

**Concurrent Sessions #7**

Tuesday, June 18, 2019, 9:00am - 10:00am

SESSION TITLE	SESSION DESCRIPTION	SPEAKERS	UNITS HOSTING (if applicable)	CONTENT
Project "Spectrum": A Case of Creative Due Diligence in High Stakes Decision Intelligence	Scenario: A client has been repeatedly surprised or challenged by new legislation, shifting consumer preferences, unanticipated market developments, and general competition. They need insights that will help them anticipate changes, make timelier decisions, and develop plans and take actions that will help them chart sound directions. Session: Join us as we review how we applied due diligence, creativity, novel approaches, and targeted intelligence analysis to dispel paralyzing false assumptions, overcome cognitive biases, and invigorate stalled intelligence to achieve intelligence breakthrough.	Cynthia Cheng Correia, Carolyn Loos, Jennifer Swanson	Competitive Intelligence Division	Master Class (Advanced)
Post-Master's Residency Programs: Fostering Success and Diversity in Librarianship	Residencies are one way to help increase diversity within the library profession. This session will focus on the Mary P. Key Diversity Residency at the Ohio State University Libraries. The panelists, one residency coordinator and two current residents, will discuss the historic and current design of their program, practical skills gained, favorite experiences, and challenges with the residency. Participants will come away with a broader understanding of diversity residencies that can lead to new ideas about how to design residencies for early-career librarians and increase diversity in our profession.	Quanetta Batts, Kay K. Clopton, PhD, MLIS, Kapil Vasudev	Diversity, Inclusion, Community and Equity Caucus	Fundamental
Sci-Tech 101: Organ Donation and Medical Devices	This basic educational session will focus on free and low-cost resources for researching topics related to organ donation and medical device innovation. Mary Frances Lembo will discuss living organ donation and resources to support research in that area. James Manasco will go beyond that topic and look at the latest medical devices and at resources for researching this topic.	Helen Josephine, Mary Frances Lembo, James E. Manasco	DST	Fundamental
Your Tax Dollars at Work: Government Resources for Your Users, Presented by the Cleveland Public Library's Government Documents Department	Discover the hidden gems in government documents and learn about FREE resources that you can get even if you're not a federal depository library. Participants will get a brief introduction to print and digital federal materials, an overview of the collection at Cleveland Public Library and its patent and trademark research for the public, and tips and tricks on how to score free e-books, worksheets, and quality brochures and handouts. Samples will be on display, and ordering information will be made available for attendees to take back to their institutions.	Don Boozer, Sarah Dobransky, Annette Haldeman	Government Information Division	Fundamental
Case Study: Understanding Knowledge Workers' Document Creation, Description, and Storage (CDS) Conventions	In general, very little is known about how knowledge workers perform their jobs. This dearth of research complicates attempts by enterprise information architects to solve longstanding content findability issues. This presentation describes the results of a study into the document creation, description, and storage (CDS) conventions that knowledge workers use to perform their daily work. This information can serve as inspiration for librarians when developing custom solutions to enterprise content findability and data siloization issues.	Camille Mathieu		Intermediate
How to Survive and Excel in a Gig Economy	Despite innovative use of technologies and revamped services, library and information services continue to experience closures and positions being eliminated. Many positions are being staffed by 'gig' workers, and while this can negatively impact job prospects for those who seek steady full-time work, it can also present opportunities for those seeking less traditional arrangements. Hear from two information professionals who have embraced the flexibility and variety of working for themselves. Join us to dig deeper into what professionals and associations should be doing to survive and excel, in today's climate, despite industry challenges.	Richard P. Hulser, Brandy King, MLIS	Leadership Management Division	Intermediate
Elements for improved scientific landscape analysis: Using pipeline data, bibliometrics, and data visualization techniques to enhance reporting.	Want to improve your ability to support scientific competitive intelligence efforts at your organization? Join members of SLA's PHT Division in exploring a wide range of techniques to enhance landscape analysis reporting. Presenters will share overviews of resources and tools (including PharmaProjects, RePORTER, Dimensions, Scopus, Web of Science, and IEEEEXplorer) and emphasize how to use information from a variety of sources to build a better landscape analysis. Relevant bibliometric analyses and data visualizations will be featured, along with grey literature searching and best practices for business searching.	Josh Duberman, Candace Norton	Pharmaceutical and Health Technologies Division	Intermediate
Transform Your Clients into Searching Superheroes!	Providers of information and knowledge resources spend a lot of time and effort collecting and curating content. But what's the point if users can't find what they need? Information discovery is about so much more than keywords; developing sophisticated search and retrieval strategies to mine and retrieve information from various systems and repositories is critical. Learn how to implement discovery techniques that make users feel like searching superheroes, and demonstrate how each empowers users to find relevant valuable content.	Marcus Liban, Jeremiah Saunders, MLIS		Intermediate

**Concurrent Sessions #8**

Tuesday, June 18, 2019, 10:15am - 11:30am

SESSION TITLE	SESSION DESCRIPTION	SPEAKERS	UNITS HOSTING (If applicable)	CONTENT
Electronic Lab Notebooks: Implementation and Assessment Success Stories	Drawing from a variety of perspectives, this Master Class will help you find and use the right electronic lab notebook (ELN). Nature (2018) reports that more researchers are embracing ELNs, expecting digital solutions for laboratory record keeping, data collection, and collaboration. The presenters will discuss a bit of ELN history, explain how to assess the many ELNs that are available, and share their experiences with integrating and implementing ELNs. This session will help inform your ELN decision by providing tips and techniques for success.	Ariel Andrea, Daureen Nesdill, Luti Salisbury	Chemistry Division	Master Class (Advanced)
Alternate Futures of CI: What to Know and What Does This Mean for Us	Competitive intelligence (CI) continues to evolve as a capability, field and practice. How is it changing, and where is it going? What opportunities does this offer, and how can we prepare for them? Join us for a facilitated, interactive conversation about possible futures for commercial intelligence and what this means to our organizations, intelligence users, and ourselves. This promises to be a robust learning experience that will help you gain focus, look ahead, and boost your CIQ (CI quotient)!	Cynthia Cheng Correia, Craig Fleisher, JP Ratajczak	Competitive Intelligence Division	Intermediate
Gear up for your next career: managers and applicants share experiences and advice	A panel of veteran and newly minted librarians will give brief presentations on the interview process, crafting cover letters and resumes, skills in top demand, and how to keep current with new technologies. The panel includes both corporate and academic librarians. Time will be available for extensive Q&A and networking before and after the event.	Beth Thomsett-Scott	DST	Intermediate
Blockchain: The New Technology and Its Applications for Libraries	Explore how libraries can adopt blockchain technology using various paths. Experts will share their research and experience and give you a better understanding of this new technology and its potential.	Sandy Hirsh, Bohyun Kim	Engineering, Information Technology, and Science and Technology Divisions	Fundamental
Diversity in the workplace: It's broader than you think	The workforce includes people from many backgrounds and with a variety of visible and not-so-visible characteristics. Many of us bring to work attitudes and/or stereotypes that can affect our understanding, actions, and decisions in an unconscious manner, a phenomenon known as "implicit bias." This session is aimed at broadening awareness and appreciation of those with whom we work and enabling us to understand how our implicit biases can affect the quality of life in the workplace. Issues such as LGBTQ, age and experience, medical health, and implicit bias on the job will be discussed.	Emma Davidson, Richard P. Hulser, Jennifer Swanson, Dr. Michele A. L. Villagran	Leadership Management Division	Intermediate
To All the Mistakes We've Made Before: Learning Journeys of Three Bibliometrics Librarians	Three librarians from government and academic libraries share and map their learning journeys in providing bibliometrics services. Hear and learn about training opportunities, mistakes made, lessons learned and skills needed in each librarian journey. Attendees will have the opportunity to ask questions to each panelist.	Caitlin Bakker, Chris Belter, Ya-Ling Lu, Susan Makar	Maryland Chapter	Fundamental
Listen to the Stars: Astronomy Roundtable	Listen as this session explores resources available to access astronomy information in non-traditional ways, and discuss various projects that are working to make astronomy more accessible. Speakers will present information from various sources such as the International Astronomical Union (IAU) and the American Astronomical Society (AAS), and look at examples of accessible science from other subject areas. Join the discussion on integrating accessibility into other areas of interest to astronomy librarians (e.g. data science, bibliometrics and assisting faculty with funding).	Wanda Diaz-Merced, Kathy DeGioia Eastwood, Meg Eastwood, Julie Steffen, Donna Thompson	Physics-Astronomy-Mathematics (PAM) Division	Fundamental
Finding the Write Fit for Your Research: Exploring the Publication Landscape in 2019	A growing variety of options are available to institutions to publish their works with a publishing company. Join SLA's PHT Division in exploring the offerings, benefits, and perks of getting your work published with some of the most well-known companies in the industry. Hear from leading biomedical and scientific publishers on current publishing trends and new avenues to publication.	Candace Norton	Pharmaceutical and Health Technologies Division	Fundamental
Cleveland Stories: Place-Based Writing	Cleveland Stories is a neighborhood-based writing program offered by Literary Cleveland. This session will include a discussion of the program's design and implementation and a reading by a participant. You'll be inspired by this innovative community program while also learning about our host city's neighborhoods.	Marilyn Bromley, Lee Chilcote, Charlotte Morgan, M.A.	Social Sciences & Humanities Division	Intermediate
Digital Storytelling with Omeka and Curatescape	Curatescape is a web and mobile app framework for publishing location-based, multi-media narrative content using the Omeka content management system. It is used by libraries, universities, preservation groups, and cultural institutions around the world, helping researchers connect with local and global audiences. Learn about the development of this open source tool and how it is being implemented in communities around the world.	Erin Bell, Amelia Carr, Tara E. Murray, J. Mark Souther	Social Sciences & Humanities Division	Master Class (Advanced)
Taxonomy-Ontology Conversions: Case Studies	Want to use Linked Data, ensure interoperability, and/or support search and discovery with the capabilities of an ontology? Find out more about ontologies and learn from practitioners who have done taxonomy-ontology conversions.	David E. Bender, Mary Chitty, Edee Edwards, Heather Kotula	Taxonomy Division	Intermediate

**Concurrent Sessions #9**

Tuesday, June 18, 2019, 1:30pm - 2:30pm

SESSION TITLE	SESSION DESCRIPTION	SPEAKERS	UNITS HOSTING (If applicable)	CONTENT
Incubating Innovation: How Hospitality Librarians Support Entrepreneurship	Growth in the hospitality industry makes creating curricula about innovation and entrepreneurship critical. Students bring energy and creativity to the industry and a skilled librarian or mentor can collaborate with instructors to guide them through the process. This presentation will introduce attendees to the current trends within the hospitality industry, its impact and ideas for supporting future innovators.	Betsy Clementson, Lateka Grays, Robert Rippee	Business & Finance Division	Fundamental
Where the River Burned: Harnessing the Written Record to Portray an Urban Environmental Crisis	In 1969 when the Cuyahoga River caught fire, Cleveland was struggling with racial violence, job loss, and surging crime. The burning Cuyahoga came to symbolize the decay of America's post-industrial cities, and Cleveland became known as "the mistake on the lake". David and Richard Stradling unearthed "an embarrassment of primary resources" to depict the birth of the city's environmental movement for their book, "Where the River Burned: Carl Stokes and the Struggle to Save Cleveland". Join David Stradling as he shares his research at the Western Reserve Historical Society archives and how it influenced the story his book tells.	Alisun DeKock, David Stradling	Food, Agriculture and Environmental Resources Division	Intermediate
Media Preservation & Asset Management: Why Librarians are DAM Gods!	Effective Media Preservation, Asset Management, and Digital Asset Management are fundamental library exercises regardless of the medium, format, or technology. This session will provide insights into the methodologies used for managing and properly maintaining long-term, large-scale media libraries and preservation projects and the application of digitization and digital assets in a DAM ecosystem. Speakers will demonstrate how best practice brings order to the chaos and provides stability, security, longevity, and ultimately comprehensive transparency into the depths of a collection's assets.	Tim Knapp, Philip Spiegel		Intermediate
Killing Sacred Cows: Using Data to Evaluate and Manage Library Services	Learn how organizations are improving library services management by applying industry best practices. Sam Bouwers and James King will discuss their data gathering experiences and walk through how to provide feedback from customer interactions, standardize data, improve services and collections, present feedback from customer interactions, and ways to create dashboards to present to staff and management.	Kimberly Bloedel, Samantha Bouwers, James King	IT Division	Master Class (Advanced)
Innovation Theatre: Is Innovation the Next Big Thing for Knowledge Management?	Have you always wanted to be on a live talk show set, but never acted to make it happen? Join Connie Crosby and her guests, on this episode of Innovation Theatre, as they discuss innovation and whether or not it plays a role in Knowledge Management. Many organizations are including innovation to titles and list of responsibilities, but are they really being innovative, or is it all an act? Learn how to position your department for the future and truly succeed.	Connie Crosby	Knowledge Management Division	Intermediate
Practical Applications of AI in Law Firms	How does artificial intelligence work in the legal field today? What practical applications are already being used, and in what areas? How can legal information professionals use this new technology? This session will look at practical uses of AI in knowledge management, billing and analytics, contract analysis, legal research, and "personality insights" in terms of judges, expert witnesses and others. It will also provide tips, pointers and strategies for staying current with new technologies and identify the many companies, both traditional and start-ups, that are changing legal analytics and the practice of law.	Benjamin Cooper, Catherine Kitchell, Morgan Morrisette Wright	Legal Division	Intermediate
Surveys 101: Getting Surveys Right	Surveys or service evaluation questionnaires are one of the most commonly used marketing tools in libraries, but creating an effective survey isn't easy. You need to consider what your objectives are, who your stakeholders will be and how to market the survey to get reliable and timely results. This session will provide practical tips on how to design and execute an effective marketing survey.	Richard Huffine, Joanie Olivier	Leadership Management Division	Fundamental
Photo Interpretation and Remote Sensing: What You Need to Know!	Photographic interpretation and remote sensing are used today in fields ranging from engineering to archaeology to climate science. The key elements of these processes--size, shape, shadow, tone/color, texture, pattern, and association/surrounding--are routinely referenced when interpreting an aerial photograph or analyzing a photo-like image. Expand your knowledge of the science of photo interpretation and remote sensing in this expert-led intermediate class.	Marty Freet	Military Libraries Division	Intermediate
Pop Culture and Librarians: How Instagram and Beyonce is saving the information profession	Many of us work adjacent to our populations but aren't fully embedded. So how do we stay relevant and let our patrons know who we are and what we can do for them, if we don't have a way to get their attention and build that relationship? Staying up-to-date on pop culture and trends is a way to have quick elevator or hallway interactions that keep us connected to the populations we serve. Hear personal experiences with using pop culture to forge relationships and build professional collateral. You'll uncover resources that require a minimal amount of time on current awareness to maximize your inter-office interactions.	Tiffany Lopez	Solo Division	Intermediate
Taxonomy Tools and Tool Evaluation	Excel remains the incubator for many taxonomies, and some content management systems have basic taxonomy features. However, if you need additional functionality such as customized relationships, auto-categorization and taxonomy use in multiple applications, there are a surprising array of tools, modules, features and functionalities to consider. How do you know what you need? How do you avoid buying too much, or too little, functionality? Join us for a roundup of the state of the technology related to controlled vocabularies and how to evaluate tools based on your requirements and constraints (including technology, time, resources and money).	Heather Hedden, Marti Heyman, Paula McCoy	Taxonomy Division	Fundamental
Demystifying the Complexities of Knowledge Management & Librarianship in a High Tech Environment	Tech companies are using big data, artificial intelligence, machine learning and the like to help process and organize information in the world around us, but how are they processing and organizing their own internal knowledge and information? Join panelists from Facebook, Dropbox, Qualcomm and Springer Nature as we demystify knowledge management and librarianship. Panelists will differentiate between librarianship and KM, explain how KM connects with subscription management, describe how to own and drive change within these positions, and discuss how knowledge managers and info pros can help keep organizations aware of trending topics and remain competitive.	Isabelle Garcia, Maureen P Mason, Brendan Thompson, Kristen Wallerius		Intermediate