

**CONCURRENT SESSION #1**

Sunday, June 16, 2019, 9:00am - 10:00am

<b>SESSION TITLE</b>	<b>SESSION DESCRIPTION</b>	<b>SPEAKERS</b>	<b>UNITS HOSTING (If applicable)</b>	<b>CONTENT</b>
Integrating OERs into Courseware: the Librarian as Superhero	Campuses increasingly encourage using OERs (open educational resources) in courseware, but many faculty have difficulties finding, evaluating and integrating OERs into their instruction. Sharpen your skills, and learn how to collaborate with faculty in integrating OERs in instructional design.	Samantha Bouwers, Lesley S J Farmer	Education Division; Academic Division	Fundamental
Service or Partnership? Juggling Roles As Solos and Embedded Librarians	Embedded librarianship is not new to solo librarians. Solos form a close relationship with their customers and are often already physically embedded within their customer group. Although it can be challenging to build partnerships with key groups while maintaining basic services for others in your organization, embedded librarianship can help you demonstrate your value within the organization and become involved with new tasks and projects. This session will provide insights on how solos can provide basic library services while also playing an embedded role.	David Shumaker, Carrie L. Wardzinski, Lisa Weinberger	Embedded Librarians Caucus	Intermediate
Urban Agriculture in Cleveland	City farms have proliferated in Cleveland over the last 25-30 years driven by the desire to utilize empty lots, by the desire of restaurateurs for local ingredients, and by the retail need for fresh produce in impoverished neighborhoods lacking supermarkets. Congresswoman Marcy Kaptur will share how laws and initiatives encouraged urban farming in Cleveland and the community impacts of these policies. In addition to hearing from the congresswoman, Senior Farm Manager Michael Bartunek will explain operations at the Ohio City Farm.	Michael Bartunek, Chris Clotworthy, Marcy Kaptur	Food, Agriculture and Environmental Resources Division	Fundamental
A View of Government Information and Resources through the Copyright Lens	Join copyright guru Lesley Ellen Harris, CEO of Copyrightlaws.com, as she explores the issue of public access to documents and other resources through the lens of copyright. This session will provide an overview of copyright law, special library provisions, archives' and museums' use of content without obtaining permission, and which government works require permission and which do not.	Deb Hunt, Lauren Trees, Annette Haldeman, Lesley Ellen Harris	Government Information Division	Fundamental
Genomic Literacy	Does DNA define our identities? Who should decide how genetic and genomic information is used? The National Human Genome Research Institute's Education and Community Involvement Branch seeks out and works with diverse communities and institutions to collaboratively develop genomic educational resources and programming to enhance the understanding of genetics and genomics. This interactive presentation will highlight various types of programming designed to support genomic literacy and the multi-faceted strategies used to engage stakeholders.	Carla Easter, Mary Ellen Bates	Insurance and Employee Benefits Division, Education Division, Biomedical and Life Sciences Division	Intermediate
A How-to Guide to Engage Employees in Knowledge Management	Want to help your organization break down internal siloes and improve access to enterprise information and expertise? Learn best practices and proven strategies to overcome cultural and structural barriers and get employees to share, access, and use available knowledge. You'll come away knowing how to communicate about knowledge management and its benefits, build KM into the flow of employees' day-to-day work, facilitate collaboration, and reward and recognize desired knowledge behaviors. The best practices in this presentation are based on APQC primary research, including a survey of 375 KM professionals and case studies of organizations.	Deb Hunt, Lauren Trees	Knowledge Management Division	Intermediate
The Secret Sauce: Where You're Probably NOT Looking to Find Your Client Intelligence	We know how to use D&B Hoovers, EDGAR, and the various legal research and analytical platforms offered by the Big Three but what are we missing? Join us as we take a deeper dive into the world of client intelligence with researchers Zena Applebaum, John DiGillio, and Amy Noll. Learn about underutilized resources they use and how they retrieve and analyze the data within. From social media to hidden nuggets on the web, they will share both sites and strategies and open the floor to others to share their successes and failures in developing their own "secret sauce."	Zena Applebaum, John DiGillio, Amy Noll	Legal Division	Intermediate

Social Sciences & Humanities Roundtables	Get to know the Social Sciences & Humanities Division and our sections by participating in roundtable discussions. Choose the Museum, Nonprofit, Labor Issues, or Geography & Map table - and you'll have the opportunity to switch tables during the session. Each table will have a leader to facilitate lively discussion.	Larry Guthrie, Meredith Richards	Social Sciences & Humanities Division	Fundamental
Getting the Most From Your Info Dollar: Leveraging data for greater value	No matter the setting, library and information center directors are being asked to squeeze more value from their information budget. Mary Ellen Bates shares the most effective strategies and tactics that info managers use to leverage their information purchases and increase the impact of their content acquisitions to their organization.	Mary Ellen Bates		Intermediate

**CONCURRENT SESSION #2**

Sunday, June 16, 2019, 2:30pm - 4:00pm

SESSION TITLE	SESSION DESCRIPTION	SPEAKERS	UNITS HOSTING (If applicable)	CONTENT
Quicktakes (20 minutes sessions with 10 minutes Q&A after each one):				
Three ways to boost Scholarly Profiles! (2:30pm - 3:00pm)	Learn about three distinct methods to enhance your individual or your institutions, scholarly profile. Using freely available tools, hear techniques you can apply straightaway. You will learn how to use journal metrics, author profiling tools and social scholarship to help improve discoverability and relevance. Ranging from simply verifying data, to devising a new scholarly publishing strategy, these tips will lead you on the road to success.	Linda Galloway	Chemistry Division	Intermediate
Hackathons & Libraries' Roles in Promoting a Tech Culture (2:30pm - 3:00pm)	Coding marathons that are growing in popularity on college campuses, high schools and in the private sector. Listen to one librarian's experience and how his university has worked, over the past 4 years, to host 500 attendees for an annual hackathon.	Daniel Dotson		Fundamental
Showcasing Relevance by Measuring Scholarly Impact of Research at the Personal or Departmental Level (3:00pm - 3:30pm)	Participants will gain a familiarity of various scholarly and altmetric indicators useful to assist faculty and researchers in showcasing their value. During the session, higher level practical examples will be demonstrated using a researcher's articles, the journal in which he/she has published, as well as, relevant databases to produce a portfolio of evidenced-based metrics. Gaining this knowledge will help information professionals to offer services to their clientele beyond the traditional ones.	Luti Salisbury	Chemistry Division	Intermediate
RPA: How Do I Decide I'm Ready, and What Do I Do First? (3:00pm - 3:30pm)	Robotic process automation (RPA) is a tool that can expand a research center's availability (in terms of access hours) and also enable information professionals to focus on higher-end research requests instead of common asks. This session will explain what RPA can do in a research setting and help you understand whether your particular organization is ready to implement it.	Helen Poot		Fundamental
Dori Helped Nemo Find What He Was Looking for and You Can Too: Learning the Basics of Legal Research for Non-Legal Professionals (3:30pm - 4:00pm)	Legal research is different from other kinds of online searching. Knowing where to start your search and when to consult both secondary sources and primary authorities requires a basic understanding of the U.S. legal system and the framework in which it operates. This session will introduce non-legal information professionals to legal research principles and share strategies for accurately and efficiently using general purpose legal resources in situations where access to major legal databases is limited.	Victoria Platt		Fundamental
Lessons Learned from My Information Security Assignment (3:30pm - 4:00pm)	Ernie Evangelista will share reflections on his time working in the Information Security Department, and lessons learned about info security concepts, a new set of acronyms, and ways of applying various principles to systems. This position entailed user interaction, highlighted the need for awareness and understanding and required the use of desktop applications with not so-friendly interfaces., The session will begin with a quick overview of the Federal Reserve Bank of Atlanta and end with tips on reviewing library resources from an information security perspective.	Ernie Evangelista	Business & Finance Division	Fundamental

Competitive Intelligence Strategy Workshop: Opening a New Office or Practice	Is your organization thinking of opening a new office or practice? A panel will explore the competitive intelligence strategy related to such a move; attendees will then meet in small groups for hands-on planning exercises based on the information shared. The central role of the information professional will be stressed, and advice will be shared about the many factors to be considered in such an endeavor. Timelines, checklists, and insights into making strategic business decisions will be offered.	Caren Luckie	Competitive Intelligence Division, Legal Division	Master Class (Advanced)
What would you do? Strategies for Dealing with Bias in the Workplace	How do we, as managers, foster a healthy, inclusive work environment so all employees can succeed? Individuals with diverse backgrounds and uniqueness are being subjected to subtle and overt bias in the workplace due to the divisive climate in which we live. We have each been a part of the process; on either end of the bias whether we know it or not. There isn't a quick manual on how to identify and effectively address bias within the information profession nor in the workplace. Develop strategies and solutions to foster an inclusive work environment through highly interactive real-world scenarios in considering what you would do.	Tom Nielsen, Mary Talley, Dr. Michele A. L. Villagran	Diversity, Inclusion, Community and Equity Caucus	Intermediate
Standards Update	Standards are the backbone of engineering and providing access to them is a core function of information professionals. This session is your opportunity to learn what is new in standards, straight from the source. Ask questions and provide feedback while standards development organizations (SDOs) are all in the same room! In this series of short talks, you will learn about the latest innovations from representatives of many SDOs and content providers.	G. Warren Adams, Kim Beets, Erdem Dedebas, Patti Ensor, Todd Fegan, George Gulla, William Nara, John Pace, Sameh Shalaby, Michael Spada, John Tintinalli	Engineering Division	Fundamental
Federal Agency Implementation of Public Access Plans Using New Repository Technologies	Hear from several federal agency librarians about their public access plans, including the use of a repository designed by the Centers for Disease Control (CDC) and Science.gov, the gateway to U.S. federal science information.	Dee Clarkin, Annette Haldeman, Mary Moulton	Government Information Division	Intermediate
5 Steps to Spot Career Opportunities, Turn Them into a Reality, and Advance Your Career Starting Right Now!	How opportunity-minded are you when it comes to advancing your career? Learn what it means to be opportunity-minded and discover how to put this new mindset to work for yourself. We'll look at practical strategies, try out helpful tools, and begin building a growth plan you can put to use immediately. Whether you're a new grad excited about your first professional role, a mid-career professional feeling a bit stuck, or nearing retirement and looking for new possibilities, there are more opportunities for growth than you may realize.	Janel Kinlaw, Caitlin Williams, Ph.D.	Leadership Management Division	Fundamental
PAM Vendor Update	There are many things happening in the publishing world with resources specializing in PAM content. Hear from PAM publishers as they provide updates on open access titles, Google CASA (Campus Activated Subscriber Access), RA21 (Resource Access for the 21st Century), 'Read and Publish', ebooks, and new discovery tools.	Joy Painter, Travis Warwick	Physics-Astronomy-Mathematics (PAM) Division	Intermediate
Ensuring semantic interoperability and creating interoperable taxonomies	Whether you're starting a new pick list in SharePoint, trying to enrich an existing taxonomy in a cost-effective way, or establishing a robust structure for cross-database and cross-lingual indexing and searching, you must consider the need for interoperability within your organization. This Master Class, sponsored by the SLA Taxonomy Division, will explain the theory behind, and dive deeply into the concepts of, microthesauri, satellite vocabularies, open umbrella structures, metathesauri, virtual harmonization through Linked Data, and bridge ontologies.	Marjorie Hlava, Janice Keeler, Marcia Zeng	Taxonomy Division	Master Class (Advanced)
From Streetcars to Bike Lanes to Autonomous Vehicles: the Past, Present, and Future of Transportation Equity (Request off-site location)	New technologies in transportation have the capacity to transform the shape of our cities and make them not only more accessible but also more equitable. What impacts have past and present policies and infrastructure technologies had on the inclusion of all communities? A panel discussion will examine these questions and discuss transportation and equity in the Cleveland area and more broadly.	Rachel Cole, Sheryl Gross-Glaser, Chris Stocking	Transportation Division	Fundamental

**Concurrent Sessions #3**

Sunday, June 16, 2019, 4:15pm - 5:30pm

SESSION TITLE	SESSION DESCRIPTION	SPEAKERS	UNITS HOSTING (If applicable)	CONTENT
How to translate a business question into a market opportunity - formulate creative research solutions with limited resources	Michigan's Economic Gardening (EG) program trains information researchers to assist 2nd stage companies with tough business questions. Researchers help companies identify new markets, sales leads, competitive information, etc. Learn how Chad Groenhout translates business questions into creative research solutions in this step-by-step presentation of three engagement. Topics include: key discussions/research translation, methodology, resources and presentation of findings.	Chad Groenhout, Tao Jin	Competitive Intelligence Division	Intermediate
What do researchers need? How to engage and assist them, and help them promote their research	Are you an information professional in an environment with a research focus? Are the scientists or researchers you work with too busy multitasking to even think of librarians and information professionals as part of their research arsenal? Learn about successful strategies to start a dialog, show your value and how you can assist, and become a scientist's and researchers trusted expert. Audience discussion is encouraged, so please bring your questions and solutions you've developed to improve engagement and collaboration with scientists.	Margaret A. Hoogland, MLS, AH	Biomedical and Life Sciences Division	Fundamental
Social Justice in Cleveland: The Urban Economy	An inaugural session designed to be an annual series of social justice programs. Cleveland chapter members identified the urban economy as an important social justice issue. Cleveland is a legacy rust-belt city successfully reinventing itself. However, it is also affected by poor general K-12 education and classified as having lagging growth by standard definitions. What does reinventing itself look like? How are information professionals and local organizations supporting economic development? Local organizations, including the Cleveland Public Library, will share their efforts to provide better job opportunities, offer support to local businesses, and ensure innovation is a part of Cleveland's economy.	Don Boozer, Laura Desmond, H	Diversity, Inclusion, Community and Equity Caucus	Fundamental
What Next? Identifying Your Encore Career Choices with Lifestyle Preferences	Ready to transition to a career option that better fits your encore lifestyle and goals? Retiring or looking for new roles and challenges? Happy where you are but wondering how to position for future options? Come hear two leading LIS experts on lifestyle and career transition and a panel of successful career "repurposers" talk about the 6 questions to ask when considering new ways to think about using your skills. Live, or begin laying the groundwork for, a rewarding second half and take away solid, practical tools to make your encore career a success – as you define it.	Anne Caputo, Kim Dority, Ethel M Salonen	Encore Caucus	Master Class (Advanced)
The 10 Myths of Starting a Consulting Business	Are you ready to ditch the life of an employee and launch your own information business? It takes more than a memorable business name and URL to be profitable, and Mary Ellen Bates will walk you through the 10 most common myths that prevent new consultants from succeeding. A long-time infopreneur and results-driven consultant, the goal is to ensure that new infopreneurs start out on the right track and avoid the mistakes the speaker - and many others - have made during their critical first two years in business.	Mary Ellen Bates, Christine M. Geluk	Leadership Management Division	Master Class (Advanced)
Mathematics Roundtable	Join the math roundtable for a panel presentation and group discussion focusing on topics relevant and impactful to mathematics information professional. This session aims to increase the audience's awareness of trends and issues related to user-focused collections and scholarly communication.	Kivmars Bowling, Khue Duong, Lauren Gala, Nick Gurski, Robert Harington	Physics-Astronomy-Mathematics (PAM) Division	Fundamental
Advocate with Impact: The Value of Advocacy for SLA Members	Library Journal asked library directors to identify the skills they expect librarians to need over the next 20 years. Advocacy was among the top skills mentioned. In this session, the SLA Public Policy Advisory Council will discuss policy issues of interest to information professionals, share successful strategies and tactics for advocacy, and show you how to demonstrate your value in this era of information overload and "fake news."	Kendra Levine, Jim Miller	Public Policy Advisory Council	Intermediate

Taxonomy Governance IRL	Your taxonomy needs structure and control and yet it also needs to be flexible and adaptable. How do you find a balance? How does everybody else do it? Listen to a panel of taxonomists discussing the governance challenges they've addressed and best practices they've adopted, followed by the opportunity for interactive discussion and questions.	Michele Lamorte, Paula McCoy, Susannah Woodbury	Taxonomy Division	Intermediate
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