

# Library Podcasting: Content Development

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MLTW Conference, December 2019



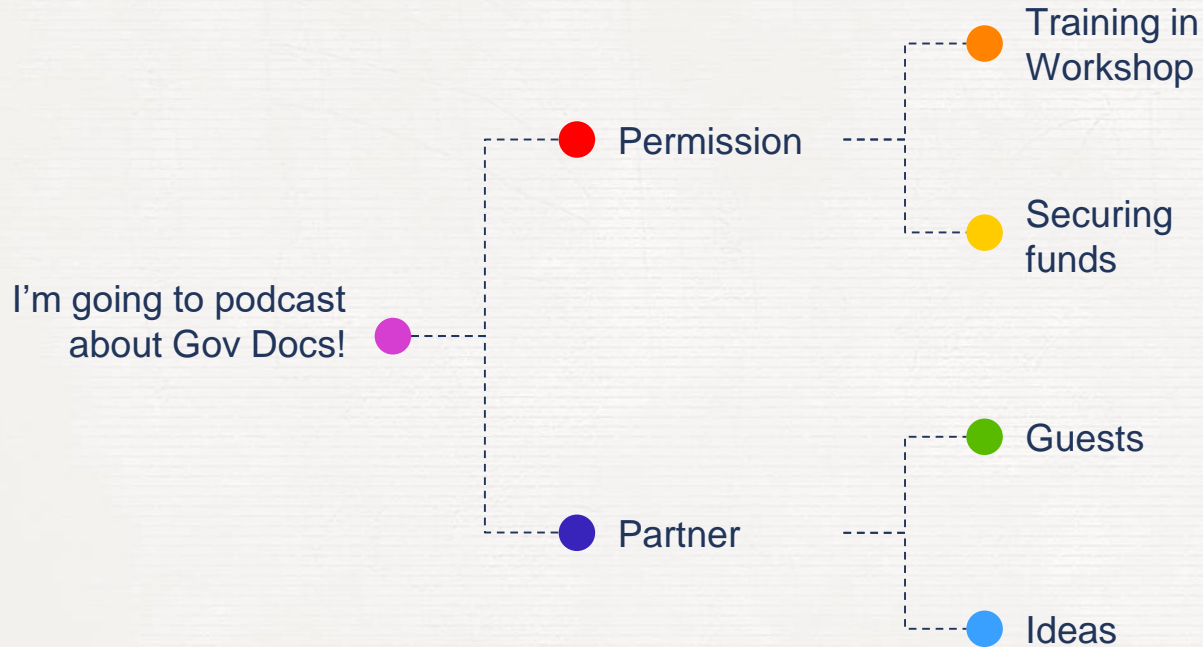


# Nia Rodgers

Half of the team that produces the Civil Discourse podcast out of Virginia Commonwealth University

You can find me at [slrodgers@vcu.edu](mailto:slrodgers@vcu.edu)

# The Process for Me.



# 1. What to podcast about?

Deciding on your content.



# Content Creation and Preparation.

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- x Make a list. We have a google doc.
- x Solicit your listener's ideas.
- x \*The list of recently published documents.
- x Practice to see how long a topic might take.
- x Decide how much you want to edit.
- x Are there topics you can't/won't cover?





# Have Fun!

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But be careful of audience and university administration. My best example of this is our excitement over recordign a podcast on the 7 Dirty Words You Can't Say on the Radio.



# Our Method.

1

## Interesting?

Is this interesting to anyone besides the two of us?

2

## General Outline

We add questions and some answers to google doc.

3

## Listen Carefully

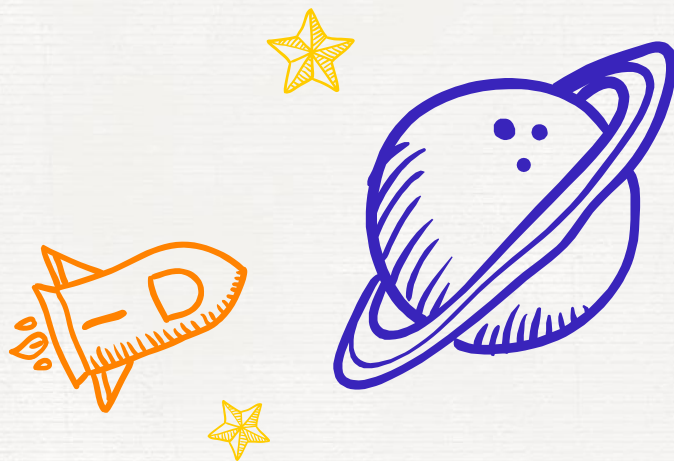
We listen to each other carefully during recording for follow-up moments.



Scripting the podcast? We don't.  
Do what is best for you.







# Work Together!

We talk early in the week about what we will cover in the recording session. No surprises!



# Build Connections and Partnerships

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## Nia's View

It is important to me to build relationships with the professors in the departments I work with, and with their students.

## Aughie's View

He is expected to engage in public teaching, both of students not in his classes and the public at large.





# What Does the Podcast Let Me Do?

Ice-breaker!

Connect with faculty and publicize their research.

Interest people in cool government documents.

Talk about podcasting!

# Growing Your Audience.

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## Social Media

We try to mention the podcast on Facebook and the Libraries' Twitter account.

## Personal

We both mention the podcast in classes, and to people we think might be interested in listening.

## Announcements

We include the address in LibGuides, newsletters, and on the Libraries home page.







# 638 downloads

August 30 – December 9, 2019.

# Civil Discourse. Itunes, Transistor, etc.



Talk it out. A lot.

# Credits

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Special thanks to all the people who made and released these awesome resources for free:

- ✗ Presentation template by [SlidesCarnival](#)
- ✗ Photographs by [Unsplash](#)







# Thanks!

**Any questions?**

You can find me at:

[slrodgers@vcu.edu](mailto:slrodgers@vcu.edu)