

Peach State Update

The Newsletter of the Georgia Chapter of the Special Libraries Association

www.sla.org/chapter/cga/

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PRESIDENT'S LETTER

Joanne Tobin, President

Surely, April in Atlanta rivals April in Paris. The city is bursting with dogwoods, azaleas, tulips, and daffodils. April was my first introduction to Atlanta when my husband and I came on a house-hunting trip. I have always been happy that we moved here, but never more so than in April. All this beauty is in stark contrast to the horrible images of the War with Iraq that we are viewing on our television screens. I know we are all praying for a swift end to this war and the safe return of our military personnel.

In addition to seasonal changes this time of year, we are also looking at making some major decisions involving change for our organization. The vote in New York may determine a name change. If you are planning to be there, please look at all the information provided on the website at <http://www.sla.org/content/sla/assocbrand/index.cfm>, before deciding how you will vote.

The election results are in. Our new international leaders are President-Elect Ethel Salomen, Division Cabinet Chair-Elect Brent Mai, Chapter Cabinet Chair-Elect Jacquelyn B. Knuckle, Directors Renee A. Massoud and Lynne K. McCay, and Treasurer Gloria J. Zamora. We are very fortunate to have such a fine group. The slate for our new Georgia Chapter leaders will be presented for a vote at our Annual Business Meeting. I hope you will attend.

Chapter members and guests enjoyed the Feb. 27 program, *KM, Money and Dinner*, hosted by **Barbara Frolik** and **Ernie Evangelista** of the Federal Reserve Bank. Ernie presented an excellent overview of the Federal Reserve Atlanta's Frequently Asked Questions database. **Gwinn Bruns**, CNN's Digital Asset Management Librarian, gave a very interesting account of the CNN Digital Archive Project.

Victoria Albee will be the speaker at our annual Business luncheon to be held May 19th at the Marriot Century Center (I-85 and Clairmont). Ms. Albee is Policy and Planning Strategist (e-Strategy) with the Georgia Technology Authority, which is part of the Georgia state government. She has developed statewide strategies and policies regarding the implementation of the State of Georgia's enterprise portal, the new electronic one-stop access to Georgia Government information. Ms. Albee, a Georgia Tech graduate, with a Master of Science in Engineering Science and Mechanics, is also a private consultant who specializes in wireless technologies and technology for governance for non-research or two-year academic colleges. Vickie enjoys speaking about the challenges, process, and achievements of the www.georgia.gov and other state government portals.

I hope you will have a wonderful International Special Librarians Day on April 10th. It is a time to let others in our organizations know what we do and how we help them in their work no matter what title we operate under.

I can't believe that my year as Chapter President is nearly over. I want to thank everyone on our Board and our Committees for all

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of the Special Libraries Association

Peach State Update is published four times a year: February, April, September, and November. Deadline for submissions is the 20th of the month prior to publication. Contributors should submit materials for publication to the managing editor at dhall1@biolabinc.com. Documents may be submitted as Word files or in Rich Text Format; graphics should be submitted in jpeg or tiff files. For current advertising rates, please contact the advertising editor.

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What topic is captivating this audience? See Page 7 for the full story.

MEMBER NEWS

Loren Benevich, Solvay Pharmaceuticals Inc. has been promoted to Sr. Research Information Analyst.

Ellen Cooper, Solvay Pharmaceuticals, Inc., has been promoted to Manager, Corporate Support Services. In addition to managing the Research Information Center, she now manages the outsource service responsible for company Travel, Cafeteria, and Office Services.

Lori Critz, formerly a member of the Arizona Chapter of SLA, has recently joined the Georgia Tech Library and Information Center as Librarian. She is also the new Advertising Editor for *Peach State Update*.

The release of the latest edition of Marcel Dekker's *Encyclopedia of Library and Information Science* includes an article on "Serials Vendors" by **Karalyn Kavanaugh** of EBSCO. The book is due out in April.

Jane Miller, founder and former President of Library Specialists, Inc., announces the sale of the company and her retirement from it effective April 30, 2003. She

will remain as a board member. Jane was married in 2001 and is now known as Jane Aronoff. She has taken a part-time position as Managing Editor for all publications at Family Enterprise Publishers, located in Marietta. She can be reached at aronoffjc@earthlink.net.

Marilyn Pahr, Emory University, Goizueta Business School Library, has received a promotion recently and has added two titles to her name. As Manager of Faculty Services, she manages the Table of Contents service, a Document Delivery service, which enables faculty to ask for books and journal articles, and a new E-Reserves service called Reserves Direct. She also supervises six diligent students who provide these services for the Goizueta Business School faculty.

Brenda Prather is the new Information Center Manager for Bain & Co.'s Atlanta Office. Brenda was formerly a Sr. Information Analyst with McKinsey & Co.

Margo Surovik-Bohnert is on the Board of Literacy Volunteers of Atlanta, a ProLiteracy affiliate.

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the help and support they gave me. I will do all I can to enable us to transition to the new Board as smoothly as possible and to continue initiatives that we have started. I know that **Charles Shellabarger** will provide excellent leadership for the Chapter. We have had excellent programs this year thanks to his program leadership skills.

Please consider volunteering in order to make your Georgia Chapter even better. The next Board meeting will be Thursday, May 1 at 4:15 at the Georgia Power Building. If you'd like to see your Board in action you are welcome to attend. However, due to security reasons, you will need to let me know in advance.

Dialog supports the
Georgia Chapter of the
Special Libraries Association



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SLA MEMBERS ATTEND OGLETHORPE U.'S JOB FAIR

Student Liaison / Mentoring Committee

Elisabeth Shields, Chair

As part of a push to recruit students to the library and information field, Connie Ruffner, Joanne Tobin and I represented the profession at the Oglethorpe University Connections Career Fair on February 20th. We had one of the best-attended tables in the student center, with about 30 students stopping by, some for extensive conversations. The director of the career center stopped by to tell us she had noticed how much traffic we were getting!

For promotional materials, I made a big, bright poster using about twenty titles from the SLA material on branding; this helped focus students' attention on the range of things that people with MLIS degrees typically do. We "flew" our banner on the windows behind our table. For hand outs, we used the SLA brochure/application form and a page on the kinds of organizations that special librarians work for.

Since this worked so well, I will prepare the poster and

handouts for our Chapter Web page so that anyone who has the chance to talk to students can either use them as is or modify them.

Thanks to the Student Chapter, led by President **Candis Lewis-Thomas**, Secretary/Treasurer **Kreig Kitts**, and Publicity Chair **Carita Alexander** and to Chapter Advisor **Dr. Ismail Abdullahi** for the enthusiastic welcome they organized - and special thanks for the CAU mugs!

Mentor Alert!

Have you reached the point where you want to leave a legacy by working with the next generation of special librarians?

Mentoring students continues to be an important chapter activity, and for some it has been the start of a long and satisfying relationship with someone new to the profession.

I will soon work with Dr. Abdullahi and the student chapter to identify students who wish to participate. Please let me know if you can set aside time for this.

CALL FOR VOLUNTEER: PHOTOGRAPHER / PHOTO EDITOR

Program and Communications Committees

Charles Shellabarger and Deanna Morrow Hall, Chairs

If one picture is worth a thousand words, then let there be pictures!!

It has become evident that there is a need for someone who will take responsibility for these two functions, or two people who will collaboratively share these functions.

The responsibilities involve the following:

- attending all chapter events, or arranging for substitutes as necessary;
- taking photos which represent the event in meaningful and informative ways;

- selecting representative photos for publication in *Peach State Update*;

- editing the photos using the Photo Editor software which the chapter has purchased;

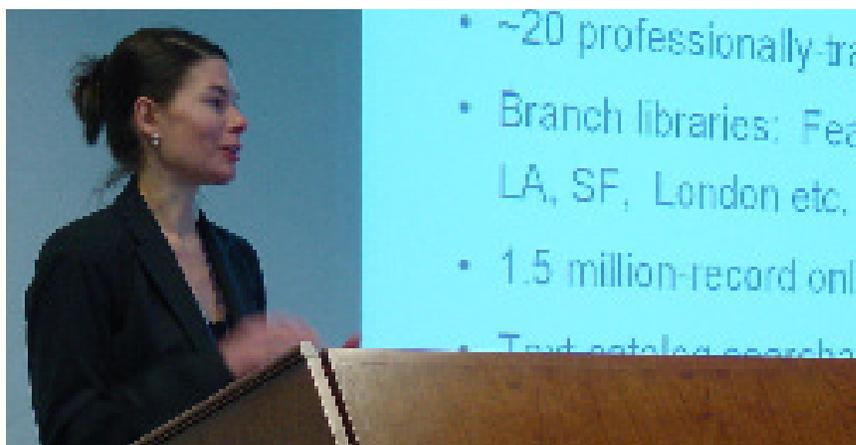
- captioning the photos accurately and informatively;

- submitting the photos to the Production Editor within the publication schedule.

The person(s) who volunteer for this responsibility should have a flair for photography and a high-resolution digital camera.

If you are interested, or want to recommend someone whom you think would be good at this, please contact Charles (charless@gdsassoc.com) or Deanna (dhall1@biolabinc.com).

At right, Gwinn Bruns delivers an engaging presentation on the CNN digital archive project. [No photo of Ernie Evangelista was available.]



Participants enjoy the presentations and thought-provoking discussion at the Federal Reserve Bank program.

EMPLOYMENT NEWS FOR GEORGIA SPECIAL LIBRARIANS

Rebecca Kranz, Employment Chair

The following is a sampling of current openings in the Atlanta area. Positions received are posted to the Georgia Chapter discussion list. To receive information about any of the following, contact me at reb210@hotmail.com.

COMPANY/STAFFING AGENCY	POSITION	SOURCE
Anne Rubin Atlanta Secretaries	Law Librarian (reference)	AJC
Atlanta Regional Commission	PT Sr. Program Specialist, Aging Services	AJC
The Cadence Group	Document Specialist	company website
The Cadence Group	Sales Person	company website
Det Norske Veritas (U.S.A.) Inc.	Marketing Specialist	AJC
Emory - Law Library	Info. Technology Team Leader	AJC
Emory Healthcare	Medical Librarian	AJC
Gwinnett Health System	Medical Librarian	company website
Jetaire Aerospace and Tech. Inc.	Librarian/Document Control Specialist	careerbuilder.com
Legal Pros	Research Librarian (law firm)	careerbuilder.com
Paces Personnel Inc.	Legal Reference Librarian	AJC
Paramount Staffing	Records Manager (law firm)	AJC
Solinet Electronic	Resources Coordinator	website, GPLS
Troutman Sanders LLP	Research Librarian (law firm)	AJC

Key: AJC—Atlanta Journal Constitution; GPLS—Georgia Public Library Service’s “Jobs in Georgia Libraries” website

KM, MONEY, AND DINNER: AN AFTERNOON AT THE FED

Federal Reserve Bank of Atlanta

1000 Peachtree St., Atlanta, GA

Thursday, February 27, 3:30 – 5:00 pm

This program showcased the new Federal Reserve Bank, which was constructed at a cost of \$203.5 million.

The program consisted of three parts. The first part involved the two presentations which are summarized below. The second part consisted of a tour of the Bank's spacious Library and the Money Museum. The third part involved forming small dinner groups and walking to nearby Midtown restaurants.

LIBFAQ: KM at the Atlanta Fed

Ernie Evangelista, Info. Services Coordinator

Knowledge management has become such a commonly-used term that it has taken on many meanings. In some ways, information professionals have applied KM principles in our jobs for many years. We just didn't know that's what it was.

Technological advances have not only helped to streamline business processes, but library-related functions as well. In the case of the Library and Information Center at the Federal Reserve Bank of Atlanta, technology enabled us to CAPTURE knowledge for future use.

The Library's LIBFAQ database is a Cold Fusion-based application with two purposes: to record each day's inquiries, and to store questions and answers for future reference.

Two Library-based efficiencies were gained from the Web-enabled LIBFAQ: the elimination of paper to record details of customer inquiries and time savings for Library staff from having to repeat research and work for questions previously asked.

Additionally, the questions and answers recorded by Library staff in LIBFAQ also serve as potential content for use in the Atlanta Fed's Internet site. In this way, our Web developers save time and money from having to "find" new material to update our Electronic Frequently Asked Questions (EFAQ) section on our Internet site.

Moreover, both Atlanta Fed employees (via our intranet) and the Internet community (via our Web site) can search and view the questions and answers found in

the LIBFAQ and EFAQ respectively. Such accessibility certainly saves these groups time and money from having to contact the appropriate Atlanta Fed staff member.

The Library and Information Center is proud of its participation in the LIBFAQ project and looks forward to its potential implementation to the Federal Reserve System as a whole!

Ernie's title is Information Services Coordinator, although he thinks of himself as a Research Librarian. His roots are in New York state, where he grew up in Long Island, attended the University of Rochester (B.A. Economics) and worked in New York City before attending graduate school. He completed the library science program at the University of North Carolina at Chapel Hill and worked as an Information Specialist at the main branch of the Public Library of Charlotte and Mecklenburg County before coming to the Federal Reserve Bank of Atlanta in March 1996.

CNN's Digital Archive Project

Gwinn Bruns, Digital Asset Management Librarian

CNN's Digital Archive Project is a new digital asset management system built to handle the cataloging and search of CNN's ~1.5 million record video database, the ingest and conversion of digital files, and the fulfillment of digital files.

CNN enlisted the services of IBM and Sony to develop the first phase of the digital archive. The project officially began in 1999, and the first software installation was in May 2002.

The goal of the project was and still is to provide a digital archive and media management system that keeps pace with CNN's changing video needs -- moving off of videotape to digital files.

Having completed the first phase of the project, CNN is now looking at software updates as well as moving over to a tape-free environment come 2004.

Gwinn returned to Atlanta and CNN to take on this newly created position in December 2002. She had previously been Manager of the CNN DC Bureau Library and a Reference Librarian at the CNN Atlanta Library. Immediately prior to her current position, Gwinn was a Senior Technical Manager for AOL in San Francisco.

SUCCESSFUL YEAR FOR BROWN BAG LIBRARY TOURS

Clara Williams and Connie Ruffner

It is with sincere gratitude and appreciation that we acknowledge the participation of our host libraries for this year's Chapter Brown Bag Library Tours. This year's line-up included:

Goizueta Business Library

Emory University

Marilyn Pahr

KO Information Center

The Coca-Cola Company

Heather Turnbull

Information Center

Boston Consulting Group

Gail Stahl

Tape Library

Weather Channel

Joyce Jefferson

Contact **Clara Williams** (404-894-5726) or **Connie Ruffner** (404-385-2600) if you wish to host next year.

SLA GEORGIA CHAPTER OFFICER CANDIDATES 2003-2004

President-Elect	Gail Stahl
Director	Russ Singletary
Secretary	Heather Turnbull

Respectfully submitted,
Nominating Committee
Marilyn Pahr, Chair
Marcia Abrams
Karalyn Kavanaugh

CATALOG ACCESS AT FOUNDATION CENTER'S WEB SITE

The Foundation Center's online catalog, Literature of the Nonprofit Sector (LNPS), is a searchable database of the literature on philanthropy and an essential resource for anyone interested in information on the nonprofit field.

Updated daily, LNPS brings to your desktop the Foundation Center's rich library of resources on topics related to philanthropy, broadly defined. It incorporates more than 21,300 full bibliographic citations, of which more than 14,000 have descriptive abstracts. Sixty-five percent of the citations in LNPS Online have abstracts.

The Center's bibliographic staff give priority for abstracting to works that report new research, have substantive content, or are directed to a scholarly audience. LNPS Online generally does not include entries for reference works commonly found in public libraries.

LNPS Online also provides links to the full-texts of selected articles from *Grassroots Fundraising Journal*, *NonProfit Times*, and *Nonprofit Quarterly*. The Foundation Center adds new full-text links on a regular basis.

To view the latest additions to the database and to keep current with new ideas, literature and trends, refer

to the Foundation Center's New Acquisitions, organized into major subject categories and published on a bimonthly schedule. Selected new acquisitions are also reviewed on a regular basis in the Center's Philanthropy News Digest.

LNPS is located on our Web site in the Researching Philanthropy directory. To find books, pamphlets, articles, and videos, you can search by author, title, or subject, as well as several other criteria. You can also limit your search to items available in the Atlanta library by highlighting "Atlanta" in the library location field. For additional help, click on How to Search LNPS Online or take the Guided Tour.

For more information, contact:

Candace Springer; cls@fdncenter.org

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'NEW AGE OF INFORMATION MANAGEMENT' CONFERENCE

"The New Age of Information Management" conference, April 24-25, Atlanta, GA. Sponsored by AIIM, Peachtree Chapter and ARMA, Southeast Region

The New Age of Information Management is an event for those who need electronic record management solutions today! This is a "must attend" conference if you are seeking highly relevant, hard-hitting practical solutions to your electronic record keeping.

The following topics will be discussed by some of the most influential people in the records and information management industry.

- * HIPAA, The HHS Regulations
- * Georgia Government Document Management
- * User Challenges in Electronic Business Processes
- * Distributed Assembly on the Internet

- * Preservation of Electronic Records
- * Compliance Technology in the Paperless Office
- * Legal Issues and Electronic Records
- * Relationship-Centric Document Management
- * The Life Cycle of Digital and Physical Records
- * How Not to Lose Your Mind During a Mass Image to Image Conversion

Fees

Members: 2-days - \$185 / 1-day - \$125

Non-members: 2-days - \$250 / 1 day - \$185

For more information go to <http://www.armase.org/pages/home.htm> or call Jennifer John at 404.652.7327 or Mary Wilson at 404.727.9639.

BOOK REVIEW -- GOOGLE HACKS: 100 TIPS & TOOLS

Google Hacks: 100 Industrial-Strength Tips & Tools. By Tara Calishain and Rael Dornfest. With a foreword by the Google Engineering Team. O'Reilly & Associates Inc., 2003.

Review by Russ Singletary, Cadence Group Inc.

Who isn't already familiar with the name Google? You may be less familiar with the names of "Google Hack"'s authors. Tara Calishain is responsible for www.researchbuzz.com, and Rael Dornfest is a researcher at publisher O'Reilly & Associates. Their new book on what is arguably the best search engine is timely for those of us with clients grown adept at self-service Internet research.

Calishain and Dornfest present "100 industrial-strength tips and tools" to unearth the gems hidden within the Google mine. The book is neatly organized into eight chapters with about a dozen or so tips in each chapter.

The Google Toolbar comes as an interesting tip listed in the first chapter. I've had trouble with various "helper" toolbars I've downloaded onto my PC -- including the Google Toolbar. Computer technicians have told me they discourage users from souping up their machines with these add-ons. As I've found out several times, they can compromise the integrity of your Internet browser, and furthermore, I've had little luck figuring out a work-around.

Another chapter focuses on Google's so-called special services and collections. These include Google News, Froogle (as in frugal Google, for us Blue Light(R) shoppers), and Google Labs. As the authors point out, "each

data collection has its own unique special syntaxes." You could easily debate the advantages and disadvantages of this scenario, but I would have assumed (before reading this book) that Google applied a one-size-fits-all approach to its syntax application across all its services.

Chapter five centers on the Google Web API (application programming interface). "If you've always wanted to learn Perl, but never knew what to 'do with it,' this is your section," according to the authors. I list this chapter as a highlight, because I imagine many of us try to maintain at least a minimal level of awareness of library-related technologies.

Another noteworthy chapter focuses on Google pranks and games, which makes for lighter reading after the API sections.

"Google Hacks" follows in the O'Reilly tradition of being a compact book with reader-friendly design. Thermometer icons, for example, are used to indicate the relative complexity of the 100 hacks detailed in the book.

Calishain and Dornfest have done a good job, in the words of a library school professor of mine, at looking under the hood and noodling around inside the engine called Google. This book would be well worth the list price of \$24.95, but as with most publications in this field, you need to buy it soon after it's released, or you're better off looking for a revised edition to be truly on top of things.

For more information on "Google Hacks," point your browser to <http://www.oreilly.com/catalog/googlehks/>.



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