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PRESIDENT’S LETTER

Joanne Tobin, President

Another exciting program year is under way. Those who attended the October Mixer at the Club House at Lenox Square had a wonderful time. It was a chance for old friends and colleagues, new members, and students to get to know each other better in an informal setting. It might even become an annual event!

In November, Allison Evatt, a Dialog MLIS Consultant, provided the chapter with a great presentation, Assessing Information Needs: Map Information Flows. Her superb teaching skills and knowledge of the subject matter captured everyone’s attention. She even assigned homework. We all enjoyed the “Sloppy” Floyd Building’s Empire Room, although the views were somewhat obscured by the rain and fog.

This year, our traditional Holiday Celebration will be an extra big event. We will also be celebrating the 50th anniversary of the founding of our Chapter. Please come prepared to have a good time. You will not be disappointed.

Terry Bennett has taken a new job at The College of New Jersey (Ewing, NJ) and had to resign as our Chapter Treasurer. With Board approval, Ernie Evangelista of the Federal Reserve Bank of Atlanta, has graciously stepped forward to be our new Treasurer. Terry will be available to aid in the transition.

The news from Headquarters is that the bylaw revision has passed by more than the two-thirds majority needed. As a result of these by-law changes, chapters and divisions will have the option to revise their operating documents, changing by-laws to guidelines, if they wish.

Elisabeth Shields, our Student Chapter Liaison, and I attended a student chapter meeting at Trevor Arnett Hall on the AU campus and met their newly elected officers. They are:

- President: Kandis Lewis-Thomas
- Secretary/Treasurer: Kreig Kitts
- Publicity: Carita Alexander

Members of our chapter will participate in their Career Fair on Nov. 21. Students are anxious to attend our brown bag lunch programs because they help give them a clearer idea of what a Special Librarian’s job encompasses.

On Saturday, October 12, a Special Strategic Committee met to discuss the strategic issues facing our chapter, with the mission of identifying one overriding issue that is hindering our chapter in achieving its goal to become a strong, dynamic organization. Members of this committee who were in attendance include myself, Director, Ruth Sill, Communications Chair, Deanna Hall, and Strategic Planning Chair, Sally Griffin. Members who were

Continued On Next Page
The committee recognized that our chapter’s unwieldy organizational structure is one of our biggest challenges and a potential stumbling block to success. In the interest of addressing this issue, we have submitted an application to Atlanta Community Consulting Teams (CCT), an all-volunteer organization of Atlanta-area MBAs that helps local non-profit organizations address some of the strategic issues they encounter in furthering their mission. In our application, we asked CCT to help us consider streamlining our organization.

If our application is accepted, a CCT consulting team will work with our Chapter from January to May to help us outline possible solutions. Ruth Sill will champion this project and will function as a liaison between board members and the CCT. We will know in a few weeks if our application has been accepted. Whether or not we end up working with CCT, the board will continue to work with the Strategic Planning Committee on this and other issues that were identified at our “brain-storming” session that Saturday morning. I look for everyone’s help and understanding as we go through this process of identifying and implementing changes with the goal of making our SLA Georgia Chapter a dynamic, well-run organization that exceeds member expectations.

EMPLOYMENT REPORT INDICATES RANGE OF POSITIONS AVAILABLE

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<td>Library Assistant</td>
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<tr>
<td>Atlanta</td>
<td>Egon Zehnder</td>
<td>Sr. Research Associate/Hi-Tech/Telecom Practice</td>
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<tr>
<td>Atlanta</td>
<td>Emory University, Goizueta Business Library</td>
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<tr>
<td>Atlanta</td>
<td>KPMG</td>
<td>Library Coordinator</td>
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Word Scramble: Unscramble this 3-Word Expression

NOWPIKOSWREGELDE

To unscramble your information management needs, contact Chad Damerell at the Cadence Group at (404) 874-0544 ext. 113. We specialize in services to help you acquire, organize, and disseminate information including web content management, content acquisition services, taxonomy development, research, and library management.

Answer: Knowledge is power

www.cadence-group.com
50th Anniversary and Holiday Party

Monday, December 9th, 2002 -- 6:30 p.m
Emory Conference Center -- 1615 Clifton Road, Atlanta

Menu

Raw & Roasted Vegetable Crudités with Cured Olives, Bleu Cheese Dip, Red Pepper Aioli & Herb Infused Olive Oil

Warm Artichoke & Brie Dip displayed in a Kalamata Olive Boule

Lobster Empanadas

Chicken Fingers with Honey Mustard Dipping Sauce

Spanikopita

Spring Rolls

Salmon Tartar Peri Peri on Crispy Plantain Chips

Garlic Roasted Top Round of Beef at Carving Station

Milk Chocolate Fondue with Dipping Fruit

Holiday Cookie Display and Coffee Service

2 Free Drinks

Price of the Event, including Food and Beverages
$25 for members
$20 for students and retired members
$30 for others (including spouses)
Approximately 30 Chapter members, new members, students and guests met at the Club House at Lenox Square on October 9 to catch up after a long summer.

Over drinks and great hors d'oeuvres talk ranged from the recent regional meeting to jobs, new jobs, family and dogs.

Attending were students from Clark Atlanta University, an intern from CNN, a new member from the New York City area, and members who had been around the Chapter for over 25 years.

We learned that some firms now let their employees telecommute virtually full time, pun intended.

Other discussions focused on upcoming meetings, especially the 50th Anniversary and Holiday Reception. This will be the biggest event of the year for the Chapter.

The Anniversary and Holiday Reception will be held at the Emory Conference Center on Monday, December 9th, beginning at 6:30 p.m.

Besides the usual holiday cheer, look for posters and memorabilia from the past 50 years the Chapter has been around. Heavy hors d’oeuvres will be served.

Cost to attend, which includes food and beverages: $25 for members, $20 for students and retired members, and $30 for others (including spouses). Perfect event for food and fellowship!

Brown Bag

Brown Bag

Federal Reserve Bank of Atlanta

Brown Bag

Brown Bag

Anne Mintz discusses her book *Web of Deception: Misinformation on the Internet*

Business Meeting
November 2002

2ND SOUTH ATLANTIC REGIONAL CONFERENCE DRAWS GEORGIANS

Joanne Tobin, President

Over two hundred people attended the second South Atlantic Regional Conference from Sept. 22 - 24, 2002 in Asheville, North Carolina, with Georgians accounting for twenty-one of those in attendance.

Several of our Chapter members gave excellent presentations. Sara June McDavid of Boston Consulting Group, and Hope Tillman of Babson College, presented Our Place in the E-World.

Sara June described how she works in an electronic medium to meet the needs of her clients. Time and distance are irrelevant when working with consultants all over the world. When clients need information, Sara June is there - conducting reference interviews via e-mail, keeping an eye on the world clock, and sending her research results worldwide, wherever they are needed.

Hope Tillman discussed the Information Professional’s role in the e-world. We are team members, facilitators, webmasters, and consultants. Hope believes that collaboration, connectivity, and integration are key issues, and that the librarians’ role is that of coordinator, boundary spanner, expert, evangelist sharing the information, and gatekeeper. She suggested that content is a continuum and we should think of people as content. Hope stated that “Technology is our tool”, but warned us to expect technology to change.

Our own Ernie Evangelista of the Federal Reserve Bank of Atlanta, and Susan Smith of Wake Forest University, provided attendees with an informative session titled Web Content Management: Too Many Pages, Not Enough Time. Ernie talked about the FRB-Atlanta Intranet appropriately called Sixbits and his role in Web Content Management.

Ernie’s dedication was shining through as he described the numerous redesigns that this intranet has gone through in an effort to be more dynamic and timely. Ernie demonstrated how using Spectra, a content management system, he is able to obtain a consistent look throughout the website, and is also more easily able to add links and pictures.

Susan, who was part of the initial library web design team at Wake Forest in 1995, gave the audience an insight into the successes and lessons learned while redesigning the website several times over the years.

The Frank and Terry show was lots of fun, as well as very informative. One of the Tuesday afternoon sessions, Back to School, or: How I learned to Stop Worrying about Business Research and Love Academia was presented by Terrence Bennett and Frank Vuotto, both of the Goizueta School of Business Library at Emory University, who are now sadly gone from our Chapter. Equipped with a sock puppet and a Hershey bar, they talked about using academic websites and top U.S. business school websites to locate business information because they are comprehensive and provide a multi-subject approach to finding information. They also recommended using the search engines TEOMA and WiseNut.

ASSESSING INFORMATION NEEDS: MAPPING INFORMATION FLOWS

Michael McDavid

On Nov. 5, more than 30 chapter members braved the rain to gather in the Empire Room at the top of the James H. “Sloppy” Floyd State Office Building for a luncheon meeting that included some soggy views, good food, and an enlightening presentation. Chapter member Allison Evatt (MLIS Consultant, Dialog Corp.) presented a session on information mapping that provided some valuable insights into the process of identifying organizational information needs, assessing and prioritizing them, and integrating the library/information center into the solution. The presentation was timely and thought-provoking in this era of down-sizing, cost-cutting, and “finding it free on the Internet.”

NEW, RETURNING MEMBERS ROSTER FOR MAY-OCTOBER 2002 PERIOD

Margo E. Surovik-Bohnert, Chair, Membership Committee

Craig Avena, of Powell Goldstein; Brent Baird, of Swets Blackwell; Susan Barnes, of Federal Law Enforcement Training Center; Marilyn Cathcart; Jennifer Elrod, of Smith Carrie Hancock LLP; Holliday Gordon, of Rogers & Hardin LLP; Alana Lewis, of Westinghouse Savannah River Co.; Kimberly Snoddy George; Ilene Strongin Garry, of Six Continents Hotels; and Kimberly Whalen, of Emory University.
LEGAL RESEARCH: FROM DIGESTS TO DIGITAL
presented by the Atlanta Law Libraries Association

Designed for learning the “need to know” for researching the law in every media, including books, looseleaf services, and electronic databases. Thursday evenings, Feb. 20 – March 28, 2003. Marquis II Tower, Downtown Atlanta (on the Marta line).

$150 (includes copy of Legal Research in a Nutshell). Instructor, Ruth Fuller, has 20+ years experience conducting and teaching legal research

February 20 - American Legal System
Learn to navigate the court system and learn what courts do what

February 27 - Finding Cases and Statutes
Learn the procedures for finding federal & state cases and statutes, how to “read” them, the interplay between the courts and legislature, and how to determine if a case is still “good law”

March 7 - Administrative Law
Learn how to find and use the key sources for researching government agencies rules and regulations

March 14 - Secondary Law
Learn to effectively use law journals & reviews, encyclopedias, treatises, etc

March 21 - Georgia Law & Regulations
Learn how Georgia laws are made and the sources of its laws and regulations

March 28 – Westlaw and LEXIS
Learn tips & tricks on navigating these interfaces from the experts

REGISTRATION FORM

Name:_________________________________ Email Address:__________________________________________________
Position:_______________________________ Organization:___________________________________________________
Address:________________________________________________________________

Work Phone:___________________________ Work Fax:________________________
Other Contact Information (if applicable):___________________________________

Tell Us About Yourself
Legal Research Experience:
Goals and Expectations For The Course:

Registration Deadline: February 13, 2002 -- Make check payable to: ALLA -- Mail Registration Form & Payment ($150.00) to: Joyce Davis, Gwinnett County Law Library, 75 Langley Dr., Lawrenceville, GA 30045, 770/822-8578