

CapLits

Volume 30 Issue 1

Bulletin of the Pharmaceutical & Health Technology Division of the Special Libraries Association

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Message from the Chair

Richard Campbell, Chair, PHTD 2014-2015

Welcome to 2014, PHT Division! I am very excited—and honoured—to serve as your Chair for the coming year. As Chair Elect last year, I had an opportunity to learn a great deal about what it takes to keep an organization like ours running and producing such great programs, resources, and benefits for our members. I was also able to see first-hand the passion, dedication, and creativity of the Division's executive board, committees, and many volunteers that make it all possible. Thank you all for your hard work on behalf of our members and our profession.



I would like to extend a special thank you to Mary Chitty for all she has done to lead our Division as 2013 Chair. I look forward to continuing to work with her this year, especially on our upcoming PHT Spring Meeting. The meeting will be held March 30 to April 1 in Baltimore, MD. As always, it is the best opportunity of the year for PHTD information professionals and partners to come together to learn, explore, share, and meet.

The theme of this year's Spring Meeting is "Building Strategic Alliances: Challenges, Opportunities and Applications." I hope you will all join us to learn about and discuss adding value and leveraging our professional sweet spots—unstructured data, query formulation, metadata, taxonomies and ontologies, and organizing ambiguity and uncertainty—to gain places at the tables where people are talking about the enormous challenges (and opportunities) facing pharma and the life sciences today.

I would also like to thank Jeanie Fraser for planning last year's excellent program at the

SLA Conference & INFO-EXPO in San Diego. It was wonderful meeting many of you there, and this New Jerseyan is certainly missing that sunny California weather during this brutal winter on the East coast! Jeanie has more recently been working very hard on an encore by developing the PHT Division programming for this year's annual SLA Conference, which will be held June 8-10 in Vancouver. We hope to see many of you there.

Finally, it is my pleasure to congratulate Janet Weiss and Stephen Cox on their election as Chair Elect and Treasurer of our Division, respectively. I am very excited to welcome and work with both of them to ensure that the PHT Division remains a strong, vibrant community of talented and dedicated information professionals.

Priorities for 2014

As we enter the New Year, I wanted to share my priorities for 2014. Overall the PHT Division is in excellent shape and it will be my challenge to continue all of the amazing work that has already been done over the years. That said I will work with our Executive Board and committees to focus on three key areas:

Ensure the Continued Value Proposition for our Members

The PHT Division exists for the benefit of its members. As a member for many years, I have always valued the programs, resources, and benefits that the Division has offered. Whether through networking at a Spring Meeting, participating in CE courses and virtual learning sessions, or leveraging the mailing list to get answers to questions, I have always benefited both personally and professionally from my involvement in the Division.

With my own positive experience as the background, I hope that we will be able to continue offering benefits that help our members to: 1) grow their professional skill sets, 2) expand

"Chair" continued on page 3

Pharmaceutical &
Health Technology
Division



SPECIAL LIBRARIES ASSOCIATION

Meet the Executive Board



Chair: Richard Campbell

Richard Campbell is Director of Global Information & Analysis (GLIA) at Novo Nordisk Inc. in Princeton, NJ. He has worked at Novo Nordisk in roles of increasing responsibility since 2001 and as head of the information function since 2005. Richard was previously Program Planning Chair for the division, responsible for programming at the 2012 national SLA conference in Chicago, and is a member of the Pharma Documentation Ring (P-D-R). He holds an MLIS from Drexel University, an MA in English from The College of New Jersey, and a Master of Medical Business Strategy degree from CBS-SIMI of the Copenhagen Business School in Denmark. Richard lives in central New Jersey with his wife, Jennifer, and their two children, Nathaniel and Harper.

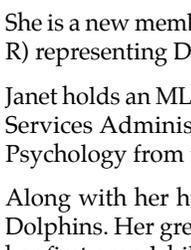
Janet Cooper Weiss is Associate Director of the Scientific Library at Daiichi Sankyo Inc. in Edison, NJ where she has worked as head of the information group since 2006. Janet has most recently been CapLits Advertising Manager for the PHT Division and has served in several roles in the Biomedical and Life Sciences Division including Program Planner and Fund Development Chair as well as Division Chair. She is a new member of the Pharma Documentation Ring (P-D-R) representing Daiichi Sankyo. Janet holds an MLS from Rutgers University, an MA in Human Services Administration from Rider University and a BA in Psychology from the University of Wisconsin. Along with her husband and sons, she is a fan of the Miami Dolphins. Her greatest joy in life has been due to the arrival of her first grandchild in 2012.



Janet Weiss – Chair Elect

Janet Cooper Weiss is Associate Director of the Scientific Library at Daiichi Sankyo Inc. in Edison, NJ where she has worked as head of the information group since 2006. Janet has most recently been CapLits Advertising Manager for the PHT Division and has served in several roles in the Biomedical and Life Sciences Division including Program Planner and Fund Development Chair as well as Division Chair. She is a new member of the Pharma Documentation Ring (P-D-R) representing Daiichi Sankyo. Janet holds an MLS from Rutgers University, an MA in Human Services Administration from Rider University and a BA in Psychology from the University of Wisconsin. Along with her husband and sons, she is a fan of the Miami Dolphins. Her greatest joy in life has been due to the arrival of her first grandchild in 2012.

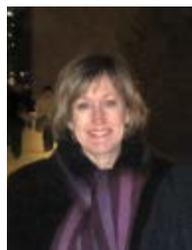
Stephen is currently an associate of strategic research at the dd+p group, a medical device consultancy in Blue Ash, OH. He earned his BS in English Literature from Vanderbilt University and MLIS from Kent State University. During graduate school, Stephen focused on digital preservation and curation. Stephen enjoys singing, working with young musicians, crossword puzzles and reading. He is an avid fan of the Cincinnati Reds, Alabama Crimson Tide and Green Bay Packers.



Stephen Cox – Treasurer

Stephen is currently an associate of strategic research at the dd+p group, a medical device consultancy in Blue Ash, OH. He earned his BS in English Literature from Vanderbilt University and MLIS from Kent State University. During graduate school, Stephen focused on digital preservation and curation. Stephen enjoys singing, working with young musicians, crossword puzzles and reading. He is an avid fan of the Cincinnati Reds, Alabama Crimson Tide and Green Bay Packers.

Cindy Crane currently works in the Knowledge and Information Center at Takeda Pharmaceuticals. Her main responsibilities include current awareness services, supporting the business development function and the CNS therapeutic area, managing contractors, and participating in content evaluations. In the summer when she is not working, she can be found with her husband on their Nacra sailing the mercurial Lake Michigan waters.



Cindy Crane - Secretary

Cindy Crane currently works in the Knowledge and Information Center at Takeda Pharmaceuticals. Her main responsibilities include current awareness services, supporting the business development function and the CNS therapeutic area, managing contractors, and participating in content evaluations. In the summer when she is not working, she can be found with her husband on their Nacra sailing the mercurial Lake Michigan waters.



Mary Chitty– Past Chair

Mary Chitty, Library Director & Taxonomist at Cambridge Healthtech in Needham MA, is the author of Federal Information Sources in Health and Medicine (Greenwood Press, 1988) and a number of book reviews. She's on the board of the newly formed Taxonomy division of SLA and was previously Head of Reference at the Library of the Massachusetts College of Pharmacy, Boston MA and supervised the Air Pollution Technical Information Center at the US EPA Library, Research Triangle Park NC. She has an MSLS from the University of North Carolina – Chapel Hill and a BA (Anthropology) from Yale.

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CapLits is published three times a year by the Pharmaceutical & Health Technology Division (PHTD) of the Special Libraries Association and is sent to Division members as a benefit of membership. Special Libraries Association assumes no responsibility for any of the statements and opinions advanced by the contribution to the Association's publications. Editorial views do not necessarily represent the official position of the Special Libraries Association. Acceptance of advertisements does not imply endorsement of the product by Special Libraries Association.

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<http://units.sla.org/division/dpht/CapLits/caplits.shtml>

“Chair” continued from page 1

their capabilities and enhance their value to their workplaces, and 3) strengthen their professional networks.

In addition to providing great opportunities for our members to learn, connect, and share, the PHT Division must also continue to benefit you—our members—by being a strong advocate for our profession. It is no secret that the information profession as a whole has been undergoing transformative change in recent years, and the PHT Division is no exception. But while roles and titles may not be exactly what they used to be in our world, I believe there is a strong case to be made that our profession has never had a better opportunity to provide value-added work to our organizations and customers. It is our job to ensure that the stories of our capabilities and successes are told.

Maintain our Solid Financials

All of the great work that the PHT Division does on behalf of its members is possible because we are on sound financial footing. Outgoing Treasurer Rick Raske has done a great job of ensuring that we are working within our means – even when we stretch the boundaries of what the Division offers. We will aim to continue to enhance PHT benefits while making sure the Division is always well-positioned for the future.

You

And finally, my third key focus area is you. I have already mentioned how many ways the Division benefits each of us every year. Now it is time to ask for your help in making it even stronger going forward. We have numerous volunteer opportunities available—both large and small—for you to get involved in moving our Division and profession forward. Whether you are interested in helping with meeting programming or any of our member-focused committees, I can promise that you will find the experience incredibly rewarding.

In addition to all the good that you will do for the Division, volunteering will help you to grow your leadership skills, sharpen your communication and project management expertise, expand your network, and even jazz up your résumé!

I have already spoken with many of you about these opportunities, and hope to connect with many more of you soon. I hope that you will consider joining us in even further strengthening the PHT Division’s ability to serve the needs of you, its members.

Please don’t hesitate to contact me personally at chair@pht.sla.org. I’m looking forward to a great 2014!



Pharmaceutical & Health Technology Division Officers 2014

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- IN3 Medical Device 360°
- The Pharmaceutical Strategy Conference
- PharmAsia Summit
- Therapeutic Area Partnerships
- FDA/CMS Summit

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Letter from the 2014 Past Chair

Thanks to everyone who participated in the December 2013 PHT member survey. Your answers were thoughtful and enlightening. People's most challenging issues so far are

1. Keeping up with new technologies
2. Doing more with less
3. Adding value

Program topics of greatest interest so far are

1. Clinical trials
2. Data visualization
3. Collaboration software [SharePoint, etc]
4. Competitive intelligence
5. Portals/intranets

The Spring 2014 program continues to develop. Bonnie Snow will be teaching the Continuing Education course on Searching for clinical trial results. We'll have a summary of that topic as part of the closing panel on "Success stories, best practices, lessons learned and ongoing challenges."

The program includes a talk on data visualization. We are still working on breakout sessions. See the full program on the PHT website. In addition to the Sunday Evening Dinner Gala and Exhibit Kick-off we'll enjoy a Monday evening Social at the Maryland Science Center.

I'm looking forward to seeing many of you in Baltimore March 30-April 1 and continuing the conversations that have meant so much to me over the years. I've learned so much from PHT members – particularly about the challenges we all face, and that we are often on the bleeding as well as cutting edge, where nobody has yet figured out best practices. I'm cautiously optimistic about pharma, even as the industry struggles to reinvent itself.

It has been a privilege to be your Chair Elect and Chair these past two years, and past chair brings both the challenges of planning the spring meeting and responsibility for strategic planning for the division. I've been compiling a bibliography on "Promoting the Value of the Information Profession" with the help of many of you. Look for it to be available on the PHT website soon.

You'll be hearing more about the spring meeting through our vibrant Discussion list, including short-term volunteer opportunities. I'm hoping people will bring their camera phones and that we can feature photos – and possibly videos, as well as tweets and other ways for those who can travel to Baltimore can share the experience with those who can't. Please be thinking about ways to utilize technologies to enhance collaboration and communication among members.

Mary Chitty, PHT Past Chair 2014
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Last updated March 1, 2014

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Online Resource Survey

In Feb 2014 Mary Ellen Bates (Bates Information Services, Niwot, CO) conducted a flash survey of key online resources used by STEM (Science, Technology, Engineering, Mathematics) information professionals. Anonymous participation was solicited via link postings to PHT, ENG (Engineering) and Science-Technology (ST) and Twitter. Four questions were asked:

- What online services have you used this month?
- Which one is most critical?
- What do you like about your first choice?
- What do you dislike about your first choice?

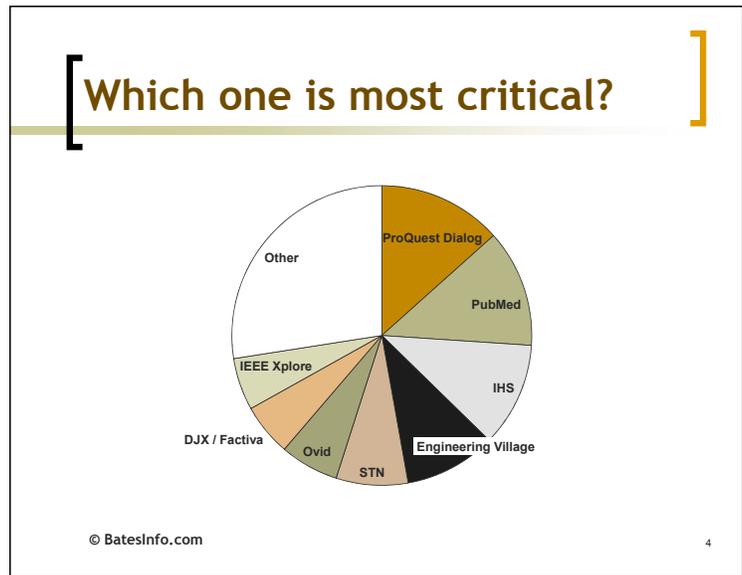
150 responses were collected in 36 hours with these results

The four online services most used

- Science Direct
- Google Scholar
- PubMed
- ProQuest Dialog

The four most critical resources

- ProQuest Dialog
- PubMed
- IHS
- Engineering Village



Qualities liked about respondents' first choice

- breadth and depth of sources
- complex searching possible
- has the sources my clients need
- well-indexed

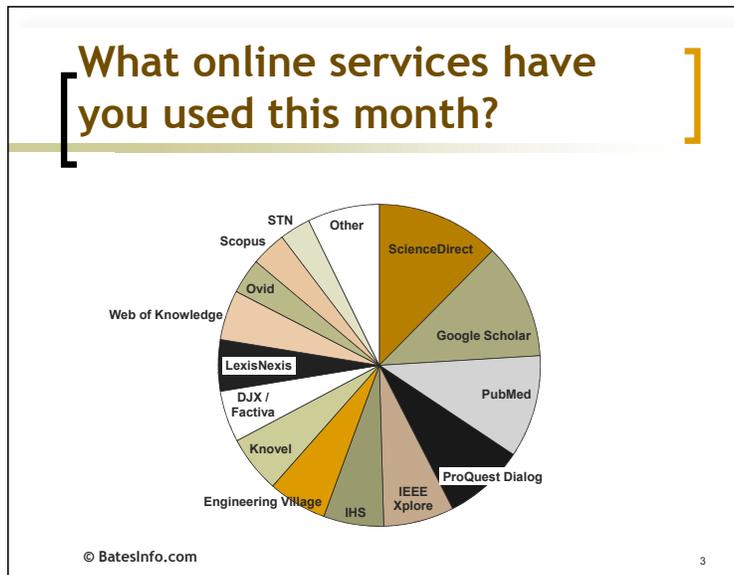
Disliked qualities

- cost
- difficult to search
- lack of key sources
- lack of search capabilities

Users also indicated a need for more pricing options and better output of data to make results more usable.

Mark Domke

Mark Domke is currently a solo information professional at Prescott Medical Communications Group in Chicago, IL. Prior to joining Prescott in 2006, he worked at Encyclopaedia Britannica for nine years, first as a science researcher, then writer and finally Associate Editor in life sciences. In 2012 he completed his transition to accidental librarian by earning his MLIS at Dominican University. His BS from Iowa State University is in Microbiology.





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Sunshine Act

Have you recently been asked to assign a monetary value to some of the article copies that you have obtained? Many librarians find themselves in this position following the implementation of the Centers for Medicare and Medicaid Services (CMS) Physician Payments Sunshine Act, commonly referred to as the Sunshine Act, which requires “that applicable manufacturers report a ‘payment or other transfer of value’ made to a covered recipient or ‘to an entity or individual at the request of or designated on behalf of a covered recipient.’”¹ This requirement includes the category of educational materials, under which journal reprints fall.²

Is a reprint the same as a copy? Some (e.g., Time Magazine)³ make a distinction between reprints and other methods of producing a copy of an article; however, terminology aside, whether a reprint or a copy, both fit into the category of educational material and so should be included in the accounting. Because it is not clear that CMS is making a distinction between terms, “reprint” and “article” are used interchangeably here.

Valuation of articles may not always be straightforward. If the article was obtained as part of an order for bulk reprints or eprints from a publisher, then the cost per article to one’s organization is clear; however, under some conditions, e.g., if a PDF of an article was available to your organization through a subscription/license agreement and covered for certain types of redistribution (e.g., reflexive redistribution) through one or more licenses in force for your organization, then the question of how to assign monetary value to such an article may be more complex. Do free, open access, etc., articles need to be assigned a value? If so, what value should we assign to such articles?

Guidance from the CMS regarding how to assign value to these articles has been interpreted by some⁴ to be vague and/or inconsistent. For example, comparing relevant comments in the preamble to the final rule with the relevant response in the FAQs section of the CMS.gov site, the former appears to allow more independent judgment of value than the latter.

From the preamble:

“In general, for purposes of this rule only, we interpret value similarly to many comments as the discernible economic value on the open market in the United States. However, we agree and support that applicable manufacturers should be allowed flexibility to determine value, so we do not plan to create numerous rules for calculating value.... The methodology used and assumptions made by the applicable manufacturer may be included in the applicable manufacturer’s voluntary assumptions document ...”¹

From the FAQs section on CMS.gov:

“The value of a journal reprint should reflect the cost that an applicable manufacturer or applicable group purchasing organization paid to acquire the reprint from the publisher or other distributor. Applicable manufacturers and applicable group purchasing organizations may submit an assumptions document clarifying any assumptions made to determine the value of journal reprints.”_ENREF_2³

What are your thoughts on how to determine the value of article copies? What assumptions might be made in determining value? What should an assumptions document include? Are you working with your Medical Affairs, Commercial, and Legal departments on this issue? Should the SLA Pharmaceutical Division work with the Publishers on this issue? Let us know what you think by sending your thoughts to CapLits, to the PHTD listserv, and/or at the PHTD Spring Meeting breakout session on this topic!

Related Links

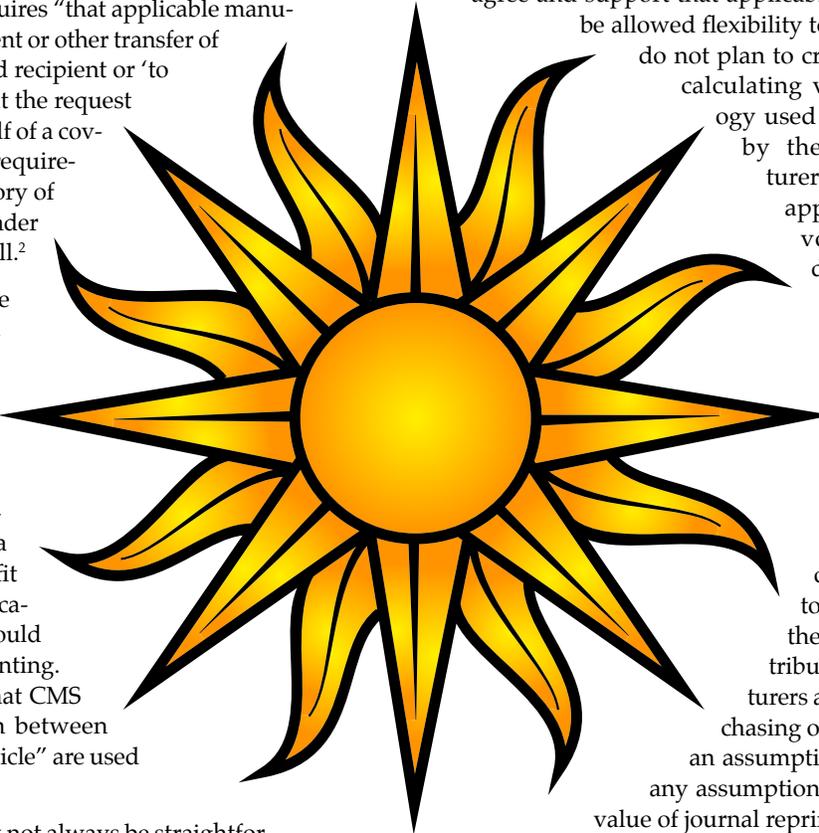
Open Payments section of CMS.gov Web site

<http://www.cms.gov/Regulations-and-Guidance/Legislation/National-Physician-Payment-Transparency-Program/index.html>

Policy and Medicine, Physician Payment Sunshine Act

A blog by Rockpointe, Inc., a bio-medical education company

<http://www.policyed.com/physician-payment-sunshine-act/>



“Sunshine” continued on page 10

“Sunshine” continued from page 9

References

- 1) Health and Human Services, Centers for Medicare and Medicaid Services. Payments or Other Transfers of Value. Federal Register, Rules and Regulations. 2013;78(27):9470. <http://www.cms.gov/Regulations-and-Guidance/Legislation/National-Physician-Payment-Transparency-Program/Downloads/Affordable-Care-Act-Section-6002-Final-Rule.pdf>. Accessed Feb 2, 2014.
- 2) Health and Human Services, Centers for Medicare and Medicaid Services. Educational Materials That Directly Benefit Patients or are Intended For Patient Use. Federal Register, Rules and Regulations. 2013;78(27):9486. <http://www.cms.gov/Regulations-and-Guidance/Legislation/National-Physician-Payment-Transparency-Program/Downloads/Affordable-Care-Act-Section-6002-Final-Rule.pdf>. Accessed Feb 2, 2014.
- 3) Time Magazine. Reprints and Permissions. <http://content.time.com/time/reprints>. Accessed Feb 2, 2014.
- 4) Ji M. CMS Posts Responses to FAQs on Sunshine Act Compliance Inside Medical Devices: Covington and Burling LLP; 2013: <http://www.insidemedicaldevices.com/2013/07/18/cms-posts-responses-to-faqs-on-sunshine-act-compliance/>. Accessed Feb 2, 2014.
- 5) Health and Human Services, Centers for Medicare and Medicaid Services. How should applicable manufacturers or applicable group purchasing organization determine the value of journal reprints provided to covered recipients? . Frequently Asked Questions. <https://questions.cms.gov/faq.php?id=5005&faqId=8370>. Accessed Feb 2, 2014.

By Janette Cross and Praveena Raman



Janette Cross is currently the Manager, Library and Web Services at Xenoport, Inc. in Santa Clara, CA. Her previous incarnations include stints as Librarian at Clontech in Palo Alto, CA and as a Technical Legal Analyst at Chevron in San Francisco, CA and Analytical Research Associate at Chevron in Richmond, CA. She has an MLIS from San Jose State University and an AB in Biochemistry from UC Berkeley.

Praveena Raman is currently Associate Director Medical Information, Medical Affairs at Xenoport Inc. Santa Clara, CA. Prior to Xenoport, Praveena was Sr. Manager, Medical Information, Medical Affairs at Elan Pharmaceuticals. Before changing her career path, Praveena had over 15 years of experience as an Information Specialist, more recently at Elan and Genentech. Praveena has been the CapLits editor since 2010 and enjoys working with her team. Praveena has a MS in Library and Information Science and a MSC in Biophysics. She also has a certificate in Medical Communications from DIA. Praveena received the PHTD Distinguished Member Award in 2010.



Conference Updates:

P-D-R Special Meeting, Brugge, Belgium 28th-29th November 2013

The Pharma Documentation Ring (P-D-R) held a Special Meeting on Text Mining STM Content on November 28-29, 2013 in Brugge, Belgium.

With text mining and related tools becoming an integrated part of standard information management in pharmaceutical companies and with an accentuated need for standards and business models in order to exploit the technological innovations taking place in this field, this meeting was a continuation of the Special Meeting hosted by the P-D-R in 2011.

85 delegates attended including management executives and text analytic professionals from P-D-R companies, vendors of information and/or text analytics solutions, STM publishers, providers and/or aggregators of full text archives, representatives from reproduction rights organizations, and academic researchers working on text mining projects. A varied and full agenda presented lots of opportunity for open discussion.

A full version of the press release from this meeting can be found on the P-D-R website

http://www.p-d-r.com/content/press_releases/

55th Annual General Meeting of the P-D-R 2013

The Pharma Documentation Ring (P-D-R) held its 55th Annual General Meeting (AGM) in Chicago, USA, from 24th – 27th September 2013. Thirty-five delegates attended this year’s meeting, which was hosted by AbbVie.

Highlights of this meeting included posters on how members had successfully implemented new technologies into their functions and an interactive session on matching skills to new role types. Case studies demonstrated approaches to staffing for success and the regular ‘Hot Topics’ session gave the group opportunities to discuss their most current issues including authentication beyond IP Addresses, the US Sunshine Act, compliant central repository management, how to provide Amazon-like services and our ‘Epic Fails.’

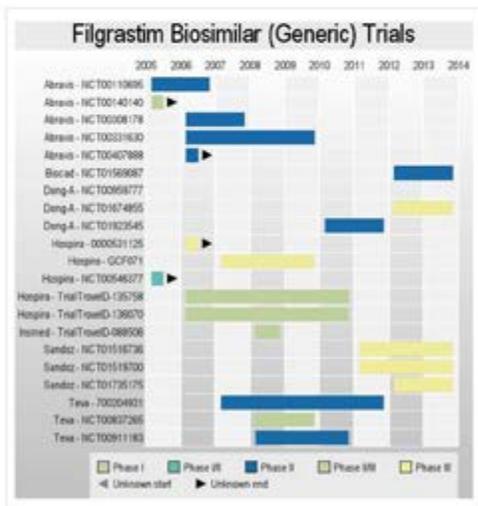
A full version of the press release from this meeting can be found on the P-D-R website

<http://www.p-d-r.com/content/>

The 56th P-D-R meeting will be held in Windsor, UK from September 23rd to 26th, 2014 hosted by UCB



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Member News

Andrew Clark from UCB and a member of the PHTD for a number of years has recently stepped up to the role of President of the Pharma Documentation Ring (P-D-R) to serve for 2 years. Taking over from Henning Nielsen (Novo Nordisk), Andrew is privileged to be taking on this new responsibility and looking forward to working closely with the P-D-R Board to encourage insight and professional learning within member P-D-R companies and strengthening relationships with external parties across the industry.

(P-D-R is an association whose members represent the scientific information departments of the leading international R&D-based pharmaceutical corporations. Further details on becoming a member company can be found on the P-D-R website (<http://www.p-d-r.com/content/>) or you can contact Andrew directly. Andrew.Clark@ucb.com

<http://www.linkedin.com/pub/andrew-clark/5/19/a94>

Andrew Clark has more than 15 years experience in the information industry and is currently Head of Information Discovery at UCB a global Biopharmaceutical company headquartered in Brussels Belgium.



Passionate about information Andrew is an active participant of both the Pharmaceutical and Healthcare Division of the SLA, as well as being a member of SLA Europe and the Pharma Documentation Ring.

With a passion for innovation and performance Andrew has transitioned the UCB Information team into a value-adding asset that is central to the organization and that is helping to nurture a culture of scientific excellence. This in part is reflected in Andrew's enthusiasm for embracing new and emerging technology and enabling targeted information to be consumed by those that need it whenever it is required. Andrew's philosophy is simple – inspire, engage, have fun and make a difference.

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Publications:

From punched cards to apps and iPads: Fifty-five years of the P-D-R

Business Information Review June 2013 30: 96-101, <http://bir.sagepub.com/content/30/2/96.full.pdf+html>

*Andrew Clark, UCB, Brussels, Belgium
Claudia Körner, Bayer HealthCare, Berlin, Germany
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Abstract

The Pharma Documentation Ring (P-D-R) has gone from strength to strength in the 55 years that it has existed. A leading think tank of industry professionals representing some top 20 pharmaceutical companies, the P-D-R has adapted to the challenging and changing environments in which information professionals in today's environment have to work and has been influential in educating information providers as the sector has evolved. Knowledge, insight, collaboration, innovative technologies, new and emerging trends are key strengths of the P-D-R and this article takes a journey from the very first days when the association was formed to the innovative, influential and growing organization it is today.



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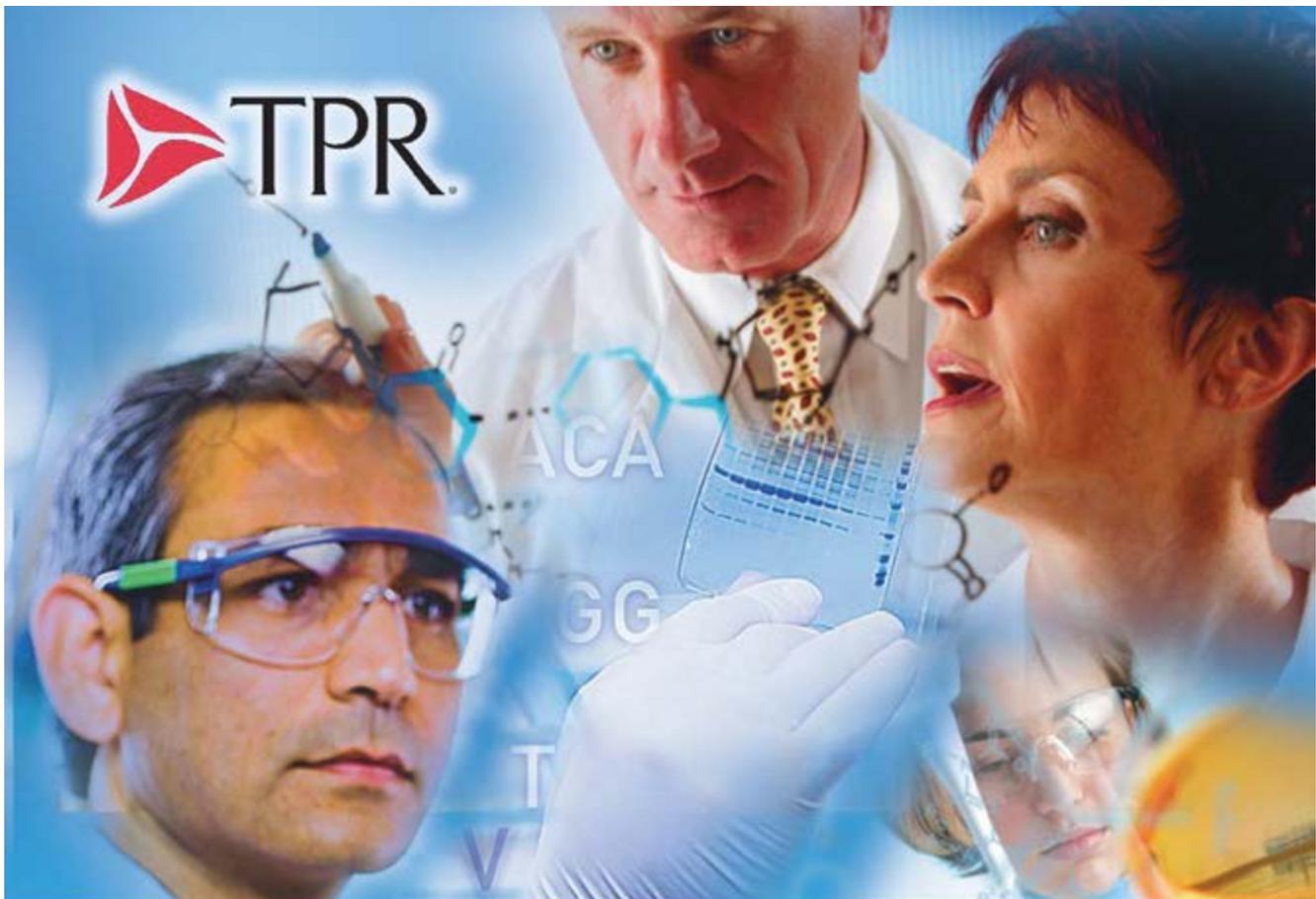
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Pharmaceutical & Health Technologies Division

PHT Spring Meeting Baltimore MD March 29-April 1, 2014

SAT MARCH 29 2014

6:00 pm No host networking dinner

SUNDAY MARCH 30

8:00–9:00 am Breakfast for CE

9:00 am–1pm **Continuing Education: Searching for Clinical Trial Results Online: Strategies, Potential Pitfalls, and Comparative Assessment of Resources to Fulfill Different Information Needs & Industry Applications**

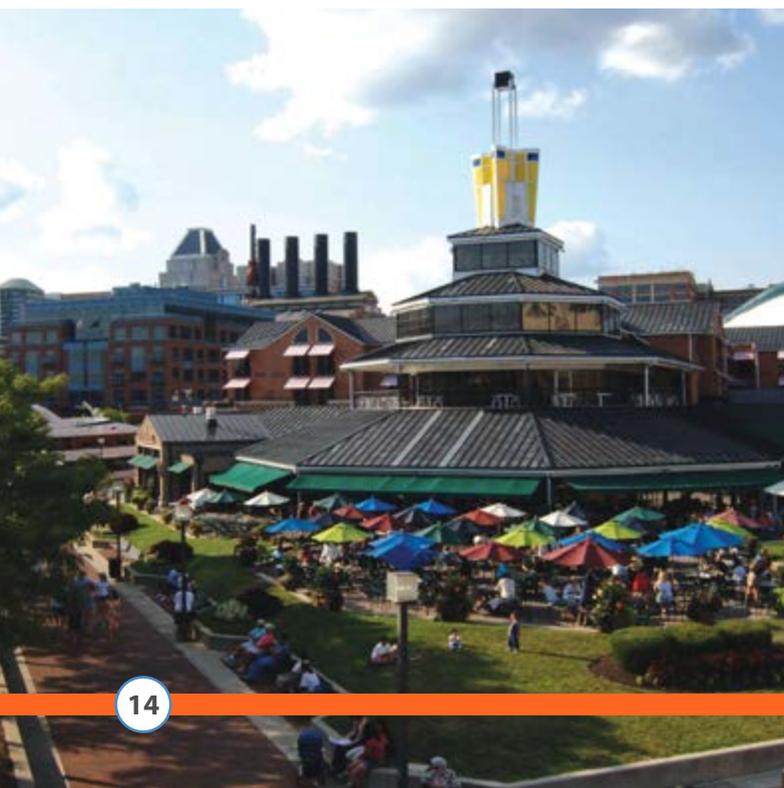
Bonnie Snow, Director, Pharma Intelligence, InfoDesk

11:00 am–4 pm **Registration**

11:00 am–4 pm **Exhibitor setup**

2:00–4 pm **PHT Open Board meeting 2-4 pm**
Rich Campbell, PHT Chair

6:00–10:00 pm **Sunday Evening Dinner Gala & Exhibit kickoff**





MONDAY MARCH 31

Posters on display Monday-Tuesday

7:30–8:30 am **Breakfast**

Exhibit Hall

8:30–9:00 am **Opening remarks**

Mary Chitty, PHT Past Chair

9:00–10:00 am **Keynote: Large scale data analytics, healthcare IT and collaborative research**

Mark Adams, CIO, Good Start Genetics

10:00–10:30 am **Break**

Snacks in exhibit hall

10:30–11:30 am **Adding Personal Data To Pharmaceutical Data: Leverage From The Commons**

John Wilbanks, Chief Commons Office, Sage Bionetworks and National Commons Office, Networking and Information Technology R&D Program

11:30 am–1 pm **Lunch**

Exhibit hall

1:00–2:00 pm **Data visualization: tools and techniques: how to get started**

Jennifer Swanson, Competitive Intelligence/Market Analyst, Draper Labs

2:00–3:00pm **The FDA: Reaching In, Reaching Out**

Joanne Berger, Reference, FDA and Paul Bove, Social Media Lead, FDA

3:00–3:30 pm **Break**

Snacks in exhibit hall

3:30–4:30 pm **Breakout Sessions**

Hot topics and late breaking developments. Possibilities include Mobile Applications, Collaboration Software (including SharePoint), Rebooting your library career, Sunshine Act, Practical Tips For Promoting Your Information Center





TUESDAY APRIL 1

8:00–9:00 am Breakfast

Exhibit Hall

9:00–10:00 am Patient information developments from across the pond; how the National Health Service (NHS) in England is embracing the ‘information revolution’

Kate Arnold, SLA President and Information and Support Policy, MacMillan Cancer Support, UK

10:00–11:00 am Outreach, Data management, and Research: A Case Study in Survival Tactics in the Evolving “Library”

Susie Corbett, VP for Library and Information Sciences, North Carolina Biotechnology Center

11:00–11:30 am Snacks & Exhibits

11:30–12:30 pm An Evolving Lens: The Intersection of Real World Evidence, Payer Policy and Reimbursement

Mitch DeKoven, Principal, Health Economics & Outcomes Research Real-World Evidence Solutions, IMS Health

12:30–2:00 pm Lunch

Exhibit hall

2:00–3:00 pm Bibliometric and impact analyses

Susan Makar and Stacy Bruss, National Institute of Standards and Technologies

Sponsor feedback session in Exhibit hall

3:00–4:00 pm Panel: Success stories, best practices, lessons learned—and ongoing challenges

What are the opportunities, strategies and tactics we can take home and apply – both the practical and visionary?

4:00 pm Closing Remarks

Rich Campbell, 2014 PHTD Chair

6:00 pm No Host Networking Dinner

for PHTD and Association of Independent Information Professionals attendees.





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PHT-D Discussion List Highlights – Spring 2014

Over the past 4 months, our subscriber/members have posted both important announcements and questions to their peers, on the PHTD Discussion List! We have 492 regular subscribers as of 1/25/14, (a 6% decline from 525 members, in Feb. 2013). The number of posts have likewise shown an even larger reduction (of 35%), for the 4 month period, to 62. However, the most notable change is the number of free journal offerings and many less job postings (3), compared to this time last year.

Our webinar offerings have covered a wide variety of topics spanning Management and Social media, to the particulars of working in the Biotech/Pharmaceutical space. Constricted travel budgets and the vast breadth of expertise represented by our colleagues combine to make web-based training a practical solution that benefits all who participate! We are now averaging at least 2 webinars a month. Recently, these have included the impact of “Cloud Computing,” Open Data and Sustainable Practices on Library Services, and the utility of Social Media and curation tools, to solve issues related to distribution and access to shared resources and news. Other talks covered professional development, including Metrics and “Proving your Value,” tips for developing and maintaining a more powerful LinkedIn profile, and development of improved time management skills, for both daily and long-term projects.

The Discussion List can be useful when facing decision-making or embarking on a new project. Erin Lanham, Mallinckrodt Pharmaceuticals (Webster Groves, MO) conducted a mini-survey to learn management/archival practices of laboratory research notebooks. Of 12 responses to the survey, 62% use an outside company/contractor to archive their laboratory notebooks and 58% store print research notebooks offsite. (NOTE: only 1% of responders destroy the original notebook, and only after a period of 75 years, at which point the microfilm becomes the official record.) The time elapsed before notebooks are sent offsite was found divided evenly between immediately after the digital copy is made, after 1-3 years and never. The process for creating the digital archival copy varied as well. While 62.5% create a digital scanned image, 25% perform a digital scan and create a microfilm back-up, and 12.5% create a microfilm, from which PDF copies are made. None of those who responded utilize a

microfilm copy alone as their archival copy.

Do you need to learn more about the internal organizational structure of other library organizations or wondered what tools your peers find to work best? Some information is not available in published reports, but you can obtain a glimpse of practices, by talking directly (or indirectly) with your peers. Eric J. Stubbs, Otsuka America Pharmaceutical, Inc. (Rockville, MD) wanted to know, “What free or fee-based databases are available for searching regulations for U.S. states at the same time?” Christina Coffin, Tufts Center for the Study of Drug Development (Bedford, MA) asked, “What reputable sources are you using to locate both US and global prescription drug sales figures?” “Where does the corporate taxonomist sit within the company org chart,” wondered Liz Arnold, Celgene Corporation (Berkeley Heights, NJ). Find the answers to each of these questions and more summarized in posts in the autumn 2013 Discussion List archives.

Thanks to those who take the time to share. If you’re in need of brushing up on a skill set, the Discussion List archives may contain applicable topics with links to slide decks and/or webinar video capture. Watch the LIST for announcements of upcoming monthly webinars and ongoing news related to division and annual meetings. And, as always, keep your ideas flowing . . . and Discussions lively!

To post to the PHT-D discussions, email SLA-DPHT@sla.lyris.net

View/Search the Archives by logging into <http://sla.lyris.net/read/login/>

Julia Parker
Discussion List Admin, PHT-D
Comments/Questions? – biosleuth@gmail.com





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