

PRESERVE

THE UNITED STATES ARMY WAR COLLEGE





Military Libraries Training Workshop
11 December 2019
Arlington, Virginia

Geoffrey S. Mangelsdorf geoffrey.s.mangelsdorf.civ@mail.mil 717-245-4134





US Army Heritage & Education Center

Our Mission: Engage, inspire, and inform the Army, the American people, and global partners with a unique and enduring source of knowledge and thought



User-Centered Digitally Enabled





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STRENGTH and WISDOM







Posturing for an Evolving Audience



Universal Requirements

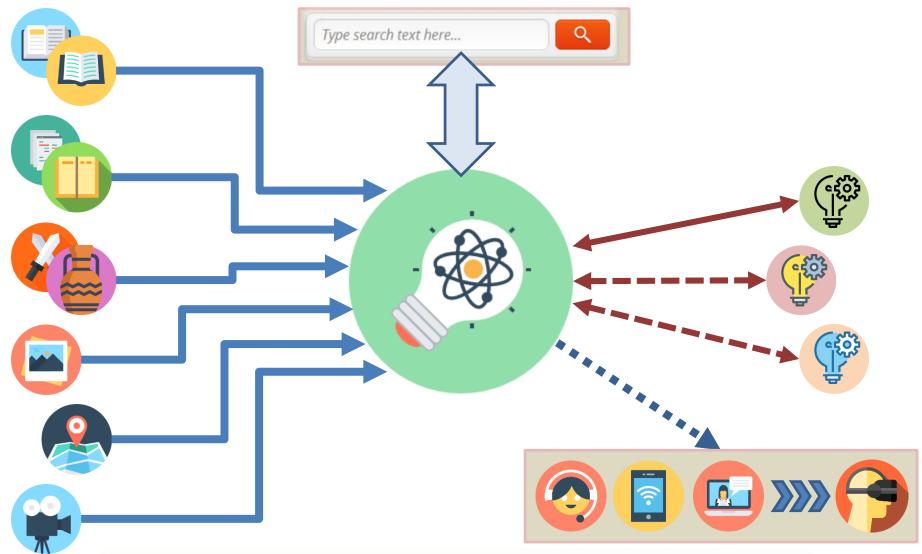
- Discoverability
- Accessibility
- Usability

STRENGTH and WISDOM





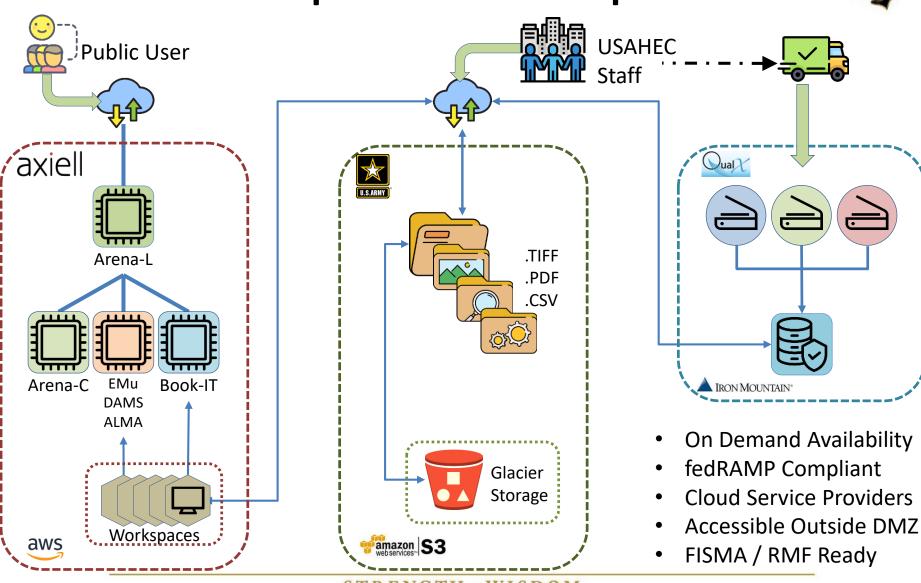
Transformation Concept







Operational Concept





Outsourcing to Industry Leaders

- You get more experts!
- Increased speed & quality
- Cost savings
- Scalability / Surge capacity
- Access to technology
- Focus on core competency
- Tap a knowledge base for innovation

- Security risks
- Hidden costs
- Lose some control
- You get more experts?

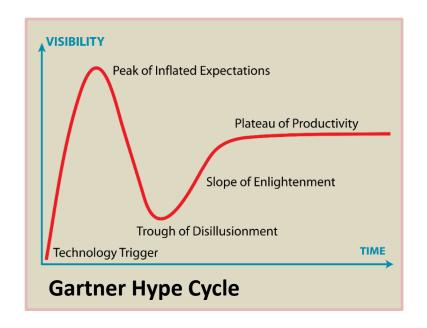






Ten Observations for Leaders

- Does innovation mean accepting failures?
- Will technical change outpace the culture?
- How do you know your collection(s)?
- Who will manage the program?
- When is the infrastructure ready?
- How will you communicate requirements?
- How does FISMA/RMF drive the plan?
- Will you announce availability of material?
- When do you burn the boats?
- How much "Jobba runt!" do you accept?









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