



December 9 – 11, 2013

Huntsville, AL



56th Military Libraries Workshop
Resiliency – Adaptability
Huntsville, AL, 9-11 December
Von Braun Center (VBC), South Hall, Ballrooms 1-3

Program

Monday, 9 December

Premier Sponsor – IEEE
Technology Sponsor – Knovel
Day Long Coffee Service in VBC - PTFS
VBC Buffett Lunch, Ballrooms Hallway – Morningstar
MLD Board Meeting, Embassy Suites – Mango Languages
First Time Attendees Meet & Greet with MLD Board, Embassy Suites – Safari Books Online

7:30 – 6:30, Registration open– VBC South Hallway

8:00 – 12:00, **Helen Q. Sherman**, *Director, DTIC User Services* “DTIC Training” (Pre-registration required) – VBC, South Hall, Ballroom 1

Summary. The Defense Technical Information Center (DTIC) will be offering a mini Boot Camp Training session. Session will cover DTIC's new and enhanced resources for search and collaboration: R&E Gateway, DTIC's new access controlled entry point, provides search and facilitates access to secure collaborative tools.

Powered by a new search engine and advanced output capabilities, the DTIC Collections Search includes DTIC and Information Analysis Center (IAC) Technical Report (TR) collections and Unified Research & Engineering Database (URED) project summaries.

DoDTechipedia is a specialized S&T wiki for the research community, where users can collaborate, contribute, and retrieve information.

DoDTechSpace is a new collaborative tool to facilitate conversations and get up-to-date information from colleagues near and far.

R&E Gateway resources are available to DoD and U.S. Government agencies and their contractors at <https://www.dtic.mil>.

11:00 – 1:30 Military Libraries Division Board Meeting, Embassy Suites, Redstone Boardroom

1:00 – 2:00, OCLC Update – VBC, South Hall, Ballroom 1

2:15 – 3:15, DTIC Update – VBC, South Hall, Ballroom 1

3:30 – 4:30, FEDLINK Update – VBC, South Hall, Ballroom 1

4:30 – 5:30, First Time Attendees Meet & Greet with MLD Board – Embassy Suites lobby

6:00 – 8:30, Welcome Reception with Sponsors – VBC, South Hall Ballrooms 2 & 3

Tuesday, 10 December

All Workshop Programs will be in VBC, South Hall, Ballroom 1

Premier Sponsor - IEEE
Programming Day 1 – LexisNexis
Technology Sponsor - EBSCO
Venue Sponsor - ProQuest

8:00 – 8:30, Registration Open – VBC, South Hall, by Ballroom 1

8:30 – 8:45, **Welcome from Mr. Eric Edwards**, *AMRDEC Director*

8:45 – 10:00, **Deb Hunt**, *Information Edge* and *SLA President*, “Career Agility: Transforming Knowledge and Expertise into Strategic Value”

Summary. Our profession has changed rapidly in the last 30 years, and the changes have challenged all of us to adapt and transform, to be flexible and innovative. SLA President Deb Hunt will address who we are as a profession and discuss where we might be headed.

Learning Objective. Understand that the skills we learned in school and built on through our work experiences have potential not only in traditional library or information center settings but far beyond.

Learning Outcome. Demonstrate that you are an agile professional. Identify your potential both within and outside a traditional setting; be able to turn information into strategic knowledge, and better demonstrate your expertise as an information master.

10:00 – 10:30, Morning Break – *Sponsored by Gaylord*

10:30 – 12:00, **Gretchen McCord**, *Digital Information Law*, “Federal Libraries and Copyright Law”

Summary. Rapid changes in technology provide us with a wealth of opportunities to create and use information in new and valuable ways. At the same time, changes in technology create confusion as to how to protect both the works we create and the rights of society to access and use such works. Copyright law is at the forefront of this aspect of the information revolution. This session will discuss some of the top trends in copyright law and policy that effect our ability to use and protect information and works of all types.

Learning Objective. For newcomers to the profession, gain a better understanding of evolving and persistent issues related to copyright law that effect and inform your day to day work. For mid-career

and senior library professionals, review and expand your knowledge of the complexity of copyright law as it impacts both your work and the work of your customers.

Learning Outcome. Refresh your awareness and understanding of current trends in copyright law and comprehend its significance for your own agency.

12:00 – 1:30, Buffet Lunch in Info/Expo – *Sponsored by WT Cox Information Services*

1:30 – 2:00, **Jane Killian**, Defense *Forensic Science Center*, “Creating a Virtual Library in the age of Closings”

Summary. The Defense Forensic Science Center, formerly the U.S. Army Criminal Investigation Laboratory, is located in Forest Park, Georgia, at the Fort Gillem Enclave. The Center provides forensic laboratory services to DoD military criminal investigative organizations (Air Force Office of Special Investigations, Naval Criminal Investigative Service, and the Army Criminal Investigation Command) and other DoD customers. It is a full-service forensic laboratory, providing state-of-the-art forensic examinations in the following disciplines: DNA/serology, digital evidence, drug chemistry, firearms and tool marks, forensic documents, latent prints, and trace evidence. The Center was in need of better organized and more efficient access to their resources, so they hired a librarian! This is the story of the librarian who came into an environment that had no collected and documented resources, and began to build a virtual library, a process that continues today.

Learning Objectives. A librarian’s nightmare, or the best opportunity ever? Learn how one innovative information specialist approached the setting described above, and how she began organizing these resources.

Learning Outcome. Understand how you might begin to apply the skills you use in a more traditional “library” environment to the products and resources of a science laboratory, or any other set of nontraditional holdings.

2:00 – 3:15, **Sponsor Showcase**

The “Sponsor Speed Dating” returns. Each sponsor will have two minutes to update you on their latest offerings.

3:15 – 3:45, Afternoon Break – *Sponsored by COMEX*

3:45 – 5:00, **John Digilio**, *Reed Smith, LLP*, and *SLA Treasurer*, “In the Balance: Tools to Increase Your Personal and Professional Creativity”

Summary. The boundary between “work life” and “home life” seems to be a thing of the past for many of us. We take our mobile devices with us everywhere - and have grown accustomed to checking them frequently to stay connected with our colleagues, families, news sources, list serves, etc. But this compulsion to be on call and linked up the proverbial 24/7 can and does have many negative consequences, including reduced productivity, increased stress, a job life that invades our home life, and ultimately, illness and burnout.

Learning Objective. Learn about some of the tools that can help you find a better balance between work life and home life. Discover how to use technology to increase your overall well-being and happiness.

Learning Outcome. Identify effective strategies to separate your home life and your job life and get started on a healthier, and happier, you! Set achievable goals, gather support from your friends, family and colleagues, and have fun.

5:30, first bus to US Space & Rocket Center

6:00 – 9:00, **60th Anniversary Dinner at U. S. Space & Rocket Center**, **Janice Lachance**, *SLA CEO*

Tour of USSRC following dinner.

*Venue Sponsor, U. S. Space & Rocket Center – **Peterson’s***
*Transportation – **SirsiDynix***
*Champagne Toast at 60th Anniversary Celebration Dinner - **IEEE***
*60th Anniversary Dinner – **Thomson Reuters***



Wednesday, 11 December

All Workshop Programs will be in VBC, South Hall, Ballroom 1

Premier Sponsor - IEEE

Programming Day 2 – IHS

Technology Sponsor - EastView

Venue Sponsor – Gale, Cengage Learning

8:00 – 8:30, Registration Open – VBC, South Hall, by Ballroom 1

8:30 – 9:45, **Marcy Phelps**, *Phelps Research*, “Top Tips for Turning Information into Insights”

Summary. In this session, Marcy Phelps will discuss low-cost techniques for making sense of the information we find, packaging and delivering that information into a format that is useful to our clients or customer base, and increasing our value as information professionals.

Learning Objective. Improve your ability to find, analyze, interpret, and produce accurate, relevant, and actionable information for your organization.

Learning Outcome. Understand that information is a commodity, but that its value is dependent on many factors that your expertise will affect, including deliverability, timeliness, accessibility, and ease of use.

9:45 – 10:15, Morning Break – *Sponsored by Innovative Interfaces Inc*

10:15 – 11:30, **Dr. Steven MacCall**, *Associate Professor, University of Alabama School of Library & Information Studies*, “Deploying Social Media in Libraries”

Summary. It is no surprise - librarians network! It’s in our genes. This professional characteristic enables librarians to leverage each other's work in ways that can be quite dramatic. For example, in the medical world, librarians use a listserv (MEDLIB-L) to facilitate STAT deliveries of medical information directly to those fellow professionals who may be working in one-person libraries that may lack necessary content. However, the leveraging of the network of professional practice is undergoing change as email use is slowly being replaced by social media-based communication such as Twitter and Facebook. In this presentation, Dr. MacCall discusses how we might better use tools such as these both professionally and effectively.

Learning Objective. Learn about various aspects of ongoing research investigating the emergence of professional communication practices supported by social media tools, and how these tools both challenge us and extend our capabilities.

Learning Outcome. Continue to evolve as an agile information professional by understanding how to use the concepts and practices you have already mastered in the context of social media options.

11:30 – 1:00, Buffet Lunch in Info/Expo Area – *Sponsored by Serials Solutions & ebrary*

1:00 – 2:30, **Margie Hlava**, *President, Access Innovations*, “Big Data Content Organization, Discovery, and Management”

Summary. In March 2012, the Obama Administration announced the National Big Data Research and Development Initiative—a major step toward addressing the challenge and opportunity of “Big Data.” Big Data are data sets so large, complex, or rapidly-generated that they can’t be processed by traditional information and communication technologies. Every day, decision makers, resource managers, engineers, first-responders, scientists, and citizens are faced with a multitude of constantly flowing data streams coming from many sources, in many formats. Making sense of these volumes of Big Data requires cutting-edge tools and technologies that can analyze and extract useful knowledge from vast and diverse streams of information. How is it managed, curated, served?

Learning Objective. Discover the challenges posed when attempting to make sense of huge amounts of digital data - Big Data - using a case study approach drawn from the presenter’s work with military, homeland security, and intelligence agencies.

Learning Outcome. Comprehend what is meant by “Big Data” and understand some of the tools and techniques used to access and apply the information contained in these huge data sets, particularly the role of taxonomies, thesauri, and ontologies used to organize, discover, and manage content.

2:30 – 3:00, Afternoon Break – *Sponsored by TEI Landmark Audio*

3:00 – 4:45, **Panel Discussion moderated by Dr. Gail Nicula**, “Approaching Challenges through Adaptation and Innovation”

Summary. Presentations from five library professionals representing academic, base, scientific, and technical libraries or information centers will focus on various strategies currently practiced to ensure relevance, deliver services to our customers, and transform in response to changing organizational, economic, and service climates. Panel members are: Greta Marlatt (Naval Postgraduate School), Tim Edwards (Army Materiel Command Library Program), Jeff Luzius (Air University Library), Mangala Krishnamurthy (University of Alabama Library) and Carla Pomager (Army General Libraries Program).

Learning Objective. Discover the techniques and strategies used by colleagues to anticipate, problem solve, and succeed when faced with organizational uncertainty, rapidly evolving requirements, and fewer personnel.

Learning Outcome. Understand, be able to modify, and apply the ideas presented by these panelists to adapt, innovate, and ultimately make your library or information center more resilient in challenging times.

5:30, Dine Around with Friends, meet in hotel lobby

6:00 – 8:30 Lessons Learned - MLW 2013 planners meet to evaluate and review the Workshop, Embassy Suites, Redstone Ballroom - *Sponsored by Springer*

Thank you for attending the 2013 Military Libraries Workshop.

Best Wishes for your onward travels!

A very special thank you to our generous sponsors

See you in the Washington, DC Area, Dec 7-11, 2014



Speaker Biographies

John DiGilio is the National Manager of Research Services for Reed Smith, LLP. He has over 15 years of large law firm library and legal information vendor experience. He is very active in the law and law library communities. John has written for numerous regional and national publications as well as taught college and graduate courses in such topics as business ethics, e-commerce, fair employment practices, research methodology and business law. As an SLA member, John is a two-time Dana Award recipient. He is a Past-Chair of SLA's Legal Division, a Past-President of the Pittsburgh Chapter, and currently serves as SLA Treasurer. John earned his Juris Doctorate from Pepperdine University and his Master of Library & Information Science from the University of Pittsburgh. He is founder of two popular industry blogs: *On Firmer Ground*, a blog by and for law firm librarians from around the world, and *iBraryGuy.com*.

Eric Edwards serves as the Director, Aviation and Missile Research, Development, and Engineering Center (AMRDEC), of the U.S. Army Research, Development, and Engineering Command (RDECOM). The AMRDEC comprises approximately 3200 military and civilian professional, scientific and support personnel and executes a program budget of approximately \$2.9 billion annually. Mr. Edwards manages the Aviation and Missile RDEC, plans, and executes technical research and engineering programs and demonstrations, e.g., research, exploratory development, Advance Concept Technology Demonstrations, and field support engineering functions of the Center. He provides support to both missile and aviation commodities in such areas as product assurance; software engineering; system engineering; production, test, and evaluation management; and business management. As the top civilian authority and scientific and engineering expert on research and development for aviation and missiles in the Command, Mr. Edwards exercises direct line authority over all activities to assure adequacy of budgeting, planning, conduct, and effectiveness of projects and a balanced and competent technical capability. He received a B.S. in Aerospace Engineering from the University of Alabama, and MS. in Management from the Florida Institute of Technology.

Tim Edwards is currently Command Librarian for the U.S. Army Materiel Command, at Redstone Arsenal, AL. Before assuming this position in 2005, he held various librarian, supervisory librarian, and division chief positions at the National Ground Intelligence Center (NGIC), and its predecessor the Foreign Science and Technology Center (FSTC) in Charlottesville, VA during the years 1990-2005. Tim is a graduate of the Army Cost Management Certification Course, and edits the *Cost Warrior Newsletter* for DASA-CE (Deputy Assistant Secretary of the Army-Cost). Tim earned his B.A. at Cumberland College, his M.Div at Southern Seminary, his M.A. at Univ. of Virginia and his MSLS at Catholic Univ. of America.

Marjorie M.K. Hlava is president, chairman, and founder of Access Innovations, Inc. She is the founding chair of the new SLA Taxonomy Division established in August 2009. She has published more than two hundred articles and books on information science topics. She was a

member of the Z39.19 2005 Controlled Vocabulary and the Z39.84 Dublin Core standard development teams. She serves on the Content Board for NISO and is a member of NKOS. Her research areas include furthering the productivity of content creation and the governance layer for information access through automated indexing, thesaurus development, taxonomy creation, natural language processing, machine translations, and machine aided indexing. She has given countless presentations domestically and internationally, including keynote addresses. In addition, she has given workshops and lectures on thesaurus development, taxonomy creation, natural language processing, machine translations, machine aided indexing, and other knowledge organization systems (KOS) topics.

Deb Hunt is Library Director at the Mechanics' Institute, a vibrant intellectual and cultural center serving the entire San Francisco Bay Area. The Institute serves its members with a large general-interest circulating and research library, the oldest chess club in the United States, and an active program of literary and cultural events. Formerly, Deb was Principal of Information Edge, which specializes in enterprise, document and digital asset management, knowledge services, research and analysis, and library design and automation. Deb is also SLA's 2013 President. She has authored numerous articles, presented at many conferences, and has received 5 professional awards. She is also the co-author of *The Librarian's Skillbook: 51 Essential Career Skills for Information Professionals*.

Jane Killian currently serves at the Defense Forensic Science Center, originally known as the United States Army Criminal Investigation Laboratory. In 2012 she was tasked with building a virtual library. She previously worked as a Supervisory Librarian in the Federal Bureau of Investigation's Laboratory Library. Jane began employment in the FBI as the Public Services Librarian for the FBI's Academy Library and began its bibliographic instructional program. As a University of Virginia adjunct instructor, Jane has taught domestic and international executive and upper management law enforcement personnel. Before federal service Jane was a librarian at Berry College Memorial Library in Rome, Georgia. She received her MSLIS from the University of Kentucky.

Mangala Krishnamurthy is an Associate Professor and Reference Librarian at Eric & Sarah Rodgers Library for Science and Engineering at The University of Alabama, Tuscaloosa, Alabama. Mangala has liaison responsibilities in College of Nursing and collection management responsibilities in Nursing and Mathematics. She serves as University of Alabama Libraries' liaison to international students and scholars on campus. Mangala has been a member of SLA/Physics-Astronomy-Mathematics (PAM) Division since 2002. She has served as chair of PAM division's International Relations and of Awards committees. Mangala is an active member of the Alabama Chapter, Special Libraries Association and she has served as the president and held other leadership roles at the Chapter level since 2002. As an information professional working in a science and engineering library at the University of Alabama Libraries, Mangala enjoys her interaction with researchers and students. Mangala earned her BSc (Botany, Zoology, and Chemistry) at the University of Mysore, India, her B.Lib.Sc at the University of Mysore, India and her MLIS – The University of Alabama, Tuscaloosa, AL.

Janice LaChance, SLA's Chief Executive Officer since 2003, is a popular speaker at SLA functions. Before joining SLA she was a management consultant to nonprofit organizations in the areas of strategic planning and culture change. In 1997 Janice was appointed Director of the Office of Personnel Management by President Clinton. Prior to becoming Director, Janice held several senior executive positions at OPM. Ms Lachance earned a BA degree from Manhattanville College in Purchase, New York and a JD from Tulane University School of Law. Janice is a leader in her profession, an expert in governance, and a dedicated community volunteer.

Jeff Luzius currently serves as library director at Air University's Fairchild Research Information Center on Maxwell AFB in Montgomery, AL. Previous positions include library director at Gadsden State Community College, Head of ILL & Document Delivery at Auburn University, and Access Services Librarian at Troy University. He earned his BS from Troy University, MLS from Florida State University, and MEd & EdD from Auburn University. Jeff is also an adjunct instructor at the University of Alabama's School of Library & Information Studies.

Steven L. MacCall is interim director and associate professor at the School of Library and Information Studies at the University of Alabama. He holds PhD and MS degrees in Information Science from the University of North Texas and an undergraduate business degree from Rice University. He is currently active in research involving digital publishing standards development, digital archiving, and investigating the emergence of professional communication practices supported by social media tools, such as Twitter, Facebook, and other social networks. His publications may be found in the *Journal of the Medical Library Association*, *Journal of Consumer Health on the Internet*, and *Medical Reference Services Quarterly*. Dr. MacCall is the son of a Chaplain who served for 30 years in the US Navy.

Gretchen McCord worked as an academic librarian for six years before beginning law school. She then practiced copyright, privacy, and trademark law in major firms for over eight years before beginning her own practice in the areas of copyright and privacy law. In addition to providing legal services, she conducts a variety of workshops and webinars, specializing in assisting libraries, educational institutions, and non-profit organizations in transitioning into the digital world. Gretchen has been involved in library association leadership positions, including serving President of the Texas Library Association in 2005-2006. She writes and speaks extensively on copyright and privacy issues. She is the author of *Copyright in Cyberspace: Questions and Answers for Librarians*. Gretchen has lived in the Austin, Texas area since 1998 and cannot imagine living elsewhere.

Greta Marlatt is the Outreach and Academic Support Manager for the Naval Postgraduate School's Dudley Knox Library and the Content Manager for the Homeland Security Digital Library (HSDL). She has over 30 years of experience working in libraries in various capacities. She is a member of both the Special Libraries Association (SLA) and the American Library Association (ALA), has held several leadership positions in both organizations and has served on several government and private sector advisory groups. She is currently a member of the *Homeland Security Affairs Journal* Editorial Review Board. Ms. Marlatt has published several articles and is the author of a number of bibliographies and help guides for topics relating to Intelligence, Special Operations, Homeland Security, Mine Warfare, Lone Wolf Terrorism, Suicide Terrorism and more. She has given numerous presentations on topics related to conducting research in the homeland security and military arenas. Ms. Marlatt holds a Bachelor of Arts degree in English from Arizona State University, a Master of Library Science degree from the University of Arizona and a Master of Arts degree in National Security Studies from California State University, San Bernardino.

Gail Nicula has been a member of SLA since 1975, a member of the Military Libraries Division since 1984, and is currently the DOD Director for MLD. She is a graduate of the University of Michigan and Old Dominion University (ODU). She received a Ph.D. in 2001, with a focus on public administration management. She was the Chief, Library Division, of the Joint Forces Staff College, Norfolk, Virginia, from June 1991-January 2013, and is now JFSC Librarian Emerita. Gail is an adjunct assistant professor in the College of Business and Public Administration at ODU.

Marcy Phelps. As the founder and president Phelps Research, Marcy Phelps connects her clients to the information they need to assess market and product potential, minimize risk, and improve long-term planning. Marcy founded the company in 2000. She has a master's degree in library and information services from the University of Denver. She frequently speaks on a variety of topics, from business and networking skills to finding and evaluating information on the Web. Marcy is the author of *Research on Main Street: Using the Web to Find Local Business and Market Information* (CyberAge Books, 2011).

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