Message from the Chair

Sharon Srodin, P&HT Chair

Happy New Year everyone! It’s hard to believe that the calendar reads 2003. I hope you all had a nice and peaceful holiday and are ready to get back into the swing of things.

In keeping with the spirit of regeneration and renewal for the new year, I want to extend an official welcome to our new CapLits co-editors Theresa Pinnell and Diane Webb. Theresa coordinates articles and other content, while Diane handles production layout and design. The new Advertising Manager, Rebecca Wolff, is also hard at work. Thanks to former editor Jennifer Williams for her assistance during the transition. Everyone has done a great job and you can look forward to some exciting future issues.

Even though there’s snow on the ground, it’s not too early to make plans to attend the Spring Meeting in Chicago (see page 10). Chair-Elect Stephanie Fitch and Program Planning Chair II Shannon Wally have put together a terrific agenda and online registration is now available via the DPHT web site: http://www.sla.org/division/dpht/Spring2003/spring03main.htm

This is the time of year when folks start setting goals and objectives for the upcoming months. I hope that you will all make continued support and participation in the Division a top priority for 2003. There are several open positions on the Board and Advisory Council (see page 4) and there’s always a need for volunteers and help with meetings. I can’t think of a better way to give something back to your profession and impress your boss at the same time!

Speaking of meetings, online conference and hotel registration is now open for the SLA Annual Conference in New York City. Our program planners have done an outstanding job (see page 17 for a sneak peak at the DPHT program). Please visit the SLA web site at http://www.sla.org and get your registration in early. While you’re at it, check out the newly approved SLA bylaws: (http://www.sla.org/content/SLA/Bylaws/bylawadopt.cfm)

There’s sure to be much discussion surrounding this document in the coming months.

Stay warm, enjoy the snow and I’ll see you all in Chicago!

-Sharon
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Call for Award Nominations

The time has come to consider and send your nominations for the 2003 Pharmaceutical & Health Technology Division awards. The Division sponsors two awards: the Horizon Award and the Distinguished Member Award. The qualifications for nominees and the awards nomination form are on the Division website (http://www.sla.org/division/dpht/awards.htm).

The winner of the Horizon Award receives $250, and the winner of the Distinguished Member Award receives $500. Let your colleagues realize the importance of their contributions to the P&HT Division! Submissions are due by April 1, 2003.

Bernadette Ewen
Aventis Pasteur
Global Information & Library Services
Phone: (570) 839-5459
Fax: (570) 839-4617
Email: bernadette.ewen@aventis.com

2003 Spring Meeting

The dates of the Pharmaceutical & Health Technology Spring Meeting 2003 will be April 6-8, 2003 at the Palmer House Hilton, Chicago.

See page 10 for more details and the meeting agenda.

Call for Board Member Nominations

It’s election time again - and this year we’re looking for folks to run for:

• Chair-Elect, and
• Treasurer.

If you know of anyone who you think would be great in either of these roles - or you’d like to be considered yourself - just let a current board member* know and we’ll handle things from there. See page 4 for more information.

Thanks!

Stephanie Fitch
P&HT Chair

Welcome to new division members!

Kathleen A Amberg
Brian F Antos
Jennifer M Bowers
Tara M Breton
Melida D Busch
Judith A Bush
Marianne J Cirrito
John L Cruickshank
Cecilia M Decker
Nancy S Fadis
Marlene J Feehan
Karen A Friewer
Alicia B Gabbidon
Cheryl Goodwin
Peg Hewitt
Denise M Horan
Pamela Jo Howard
Martha L Jackovies
Susan Keehn
Karen J Krasznalovgyi
Fran F Larkins
Vicki M Lee
Kathleen A McArthur
Sidney McNab
Sharon L Mosenkis
Michael D Mullican
Caroline M Norton
Josephine P Ndinyah
Elizabeth O’Meara
Audrey C Palmieri
Patricia E Prior
Andrea Rasmusen
Marie K Saimbert
Susan C Schneider
Maggie Schuman
James H Schwartz
Joan L Skinner
Genevieve W Stoudt
Robert L Swann
Ann Swist
Carey Sydney
Harry M Tracy
Steve Vaitonis
Suellen A Venette
Joan D Wiley
Choy Pheng Wong
Call for Board Member Nominations

It’s election time again - and this year we’re looking for folks to run for Chair-Elect and Treasurer. If you know of anyone who you think would be great in either of these roles - or you’d like to be considered yourself - just let a current board member (see below) know and we’ll handle things from there.

Is it a lot of work? Of course, but the benefits are huge. You get to meet many colleagues across the industry, learn a lot about ‘big’ SLA and add a significant responsibility to your resume, so don’t be shy, get in touch.

Current Board Members
Bernadette Ewen - Past-Chair: bernadette.ewen@aventis.com
Stephanie Fitch - Chair-Elect: fitch@mpi.com
Denise Fobare-DePonio - Treasurer: dfobare@amgen.com
Liz Perry - Secretary: liz_perry@gilead.com
Sharon Srodin - Chair: sharon.srodin@aventis.com

Chair-Elect Position
The Chair-Elect is responsible for learning as much as possible about the operation of the Division, so that when he/she assumes the Chairship the following year, the transition will be smooth and the Division will continue to operate efficiently and in accordance with Division Bylaws and procedures.

Duties:
- Serves on the Division Executive Board.
- With the Chair, represents the Division at Division Cabinet meetings at the annual and midwinter Association meetings.
- Assists the Chair as required in the performance of his/her duties.
- Shall be responsible for planning the Division’s Annual Spring Meeting and for the appointment of any Committees or liaisons in relation to this meeting.
- In the event of the absence or resignation of the Chair, shall assume the duties of the Chair.
- Makes plans for the following year, including preparing a tentative outline of the program plans and meeting locations, lining up Committee Chair and editors, identifying special projects to be presented to the Board, and developing his/her approach to supervising the activities of the organization.
- Undertakes special assignments as requested by the Chair.

Continued on page 6.
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Treasurer Position

The Treasurer is elected for a two-year term. His/her function is to handle all Division financial transactions, keeping account of receipts and expenditures. The Treasurer receives all moneys due the Division, pays all approved bills, and is authorized to sign Division checks.

Duties:

• Serves on the Executive Board.
• Maintains custody of Division funds and financial records, including the Division’s account ledger, checkbook, and bank statements.
• Collects, banks, and expends all funds as authorized and required.
• Maintains an annual financial statement for the fiscal year beginning January 1 and ending December 31 on behalf of the Division using forms distributed each year for the Association office. Each statement must be audited by a disinterested third party. In addition, a mid-year report for the period from 12/31 to 5/31 is submitted to the Association using forms provided.
• Reports the fiscal condition of the Division to the Executive Board at each Board meeting, with formal written reports to be submitted to the Board at least twice during the year.

Methods and Practices:

• Collection: The primary source of funds is Division allotment from the Association. Allotment is based on the number of Division members. The allotment check is sent out after our Financial Statement is submitted, usually sometime in February. Income from other sources - meeting registrations, publication sales, special projects, donations, grants, etc. - should be carefully recorded.
• Banking: All Division income should be deposited to a Division bank account promptly. Each source of income should be identified separately in cases where a deposit includes several items. Bank accounts are established for three Division funds (see purpose and definition of funds below) (1) current operating fund, (2) reserve fund and (3) project fund. Savings or money market accounts may be employed for funds which are unlikely to have frequent expenditure. Moneys may be transferred between accounts as necessary.
• Expenditure: Each expenditure must approved by the Chair (or by the Chair-Elect for the Spring Meeting). All expenditures must be documented by an invoice, receipt or other written justification.
• Reporting: The Treasurer has an obligation to the members of the organization to scrupulously care for the money entrusted to him/her. The Annual Financial Statement and Treasurer’s reports to the Board are the vehicles whereby the Treasurer keeps the Association and the Division apprised of our fiscal condition.

***
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Palmer House Hilton, Chicago IL, April 6^th^-8^th^, 2003

“Begin in Imitation, but End in Innovation”

Only one month until the Division Spring Meeting in Chicago, and we’re well on course for a super meeting. All the speaker slots have been filled, and we have lots of new faces this year.

Over 90% of the vendor space has already been booked with some new additions in the exhibit hall, including:

- Annual Reviews
- Blackwell Publishing
- Community of Science
- Endeavor
- Prous
- Quest, and
- SH3 Translations

Don’t put it off any longer - fill out the registration form on page 19 or on the PH&T website at: http://www.sla.org/division/dpht/Spring2003/member.asp.

Program Agenda
http://www.sla.org/division/dpht/Spring2003/spring03agen.htm

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 pm</td>
<td>Vendor Registration and Setup</td>
</tr>
<tr>
<td>4:00 pm</td>
<td>PH&amp;T Board Meeting</td>
</tr>
<tr>
<td>6:00 pm</td>
<td>Dine-a-Round</td>
</tr>
<tr>
<td>8:30 pm</td>
<td>Vendor Registration and Setup (cont.)</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:00 am</td>
<td>Member Registration/Breakfast</td>
</tr>
<tr>
<td>8:45 am</td>
<td>Introduction and Welcome</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Innovative Use of Technology</td>
</tr>
<tr>
<td>11:00 am - 12:30 pm</td>
<td>11:00 am – David Bacino (Abbott Laboratories) “Patents as a Source of Competitive Intelligence”</td>
</tr>
<tr>
<td>11:45 am - 12:30 pm</td>
<td>11:45 am – Damian Hayden (Chiron) “Start Spreading the News!”</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>Lunch and Exhibits</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Innovative Use of Technology (continued)</td>
</tr>
<tr>
<td>3:00 pm</td>
<td>Break/Exhibits</td>
</tr>
</tbody>
</table>
### Monday, April 7, 2003 (continued)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>3:30 pm</td>
<td>New Ideas for Marketing Library &amp; Information Services</td>
</tr>
<tr>
<td>3:30 pm</td>
<td>Laura Zick (Eli Lilly) “Time for Marketing”</td>
</tr>
<tr>
<td>4:00 pm</td>
<td>Laura Claggett (UOP) “Identify Your Brand Before You Market”</td>
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<tr>
<td>4:30 pm</td>
<td>Robyn Smith (TAP) “From Woolly Socks to Cocktail Umbrellas”</td>
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<tr>
<td>5:00 pm</td>
<td>Exhibits</td>
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<tr>
<td>6:00 pm</td>
<td>Social Event</td>
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<tr>
<td></td>
<td>Dinner &amp; Second City</td>
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</tbody>
</table>

### Tuesday, April 8, 2003

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 am</td>
<td>Member Registration/ Breakfast</td>
</tr>
<tr>
<td>9:00 am</td>
<td>Morning Session – Database Providers &amp; Systems – Session Chair: Stu Kaback</td>
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<tr>
<td>9:00 am</td>
<td>Document Delivery in the 21st Century</td>
</tr>
<tr>
<td>9:00 am</td>
<td>Bill Carney (OCLC) “The Value of Intelligent Linking”</td>
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<tr>
<td>9:45 am</td>
<td>Robert Guerrero (Glaxo SmithKline) “Document Delivery in a Global Corporate Environment”</td>
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<tr>
<td>10:30 am</td>
<td>Break/Exhibits</td>
</tr>
<tr>
<td>11:00 am</td>
<td>Careers Beyond the Library – Where Else Might Your MLS Add Value?</td>
</tr>
<tr>
<td>11:00 am</td>
<td>George Yerger (AstraZeneca) “Competitive Intelligence”</td>
</tr>
<tr>
<td>11:30 am</td>
<td>Terra Adams (Dialog) “End-User Training”</td>
</tr>
<tr>
<td>Noon</td>
<td>Jennifer Klein (AstraZeneca) “Business Operations”</td>
</tr>
<tr>
<td>12:30 pm</td>
<td>Lunch and Exhibits</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Creative Resourcing</td>
</tr>
<tr>
<td>2:00 pm</td>
<td>Peter Sidney (Cargill) “The Case for Charging Back”</td>
</tr>
<tr>
<td>3:00 pm</td>
<td>Liz Perry (Gilead) “Starting from Zero: Building an Information Service from Scratch”</td>
</tr>
<tr>
<td>4:00 pm</td>
<td>Wrap-Up and Closing Remarks</td>
</tr>
<tr>
<td></td>
<td>Stephanie Fitch (Millennium Pharmaceuticals)</td>
</tr>
</tbody>
</table>

### Interested in sponsorship opportunities?

Register now as an Exhibitor for the 2003 Spring Meeting on April 6 – 8, 2003 at the Palmer House Hilton in Chicago, IL and take advantage of the Silver, Gold and Platinum sponsorship levels.

For more information access Exhibitor Information: [http://www.sla.org/division/dpht/Spring2003/springmeetingvend03.htm](http://www.sla.org/division/dpht/Spring2003/springmeetingvend03.htm).


### Unable to make the Spring Meeting or looking for another opportunity?

Sponsorship opportunities are also available for the SLA Annual Meeting in New York, June 7-12, 2003.

For additional information contact:

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Having just returned from a very cold and grey (I know! huge disappointment – I thought I was going to escape the cold for a few days!) New Orleans, I thought I’d share with you a few details from the Winter Meeting.

On Wednesday, January 22nd, I attended the meeting of the SLA Board of Directors. To be completely honest, a lot of what was discussed was completely over my head, but when the January 2003 Trend Report was reviewed, I did pick up a few useful snippets. The Technology Services section highlighted the recent release of both an SLA virtual help desk (www.sla.org/helpdesk) for technical issue resolution, and an online Member Marketplace which allows you to purchase SLA logo merchandise securely, online, using a credit card (how did I miss both of those things?). The Membership Development section highlighted not only the success of the member referral program, but also the continuing challenge in maintaining membership numbers. In the same report, it was determined that although the education program associated with the Winter Meeting last year had been very highly rated by those that did attend, the event had been a financial loss simply because so few people registered - hence the lack of an educational offering this year. Also cancelled in 2002 was the MLS renewal program, again due to lack of participation. The good news is that the Virtual Seminar Series was a big success last year, so continue to look out for such sessions this year (I’ve taken part in a few of these, and some of them are really good).

On Thursday, January 23rd, the Leadership Summit kicked off and after the usual round of introductions, the Branding Task Force reported on their progress to date. The most important point to note from this session is that a vote will be taken at the Annual Business Meeting in New York on the proposal to change the name of SLA and then, if that proposal gets approved, a second vote will be taken on whether to change the name to either ‘SLA’ (the acronym only) or ‘Information Professionals International’ (don’t look at me, I didn’t pick the names!). The whole goal behind this initiative is to attract
new members and to appeal not only to librarians, but to all members of the information profession. The rationale behind the choices? To retain flexibility for long-term use in that “a descriptive name has no reach or projection for the future,” but perhaps more importantly, it is felt by many members that the current name doesn’t mean anything to the decision-makers in our organizations.

Logically leading on from that session was another that focused on suggestions for revisions to both the mission statement and to the vision. The general feeling amongst the leadership is that both are really long-winded and out of date and are sorely in need of a makeover. To this end, lots of time was spent on brainstorming different ideas but no hard decisions were made; deliberations will continue via a discussion to be hosted during the Leadership Summit in New York.

Next was lunch. Whilst we ate, we heard election speeches from almost all the candidates running for Board positions this year. By now, you will have received your ballot papers in the mail, so do make sure you make your postal voice heard. I know I’m supposed to be writing an objective report, but I hope you’ll forgive me if I point out that one of our own – Division Member, Ethel Salonen, is running for President this year.

After lunch, the Leadership Summit continued, but I joined another group at that point – the conference planners for Nashville (SLA 2004). Obviously there’s not a huge amount I can pass on at this point, but I can at least tell you the dates: June 5-10th, 2004; the location: the Opryland Hotel in Nashville, TN (http://www.gaylordhotels.com/gaylordopryland/); and the name of the keynote speaker – Dr. Carl S. Ledbetter, Senior Vice President Engineering/Research & Development, Novell, Inc. In addition, I can tell you one really great fact: for the first time in SLA memory, all sessions – including Division events and the exhibit hall – will be in the same location at the hotel (no shuttle buses!!!!!).

On Friday, the Leadership Summit continued and we split into two groups – Chapters and Divisions. Within our groups, we discussed the proposed changes to the governing documents. Currently in place are Division and Chapter by-laws, which since the passing of the revised ‘big’ SLA by-laws, are no longer pertinent. In order to correct this, a team lead by Karen Kriezman-Reczek has drafted two documents. The first is a governing document that simply outlines the bare-bones - i.e., the things we have to do in order to become/remain a Division. The second is a set of recommended practices, policies and procedures that cover all the important things we need to know and some suggested ways of doing things based on the (successful) track record of others.

My own opinion of this initiative is that this group has done a great job, and the new documents will allow us a lot more flexibility in the way we do things. At the same time, they point out the things we must do in order to minimize risk, not only to our group, but also to the Association. So what’s next? The plan is that the team will take the feedback gathered at the Winter Meeting, incorporate that which seems sensible, and then will ask one Division and one Chapter to ‘test’ the new procedures. After that, it is expected some further revisions will be needed before a formal vote is taken in New York - i.e., on whether or not to formally adopt these new governing documents.

Finally, in the afternoon, the Division Cabinet meeting was held. Here I have to confess to chucking in the towel and heading back to the airport, but my friend and colleague showed a level of dedication that far out-stripped mine. I do want to thank Karen Mirabile for very ably representing us at this meeting; so ably, in fact, that she found herself volunteering to be on an ad hoc committee formed to review the format of the annual conferences, so we’ll probably be hearing more from Karen on that topic as the year progresses.

Well, that’s about it. Do let me know if you want to know more about any of the sessions that I’ve highlighted – or if you’d like to see copies of any of the presentations made or documents discussed, and I’ll try my best to keep you all informed.

★★★★

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■ Heavy search load or backlog
■ Looming deadlines
■ Staff on vacation or extended leave
■ Resources diverted to one-time or ongoing projects
■ Manual searching needed at outside locations
■ Searches outside of your normal subject specialization
■ Time-consuming patent watches
■ Other

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TPR helps you smooth out the ups and downs of patent searching
P&HT Sponsored Events at the SLA Annual Meeting

New York City, June 8-12, 2003.

Sunday June 8, 2003
9:30 a.m. - 11:30 a.m.: Vendor Update
2:00 p.m. - 4:00 p.m.: DPHT Outgoing Board Meeting
8:00 p.m.: CAS/ACS Reception

Monday June 9, 2003
7:30 a.m. - 9:00 a.m.: DPHT Networking Breakfast
11:30 a.m. - 1:00 p.m.: Pharmacoeconomics: A Question of Quality. Speakers: Dr. Joseph Paladino (CPL Associates and the University of Buffalo), Jean Paul Gagnon (Aventis Pharmaceuticals and Past Chair of PhRMA).
1:30 p.m. - 3:00 p.m.: Beyond Science Fiction: Medical Technology for the 21st Century. Speakers: Cindy Meisner (Ethicon Endo-Surgery Inc.)
3:30 p.m. - 5:00 p.m.: Librarians Competency [SOTA]. Speakers: Jana Varlejs (Rutgers University), Sylvia Piggett (World Bank), Ethel Salonen (Millennium Pharmaceuticals), Moderator: Deborah Gerson (Harvard University)

Tuesday June 10, 2003
7:30 a.m. - 9:00 a.m.: DPHT/DCHE Networking Breakfast
11:30 a.m. - 1:00 p.m.: DPHT Annual Business Meeting and Luncheon
1:30 p.m. - 3:00 p.m.: Electronic Journals: Facts, Fallacies and Frustrations [Future Directions]
2:00 p.m. - 3:30 p.m.: Comparing Sources of Sequence Data [Future Directions]

Wednesday June 11, 2003
7:30 a.m. - 9:00 a.m.: DPHT Networking Breakfast and Biopharmaceutical Roundtable
11:30 a.m. - 1:00 p.m.: Proteonomic/Genomics (Part 1)
2:00 p.m. - 3:30 p.m.: Breaking the Code: Proteonomics in Drug Discovery
3:30 p.m. - 5:00 p.m.: DPHT Incoming Board Meeting
7:00 p.m.: DPHT No-Host Dinner: Say Farewell to SLA and New York City

Thursday June 12, 2003
9:00 a.m. - 12:00 noon: Pfizer Information Center Tour

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SLA PHARMACEUTICAL & HEALTH TECHNOLOGY DIVISION
SPRING MEETING
April 6th–8th, 2003
Chicago, IL

“Begin with Imitation but end with Innovation”

Registration Form

<table>
<thead>
<tr>
<th>Date / Event</th>
<th>Status</th>
<th>Cost (please check appropriate box)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, April 6th, 4-6pm P&amp;HT Board Meeting</td>
<td>All P&amp;HT Division members and Spring Meeting attendees are welcome to attend.</td>
<td>will attend ☐</td>
</tr>
<tr>
<td>Sunday, April 6th, 6-8pm Dine-A-Round Restaurants and seating times will be determined in March 2003; payment will be on your own.</td>
<td>All P&amp;HT Division members, Spring Meeting attendees and Exhibitors are invited to join us.</td>
<td>will attend</td>
</tr>
<tr>
<td>Monday, April 7th and Tuesday, April 8th</td>
<td>P&amp;HT Division member rate</td>
<td>Non-member rate</td>
</tr>
<tr>
<td>Monday, April 7th and/or Tuesday, April 8th</td>
<td>Library science student rate</td>
<td>$50 for April 7th ☐</td>
</tr>
<tr>
<td>Monday, April 7th, 6:00pm Social Event: Second City (includes dinner)</td>
<td>All P&amp;HT Division members, Spring Meeting attendees and Exhibitors are invited.</td>
<td>$15 ☐</td>
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Name: ____________________________________________________________
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Please duplicate this Spring Meeting registration form as necessary.
Payment must accompany advanced registration and be received by March 28th, 2003. (After this date please register at the meeting.)
Make check payable to the SLA Pharmaceutical & Health Technology Division.
Send to: Denise Fobare-DePonio, Amgen, One Amgen Center Drive, MS 14-1-A, Thousand Oaks, CA 91320-1789; Phone: 805-447-6618; Fax: 805-447-1981; E-mail: dfobare@amgen.com
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