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PRESIDENT’S LETTER

Joanne Tobin, President

Surely, April in Atlanta rivals April in Paris. The city is bursting with dogwoods, azaleas, tulips, and daffodils. April was my first introduction to Atlanta when my husband and I came on a house-hunting trip. I have always been happy that we moved here, but never more so than in April. All this beauty is in stark contrast to the horrible images of the War with Iraq that we are viewing on our television screens. I know we are all praying for a swift end to this war and the safe return of our military personnel.

In addition to seasonal changes this time of year, we are also looking at making some major decisions involving change for our organization. The vote in New York may determine a name change. If you are planning to be there, please look at all the information provided on the website at http://www.sla.org/content/sla/assocbrand/index.cfm, before deciding how you will vote.

The election results are in. Our new international leaders are President-Elect Ethel Salomen, Division Cabinet Chair-Elect Brent Mai, Chapter Cabinet Chair-Elect Jacquelyn B. Knuckle, Directors Renee A. Massoud and Lynne K. McCay, and Treasurer Gloria J. Zamora. We are very fortunate to have such a fine group. The slate for our new Georgia Chapter leaders will be presented for a vote at our Annual Business Meeting. I hope you will attend.

Chapter members and guests enjoyed the Feb. 27 program, KM, Money and Dinner, hosted by Barbara Frolik and Ernie Evangelista of the Federal Reserve Bank. Ernie presented an excellent overview of the Federal Reserve Atlanta’s Frequently Asked Questions database. Gwinn Bruns, CNN’s Digital Asset Management Librarian, gave a very interesting account of the CNN Digital Archive Project.

Victoria Albee will be the speaker at our annual Business luncheon to be held May 19th at the Marriot Century Center (I-85 and Clairmont). Ms. Albee is Policy and Planning Strategist (e-Strategy) with the Georgia Technology Authority, which is part of the Georgia state government. She has developed statewide strategies and policies regarding the implementation of the State of Georgia’s enterprise portal, the new electronic one-stop access to Georgia Government information. Ms. Albee, a Georgia Tech graduate, with a Master of Science in Engineering Science and Mechanics, is also a private consultant who specializes in wireless technologies and technology for governance for non-research or two-year academic colleges. Vickie enjoys speaking about the challenges, process, and achievements of the www.georgia.gov and other state government portals.

I hope you will have a wonderful International Special Librarians Day on April 10th. It is a time to let others in our organizations know what we do and how we help them in their work no matter what title we operate under.

I can’t believe that my year as Chapter President is nearly over. I want to thank everyone on our Board and our Committees for all

Continued On Next Page
the help and support they gave me. I will do all I can to enable us to transition to the new Board as smoothly as possible and to continue initiatives that we have started. I know that Charles Shellabarger will provide excellent leadership for the Chapter. We have had excellent programs this year thanks to his program leadership skills.

Please consider volunteering in order to make your Georgia Chapter even better. The next Board meeting will be Thursday, May 1 at 4:15 at the Georgia Power Building. If you’d like to see your Board in action you are welcome to attend. However, due to security reasons, you will need to let me know in advance.

What topic is captivating this audience? See Page 7 for the full story.
Dialog supports the Georgia Chapter of the Special Libraries Association

For more information or a free product demonstration, please call 1.800.3DIALOG or visit www.dialog.com
SLA MEMBERS ATTEND OGLETHORPE U.’S JOB FAIR

Student Liaison / Mentoring Committee

Elisabeth Shields, Chair

As part of a push to recruit students to the library and information field, Connie Ruffner, Joanne Tobin and I represented the profession at the Oglethorpe University Connections Career Fair on February 20th. We had one of the best-attended tables in the student center, with about 30 students stopping by, some for extensive conversations. The director of the career center stopped by to tell us she had noticed how much traffic we were getting!

For promotional materials, I made a big, bright poster using about twenty titles from the SLA material on branding; this helped focus students’ attention on the range of things that people with MLIS degrees typically do. We “flew” our banner on the windows behind our table. For hand outs, we used the SLA brochure/application form and a page on the kinds of organizations that special librarians work for.

Since this worked so well, I will prepare the poster and handouts for our Chapter Web page so that anyone who has the chance to talk to students can either use them as is or modify them.

Thanks to the Student Chapter, led by President Candis Lewis-Thomas, Secretary/Treasurer Kreig Kitts, and Publicity Chair Carita Alexander and to Chapter Advisor Dr. Ismail Abdullahi for the enthusiastic welcome they organized - and special thanks for the CAU mugs!

Mentor Alert!

Have you reached the point where you want to leave a legacy by working with the next generation of special librarians?

Mentoring students continues to be an important chapter activity, and for some it has been the start of a long and satisfying relationship with someone new to the profession.

I will soon work with Dr. Abdullahi and the student chapter to identify students who wish to participate. Please let me know if you can set aside time for this.

CALL FOR VOLUNTEER: PHOTOGRAPHER / PHOTO EDITOR

Program and Communications Committees

Charles Shellabarger and Deanna Morrow Hall, Chairs

If one picture is worth a thousand words, then let there be pictures!!

It has become evident that there is a need for someone who will take responsibility for these two functions, or two people who will collaboratively share these functions.

The responsibilities involve the following:

- attending all chapter events, or arranging for substitutes as necessary;
- taking photos which represent the event in meaningful and informative ways;
- selecting representative photos for publication in Peach State Update;
- editing the photos using the Photo Editor software which the chapter has purchased;
- captioning the photos accurately and informatively;
- submitting the photos to the Production Editor within the publication schedule.

The person(s) who volunteer for this responsibility should have a flair for photography and a high-resolution digital camera.

If you are interested, or want to recommend someone whom you think would be good at this, please contact Charles (charless@gdsassoc.com) or Deanna (dhall1@biolabinc.com).
Participants enjoy the presentations and thought-provoking discussion at the Federal Reserve Bank program.

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**EMployment News for Georgia Special Librarians**

*Rebecca Kranz, Employment Chair*

The following is a sampling of current openings in the Atlanta area. Positions received are posted to the Georgia Chapter discussion list. To receive information about any of the following, contact me at reb210@hotmail.com.

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<th>COMPANY/STAFFING AGENCY</th>
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<tr>
<td>Anne Rubin Atlanta Secretaries</td>
<td>Law Librarian (reference)</td>
<td>AJC</td>
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<td>Atlanta Regional Commission</td>
<td>PT Sr. Program Specialist, Aging Services</td>
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<td>The Cadence Group</td>
<td>Document Specialist</td>
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<td>Det Norske Veritas (U.S.A.) Inc.</td>
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<td>Info. Technology Team Leader</td>
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<td>Jetaire Aerospace and Tech. Inc.</td>
<td>Librarian/Document Control Specialist</td>
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<td>Legal Pros</td>
<td>Research Librarian (law firm)</td>
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<td>Paces Personnel Inc.</td>
<td>Legal Reference Librarian</td>
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<td>Paramount Staffing</td>
<td>Records Manager (law firm)</td>
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<td>Solinet Electronic</td>
<td>Resources Coordinator</td>
<td>website, GPLS</td>
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<td>Troutman Sanders LLP</td>
<td>Research Librarian (law firm)</td>
<td>AJC</td>
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Key: AJC—Atlanta Journal Constitution; GPLS—Georgia Public Library Service’s “Jobs in Georgia Libraries” website
KM, MONEY, AND DINNER: AN AFTERNOON AT THE FED

Federal Reserve Bank of Atlanta
1000 Peachtree St., Atlanta, GA
Thursday, February 27, 3:30 – 5:00 pm

This program showcased the new Federal Reserve Bank, which was constructed at a cost of $203.5 million.

The program consisted of three parts. The first part involved the two presentations which are summarized below. The second part consisted of a tour of the Bank’s spacious Library and the Money Museum. The third part involved forming small dinner groups and walking to nearby Midtown restaurants.

LIBFAQ: KM at the Atlanta Fed
Ernie Evangelista, Info. Services Coordinator

Knowledge management has become such a commonly-used term that it has taken on many meanings. In some ways, information professionals have applied KM principles in our jobs for many years. We just didn't know that's what it was.

Technological advances have not only helped to streamline business processes, but library-related functions as well. In the case of the Library and Information Center at the Federal Reserve Bank of Atlanta, technology enabled us to CAPTURE knowledge for future use.

The Library’s LIBFAQ database is a Cold Fusion-based application with two purposes: to record each day’s inquiries, and to store questions and answers for future reference.

Two Library-based efficiencies were gained from the Web-enabled LIBFAQ: the elimination of paper to record details of customer inquiries and time savings for Library staff from having to repeat research and work for questions previously asked.

Additionally, the questions and answers recorded by Library staff in LIBFAQ also serve as potential content for use in the Atlanta Fed’s Internet site. In this way, our Web developers save time and money from having to “find” new material to update our Electronic Frequently Asked Questions (EFAQ) section on our Internet site.

Moreover, both Atlanta Fed employees (via our intranet) and the Internet community (via our Web site) can search and view the questions and answers found in the LIBFAQ and EFAQ respectively. Such accessibility certainly saves these groups time and money from having to contact the appropriate Atlanta Fed staff member.

The Library and Information Center is proud of its participation in the LIBFAQ project and looks forward to its potential implementation to the Federal Reserve System as a whole!

Ernie’s title is Information Services Coordinator, although he thinks of himself as a Research Librarian. His roots are in New York state, where he grew up in Long Island, attended the University of Rochester (B.A. Economics) and worked in New York City before attending graduate school. He completed the library science program at the University of North Carolina at Chapel Hill and worked as an Information Specialist at the main branch of the Public Library of Charlotte and Mecklenburg County before coming to the Federal Reserve Bank of Atlanta in March 1996.

CNN’s Digital Archive Project
Gwinn Bruns, Digital Asset Management Librarian

CNN’s Digital Archive Project is a new digital asset management system built to handle the cataloging and search of CNN’s ~1.5 million record video database, the ingest and conversion of digital files, and the fulfillment of digital files.

CNN enlisted the services of IBM and Sony to develop the first phase of the digital archive. The project officially began in 1999, and the first software installation was in May 2002.

The goal of the project was and still is to provide a digital archive and media management system that keeps pace with CNN’s changing video needs -- moving off of videotape to digital files.

Having completed the first phase of the project, CNN is now looking at software updates as well as moving over to a tape-free environment come 2004.

Gwinn returned to Atlanta and CNN to take on this newly created position in December 2002. She had previously been Manager of the CNN DC Bureau Library and a Reference Librarian at the CNN Atlanta Library. Immediately prior to her current position, Gwinn was a Senior Technical Manager for AOL in San Francisco.
SUCCESSFUL YEAR FOR BROWN BAG LIBRARY TOURS

Clara Williams and Connie Ruffner

It is with sincere gratitude and appreciation that we acknowledge the participation of our host libraries for this year’s Chapter Brown Bag Library Tours. This year’s line-up included:
Goizueta Business Library
Emory University
Marilyn Pahr

KO Information Center
The Coca-Cola Company
Heather Turnbull

Information Center
Boston Consulting Group
Gail Stahl

Tape Library
Weather Channel
Joyce Jefferson

Contact Clara Williams (404-894-5726) or Connie Ruffner (404-385-2600) if you wish to host next year.

SLA GEORGIA CHAPTER OFFICER CANDIDATES 2003-2004

President-Elect: Gail Stahl
Director: Russ Singletary
Secretary: Heather Turnbull

Respectfully submitted,
Nominating Committee
Marilyn Pahr, Chair
Marcia Abrams
Karalyn Kavanaugh

CATALOG ACCESS AT FOUNDATION CENTER’S WEB SITE

The Foundation Center’s online catalog, Literature of the Nonprofit Sector (LNPS), is a searchable database of the literature on philanthropy and an essential resource for anyone interested in information on the nonprofit field.

Updated daily, LNPS brings to your desktop the Foundation Center’s rich library of resources on topics related to philanthropy, broadly defined. It incorporates more than 21,300 full bibliographic citations, of which more than 14,000 have descriptive abstracts. Sixty-five percent of the citations in LNPS Online have abstracts.

The Center’s bibliographic staff give priority for abstracting to works that report new research, have substantive content, or are directed to a scholarly audience. LNPS Online generally does not include entries for reference works commonly found in public libraries.

LNPS Online also provides links to the full-texts of selected articles from Grassroots Fundraising Journal, NonProfit Times, and Nonprofit Quarterly. The Foundation Center adds new full-text links on a regular basis.

To view the latest additions to the database and to keep current with new ideas, literature and trends, refer to the Foundation Center’s New Acquisitions, organized into major subject categories and published on a bimonthly schedule. Selected new acquisitions are also reviewed on a regular basis in the Center’s Philanthropy News Digest.

LNPS is located on our Web site in the Researching Philanthropy directory. To find books, pamphlets, articles, and videos, you can search by author, title, or subject, as well as several other criteria. You can also limit your search to items available in the Atlanta library by highlighting “Atlanta” in the library location field. For additional help, click on How to Search LNPS Online or take the Guided Tour.

For more information, contact:
Candace Springer; cls@fdncenter.org
The Foundation Center
50 Hurt Plaza, Suite 150
Atlanta GA 30303
404-880-0095
www.fdncenter.org/atlanta
BOOK REVIEW -- GOOGLE HACKS: 100 TIPS & TOOLS


Review by Russ Singletary, Cadence Group Inc.

Who isn't already familiar with the name Google? You may be less familiar with the names of “Google Hack”’s authors. Tara Calishain is responsible for www.researchbuzz.com, and Rael Dornfest is a researcher at publisher O'Reilly & Associates. Their new book on what is arguably the best search engine is timely for those of us with clients grown adept at self-service Internet research.

Calishain and Dornfest present “100 industrial-strength tips and tools” to unearth the gems hidden within the Google mine. The book is neatly organized into eight chapters with about a dozen or so tips in each chapter.

The Google Toolbar comes as an interesting tip listed in the first chapter. I've had trouble with various “helper” toolbars I’ve downloaded onto my PC -- including the Google Toolbar. Computer technicians have told me they discourage users from souping up their machines with these add-ons. As I've found out several times, they can compromise the integrity of your Internet browser, and furthermore, I've had little luck figuring out a work-around.

Another chapter focuses on Google's so-called special services and collections. These include Google News, Froogle (as in frugal Google, for us Blue Light(R) shoppers), and Google Labs. As the authors point out, “each data collection has its own unique special syntaxes.” You could easily debate the advantages and disadvantages of this scenario, but I would have assumed (before reading this book) that Google applied a one-size-fits-all approach to its syntax application across all its services.

Chapter five centers on the Google Web API (application programming interface). “If you've always wanted to learn Perl, but never knew what to 'do with it,' this is your section,” according to the authors. I list this chapter as a highlight, because I imagine many of us try to maintain at least a minimal level of awareness of library-related technologies.

Another noteworthy chapter focuses on Google pranks and games, which makes for lighter reading after the API sections.

“Google Hacks” follows in the O'Reilly tradition of being a compact book with reader-friendly design. Thermometer icons, for example, are used to indicate the relative complexity of the 100 hacks detailed in the book.

Calishain and Dornfest have done a good job, in the words of a library school professor of mine, at looking under the hood and noodling around inside the engine called Google. This book would be well worth the list price of $24.95, but as with most publications in this field, you need to buy it soon after it's released, or you're better off looking for a revised edition to be truly on top of things.

For more information on “Google Hacks,” point your browser to http://www.oreilly.com/catalog/googlehks/.