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President’s Letter

Autumn’s more moderate climes have finally arrived after an unusually dry summer in the Peach State. The cooler season offers a last chance to address major projects leftover from spring housecleaning. So it’s out with the old - in with the new!

With that thought in mind, soon the Georgia Chapter of the Special Libraries Association will hold its annual elections of officers. Expect an email later this fall with a slate of candidates that members can vote for. Ideally one would expect to see a roster of folks for each position to choose from. But this won’t happen unless you let the Board know of your interest in serving as a volunteer in the Chapter.

In the nine months that I’ve served as President, I’ve informally solicited member concerns and complaints about the running of the Chapter. Identifying a problem or suggesting an improvement is fine, but such insight only goes halfway. To really initiate positive change within a volunteer organization, one needs the courage to step up to the plate and say, “I can do better than that” or “I know I have what it takes to make a difference.” If you’d like to make a direct impact on SLA activities in your state or would like to dip your toe in the leadership waters, SLA-Georgia needs you.

Please email me directly if you can afford a small investment of your personal time to help the Chapter grow and prosper. If you feel stymied at work or home, local SLA Board positions offer a friendly forum to have your voice heard and see your decisions implemented. Supervisors have been known to highly value outside leadership positions in professional organizations during annual reviews.

After eight years as a SLA-Georgia member, it seems as though the Chapter keeps turning to the same volunteers to run the Chapter and provide direction. We welcome fresh faces to help invigorate the Chapter with new ideas and approaches. Contact me directly if you would like to learn more about volunteering.
**President’s Letter (continued)**

Information Just Wants To Be Free   [Your Ad Here]

*The New York Times* recently announced that it would no longer charge online readers $49.95 to view its entire content through its TimesSelect subscription service. For free readers can now view all the online content and access *Times* archives going back to 1981.

The publisher decided to forgo the roughly $10 million in online subscription revenue in favor of ad sales to an increased readership who increasingly stumble onto newspaper stories from Google links, news aggregators such as Yahoo News and other outside sources.

With the recent purchase of Dow Jones and *The Wall Street Journal* by Rupert Murdoch’s News Corp., the debate is heating up over whether major media outlets and publishers will follow the *Times* lead and make online content free that would otherwise be paid for in an offline world. Media analysts are predicting that the *WSJ*, which now has the largest online subscriber base, will revamp the site and open the floodgates to online content now accessible only to fee-paying customers.

What an exciting time it is to be an information professional.

Hope to see you soon at either a Second Thursday get-together or at Gary Price on October 18th.

Brian McGreevy

SpencerStuart | Atlanta | 404-504-4464 | bmcgreevy@spencerstuart.com

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**Member News**

Julie Schein, formerly with The Cadence Group, has taken a job as the Manager of Client Services in Library and Information Services (LIS) at the Federal Reserve Bank of Atlanta. This position was created as the result of an LIS initiative to expand its offering of services beyond the Research Division and begin to provide information services that will support the business objectives of other departments on a bank-wide basis. This new strategy takes a more proactive approach to developing the customer base by going out and systematically learning how people work and use information so as to determine how to provide targeted help in the form of desktop solutions. Julie’s position will focus on delivering targeted information to customer desktops via the corporate intranet. She will manage client relationships, explore and understand client information needs and spearhead the development of targeted information services to meet those needs. Julie’s new contact information is phone - 404.498.8465 / Julia.schein@atl.frb.org.
Gail Stahl has been honored as a Fellow of SLA. Asked to comment on this honor, she said, “I really don’t know what else to say about it, except that I was thrilled to receive it!” The relevant portions of SLA’s press release follow.

FIVE DESERVING INFORMATION PROFESSIONALS RECOGNIZED BY SPECIAL LIBRARIES ASSOCIATION FOR SERVICE TO THE PROFESSION

SLA Fellowship is Granted to Distinguish Members Who Have Contributed to the Association

Alexandria, Virginia, USA, 21 June 2007 - During its Annual Conference in Denver, Special Libraries Association (SLA) announced all of its 2007 Award Recipients including Terri Brooks, Patricia Cia, Toby Pearlstein, Gail Stahl, and Wei Wei as the 2007 Class of SLA Fellows.

“The SLA Fellows are an unrivaled group of intelligent and dedicated professionals. These five SLA members are certainly deserving of this honor and based off their track records, I am confident that they will continue to be important assets to this organization and the profession,” said SLA Chief Executive Officer Janice R. Lachance.

The honor of Fellow of SLA is given to an SLA member to recognize leadership in their career as an information professional. Fellowship in SLA is bestowed on mid-career professionals in recognition of past, present and future service to the Association and the profession. The designation is presented to active professionals who are not presently serving on the Board of Directors.

Gail Stahl, an SLA member since 1982, is megatrends lead researcher for the Strategy Practice, and pulp and paper specialist for the Boston Consulting Group. She has been a volunteer leader with SLA for nearly two decades.

She served the Georgia SLA Chapter as president, treasurer, bulletin editor, scholarship awards chair, electronic communications chair, nominating committee (twice), and fundraising chair. She guided the move to revise the chapter’s governing documents and reorganize the chapter to operate more effectively. She has served at the division level as chair of the Leadership Management Division (LMD), and has held numerous LMD posts, including conference program planner.

At the regional level, Stahl was instrumental in the success of the first South Atlantic Regional Conference. As a member of the finance committee, she raised thousands of dollars for the conference. Not only were planners able to cover expenses, they were also able to return money to the participating chapters to be used as seed money for the next conference.

She served on the SLA Recognition Task Force, the LA 2001 annual conference committee, and is treasurer of the Competitive Intelligence Division. She has a bachelor’s degree in Spanish with a minor in library education from the University of Georgia and a master’s in librarianship from Emory University.
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<thead>
<tr>
<th>MONTH</th>
<th>DATE</th>
<th>DAY</th>
<th>TIME</th>
<th>LOCATION</th>
<th>PARKING</th>
<th>MARTA ACCESS</th>
<th>EVENT/ SPONSOR</th>
<th>DESCRIPTION/ COMMENTS</th>
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<tr>
<td>October</td>
<td>11</td>
<td>Thurs</td>
<td>6:00 - 8:00 pm</td>
<td>Gordon Biersch Brewery Restaurant 848 Peachtree St. NE Atlanta GA 30308</td>
<td>On-site for a fee</td>
<td>Midtown MARTA Station</td>
<td>Second Thursday After-work Networking</td>
<td>Hosts: Irene McMorland and Joanne Tobin</td>
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<tr>
<td>October</td>
<td>18</td>
<td>Thurs</td>
<td>12:00 - 2:00 pm</td>
<td>Wyndham Midtown Atlanta 125 10th St. NE Atlanta GA 30309</td>
<td>On-site or nearby for a fee</td>
<td>Midtown MARTA Station</td>
<td>Restock your Search Toolbox with Gary Price/ Lexis-Nexis</td>
<td>Gary Price (Ask.com and Resource-Shelf) says librarians can’t have too many tools and techniques at their disposal. He’ll help you re-stock, so you’ll always be ready to prove your value.</td>
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<td>October</td>
<td>20</td>
<td></td>
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<td>TBA</td>
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<td>Deadline for November issue of Peach State Update</td>
<td></td>
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<tr>
<td>November</td>
<td>8</td>
<td>Thurs</td>
<td>6:00 - 8:00 pm</td>
<td>TBA</td>
<td></td>
<td></td>
<td>Second Thursday After-work Networking</td>
<td>Hosts: Irene McMorland and Ernie Evangelista</td>
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<tr>
<td>December</td>
<td>13</td>
<td>Thurs</td>
<td>6:00 - 9:00 pm</td>
<td>Old Courthouse 101 East Court Square Decatur (Lobby)</td>
<td>Decatur MARTA Station</td>
<td>Annual Holiday Party/ Thomson West</td>
<td>Joint with the American Law Libraries Association. The DeKalb History Center will keep The Anne Frank Exhibit open for us from 5:00 – 7:00 pm. Comedy Improv provided by Dad’s Garage.</td>
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<td>Deadline for March issue of Peach State Update</td>
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### OTHER EVENTS OF INTEREST

#### CALENDAR

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<tr>
<th>MONTH</th>
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<tr>
<td>October</td>
<td>9</td>
<td>Tuesday</td>
<td>12:00 -</td>
<td></td>
<td>Atlanta Law Libraries Association</td>
<td>See <a href="http://www.allanet.org/chapter/alla">www.allanet.org/chapter/alla</a> for program details</td>
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<td>October</td>
<td>16</td>
<td>Tuesday</td>
<td></td>
<td></td>
<td></td>
<td>Intelligence preparation of the battlefield – applications for planning and early warning in business by Larry Fauconnet</td>
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<td>October</td>
<td>19</td>
<td>Friday</td>
<td>Tallahassee FL</td>
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<td>SLA/ Florida and Caribbean Chapter</td>
<td><a href="http://www.units.sla.org/chapter/cfc/events/2007/2007-10_Digitization.htm">www.units.sla.org/chapter/cfc/events/2007/2007-10_Digitization.htm</a></td>
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<td>Atlanta Law Libraries Association</td>
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<td>December</td>
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<td>Tuesday</td>
<td>12:00 -</td>
<td></td>
<td></td>
<td>Atlanta Law Libraries Association</td>
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<tr>
<td>December</td>
<td>13</td>
<td>Thursday</td>
<td>Atlanta</td>
<td></td>
<td>Certified Content Rights Manager Seminar and Exam/ License Logic</td>
<td>Use your SLA discount <a href="http://www.licenselogic.com">www.licenselogic.com</a></td>
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Volunteers Needed!

Ever thought you’d like to volunteer to help with SLA Georgia Chapter events, but weren’t sure what was needed - and didn’t want to over-commit???

There are lots of tasks that don’t require lots of time - such as:

- Take photos at a meeting
- Write a summary of a program
- Suggest a topic or speaker
- Help to organize a program
  - Speak at a program
  - Host a program

Yes, successful SLA programs need lots of people - but just a little time from each one.

Contact Brian McGreevy, 404-504-4464 if you would like to know more.