INSIDE THIS ISSUE —

Officer’s Reports
President’s Letter 2

Chapter News
Member News
Bing Wang 3
Ellen Cooper 3
Outside the Loop:
Profile of Regina Cannon 4

Organization News
Federal Reserve Bank of Atlanta - ‘Everybody Wins Literacy Program’ 5

Programs
2008 Brown Bag Lunch Series 6
Tour of Georgia State University Library 8
Web 2.0: Impact on Librarians and Information Centers 8
SLA Georgia Chapter Annual Luncheon 10

SLA News
SARC4 (South Atlantic Regional Conference) 12
New SLA Citation to Honor “Knowledge to Go Green” Champions 13

Miscellaneous
Web Sites Let Bibliophiles Share Books Virtually 14

Advertisers
EOS International 3
President’s Letter

Dear Georgia Chapter Members,

We hear of people who wear many different hats at work, but today I felt I was switching nametags more often than usual.

On Wednesdays I work two jobs. I dropped in at my morning job, but soon hopped downtown to the Metropolitan Atlanta Arts Fund annual luncheon at the World Congress Center. I was representing an arts organization, and suddenly the arts were everywhere. Of course, everyone needs information along with their arts and arts grants, so it wasn’t too surprising that soon information professionals seemed to be everywhere too.

I met my occasional colleague Kayron Bearden of the Foundation Center, where chapter member Pattie Johnson directs operations. (We saw Pattie’s nametag waiting but missed Pattie herself in the crowd). I joined Kayron on promoting the Foundation Center as if I was wearing their nametag too. Recalling that I was there on behalf of dance, I switched roles and sat down. Who was seated across the aisle but chapter member and past president Brian McGreevy, part of search firm Spencer Stuart’s table. This was an event where any information emergencies would be rapidly taken care of.

Taking a break before my evening job, I decided to rewrite this letter and recognize other chapter members who belong to the Museums, Arts and Humanities Division of SLA. I would love to learn more about Latasha Banks of Hinesville in South Georgia, and Faith White of Atlanta. Theresa Flynn is at the Athens-Clarke County Library. Marie Force is at the Delta Air Transport Heritage Museum near Atlanta - are you open for field trips, Marie? And Cary Wilkins from the Morris Museum of Art in Augusta we met virtually in the last issue of the Peach State Update. Cary definitely wears many hats at his job.

What about you? Have you used the online SLA Membership Directory and your other unit newsletters to see which Georgia chapter members belong to the same divisions and caucuses as you? The rest of this column is brought to you by the letter S, standing for SARC, Seattle and Savannah.

Please read Ernie Evangelista’s article on the SARC regional conferences, and let me know any thought you have on SARC’s future. Sharing an opinion will not automatically put you on the committee, so don’t be afraid to comment.

Are you going to SLA Annual in Seattle? Look out for opportunities for chapter members to get together. As our schedules evolve, Casey Long and I will leave messages (the paper kind) on the message boards inviting you to take a break together, or meet at one of the Division receptions.

Savannah has been chosen as the location for the January 2009 Leadership Summit. The event is primarily for incoming officers, but any SLA member can attend.
President's Letter (continued)

As the host chapter we will be organizing a reception and fielding local information questions. Chapter members who have local knowledge (unlike me at this point) are urged to join Casey and me on the Host Committee.

Irene McMorland | 678-938-8788 | Georgia Chapter President 2008
irene.mcmorland@gmail.com

Member News

Georgia Chapter member Bing Wang will be one of five recipients to win the Diversity Leadership Program Award for 2008. The award, sponsored by EBSCO, is given to a member who represents a group traditionally under-represented in the Association and provides a $1,000 stipend to be used to attend the Annual Conference. Bing, a reference librarian at the Georgia Institute of Technology, came to the United States from China in 2001 to attend the University of California, Riverside where she earned a Master’s Degree in Chemistry and San Jose State University where she earned a Master’s Degree in Library Science. Bing will receive her award at the Diversity Leadership Development Breakfast in Seattle.

Ellen Cooper (Manager, Competitive Intelligence Research Center, Solvay Pharmaceuticals, Marietta Georgia) is quoted as follows:

“I started the course because I thought that obtaining a CI certificate might help me transition from an info pro into an intel pro. Following a corporate reorganization, I was recently named manager of the Competitive Intelligence Research Center.

The course is great for building on the skills of info pros and explaining the concepts and activities relevant to competitive intelligence. I highly recommend it to everyone interested in making the change.”

**Outside the Loop**

This is the second of a series of profiles of members who live and work in Georgia at locations removed from metro-Atlanta. The profiles are being collected by Nancy Snell, Director and Membership Chair, as a means to introduce these members to the Chapter as a whole.

---

**A Profile of Regina Cannon**

**Your title:** Branch Manager/ Librarian III  
**Your Company:** University of Georgia  
**Years in current job:** Seven and 1/2 years  
**Years at company:** Seven and 1/2 years  
**Tell us about your job:**  
Some adjectives are: Fascinating, ever changing and absolutely wonderful!

**What's involved in your average day?** There are really no averages, however I spend the bulk of my time providing patrons (staff, scientists, researchers, instructors, USDA, Extension and undergraduate students) with reference, research services and bibliographic instruction. The components of the job varies from cataloging, collection development, on-line/ electronic services, as well as maintaining a high-level atmosphere conducive to learning.  

I also supervise support staff by planning, assigning work and follow up, maintaining the local operating library as well as the academic budget, participate in general Libraries committees and activities of the campus.

As with any support position it is always the patron who comes first. I always make sure the needs of my patrons are met because I have a personal passion for what I do.

**Any special requirements (degrees) for your job?**  
Yes, a MLS degree is required from an ALA-accredited institution. Five or more years of experience in an academic or special library; background in the sciences or agriculture; ability to establish and maintain effective working relationships with peers, subordinates, supervisors, and the public; experience with online searching; knowledge of Windows operating systems and applications; knowledge of resources found in GALILEO as well as the inter and intranet; ability to instruct users both individually and in groups; experience with current periodicals and binding as well as commensurate supervisory experience.

---

**How did you get into this field?** Somewhat by accident and some by choice. I spent ten years in engineering and there was some overlapping in the science and research mechanisms and, quite frankly, I liked it and decided to go for yet another career challenge.

**What's your most useful resource?** GALILEO

**What resources do you use the most?** GALILEO and the major databases are: Agricola, Science Direct, Web of Science, World Cat and Lexis Nexis.

**Is your job still the same as it was when you first started?** NO! My job has changed quite drastically about seven folds since I began on November 15, 2001.

**How has it changed?** Technology, automation, space planning, personnel, undergraduate students/ programs from five different schools within the University: Franklin College of Arts and Sciences, Math Education, Family and Consumer Science, College of Agriculture and Environmental Science, budget cuts, and time management/ maneuvers. Although there has been a tremendous demand for support, we maintain “quality” service. It’s just a learning curve and we are adjusting.

**What is your favorite part of the job?** Driving from Atlanta with a smile on my face because I am going against traffic and coming into my office “charged and ready to go”, with all of my support!!

**How long have you been a SLA member?** Off and on for about twenty years. Some of my prior positions required membership in other areas of my career path such as Solo Librarians.
Organization News

When You Read With a Child, Everybody Wins!

As a profession associated with books, librarians are generally linked to literacy as a social cause. Some Georgia chapter members may recall email messages from Margo Surovik-Bohnert on volunteer opportunities provided by the Literacy Volunteers of Atlanta. (http://www.lvama.org/)

Some Federal Reserve Bank of Atlanta employees just completed a volunteer activity that spanned the school year through the Power Lunch program administered by Everybody Wins! Atlanta. The Atlanta office is part of a national literacy and mentoring nonprofit program aimed at building skills and fostering an interest in reading among low-income elementary students. Volunteer readers, working alone or in pairs, read to students weekly during their thirty-minute lunch period. Ultimately, the program goal is to improve elementary school literacy - one mentor, one child, one book at a time.

The need for services provided by LVA and Everybody Wins! is real. In this country, 18% of all children, 13 million, live below the federal poverty line. So, while a typical middle-class child enters first grade with 1,000-1,700 hours of picture book reading time, a low-income child averages just 25.1 hours. “Low-income” is based on household income at or below 185% of the poverty line. These children hear only ½ to 1/3 as many spoken words as children in more affluent households.

Though summer’s here, it’s not too early to think of the coming school year. At the Federal Reserve Bank of Atlanta, several employees partnered together to take turns reading to Dresden Elementary School students 12 ½ times each, from October to May. Everybody Wins! Atlanta Program Director Ann Sargent would be glad to pair “single” volunteers with others in order to create a reading team. Since the program works with several metro Atlanta elementary schools, Power Lunch volunteers won’t have to travel too far from the office to participate. Please contact Ann with any questions. She can be reached at 404.745.2584 or asargent@everybodywinsatlanta.org.

Power Lunch is described at: http://www.everybodywinsatlanta.org/GetInvolved.php

Thanks in advance for considering these volunteer activities and have a good summer!

Ernie Evangelista
Federal Reserve Bank of Atlanta | 404-498-8927 | ernie.m.evangelista@atl.frb.org
CHAPTER BROWN BAG LUNCH SERIES - ANOTHER ANNUAL SUCCESS

The dedicated members of the Georgia Chapter of SLA have rolled out another successful year of showcasing their products and services through the annual Brown Bag lunch series. Each year our members look forward to the announcement of the hosting libraries, as the tours are a great way for us to learn about different library environments. It is also an excellent opportunity to network with colleagues. Thanks to all of you for your continued support of this annual event. A wrap-up of each tour follows:

Federal Reserve Bank of Atlanta hosted a Brown Bag on January 29, 2008. Liz Bibby, Library Director, shared valuable information with the attendees. The library staff is actively engaged in new ways to deliver competitive information to their users, while demonstrating technological-savvy research skills. Using Factiva Publisher, for instance, the Library posts important news articles to the Bank’s intranet each morning to ensure all Bank employees know about significant news events. To improve the searchability of their electronic collection, the Bank Library is looking into Electronic Resource Management software that will allow Bank employees to cross search multiple database platforms with an easy search interface. The Federal Reserve Bank of Atlanta Library has also hired a budding economist currently pursuing her Masters Degree in Economics at Georgia State University to scan and summarize relevant Economic literature to keep the Bank management and researchers abreast of key economic issues. The Federal Reserve Bank of Atlanta Library provides an excellent example of how libraries can respond to the changing information needs and information-seeking-behaviors of their organization. For additional information, contact Liz at 404-498-8927.

Bain & Company hosted a Brown Bag on February 13, 2008. Brenda Prather, Information Center Manager, showcased an elaborate slide presentation, describing the role of Information Services within the company. The presentation was quickly hijacked by the audience when the suite of resources was revealed. The library is a business researcher’s dream - with at least eight end-user tools that provide the consultants at Bain with a solid start for research on almost any company or industry and additional tools available at the fingertips of Information Services researchers. The business model is quite humane - late nights are not encouraged. Information Service is considered an essential component of the organization and is not expected to achieve total cost recovery to prove its worth. This is not to say the work is not challenging - the focus of the office is general, which means research requests range from quick access to a basic company profile to an in-depth overview of the casket industry in China, for example. Though Bain & Company has 35 offices worldwide, each office is expected to serve the needs of the clients based on their region. The Atlanta office has only two researchers who often have to practice what they call the “positive no.” If this sounds like a great place to work, start polishing up on your resume because they may be in need of a third researcher by the end of the year! For additional information, contact Brenda at 404-869-2226.

continue on next page >
CHAPTER BROWN BAG LUNCH SERIES - ANOTHER ANNUAL SUCCESS (continued)

Argosy University Atlanta (AUA) Library hosted a Brown Bag on March 12. Clara Williams, Director of Library Services, spoke to the group about all of the products and services offered to faculty, students, and staff. As one of the largest libraries in the Argosy network, the AUA Library features print and online resources to meet the needs of patrons earning masters and doctoral degrees in a variety of disciplines: education, clinical psychology, counseling, business, forensic psychology, and others. Also, a new undergraduate program rolled out this past year and has been quite successful. Clara welcomed attendees from Georgia Tech, DeVry University, Enterprise Innovation Institute (@ Georgia Tech), Chapter President Irene McMorland, and a well-known retiree, Barbara Walker. Everyone enjoyed the fellowship and information shared. For additional information, contact Clara at 770-407-1047. (see picture below)

The Goizueta Business Library of Emory University hosted a Brown Bag on January 8, 2008. Marilyn Pahr, Assistant Director/Business Librarian/Manager of Faculty Services, shared numerous high-profile resources with Chapter attendees. For additional information, contact Marilyn at 404-727-3979.

Clara Williams
Argosy University | 770-407-1047 | cwilliams@argosy.edu

Casey Long
Georgia State University | 404-413-2864 | caseylong@gsu.edu

We extend an invitation to the membership to continue supporting this worthwhile annual event by offering your library as a location for next year’s Brown Bag Series. Contact Clara at crwilliams@argosy.edu or 770-407-1047 if you are interested!

Front Row: (L-R) Clara Williams, Irene McMorland, Mary-Frances Panettiere, Barbara Walker
Back Row: Tyron Chison, David McCullough, Scott Craft, Bette Finn, Elisabeth Shields

Peach State Update

June 2008 7
**PROGRAMS:**

Tour of Georgia State University Library  
April 22, 2008

Chapter members were given the opportunity to tour the recently-completed massive renovation at the Georgia State University Library, including the new state-of-the-art Learning Center. Attendees were broken up into small groups which were guided by staff librarians, taken to all the floors, and told how the new space and renovations have changed the way students and faculty use the library. Very impressive!

[See Georgia State University Library remodeled, *Peach State Update*, March 2008, pp. 6-7]

After the tour, members were given the opportunity to attend the recast of an SLA Click U presentation, *Copyright for the Corporate Librarian: The Importance & Consequences of Copyright Issues in the Digital Environment*.

Joanne Tobin  
Georgia Institute of Technology | 404-894-1395 | joanne.tobin@library.gatech.edu

---

Web 2.0: Impact on Librarians and Information Centers  
DeKalb Public Library, Decatur  
March 27, 2008

The Metro Atlanta Library Association (MALA) and Special Libraries Association (SLA) Joint Spring Meeting was a robust, well-attended review of all things Web 2.0. Over 50 members of MALA and SLA GA chapter attended the panel presentation.

The presenters for the program were:

- Laura Savastinuk, co-author of *Library 2.0: A Guide to Participatory Library Service*, and Assistant Branch Manager at Gwinnett County Public Library
- Chris Warren, Library Associate, Gwinnett County Public Library, Suwanee Branch and creator of the blog, “Library Riot.”

The panelists were:

- Kite Stirk, Librarian, North Metro Technical College
- Sunny McClendon, Webmaster Librarian, CNN
- Edward Lomax, Ph.D., Assistant Professor, College of Education, Georgia State University

Webmaster Rod Bustos has posted all the presentation handouts and PowerPoints on the SLA Georgia Chapter website at http://units.sla.org/chapter/cga/web20.htm.

The spirit of 2.0 is about users in general and libraries moving to change what we do to meet our users. Laura Savastinuk explained that Library 2.0 is derivative from Web 2.0, based on a user-centered model of library service where mutual exchange is the focus. Her advice: focus on the way the tools work and determine if they work for you in your library. Her library’s website is http://www.gwinnettpl.org.

Chris Warren discussed the use of blogs for team communication, announcements, or professional development such as his library’s quality book discussions or QBDs. Wikis are an easy way to create and organize content. A wiki can be utilized for staff development, training manuals or guidelines. The use of social networking tools allows a library to create a passive presence attracting teens and other audiences. An example of a library using a teen blog and virtual reference room is the Worthington Public Library in Ohio. See http://www.worthingtonlibraries.org.

Kate Stirk excitedly explained how she personalized entries on Galileo, highlighting and icon-marking those used by her students. She maintains a Galileo blog which may be accessed at http://northmetrotechlibraryatacworth.blogspot.com/.

continue on next page >
Web 2.0 (continued)

Over the last five years, Kate has gradually expanded her use of Web 2.0 tools to include Del.icio.us, to create her own portable “favorites,” MySpace for her kiosk or bulletin board on technical college life and Twitter Feed as a way to keep in touch with people at conferences. Limited to 140 characters, you can let people know that you are at a great presentation or that Godiva is handing out free chocolates at a particular conference location. See http://twitter.com/Kate_at_NMTC. Here is Kate’s LinkedIn profile: http://www.linkedin.com/pub/5/145/756.

Sunny McClendon discussed the caution needed in a corporate environment where everything is behind a firewall. The best example of Web 2.0 at CNN Libraries is the Guidance Blog that publishes guidance notices from the Legal Rights, Clearances and National Desks. The CNN announcement page is actually a WordPress blog. Library staff use a blog to send each other notes and information such as “I just redid the phones.”

Dr. Edward Lomax, in his presentation of “Social Tagging in the K-12 Educational Context” quoted Powers as saying, “This is the user’s web now, which means its my web and I can make the rules.” In answer to the question, “What is this phenomenon?”, he quotes Matusiak, “A new approach to organizing content in the web environment where users create their own textual descriptors using natural language terms (tags) and share them with a community of users.”

Bookmarking systems began in the form of link directories in information systems such as Gopher. The directories were refined as Hotlists with the development of the Mosaic Web browser in 1993. Then the lists became an integral part of the Internet Explorer Favorites and Netscape Bookmarks web browsers. Then, Dr. Lomax explained, “through work done by groups such as the Open Directory Project and Yahoo!, the Bookmarks concept morphed into the idea of shared taxonomies and social tagging.”

For more detail about the evolution of social tagging, its advantages and disadvantages, please refer to Dr. Lomax’s presentation handout. The handout also describes a proposed model, Myedna, which combines a folksonomy approach with a taxonomy for information management in the education sector.

Dr. Lomax lit the way forward from Web 2.0 to Web 3.0 with his prediction that one feature of Web 3.0 will be the emergence of a World Wide Database enabled by semantic web technologies in about ten years.
SLA Georgia Chapter Annual Luncheon
Maggiano’s Little Italy Restaurant
3368 Peachtree Road, Atlanta
May 14, 2008

Our Annual Luncheon was held at Maggiano’s Little Italy restaurant in the Buckhead neighborhood of Atlanta. After participants spent time happily and energetically networking over Maggiano’s exceptionally tasty cuisine, Jennifer Lawrence, a corporate trainer from management consulting firm Booz Allen Hamilton, dove right in to her presentation. We’d been told to expect a presentation that “focus[ed] on how to develop effective training for busy professionals and students…and describe how [a] department…struggled to capture the attention of busy professionals and the successful e-learning strategies…used to promote self-learning and point-of-need training” and I believe that we got that and so much more. Ms. Lawrence proved to be an engaging and extremely well-informed presenter, ably conducting the training project development train from the conceptual stages to successful implementation and beyond. Ms. Lawrence’s challenges seemed to resonate with many in the room and one of the initial solutions of first dividing the firm’s population into three discrete audiences (administrative support, overhead and client-facing professionals) and then tailoring the content and methods of delivery to those groups also seemed to be a winning strategy that could be duplicated in other settings. Ms. Lawrence’s use of multiple technology tools also perked the interest of her audience and she was quizzed heavily on products such as RoboHelp, a help authoring tool used to create hierarchical help files both on the fly and in-depth. The room could enthusiastically emphasize with one of Ms. Lawrence’s final pearls of wisdom as she explained how all training resources were continually updated based on changes to the firm’s ePerformance system and user feedback; essentially illustrating that a successful training system never ends and is never held in stasis. It was a fine afternoon laden with good food and great camaraderie and as a new member and first time meeting attendee; I was inordinately pleased to have been a part of the event!

Melody D. Parker
KPMG - ATL | mdparker@kpmg.com

(L-R) Gail Stahl, Elizabeth Ann Blake, Kip Cates, Kim Distel

(L-R) Gail Stahl, Liz Bibby, Allison Evatt
(Table in foreground - clockwise) Deanna Hall (light suit), Kim Distel, Patty Phipps, Sybil Turner (back to camera), Tanya Heydt, Kip Cates, Mary Kaye Hooker
(Table in background) Julie Schein, David Thidodeau, Elisa Lewis

(L-R) Jenifer Lawrence, speaker from Booz Allen Hamilton and Irene McMorland, Chapter President

(L-R) Irene McMoreland, Chapter President, Rosalind Lett, Casey Long, Nancy Snell, Deanna Hall


**Wish You Were Here**

**SARC4 (South Atlantic Regional Conference)**

St. Petersburg, Fl

February 27-29, 2008

SARC4 attracted 110 participants, 27 financial supporters and 19 exhibitors. The two-day meeting was highlighted by keynote addresses from SLA President Stephen Abram who spoke of SLA’s adoption of Web 2.0 (social networking) applications and London Science Museum Senior Research Fellow Graham Farmelo who envisioned a future world of quantum information characterized by complete privacy (secure online voting) and persistent human memory or teleportation (“Think Star Trek - “Beam me up, Scottie.”)

The conference featured three concurrent session blocks each day covering such topics as copyright in the digital age, the future of interlibrary lending and information architecture. And a Thursday evening field trip to the Dali Museum reflected the conference theme, “The Surreal Landscape: Information Professionals Mastering the Challenges of Time and Space.”

**Key Takeaways**

As Fundraising / Vendor Relations chair for the conference, I frequently checked in with our exhibitors to ensure a smooth conference. While doing so, I managed to attend several sessions and came away with these lessons learned:

- Stephen Abram’s observation that use of pocket-sized devices will continue to increase was reflected by Florida State University’s practice of providing handheld devices to all students. Eight library databases are accessible via PDA or personal digital assistants..

- OCLC and other organizations have teamed to offer GetIt!, a resource sharing service that could be the future of interlibrary loan. Here’s the Web link: http://www.rethinkingresourcesharing.org/getit.html

- During a panel discussion, the U.S. Environmental Protection Agency (EPA) library network national program manager shared her experiences as their libraries increased online desktop services so that, today, EPA users can access nearly 120,000 electronic journal, news, research and reference titles online! They survived the discontinuation of paper routing, an issue that many special libraries are still grappling with today.

**SARC - Past, Present and Future**

SARC Steering Committee Co-Chairwomen Cynthia Barrancotto and Sharon Schwerzel provided the following history of the event in the conference program:

“In the late 1990’s, the five chapters of the South Atlantic Region (Florida and Caribbean, Georgia, North Carolina, South Carolina and Virginia) collaborated to put on a regional conference. The Chapters felt that there needed to be a professional conference that was larger than our chapter conferences, but smaller and geographically closer to our members than the SLA Annual Conference. Chapter Boards wanted to present cutting edge programs on what was happening in special libraries and the world in which we worked.”

This table lists past SARC events:

<table>
<thead>
<tr>
<th>SARC Event</th>
<th>Dates</th>
<th>Hosting Chapter</th>
<th>Location</th>
<th>Theme</th>
</tr>
</thead>
<tbody>
<tr>
<td>SARC1</td>
<td>March 1999</td>
<td>South Carolina</td>
<td>Charleston, SC</td>
<td>Networking 2000</td>
</tr>
<tr>
<td>SARC2</td>
<td>September 2002</td>
<td>North Carolina</td>
<td>Asheville, NC</td>
<td>The Sky is Not the Limit</td>
</tr>
<tr>
<td>SARC3</td>
<td>September - October 2005</td>
<td>Virginia</td>
<td>Williamsburg, VA</td>
<td>Experience a Timeless Information Journey: Revolution and Evolution</td>
</tr>
</tbody>
</table>

As the table indicates, SARC has taken place every two to three years with steering and planning committee members represented by the five South Atlantic chapters. SARC4 information, including conference photographs, can be found at: http://units.sla.org/regconf/sarc4/

Though conference attendance fell short of some expectations, planning committee members were heartened by positive feedback received:

- Five out of every eight exhibitors would support a future SARC event;
- And two speakers shared these comments:

“The meeting was really great. We should do these regional meetings more often! They are much more enjoyable than the larger annual meetings, and for sure I learn more from them.”

“I love SARC! It’s like a mini-SLA. But it doesn’t have the frantic pace of an SLA - running from session to session. There are less sessions to choose from, making it easier to select. Also, there’s more chance to network because of the size of attendance.”

Since the Florida and Caribbean chapter hosted SARC4, planners are looking to the Georgia chapter to host the next meeting. Though dates for SARC5 have not yet been determined, I know that Irene McMorland is very interested in hearing from chapter members. While the following issues are critical, I’m sure she’d welcome other comments related to SARC:

continue on next page >
New SLA Citation to Honor “Knowledge to Go Green” Champions

Press release/ April 22 In recognition of Earth Day, SLA President Stephen Abram said he is accepting nominations for a special Presidential Citation honoring SLA “Knowledge to Go Green” Champions. Recipients will be announced at the SLA Leadership Summit in January 2009 to mark the inaugural year of SLA’s Knowledge to Go Green initiative.

Abram will accept nominations from individual SLA members as well as SLA Units (chapters, divisions, caucuses, committees and councils) that have implemented green policies, or made significant changes to the manner in which business is conducted, with an eye toward reducing the impact on the environment.

The deadline to apply or nominate for the Green Champion presidential citation is 15 November 2008.

“The SLA Knowledge to Go Green initiative at the association level is a first step, but in order to make a bigger difference we need to truly embrace and apply a green philosophy at the chapter, division and personal level. The implementation of greener practices is unbelievably important for the future of the planet, but also for the profession and the association,” said Abram. “Making an impact with this initiative requires innovation, dedication, and willingness to change from each and every one of us. I created this citation because I want to reward those members and leaders who embody the Knowledge to Go Green mentality and have put a priority on greening the way they work, live, learn, and play. We all have it in us to change and become Green Champions, and I seek to recognize those inspirational early adapters already making a difference,” said Abram.

Abram is asking for nominations in two categories for the Knowledge to Go Green Champion Citation:

SLA Members: Green Champion citations will be awarded to individual(s) that have applied green principles and made changes to the way they do their work on a day to day basis. Applicants should be able to demonstrate the introduction of new green policies, education programs or major changes within their library or at their place of employment.

SLA Units: Green Champion citations will be awarded to SLA Unit(s) that have applied green principles to the manner in which SLA events and programs are conducted. Applicants should be able to demonstrate considerable changes to the way in which SLA meetings, communications, promotions or annual conference programs are conducted at the chapter, division, or caucus level.

continue on next page >
New SLA Citation (continued)

In January 2008 the SLA Board of Directors implemented a new policy for the nomination and awarding of SLA Presidential Citations. In past years the presidential citations followed the same schedule as other association level-awards, with a brief nomination cycle at the end of the calendar year. The new policy allows the president to accept nominations and reward exceptional service to the association year-round. Citations are granted at the pleasure of the current SLA president for whatever reason they deem worthy of recognition. The Green Champion Citation is a special category created by Abram in recognition of the association’s commitment to green practices through the Knowledge to Go Green initiative.

Members can submit nominations for the presidential citations, including the Green Champion Citation, via the form found on the SLA Web site awards page here: http://www.sla.org/content/SLA/awardsrecognition/index.cfm

Web Sites Let Bibliophiles Share Books Virtually
by Martha Woodroof
NPR/ All Things Considered, March 20, 2008

This 4 minute, 32 second report commented on a number of social-networking Web sites aimed at bibliophiles which allow “readers to connect with the page - and with each other - in a brand new "virtual" environment. “ It mentions specific sites such as LibraryThing, Goodreads, Shelfari, aNobii and BookJetty.

Listen to the report, and/or read the excerpt at http://www.npr.org/templates/story/story.php?storyId=88514715

Deanna Morrow Hall
Corporate Information Resources, Inc. | 404-297-5727 | dmhall@mindspring.com
VOLUNTEERS NEEDED!

Ever thought you’d like to volunteer to help with SLA Georgia Chapter events, but weren’t sure what was needed - and didn’t want to over-commit???

There are lots of tasks that don’t require lots of time - such as:

- Take photos at a meeting
- Write a summary of a program
- Suggest a topic or speaker
- Help to organize a program
  - Speak at a program
  - Host a program

Yes, successful SLA programs need lots of people - but just a little time from each one.

Contact Irene McMoreland, 678-938-8788 if you would like to know more.