



# Peach State Update

The Newsletter of the Georgia Chapter of the Special Libraries Association

[www.sla.org/chapter/cga/](http://www.sla.org/chapter/cga/)

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## President's Letter

Gail Stahl

Birthdays and the upcoming holiday season are often times for reflection and making new resolutions. Unlike some frequently-promised New Year's resolutions - lose weight, stop bad habits, handwrite our thank-you notes (!), etc. -- as information professionals, the one resolution that we must keep is to continue to learn.

A book that I enjoyed as a child is the Arthurian tale as told by T. H. White in *The Once and Future King*. This is one of my all-time favorite "motivational" quotes, and in my opinion, applies even more now than when Merlyn gave this advice to a young Arthur.

"The best thing for being sad," replied Merlyn, beginning to puff and blow, "is to learn something. That's the only thing that never fails. You may grow old and trembling in your anatomies, you may lie awake at night listening to the disorder of your veins, you may miss your only love, you may see the world about you devastated by evil lunatics, or know your honour trampled in the sewers of baser minds. There is only one thing for it then - to learn. Learn why the world wags and what wags it. That is the only thing which the mind can never exhaust, never alienate, never be tortured by, never fear or distrust, and never dream of regretting. Learning is the only thing for you. Look what a lot of things there are to learn."

*The Once and Future King*, T. H. White

Information professionals face a big challenge - how do we actively learn and share our knowledge in the future? As you've probably heard, SLA has launched a US\$1 million fundraising initiative to support the transformation of its Professional Development Center by 2007. The SLA LearnCenter will be an online system providing access to self-paced courses, collaboration and instruction. This fundraising will allow us to obtain the content libraries, purchase an Internet-based video and audio delivery system, provide translations of core content into other languages (especially Spanish and French), and create these new learning programs for information professionals in all industries and disciplines, and in all stages of their careers.

As our lives get busier, schedules less predictable, travel budgets tighter, organizations leaner - you get the idea! Building a more accessible, core-competency-based, living professional development program will benefit us all. The reason for this fundraising initiative is to establish the SLA LearnCenter. Revenues from the courses will pay for the maintenance of the site and development of new content.

Included in this issue is the contribution form for the SLA Campaign for Professional Development. Please consider making a tax-deductible contribution, and ask if your organization would give matching funds. All contributions will help!

Warm regards,  
Gail Stahl

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of the Special Libraries Association

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## Treasurer's Report

Ernie Evangelista

This report reflects the chapter's summer of inactivity. As we gear up for meetings and other events, I hope that we can maintain the balance between projected expenses and revenue.

### Georgia Chapter - Balance Sheet As of 8/31/2004

	5/31/2004 Balance	8/31/2004 Balance
ASSETS		
Cash and Bank Accounts		
Operating account	7,502.58	7,456.45
Reserve account	1,350.61	1,350.61
	-----	-----
TOTAL Cash and Bank Accounts	8,853.19	8,807.06
	-----	-----
TOTAL ASSETS	8,853.19	8,807.06
LIABILITIES & EQUITY		
LIABILITIES	0.00	0.00
EQUITY	8,853.19	8,807.06
	-----	-----
TOTAL LIABILITIES & EQUITY	8,853.19	8,807.06

## Treasurer's Column - Advertising

Ernie Evangelista

What does Donald Trump's "The Apprentice" have in common with weekly church bulletins? Both use advertising to generate revenue. Last season, in exchange for payment, an "Apprentice" team advertised New York businesses on the sides and back of pedicabs or rickshaws in accomplishing Mr. Trump's assigned task. And the back page of my local church bulletin is filled with business card images for lawyers, florists, real estate brokers and others who paid the parish for inclusion. Both parties gained extra revenue.

A few days ago, I was reminded of the income potential from advertising when I received this electronic message:

"... I am the new marketing support specialist here and I am looking for advertising opportunities. I am hoping that we can put an ad in your chapter newsletter. If you offer this or any other advertising opportunities please e-mail me back with your advertising information including current pricing list and deadlines."

As Treasurer, I want to remind chapter members to take advantage of any opportunities that not only generate income for our group, but also increase the visibility of vendors who we may work with. As customer represen-

tatives visit your institutions or demonstrate new product features, I hope that you will consider inviting them to place an advertisement in our chapter's now electronic newsletter, *Peach State Update* (PSU), or sponsor one of our chapter events. EOS International and Dialog are ongoing PSU advertisers. EBSCO and Factiva are two companies that have financially supported such chapter functions as our holiday party and annual business luncheon. (We appreciate their support and look forward to growing our business relationships.)

After identifying an opportunity, you should connect your vendor representative with the appropriate chapter member. Lori Critz, of Georgia Tech, is our chapter's Advertising Editor and can provide information on our *Peach State Update* rates and guidelines. Lori can be reached at (404) 385-4392 or [lori.critz@library.gatech.edu](mailto:lori.critz@library.gatech.edu). And as President-Elect, Allison Evatt is coordinating our 2004-2005 chapter programs. She can be reached at (404) 352-0348, (770) 560-1990 or [allison.evatt@thomson.com](mailto:allison.evatt@thomson.com).

As seen in the Treasurer report, our chapter's finances are basic and simple. It lacks the mega-billion dollar status of the Trump organization and it draws from a much smaller base of supporters than a local church. Nonetheless, our members benefit from our collective work, creativity and strength to increase our value in the library and information profession.

## **Program Committee**

**Ernie Evangelista**

Mark your calendars for lunch at Auburn Avenue Research Library (AARL) on Thursday, January 20, 2005, 11:30 - 2:00.

The chapter celebrates the Martin Luther King holiday and February's Black History month with a program at the Auburn Avenue Research Library (AARL) of the Atlanta Fulton County Library System. AARL Director Francine Henderson, our luncheon speaker, will describe the origin of Black History Month, the AARL, its collection and archives. The program will conclude with a tour of this downtown facility and a discussion of how AARL staff process archival materials. Since a boxed lunch will be provided, there will be a nominal fee for program attendance. FREE parking is available on a limited basis. Pay parking is available at a lot adjacent to the Library which is also accessible from the Georgia State MARTA train station. AARL directional information can be found at this link:

[http://www.afplweb.com/aarl\\_hours\\_directions\\_phones.html](http://www.afplweb.com/aarl_hours_directions_phones.html)



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## **An Evening with Janice Lachance, SLA's Executive Director**

**Toulouse Restaurant, 2293 Peachtree Road, Atlanta - September 28th, 2004**

**Gail Stahl**

Our speaker during this dinner meeting was our association's Executive Director, Janice Lachance. She described the three major objectives to be implemented under SLA's mission:

- Advocacy
- Learning
- Networking

She discussed in detail the ongoing and future plans to enhance these areas for SLA members. In the area of advocacy, the external relations efforts will be more focused and pro-active, especially to emphasize the value of information professionals to their organizations. Professional development opportunities are being explored and evaluated for an on-line learning center to reach members at their workplaces and homes. Networking opportunities have been expanded by the new Communities of Practice capability on the association website.

Two specific announcements she shared with attendees were:

"A partnership of organizations led by the University of North Carolina and including Syracuse University and the Special Libraries Association has been awarded \$994,369 by the US Institute of Museum and Library Services to conduct a research study on the future of librarians in the workforce. This is a two-year effort that will also include the Association of Research Libraries and the American Society for Information Science and Technology in the research partnership.

"SLA has launched a \$1 million fundraising initiative to support the transformation of our Professional Development Center by 2007. This campaign will build on SLA's current strategy to "deliver a new competencies-based training system, a new online learning center, and more robust learning opportunities at the SLA annual conference and throughout the year". For more information, see [www.sla.org/give](http://www.sla.org/give)

After a Q&A session, Lachance reminded us that she solicits our ideas, comments, and feedback - and her email is [Janice@sla.org](mailto:Janice@sla.org).

Many thanks to Factiva (Heather Morgan and Bob Rosen) for sponsoring this meeting!

## **Director's Position Open**

**Gail Stahl**

Roger Magnus has tendered his resignation as Director of the Georgia Chapter of SLA effective November 30, 2004. He is moving from Atlanta, and promises to become active in SLA when he's settled. The Georgia Chapter has benefitted greatly from his participation on the Board over the years. Roger has been an extremely conscientious, participative Director, and we'll miss his insights and advice!

As his resignation leaves his position as Chapter Director open, the Board would appreciate a volunteer to complete his term. If you'd be interested in serving as Director, please contact either Allison Evatt, President-Elect, or myself, and we can discuss the position with your further.

Please wish Roger the very best in the future!

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**Details of Georgia Chapter events  
can be found at**  
<http://www.sla.org/chapter/cga/prog02.htm>

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## **Did you See...**

What if you had software that anticipated your needs and fetched the information before you knew you wanted it? That's the tool you'll find as a free download from [www.blinkx.com](http://www.blinkx.com). Stephen H. Wildstrom's *BusinessWeek* article titled "An Eager - if Imperfect - Research Assistant" can be found in the September 13, 2004 issue on p. 24.

Robert D. Hof's, "Amazon Joins the Search Party" [with its A9.com search tool] article covers how A9 boasts a raft of intriguing features not seen on any other search site. Hof's article was featured on p. 52 of the September 27, 2004 issue of *BusinessWeek*.

## **Mark Your Calendars! 2004-2005**

### **December 14**

SLA Holiday Party  
Reception and Performance of *The Santaland Diaries* at the Horizon Theater.

### **January 15**

Deadline for February issue of *Peach State Update*

### **January 20**

Martin Luther King holiday and February's Black History month program at the Auburn Avenue Research Library. Details on p. 4 of this issue.

### **January 26-29**

SLA 2005 Leadership Summit  
Tampa, Florida

### **February 8**

Brown Bag Lunch Tours  
Intercontinental Hotels Group, Atlanta

### **February 22**

Brown Bag Lunch Tours  
Georgia Institute of Technology, Atlanta

### **March 2**

Brown Bag Lunch Tours  
DeVry University, Alpharetta

### **March 15**

Deadline for April issue of *Peach State Update*

### **March 23**

Brown Bag Lunch Tours  
Georgia Power/Southern Company, Atlanta

### **June 5-8**

SLA Annual Conference  
Toronto, Canada

### **August 15**

Deadline for September issue of *Peach State Update*

### **September 28-October 1**

SARC III: Experience a Timeless Information Journey  
[www.sla.org/conf/conf\\_sar/index.html](http://www.sla.org/conf/conf_sar/index.html)

***Interesting Tours, Interesting Conversation and Free Parking?  
A Brown Bag Lunch Series You Won't Want to Miss***

For a nominal fee, this series gives you the opportunity to visit other organizations and learn how fellow GASLA members serve their clients' informational needs.

\$5-Members; \$8-Nonmembers  
Free-Students and Retirees

**Feb. 8, 2005, 11:30-1:00**

**InterContinental Hotels Group**

Research Library, Ilene Strongin-Garry  
Three Ravinia Drive, Suite 100  
Atlanta, Georgia 30346  
(770) 604-5814  
Ilene.Strongin-Garry@ichotelsgroup.com

Lunch will be provided  
Parking is free with ticket validation.  
Limit: 12

**February 22, 2005, 11:45-1:15**

**Georgia Tech**

Digital Initiatives  
Susan Wells-Parham, Technical Operations Coordinator  
225 North Avenue, NW  
Atlanta, GA (in the Wilby Room)  
404-894-1037  
susan.parham@library.gatech.edu

Visitor parking is on Ferst Dr./walk up hill towards Student Center and turn left passing the water fountain walking towards the library building on your left, and the main entrance us up the steps on your left.  
Limit: 15

**March 2, 2005, 11:30-1:30**

**DeVry University/Alpharetta**

Clara R. Williams, Associate Library Director  
2555 Northwinds Pkwy.  
Alpharetta, Ga 30004  
770-521-4900, x3026  
cwilliams@admin.atl.devry.edu

Take GA 400 to Haynes Bridge Rd (Exit no. 9), turn left over the bridge and proceed to the first traffic light (Northwinds Pkwy), turn right. DeVry is on the right 1 block down. Library is on the first floor. Dessert and Beverage provided.  
Plenty of free parking.  
Limit: 15

**March 23, 2005, 12:00-1:00**

**Georgia Power/Southern Co.**

Business Information Center  
Margo Surovik-Bohnert, Corporate Librarian  
241 Ralph McGill, Bin 10044  
Atlanta, GA 30308  
404-506-2484  
msbohner@southernco.com

Beverages provided.  
Free parking in front of building, off Ralph McGill Blvd  
Limit: 10

**To RSVP:**

Mail your check to: Clara Williams, DeVry University Library, Alpharetta Campus,  
2555 Northwinds Pkwy., Alpharetta, GA 30004.

Make checks payable to GA Chapter of SLA.

If you have any questions, please call Clara at 770-521-4900, x3026 or cwilliams@admin.atl.devry.edu.

**Space is limited, so sign up and mark your calendars!**

# **WANTED: Outstanding Member of the Georgia SLA Chapter**

**Reward! \$200**

*WARNING: This Georgia SLA Chapter member is considered to be an outstanding leader and contributor to the chapter. Approach with congratulations and pats on the back.*

### **DESCRIPTION:**

- This person has been seen demonstrating:
  - Outstanding leadership in the chapter
  - Special or notable service to chapter, such as holding office
  - Participation in seminars, teaching courses, and public speaking activities
  - Publication or editorial contributions to the professional literature
  - Promotion of the role of special librarians in the management of information and knowledge
  - Other achievements indicating noteworthy dedication to the profession.

If you see this person, contact the Awards Committee immediately by filling out the information below.  
And, don't forget to get it in no later than March 15, 2005!

***Fine print: Nominee must be a current member of the SLA Georgia Chapter. Awards Committee members and current Executive Board members are not the "Wanted" person as they are ineligible. This includes Gail Stahl, Allison Evatt, Joanne Tobin, Ernie Evangelista, Hearther Turnbull, Roger Magnus, Russ Singletary, and committee chair listed below.***

### **YOU MAY NOMINATE YOURSELF**

This is a confidential process. All documents will be destroyed after the Committee's deliberations except those needed for preparing publicity releases. Winner announced at the annual chapter business meeting.

Submitted by 2004-2005 Awards Committee - Awards Committee Chair: Bette Finn.  
Based on a design by Denise Plumart.

**Georgia SLA Chapter - Outstanding Member Nomination Form**  
**Forms due by March 15, 2005**

NAME OF NOMINEE \_\_\_\_\_

ADDRESS OF NOMINEE \_\_\_\_\_

PHONE # OF NOMINEE \_\_\_\_\_

EMAIL OF NOMINEE \_\_\_\_\_

(FILL IN/ATTACH A DESCRIPTION OF NOMINEE'S QUALIFICATIONS FOR AWARD)

YOUR NAME \_\_\_\_\_

YOUR PHONE # \_\_\_\_\_ YOUR EMAIL ADDRESS \_\_\_\_\_

Send or email completed form by March 15, 2005 to: Bette Finn, Georgia Tech Library and Information Center,  
Georgia Institute of Technology, Atlanta, Georgia 30332-0900. Phone: 404-894-1790. Fax: 404-894-8190.  
Email: [bette.finn@library.gatech.edu](mailto:bette.finn@library.gatech.edu)



## ***Diversity Leadership Development Program Award*** ***Application Deadline - December 6, 2004.***

The Diversity Leadership Development Program (DLDP) Committee would like to invite nominations for the Diversity Leadership Development Program Award. Two of the committee's goals are to help accelerate the advancement and visibility of members who represent a diverse population of the Association by mentoring them for more leadership opportunities within SLA and to ensure that the Association remains vital, relevant, and representative of its diverse membership.

This award provides \$1000 to attend the SLA Annual Conference in Toronto, complimentary conference registration, and an assigned SLA mentor to help candidates understand the roles and mechanics of SLA leadership.

Eligibility requirements include:

1. Applicant must have been a member of SLA for at least 2 years.
2. Applicant must be a member of a population group that is under-represented in SLA.
3. Applicant must have between 3 -10 years of professional library information experience.
4. Applicant cannot be a current SLA DLDP Committee member.

If you know of someone who meets these eligibility requirements, please encourage them to apply. Up to 5 winners are chosen each year. This is a wonderful opportunity to network and gain leadership skills!

For more information and the application form, please see: <http://www.sla.org/content/SLA/awardsrecognition/awardsdescriptions/dlpnomform/index.cfm>

Past winners are:

Araceli Domingo (1995)  
Awilda Reyes-Lucca (1995)  
Teresa Neely (1995)  
Rosalind Scott (1995)  
Harriet Thompkins (1995)  
Phyllis Hodges (1996)  
Deborah Jan (1996)  
Roselyn Lett (1996)  
Elsie Okobie (1996)  
Hemalatha Ramachandran (1996)  
Barabar Akinwole (1997)  
Andrea Greer(1997)  
Vinita Singh (1997)  
Stephanie Tolson (1997)  
Kelly Yuille(1997)  
Cynthia Charles (1998)  
Lori Guidry (1998)  
Suzanne Koceyan (1998)  
Theodosia Jones-Quartey (1998)  
Vandana Ranjan (1998)|  
Jacqueline Knuckle (1999)  
Veronica Walker (1999)  
Annie Wong (1999)  
Jannie Cobb (2000)  
Lilleth Newby (2000)  
Alvetta Pindell (2000)  
Jacquelyn P. Cenacveira (2001)  
Irene E. Cordova (2001)  
Sandra A. Marshall (2001)  
Jeanette M. Regan (2001)  
Jeffrey Mah (2002)  
Suzan Lee (2002)  
Persko L. Grier, Jr. (PJ)(2003)  
Christina Birdie (2003)  
Pradnya Yogesh (2003)  
Lian Ruan (2003)  
Toby A. Lyles (2003)  
Innocent Awasom (2004)  
Praveen Kumar Jain (2004)  
Akram Sadeghi Pari (2004)  
Cassandra M. Shieh (2004)

Diversity Leadership Development Program Committee:

Co-Chairs: Debbie Jan and Wei Wei  
Members: Montrese Hamilton,  
Liz Blankson-Hemans, Linda Absher, and  
Linda Broussard (Staff Liaison)



## The Annual Campaign for Professional Development

### Building a Brighter Future for Information Professionals

SLA recognizes that you face constant change - technological, economic, political, and cultural. Our goal is to provide the tools you need to be successful in this dynamic environment.

Help us reach this goal by giving to the SLA Annual Campaign for Professional Development. This campaign will support the learning needs of the information professional in the new economy.

## YOUR CONTRIBUTION WILL PROVIDE SUPPORT FOR:

- Certified instructors for online courses
- Administrative and technical support
- An online Learning Management System called the SLA LearnCenter that will allow participants to manage SLA continuing education services online

## The Annual Campaign for Professional Development

JUNE 2004 - JUNE 2005

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ FAX \_\_\_\_\_

E-Mail \_\_\_\_\_

### Gift Categories:

Major Donor	(\$84 - \$500)
Major Contributor	(\$500 - \$1,000)
Major Patron	(\$1,000 - \$5,000)
Major Benefactor	(\$5,000 - \$10,000)
President's Circle	(\$10,000 and up)

Yes, I want to support the SLA Annual Campaign for Professional Development

I have enclosed a check in the amount of \$ \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to the following credit card:



# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

Please send me an invoice for \$ \_\_\_\_\_.

Comments \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Mail To:

Annual Campaign for Professional Development  
Office of Fund Development  
SLA  
331 South Patrick Street  
Alexandria, VA 22314-3501

Fax: + 1-703-647-4901



Special Libraries Association

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Georgia Chapter  
Atlanta, Georgia