SLA Canada Board Meeting  
25 October 2021, 12:35pm PDT/3:35pm EDT  
Via Zoom  

Present: Patricia Cia, Merritt Kalagian, Bronwyn Smyth, Caleb Nault, Thomas Blennerhassett, Stephen Abram, Valerie Perry, Jim Miller, Sandra Toze  

Regrets: Juanita Richardson, Jane Dysart, Katherine Scott, Karen Bleakley, Thérèse Mainville, Kimberley Silk, Craig Wingrove, Catherine Lavallé-Welch  

1. Welcome and regrets  

2. Minutes and Business Arising - September 25, 2021  
   ● Approved as circulated  
   ● Actions still pending  
   ■ Consider a proposal to expend funds on an OLA session, on funding evidence-based research on empowering Canadian members. We will bring this proposal back to the table for discussion in Oct.  

3. Finance  
   ● Financial report distributed and accepted  
     Motion: Merritt  Second: Stephen  
   ● Merritt had investigated options to PayPal. Square seems to be a viable choice for smaller organizations. It will allow us to issue invoices and accept credit card payments. There may be a percentage held back by Square and/or bank for transactions.  
     ACTION: Merritt to set up an account and connect with Jason at Factiva/Dow Jones to process payment.  

4. Governance/Membership (Pres Elect/Past Pres)  
   ● 2022 SLA Canada Board - Most of the current board responded as to their ongoing interest in staying on the board for next year. Thank you to those who are willing to continue in their roles. Positions that will be vacant include: President-Elect, Secretary, Regional Representative, Western Canada, Web Manager.  
     ACTIONS: Patricia and Jim to draft a brief call for nominations and interest. Once crafted, post to SLA Canada and other Communities that may be of interest to our members; share with Stephen for sharing with student liaisons. Everyone, please identify and forward potential interested parties.  
   ● Annual General Meeting - to be held during the first two weeks of January. The AGM will be a brief (15 min) component within a “conversation” event on the topic of looking forward, not backward that will encourage people through positive conversation. Potential title: 2022 - What to Do?!  

5. Communications  
   ● Regrets and nothing reported.  

6. Web Manager  
   ● The student chapters section on SLA Canada connect is now live at https://connect.sla.org/canada/student-chapters/sla-can-student-chapters. Caleb showed the main page which includes a wealth of information as well as the associated How to
become an Information Professional page which links to “various programs across Canada that provide education relevant to library, museum, gallery, archive, records management and other information work”. Information on Student Awards will be added once finalized.

- These pages represent a lot of work - Thank you Caleb! Thank you also Stephen and Craig for gathering the information.

- Updates events information as received.

- Received and uploaded all the approved minutes

- Jim noted that SLA only pulls notices and events if they are posted to Communities, not from the Events page.

**ACTION:** Caleb et. al. to posting events to Community forums as well.

7. Social Media
   - Retweeting and promoting as events etc. come up

8. Programming
   - October 20, 2021 - The Music Librarian Association (Kevin) and SLA Canada (Thomas) joint presentation was a success -- great time, interesting, and the informal conversation format worked well
   - December social event - teams working on in-person events have been holding off pending Provincial Health Officer recommendations for events in their area. Toronto area seems to be opening up more and will reconvene to discuss. Western Canada will defer a while longer. Dates still t.b.d. (?)
   - November 25, 2021 - All About Students with Stephen Abram hosting. Registration is open

9. Regional Voices.
   - Bronwyn is still willing to coordinate a December event for Vancouver but awaiting on PHO guidelines and member comfort level.

10. Partner relations
    - Nothing new to report.

11. Student Chapters
    - Upcoming event on November 25 - All for Students well along the planning phase. Stephen will host the event and is working with Jane to find one or two people to represent Craig’s perspective as he is unavailable (US Thanksgiving)
      - Discussion topics include
        - Where do you find jobs; what are strategies; free recording on LinkedIn training and how to find library jobs and set up alerts on major job sites (Jim to give Stephen a list). We can put on website
        - As most now learn about writing resumes from grade 6 onward, won’t need to focus on this
        - Interviewing strategies are important – projecting confidence, say you have the latest knowledge even though don’t have extensive experience.
        - Ways to demonstrate expertise such as web or app design, creating podcasts, videos etc.
        - Focus on reframing the question and answering the question you want to answer
        - Sandra noted different type of interviews: academic vs. special
      - Hope to come with resources for interviewees and interviewers in future
**ACTION:** Stephen will talk to Jane to discuss how to deliver, record, and make available a series of short sessions advising students where to look for jobs, LinkedIn profile information etc. as outcome of this event.

- **Student Awards**
  Further discussion from the summer meeting. Paraprofessional programs are as expensive and valid (technical focus) as Master’s level programs; student chapter section is not restricted to traditional programs; SLA student membership is currently $10 US (reasonable); want something relatively simple for applicants and for reviewers. So...

  Two student awards of $250.00 CA per region (Western, Toronto, Eastern) - total $1500
  
  - Applicants must be a SLA member; Canadian or studying in a Canadian information professional institution
  - Applications are accepted in either official language (French or English)
  - Need to submit a brief (under 200 words) on what is an information professional
  - Web form for nominations (by others or self-nomination)

  Promoting awards program in January for decision before end of March. This includes and incorporates the previously promoted Anne M Galler Award.

  SLA Canada can evaluate in fall 2022 to determine if these parameters solicit desired applications. Comment noted that these parameters may work for non-student awards.

  **ACTION:** Patricia to turn into a single informational page so that SLA Canada board can confirm at November board meeting.

12. Any other business: new / old
  - Catherine Lavallée-Welch let us know that she will be speaking at the Université de Montréal’s LIS School panel on professional associations this Wednesday. She has “8 minutes to present SLA (and will be sure to mention the Canadian Community), short and sweet, among the other invited Quebec LIS-related associations”.

  **ACTION:** Caleb to draw attention to and send links to SLA Canada’s Student Chapters pages as well as the link to register for the Nov 25th student event. [done]

13. Next meeting
   - Monday, November 29, 2021 – 12:30pm PT/3:30pm ET

14. Adjourned 1:40pm PT/4:40pm ET