



# Library Podcasting: Technically Speaking





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Half of the team that creates the podcast Civil Discourse. Find it where you download other podcasts!





Civility costs nothing and buys everything.

Mary Wortley Montagu

# Getting Started

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- ◇ Get lots of permissions. To use work time, to spend money, to get access to the studio, to get a partner.
- ◇ Plan! How often will you record, using what software for editing, etc? Are you going to follow a specific set of guidelines (language, policies)?
- ◇ Create a process. Write it down.
- ◇ Download all the editing software. (We use Audacity).





# Recording in The Studio

- ◇ Focusrite Clarett 8PreX (~ \$1,000)
- ◇ 2 Genelec 8030 studio monitors with 7050 subwoofer (~ \$2,400)
- ◇ 2 Electro-Voice RE20 microphones (~ \$1,300)
- ◇ 2 microphone stands (~ \$200)
- ◇ 2 pop screens (~ \$20)
- ◇ Audition software (~ \$250/year)
- ◇ Building a sound resistant space (~ \$100,000)





# Editing/Transcripts

Exhausting, nerve wracking,  
and yes, you really sound like  
that. At least it is free! \*

\*Transcripts are expensive, time consuming, and  
you'll probably have to sign a contract with a  
provider.





# Hosting

## Partnership

Biggest key is finding someone that you like to talk to, and far more importantly, like to listen to.

## Plan

- ◇ Script? No script?
- ◇ Don't sandbag your partner.
- ◇ Write down a list of topics that you can later ignore when more interesting things come up.







# Best Practices

## **Communicate**

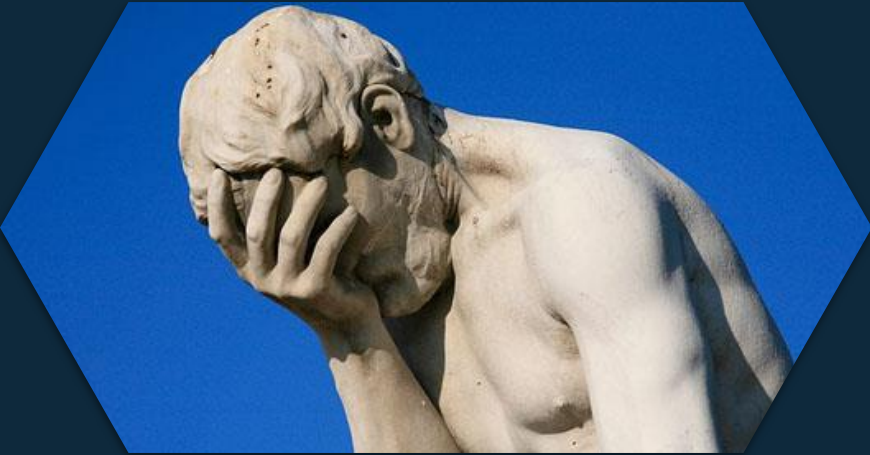
With your partner, your boss, your editors, and yourself. Question what you are doing in a positive light.

## **Prepare for Change**

Dump ideas that are not working! Life is too short to hate doing something this fun.

## **Ask For Feedback**

When you ask for opinions, listen. When people say things that make you feel something, examine those feelings.




## Lessons Learned





# The process




Excitement at starting something new!!

Glacial pace of administration permissions.

Frustration, exasperation.

Excitement when you hear the first episode!!





# Hidden Costs

**Student wages  
for editing**

**Transcripts –  
ours are about  
\$1.10 per minute**

**The fight for  
studio time is  
enduring.**





# Track your results

	Transistor	Local Hosting	Total
August	104	0	104
September	118	17	152
October	170	31	201





# Maps





# Credits

Special thanks to all the people who made and released these awesome resources for free:

- ◇ Presentation template by [SlidesCarnival](#)
- ◇ Photographs by [Unsplash](#)





# Thanks!

## Any questions?

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