INSIDE THIS ISSUE —

Officer’s Reports
President’s Letter 2
2008 Roster - Board Members 3

Chapter News
Member News
Marcia Abrams 4
Outside the Loop:
Profile of Cary Wilkins 4

Organization News
Solvay Pharmaceuticals 6
Information-2-Knowledge, LLC 6
Georgia State University Library remodeled 7

Programs
Up-coming Programming Events & Calendar 9
Measuring Impact: Cost Justification for Information Services 10
2007 Holiday Party 11

SLA News
SLA Divisions Recognition 15
SLA Leadership Summit 16

Advertisers
EOS International 3
President’s Letter

Welcome to 2008!

Were you part of the South Atlantic Regional Conference in St. Petersburg, Florida? Are you already making preparations for SLA Annual Conference in Seattle? Not a frequent flyer? You don’t have to leave home (though it may help) to participate in the Georgia Chapter: this is your home from home within SLA. Throughout the year I will be encouraging all of you to join in and make connections with other chapter members. Making those local connections is what SLA’s chapters are all about.

First I’d like to thank you for giving me the opportunity to serve as your President for 2008. (You may hold your applause until the end of the year.) Next, I’d like to introduce the other officers. Brian McGreevy offers his experience as our immediate Past President. Our Treasurer, entering the second year of her two-year term, is Skye Hardesty. Rosalind Lett starts a two-year term as Secretary: we welcome her back to Georgia. Rosalind is another Georgia Past President. Casey Long, who was called to higher office while half-way through her term as Director, is President-Elect and Program Chair for 2008. Both our Directors at Large start new two-year terms. Carla Fredd combines this with serving as Vendor Relations Chair - or Sponsorship, or possibly even Fundraising; we’re still working on the name. Nancy Snell will double as Membership Chair.

SLA has started work on three new initiatives that will call for input from all members.

The first is a strategic realignment project. SLA will explore what the future will look like for information professionals and work to align association activities so that the association of 2010 will serve the members of 2010.

Peach State Update

Newsletter of the Georgia Chapter of the Special Libraries Association

Peach State Update is published four times a year: March, June, September, and November. Deadline for submissions is the 15th of the month prior to publication. Contributors should submit materials to the managing editor. Documents may be submitted as Word files or in Rich Text Format; graphics and pictures should be submitted as separate JPEG or tiff files. For advertising rates, contact the advertising editor.

COMMUNICATIONS COMMITTEE

Chair & Managing Editor, Peach State Update
Deanna Morrow Hall
Corporate Information Resources, Inc.
1003 Carlisle Rd
Stone Mountain, GA 30083
Phone: 404-297-5727
Email: dmhall@mindspring.com

Advertising Editor
Lori Critz
Library & Information Center
Georgia Institute of Technology
Atlanta, GA 30332
Phone: 404-385-4392
Email: lori.critz@library.gatech.edu

Photo Editor
Joanne Tobin
Library & Information Center
Georgia Institute of Technology
Atlanta, GA 30332
Tel 404-894-1395
Email: joanne.tobin@library.gatech.edu

Production Editor
Elisa Lewis
McKenna Long & Aldridge
303 Peachtree Street NE
Atlanta, GA 30308
Phone: 404-527-8425
Email: elewis@mckennalong.com

WebMaster
Rod Bustos
Pullen Library, Georgia State University
100 Decatur Street SE
Atlanta, GA 30303-3202
Phone: 404-651-2185
Email: rbustos@gsu.edu

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President’s Letter (continued)

With the second project, SLA’s Public Relations Advisory Council calls for all SLA unit to appoint Ethics Ambassadors to help create a “global event” in conjunction with the centennial Annual Conference in Washington, D.C. in 2009. This event, as yet undefined, will center around a discussion of information ethics, possibly to include an SLA Code of Ethics. I have volunteered to start off as Georgia’s Ethics Ambassador. Anyone else who is interested in becoming involved, feel free to step forward.

Next, SLA announced in January that we are going green. Any ideas you have on how we can reduce the environmental impact of our chapter activities are welcome.

Did I say three initiatives? Make that four. The SLA First Five Years Task Force wants to hear from students or those who graduated within the last five years. Please answer their brief survey at www.surveymonkey.com/s.aspx?sm=KSXG_2bpOjuVogVu1G6POrQ_3d_3d

Irene McMorland | 678-938-8788 | irene.mcmorland@gmail.com

2008 Roster - Board Members

Special Libraries Association / Georgia Chapter

President 2008
Irene McMorland
Federal Reserve Bank of Atlanta / Interactive College of Technology
883 Heritage Place
Decatur GA 30033
Phone: 678-938-8788
Email: irene.mcmorland@gmail.com

President-Elect and Program Chair 2008
Casey Long
Business Liaison Librarian
Georgia State University
100 Decatur St. SE
Decatur GA 30303
Office phone: 404-413-2864
Email: caseylong@gsu.edu

Treasurer 2007-2008
Skye Hardesty
Collection Development
Georgia State University
100 Decatur St SE
Atlanta GA 30303
Office phone: 404-413-2786
Email: skye@gsu.edu

Secretary 2008-2009
Rosalind Lett
CEO
Information-2-Knowledge, LLC
3007 Panola Rd
Suite C-153
Lithonia GA 30038
Phone: 678-580-2956
Email: roslett_i2k@comcast.net

Director and Membership Chair 2008-2009
Nancy Snell
Research Analyst
Kurt Salmon Associates
1355 Peachtree St
Suite 900
Atlanta GA 30309
Office phone: 404-253-0205
Email: nsnell@kurtsalmon.com
2008 Roster - Board Members (continued)
Special Libraries Association / Georgia Chapter

Director and Sponsorship Chair 2008-2009
Carla Fredd
Business Librarian
Robert W. Woodruff Library at Atlanta University Center
111 James P. Brawley Dr., SW
Atlanta GA 30303-3202
Office phone: 404-978-2039
Email: cfredd@auctr.edu

Immediate Past President
Brian McGreevy
Senior Research Analyst
Spencer Stuart
945 E. Paces Ferry Rd. NE
Suite 2600
Atlanta GA 30326-1379
Phone: 404-504-4464
Email: bmcgreevy@spencerstuart.com

Communications Committee Chair
Deanna Morrow Hall
President
Corporate Information Resources, Inc.
1003 Carlisle Rd.
Stone Mountain GA 30083-4748
Phone: 404-297-5727
Email: dmhall@mindspring.com

This roster can be found on the SLA Georgia Chapter’s website http://units.sla.org/chapter/cga/officers.pdf.

Member News
Marcia Abrams retired in January after many years with Cadence Group. Her career of over 30 years in Library and Information Science also included many years with The Coca-Cola Company and BellSouth Corporation.

Outside the Loop: This is the first of a series of profiles of members who live and work in Georgia at locations removed from metro-Atlanta. The profiles are being collected by Nancy Snell, Director and Membership Chair, as a means to introduce these members to the Chapter as a whole.

A Profile of Cary Wilkins

Cary Wilkins

Your Title: Librarian/Archivist
Your Company: Morris Museum of Art, Augusta, Georgia
Years in current job: 10+
Years at company: 10+
Tell us about your job: I’m the librarian for the Morris Museum of Art in Augusta, Georgia. We are a small, non-circulating reference library and serve the staff and the public. We are open to members and paying visitors, Tuesday through Friday, 10:00 a.m. to 5:00 p.m. Mine is a professional position, and I have a full-time assistant (nonprofessional position).
Outside the Loop: (continued)
The museum and library opened in 1992 and focus on the art and artists of the American South. The museum has around five thousand items, mostly paintings and works on paper, in its permanent collection. It also has an active special exhibitions program. There are approximately twenty-five employees at the museum.

The library has approximately 14,000 volumes, including books, videos (VHS and DVD), audiotapes, and CDs; more than one hundred subscriptions to magazines and journals; 500 slides; more than 17,000 vertical files; and special collections. In addition to having information about art and artists of the American South, we also collect material and information about American art, some international art, and Southern history, literature, music, and culture.

I acquire materials in all formats through purchases, donations, and an informal library exchange program with other museum and art libraries. We exchange exhibition catalogs and other publications that we publish. I catalog and process the new materials and send out weekly memos to the staff letting them know what’s new; this includes noting relevant articles in journals and magazines, and new web sites and web-based information. We are members of OCLC and download records into a Mandarin automated library system; it’s networked in the office but is not on the web. We keep a list of our vertical files, which is on the web site: http://themorris.org/learn/verticalfiles.html. I answer reference questions and do research for the staff and the public, including by phone and e-mail. Our special collections are listed on the web site: http://themorris.org/learn/librarycollection.html; these mainly consist of artist papers and also include the papers of the Sinking Creek Film Celebration, an independent film festival that existed in Nashville, Tennessee, from 1970 until the mid-1990s. Although “Archivist” is in my title, we do not have a formal records program for the museum. This is handled by each department. We subscribe to several databases (such as auction price databases, newslibrary.com, ancestry.com) and also purchase blocks of searches from FirstSearch. All the databases are just for my use; we can’t subscribe to any for public use because of the cost. I do a few interlibrary loans, but only for staff.

What’s involved in your average day? An average day usually involves some of everything: ordering materials, cataloging, processing, supervising the assistant (who maintains the vertical files, inventories items in the special collections, among other duties), answering reference questions, doing research, getting and distributing the mail for the museum, copy-editing and proofreading museum publications and mailings, and working on ongoing special projects, such as processing manuscript collections.

Any special requirements (degrees) for your job? A master’s degree in library and/or information science is required. I also have a minor in fine arts and a master of fine arts degree, which have helped but are not required.

How did you get into this field? My background was in book publishing. I got interested in book arts (handpress printing and bookbinding) and pursued that degree. Then I pursued an MLS, thinking it might help me use the other degree, which it sort of has, at least a little.

What’s your most useful resource? I think our vertical files are. They contain information about artists and museums and galleries, in the form of clippings, exhibit announcements, exhibition brochures, resumes, slides, photographs, correspondence, and other materials. Many of our artists are not famous, so the ephemeral material in these files may be the main source of information about them.

What resource do you use the most? In general, the Internet, and specifically Google, which leads me to original sources of information.

Is your job still the same as it was when you started? It’s expanded a lot.

How has it changed? There was no one here to train me (my library background was mostly in cataloging), so I’ve acquired and developed a lot of resources and services. When I started, I was supervised by a deputy director, had no assistant (we do have volunteers from time to time, but not lately), and could not purchase much. When he left, I reported to the director, developed and controlled my own budget, and was able to hire an assistant and order needed resources for the library.

What’s your favorite part of the job? I enjoy reference requests that require in-depth research, and I also enjoy collection development.

How long have you been an SLA member? I have been an SLA member since 1999. Information from its publications and e-mail distribution lists is very helpful. I haven’t been active in SLA because of time and budget constraints. Time and money for professional development and activities has gone to ARLIS, the Art Libraries Society of North America and its Southeast chapter, ARLIS-SE. I’ve been the newsletter editor of ARLIS-SE for eight years.

Cary Wilkins
Librarian/Archivist
Morris Museum of Art
1 Tenth St.
Augusta, GA 30901
706-828-3801
Fax: 706-724-7612
wcary@themorris.org
Solvay Pharmaceuticals’ Research Information Center (RIC) is now a unit of the Strategic and Business Analysis Department. With that move, the name changed to Competitive Intelligence Research Center (CIRC). As reflected in the name change, the focus of the CIRC has evolved into an emphasis on competitive intelligence information gathering and analysis. Ellen Cooper is now the Manager of the CIRC, and Lauren Benevich is the Sr. Research Information Analyst. Ellen recently completed the Competitive Intelligence Certification program offered through SLA’s Click University.

Rosalind Lett is the CEO and catalyst behind Information-2-Knowledge, LLC (I2K), a knowledge-enabling consulting and information management company. Whether you’re seeking medical, health, pharmaceutical, legal health, or health business information, I2K supplies the right information, for the right situation, just in time for you to make those vital decisions. Identifying knowledge problems, visualizing problems in context, and strategizing knowledge solutions is how I2K provides practical solutions to health information challenges.

As the founder of I2K, Ros has facilitated strategic planning and critical think tanks for libraries and library organizations throughout the Southeastern United States, and in the Middle East. With a dedication to global understanding of the value of information and the merits of knowledge the I2K philosophy, “Your Information is Our Business, Your Knowledge is Our Passion!” is brought to life.

Lett’s ambition to provide health related information services is based on 20 years of medical librarianship, advocacy for and service to professional library organizations and her undying passion to facilitate access to accurate health information. Ros Lett comes from a Library Sciences background with concentration in Medical, Health and Pharmaceutical Research. She holds a BS in the Biomedical Sciences, and a Masters in Library and Information Sciences. Lett has been a leader in library organizations for years, having served as past chair of the Georgia chapter of SLA and recently serving on the Medical Library Association Board of Directors. Ros is currently serving as Secretary of the Georgia Chapter of SLA.

If health related information is what you seek, give I2K a call at 678-580-2956 or visit the I2K website at www.info2knowhow.com.
GEORGIA STATE UNIVERSITY TRANSFORMS ITS DOWNTOWN LIBRARY INTO A STATE-OF-THE-ART LEARNING CENTER

Georgia State University (Georgia State) celebrated the completion of the $23 million transformation of its downtown library with a grand opening celebration on November 15, 2007 at 11:00 a.m. Georgia State President Carl V. Patton and Dean of Libraries Charlene Hurt addressed the importance of transforming two existing library buildings into one state-of-the-art library that both contributes to the vibrancy of the downtown university campus and enhances Georgia State’s reputation as a leading research university.

Designed by the Atlanta and Omaha offices of LEO A DALY, the international architecture, planning, engineering, program management and interior design firm, the new library is comprised of two formerly disparate library buildings, one five-stories and the other eight-stories, that are connected by a dramatic four-level, glass-enclosed link that crosses historic Decatur Street. The result of the renovation is a cohesive, light-filled 300,000 square-foot library that combines the latest technology and user-friendly amenities with a bold, colorful design of multifunctional spaces. The four-story link provides a strong architectural statement that enhances downtown and creates a new focal point for the campus.

“We are delighted by all aspects of our library’s dramatic transformation,” said Charlene Hurt, Dean of Libraries for Georgia State. “We were inspired to undergo this renovation by our students who voted for a $35-per-semester fee, which covered well over half of the project cost. This money, combined with private contributions, allowed us to realize our vision. The design and construction teams have done a magnificent job. However, the most gratifying reward apart from the beauty and functionality of our new space is the response from the students. Every time I walk through the new library nearly every seat is filled, which is a dramatic change from the student use of the old library.”

Dean Hurt worked closely with architects and designers from LEO A DALY to create the vision for the new library. She and her team were also pivotal to the library’s transformation by overseeing the design and construction teams and ensuring close collaboration with the library staff and students to ensure that the facility stayed open for use by the students during its renovation. The building’s transformation was also a catalyst for operational changes that enhance the library’s level of service.

In addition to streamlining the accessibility and storage of the library’s resources, which include more than 1.5 million volumes, 28,000 electronic journals, 2,800 periodicals and newspaper titles, and 804,000 government documents, the new design has added 300-plus computer work stations, 53 rooms for group study, and a quiet study room that accommodates 50 students. Another innovative feature of the design is the addition of a Learning and Information Commons, which seats 700 students and houses the reference collection, reader stations, current periodicals collection, two high-tech classrooms, group study spaces and a resource center where students can obtain assistance with research, writing, and English as a Second Language.

The four-story glass clad link adds an additional 11,217 square feet to the building, including collaborative study space and work station areas, creating a sense of “one place” instead of the two separate buildings while greatly improving the building’s environment. The main entrance lobby of the library has also been dramatically enhanced by the removal of a large section of the second floor to allow for the installation of a grand staircase, creating visual drama and connectivity for the students and faculty.

About Georgia State University

Georgia State University is the second largest university in Georgia, with a diverse student body of 27,137 from every state in the nation and over 145 countries. An acclaimed research university, it offers 52 degree programs with 250 fields of study offered through six colleges, and one third of its student body are graduate students. Nationally, Georgia State graduates more African-American students with bachelor degrees than any other non-historically black college and university.

The university brings an estimated 8,000 students to the heart of downtown Atlanta on a daily basis. Part of its mission is to serve and generate value for the surrounding community, and it contributes $7 million per day to Georgia’s economy. Since 2005, the university has spent a half billion dollars on construction and improvements, with additional projects planned for the next ten years.

Organization News (continued)
Organization News (continued)

About LEO A DALY

Established in 1915, LEO A DALY is an internationally renowned architecture, planning, engineering, interior design and project management firm. The company’s portfolio includes award-winning projects in 65 countries, all 50 states, and the District of Columbia. The firm currently employs more than 1,100 architects, planners, engineers and interior designers in 24 offices worldwide. It consistently ranks in the top ten largest architecture/engineering and interior design firms in the U.S., and is listed in BD World Architecture’s top 20 global practices. For more information, visit www.leoadaly.com.

The Atlanta office of LEO A DALY was established in 1985. With a staff of more than 50 professional and technical personnel, LEO A DALY Atlanta offers a creative integrated multi-disciplinary team approach to each assignment. The office focuses on projects in the fields of higher education, hospitality, aviation, healthcare, and government.

Notable recent projects by LEO A DALY include:

- The Deluxe Hotel, Abu Dhabi, United Arab Emirates
- Newark Liberty International Airport, Terminal A Expansion and Replacement, Newark, N.J.
- Royal Oak Headquarters, Roswell, Ga.
- The National World War II Memorial, Washington, D.C.
- Excellence Huanggang Century Center, Shenzhen, China
- Georgia Bureau of Investigation Headquarters Laboratory Annex, Decatur, Ga.
- The Institute for Genomic Research (TIGR), Rockville, Md.
- The Cathedral of Our Lady of the Angels, Los Angeles
- Peachtree City Library, Peachtree City, Ga.
PROGRAM:
Up-coming Programming Events & Calendar

Several ideas for programs are in the works. Here is a sneak peak at what to expect this year from the SLA Georgia Chapter:

Web 2.0: Impact on Libraries. A joint program with MALA that will introduce Web 2.0 technologies and demonstrate how these technologies are being applied in libraries. Confirmed presenters include: Laura Savastinuk, co-author of Library 2.0: A Guide to Participatory Library Service, and Kate Stirk, a librarian at North Metro Technical College who has conducted presentations on social bookmaking as a way to share internet resources.

"Training End Users Remotely: How to Create Online Training Tools that Make an Impact." This program is intended to provide an overview of eLearning technologies and how to work with these tools to teach clients, students, patrons, and employees about research tools and skills. Speaker identified, but still negotiating dates and focus of the presentation.

"Information Consulting: How to Share Your Skills with Others." This program will describe the information consulting market and the key choices to consider when making the plunge to work independently. Speaker identified, but still negotiating dates and focus of the presentation.

Click U Free Program of the Month. Each month the SLA Georgia Chapter will promote the Click U Free Program of the Month. These courses provide an excellent opportunity to build leadership and management skills for free.

Casey Long | 404-413-2864 | libcml@langate.gsu.edu
Here is an example of an effective impact statement:

The Information Center provided search information in the form of briefing documents and executive analysis to the firm partners in support of a request from their clients, NewCo Telecom, to counter the merger of ABC and XYZ Telecoms. This information resulted in the firm offering advice that generated an additional $200,000 in revenue. The cost of this project was $35,000 in third party information and organizational staff time, representing $165,000 in additional income for the firm.

Cost justification requires quantification of value using metrics and putting them into context. Value can be derived by asking customers about the benefits of services provided by the information center. To determine benefits, ask customers for feedback with questions such as:

1. Was this information relevant to a strategic objective or project? If so, what?
2. Did this information help you to make a better decision? If so, what?
3. Did this information save you or your team time in completing a task or project?
4. Would you like to have updated information provided on this or other topics on an ongoing basis?

The combination of benefit and cost creates an Impact Statement. Impact statements convey the real value of the information center. Showing impact requires linking information activities to specific projects, objectives and outcomes. Points to include in an impact statement:

1. The nature of the Information Center effort (e.g. searches)
2. Who benefits (not just who was billed)
3. What business/organizational work this effort contributed to
4. The cost to the enterprise

Here is an example of an effective impact statement:

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At all times connect money spent to value gained.

This brown bag workshop, which is part of the Thomson Scientific Quantum2 series, was co-sponsored by the Atlanta Law Libraries Association. There were 24 attendees. Copies of the PowerPoint presentation may be requested from Allison at allison.evatt@thomson.com
SLA Georgia
Holiday Party
13th December 2007,
6:00 – 9:00 pm.

The Old Courthouse on the Square, Lobby
101 East Court Sq.
Decatur GA 30030

In addition to the party, attendees had the privilege of private access to the exhibit Anne Frank in the World 1929 – 1945 which included a 28 minute video.

Also, entertainment was provided by Comedy Improv from Dad’s Garage.

The party was a jointly hosted by Special Libraries Association – Georgia Chapter
Atlanta Law Libraries Association

It was sponsored by Thomson West.

Hostesses:
Marcia Abrams, Sarah Mauldin, and Irene McMorland
SLA GEORGIA HOLIDAY PARTY - DEC. 2007

The food was delicious, the presentation beautiful

[L - R] Sara June McDavid, Michael McDavid and Brian McGreevy
[L - R] Brian McGreevy, Margo Surovik-Bohnert, Ellen Cooper and others

[L - R] Casey Long hands over a door prize to Nancy Snell as Irene McMorland and Carla Fredd look on
Dad's Garage IMPROV provided the entertainment.

Liz Bibby adds to the fun as she follows IMPROV cues.

Audience volunteer, Sally Cook, helps the IMPROV team with some library humor.
Recognition is due to chapter members who are serving in the leadership of SLA Divisions or regional events.

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<tr>
<th>DIVISION</th>
<th>OFFICE</th>
<th>NAME</th>
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<tr>
<td>Competitive Intelligence Division</td>
<td>Treasurer</td>
<td>Gail Stahl</td>
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<td>Food Agriculture and Nutrition Division</td>
<td>Membership Chair</td>
<td>Regina Cannon</td>
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<td>Information Technology Division</td>
<td>Treasurer</td>
<td>Mary Frances Panettiere</td>
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<td>Insurance Employee Benefits Division</td>
<td>Past Chair</td>
<td>Malisa Anderson</td>
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<td>Knowledge Management Division</td>
<td>Secretary</td>
<td>Olivia Blakemore</td>
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<td>Leadership and Management Division</td>
<td>Strategic Planning Chair</td>
<td>Catherine Roberson</td>
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<td>Legal Division</td>
<td>Chair</td>
<td>Nola Vanhoy</td>
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<td>Military Division</td>
<td>Awards Chair</td>
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<td>Solo Division</td>
<td>Chair</td>
<td>Rene Shoemaker</td>
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<td>South Atlanta Regional Conference IV/</td>
<td>Chair/Facilitator</td>
<td>Ernie Evangelista</td>
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<tr>
<td>Fund Raising/Vendor Relations Committee</td>
<td>Member</td>
<td>Nancy Snell</td>
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We applaud these people's contributions. The rest of you, when it comes to volunteer time, think of the Georgia Chapter first.

Irene McMorland, President
To be honest, I was not looking forward heading to Louisville in the middle of January for the 2008 SLA Leadership Conference. I imagined bitter cold weather and knew I didn’t know anyone attending the conference. Despite all my negativity, however, it was an excellent experience and perhaps one of the best conferences I have attended. For those who have never attended a Leadership Summit, it is a smaller conference that enables you to meet and develop relationships with professionals from across the country. More importantly, it helps you understand what SLA has to offer and where it is going. Here are a few things I learned that I thought the Georgia Chapter Members would find interesting.

* Management Library: Did you know that your member ID provides access to an electronic collection of books designed to improve your leadership and management skills? It is just sitting there on the SLA website waiting for you to use. Perhaps sometime in the future the Georgia SLA Chapter could select a few and develop a book club.

* Blogs & Information Portals: There are a number of blogs available from other chapters and SLA divisions. As someone who is very interested in technology, I was impressed by the SLA Information Technology Division Blog because it focuses only on technology issues related to information professionals. Also, members have access to Information Portals that provide links to articles, Web sites, books and other resources on 40+ topics.

* SLA Feed Reader: Utilizes Factiva to keep members abreast of news impacting information professionals.

* Click U: You may already know about Click U and the great online courses it provides, but did you know that each month they offer one of their sessions for free? This year the SLA Georgia Chapter will promote these each month along with our other program and networking opportunities.

* SLA Centennial: Did you know that 2009 is the SLA Centennial? To celebrate, the SLA Fellows are working on an oral history project to highlight significant moments and people in SLA history. Also, there is talk that the SLA 2009 Annual Conference will feature a ball, so start freshening up your formalware.

Essentially, the Leadership Conference reminded me that there is a lot that SLA has to make us excel in our profession. All we need to do to access the resources available is dig up our membership numbers and pins. If you are like me and cannot remember a 5-6 digit number, you can change your username and password in the account settings. Hopefully, we will all log on this year and start taking advantage of these great resources.

Casey Long | 404-413-2864 | libcml@langate.gsu.edu
VOLUNTEERS NEEDED!

Ever thought you’d like to volunteer to help with SLA Georgia Chapter events, but weren’t sure what was needed - and didn’t want to over-commit???

There are lots of tasks that don’t require lots of time - such as:

- Take photos at a meeting
- Write a summary of a program
- Suggest a topic or speaker
- Help to organize a program
  - Speak at a program
  - Host a program

Yes, successful SLA programs need lots of people - but just a little time from each one.

Contact Irene McMoreland, 678-938-8788 if you would like to know more.