INSIDE THIS ISSUE —

Officer’s Reports
President’s Letter 2

Chapter News
Member News
Outside the Loop
Profile of Vivian Bynoe 3
Profile of Annie Patrick 3
Brian McGreevy 4
Georgia Chapter Roster 5

SLA News
SLA 2008 Annual Conference Keynote Speaker 6
Brian McGreevy elected to SLA Business & Finance Executive Board 7

Other Sources
National Public Radio - Three Programs of Interest to Librarians 7
“Will Second Life Transform the Way We Do Business?” 8

Advertisers
EOS International 3
Research Solutions 5
President’s Letter

How has your 2008 been so far? Are you just warming up, or have you hit a mid-year slump? Either way the time is right for you to take some simple actions to become more closely connected with SLA and your Georgia chapter. How many actions? How about 13, to parallel the express path through SLA’s Innovation Lab.

The first thing I want you to do is go to sla.org and sign in. Were there some of you who hadn’t memorized their user id and password?

Second, go to the Member Directory. It’s under the SLA Community tab. Look at your record. Is your contact information current? If not, go to the Membership tab to update it. Most importantly, does your record show that you’re a Georgia member? I’ve been surprised at some recent omissions I’ve seen. If your chapter isn’t right, we may not know your address or email, and Georgia may not receive a share of your membership dues.

The third most effective action you can take is to go to a SLA’s Innovation Lab, under the Resources tab, and sign up for the 23 Things program.

Now that you’re a lab rat you can easily work through the next XX actions as you work through the 23 or 13 Things. Find the Georgia chapter’s wiki, and make your mark. You can leave a simple greeting, or you can leave an essay on the information economy, but be there. (That was No. 4) While you’re blogging, let the rest of the chapter know you’re there. (No. 5) Sign in to Georgia’s Community of Practice on sla.org, start a discussion topic, or just add a greeting. (No. 6)

Make sure you are subscribed to the chapter email list, then send out a message. The information is under the SLA Community tab. (No. 7). Are you receiving eVite invitations to chapter events? (No. 8) Yes, of course you may use multiple email addresses if that works best for you. Do you know who the current chapter officers are? (No. 9) You can find my address, phone number and email address, and you can find me on Facebook. If we haven’t met in person yet, or even if we have, send me a greeting.

I want to see your name in lights in the Peach State Update soon. You can submit an article idea or you can propose yourself as an interview subject. (No.10) We especially like to feature our members from outside the Atlanta metro area. If you’re in reach, come in person to our September or October programs. (No. 11) Talk to one person you haven’t met before. (No. 12).

Finally, for our lucky 13th action I want everyone to consider heading south to start SLA’s centennial year as we host a welcome reception at Leadership Summit in Savannah.

Irene McMorland | Georgia Chapter President | 678-938-8788 | irene.mcmorland@gmail.com
This month we profile two of our newest members who are located in Savannah. We've got Savannah on our mind because it is the location of the upcoming SLA Leadership Summit in January 2009 for which the Georgia SLA will be hosting a reception.

**Member News**

**Outside the Loop**

This month we profile two of our newest members who are located in Savannah. We've got Savannah on our mind because it is the location of the upcoming SLA Leadership Summit in January 2009 for which the Georgia SLA will be hosting a reception.

**A Profile of Vivian Bynoe**

**Your Title:** Reference Librarian

**Your Company:** Savannah Technical College

**Years in current job:** Six Months

**Years at company:** Six Months

**Tell us about your job:** Utilize the state of Georgia online GALILEO system to help students, faculty, staff, and the public access pertinent information; Proctor testing in the absence of library director; Troubleshoot computer problems; Assist in updating Savannah Technical College library blog; Provide input on library programs and acquiring resources; Create displays highlighting important events, and provide reference and reader's advisory assistance.

**What's involved in your average day?** On a daily basis, working with a very diverse population of students, including international students by assisting them with reference questions. In addition to these duties, on occasion, I assist with the bibliographic instruction courses.

**Any special requirements (degrees) for your job?** A bachelor's degree. I am currently enrolled at Valdosta State University in the Master of Library and Information Science program.

**How did you get into this field?** I began working in the children's department at large regional branch in Charlotte, North Carolina after teaching preschool for a year and a half. It was at the Public Library of Charlotte and Mecklenburg County where I began to learn about all of the opportunities in the information science field. After moving to Savannah, Georgia I began working at the Savannah Technical College library.

**What's your most useful resource?** My most useful resource is GALILEO, which stands for Georgia Library Learning Online. GALILEO is a virtual library that was created by the University of Georgia system. We teach the students how to use the source in order to research information for various papers that they have to write.

**What resource do you use the most?** GALILEO
Annie Patrick is presently a student at the University of South Carolina.

What made you decide to join SLA? I believe that it is important to become a part of the professional organizations of my future career.

How are you utilizing SLA in your current situation? Unfortunately, I am not using my membership to SLA to its full benefit. However, I plan to become more involved.

How did you get interested in this field? I worked as a library assistant in college and fell in love with the profession. Also, the librarians (from college) were some of the coolest people I had ever met and seem to be truly happy in their career. I didn’t see that much in a lot of professions.

What’s your favorite method for finding and learning new resources? 1st: Books (whether from a library or bookstore), 2nd the internet (but I’m cautious with it) and 3rd: people.

What’s your most useful resource? That depends on the question I have and the available resources. I work in the healthcare profession. Luckily, the hospitals where I have worked offer a very practical and useful set of databases: Medline, Medscape, etc. As a student, if I am doing a literature search, I have always used EbscoHost. On a public/general search, I prefer ask.com

What resource do you use the most? I have been using ask.com, since it was askjeeves.com. I have only recently begun using google.com

Member News (continued)

Is your job still the same as it was when you started? Yes, however everyday is different. Though the basic duties remain the same, I never know what surprise I might get from the students! It is fun and I am fulfilled because I know that I am helping the students.

What’s your favorite part of the job? The best part of my job is working with the students one on one.

How long have you been an SLA member? I have only been an SLA member since July 1, 2008.

What do you hope to do next? Finish my MLIS at the University of South Carolina by the Fall 2009. I am not sure about the concentration yet. I have been taking classes to explore the different options. In the spring, I took a Web Technology class and learn how to use PHP, MySQL, and OSS. In the spring (2009), I want to take a class in archives.

Are you working part time in the industry? As of now, I am not working within the profession. However, I do have future short-term plans to obtain part-time employment in the field.

Brian McGreevy’s remodeled basement “man cave” and music library was featured in an article titled “Revamped Basements Give Homeowners Room to Roam” (Atlanta Journal-Constitution, July 3). Go to http://projects.ajc.com/gallery/view/living/home/dekalb-bsmt-mcgreevy/# and scroll down to the subhead A “Man Cave” in DeKalb to view text and pictures.
Special Libraries Association Georgia Chapter
2008 Board Roster

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SLA News

SLA 2008 Annual Conference, Seattle WA
Keynote Speaker - Vinton G. Cerf, Vice President and Chief Internet Evangelist at Google
Sunday, June 15, 2008, 5:00 pm - 7:00 pm

SLA's Opening Session was an interview of Vinton G. Cerf, vice president and chief Internet Evangelist for Google, by Charlie Rose, PBS show host. Cerf is responsible for identifying new enabling technologies to support the development of advanced, Internet-based products and services from Google. Cerf is widely known as one of the “Fathers of the Internet.” He is the co-designer of the TCP/IP protocols and the Internet architecture. Former President Clinton in December 1997 presented the U. S. National Medal of Technology to Cerf and Robert E. Kahn for founding and developing the Internet. In 2004 Cerf and Kahn received the Alan M. Turing award from the Association for Computing Machinery (ACM) for their Internet protocol work. In November 2005, President Bush awarded Cerf and Kahn the Presidential Medal of Freedom for their work. The medal is the highest civilian award given by the United States to its citizens. (Excerpt taken from SLA 2008 Conference communications. For the full bio, please go to http://www.sla.org/content/Events/conference/ac2008/Conference/keynoters/cerfbio.cfm)

Highlights of the 60 minute Q & A follow with Cerf’s comments:

• In 1972 an International Networking group was formed to work on developing the Net.

• On January 1, 1983, the Internet was rolled out to the academic community; based on military packet switching used for radio and satellite design, and the military ArchNet became the Net.

• Al Gore dedicated his time to get Net support - passed legislation to get Net in the market and recognized in industry.

• New technology is needed to get the cost down so all can access.

• People generally share what they know.

• People are introduced to blogs every minute in YouTube.

• The world’s knowledge is at our fingertips

• Librarians lead the way in digitization projects.

• The complexity of digital objects is in data manipulation.- software is now archaic and upgrades are needed with new rules to preserve software.

• U. S. must open up preservation options to have future access so knowledge will not be lost.

• Semantic technology is needed; natural language translation is being enhanced.

• Net voice recognition technology is rather easy to employ, and Google will lead the way.

• Artificial Intelligence - computers must “feel” human; we have a long way to go.

• The Internet will go beyond our planet (i.e. Inter-planetary Internet)

• Since so many vulnerabilities exist, increased security in software protection is urgently needed.

• To eliminate spam and protect against hijackers, more filtering is needed.

• The net is “boundary-less.”

• Net needs to be “democratized.”

• Cerf’s vision is to have at least 6.5 billion people on net by 2013.

Clara R. Williams | DeVry University | 770-407-1047 | cwilliams@argosy.edu
Brian McGreevy elected to the executive board of SLA’s Business & Finance Division

Brian has just been elected to serve a second term on the executive board of the SLA’s Business & Finance Division as executive secretary for 2008-2010. Brian came to the library profession after a 12-year career in journalism that included stints at the Atlanta Journal-Constitution and the trade-newsletter Public Accounting Report as a staff writer and assistant editor, respectively. Brian read a story about Andersen Consulting hiring librarians as knowledge managers. This news nugget inspired him to return to school in 1999 to get his MLIS from the University of South Carolina with the goal of working as an information professional for a global consulting firm. Mentoring contacts made as a student member of SLA and from meeting SLA members at the annual convention in Philadelphia, courtesy of a $1,200 student-stipend award from SLA’s Business & Finance Division, led to a job with Spencer Stuart Associates in 2000. McGreevy continues to work for the executive recruiting firm as a senior research analyst. Grateful to SLA for timely career assistance and professional development, he has previously volunteered to work for the B&F Division as an executive secretary (2002-2004) and as president of the Georgia Chapter of SLA (2006-2007). Many know McGreevy for his passion for music and his extensive music library that includes: 2,200 LPs, 300 45s, 1,000 cassettes, 11,000 CDs, and 150,000 MP3 files. The digital library comes in handy when he works as DJ McGroovy, a mobile deejay with 13 years experience of making people dance at special events.

Other Sources

Three Programs of Interest to Librarians

On August 21, National Public Radio aired three programs which were of interest to librarians. Brief synopses and links to the original program transcripts are below.

Computing In The Cloud: Who Owns Your Files?
by Laura Sydell

National Public Radio/ All Things Considered, August 21, 2008 ·

“Cloud computing is what tech companies call it when people work and store information, e.g. photos on Flickr, on the Internet. Because it enables users to access their documents anywhere, cloud computing is very convenient. But it’s also creating a whole new set of worries.”


PBS Launches An ABCs Offensive With New Shows
by Elizabeth Blair

National Public Radio/ All Things Considered, August 21, 2008 ·

Describes a new PBS show called Super WHY, which involves animated characters who all have special powers. They spell, sound out words, read simple sentences and jump inside books and look for answers to questions they have. “We’re modeling books as a resource for life,” explains Super WHY Executive Producer Angela Santomero. In 2005, the Department of Education gave PBS a multimillion-dollar grant to produce shows that would help teach pre-reading skills to children from low-income families.


Texting experts for an Internet search
by Dan Grech,
American Public Media/ Marketplace Thursday, August 21, 2008

A new search company (www.chacha.com) is using humans to search for answers on the Internet. Text in a question and someone will text you right back.

Read/listen to the full story at http://marketplace.publicradio.org/display/web/2008/08/21/cha_cha/. Be sure to read the numerous e-mail comments at the end, of which only one counters with an argument for professional librarians.

Deanna Morrow Hall | Managing Editor, Peach State Update | 404.297.5727 | dmhall@mindspring.
“Will Second Life Transform the Way We Do Business?”

By Lynda Larsen

Your profile is not on Facebook, MySpace or LinkedIn? You don't subscribe to Twitter? Not a member of Ning? New Web 2.0 social networking applications, the interactive communication devices based on internet technology, appear weekly. Why should you be interested? Just because Wolf Blitzer on CNN has his own blog, and interactivity through blogging, voting or texting is now mainstream? If media adoption of Web 2.0 applications isn’t convincing, then maybe predictions of the future prospects of 3-D will do the job.

Intel spokesman Bill Calder was quoted in the Atlanta Journal Constitution as saying the 3-D computing is “an area that’s going to explode” due to intense consumer demand for high definition movies, gaming and digital photography. 3-D is where the creative edge of computer programming lies.

Second Life is a 3-D game that has taken social networking to the next level. Wagner James Au, freelancer and (formerly) embedded reporter in Second Life, is quoted as saying in his book blurb that many believe that user-created worlds like Second Life will become the framework for a revolution in the way we shop, work and interact. In addition, the technology analyst firm, Gartner Inc., has projected that 80 percent of all active Internet users will be involved in virtual worlds by 2011, according to their website.

Second Life is unique in that it is entirely built and owned by its residents. As of June 2008, according to the Alliance Trends Report, SL had over 12 million avatars or residents from around the world. The users of Second Life have created their own social scene, clothing stores, buildings and classes using currency called Lindens.

I'm a member of the Special Libraries Association Working Group in Second Life where I’m still considered a Newbie. My SL birth date is July 1, 2008. On July 31st, I attended my first professional meeting in Second Life where we discussed what we as professional librarians want to do “in world.” We asked, “What does our profession have to offer” in this electronic world of beautiful scenery, people and imagination? We may have to rethink what our profession does and how we do it.

Using search techniques I already knew as professional researcher, I quickly learned to check the “Events” tab, selecting education as my topic area, to find interesting places to explore in Second Life. Classes and discussion groups are popular in-world. The classes teach how to alter your avatar’s appearance, how to build structures, how to buy land. Alternatively, you can search ads and find someone to build for you.

The most obvious content rich applications of Second Life are likely to be in education, training and recruiting. Universities are already a major presence in Second Life.

Large corporations such as IBM have set up virtual office space for meetings, conferences and training. The technology in Second Life for meetings will only get better, my British IBM tour guide advised me. IBM uses their space for new employee orientations, training and staff meetings according to Lee Fox on Blogspot.com. Fox says that IBM finds this virtual environment far superior to teleconferencing or web conferencing.

Recruiting is the third promising application of the Second Life environment. A recent CPA Daily article describes how firms like Ernst & Young are increasingly using social networks to find job prospects. The article suggests testing how an applicant would handle a real situation through observing his interactions in Second Life.

In his 2006 book, The Making of Second Life, Wagner James Au estimated that the economy in-world averages more than $1,000,000 in transactions every day. Corporations and other organizations are betting their money that Second Life and other virtual worlds have a future in the real world.

The author works with Business Research Solutions in Atlanta, Georgia.

This article first appeared in The Epoch Times Sep. 4, 2008, and is reprinted here courtesy of The Epoch Times.
VOLUNTEERS NEEDED!

Ever thought you’d like to volunteer to help with SLA Georgia Chapter events, but weren’t sure what was needed - and didn’t want to over-commit???

There are lots of tasks that don’t require lots of time - such as:

• Take photos at a meeting
• Write a summary of a program
• Suggest a topic or speaker
• Help to organize a program
  • Speak at a program
  • Host a program

Yes, successful SLA programs need lots of people - but just a little time from each one.

Contact Irene McMorland, 678-938-8788 if you would like to know more.