Library Podcasting: Content Development

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The Process for Me.

I'm going to podcast about Gov Docs!

Permission
- Training in Workshop
- Securing funds

Partner
- Guests
- Ideas
1. What to podcast about?

Deciding on your content.
Content Creation and Preparation.

- Make a list. We have a google doc.
- Solicit your listener’s ideas.
- *The list of recently published documents.
- Practice to see how long a topic might take.
- Decide how much you want to edit.
- Are there topics you can’t/won’t cover?
Have Fun!

But be careful of audience and university administration. My best example of this is our excitement over recording a podcast on the 7 Dirty Words You Can’t Say on the Radio.
Our Method.

1. Interesting?
   Is this interesting to anyone besides the two of us?

2. General Outline
   We add questions and some answers to google doc.

3. Listen Carefully
   We listen to each other carefully during recording for follow-up moments.
Scripting the podcast? We don’t. Do what is best for you.
Work Together!

We talk early in the week about what we will cover in the recording session. No surprises!
Build Connections and Partnerships

Nia’s View
It is important to me to build relationships with the professors in the departments I work with, and with their students.

Aughie’s View
He is expected to engage in public teaching, both of students not in his classes and the public at large.
What Does the Podcast Let Me Do?

Ice-breaker!

Connect with faculty and publicize their research.

Interest people in cool government documents.

Talk about podcasting!
Growing Your Audience.

Social Media
We try to mention the podcast on Facebook and the Libraries’ Twitter account.

Personal
We both mention the podcast in classes, and to people we think might be interested in listening.

Announcements
We include the address in LibGuides, newsletters, and on the Libraries home page.
638 downloads

August 30 – December 9, 2019.
Civil Discourse. Itunes, Transistor, etc.
Talk it out. A lot.
Credits

Special thanks to all the people who made and released these awesome resources for free:

✗ Presentation template by SlidesCarnival
✗ Photographs by Unsplash
Thanks!

Any questions?

You can find me at:

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