



Peach State Update

The Newsletter of the Georgia Chapter of the Special Libraries Association

www.sla.org/chapter/cga/

PRESIDENT'S LETTER

Dear Georgia members:

The 2012 Leadership Summit meeting will be in Atlanta from January 25-28 and our Chapter is responsible to make sure it runs smoothly. We are eagerly seeking **volunteers** to help us inform attendees of the joys of Atlanta, help them navigate around, find great places to dine, shop, explore, etc. If you are interested in hosting a Dine-around, manning the welcome booth, contributing to a wiki, planning the opening reception, fundraising, and more, we would be delighted to hear from you! It is a good bit of responsibility, but with many hands pitching in, it will be fun! I look forward to working with many of you more closely. Contact me, Ernie Evangelista or anyone on the Board to offer your ideas and willingness to participate. Additional details will be forthcoming on the listserv.

SLA continues to offer programming to aid professional growth and networking.

At the Georgia Chapter level:

Professional development

In an effort to make some of our programming available to members who are not in the immediate vicinity, the Chapter hosted our first webinar in July. Lisa Macklin of Emory University and Elizabeth Winter of Georgia Tech talking about Negotiating Contracts for Electronic Resources. The slides and audio content from the webinar can be found at: http://library.gatech.edu/scds/sla_webinar2011.html. Check it out and let us know if you would like additional web-based programming.

In October, Ameet Doshi and Charlie Bennett will host a program on their "Lost in the Stacks" radio show at the Georgia Tech campus. The talk will highlight an innovative practice one library employs to reach out to its community. The talk will be followed by a tour of the studio where the show is broadcast.

(continued on next page)

INSIDE THIS ISSUE

Officers' Reports

President's Letter	1
Recruiting: Enriching Our SLA Experience	3
SLA Leadership Summit Returns to Georgia	3

Member News

4

Chapter Event Reports

Webinar – Negotiate Contracts for E-Resources	4
Networking at Manuel's Tavern	5
SLA Georgia Volunteers for Habitat for Humanity	5
SLA GA Annual Business Meeting	6
Hosea Feed the Hungry Campaign	6

Advertising Rates

6

(President's Letter, continued)

Service

A number of SLA Georgia members lent a hand on Saturday, 9/17 from 8:00am to 4:00pm to donate their skill and labor on a Habitat for Humanity house! You can read more about this in the Chapter Event Report section of this newsletter. We will continue to accept canned food donations to benefit Hosea's Feed the Hungry Food Drive throughout the fall, including at the October 17 Annual Business Meeting.

Through Click U:

Past Click University courses are made available as recordings by logging in at www.sla.org and searching for "webinar replays." Additional recorded sessions since the last Peach State Update include:

The only new Replays of SLA Headquarters' webinars this time are the 2 parts of "Moving into Management & Team Leadership Roles" by Rebecca Jones. For this program, however, there is a fee to replay the webinar (\$29 per part for members). Past webinars are also available for viewing free of charge.

Please contact any member of the Board with suggestion, comments, or to volunteer your efforts to make 2011 a successful and future ready year.

Sincerely,
Mary-Frances Panettiere | President
Georgia Institute of Technology |
maryfrances.panettiere@library.gatech.edu



Peach State Update

Newsletter of the Georgia Chapter of the Special Libraries Association

Peach State Update is published four times a year: March, June, September, and November. Deadline for submissions is the 15th of the month prior to publication. Contributors should submit materials to the managing editor. Documents may be submitted as Word files or in Rich Text Format; graphics and pictures should be submitted as separate JPEG or tiff files. For advertising rates, contact the advertising editor.

COMMUNICATIONS COMMITTEE

Chair & Managing Editor, *Peach State Update*

Suzannah Lipscomb
Equinox Software, Inc.
Norcross, GA 30071
Phone: 770-709-5590
Email: slipscomb@esilibrary.com

Advertising Editor

Lori Critz
Library & Information Center
Georgia Institute of Technology
Atlanta, GA 30332
Phone: 404-385-4392
Email: lori.critz@library.gatech.edu

Events Editor

Lynda Larsen
Business Research Solutions
Atlanta, GA 30309-3788
Phone: 404-387-3065
Email: llarsen@igc.org

Photo Editor

[vacant]

Production Editor

Sansanee Sermprungsuk
McKenna Long & Aldridge
Atlanta, GA 30308
Phone: 404-527-4059
Email: ssermprungsuk@mckennalong.com

Webmaster

Rod Bustos
Augusta State University
Augusta, GA 30904
Phone: 706-667-4903
Email: rbustos2@aug.edu

The Special Libraries Association assumes no responsibility for the statement and opinions advanced by the contributors to the association's publications. Editorial views do not necessarily represent the official position of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product by the Special Libraries Association.

(Officers' Reports, continued)

Recruiting: Enriching Our SLA Experience

Dr. John Sullivan, a noted human resource expert, explains that recruiting typically follows one of two strategies: "you find us" and "we find you".¹ In the first scenario, someone 'finds' a job or other opportunity through an established medium (i.e., job posting, Web site, etc.). In the second, more targeted and proactive scenario, an organization tries to identify appropriate candidates and contact them directly.²

While employment is the context of Dr. Sullivan's strategies, his point also holds true for SLA and its members. We have an avenue to "find our colleagues" and demonstrate how they too can enjoy SLA's numerous benefits. Our goals should include highlighting the variety of industry disciplines represented among SLA members, enriching their individual networks with professionals who bring strategic value and meaning to information, and promoting the plethora of learning opportunities through ClickU and the Innovation lab, among others.

We have to provide the voice SLA, describing what makes it unique and offering a deeper understanding of its professional development opportunities. By doing so, current SLA members enhance their own experience by adding new perspective to the association's rich diversity.

SLA recently sponsored a special recruiting effort. It was called the **Recruit-A-Member Campaign** and it recently ended on October 1, 2011. In this campaign, the individual who recruited the most new members would receive a \$300 gift card and have special recognition in *Information Outlook*. [The recruitment minimum was 10 and applications and dues had to be received by the deadline.]

Even though SLA's Recruit-A-Member Campaign has officially ended, the benefits of SLA membership do not end. So, won't you join us to show your colleagues how SLA can benefit them? We hope so! In case you need some tips to get started, a resource kit is available (http://www.sla.org/content/membership/getamember/tip_stoolkit.cfm).

And while we are on the subject of recruiting, the Georgia Chapter has an upcoming activity for which we are enlisting volunteers:

- The annual SLA Georgia Holiday Party will be held in December. More details will be forthcoming.
- On **January 25-28, 2012**, we will be hosting the **SLA Leadership Summit**.

If you are interested in this opportunity or have a desire to serve the Chapter, please contact me.

We welcome your participation!

Olivia Blakemore | Director, Membership Chair
LOMA | blakemore@loma.org

¹Sullivan, John, Dr. "The Best Recruiting Strategy is the 'We Find You' Approach", ERE Media, Inc. (blog), June 6, 2005. [Online: <http://www.ere.net/2005/06/06/the-best-recruiting-strategy-is-the-we-find-you-approach/>]

²Sullivan, John, Dr. "The Best Recruiting Strategy is the 'We Find You' Approach", ERE Media, Inc. (blog), June 6, 2005. [Online: <http://www.ere.net/2005/06/06/the-best-recruiting-strategy-is-the-we-find-you-approach/>]



SLA Leadership Summit Returns to Georgia

Did you know that the Georgia Chapter has a birthday coming up? Yes, we celebrate our 70th anniversary NEXT year. And to kick off a milestone year, we're celebrating in a VERY BIG way --- by hosting SLA's Leadership Summit, January 25-28 at the Intercontinental Hotel in Buckhead.

SLA Headquarters must love Georgia. Just three years ago, the Summit, held in Savannah, kicked off SLA's centennial year and now SLA HQ has called on our chapter again for hosting duty. With the Summit taking place in Buckhead, the Chapter Board offers these opportunities for members to GET INVOLVED:

Registration - Are you a proud Atlantan? Want to show off our city? Then, help greet Summit participants at the hotel, provide their conference materials and respond to questions about places to go and things to do.

This team is led by Chapter President Mary Frances Panettiere and Membership Director Olivia Blakemore.

Dine Arounds - Been to some great restaurants lately? Or do you have any favorites you show off to out-of-town guests? Then, consider co-hosting a Dutch treat dinner Wednesday night, January 25. Liz Bibby is leading this effort to offer dining options for Summit attendees to sample Atlanta's diverse culinary scene.

(continued on next page)

(Officers' Reports, continued)

Summit Reception - Channel your inner "Martha Stewart" at the Summit Reception Thursday night, January 26. Help welcome guests, facilitate networking and mingling and ensure that the party ends on time. President-Elect Elisa Woods and incoming Secretary Irene McMorland appreciate your assistance.

Communication - Are you "socially active" on the Web? Put your blogging and tweeting skills to use. Help Communications Director Suzannah Lipscomb (a new mom!) post local information on the forthcoming Summit wiki.

Fundraising - The Chapter must raise funds to put on the Summit reception. Past President Regina Cannon and Vendor Relations Director Ernie Evangelista are interested in your ideas and need your help in contacting prospective Summit supporters.

The Chapter Board appreciates the volunteer time that any member can offer. So, for our former chapter officers, we're calling on your leadership skills again to get involved. And for newer members, this is YOUR chance to learn more about the chapter while meeting other SLAers from Atlanta, Georgia and beyond. Stay tuned for additional information on volunteer assignments.

And there's more...SLA Georgia Chapter continues its programming partnership with Atlanta Law Libraries Association (ALLA). On the heels of our successful Mary Ellen Bates program in March, the two groups are banding together in January to take advantage of the Summit coming to Atlanta. We'll tap a prominent SLA speaker to present a program prior to or immediately after the Summit.

With the fall season upon us, there's a lot to look forward to in the coming months. I can't think of a better time to get reacquainted with or to get more involved with the SLA Georgia Chapter! Help get our eighth decade off to a memorable start!

Ernie Evangelista | Director and Vendor Relations Chair
Federal Reserve Bank of Atlanta |
Ernie.M.Evangelista@atl.frb.org

MEMBER NEWS

Margo Surovik-Bohnert, Librarian at Georgia Power Library and Research Services, has retired from Georgia Power Company and moved out of state.

Anne Bao, SLA-GA Chapter member, submitted this wonderful tribute to librarians which she spotted on Phil Bradley's weblog. The post was titled *What librarians &*

Google are for... and was published June 28, 2011. It can be retrieved at:

http://philbradley.typepad.com/phil_bradleys_weblog/2011/06/what-librarians-google-are-for.html

June 28, 2011

What librarians & Google are for...

Librarians are there:

To help, aid, assist. To teach, collate, enthuse. To catalogue, index, arrange, organise. To find, discover, promote, display. To interest, intrigue, amuse and amaze. To instill wonder. To help children, adults, old people, the underprivileged, the rich, the poor, those with voices and those without. To protect resources, to archive them, to store them, to save them for the future. To provide differing viewpoints, to engender thought, conversation, research, fun. To provide the best answer possible, to match the answer to the enquirer, to provide just enough information without overwhelming the user, but enough to always help. To better a local community, a company, a school, a college, an organisation, a country, the world.

Google is there:

To make money.

[Edited: corrected spelling (thanks!) and added 'a school' as suggested to me.]

CHAPTER EVENT REPORTS

Webinar – Negotiate Contracts for E-Resources

Lisa Macklin, lawyer and librarian, also Director of Emory Libraries Intellectual Property Rights Office and Elizabeth Winter, librarian and Electronic Resources Coordinator of the Georgia Tech Library gave an informative and valuable presentation about how to succeed at negotiating contracts for electronic resources.

Emphasis was placed on how to consider creative solutions to arrive at an agreement that works for each party. Each speaker used a variety of real life examples to show types of stumbling blocks that exist and how they were resolved. The Zone of Possible Alternatives is a technique used to be flexible in negotiating. The reason for (and reasons against) confidentiality clauses in the final disposition of the contract was discussed.

Lisa recommended knowing in advance what the Best Alternative To a Negotiated Agreement is, which means knowing in advance what can you do instead if you

(continued on next page)

(Chapter Event Reports, continued)

cannot agree to terms with this vendor. That way you have the power of knowing you can just say no and move on to your alternative, rather than continuing to put time and effort into a negotiation that may not be worth it. Suggestions are offered such as letting the vendor know how authentication works which might allow them to remove language from the contract restricting access to people located at one physical location.

The second half of the webinar deals more with setting local practice. For example, libraries might have their own model licenses to offer to the vendor rather than beginning with the vendor's contract. URLs were given to organizations which offer librarian-developed model licenses both in the United States and in the United Kingdom.

Whether it is the libraries' or the vendor's license, negotiating begins when the other party reviews that contract and offers re-wordings, acceptances, and rejections of parts of the contract. It is important to keep records on what changes were made, accepted, rejected and for the final version of the contract to be signed and kept by both parties. Since others in the organization might need to know the terms of the contract (for example, whether Interlibrary Loan is possible for these resources and under what conditions), a recommendation was made to scan the signed licenses, then OCR them to make them searchable. An additional piece of advice offered was that the person who signs the license agreement MUST be a person with the legal authority to bind your organization legally. Further readings are offered.

For more information please email the speakers directly (Lisa Macklin at lmacklin@emory.edu and Elizabeth Winter at elizabeth.winter@library.gatech.edu) or or me at maryfrances.panettiere@library.gatech.edu.

The slides and audio content from the webinar can be found at:
http://library.gatech.edu/scds/sla_webinar2011.html

Check it out and let us know if you would like additional web-based programming.

Mary-Frances Panettiere | President
Georgia Institute of Technology |
maryfrances.panettiere@library.gatech.edu

Event Report: Networking at Manuel's Tavern

The Manuel's Tavern networking event was held on Thursday, August 11th at 5:30 pm.

It was a great event to catch up, network, relax, and see people who have busy schedules. Attendees included: **Nancy Snell, Randy Duncan, Casey Long, Im Tennyson, Patricia Kenly, Kathleen Shannon, Elisabeth Shields, Sarah Mauldin, G Duncan, Marilyn Pahr and Regina Cannon.**

We agreed to stay in touch.

Regina W. Cannon | Immediate Past President, SLA GA University of Georgia, CAES/Research Facility Library | rwcannon@uga.edu

SLA Georgia Volunteers for Habitat for Humanity



Left to right: Joanne Tobin, Regina Cannon, Elisabeth Shields

The Special Libraries Association/ Georgia Chapter met to work at a Habitat facility on Saturday, September 17th at 7:45 am. The volunteers from the Chapter included: **Joanne Tobin, Elisabeth Shields, Patricia Kenly and Regina Cannon.**

Other groups included Georgia Tech, Morehouse College, Georgia State and the University of Georgia. There were between 30 and 40 volunteers. We all worked the third day of the buildout with specific instructions to coordinate insulating walls, the ceiling, continue siding, shingles on the roof and begin caulking. The instructions were very specific and safety precautions were observed. There was some prep work and then on to the tasks.

As a part of the networking efforts, I started this process about 8 months ago and selected a date about 6 months ago. Luckily for us, the weather was cool, comfortable and picture perfect. Of course, Habitat builds rain or shine.

(continued on next page)

(Chapter Event Reports, continued)



Elisabeth Shields hard at work

Volunteers were sought from the Chapter and the coordination began with the Habitat staff/coordinator of volunteer services. Along the way, there were three staff changes but they never missed a beat. Habitat is very well organized and I would welcome the opportunity to work with them again. All of the scheduling was set and a close bond was established with the coordinator.

Our team worked on insulation and we finished two complete rooms. We measured, stapled, cut, pushed insulation in to the walls, cut around wires, plugs, climbed ladders and made it all fit. Sometimes there were errors but we kept charting along. The most important job was to finish the task so that the next volunteers will be able to stay on schedule. We also had lunch catered by Honey Baked Ham. Yummy!



Left to Right: Regina Cannon and Patricia Kenly

While working the project, the homeowner family members are also charged with working along with all of the volunteers. It really becomes increasingly important at that point, to hear them speak and work with us. Knowing our Chapter had a hand in the process makes it

all worth the sacrifice to help somebody. We have been invited to the house warming on October 15th between 12 noon and 1:00 pm.

It was a fun-filled day and a special thanks to our team for all of their hard work.

Regina W. Cannon | Immediate Past President, SLA GA
University of Georgia, CAES/Research Facility Library |
rwcannon@uga.edu



SLA GA Annual Business Meeting

SLA GA will be having its Annual Business Meeting on October 17, 2011.

The meeting will include Ameet Doshi speaking about the "Lost in the Stacks" radio show.

It will be held in the GT Library Ferst room and will include a tour of the radio studio. The meeting will start at 11:30 am. The tour of the radio studio, located in the Student Services Building, will begin around 12:30 pm. The meeting will end around 1pm. An Evite, with more details, will be forthcoming.

Hosea Feed the Hungry Campaign

SLA GA is participating in the Hosea Feed the Hungry Campaign. In order to support the important work of this non-profit, SLA GA is asking its members to consider making donations of money and/or non-perishable items. We'll be collecting donations throughout the rest of this year and at the annual Holiday party. Regina W. Cannon is coordinating the collection of donations for the Hosea Feed the Hungry Campaign.

More details will be forthcoming soon regarding the Hosea Feed the Hungry Campaign and the Holiday party.

ADVERTISING RATES

<u>Page Unit</u>	<u>Width (inches)</u>	<u>Height (inches)</u>	<u>Cost (/year)</u>
Full page	7	9	\$100
Half page	7	4 1/2	\$75
Quarter page	3 1/2	4 1/2	\$50
Business card	3 1/2	2	\$25



Georgia History - Worth Saving!

Photograph of 4 generations of women in a Georgia Family, taken in 1920-21. From the Leona Strickland Hudson collection at the Valdosta State University Archives and Special Collections. The baby is Leona Strickland, with her mother Rosa Hill Strickland, her grandmother Annie Lee Hill, and her great grandmother, in the middle, Rosaline McCann. The collection of 100 boxes contains letters, images and artifacts documenting many generations of a Georgia family, with items from 1880 to 2008 detailing Georgia's history, women's history, military history, and early travel.

Georgia Archives Month

October 2011

What is Georgia Archives Month?

Archives Month is a way to celebrate the value of Georgia's historical records, publicize the many ways historical records enrich our lives, and recognize those who maintain our communities' historical records. This is the ideal time to call attention to your organization or local government, and its work in preserving Georgia's documentary heritage. The celebration will be publicized across the state through a Governor's proclamation, a poster sent to cultural institutions across the state, our new Facebook page, our web site, newspaper articles, and events at various repositories.

How Can I Celebrate?

We encourage you to think of ways in which your organization or local government can celebrate Archives Month in your community. Create an exhibit, host a reception, give tours, write articles, or develop special programs – let your imagination be the limit! To help you, the Society of American Archivists (SAA) has created a [web site](#) with several resources including a sample press release. For additional ideas, please see previous years' activities pages at [GAM past activities](#) and the [Council of State Archivists \(CoSA\)](#). If you will provide information on your planned activity, we will be happy to help publicize your event on the Georgia Archives Month new Facebook page and [web site](#). To submit information about your planned event, please send them to ga.archivesmonth@gmail.com.

Need Help?

For additional assistance or information, please contact ga.archivesmonth@gmail.com or co-chair Bridget Lerette at 404-920-7693.

Sponsors

Georgia Historical Records Advisory Board | Georgia Archives | Office of Secretary of State Brian P. Kemp | Society of Georgia Archivists | Georgia Library Association | Walter Hopkins Company | The Coca-Cola Company | Hollinger Metal Edge Inc. | Digital Library of Georgia| Georgia Records Association