



Peach State Update

The Newsletter of the Georgia Chapter of the Special Libraries Association

www.sla.org/chapter/cga/

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PRESIDENT'S LETTER

Joanne Tobin, President

I hope the New Year has been going well for you and that you are keeping warm during this very cold Atlanta winter.

I have just returned from the SLA Winter Meeting in New Orleans where the unusually cold weather didn't stop our very capable leadership from working hard on developing new strategies for our organization. We discussed everything from Branding (changing our name) to developing new Chapter (and Division) Governing Documents and Recommended Chapter (and Division) Practices and Association Policies.

Please see additional articles in this newsletter relating to what your part in these processes will be. We also worked on developing new Association Mission and Vision statements. How would you describe our organization to a VIP while on a brief elevator ride?

The wonderful roundtable discussions provided an opportunity for chapter leaders to share ideas on such problematic issues as getting and retaining volunteers, fundraising, and providing good programs. I am still working on assimilating all of the information that was packed into this intensive 3 day meeting.

I reported in the last issue that we had applied for a grant from the Cobb Consultants Team. Sadly, our petition was not the one chosen by the CCT. They did, however, offer the assistance of one consultant who is willing to meet with us and help us restructure our organization.

The Strategic Planning Committee will meet with the purpose of recommending a new organizational structure for our chapter, and may seek the advice of a consultant if necessary. In networking with other Chapter Officers, I discovered that many units have been faced with this problem and have indeed reorganized their board composition. Please let me hear your ideas on this.

Past Chapter President, Marilyn Pahr, has been appointed Chair of the Nominating Committee. Please submit any nominations for President Elect, Secretary, or Director to her for consideration by the Committee.

For those of you who weren't there, you missed a great 50th Anniversary/Holiday Party. The Emory Conference Center was sparkling in its Holiday décor and spirit. The wonderful array of food was delicious. Everyone enjoyed the display of our Chapter memorabilia, which included photos and newspaper articles of our members and chapter doings throughout our fifty years.

Thanks to Charles Shallenbarger for putting this display together.

As of this writing we have already held one Brown Bag Lunch hosted by Gail Stahl of the Boston Consulting Group. I look forward to touring the other libraries on our schedule.

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Peach State Update

Newsletter of
the Georgia Chapter
of the Special Libraries Association

Peach State Update is published four times a year: February, April, September, and November. Deadline for submissions is the 20th of the month prior to publication. Contributors should submit materials for publication to the managing editor at dhall1@biolabinc.com. Documents may be submitted as Word files or in Rich Text Format; graphics should be submitted in jpeg or tiff files. For current advertising rates, please contact the advertising editor.

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SLA MEMBERS TO DECIDE ORGANIZATION'S NAME

Joanne Tobin, President

What's in a name? Plenty! As many of you may know, the Special Libraries Association has been considering a name change for several years. In 2000, a Branding Task Force was appointed by then-President Susan DiMattia. The charge of this group was to assess our brand identity and retain a consulting firm. The consulting firm, Source, Inc., was commissioned and in November 2001 submitted a disappointing report containing brand identity profile information.

By January 2002, the Branding Task Force dismissed Source, Inc. The consulting firm Creative Project Management was then retained. After brain storming with the task force, CRM developed name/tagline ideas, which were then presented to the task force. A wider membership reaction was sought by using surveymonkey.com polls.

Based on the polling results, potential logos were presented at the annual conference town hall meeting. Feedback from participants at this meeting indicated that we should concentrate on the name, and logos and taglines would come later. During July through September 2002, the Task Force revised the list of potential names based on feedback from the annual conference and from website information.

Next, the leadership and membership were polled with a list of 22 possible names. Based on the results of this polling, two possible name changes were presented to the Board of Directors for consideration.

The Task Force presented information regarding this branding process and charged the leadership to further inform our members of the next steps in the process. In accordance with our branding **by-law process**, in March 2003 a notice will be mailed to all members announcing an upcoming vote at the Annual Business

Meeting.

Proposed Motion:

“change the name of the organization from Special Libraries Association to the one obtaining a majority vote (at the Annual Business Meeting) between “**SLA**” and “**Information Professionals International**.”

The Vote:

The first vote at the Annual Business Meeting will be between “Information Professionals International” and “SLA.” A simple majority is required.

The second vote at the Annual Business Meeting will call for changing the name to “SLA” or to “Information Professionals International.” Approval of a name change will require a 2/3 vote of those present and voting.

Lots of reasons were given for the need to change our name. Our demographic makeup is a compelling reason. Over 50% of us will retire in less than 10 years. To survive we must recruit new members more widely. We need a name that will broaden our identity, allowing us to attract new members employed in the wide information arena as well as retain our current members.

Librarian is an excellent name and valued profession, but it is limiting. We need a brand that conveys the whole scope of what our members do. We need a brand that will carry into the future Knowledge and Information age.

There will be a great deal of information posted on the website – <http://www.sla.org/content/leadership/resource/ldi/LeadershipSummit2003.cfm>. Please read and understand information on the topic of branding and carefully consider how you will vote.

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I hope you have a chance to attend one of these very popular lunch programs. Thanks to Clara Williams for her hard work on arranging these for us.

As always, I welcome your ideas on how we may improve our chapter and be responsive to your professional needs. I encourage you to be involved in your organization.

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Special Libraries Association



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CAREER DAY A SUCCESS AT CLARK ATLANTA UNIVERSITY

Student Liaison / Mentoring Committee

Elisabeth Shields, Chair

Karalyn Kavanaugh (EBSCO), Julie Schein (Cadence Group), and Joanne Tobin and I (both Georgia Tech) joined law and public librarians at Career Day on November 17 at the Clark Atlanta University School of Library and Information Studies. The Student Chapter organized a late-afternoon gathering for students to meet practicing librarians.

We had plenty of time to chat individually with the 20-plus students who attended, both before and after the formal presentations. Each of us spoke about her career path, current setting, and the things that keep us in the library field.

As always at CAU, the students gave us an enthusiastic (and tasty!) welcome. In fact, the meeting went on well after the official closing time.

Thanks to the Student Chapter, led by President Candis Lewis-Thomas, Secretary/Treasurer Kreig Kitts, and Publicity Chair Carita Alexander and to Chapter Advisor Dr. Ismail Abdullahi for the enthusiastic welcome they organized - and a special thanks for the CAU mugs!

Mentor alert!

Have you reached the point where you want to leave a legacy by working with the next generation of special librarians?

Mentoring students continues to be an important chapter activity, and for some it has been the start of a long and satisfying relationship with someone new to the profession.

I will soon work with Dr. Abdullahi and the student chapter to identify students who wish to participate. Please let me know if you can set aside some time for this.

CALL FOR VOLUNTEER FOR PSU ADVERTISING EDITOR

Communications Committee

Deanna Morrow Hall, Chair

The editorial team of *Peach State Update* (Production Editor Russ Singletary and myself) have consulted with Treasurer Ernie Evangelisto and Corporate Sponsorship Chair Brian McGreevy, and have worked out the details of managing the advertisements which vendors place in the newsletter.

Managing this process involves coordination among the Corporate Sponsorship Chair, the vendor, the Treasurer, and the Production Editor, and therefore it needs to be done by someone who can dedicate their attention to keeping all these lines of communication open.

The Corporate Sponsorship Chair is responsible for soliciting ads from vendors, but once a vendor has committed to run an ad, or a series of ads, then the Advertising Editor is responsible for:

- serving as the vendor's point of contact, com-

municating ad specifications to vendors, and assuring that ads meet the specifications;

- tracking ad commitments and coordinating with the Treasurer to assure that ads are paid for before they appear in the newsletter;
- coordinating with the Production Editor to assure that the correct version of an ad is run, if the vendor chooses to use multiple versions, and that ads are run in coordination with payment.

Historically, *Peach State Update* has had ad commitments ranging from two to four vendors at any given point in time.

We are hopeful that someone will be ready, willing, and able to take this position, which is vital to maintaining productive relationships between the Georgia Chapter of SLA and the vendor community.

Please email me at dhall1@biolabinc.com or call me at 404-378-1761 ext. 279 if you are interested in this position.

GOVERNMENT RELATIONS COMMITTEE ISSUES UPDATE ON SOURCES

Government Relations Committee

Barbara Walker, Chair

Bruce James Confirmed as Public Printer –

Bruce James was confirmed as the 24th Public Printer of the United States on November 20, 2002. Mr. James was CEO of Barclays Law Publishers until retiring in 1993 at the age of 51. Mr. James, a Republican, may have surprised the Bush administration with his response in a January 2003 article in the Washington Post to OMB officials' efforts to dismantle GPO printing. (OMB memo of May 3, 2002 directing agencies to contract out printing away from GPO). Mr. James stated that, "...OMB officials did not seem to realize until recently that GPO already farms out the bulk of the government's printing to the private sector. In its own plant, the GPO prints only the Federal Register, the Congressional Record, blank U.S. passports and a few large or specialized products, such as the Budget of the United States. It seeks competitive bids from a pool of 16,000 private printers across the country for more than 80 percent of the work it receives from the Executive Branch." Librarians were pleased that Mr. James stood up for the GPO.

Deputy Public Printer Appointed –

Public Printer James appointed George A. Taylor as Deputy Public Printer. This position is the second highest within the GPO. This appointment was effective January 6, 2003. As Deputy Public Printer, Taylor will serve as Chief Operation Officer of the GPO, responsible for overseeing the day-to-day printing, printing, procurement, and information dissemination operations serving Congress, Federal agencies and the public. Taylor joins the GPO following over two decades in information publishing, most recently as Senior Vice President for Operations for the Thomson Corporation. Before joining Thomson, Taylor held a variety of management positions from 1978 to 1987 at the Bureau of National Affairs, Inc.

Judith C. Russell Named Superintendent of Documents –

Judith C. Russell was named the new Superintendent of Documents at the Government Printing Office (GPO). Ms. Russell is the 22nd Superintendent of Documents, and the first woman to hold this post. From 1991 to 1996, she was Director of GPO's Office of Electronic Information Services and helped establish GPO Access (www.gpo.gov/gpoaccess), one of the Federal Government's most heavily used Web sites. Prior to her appointment as Superintendent of Docu-

ments, Judith served as Deputy Director of the National Commission on Libraries and Information Science (NCLIS), the Federal agency that advises the President and the Congress on the information needs of the American people.

Resources of Interest ----

Science.gov Web Site Connects Public to Government Science -

Fourteen scientific and technical information organizations from 10 major science agencies have collaborated to create science.gov (www.science.gov), the gateway to reliable information about science and technology from across Federal government organizations. Science.gov provides over one thousand government information resources about science, including technical reports, journal citations, Federal web sites, databases, and fact sheets. The information is free, and no registration is required.

The agencies participating in science.gov are the Departments of Agriculture, Commerce, Defense, Education, Energy, Health and Human Services, and Interior, the Environmental Protection Agency; the National Aeronautics and Space Administration; and the National science Foundation. For flyer see - <http://www.science.gov/communications/Flyer-1126c.pdf>

DOE Citations Database -

Energy Citations Database, 1948-Present - provides citations of scientific and technical information from the Department of Energy (DOE) and its predecessor agencies. In addition to energy, the citations include such other topics as "chemistry, physics, materials, environmental science, geology, engineering, mathematics, climatology, oceanography, computer science and related disciplines."

Entries include abstracts and there are links to the full text of those articles that are available on the Internet.

<http://www.osti.gov/energycitations/>

FY 2004 Budget of the U.S. Government is now available via GPO Access at <http://w3.access.gpo.gov/usbudget> It was submitted to Congress on February 3, 2003, and covers the fiscal year beginning October 1, 2003.

A Census 2000 Toolkit is available from the ALA Government Documents Round Table at – <http://sunsite.berkeley.edu/GODORT/gitco/gdtoolkitindex.html>

SPECIAL LIBRARIANS LET THE GOOD TIMES ROLL ... IN NEW ORLEANS!



All smiles at the SLA Mid-Winter Meeting in New Orleans are former Georgia Chapter members Karen Holloway and SLA Director David Stern.



Above, SLA President-Elect Cynthia Hill chats with SLA President Bill Fisher. At left, Elizabeth Bibby, a former Georgia Chapter member, is currently Chair-Elect of the Boston Chapter.

Both Karen and Liz are former presidents of the Georgia Chapter.

SLA-GA MEMBER NEWS

Regina Cannon is now Branch Librarian at the University of Georgia, College of Agriculture & Environmental Sciences, Griffin Campus.

After a great deal of effort and research, **Miriam Drake**, Professor Emerita at the Georgia Institute of Technology Library and Information Center, has completed editing the second edition of *Encyclopedia of Library and Information Science*. The publisher, Marcel Dekker, plans to offer both a print and an online version. The print edition will be available in May 2003. Miriam plans to continue the task of keeping this publication current.

Susan M. Klopper has accepted a new position as the Manager of Research Services for the Goizueta Business Library at Emory University. Susan's responsibilities will include acting as liaison to the Business School's Accounting and Finance faculty and Ph.D. students, developing training products and services for accounting and finance-related content, supporting business research needs of the Business School students and faculty, vendor negotiations, pursuing initiatives to increase marketing and branding of the library's programs in partnership with the Business School, and collection development in her areas of expertise. The Goizueta Business School was the recipient of Arthur Andersen's accounting and corporate collection when its library closed in July 2002; Susan will work with a team from Emory University's Library to catalog and promote this special collection. Prior to coming to Emory, Susan was Director of Arthur Andersen's Southeast Region's Business Research Center for 18 years. Susan can be reached at Susan_Klopper@bus.emory.edu.

Brian McGreevy reports that as of November 2002 his new job title is Research Analyst for SpencerStuart.

Gardner Neely is Chair of the Environmental Committee and Neighborhood Watch for his Winnona Park Neighborhood Association. In addition to planting and pruning he has organized block captains in a crime prevention effort aimed at foiling the bad guys. Gardner also tells us he enjoys his job at GSU's Andrew Young School of Policy Studies, where he provides library information tech training to Economics and Public Administration graduate students. The students come from countries such as India, China, Tajikistan, and Ceylon.

Russ Singletary delivered a presentation titled "We're Live!: Serving the Virtual Client" at the Internet Librarian 2002 conference in Palm Springs, CA, in November 2002.

Ruth Sill has joined the Board of Southern Dharma Retreat Center located outside of Asheville, NC. This center is a nonprofit educational facility whose purpose is to offer meditation retreats.

Tyler Walters, formerly Director, IPST Haselton Library and Knowledge Center, is now Associate Director for Digital & Technical Services at the Georgia Institute of Technology Library and Information Center.

Paula Vaccariello has relocated to Southern California and is now working in Pasadena as a Market Research Associate for Avery Dennison. As part of the new business development team she investigates new applications for her company's technologies as well as new markets for their existing products. Paula says "hi" to everyone.

New Members Georgia Chapter October - November 2002

Membership Committee
Margo Surovik-Bohnert, Chair

Rebecca Kranz	Student
Marina Lee	CoxNet
James Suber	Southern Company/ Georgia Power

Associate Members	15
Members	151
Retired Members	1
Student Members	7

TOTAL	174
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WANTED:

Outstanding Member - Georgia SLA Chapter

REWARD! \$200

WARNING: This person is considered to be an outstanding leader and contributor to the Chapter. Approach with congratulations and pats on the back. **DESCRIPTION:** This person has been seen demonstrating: • Outstanding leadership in the Chapter • Special or notable service to Chapter, such as holding office • Participation in seminars, teaching courses, and public speaking activities • Publication or editorial contributions to the professional literature • Promotion of the role of special librarians in the management of information and knowledge; • Other achievements indicating noteworthy dedication to the profession

If you see this person, contact the Awards Committee immediately by filling out the form and sending it in.

Get your nomination in no later than March 15, 2003!

Fine print: Nominee must be a current member of the SLA Georgia Chapter. Awards Committee members and current Board members are not the "Wanted" person as they are ineligible. (This includes Sally Griffin, Marilyn Pahr, Charles Shellabarger, Ernie Evangelista, Mary-Frances Pannettiere, Joanne Tobin, Ruth Sill, Roger Magnus and the committee chair listed below.) **YOU MAY NOMINATE YOURSELF.** This is a confidential process. All documents will be destroyed after the Committee's deliberations except those needed for preparing publicity releases. Winner announced in May.

Submitted by 2002-2003 Awards Committee - Awards Committee Chair: Heather Turnbull - Design by Denise Plumart

Georgia SLA Chapter Outstanding Member Nomination Form

NAME OF NOMINEE _____

ADDRESS OF NOMINEE _____

PHONE # OF NOMINEE _____ **EMAIL OF NOMINEE** _____

DESCRIPTION OF NOMINEE'S QUALIFICATIONS FOR AWARD:

YOUR NAME _____ **PHONE #** _____ **EMAIL** _____

Send or email completed form by March 15, 2003 to: Heather Turnbull, hturnbull@na.ko.com, KO Information Center : TEC 115, The Coca-Cola Company, One Coca-Cola Plaza, Atlanta, GA 30313.
Phone: 404-676-7150, Fax 404-515-2572



Special Libraries Association

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