



Peach State Update

The Newsletter of the Georgia Chapter of the Special Libraries Association

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President's Letter

Gail Stahl

Hello everyone,

Spring in Atlanta is always such a busy time with lots to do - and Spring 2004 has been even busier than I would have predicted! In late March, Charles Shellabarger resigned as SLA Georgia Chapter President. Since SLA by-laws stipulate that the president-elect takes on the president's duties, I'm writing you a bit early as Chapter President.

The 2004 Annual Business Meeting and Luncheon was held on April 27th at an Atlanta classic restaurant - Anthony's in Buckhead. This year we were lucky to have our incoming SLA President, Ethel Salonen, as our guest speaker. Ethel spoke to us about her three "Rs": Recruitment, Retention, and Relevance. She sees one of our biggest 2004 challenges to be identifying information professionals in other countries who may be interested in joining SLA. For retention of members we need to stay close to our existing members and provide lots of interesting roles for new members. Relevance is proving our value to our employers and understanding, and becoming totally integrated into, the business processes of our employers. With all of these goals and challenges, Ethel did predict a healthy future for special libraries and information professionals!

Many thanks to Susan Bennett (CNN), Susan Carlson (CDC), and Joyce Jefferson (The Weather Channel)! They were very gracious hosts for Ethel Salonen and gave her three very different, and fascinating tours of their organizations.

During the Business Meeting, Joanne Tobin, Chair of the Nominating Committee, submitted candidates for 2004-2005 officers and they were unanimously elected. Congratulations to all!
Allison Evatt - President-Elect
Ernie Evangelista - Treasurer
Roger Magnus - Director.

It's been very interesting and professionally rewarding for me, as President-Elect, to be responsible for our programs this year. Thanks to all of the people who have helped make them a success - and thanks to our vendor partners (Dialog, EBSCO, Factiva, and Swets Blackwell) who have been so helpful with sponsorship.

Our chapter has a great team of officers and volunteers - and it takes great people to organize our programs, communicate through Peach State Update, our newsletter, and participate in our meetings. Please contact me if you'd like to take a small part in helping our chapter run smoothly. There are lots of responsibilities that take only a little time, but when added up, they are the key to a rewarding professional experience.

Best regards,
Gail Stahl

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of the Special Libraries Association

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Nominating Committee Report

The SLA Georgia Chapter 2004 Nominating Committee respectfully submits the following slate of candidates to serve on the 2004/2005 Executive Board:

President-Elect Allison Evatt
Treasurer Ernie Evangelista
Director Roger Magnus

* Heather Turnbull continues her term as Secretary
* Russell Singletary continues his term as Director

The Committee:
Sally Griffin
Roger Magnus
Joanne Tobin,
Past President and Nominating Committee Chair

April 8, 2004

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Communications Committee Update Outgoing Production Editor's Farewell Russ Singletary

As a relatively new member of our Chapter, I know our fellowship better because of my two-year term as Production Editor of this newsletter. Over the last few weeks, I have come to know Kim Whalen and am confident that I am turning over this newsletter duty to good hands.

On a related note, I strongly feel I've come to know our Chapter a lot better through these newsletter duties. I have gained more than a greater awareness of our fellowship's news. I have a better understanding of who members are, and to a certain degree, of what we do in our professional and off-duty lives, as a result of my work with the *Peach State Update*.

The functions of our newsletter and its related Communications Committee are essential to our livelihood, if we are to continually enhance the stature and communicate the value of our Chapter, our Association, and our Profession. These newsletter and committee duties are not overly time-consuming ones; the rewards -- chief among them, getting to know colleagues better and on different levels -- are especially beneficial to new or relatively new members of our Chapter.

I have been in the Atlanta area for a short four years, as of this spring. I'm glad I was "volunteered" to serve our chapter in the Production Editor capacity. I know our Chapter much better because of the newsletter and I look forward to continued Chapter involvement in other equally meaningful ways.

Managing Editors Note: On behalf of the Chapter, many thanks to Russ for his diligent work!

New Member of Communications Team

Kim Whalen, Business Librarian at Emory University, has joined the Communications Committee as the new *Peach State Update* Production Editor. Kim has been a member of SLA since September of 2001 and a librarian at Emory's Goizueta Business School since September of 2002.

Though her career as a librarian has been just a few short years, she comes to the committee with over 10 years of non-profit marketing and communications experience. Welcome Kim!

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Program Committee News

A Recap of 2004 Chapter Brown Bags

Clara Williams

Each year the Georgia Chapter sponsors the Brown Bag Library Series, hosted by local libraries who volunteer their staff and facilities to share resources and services. Clara Williams and Connie Ruffner, once again, coordinated the program listing for this year. Lots of thanks also to Rod Bustos for promoting them over the Chapter website and to Ernie Evangelista for keeping up with payments. Connie and I encourage those of you who have not been involved in these tours “to get on board,” either as a host or as an attendee to support your Chapter. The listing for this year included:

The Cadence Group

Tammy Roundy provided an excellent presentation on “Taxonomy - Putting Information Back Into Information Technology.” Several members were in attendance from Georgia Tech, Federal Reserve Bank, EBSCO, and Georgia Power.

Economic Development Institute (EDI) at Georgia Tech

Ann Campbell and her staff shared their new facility. Ann has hosted several times in the past. We had members attending from Georgia State University, Kurt Salmon, EBSCO, Emory University, Federal Reserve Bank, and Boston Consulting Group.

Solvay Pharmaceuticals, Inc.

Once again, Ellen Cooper and Lauren Benevich opened their doors to persons interested in exploring a pharmaceutical research information center. Chapter members in attendance included Georgia Power, The Cadence Group, and Federal Reserve Bank. Ellen displayed a “Chapter Welcome” banner for those attending!

Let us hear from you for the 2005 Brown Bag Library Series. You can reach Clara at cwilliams@admin.atl.devry.edu or 770-521-4900 x3026.

A Presidential View



Allison Evatt, Chapter President-Elect; Ethel Salonen, incoming SLA President; and Gail Stahl, Chapter President, celebrated the chapter's past and future at the April 27 Annual Business Meeting and Luncheon.

Did You See...?

“It’s Alive!” Frankenstein: Penetrating the Secrets of Nature

An exhibit hosted by the Georgia Institute of Technology examined the transformation of Mary Shelley’s classic *Monster* from a literary marvel into a cultural phenomenon - and how that feat relates to the on-going debate over ethics and the pursuit of science. The free exhibit, *Frankenstein: Penetrating the Secrets of Nature*, ran from March 17-April 30 in the Neely Gallery of Georgia Tech’s Library and Information Center, 704 Cherry Street, Atlanta.

“This exhibition offers a fresh look at Mary Shelley’s remarkable life and the evolution of her classic novel, *Frankenstein*, since its publication in 1818,” Records Coordinator Kirk Henderson said. “The traveling exhibition shows how playwrights, filmmakers and the media have transformed Mary Shelley’s saga into one of the Western world’s most enduring myths.”

Georgia Tech also hosted a speaker and film series to coincide with the traveling exhibit. The speakers were Kathleen Goonan (science fiction author); Anne Mellor (Shelley scholar and author of *Mary Shelley: Her Life, Her Fiction, Her Monsters and Romanticism and Gender*); and Irving “Bud” Foote (Professor Emeritus and developer of one of the nation’s first university-level science-fiction course in Georgia Tech’s School of Literature, Communication, and Culture).

The films were:

Mary Shelley’s Frankenstein (1994)
Directed by Kenneth Branagh

Young Frankenstein (1974)
Directed by Mel Brooks

The Bride of Frankenstein (1935)
Directed by James Whale

Sara Karloff - the daughter of Boris Karloff, who portrayed Frankenstein’s Monster in several classic films -- introduced *The Bride of Frankenstein*, speaking on her father’s legacy in film.

Overall, *Frankenstein: Penetrating the Secrets of Nature* examines how Frankenstein’s abuse of science and his failure to take responsibility for his actions after reanimating a monstrous being is the direct result of his ambition and idealism - human emotions that later lead to revenge and forgiveness.

Has your library hosted an interesting speaker, exhibit or event? Tell the Communications Committee about it so we can share the information with others.

(Excerpted from a news release by the Georgia Institute of Technology, dated March 4, 2004)

Members in the News

Spellbound 2004: A Speed Scrabble Tournament to Benefit Adult Literacy

Margot Surovik-Bohnert

The Literacy Volunteers of America - Metro Atlanta (“LVA-MA”) provide free, confidential tutoring to adults who read below a fifth grade level and to recent immigrants who need help with survival-level conversational English. In addition to one-on-one tutoring, the LVA-MA has a family literacy program that targets parents of pre-school children to help break the cycle of illiteracy in Atlanta. The LVA-MA provides these services with the help of a dedicated network of volunteers who work one-on-one with students in need.

For several years, LVA affiliates all over the country -- in conjunction with the National Scrabble Association -- have sponsored local Scrabble tournaments to raise funds for their literacy programs. LVA-MA’s 5th Annual Spellbound tournament, will be held on Thursday, June 10, 2004, at the Sheraton Buckhead Hotel from 7:00 p.m. to 9:00 p.m. with a cocktail and hors d’oeuvres reception from 5:30 p.m. to 7:00 p.m. A silent auction will be held throughout the event. All proceeds from the event and auction will benefit the programs of LVA-MA.

SLA-GA Chapter member Margo Surovik-Bohnert is chairing the volunteer committee this year. If anyone is interested in helping with this event, please contact Margo at 404-506-2484 or msbohner@southernco.com.



VOLUNTEERS NEEDED!

Ever thought you'd like to volunteer to help with SLA Georgia Chapter events, but weren't sure what was needed - and didn't want to over-commit???

There are lots of tasks that don't require lots of time - such as:

- **Take photos at a meeting**
- **Write a summary of a program**
 - **Suggest a topic or speaker**
 - **Help to organize a program**
 - **Speak at a program**
 - **Host a program**

Yes, successful SLA programs need lots of people - but just a little time from each one.

Contact Gail Stahl, stahl.gail@bcg.com, or 404-877-5224 if you would like to know more.



Special Libraries Association

Georgia Chapter
Atlanta, Georgia