SFSLA Executive Board/Advisory Council Meeting, April 6, 2021

In attendance: (A Nykamp; D Hunt; J Lapachet; M Rosen; M Vogelsang; R Lum; V Churchill; Z Painter)

Called to Order at 12:03 pm

Minutes:

1. Reports
   1. Secretary
      1. Review any changes to minutes - No additional edits made today
      2. Vote on minutes - Motioned by Deb, Seconded by Rennie, Unanimous except for 1 abstainer
   2. Webmaster
      1. Max is making website edits and watching web program trainings
         1. Added social media icons to top of our web page
      2. **Action item**: send Max website feedback
         1. Max will send feedback reminders when edits are done
      3. **Action item:** Max to check out Higher Logic
   3. Treasurer
      1. Amy is going through SLA website
         1. Any questions, ask HQ Membership (Claire Sutton, Amy Burke)
      2. Jaye foresees HQ requesting a budget for events
      3. **Action item:** reconstruct events from past years as much as possible in wiki to create a future event budget for HQ
   4. Membership
      1. Deb reached out to Ray Pun, winner of survey
      2. Deb waiting to be reimbursed for gift card, filled out and submitted request
   5. Programs
      1. Events
         1. Upcoming
            1. Neighborhood Dinners - enough hosts? - Yes!

4/12 - Michael Sholinbeck

4/14 - Mimi Carter

4/14 - Sandy Malloy

4/15 - Jaye Lapachet

4/21 - Lorene Kennard

4/26 - Gabrielle Vasco

* + - * 1. Everyone should have received an email with details on time, date, theme, etc.
        2. **Action items:**

Please remind SLA friends/member prospects to attend

As Board members, please consider attending at least one event, even if it is just to pop in and say hello

* + - 1. Thinking about/Planning
         1. May

Kahoot meet up, more casual with a food theme

Maybe have people submit a cocktail recipe?

* + - * 1. June

Baseball theme - hoping to get Hall of Fame tour

* + - * 1. Working on:

Financial/Investment focused event

Getting virtual tours of interesting spaces/places

* + - 1. Other
         1. We should start thinking about the holiday party

Should we have two? One in SF and one in SJ - holiday party in SF and member appreciation in SJ?

* + - * 1. It would be great to have another person helping support events

Calendar boss?

* 1. Past President
     1. Zac continues to be part of the Openness and Transparency Committee
        1. They are working on a document that he is happy to share out for feedback/suggestions if anyone is interested in reading it
  2. President-Elect
     1. Deb is making edits in the wiki on job descriptions
     2. **Action item**: if you have any edits/additions for the job descriptions in the wiki, please make them. Also, if Deb has not yet worked on your job description, please add items as you think of them.
  3. President
     1. Site Traffic Report
        1. Some of the activity could be from bots
        2. There is a high number of visitors who are not logged in, these could be potential members viewing our events; could also be members using browser plugins so they are not tracked.
     2. Survey results
        1. Poor results: received good information, but not a lot
        2. Most popular responses for events: learning groups, social events, tours, networking, and coffee
        3. Most popular days for events: Thursdays and Tuesdays
        4. Most respondents were members of SLA for 20+ years, but we need to engage newer members so they become 20+ year members
        5. See Appendix I for link to full survey results
     3. SJSU Chapter Connection

Max and/or Amy have linked SLA-SF up with the SJSU chapter. They are very strong - 100+ members and 25 officers. We have received notice of their event, Night at the Circus, which is on April 12. We have invited them to attend or host Neighborhood Dinners.

* 1. Other?

1. Partnering and Engagement
   1. Member Engagement Team
      * 1. Reach out to members (Mark & Cyndi) - they have not been contacted. Action item: we need to identify someone who can check in with them regularly and give a report
   2. Open up Board meetings to members?

Jaye asked for feedback about this. Deb pointed out that we can always go into Executive Session if we want to discuss things that are private. We may be able to engage more members by making the Board Meetings open to all members. No decision yet.

* 1. Create small groups on whatever topics
     1. Past Presidents (Wess) - create a separate community? Deb will contact Wess
     2. Other groups we can start now?
        1. Breakfast Club?
  2. Lead learning groups
     1. R Learning Group - Paul de Barros - Paul has agreed to be the leader and is doing research. He and Jaye had a meeting which resulted in Paul contacting Lydia, the Data Librarian at the Federal Reserve Bank for more information. She said “I cannot recommend DataCamp highly enough! I recently asked the RAs for some feedback on it, and they have nothing but good things to say. I suspect all our RAs have some coding experience before they join us, however. At the same time, I think that DataCamp is approachable even for a novice. One of the best things about it is that it offers hands-on experience with specific tasks, and learners get immediate feedback about their code (not from a live human, of course). It’s a little bit pricey: ~$300/person/year. If you want to learn R, though, I can’t think of a better way to do it.” The cost is an issue. Also, Paul and Jaye are concerned that R is too difficult for them to lead. Max has some ideas about other learning groups and will email Jaye about it.

1. Enter your list of small tasks for volunteers into the wiki
2. Additional Topics
   1. HQ Leadership Training
      1. Jaye shared our wiki during a training; she is feeling hopeful that things are improving with HQ; sessions have been interesting
      2. All sessions are recorded for viewing later if you can’t attend them live
   2. Need someone to plan to attend the SLA Town Hall - April 22nd
      1. Deb is registered to attend

Rennie moved to adjourn meeting at 12:57 pm

Amy seconded

Unanimous

Appendix I: Survey Results

[Member survey results PowerPoint](https://drive.google.com/file/d/1vhzYK6qOadAY2gXQmRtkVgElftHOjnUv/view?usp=sharing)

(This is also saved in our [SLA-SF 2021 Shared Google Drive folder](https://drive.google.com/drive/folders/1TFBOI2LHxeUutWVXIFAkFD_iYWkh6n6r?usp=sharing))

Appendix II: Site traffic, FYI only email from Jaye on 3/22/21

Thought this might be of interest.

Jaye

