



Peach State Update

The Newsletter of the Georgia Chapter of the Special Libraries Association

www.sla.org/chapter/cga/

INSIDE THIS ISSUE —

Officer's Reports

President's Letter 2

Chapter News

Member News

Ellen Cooper 3

Joanne Tobin 3

A Look At Our Chapter 4

Georgia Chapter Roster 5

Program News

21 Traits of Leadership 6

Electronic Resources Mangement &
Table 1280 7

Brown Bag Lunch Series 2009 8

SLA News

What Is SLA Doing in Second Life 9

Advertisers

EOS International 3

Research Solutions 4

Dow Jones 10

President's Letter

Dear Georgia Chapter members and friends:

Thank you for visiting the last Peach State Update for 2008. By the time you read this, we'll be choosing the new Board to take us through 2009 under the leadership of Casey Long. 2009 is SLA's centennial year: I'm sure you'll want to celebrate by making it a great year in Georgia. Take a moment to decide whether you'd like to contribute in the areas of Member Relations, Vendor Relations, or Public Relations, each one focusing on the chapter's primary audiences; or if your talents will be better placed in the functional areas of Finance, Programs, or Communications. Most groups are led by an elected board member so you don't have to take on the work of chairing unless you want to. We can put you to work all year long, or just for one event.

Have you spent the year communicating, clicking, and connecting? Have you completed 23 Things, 13 Things, or 13 Things You Can Do For Your Chapter? Perhaps these lists make you too think of Dr Seuss's Thing One and Thing Two, but I promise you that getting to Thing Three and beyond is well worth the effort.

Where will all this list-ing get you? Well, where would you like to go, and how well-equipped do you want to be when you get there? Here's another thing to do. Go to www.sla.org/PDFs/WSJ-SLAad.pdf and view the ad (see also page 10) promoting SLA and information professionals that ran full-page in the *Wall Street Journal* for several days in June. See all that empty space in the middle? Would your face fit there? Make the most of your SLA membership, including your chapter activities, and you too can be the face of the information profession.

See you in the future,

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Peach State Update

Newsletter of the Georgia Chapter
of the Special Libraries Association

Peach State Update is published four times a year: March, June, September, and November. Deadline for submissions is the 15th of the month prior to publication. Contributors should submit materials to the managing editor. Documents may be submitted as Word files or in Rich Text Format; graphics and pictures should be submitted as separate JPEG or tiff files. For advertising rates, contact the advertising editor.

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Member News

Ellen Cooper was asked to write this article after presenting the information at a Medical Library Association Conference in October 2006.

Ellen Cooper: HOSPITAL INFORMATION SERVICES/
Online Drug Information Resources: Free Alternatives.

Medical Reference Services Quarterly, Volume: 27
Issue: 1, Pages 97-103, 2008

DOI: 10.1080/02763860802080200

ABSTRACT: There are many online drug information resources available from commercial vendors, but they are often too costly for hospital librarians on a limited budget. Several free Internet options available from a variety of commercial, government, U.S., foreign, professional, and consumer sites are described here.

On August 8th, **Joanne Tobin** retired from the Georgia Tech Library and Information Center. As the Georgia Tech Library representative to the U.S. Patent and Trademark Depository Libraries program, Joanne was responsible for providing intellectual property reference services to the Georgia Tech community and to the greater Atlanta public.

After obtaining an MLS from the University of Maryland, Joanne worked as a Young Adult librarian at the George Mason Branch of the Fairfax County Libraries, in Annandale, VA.

After moving to Norcross, GA, Joanne was employed by TAPPI (The Technical Association for the Pulp and Paper Industry), and was eventually promoted to the Information Services Administrator. Here was where, in 1987, she discovered and joined SLA.

Joanne was Head of the U.S. Environmental Protection Agency Region 4 library before joining the Georgia Tech faculty.

Over the last 21 years, Joanne has held numerous positions in our SLA/Georgia Chapter, including Director and Chapter President. As a retired member she plans to remain active in supporting our Georgia Chapter and the Association's International efforts.

If your Web OPAC doesn't work on the new iPhone, it's not truly Web-based!



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Member News (continued)

A Look at our Chapter

Most likely as an SLA member, you work mostly in isolation organizing and disseminating information through online resources via email, portals, communities of practices and increasingly social media. That's the similarity, however broad, for SLA members.

The organizations and job titles are even more varied. It's a list that is surprisingly intriguing. You never know just what kind of organization or industry they support.

It's that background that makes exploring the list, meeting the members and having those face to face meetings and encounters with fellow SLA members so very interesting.

So, who are your fellow Georgia SLA members? There are 152 members statewide with about 80% of the membership located in metro Atlanta.

Among our members are folks who work as independent contractors, reference librarians, director of information services, content manager, archives manager, catalog manager, chemical information librarian, business librarian, research associate, library manager, information specialist, and global knowledge manager.

Members work for media companies such as The Weather Channel, the Atlanta Journal Constitution and Turner Broadcasting Company; government agencies such as the Centers for Disease Control, the Federal Reserve Bank, and the Georgia Department of Economic Development; associations such as LOMA, and ASHRAE; academic institutions such as Georgia Tech, Georgia State, Emory and Mercer; law firms such as Alston and Bird, Chamberlain, Hrdlicka White Williams, and King and Spalding; corporations such as Coca Cola, Intercontinental Hotels and Gulfstream; service providers such as Lexis Nexis, and Dialog; specialty companies such as Solvay Pharmaceuticals; consulting firms such as Bain, Boston Consulting Group and Kurt Salmon Associates; military bases such as Robins Air Force Base and Moody and even a couple of museums such as the Morris Museum of Art and the Delta Air Transport Museum.

And that's just the currently held positions. Many of the members have worked their way through a changing world of information professionals or have come into information work through other industries.

We are a wealth of information, resources and background, and thus a very useful resource for our fellow members. Take advantage of meetings and events to get to know your fellow members. You never know when you might need the connection for a new information source or service.

Nancy Snell | Kurt Salmon Associates | 404-892-0321 |
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Programs

21 Traits of Leadership by Rosalind Lett, September 17, 2008

Margo Surovik-Bohnert, Corporate Librarian at Georgia Power Company, hosted the event. The eight attendees were, in addition to Rosalind, our presenter, and Margo: Allison Evatt, Irene McMorland, Jim Braden, Lynda Larsen, Regina Cannon, and Melody Parker. Rosalind's presentation focused on how we can apply our skills as information professionals to the world of consulting.

Rosalind's view is that consulting can take a number of different forms. It can be contract work, long-term work, or short-term work. It can require staff or no staff. Rosalind reviewed numerous characteristics of leadership including character, charisma, commitment, communication and confidence.

Rosalind is enrolled in a MBA program at Georgia State and has taken a number of assessment tests. She recommends that we take advantage of tests, such as Meyers-Briggs, if they are offered in the work place.

She suggests that if you are interested in learning what else you can do with a library degree, attend a Consultants Roundtable at the next SLA conference you attend. Another group she recommends is the Association of Information Professionals.

Rosalind exhorted potential leaders to market their work, make speeches, and write articles. Potential leaders can try volunteer work, fundraising, and key into the issues higher-up people care about. Leaders focus on strengths and opportunities. She recommends: spend 25% of

your time on new things and 5% on your weak areas. Outsource work in weak areas. For example, if you do not write well, outsource that task.

Passion helps leaders find their niche. She worked on malpractice cases for attorneys at one time. One of her tasks was to verify the publications listed on a CV. She testified in court about the correct number of articles a defendant had written, disproving his prior testimony. When she said who she was during the courtroom proceedings, she was pleased to mention that she was certified by the Medical Librarians Association. She loved the reaction she received. Take time to shine and do what makes you happy.

Lynda Larsen | Business Research Solutions | 404.387.3065 | llarsen@igc.org



(above Rosalind Lett , speaker)

(below, President Irene McMorland introduces speaker)



Programs (continued)

Dual Program Report: Electronic Resource Management & Table 1280 October 14, 2008

The Georgia chapter's October program lived up to its double billing. Loraine Laurino and Nancy Snell of Kurt Salmon Associates hosted the program on electronic resource management or ERM systems. Seasoned information professionals and newbies, alike, heard presentations from:

- Ernie Evangelista of the Federal Reserve Bank of Atlanta.
- Claire Engel and Andrew Weiss of Troutman Sanders, LLP and
- Peter Charkalis of Info Technology Supply, Ltd.

Ernie provided background information on ERM systems: What they do and how do they do them. Claire and Andrew followed with a case study of an ERM system implementation at their law firm. And Peter expanded on other features of Onelog, the system installed at Troutman Sanders.

Through technological advances, changing business conditions and savvy knowledge workers, more libraries have adopted ERM systems in the past five years. From a business perspective, they identify overlapping resources and facilitate charging back of library costs. From a library's operational viewpoint, they manage access and passwords to online resources, store library contract information and track resource use by database and, in some cases, by user. Through a solid foundation developed by the Digital Library Federation's ERM Initiative, standards have emerged to ensure consistent and methodical growth in the use of this much needed application.

Given the unique operating environments for law firms and law libraries, ERM systems, such as LookUp Precision and Onelog, targeted this market. Claire and Andrew recounted their experience in selecting and implementing Onelog and shared interesting anecdotal information with the audience while responding to questions. Peter followed up their presentation by covering features of Onelog not purchased by Troutman Sanders. All three Powerpoint presentations, with presenter contact information, can be found at the SLA-Georgia chapter Web site under Meetings and Events.

With minds challenged and the workday over, eight of us then ventured over to the Woodruff Arts Center for dinner at Table 1280 featuring a Tuesday night "Beat Inflation" special of roast turkey, stuffing (aka dressing) and mashed potatoes with gravy served in demitasse cups. With so few others at the restaurant, it nearly felt like our own private SLA-Georgia chapter dining room...a well-designed and artistic one at that! If we return there, we'll remain in the front lounge area so that we can check out their tapas menu.

Thanks again to Loraine and Nancy for hosting and to Casey Long for coordinating the logistics. The Table 1280 group felt that such programs devoted to library technology are and will be needed as information services and their associated resources and tools continue to evolve.

Ernie Evangelista | Federal Reserve Bank of Atlanta
| ernie.m.evangelista@atl.frb.org

It's time for the 2009 Brown Bag Lunch Series,
sponsored by the Georgia Chapter of SLA

The Brown Bag Lunch Series, a FREE event sponsored annually
by the Georgia Chapter, offers an opportunity for you to enjoy
a personalized tour of local libraries/information centers and net-
work with colleagues!

Morehouse School of Medicine Library

Cynthia L. Henderson, Director
720 Westview Dr., S.W.
Atlanta, GA 30310-1495
chenderson@msm.edu
404-752-1531
January 28, 2009
12-1:30
Limit - 20

Emory University

Ceray Doss-Williams
21st Century Librarian's Project
MLIS Online Degree program
Robert W. Woodruff Library
54 Asbury Circle
Atlanta, GA 30322
404-712-2858
cdosswi@emory.edu
February 19, 2009
1-2:00
Limit - 15

Columbia Theological Seminary

Sara Myers, Library Director
701 South Columbia Dr.
Decatur, GA 30030
404/378-8821
MyersS@CTSnet.edu
March 16, 2009
12-1:00
Limit - 15

To reserve your spot, contact **Clara Williams** at 770-407-1047 or crwilliams@argosy.edu

Space is limited, so sign up and mark your calendars!

SLA News

“WHAT IS SLA IN DOING IN SECOND LIFE?”

The SLA Second Life Working Group is one of a number of technology initiatives launched by SLA President, Stephen Abrams. The mission of the group is to promote SLA members' learning and exploration of SL as an extension of social networking tools. Starting in January 2008, the SLA-SL Working Group members have been engaging in learning about Second Life, introducing other SLA members to Second Life and maintaining a Second Life meeting place in anticipation of sponsored events in-world.

SLA-SL members have already met twice in Second Life. We are in the process of planning future meetings. Some portion of our 2009 annual meeting in Washington, D.C. will take place in Second Life.

If you are interested in attending a virtual meeting, you will need to prepare for engagement in the virtual world. Go to www.secondlife.com where you can join free of charge. Set up an avatar to represent you and begin to learn how to navigate there. Please do not expect to log on and immediately know what to do in Second Life. Expect, instead, a learning curve and prepare your avatar in advance of the event you would like to attend. You will need to learn how to navigate, dress and interact before attending a meeting.

Second Life is a different, yet real enough world and it is fun to explore. You can learn on your own and find people to help you once you are in-world. If you prefer some preparation for your venture, locate a copy of ***Designing Your Second Life*** by Rebecca Tapley published by New Riders, Berkeley, California, 2008. Come and participate in a virtual SLA meeting!

You still have time to sign up to attend a Click University course on Second Life per the schedule below.

UPCOMING SLA EVENTS IN SECOND LIFE

Note that all times are given in SLT or Second Life Time, which is the same as Pacific Standard time.

Introduction to Second Life - Part 2

This session will take place in Second Life and will require that you get your Second Life avatar (www.secondlife.com). This is an in-world workshop to help you get up to speed on how to use the Second Life environment. You will learn how to make friends, teleport, create a home location and landmark. Search, camera controls, taking snapshots, profiles and creating note cards will also be covered.

Register for the December 3, 2008, 8:00 a.m. SLT program.

http://www.surveymonkey.com/s.aspx?sm=E3jlk86aQgsdwsy8azF08w_3d_3d

Register for the December 10, 2008, 5:00 p.m. SLT program.

http://www.surveymonkey.com/s.aspx?sm=7uVcaePZVYcajMjFwvDYdQ_3d_3d

Dec 3, 8:20-8:50 a.m. SLT. “Economic Education and Second Life.” Speaker - Ms. Melita V. Podesta, Project Coordinator, New England Economic Adventure, the Federal Reserve Bank of Boston. Location - TBD.

Dec 17, 5:00 p.m. SLT. “Developing an Global Innovation Culture in SL.” Speaker - Stephen Abram, President, Special Libraries Association & Vice President of Innovation, SirsiDynix Location - SLA's Land in SL. Stephen plans on using voice chat for his presentation.

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VOLUNTEERS NEEDED!



Ever thought you'd like to volunteer to help with SLA Georgia Chapter events, but weren't sure what was needed - and didn't want to over-commit???

There are lots of tasks that don't require lots of time - such as:

- **Take photos at a meeting**
- **Write a summary of a program**
- **Suggest a topic or speaker**
- **Help to organize a program**
 - **Speak at a program**
 - **Host a program**

Yes, successful SLA programs need lots of people - but just a little time from each one.

**Contact Irene McMorland, 678-938-8788
if you would like to know more.**



Special Libraries Association

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