# "The Pen is Mightier Than the Sword" – Scholarly Publishing and the Military

Greta E. Marlatt

December 7, 2015 MLTW 2015 Arlington, VA

# Point - Counterpoint

True, This! —

Beneath the rule of men entirely great The pen is mightier than the sword.

Behold

The arch-enchanters wand!

— itself is nothing! —

But taking sorcery from the masterhand

To paralyse the Cæsars, and to strike

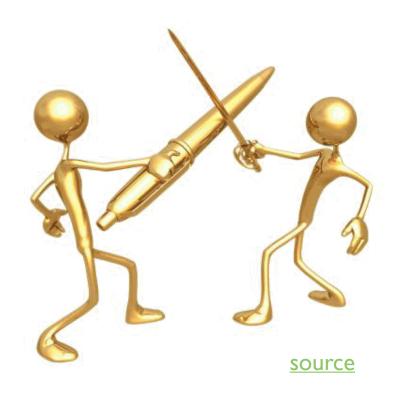
The loud earth breathless!

— Take away the sword —

States can be saved without it!

Edward Bulwer-Lytton - 1839

Play – Richelieu: Or the Conspiracy



Whoever said the *pen is mightier than the sword* obviously never encountered automatic weapons – General Douglas MacArthur

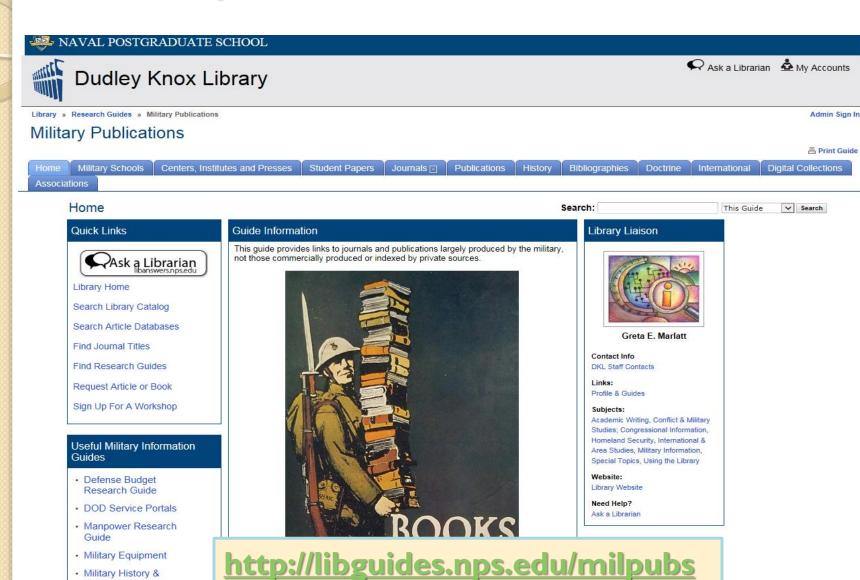
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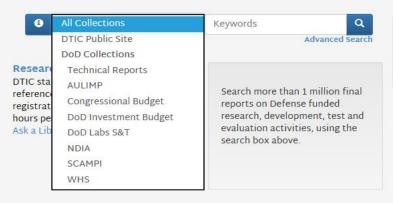


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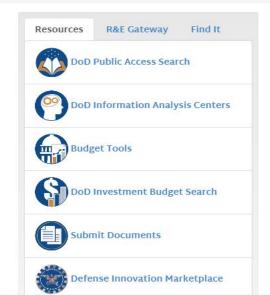
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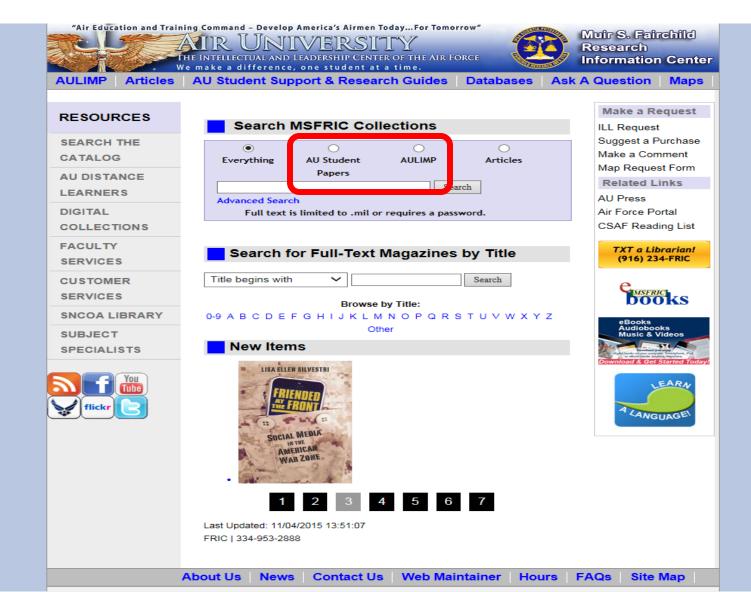
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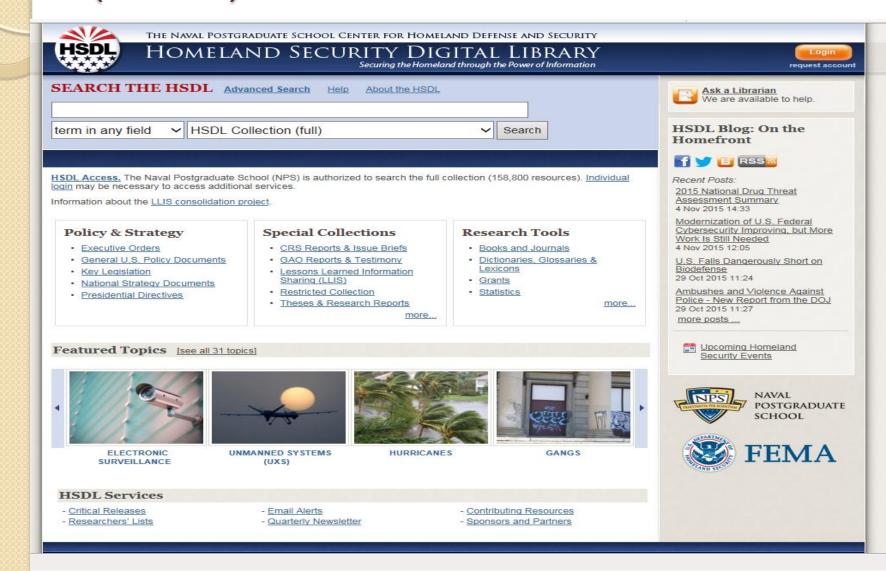
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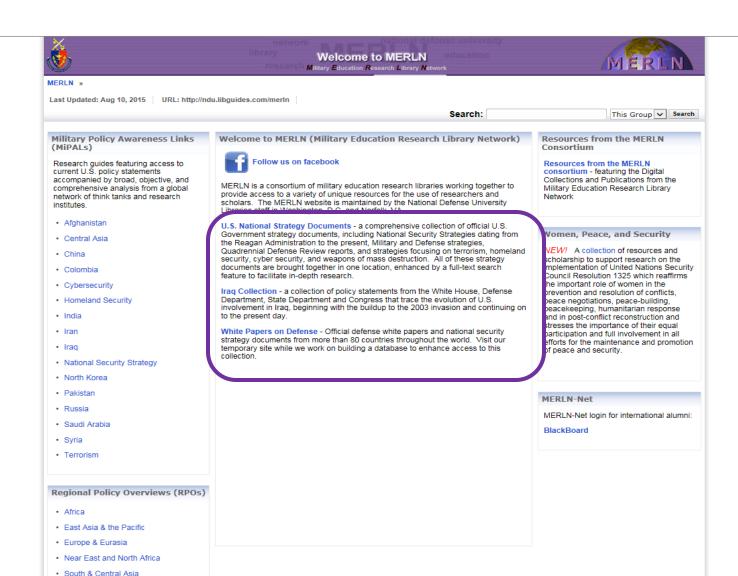
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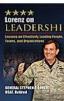
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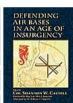
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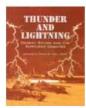
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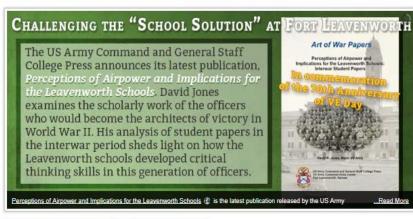


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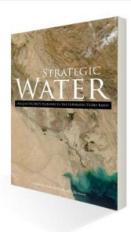
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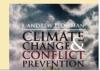
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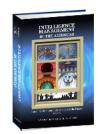
Author of NI Press's *Climate Change and Conflict Prevention*, J. Andrew Plowman, discusses his book in a recent National Spy Museum SpyCast.

Plowman, a career U.S. Foreign Service Officer, conducted research for the



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### Intelligence Management in the Americas

Editors Russell G. Swenson and Carolina Sancho Hirane

This anthology, Intelligence Management in the Americas, brings together the perspectives of 22 authors from across the Americas. They outline and assess the status and promise of intelligence oversight legislation and actions, and develop various arguments for preserving the best aspects of intelligence autonomy.

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CAPT Erich M. Telfer, USCG

Telfer examines the Intelligence Community and Coast Guard's response to the 2010 BP oil explosion on Deepwater Horizon. Telfer identifies problems that hampered the response and suggests approaches for better integration of intelligence in future responses.

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Contact us at ciwag@usnwc.edu

Co-Directors

Dr. Marc Genest and Dr. Andrea Dew

Code 1A

686 Cushing Rd Newport RI 02841-1207

The Center on Irregular Warfare and Armed Groups (CIWAG) at the United States Naval War College in Newport, Rhode Island, is dedicated to the interdisciplinary study of the challenges presented by irregular warfare (IW) and non-state actors (armed groups) in the twenty-first century.

### CIWAG's Mission and History

CIWAG was established in 2008 at the US Naval War College to promote interdisciplinary study of the challenges presented by irregular warfare and armed groups in the 21st century. CIWAG focuses on fostering interaction, collaboration, and interagency coordination across professional military and civilian educational institutions throughout the country and with US allies. Its mission encompasses curriculum development, research, and outreach:

- Promote and support research and teaching on irregular warfare and armed groups;
- Deliver direct support to practitioners by providing civilian special advisors in combat theaters of operations, and by creating and running pre- and post-deployment workshops on operational and strategic matters for both conventional and Special Operations forces:
- 3. Facilitate interaction and collaboration between professional military educational institutions, civilian academics, and battlefield operators;
- 4. Disseminate cutting-edge analysis via symposia and workshops to provide a forum for dialogue at the Naval War College between US and international practitioners and scholars:
- 5. Expand outreach and networking activities to establish and sustain a community of interest devoted to the study and teaching of irregular warfare and armed groups.

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- 2015 CIWAG Symposium
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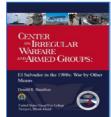
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DEPARTMENTS & COLLEGES > Center on Irregular Warfare and Armed Groups

In 2008, the Naval War College established the Center on Irregular Warfare & Armed Groups (CIWAG). CIWAG's primary mission is twofold: first, to bring outting edge research on Irregular Warfare into the Joint Professional Military Educational (JPME) curricula; and second, to bring operators, practitioners, and scholars together to share their knowledge and experiences about a vast array of violent and non-violent irregular challenges. These case studies are part of an ongoing effort at CIVVAG that includes symposia, lectures by world-renowned academics, case studies, research papers, articles and books. Our aim is to make these case studies part of an evolving and adaptive curriculum that fulfills the needs of students preparing to meet the challenges of the post-9/11 world.

Scroll down for links to these case studies.

El Salvador in the 1980s: War by Other Means by Donald R. Hamilton

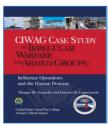


The civil war in El Salvador in the 1980s engaged a remarkable degree of attention at the highest levels of the U.S. government and became a proxy of the Cold War. El Salvador in the 1980s: War by Other Means, by Donald R. Hamilton, brings to light the challenges of committing oneself to a flawed ally and intervening in another country with an exceptionally limited number of military personnel.

This case study raises questions of about the role of the warrior who is forbidden to engage in combat; how to work with deeply flawed and indeed criminal counterparts; and the role of communication and public affairs in conflict situations. It draws on Mr. Hamilton's 28 years of experience as a foreign service officer, including as counselor for public affairs at the U.S. Embassy in El Salvador from 1982-1986.

Back to Too

Influence Operations and the Human Domain by Thomas Scanzillo and Edward Lopacienski



Influence Operations and the Human Domain, by Thomas Scanzillo and Edward Lopacienski, addresses a common problem; how to influence the human domain-a local population-as part of a strategic plan. The U.S. Army Special Operations Command strategic document ARSOF 2022 places particular emphasis on the human domain, which is amplified in this case

As the authors argue, successful influence operations such as those carried out in support of the strategic aims of Joint Special Operations Task Force -Philippines (JSOTF-P) between 2004-2008 can undermine support for an adversary, disrupt their operations and strategies, prevent recruitment and logistical support, and ensure that the adversary does not receive sanctuary and support in the future. Moreover, the applicability of this kind of in-depth analysis of successful influence operations becomes increasingly important as new threats from armed groups continue to emerge.

Sovereign Wealth Funds as Tools of National Strategy: Singapore's Approach by Devadas Krishnadas



Across the globe - from the port of New Jersey to the copper mines in trans-Sahel Africa - governments are wrestling with the issue of foreign financial influence and national security. This becomes even more acute in states that are trying to transition from conflict to stability: When should states allow or encourage other countries to invest in them, and what industries should they allow foreign companies to own or build? Should states allow foreign investment funds to build infrastructure, extract rare minerals, and operate ports? How does this support or undermine the legitimacy and authority of the state? Successful IW practitioners need to understand and be able to account for third-party influence in its many varieties

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### The 2005 Iraqi Sunni Awakening: The Role of the Desert Protectors Program, by William

Issue Date: October 2015 File Size: 1.4 MB

Dr. Knarr tells the story of Al Sahawa, the Awakening, in Iraq from a different perspective than most narratives. Many associate the beginning of the movement with Sheikh Sattar Albu-Risha's 14 September 2006 proclamation in Ramadi, where he coined the term Al Sahawa, However, Dr. Knarr contends that the Anbar Awakening, as a movement, started 12

months prior to the Sheikh's proclamation. As a movement, the Awakening began in the northwest of Al Anbar, in Al Qaim District along the Syrian/Iraqi border with the Albu-Mahal tribe. The Albu-Mahal, in what would become a fight for survival, realized that they could not fight Al Qaida in Iraq (AQI) on their own and pleaded for help from the Coalition and the Government of Irag. The foundation for developing that partnership was a little known program called the "Desert Protectors." The development of the Desert Protectors has tremendous lessons for today as a newly formed Coalition organizes to fight the Islamic State of Iraq and the Levant(ISIL), an outgrowth of AQI.



### JSOU Report 15-3, Saudi Arabia: Modernity, Stability, and the Twenty-First Century Monarchy by Roby Barrett Issue Date: June 2015

File Size: 1.8 MB

Dr. Roby Barrett's newest monograph will help Special Operations Forces better appreciate the historical, domestic, regional, and other influences on the worldview and decisionmaking of Saudi Arabia's leaders, particularly those issues that have a significant impact on U.S.-Saudi security relationships. His

monograph is a fascinating, condensed history of Saudi Arabia, focused on events and decisions that influence the modern political worldview of citizens in that country. For example, a history of tribes being ruled by outsiders; the pros and cons of alliances with the British and (more recently) the U.S., the impact of global



### Special Operations Research Topics 2016 Issue Date: July 2015 File Size: 0.6 MB

The JSOU Special Operations Research Topics 2016 publication represents a list of SOFrelated topics that are recommended for research by those who desire to provide insight and recommendations on issues and challenges facing the SOF enterprise. As with the past several years' topics publications, this list is tailored to address priority areas identified by USSOCOM. There are five SOF priorities: Ensure SOF Readiness: Help our Nation win:

Continue to build relationships; Prepare for the future; and Preserve our force and families. This publication also includes the Key Strategic Issues List (KSIL) developed and maintained by the USSOCOM J5: Strategy. Plans, and Policy Directorate. These topics reflect a consensus of the SOF experts who participated in the Special Operations Research Topics Workshop as particularly worthwhile in addressing immediate SOF needs and in building future capacity for emerging challenges. Topics may be narrowed or otherwise modified as necessary to suit school writing requirements or maximize individual interests and experiences.



### JSOU Report 15-2, 2015 Special Operations Essays

Issue Date: May 2015 File Size: 1.0 MB

JSOU partnered with the Special Operations and Low Intensity Conflict (SO/LIC) Chapter of the National Defense Industrial Association (NDIA) in sponsoring this year's annual essay contest. The first-place winner is recognized each year at the NDIA SO/LIC Symposium and awarded a \$1,000 cash prize. The runner-up receives \$500. The competition is open to resident and nonresident students attending

Professional Military Education (PME) institutions and has produced outstanding works on special operations issues. Essay contestants can choose any topic related to special operations. Submissions include hard-hitting and relevant recommendations that are original, imaginative

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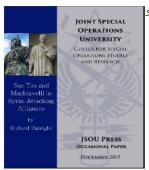
2012

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December



Sun Tzu and Machiavelli in Syria: Attacking Alliances by Richard Rubright

The purpose of this short work is to contextualize the ongoing conflict in Syria through the combined lens of Sun Tzu and Machiavelli, juxtaposed to the normative trend the West has followed ever so ineffectually since the conflict began in Syria. This work is an alternative view of the conflict that should be read as a cautionary tale concerning our lack of proficiency in strategy. It is broken down into three distinct parts. The first part contextualizes the conflict and the actors involved, to include the proxies. The second part lays out the strategic principles of Sun Tzu as pertaining to the conflict to provide a strategic framework with which the reader may make sense of the conflict's complex nature. The final part focuses on U.S. action keeping in mind Machiavelli within the Syrian conflict as informed by Sun Tzu's strategic principles. Dr. Rubright is a senior faculty member at the Joint Special Operations University and teaches in the fields of special operations, strategy, and counterinsurgency.

• 🔼 Sun Tzu and Machiavelli in Syria: Attacking Alliances

### December



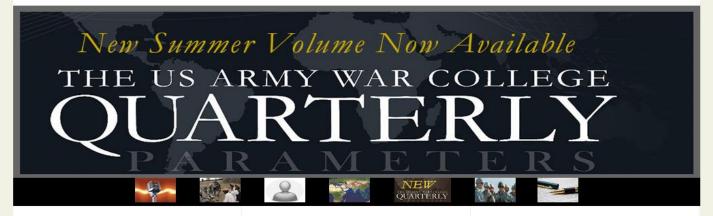
Maskirovka 2.0: Hybrid Threat, Hybrid Response by James Q. Roberts

In this paper Mr. Roberts describes the irregular and hybrid tools and techniques that Russian President Vladimir Putin, his security forces, and his intelligence forces have used, first in the attack against Georgia in 2008, then in the assault on Ukraine, and now in Syria, to advance renewed Russian regional hegemony and strategic reach. The paper also describes the mobilization of Russian minority populations, the co-option of the Georgian and Ukrainian regimes, and the West's seeming inability to effectively counter these Russian moves. Since this paper was finalized Russia has moved into Syria and the assessment of Russia's Syrian adventure is still very speculative at this time.

Nevertheless, many aspects of the Syrian case are fully congruent with Russia's hybrid

### Strategic Studies Institute (SSI)





### Research & Analysis



The Real Rebalancing: American Diplomacy and the Tragedy of President Obama's Foreign Policy, Authored by Dr. John R. Deni.



Arab Threat Perceptions and the Future of the U.S. Military Presence in the Middle East, Authored by Dr. W. Andrew Terrill.



The Rise of iWar: Identity, Information, and the Individualization of Modern Warfare, Authored by Colonel Glenn J. Voelz.

### **Articles & Editorials**

- Strategic Insights: Will the Russians Escalate in Syria? Dr. W. Andrew Terrill
- Strategic Insights: A New Era in Civ-Mil Relations: Rendering Advice to Those Who Do Not Want It, Dr. Don M. Snider
- Strategic Insights: If You Want Peace, Prepare for War: Reflections on China's V—Day Parade, Dr. David Lai
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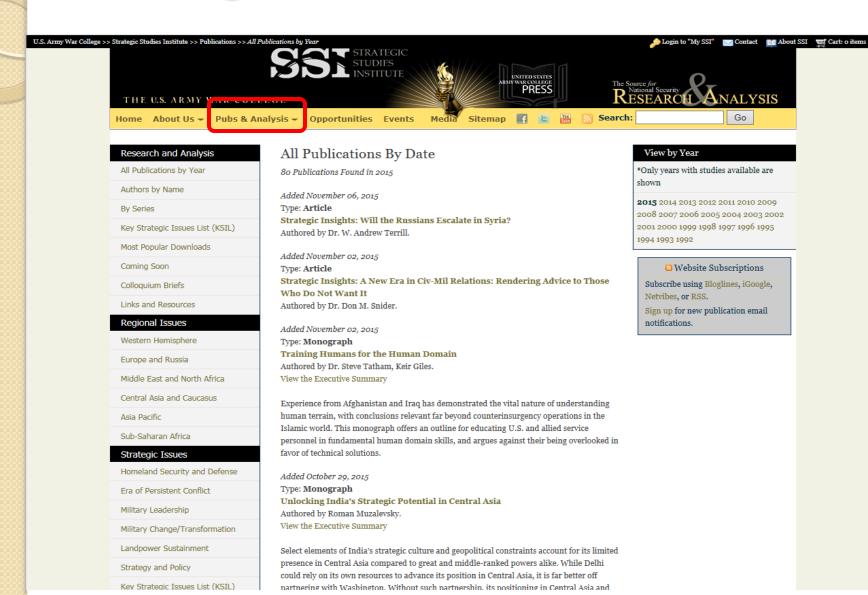
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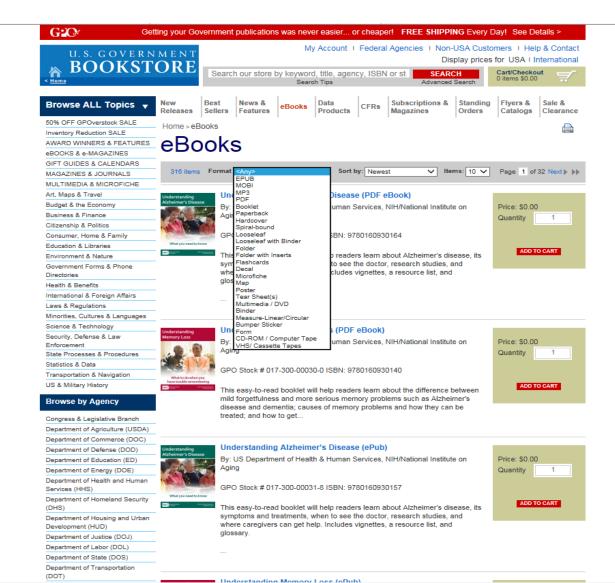
Dr. M. Chris Mason delivers an insightful look into the challenge the Afghan government is facing in The Strategic Lessons Unlearned from Vietnam, Iraq, and Afghanistan: Why the ANSF Will Not Hold, and the Implications for the U.S. Army in Afghanistan

SSI Adjunct Research Prof. Azeem Ibrahim has written an article for the Huffington Post: By Destroying

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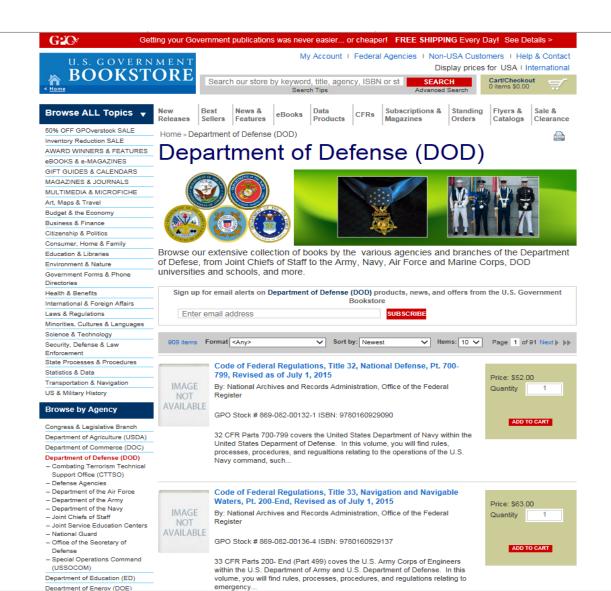
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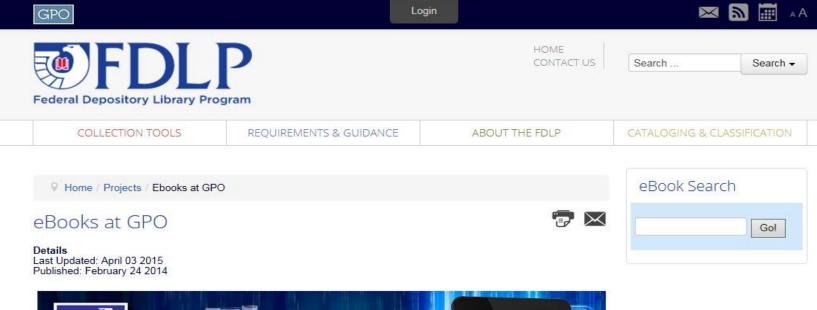
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The Air Force Historical Research Agency is the repository for Air Force historical documents. The Agency's collection, begun in Washington, DC, during World War II, moved in 1949 to Maxwell Air Force Base, the site of Air University, to provide research facilities for professional military education students, the faculty, visiting scholars, and the general public. It consists today of over 70,000,000 pages devoted to the history of the service, and represents the world's largest and most valuable organized collection of documents on US military aviation.

The Archives at the Air Force Historical Research Agency (pamphlet)

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### Welcome

For information about the AFHRA, access to the facility, rules and policies for the reading room and for handling historical documents, and the agency's holdings of unit histories and special collections, please visit the Welcome page.

### Wisiting the Agency

Potential visitors to the AFHRA are very strongly encouraged to contact the Agency to let us know when you plan to arrive and how long you plan to stay. We will attempt to accommodate all visitors, but security is tight and "drop-in" visitors may be denied entry, at least until the Agency staff can make the appropriate arrangements. Contact the Agency through email at AFHRA.NEWS@us.af.mil or call (334) 953-5697.

For additional information, see the Welcome page.

### M Announcements

The Air Force Historical Research Agency is proud to announce that some of the Agency's holdings are now available for purchase on CDs. The cost of each CD is \$30.

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### Capt. Joseph J. Merhar Jr. collection

Douglas A-26B in flight.

Douglas A-26B in flight.

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See our mission statement for more information about our organization.

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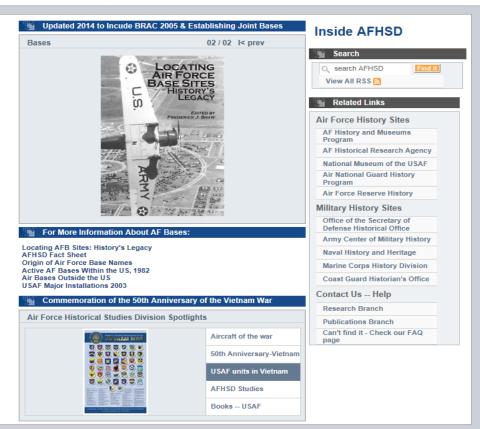
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The Effort to Save Somalia, August 1992 - March 1994 (562 K)

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Selected Works of General John W. Vessey, Jr., USA, 10th CJCS (1.73 MB)

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Other than War, The American Military Experience and Operations in the Post-Cold

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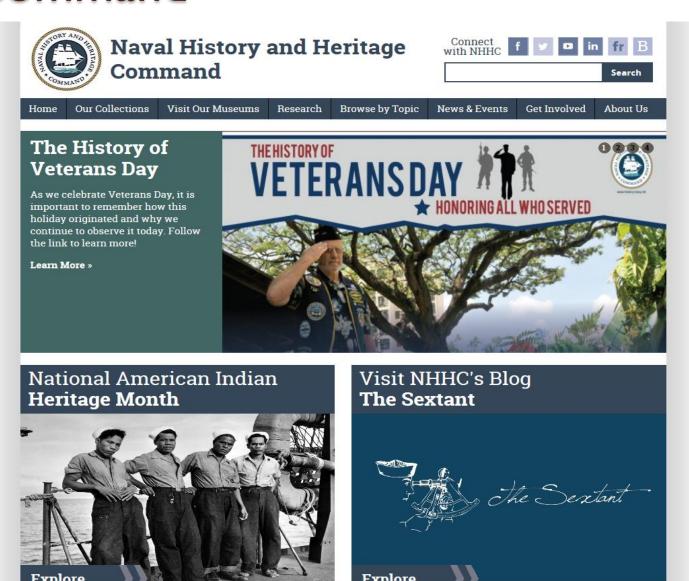




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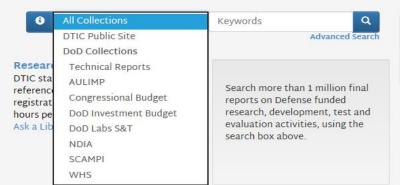
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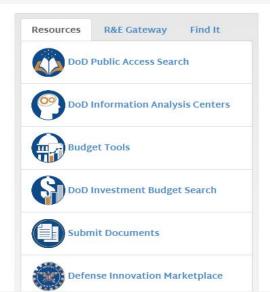




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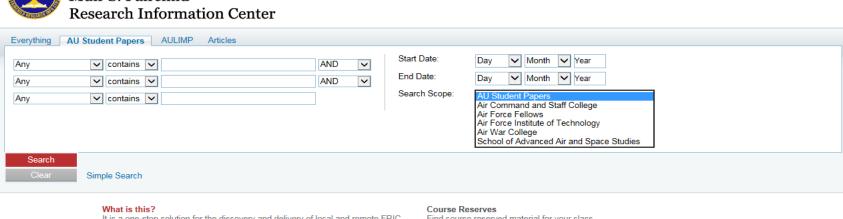
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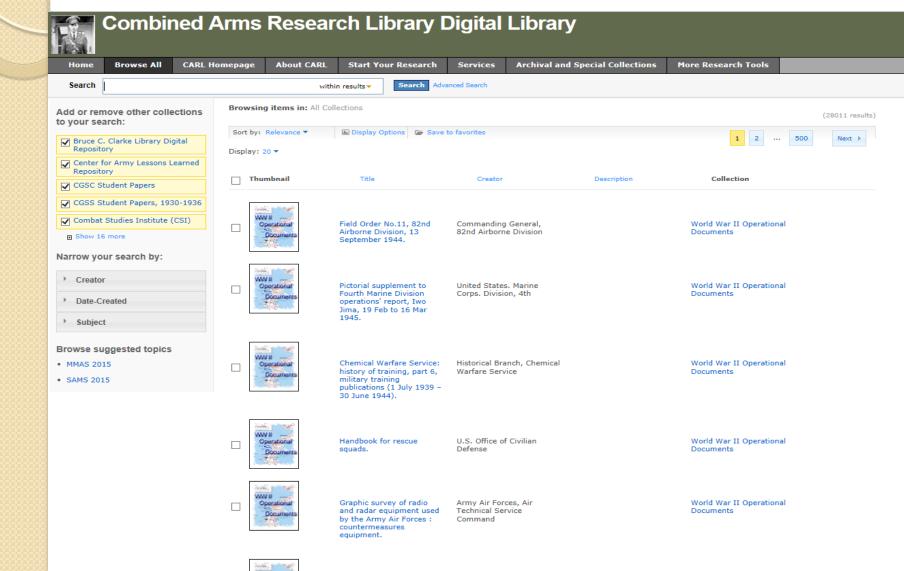
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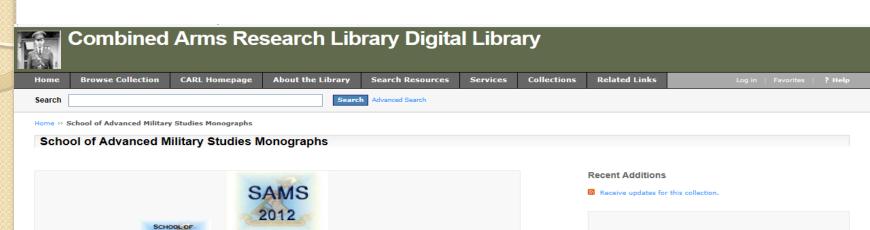
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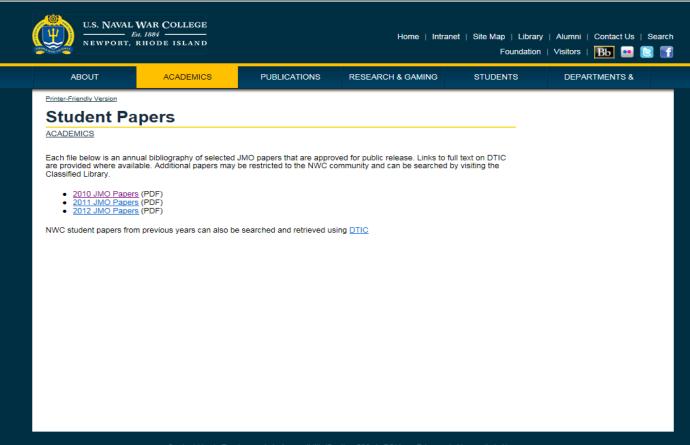
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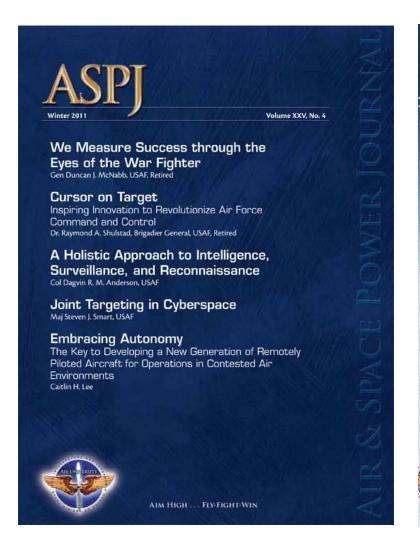
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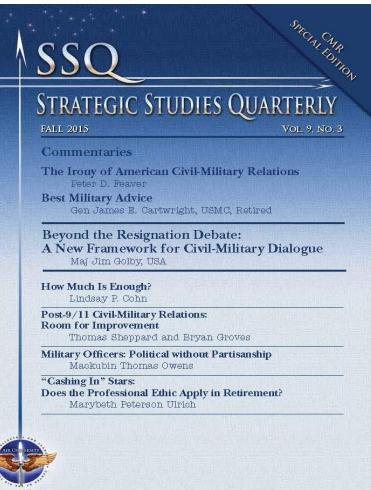
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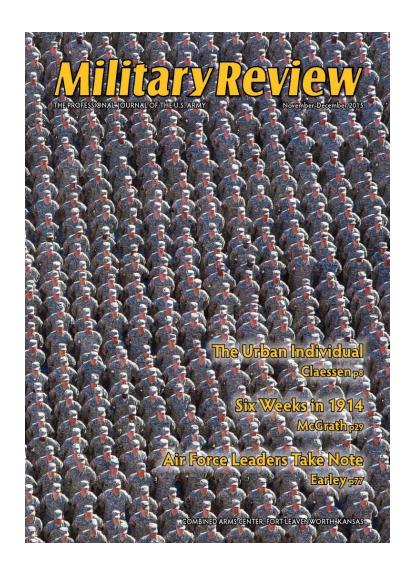
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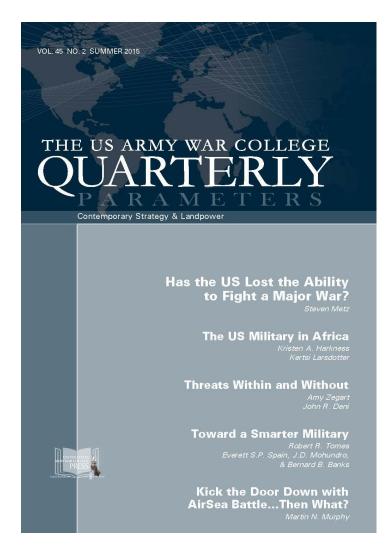
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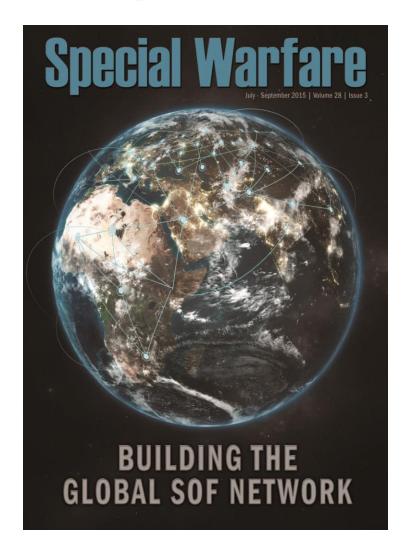


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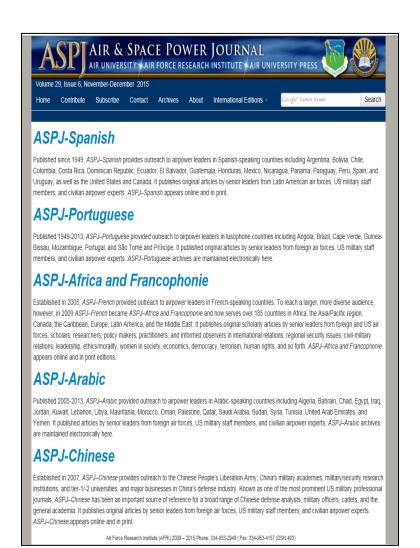
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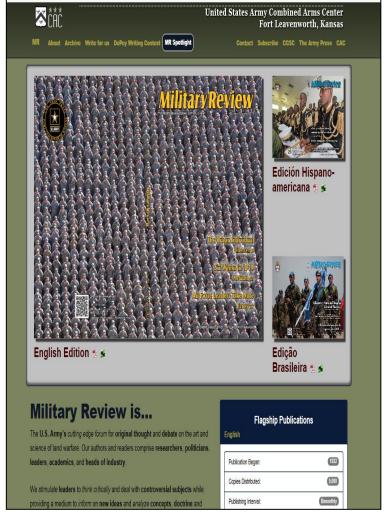


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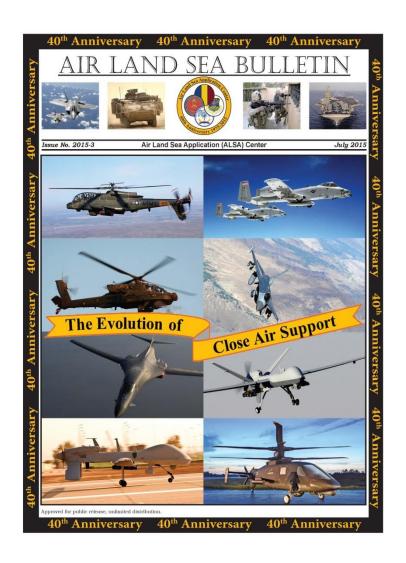
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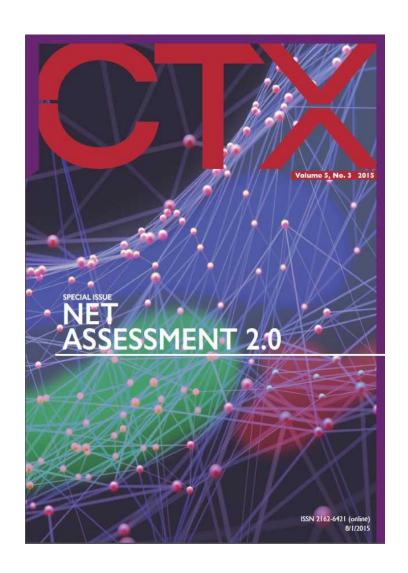
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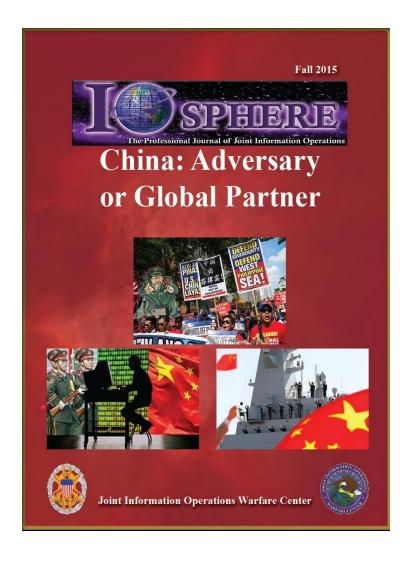
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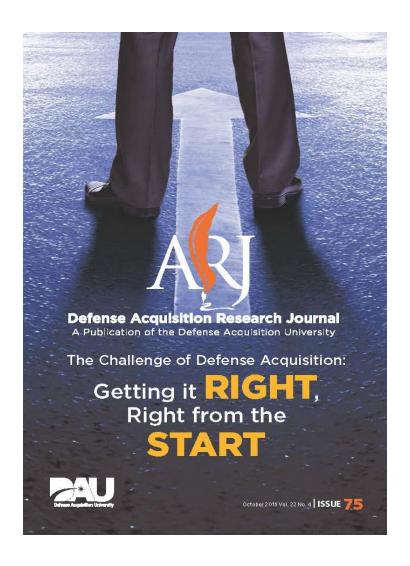


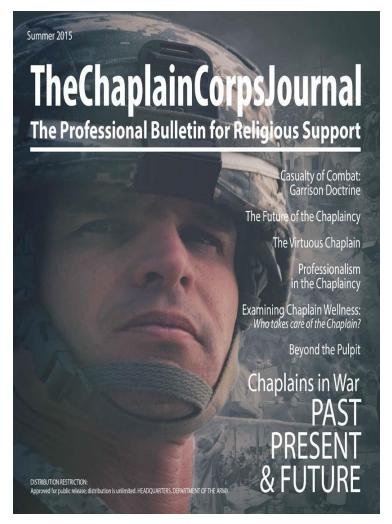
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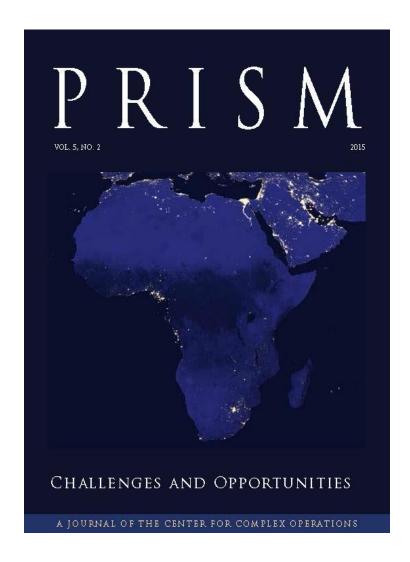


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BY THOMAS JOSCELYN November 5, 2015

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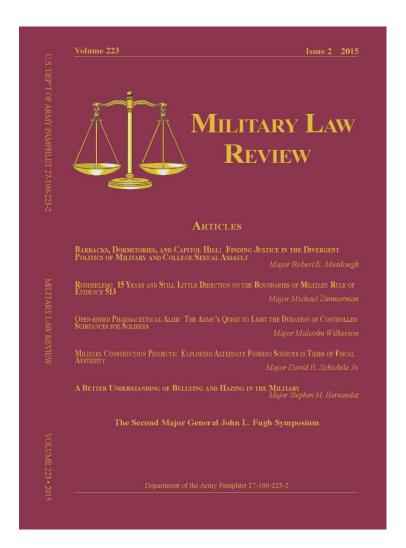
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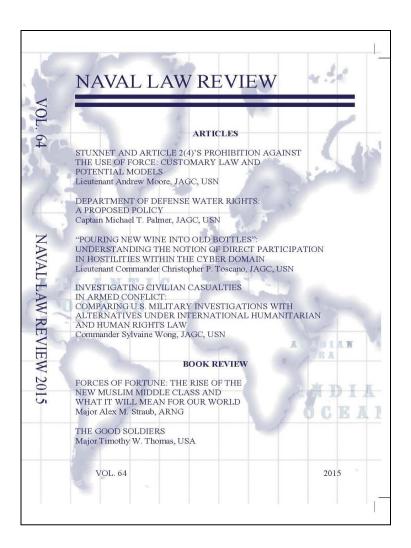
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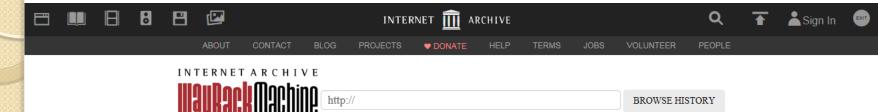
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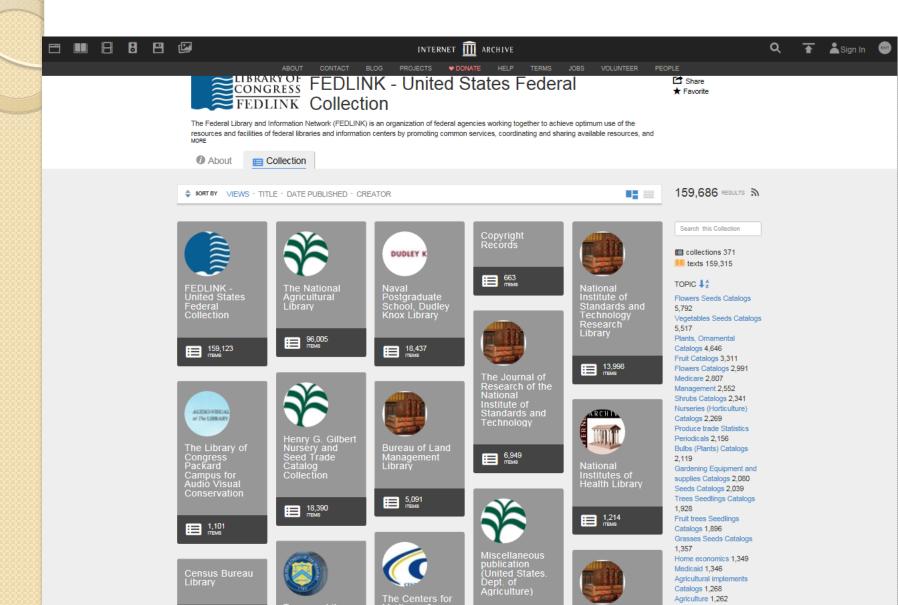
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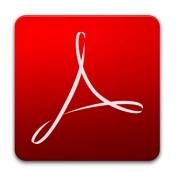
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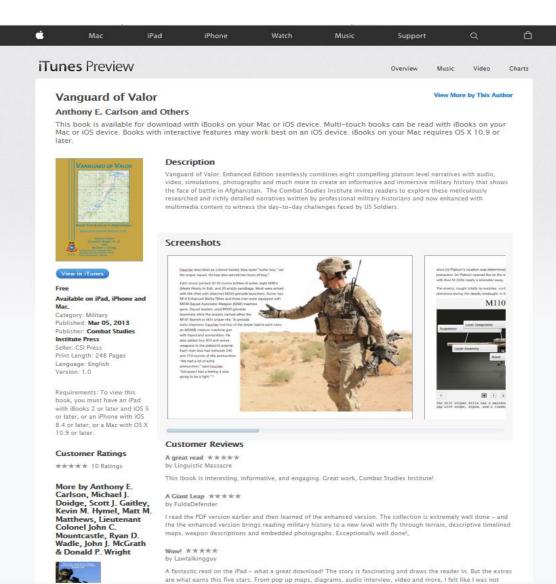


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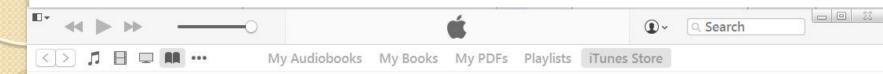


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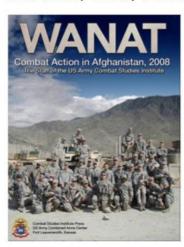
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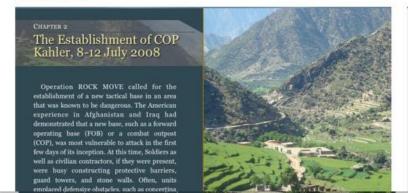
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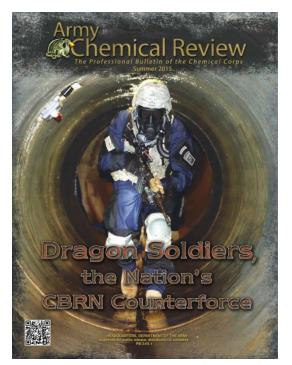
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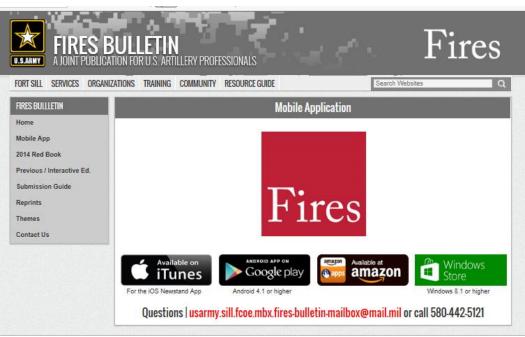


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