SLA’s Roadmap: the Future is Now

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Military Libraries TRAINING Workshop 2015
Strategic Priorities . . .

• The value of the Information Professional

• The value of SLA

• The value of the member experience

Lean Into the Curve . . .

• What’s been accomplished?

• What are we currently doing?

• What is yet to come?
The Road Map . . .

- Market Opportunities
- Business Partnerships
- New Products and Services
- Conference Model Evolution

- Organizational Review
- Revenue Model & Financial Review
- Membership Levels
The Future of SLA . . .

- Implementation plan
- Association Management Company (AMC)
- Member engagement
The Future of DMIL . . .

• Strategic plan: focus areas
  • Communications
  • Membership
  • Innovation and continuous learning
  • Results and accountability
The Future of DMIL . . .

- Membership
- Trending down

Source of data: SLA Monthly Membership Reports, Membership Wiki
The Future of DMIL . . .

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The Future of DMIL . . .

• Key Issues?
  • for the Division . . .
  • for the leaders . . .
  • for the members . . .
The Journey Continues!

THANK YOU FOR YOUR ATTENTION!

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