Center is across the parking lot from the Menlo Park Public Library and 2 blocks from the Menlo Park CalTrain station.)

Check In: 6:30 pm

Dinner and Networking: 6:30-7:00 pm

Presentation: 7:00-8:00 pm, followed by Q&A. Event will end at about 8:30 pm

Registration Fee:

SLA Members: \$20.00

Non-members/Guests: \$30.00

Students/Retired Members \$15.00

Registration:

Please register **online** by Friday, November 15, 2013.

<https://www.surveymonkey.com/s/ZN5827P>

About the program: Dr. Dan Russell has a blog, a website and a free online class all dedicated to helping Google users be more efficient and effective searchers. Dan will talk about what he has learned from users, what he likes to teach to users, and how you can use these techniques to teach others to search. Each Wednesday on his [Search ReSearch](#) blog, Dan posts a Search Challenge that tests your ability to search and then he posts the answers on Thursday. Have a question about how Google search works or how you can use some of the advanced features? Join us on November 18th!

Posted in [Chapter Events](#), [Events](#), [Meetings](#) [3 Comments](#)

Library with a View—Tour of the Miller Library at Hopkins Marine Station

Posted on September 23, 2013.



Harold Miller Library
reading room

Join the SLA – Silicon Valley Chapter for a tour led by Dr. Joe Wible of the [Harold A. Miller Library](#) at the Hopkins Marine Station of Stanford University at 150 Ocean View Blvd., Pacific Grove on Tuesday, October 29, 2013 during the Internet Librarian conference.

Come before sunset to enjoy the amazing ocean views from the reading room of the Miller Library which is part of the Hopkins Marine Station with a history of over 100 years of marine biology research in Monterey Bay and beyond. Dr. Wible will provide us with a tour of the library, discussing the library's history, collection, archives, and special collections. In addition to his duties as the Head of the Miller Library, Dr. Wible is the Assistant to the Director of the Hopkins Marine Station, the Station's co-webmaster and he is also involved with fundraising, publicity, and computer and networking support for the Station.

Register **today** for the Tour of the Harold A Miller Library
(maximum limit of 20 for this tour)

Date: Tuesday, October 29, 2013

Time: 5:30 p.m to 6:30 p.m.

Carpooling Information: SLA members attending Internet Librarian are encouraged to meet at the Monterey Conference Center Internet Librarian registration desk around 5 p.m. and then carpool to the Miller Library at the Hopkins Marine Station. It is about a 2 mile drive and will take about 6 to 10 minutes, depending on the traffic. The entrance to the Hopkins Marine Station is directly across the street from the REEBOK store in the American Tin Cannery outlet mall.

Tour fee:

\$5 for SLA members

\$10 for non-SLA members

Register [online](#) by **October 25, 2013:**

<http://www.surveymonkey.com/s/BYMLQN5>

For questions about the tour, contact Carolyn Billheimer of the Tour Committee

650-554-2036

cbillheimer@sbcglobal.net.

Posted in [Chapter Events](#), [Events](#), [Tours](#) 0 Comments

No wetsuits in the library!—New Adventures in Extreme Embedded Librarianship

Posted on September 11, 2013.



Joe Wible

Register Now: October 9th Program with Dr. Joe Wible

“New Adventures in Extreme Embedded Librarianship.”

An evening program event with Dr. Joe Wible, Librarian of the Harold A. Miller Library and Assistant to the Director of Stanford University's, Hopkins Marine Station, Pacific Grove, CA.

When: Wednesday, October 9, 2013

Where: Cypress Room of the Arrillaga Family Recreation Center, 700 Alma Street, Menlo Park, CA

This location is just across Ravenswood Ave, from the Menlo Park Caltrain.

Shares a parking lot with the Menlo Park Public Library.

Check In: 6:30 pm

Dinner and Networking: 6:30-7:30 pm (Italian Buffet incl. vegetarian options)

Presentation: 7:30-8:30 pm followed by Q&A. Event will end at about 8:45 pm.

Registration Fee:

SLA Members: \$20.00

Non-members/Guests: \$30.00

Students: \$15.00

Retired SLA Members: \$15.00

Registration:

Please register [online](#) by Monday, October 7, 2013.

<http://www.surveymonkey.com/s/7YZSR56>

About the Program:

“No wetsuits in the library!” Dr. Joe Wible has been Librarian at the Hopkins Marine Station since 1993. With a doctorate in marine biology from the University of Southern California in addition to his library degree, Joe is deeply embedded in the daily life and ongoing research of the students and faculty at the Hopkins Marine Station in Pacific Grove.

Joe will talk about what it is like to work at a special branch library, offer some ideas for how we might

approach gaining similar rapport with our users, and share highlights of his most recent adventure as part of a research team at the [Palmyra Atoll](#) in the South Pacific.

Special thanks to [Information Express](#) for sponsoring this program event.

Posted in [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

Register Now: August 21 Program with Jeffrey Beall

Posted on July 30, 2013.

SLA Silicon Valley Chapter & Sci-Tech Division Joint Event

**Predatory Publishing: How to Tell the Good Guys from the Bad Guys,
a webinar and evening program event with Jeffrey Beall author of the Scholarly Open Access Blog.**

When: Wednesday , August 21, 2013

Where: Gilead, 333 Lakeside Dr., [Bldg. 300](#), Foster City, CA 94404 ([Gilead Map](#))

Check In: 5:30 pm-6:00 pm

Dinner and Networking: 5:30-6:30 pm (Fajita Buffet incl. vegetarian options)

Presentation: 6:30-7:30 pm (PST) followed by Q&A. Event will end at 8:00 pm

On Site Registration Fee:

SLA Members: \$30.00

Non-members/Guests: \$40.00

Students \$25.00

Webinar Registration Fee:

When: Presentation 6:30pm-7:30pm (PST), followed by Q&A

SLA Members: \$10.00

Non-members:\$20.00

Students: \$5.00

SLA Sci-Tech Division in conjunction with Silicon Valley Chapter will broadcast the presentation via SLA's GoToWebinar. To attend, you will need to download the [GoToWebinar](#) applet to your computer. Please make sure that you can download software to your computer and [check system requirements](#) before registering. After you register and pay the webinar fee, an email will be sent to you with the log on information and link for this event

Registration:

Please [register online](#) by **Monday, August 19**. (Choose the onsite or virtual attendee option on the 2nd page. Virtual attendance registration is limited to 100.)

About the Program:

Open access publishing and self-publishing have open many new category of publishers. Some of these new publishers exploit the open access options by soliciting authors to submit articles to bogus publishing sites, tricking them into submitting content and paying open access fees to journals that will never be published. Some of these journals encourage libraries to subscribe based on false information. Join us as we explore this issue with the authority on Predatory Publishing, Jeffrey Beall author of the [Scholarly Open Access Blog](#) (<http://scholarlyoa.com/>) where he lists and discusses these questionable publishers. See Jeffrey's blog post on this topic on the Silicon Valley Chapter website.

Jeffrey Beall is the Scholarly Initiatives Librarian / Associate Professor, at the Auraria Library, University of Colorado Denver. He received his MSLS from the University of North Carolina, Chapel Hill and he has an MA in English Literature from Oklahoma State University. He reviews electronic resources for the *Charleston Advisor* and he served on the editorial board of *Cataloging & Classification Quarterly*. An academic librarian for over 22 years, Jeffrey has published extensively in the areas of metadata, full-text searching, and information retrieval.

Thanks to our program sponsors:

[Morgan & Claypool Publishers](#)

Thanks to Gilead Pharmaceuticals for hosting this event and providing the tech-enabled facility for the online portion.

Posted in [Chapter Events](#), [Events](#), [Meetings](#), [Webinars](#) 5 Comments

Register for Program on Taxonomy Standards, April 25

Posted on April 13, 2013. Tags: [Taxonomy](#)

Colleagues, Please join the *Silicon Valley Chapter* for a follow-up taxonomy session to Margie Hlava's webinar sponsored by the San Francisco Bay Region Chapter in February.

Taxonomies in the Real World – Compromising the Standards in Order to Meet Business Objectives

Marti Heyman, *Executive Director of Metadata Standards and Services, Cengage Learning*

Thursday April 25, 2013. [Register Online](#) by April 22

Event Information

Where:

Hillview Community Center,
97 Hillview Drive, Los Altos, CA.

[Directions](#)

When:

Thursday, April 25, 2013
6:00 – 6:45 Registration, networking and refreshments
7:00 – 8:00 Presentation with Q&A

Registration info:

Register Online by April 22: <http://www.surveymonkey.com/s/C8MXHZM>

\$25 for SLA members

\$35 for non-members

\$15 for SLA student members, retired SLA members, or unemployed SLA members

This is your opportunity to take advantage of Marti's broad taxonomy and metadata experience — and a rare visit to the Bay Area! Marti has a robust background in taxonomy and metadata and has been a speaker at Taxonomy Bootcamp, SLA and the Information and Knowledge Management Society of Singapore. Marti will take us through a deep look at several examples of how real business needs required violating best practices and standards in a controlled and manageable fashion. Examples would include tackling multiple languages; finding compromises among the "I'm special" business unit (hint – they're all special!); manipulating user experiences to drive behavior or actions (trickery isn't just for e-retail anymore!).

Preview Marti's profile on [LinkedIn](#)

Deadline for registration and payment is **Monday, April 22, 2013**

Online registration form: <http://www.surveymonkey.com/s/C8MXHZM>

Jeanie Fraser

Silicon Valley Chapter, Programming Committee Chair

Helen Josephine

Silicon Valley Chapter, Hospitality Committee Chair

Posted in [Chapter Events](#), [Meetings](#) 0 Comments

April 25: Program on Taxonomy Standards

Posted on April 2, 2013.

Save the Date...

Taxonomies in the Real World – Compromising the Standards in Order to Meet Business Objectives

Marti Heyman, *Executive Director of Metadata Standards and Services at Cengage Learning*

Thursday, April 25, 2013, 6.00 pm

Join us for “Taxonomy 102” – a follow-up session on Margie Hlava’s webinar sponsored by the San Francisco Bay Region Chapter in February. Our speaker will be **Marti Heyman**, the Executive Director of Metadata Standards and Services at Cengage Learning. This is your opportunity to take advantage of Marti’s broad taxonomy and metadata experience — and a rare visit to the Bay Area!

Marti has a robust background in taxonomy and metadata and has been a speaker at Taxonomy Bootcamp, SLA and the Information and Knowledge Management Society of Singapore. Marti will take us through a deep look at several examples of how real business needs required violating best practices and standards in a controlled and manageable fashion. Examples would include tackling multiple languages; finding compromises among the “I’m special” business unit (hint – they’re all special!); manipulating user experiences to drive behavior or actions (trickery isn’t just for e-retail anymore!).

Preview Marti’s profile on LinkedIn: [Marti Heyman](#)

Don’t miss this event, mark your calendar for **Thursday, April 25, 2013**. Registration, networking and refreshments start at 6:00, program from 6:45-8:00 at the *Hillview Community Center, 97 Hillview Drive, Los Altos, CA*. Registration details coming soon.

Jeanie Fraser

Silicon Valley Chapter, Programming Committee Chair

Posted in [Chapter Events](#), [Uncategorized](#)0 Comments

Behind the Scenes: Cantor Arts Center

Posted on March 16, 2013. Tags: [Tours](#)



In late November of last year, the **San Francisco Bay Region** and **Silicon Valley** Chapters of SLA hosted a joint chapter tour of the [Cantor Arts Center](#) at *Stanford University*. This was a special behind-the-scenes tour, showcasing the museum’s archives, collection storage, and other areas seldom seen by the public.

Our tour guide, **Patience Young**, presented us with a thorough history of the museum along with an overview of its operations day to day. We got to see where future exhibits are designed and put together, where Japanese swords and Mediterranean pottery are stored and kept safe from earthquakes and the elements, and where the entire collection is being digitally photographed, one piece at a time. As a participant on the tour, I was struck by the commonalities between museums and archives. The techniques

used to store and preserve items, and the use of digital tools to document them brought me back my days as an intern at the Society of California Pioneers' archive and research library.

The [Cantor Center](#) has been an integral part of [Stanford University](#) since its founding. Its original purpose was to make the Stanford family's art collection available to students and the general public. The Stanford family, including Leland Jr., collected art as they traveled around the world, and this formed the basis for what was to become the Cantor Center. The museum now boasts a collection spanning more than 5,000 years of art history and including the largest collection of Auguste Rodin sculptures outside of the Musee Rodin in Paris.

After the tour, many of us gathered in the museum's Kool Café for dinner and networking. It was wonderful to see that the tour was attended by members based throughout the Bay Area, from Danville to the San Jose area. Some of us also took some time to wander about the museum, taking in some of the exhibits after getting a sense of the work involved in creating them. This was a very memorable tour, and I think everyone who attended was thankful to the Cantor Center for giving us such an in-depth look behind the scenes.

– Kim Ewart

Posted in [Chapter Events](#), [Tours2 Comments](#)

RSVP Today: Tour of the Grateful Dead Archive

Posted on March 1, 2013. Tags: [Events](#), [Tours](#)

Join your SLA-Silicon Valley colleagues and archivist **Nicholas Meriwether** for a tour of the

Grateful Dead Archive at “Dead Central”

UC Santa Cruz

Saturday, March 16, 2013, 11am – 1pm

[Register Now!](#)

The current exhibit, “A Box of Rain: Archiving the Grateful Dead Phenomenon,” traces the history of the Grateful Dead and their cultural impact. Following the tour, Susan Perry, Head of Digital Initiatives will talk about the creation of the online archive designed to help foster a world-wide community around the collection.

[The Grateful Dead Archive](#) is housed in the recently remodeled and expanded *McHenry Library* on the campus of the *University of California Santa Cruz (UCSC)*.

Registration Information:

Cost: \$10 (pre-registration and payment in advance required)

Max. registrations: 25 (limited to SLA-SV members only)

Registration form and payment options for the event: <http://www.surveymonkey.com/s/V7T7G8R>

Following the tour and talk, you are invited to enjoy a no-host lunch at the Global Village Cafe in the foyer of the McHenry library with Susan and Nicholas. For more information and a menu, visit: [Global Village Cafe](#)

Transportation:

The online registration form includes options for carpooling and the Tour Committee will be contacting those who have volunteered to drive and those who need a ride to coordinate options. You are also welcome to drive yourself and spend more time at the exhibit or in Santa Cruz afterwards.

Please plan to arrive early. The library opens at 11am and the tour will begin soon afterwards.

Directions to UC Santa Cruz:

<http://maps.ucsc.edu/content/directions-campus>

Driving time to the UCSC campus from the San Jose Airport is about an hour. Your driving time may vary based on road conditions and traffic to Santa Cruz on Saturday mornings.

Parking:

Parking on the UCSC campus is free on Saturday.

Link to PDF parking maps of the campus:

<http://maps.ucsc.edu/content/printable-maps>

Lot 101 at the Hahn Student Services Center and Lot 120 are both close to the McHenry Library.

For more information on the physical and online archive, visit: <http://library.ucsc.edu/grateful-dead-archive>.

Facebook: <http://www.facebook.com/pages/Grateful-Dead-Archive>

Helen Josephine

Chair, Hospitality Committee

Posted in [Chapter Events](#), [Tours](#), [Uncategorized](#) 0 Comments

Tour the Grateful Dead Archive

Posted on February 17, 2013. Tags: [Events](#), [Tours](#)

Save the date: March 16, 2013

Tour of the Grateful Dead Archive

UC Santa Cruz

Join us for a tour the [Grateful Dead Archive](#) at “Dead Central” with archivist **Nicholas Meriwether**. The current exhibit, “*A Box of Rain: Archiving the Grateful Dead Phenomenon*,” traces the history of the Grateful Dead and their cultural impact. Following the tour, **Susan Perry**, Head of Digital Initiatives will talk about the creation of the online archive designed to help foster a world-wide community around the collection.

The Grateful Dead Archive is housed in the recently remodeled and expanded McHenry Library on the campus of the University of California Santa Cruz (UCSC).

For more information on the physical and online archive, visit the [Grateful Dead website](#) and [Facebook](#) page

Mark your Calendars: **Saturday March 16, 2013**

We will meet at the **McHenry Library at 11 am**. Tour will conclude by 1 pm

Registration is limited to 25 Silicon Valley Chapter members.

Don't Miss this event; look out for the Registration form with carpool options.

Helen Josephine

Chair, Hospitality Committee

Posted in [Chapter Events](#), [Tours](#) 0 Comments

RSVP Today: Disruptive Tools for Research and Publication

Posted on February 6, 2013.

Colleagues, please join us for our February program,

Disruptive Tools for Research and Publication: Mendeley, Zotero and Altmetrics

Monday evening, February 25, 2013

Speakers: William Gunn, Head of Academic Outreach for Mendeley & Helen Josephine, Head of the Engineering Library at Stanford University

Register (before February 22, 2013): <http://www.surveymonkey.com/s/LHX9J3F>

Academic researchers and writers are using new tools to help them collaborate with others and organize personal files of articles and content from the web. Increasingly, these researchers find the closed, for-profit software options for citation management offered by RefWorks and EndNote to not be ideal for interoperability, customization and collaboration. Both Zotero and Mendeley have been embraced by advanced researchers who appreciate the customization and collaboration they offer and by undergraduates who appreciate the price (a basic subscription to either Mendeley or Zotero is free). Mendeley has over 4 million users and provides access to a full-text archive of over 40 million articles.

Similarly the former “value of an article”, based on peer-review and citation counts is coming under pressure from new metrics or “altmetrics”—how many times has the article been Tweeted, saved to CiteULike or to a Mendeley Library. Join us for the Silicon Valley Chapter program on Monday, February 25 at the Menlo Park Public Library to learn about these disruptive technologies and explore the features that might apply to your personal research or to the researchers in your workplace. Hear about the advantage to librarians for viewing and tracking the changing interests of their dynamic communities of researchers and the new ways that research collaborations are being facilitated.

Where: Menlo Park Public Library, 800 Alma St, Palo Alto, CA

Directions: <http://www.menloparklibrary.org/directions.html>

The Menlo Park CalTrain stop is within one block of the Menlo Park Public Library

Agenda:

6:00 – 7:00 Social Hour with sandwiches, dessert and beverage

7:00 – 8:30 Presentation with Q&A

Cost:

\$20 for SLA members

\$25 for non-members

\$15 for students, retired, or unemployed

Deadline for registration & payment: **Friday, February 22, 2013**

Register Online: <http://www.surveymonkey.com/s/LHX9J3F>

Posted in [Chapter Events](#), [Knowledge Management](#), [Meetings0 Comments](#)

An Evening with SLA Leadership May 31st – SLA-SF/SV Joint Meeting

Posted on May 24, 2012.

**A Very Special Joint Meeting of the
The San Francisco Bay Region and Silicon Valley Chapters**

**An Evening with SLA National Leadership:
Janice Lachance, Brent Mai, and Deb Hunt**

Thursday, May 31, 2012, 5:30 – 8:00 pm

Delancey Street Restaurant

San Francisco

Please join us for dinner and a panel discussion featuring CEO Janice Lachance, President Brent Mai, and our very own President-Elect Deb Hunt!

Our panel will be moderated by longtime SF Chapter Member David Grossman. David will be posing questions submitted by chapter members, so start thinking about what you'd like to hear from our leadership! Submit questions to tlandolt@reprintsdesk.com or hschiral@library.berkeley.edu by *Friday, May 25*.

Our annual joint chapter meeting is an excellent opportunity to network not only with your Bay Area colleagues, but also with SLA leadership. Don't miss the chance to talk with SLA's current President, President Elect, and CEO, all at the same time. Learn more about where the organization is going, and get their perspectives on trends in our profession. The evening will include networking time (with no host bar) and a plated dinner (chicken, salmon, or vegetarian), followed by the panel discussion.

When: Thursday, May 31, 2012, 5:30 – 8:00 PM

Agenda:

5:30 PM – 6:15 PM Check-in and networking

6:30 PM – 7:00 PM Dinner

6:45 PM – 8:00 PM Panel discussion

Cost: \$30 for SLA members, \$60 for non-members, and \$25 for students, retired, and between jobs members.

Parking: The closest public parking is at Pier 32, about a block away, and it costs \$6. The address of that lot is 599 Embarcadero. Unfortunately, Delancey Street doesn't validate.

Registration Deadline: Friday, May 25, 2012

Online Registration: [PayPal Registration](http://sanfrancisco.sla.org/wp-content/uploads/2012/05/regform_joint_meeting.html) (PayPal account not required) http://sanfrancisco.sla.org/wp-content/uploads/2012/05/regform_joint_meeting.html

More Information: <http://sanfrancisco.sla.org/2012/05/joint-meeting-sla-national-leadership/>

Thank you to IEEE for their generous sponsorship of this meeting! www.ieee.org

Posted in [Chapter Events](#), [Events](#), [Meetings](#)0 Comments

Register Today for a Spring Professional Development Workshop E3 = eContent Success

Posted on April 3, 2012.

SLA Silicon Valley Chapter and Springer join together to bring you this special eContent Workshop for Corporate and Healthcare Institutions

DATE: Thursday-April 26th

TIME: 2:00 p.m. – 6:00 p.m., followed by cocktail reception.
Registration begins at 2:00 PM and the workshop will begin at 2:30 PM.

PLACE: The Westin Palo Alto ([Directions](#))
675 El Camino Real Palo Alto, CA 94301

[REGISTER TODAY!](#)

E3 = eContent Success

SLA Silicon Valley Chapter and Springer invite you to join in a unique half-day workshop about eContent, such as eBooks, eJournals and other electronic databases, as a research and library resource on Thursday, April 26th in Palo Alto, CA. Springer has partnered with Mary Ellen Bates to open the session as our keynote. In addition to learning more about the emerging market of Scientific Technical and Medical (STM) eContent and its practical use in organizations like yours, the workshop will provide you with the opportunity to discuss the challenges and successes of implementing STM eContent, and hear from librarians whose

experiences can help you determine the right approach for your organization. Your participation is key to ensuring the success of the day, and we hope to see you there!

ELEVATE

Elevating Your Value to C-Level: Proving Your Value to the Executive Level-Mary Ellen Bates. Mary Ellen is widely known as one of the world's leading business researchers. She will deliver her knowledge on how to get a "seat at the table." Speaking to the C-level suite requires an entirely different approach. Mary Ellen will share tips on how to see yourself from their eyes and communicate your efforts effectively.

EVALUATE

Find out what works and what doesn't! Hear from your peers and listen and understand their challenges and successes in implementing and managing their eContent collections.

Panel:

Beth Anselm, Corporate Librarian, SAP

Qin Zhu, Hewlett Packard Labs

Sandra Crumlish, St. Jude Medical

ENHANCE

Springer for Research & Development/Hospitals & Health and Practical Use. Many corporations and hospitals understand the importance of scientific, technical and medical (STM) content for their end-users. Springer will share their knowledge and help you understand the practical use and how these resources are crucial to your business across all industries. A Springer representative will discuss our content and demonstrate examples of the practical use of STM content.

Refreshment breaks will also be provided, and please stay after the closing for a cocktail reception as well!

We hope you will be able to join us in Palo Alto for this special 2012 eContent Workshop for Corporate and Hospital Institutions. There is no cost to register or attend, but due to limited space, we ask that you register as soon as possible to secure a place.

By registering early, you will be automatically entered in a drawing for an iPad that will be raffled at the end of the day. A confirmation will be sent to you immediately after you complete your registration. Should you have any questions, please feel free to contact Stacey Bowers (stacey.bowers@springer.com).

Best regards,
Lisa Sewell and Cindy Hill
2012 Program Directors
SLA Silicon Valley

Posted in [Chapter Events](#) 0 Comments

Page 1 of 4 **1** 2 3 4 »

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Predatory Publishers

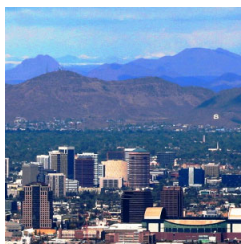


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Volunteers Needed!



SLA 2017 Phoenix

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