2010 Military Libraries Workshop - Session Descriptions

Conference Sponsor IEEE
Airport Shuttle Service was sponsored by Peterson’s

**Sunday, 5 December - Preconference**

1300-1700  *Air Force Libraries Steering Committee Meeting*  
Coral Ballroom C

1800-2030  *Military Libraries Division Board Meeting*  
Coral Ballroom D  
Sponsored by ABC-CLIO
Monday, 6 December - Preconference

Coffee Service All Day – Sponsored by Gaylord
Monday Technology Support (AV and Wi-Fi) – Sponsored by Baker & Taylor

0800-1700  **Registration**
Emerald Registration Booth

**Air Force Libraries Steering Committee Meeting**
Coral Ballroom C

**Army Library Steering Committee Meeting**
Coral Ballroom D

**Navy/Marine Corps Meeting**
Emerald Ballroom B

0800-1200  **Air Force Research Libraries Council Meeting**
Emerald Ballroom A

0900-1200  **PreConference Session: Open Sources for Deployed Forces**
*Melanie Blau, Craig Clarke, Rachel Kingcade, Greats Marlatt, Gloria Miller*
Coral Ballroom A & B
Session sponsored by Proquest

**Abstract:**
This session brings together military librarians from across the services to share their expertise about the wide range of information that can be found using online open source materials. Materials have been identified to support all members of the military community—active duty soldiers, civilians, and family members. The presenters have also collaborated to develop online source material to support this session. The Open Sources for Deployed Forces wiki aims to meet the special informational needs of our troops, scientists, researchers, analysts and their families. The presenters will discuss their wiki content while offering suggestions for additional information or research.

The Open Sources for Deployed Forces project intends to be the beginning of an ongoing wiki-based collection of online, open source resources to support the military community. The presenters invite session participants and other military librarians to contribute to maintaining and further developing this wiki as a resource available to everyone.
Learning Objectives:

- Define ‘open sources’ for this presentation
- Discuss information needs of military communities and how they differ from other communities
- Identify best resources for military academic communities, for scientists and engineers, for analysis, for military families, for other information needs within the military community
- Identify experts to assist with further informational needs for specialized libraries within the military community
- Identify further resources for the military families

1000-1030  **Morning Break**  
Coral Ballroom Foyer  
Sponsored by Knovel

1200-1300  **Lunch**  
Coral Ballroom Foyer  
Sponsored by Swets

1300-1700  **Preconference Session: DoD Information and the Right Tools to Enhance Your Mission**  
*Candy Parker, Helen Sherman*  
Emerald Ballroom A

**Abstract:**

The Defense Technical Information Center (DTIC(r)) serves the DoD community as the Department's largest central resource for defense-funded scientific and technical (S&T), research and engineering (R&E), and business related information available today. While DTIC's mission has remained the same for 65 years, its online systems have been continually expanding and changing.

This session will highlight DTIC's improved registration for seamless access, this year's major changes for DTIC searchers, and several information resources available through DTIC Online systems to enhance your organization's mission.

- **DTIC Online Access Controlled (DOAC):** DTIC's Web-based, customizable gateway for accessing public through unclassified, limited information, also referred to as controlled unclassified information (CUI), through mission essential resources, such as Technical Reports, R&E data and budget information.
- **DoDTechipedia:** A collaborative encyclopedia using a wiki format to increase communication and collaboration across the DoD and federal community, avoid duplicated research, reduce costs and promote more rapidly implemented technological solutions to benefit the warfighter.
- **Aristotle:** A Web-based professional social networking tool along the lines of LinkedIn or Facebook but designed specifically for DoD S&T workers and organized by People, Projects, Topics, and Documents.

**Learning Objectives:**

- Participants will learn the content of significant collections accessible through DOAC.
- Participants will learn practical "DTIC Boot Camp" tips for searching and retrieving relevant information from a wider variety of resources.
- Participants will be exposed to using new DTIC resources including DoDTechipedia and Aristotle.

1300-1700  **PreConference Session: Managing eContent**  
*Ed Burgess, Scott Grove, Tiffany Konczey, Mike Schontz*  
Coral Ballroom A & B  
Session sponsored by Proquest

**Abstract:**

This session will bring together librarians who work with eContent—specifically eBooks and audiobooks - and the vendors who produce, license, and distribute this content. The session will discuss the complexities specific to
working with this format and managing it throughout its lifecycle. Librarians will discuss the challenges that working with eContent presents to them in identifying and acquiring new materials. Vendor representatives will discuss a variety of business models that their companies use to sell or lease eContent to libraries. Librarians will discuss a variety of options for how their patrons can locate and access the eContent that they offer, even when it is purchased for them by multiple libraries or program portals. Finally, copyright questions raised by eContent will be discussed.

Learning Objectives:

- Participants will learn about different business models in use by eContent vendors.
- Participants will learn suggested methods for identifying and locating specific eBooks and audiobooks in a library that uses content from several different providers.
- Participants will understand the complexity involved in licensing eContent and will come away with strategies for acquiring and managing their materials.
- Participants will learn strategies for handling copyright questions relating to eContent.

1500-1530
Afternoon Break
Coral Ballroom Foyer
Sponsored by Knovel

1800-2100
Welcome Reception
Emerald C, D, E
Tuesday, 7 December – Communicating With People

Sponsored by LexisNexis
Technology (AV and Wi-Fi) sponsored by Elsevier

0700-0800
Registration and Breakfast
Emerald C, D, E
Sponsored by WT Cox Subscriptions

0800-0830
Commander’s Welcome
Col. Michael T. Plehn
Coral Ballroom

0830-0900
Administrative Announcements
Coral Ballroom

0900-1000
Healthy Minds, Healthy Bodies: Air Force Libraries Challenge
Theresa Herring, Brent Cowen, and Vicky Stever
Coral Ballroom

Abstract:
Physical training, nutrition and wellness are integral components of military fitness for duty. Education and training contribute critical skill building and develop mental readiness. The complete warfighter -- a healthy mind in a healthy body – has true “combat power.” Librarians can increase their own “communication power” by applying the concepts that keep our fighting forces strong: from making better food choices to incorporating more activity into daily routines. Learn simple ways to live healthier at conferences, at work, wherever you are. Integrate into the military community with lively programming that promotes fitness, wellness and library use.

Learning Objectives:
• Identify nutrition principles of balanced eating and how to fuel your body for optimal job performance.
• Identify the key components of a home (or library) based fitness program and demonstrate how exercise and education go together to combat a myriad of health related diseases.
• Explore the role of libraries in supporting the fitness culture of the military services.
Learning Outcomes:

- Participants will understand the importance of diet quality and what is considered an appropriate portion size.
- Participants will understand the importance of working out effectively, how exercise can decrease fatigue, and enhance physical well-being.
- Participants will develop fitness-themed library programs that encourage health in mind and body.

1000-1030
Morning Break
Emerald Ballroom C, D, E
Sponsored by Emerald Publishing

1030-1200
Army Learning Concept for 2015
Dr. Wendell Christopher King
Coral Ballroom

Abstract:

The purpose of the Army Learning Concept for 2015 (ALC 2015) is to describe an Army learning model that meets the all-volunteer Army’s need to develop adaptive, thinking Soldiers and leaders capable of meeting the challenges of operational adaptability in an era of persistent conflict. The goal of ALC 2015 is to drive the Army to keep pace with changes in the operational force by being proactively adaptive, not to be reactive with its systems and processes. It shifts the responsibility for American military superiority from solely having superior technology to placing greater emphasis on the capability of Soldiers and leaders to execute Full Spectrum Operations.

An Army full thinking, adaptable Soldiers and leaders requires the development of new competencies. Leaders at all levels must develop critical thinking skills, willingness to accept prudent risk, and the ability to make rapid adjustments based on continuous assessment of the situation. They must be comfortable with ambiguity, adept at framing complex, ill-defined problems, and willing to make effective decisions with less than perfect information. Current and future operational environments will place increased responsibility on Soldiers to make decisions with strategic, operational, and tactical implications while operating in complex environments and employing combined arms teams. These operations demand increased understanding of geopolitical, cultural, language, technical, and tactical knowledge for leaders at all levels.

Developing these new competencies can most effectively be accomplished by changing the way education happens within the Army. The Army must have an adaptive development and delivery system, not bound by “brick and mortar,” but one that extends knowledge to Soldiers at the operational edge, is capable of updating learning content rapidly, and is responsive to operational force needs. Classroom learning will shift from instructor-centered, lecture-based methods to a learner-centered, experiential methodology. The learning model also must be capable of sustained adaptation. Routine feedback from the operational force on Soldier performance will drive adjustments to curriculum content and learning products. Sustaining adaptation includes a capacity to routinely explore and integrate advanced technologies and learning methods in order to remain competitive and engage learners. It must provide a learning environment that fosters 21st Century Soldier Competencies with instructional strategies, expert facilitators, and technologies that support the learner. It must also adjust to take advantage of changes in Soldier and leader experiences acquired over time.

Learning Objectives:

- Participants will understand the reasons behind the development of the Army Learning Concept 2015.
- Participants will understand what competencies the Army plans to develop in future Soldiers and Leaders.
- Participants will learn about new instruction and facilitation techniques to be used in the Army education strategy.
1200-1300

**Lunch**  
Emerald Ballroom C, D, E  
Sponsored by Safari Books

1300-1500

**Exhibitor Showcase**  
Coral Ballroom

1500-1530

**Afternoon Break**  
Emerald Ballroom C, D, E  
Sponsored by Springer

1530-1545

**FLICC Report**  
*Blane Dessey, Clarke Brown, David Pachter*  
Coral Ballroom

1545-1700

**Online Communities**  
*Dr. Michelle Kazmer*  
Coral Ballroom

**Abstract:**
This hands-on session will include a presentation about online community and how technologies can be used to foster interaction and community among people within and outside the library. We will discuss the nature, opportunities, purposes, and problems of online social interactions. We will then focus on the ways participatory technologies such as social networking tools, content reorganization and aggregation services, and user-created content tools can support community. We will discuss some case studies of online community building in library settings. The presentation will lead to several hands-on activities in which participants can experience using various technologies, so participants are encouraged to bring their mobile computing devices (laptops, smartphones, tables computers, netbooks, etc.) to the session.

**Learning Objectives:**
- Identify the key opportunities, purposes, and potential problems associated with online social interactions in their own work settings
- Recognize (existing) and seek out (new) tools of various specific types that will support online social interactions
- Continue to gain hands-on experience in online communities following on the exercises completed during the session

**Evening**  
Dinner with Friends
Wednesday, 8 December - Communicating Through Technology

Sponsored by Blackstone Audio
Technology (AV and Wi-Fi) sponsored by EBSCO

0700-0800
Registration and Breakfast
Emerald Ballroom C, D, E
Sponsored by Morningstar

0800-0830
Army Report
Ann Parham
Coral Ballroom

0830-1000
Interpersonal Dynamics at Work: Theory and Practice
Ulla de Stricker
Coral Ballroom

Abstract:
Ulla outlines some simple yet powerful principles by which to approach challenges at the workplace unrelated to technical tasks, reminding us that "it's never personal" and "it's always about the organization's overall goals". Handouts will be made available on the destricker.com website.

Learning Objectives:
- Master the art of not reacting in the heat of the moment
- Consider all the facts and options before presenting potential solutions
- Become a skilled leader even without authority

1000-1030
Morning Break
Emerald Ballroom C, D, E
Sponsored by Mango Languages
Panel Discussion: Managing BRAC-Related Change
Robbye Durham, Karen Haney, Bill Hansen, Ericka Loze-Hudson
Coral Ballroom

Abstract:
This panel brings together a number of librarians affected by Base Realignment and Closures (BRAC). This panel will present two case studies of change brought on by BRAC—transferring an Air Force library from an Air Force base to an Army base at Fort Sam Houston, TX, and relocating the Armor School library from Fort Knox, KY to Fort Benning, GA, and merging it with the Infantry School library to provide library service as one of four libraries providing library service in the newly created Maneuver Center of Excellence Library system. The panelists will discuss the ways that BRAC is affecting their physical environments, areas of responsibility, and supervisory chains. They will describe the strategic planning efforts that have taken place to create the desired future state for the libraries involved. They also discuss the partnerships that have formed as a result and negotiations that have taken place to manage the change process for everyone affected.

Learning Objectives:
- Participants will gain in-depth understanding of a case study demonstrating how the BRAC process is affecting a large mixed-mission Army-Air Force community.
- Participants will gain in-depth understanding of a case study involving the relocation of a library collection, establishment of a multi-library system and training of an all-new library staff.
- Participants will learn change management techniques.
- Participants will draw linkages between managing change and avoiding future conflicts.

1200-1300
Lunch
Emerald Ballroom C, D, E
Sponsored by Gale Cengage Learning

1300-1500
KM Unconference: Creating Our Strategies for Communication
Karen Huffman, Marie Kaddell
Coral Ballroom

Abstract:
Focused around the Communication theme of the 2010 MLW conference, Karen Huffman will use a combination of facilitation techniques pulled from KM-style Unconference and open space technology (OST) models. Unconference and OST are primarily participant driven sessions that encourage discussion around a theme or purpose determined primarily by those who attend. The models are used to foster communication and engagement.

Learning Objectives:
- KM-style meeting facilitation for idea sharing and engagement.
- Approaches for getting to the heart of issues, problem solving, and developing new solutions.
- Visual representation of ideas for communicating better practices.

1500-1530
Afternoon Break
Emerald Ballroom C, D, E
Sponsored by Comex
Abstract: From searching for images to finding an address, repositories have become an integral part of our lives. Have you ever stopped to think that repositories deliver much more than the answer to a query? The presentation of the information has become as important as the information itself. This session will focus on the role visual communication plays in the implementation and design of digital collections for a public university. Collaborating with other libraries and institutions has allowed us to build stronger digital collections while necessitating the review of communication strategies within our communities. Methods for maintaining an online presence through branding as an individual institution and as the member of a partnership will be addressed. The information shared can be adapted to meet a variety of communication and knowledge management needs.

Learning Objectives:
- Understand the correlations between knowledge management and repositories
- Identify methods for communicating within a community
- Define branding and its use within repositories
- Recognize the value of branding your collections, web sites, repositories
Thursday, 9 December – Communicating Value

Sponsored by I.H.S. Janes

0700-0800
Breakfast
Emerald Ballroom D, E
Sponsored by SirsiDynix

0800-0830
DTIC Report
Helen Sherman
Coral Ballroom

0830-1000
Panel Discussion: Embedded Librarianship
Josh Duberman, Kimberly Hunter, Rachel Kingcade, Greta Marlatt, Joan Phillips
Coral Ballroom

Abstract:
"Embedded Librarianship" is not a new concept. Rather, it is an expanding trend and a term used to cover a range of initiatives and service concepts. The development of new, digital information resource and related economic and administrative changes has made embedded librarianship critically important to librarians and information professionals. "Consequently there is, "... a need for greater knowledge of the spread of embedded services, the common factors in the embedded services model, factors associated with success, and guidance for the development and operation of embedded library services." -Models of Embedded' Librarianship Final Report

Today's session is designed to address this need through a panel of speakers who represent a cross section within the military and special library communities on embedded librarianship. Each speaker will define their program, how they became embedded, highlight best practices and finish with a question and answer session with the audience.

Learning Objectives:
- Define embedded librarian
- Identify multiple methods of embedded librarianship
- Identify best practices of embedded librarianship
- Identify further resources on the establishment of an embedded librarianship program
1000-1030
**Morning Break**  
Coral Ballroom Foyer  
Sponsored by John Wiley

1030-1200
**Electronic Repository for Games for Training Applications**  
*Marsha Berry*  
Coral Ballroom

**Abstract:**
Video games are typically used for entertainment purposes targeting the younger generations. Because the gaming industry has become a multi-billion dollar business, they have been able to stay on the leading edge of virtual technologies. In order for the games to succeed in the market, they have to have high fidelity graphics along with a simple and intuitive interface. Over the last few years, the military community saw the potential of gaming and started using gaming technology to train today’s soldiers. By licensing the latest technologies, the military is able to make today’s training more realistic and more immersive to provide our soldiers the best training possible. After developing many games for training, the military identified a need to be able to get the training to soldiers wherever they are located. The MilGaming Portal was developed to satisfy this need by creating a one-stop-shop for all games for training. Developed under PEO STRI’s direction, this site allows soldier to download licensed games, customize them for their particular training needs, and upload the training back to the Portal for other’s to utilize. This reduces duplication of effort and increases visibility of these applications. The repository is searchable and also allows proponents to highlight approved training.

**Learning Objectives:**
- Classification to allow quick searching of an electronic repository
- Introduce some of the games for training applications
- How the Army supports this infrastructure
- What stats are collected and utilized from the Portal

1200-1400
**MLD Business Meeting**  
Emerald Ballroom D, E

**Keynote Address:** Five Global Trends all Knowledge Professionals Should Understand  
*Anne Caputo*

**Abstract:**
We live in a time of increased access to information and knowledge and also a time of increased us of tools to acquire, organize, search and disseminate this information. Our clients and end users have unprecedented access to search tools and yet we are drowning in a sea of incomplete and inaccurate data. Five global trends – Globalization, Distressed Economies, Disintermediation, Disruptive Technologies and Competition – provide challenges to information experts such as librarians and information or knowledge professionals. We will explore the meaning of these global trends and the ways professional associations and graduate schools can prepare us to use them to advance our role and strategic importance within our organizations. Social media, the rise of metadata and classification systems, understanding of the changes brought by technologies that disrupt previous information patterns help us understand these trends and develop strategies to use the to advance our role within our organizations.
Learning Objectives:

- Understand the implications of increased access to information and the role of social media in information overload
- Devise strategies to increase the strategic importance of information and knowledge professionals in the new information age
- Identify terminology used in the research and analysis world that encourages librarians and information professionals to apply their skills to new applications
- Understand the five global trends affecting knowledge workers and how to turn them to professional opportunities

1400-1430
Navy Report
Nilya Carato, Mary Barravecchia, Suzanne Ryder
Coral Ballroom

1430-1500
Corpspedia
Dr. Tony Waisanen, Rachel Kingcade

Abstract:

This session will discuss the background and findings of the Corpspedia project; an experiment hosted by the US Marine Corps Warfighting Lab (MCWL). Corpspedia was a hybrid information management and decision support tool designed to provide guided access to a wide range of Marine Corps-specific training, information and data assets using emerging technologies in Web 2.0/3.0. Corpspedia was designed to be Google-simple, and Wikipedia familiar. New recruits (who comprise nearly 30% of the Corps annually) would log in and be greeted with a Google-like page. Searches would result in content similar in style and layout to Wikipedia.

The objective of Corpspedia was to facilitate the discovery of authoritative data sources and quality information from the nearly infinite number of available resources. The objective was approached with two parallel functions:

1. Corpspedia contained a searchable index of the various topics in the Marine Corps. Topics were arranged in a web where each topic site could be linked to other topic sites and information stores through hyperlinks. These hyperlinks were embedded in context cues which helped users determine the meaning of the available information. Searches conducted within Corpspedia were influenced by the knowledge discovery behavior (search text and click-flows) from previous sessions and other, similar users.

2. Corpspedia was heavily instrumented. All access to Corpspedia required an account. Each account (user) was uniquely identified and associated with their corresponding Marine Corps Total Force System (MCTFS) record. Every user action (mouse click, search, comment, etc.) was attributed to the user and made available for analysis by authorized personnel. Analysis was supported for both the Supporting Establishment (information contributor) and the Operating Forces (unit commanders).

Thus, Corpspedia was designed to function as a behind-the-scenes research assistant, capable of recommending information and helping the user evolve from novice to expert.

Learning Objectives:

- Describe the general components of Corpspedia, describe the functions supported by the components, and explain how those functions are applicable to any organization that requires knowledge management.
- Discuss the potential uses of search behavior and provide compelling arguments for restricting and tracking access to this information;
- Describe impediments to implementing a knowledge-based system like Corpspedia and describe critical elements for success.
1500-1515
**Afternoon Break**
Coral Ballroom Foyer
Sponsored by Tantor Media

1515-1630
**Communicating Value**
*Ulla de Stricker*
Coral Ballroom

**Abstract:**
Guidelines for getting and keeping the attention of decision makers by focusing on "what's in it for them" as opposed to "what we offer". Handouts will be made available on the destricker.com website.

**Learning Objectives:**
- Master the art of "speaking business case"
- Know how to fit within the corporate culture in communication style and format
- Enlist stakeholders in communicating your message for you

1630-1700
**MLW 2011 Conference Preview**
*Gail Nicula, Catrina Whited, Sharon Lenius*
Coral Ballroom

1700-1900
**MLD Board Lessons Learned**
Dolphin Room
Sponsored by eBrary
**Friday 10 December**

0700-0800  
**Breakfast**  
Room TBD  
Sponsored by Northern Micrographics

0730-1700  
**Post-Conference Tour: Pensacola Naval Air Station**  
Sponsored by Recorded Books