



SLA's Roadmap: the Future is Now

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December 9, 2015

Military Libraries TRAINING Workshop 2015

Strategic Priorities . . .



- The value of the Information Professional
- The value of SLA
- The value of the member experience

<https://www.sla.org/about-sla/strategic-plan/sla-strategic-priorities-2015-2016/>

Lean Into the Curve . . .



- What's been accomplished?
- What are we currently doing?
- What is yet to come?

The Road Map . . .



- Market Opportunities
- Business Partnerships
- New Products and Services
- Conference Model Evolution
- Organizational Review
- Revenue Model & Financial Review
- Membership Levels

The Future of SLA . . .



- Implementation plan
- Association Management Company (AMC)
- Member engagement

The Future of DMIL . . .

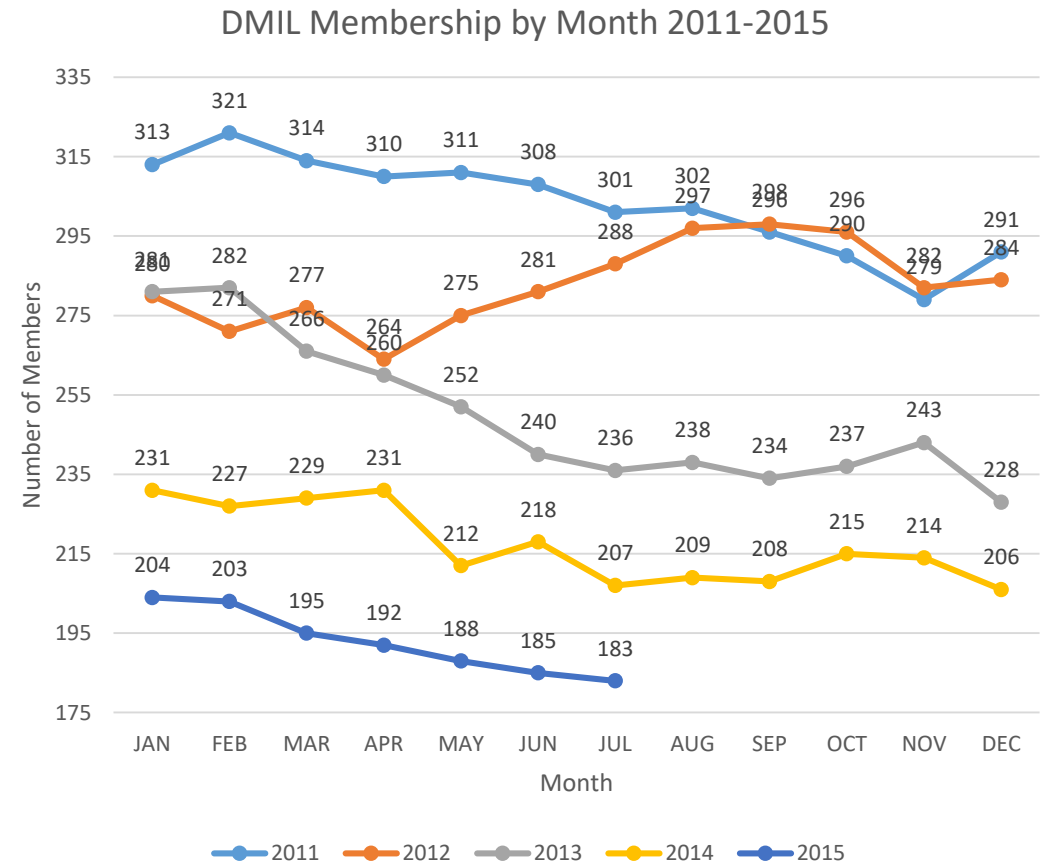


- Strategic plan: focus areas
 - Communications
 - Membership
 - Innovation and continuous learning
 - Results and accountability

The Future of DMIL . . .



- Membership
 - Trending down

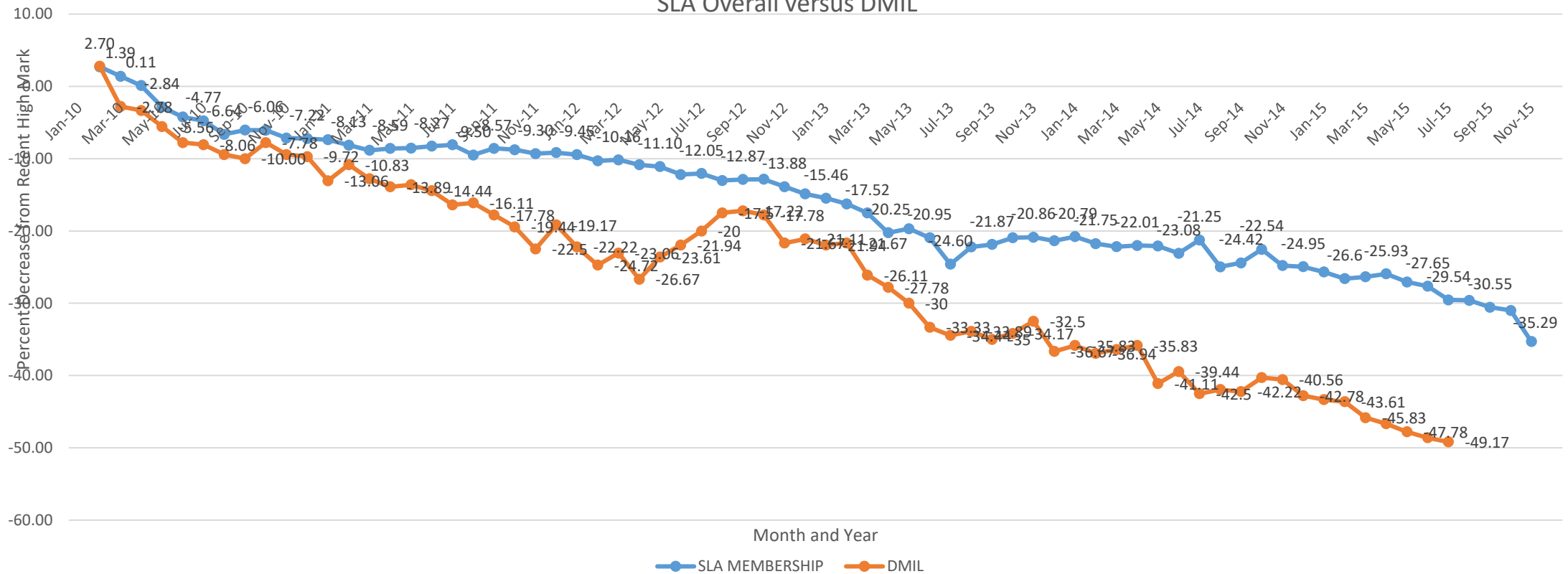


Source of data: SLA Monthly Membership Reports, Membership Wiki

The Future of DMIL . . .



Comparison of the Percentage of Membership Decline, 2010 -2015
SLA Overall versus DMIL



Source of data: SLA Monthly Membership Reports,
Membership Wiki

The Future of DMIL . . .



- Key Issues?
 - for the Division . . .
 - for the leaders . . .
 - for the members . . .

The Journey Continues!



THANK YOU FOR YOUR ATTENTION!

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