



The Columbine



Special Libraries
Association

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Newsletter of the Rocky Mountain Chapter
<http://www.sla.org/chapter/crmt>

From the President:Linda Van Wert

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AWARDING THE REBECCA JACKSON SCHOLARSHIP

Recently, I had the pleasure of interviewing candidates from the Rocky Mountain Chapter for the SLA national scholarship. It truly was a rewarding experience to meet and talk with our Chapter's applicants for the national award. I felt enriched by their enthusiasm, clear goals, and fresh perspective. At the same time last winter, the Rocky Mountain Chapter

went through the process of awarding its own Rebecca Jackson scholarship.

When the Rocky Mountain Chapter's scholarship was established about a dozen years ago, it was named after Rebecca Jackson because of her commitment to mentoring library school students. I can remember Rebecca coming to my DU Library School class many years ago (I won't say how many), and her enthusiastic presentation on Information Brokering. Rebecca was the first information broker in the Denver area and in the Rocky Mountain Chapter and could "think outside of the box" before it became a buzzword.

Each year, a fundraising event is held to raise money for the scholarship fund although members may make tax-deductible contributions to the fund at any time. Rebecca Jackson's sister, Mary Ann Chaffin, always attends the festivities. Past recipients of the award provided testimonials about the positive affect of the scholarship on their career in special libraries. This year, for the first time, we were able to promote the scholarship and provide information and applications for candidates via the Chapter's web site. We successfully raised \$1000 in the fall.

This year's winner, Bob Cooper was awarded the Rebecca Jackson Scholarship of \$1000 the January meeting. He is recognized for his academic achievements, his commitment to special libraries, his ability to meet challenges, his financial need, and his contribution to the Chapter. The fact that Bob would take on being an officer for the Chapter while finishing graduate school and working shows impressive character. All applicants were given the same serious consideration. During the selection process, in which Bob, though a Board member, did not participate, Board members were asked to rank each applicant. Each executive member had

placed Bob at the top of their list for recognition of his achievements and abilities. Bob will be graduating from the DU graduate Library School program this June and the Chapter is pleased to be able to give him a boost toward his future goals.

Candidates are evaluated on their academic standing, their interest in and understanding of special libraries, their future goals, and their commitment to the profession. Financial need is also a consideration.

We will be planning the 2001 Rebecca Jackson Scholarship fundraiser soon. This is a tremendous opportunity to be a part of the Chapter's role in the education of future special librarians. We need someone to lead the fundraiser planning and help screen applicants. And, we need several people with commitment to help from planning, to publicity, to the final party. One recommendation is to plan a silent auction to be held at the open membership meeting in September or October. Members may offer suggestions and venues for this and future fundraisers. Planning will take place in the summer for a fall event. Still undecided? Just ask Bob Cooper – he can tell you all about the importance of the Rebecca Jackson Scholarship.

CHAPTER MEMBER NEWS

Welcome New Members!

The following people have joined our chapter:

*Regina Avila - The Denver Post
Johnette Benda - Dorsey & Whitney LLP
Amy Bethel - Student member
John Davis - netLibrary
Brooke Guifoyle - Johnson & Wales University
Rebecca Hodges - The Salt Lake Tribune
Catherine Jex - Nutraceutical Corp Intl
Katrina Jones - Griffith Memorial Library
Colleen Keller - SLA
Janet Lissner - Dialogue Corporation
Melissa Martin - Heska Corp
Michelle Marx - ARSC / US EPA
Valerie McCoy - Factiva
Joanne Meester - Skyline High School Library
Jennifer Sutherland - Colorado River Water
Conservation District Library*

Johnette Benda came to Denver a year and a half ago from Des Moines, Iowa. She is currently employed at Dorsey & Whitney LLP as an Assistant Librarian and is enrolled in Emporia State University's Graduate Program in the School of Library and Information Management.

Michelle Marx is a Records Management Specialist for contractor ASRC at the U.S. Environmental Protection Agency's Superfund Records Center. She received a BS from the University of Colorado in Business Administration. Michelle is currently enrolled in the University of Denver's MLIS program

Rocky Mountain Chapter Member Statistics

***20 Associate Members
2 Forty-five Year Members
1 Life/Honorary Member
157 Members
5 Retired Members
25 Student Members
210 Total Members***

I Told You I'm Worth It: ROI (Return on Investment) and the Information Professional

Next Meeting: March 29 SLA Video Conference

11 am – 1:30 pm **Children's Hospital**

Co-sponsored by the Rocky Mountain Chapter of SLA and the Central Colorado Library System

FREE to participants (Regularly \$99 –\$129)

- Have you ever felt like you needed to explain the value of your library, to someone who didn't really care about library services, only about the bottom line return on investment for your department?
- Ever feel like you aren't getting through, that you don't have the right language to convey the worth of your library to your boss, and your boss's boss?
- Learn how to think strategically about your information center's value to the organization to prioritizing your stakeholders.
- Develop and apply strong measurement tools
- Communicate your return on investment to your primary Stakeholders.

Panelists include:

Karen Wilson, Manager, Client Value and Information Needs Assessment, Information Research, Nortel Networks. Karen has worked for Nortel Networks for 10 years as an information specialist, research team leader, and as Manager of their Global Program Office where she managed quality, metrics, CSAT/client value and user needs analysis

Kristin Oberts, Senior Manager, 3M Library and Information Services. Kristin has held a variety of positions in her 23 year career at 3M. Currently, she provides leadership for: the deployment of content to the desktop at the enterprise level within the context of a virtual electronic library; internal technical knowledge management initiatives; and review of software tools/services/ products which enhance information management capabilities for 3M staff.

Lynne Szabo, Manager of Agilent Technologies Corporate Libraries. Lynne has 20 years of diverse and extensive background in information services in technical and business environments. Currently, she manages the Agilent Technologies Corporate Library. Prior to this she held positions as Marcom Function Manager, Information Research Manager and Technical Services Manager at Hewlett Packard.

Jan Sykes has over 20 years experience in the information industry. Currently, she is working as an independent consultant, focusing on various knowledge management and information management initiatives. Prior to becoming an independent consultant, Jan was Senior Director of Client Services Consulting for Knight-Ridder Information, Inc. In that capacity, she managed account development and instructional development activities.

The program will include a live broadcast, pre-conference and post-conference activities and resource materials.

Participants may bring brown bag lunches. Coffee and tea will be provided. Pop will be available for 75 cents.

To register, contact the Central Colorado Library System: ccls@qadas.com; www.cclsweb.org; Phone: 303-422-1150; Fax: 303-431-9752. Confirmations, maps and parking directions will be sent to those registering.

SLA NEWS

Special libraries association elects new officers, directors

Bill Fisher, Ph.D., is the newly elected president-elect of the Special Libraries Association. Fisher is a professor at the San Jose State University School of Library and Information Science in San Jose, California. He and the newly elected members of SLA's Board of Directors will be installed June 13, 2001 at SLA's 92nd Annual Conference in San Antonio, Texas, USA, when **Hope Tillman**, Director of Libraries at Babson College, Babson Park, Massachusetts, will be sworn-in as the 82nd President of SLA. Fisher will serve as president-elect of SLA until June 2002, when his one-year term as SLA president begins.

Fisher is a 19-year member of SLA. His career reflects a commitment to educating young minds in preparation for service in libraries and information centers. He has previously served in a variety of elected positions for SLA, including as past president of the San Andreas (1995-1997) and Southern California (1985-1987) Chapters, and as chapter cabinet chair on the SLA Board of Directors (1993-1995). Fisher has also served on several SLA task forces and commissions, including the Special Committee on Competencies for Special Librarians (1995-1996) and the Membership Task Force (2000-present). Fisher earned his Ph.D. in Library and Information Management from the University of Southern California in 1981. He received his Master's in Library Science from the State University of New York at Geneseo in 1974. Fisher was graduated from the University of Arkansas in 1972 with a Bachelor's Degree in History and Political Science.

Elected to other positions on the SLA Board of Directors for the 2001-2002 Association year are:

Chapter Cabinet chair-elect: **Stephanie Tolson**, Library Director of the Saint Louis Community College, Flourissant Valley Campus, Saint Louis, Missouri.

Division Cabinet chair-elect: **Karen Bleakley**, Manager, Knowledge Services for PricewaterhouseCoopers, Montreal, Quebec, Canada.

At-Large Directors: **Marjorie M.K. Hlava**, President and Chairman of Access Innovations, Albuquerque, New Mexico; **Christine De Bow Klein**, Director of Research and Development for LifeCare.com, Westport, Connecticut.

Several current SLA officers will assume new positions for 2001-2002. **Donna Scheeder** (Library of Congress, Washington, DC), will be the new past-president; **Daille Pettit** (American Hotel & Motel Association, Washington, DC), Chapter Cabinet Chair; and **Susan Kloppper** (Arthur Andersen LLP, Atlanta, Georgia), Division Cabinet Chair. **Richard Geiger** (The San Francisco Chronicle, San Francisco, California), will begin the second year of his three-year term as Treasurer of the Association. Continuing to serve as at-large directors are: **G. Lynn Berard** (Carnegie Mellon University, Pittsburgh, Pennsylvania); **Lucy Lettis** (Arthur Andersen LLP, New York); **Mary "Dottie" Moon** (United Technologies Research Center, East Hartford, Connecticut); and (Yale University, New Haven, Connecticut).

Library Management Division Marketing Swap & Shop

Hello SLA Members! It's Swap & Shop time again and it's time to enter because the new registration form is now available online. See the link below.

As part of the master plan to streamline the Library Management Division Marketing Swap & Shop into a better, faster, more interactive event, we now have an Web registration form. Thanks for Tim DeWolf at the Federal Reserve Bank of San Francisco and Kathy Koch at Intel. There are other changes to announce as well:

- * Location Change -- This year the Swap & Shop will be held in the Exhibit Hall so you will have TWO days to display and/or browse
 - * Extended hours -- Monday 10:30am - 6:00pm and Tuesday 10:00am -6:00pm
 - * New! Web Entry Form -- All participants must use the entry form on the SLA-LMD website.
- Follow-up will be significantly easier if all of your information is in electronic format!
 All entries are due to Mindy Pennington by April 27, 2001.
 All PRIZES will be awarded by August 31, 2001. Thanks to our generous sponsor, FACTIVA, A Dow Jones and Reuters Company.

For all the details about the Marketing Swap & Shop, visit the LMD Website--
http://www.sla.org/division/dlmd/mkt_sect/s&s1.htm



FREE ELECTRONIC ILL COMING IN 2001 FOR COLORADO

Imagine an interlibrary loan system spreading like an electronic net across the state. Instantaneous connections to locate the materials you need at absolutely no cost to your library.

This is not a fantasy. The Colorado State Library is implementing the service; and pilot libraries are in training to go live this spring. The SWIFT (State-Wide Interlibrary Fast Track) system, initiated by some \$225,000 in LSTA funding, will support online requests from either patrons or staff and will use the Colorado Virtual Library as the front end for searches.

The system, slated for implementation across the state this year, has many benefits, including:

- SWIFT is specifically targeted to libraries that don't have electronic ILL currently. Libraries won't be required to use the system, but those that wish to will need only Web connectivity, a workstation (Intel Pentium 100 or better), and a standard Web browser.
- Libraries will be able to decide if requests can be made by patrons or solely by staff. Requests can be reviewed by staff first or automatically routed to Colorado libraries.
- Lending libraries may look at online requests and respond or have the requests automatically routed to designated libraries. The system should reduce costs and improve service to patrons.
- Requests and statistics will be tracked and maintained by SWIFT online.

In June 2000, an information delivery task force, chaired by Lynn Taylor of Denver Public Library, selected Fretwell Downing as the software provider for the system. Jean Madsen, formerly with Denver Public Library in ILL, CARL Corporation, and Denver Public Schools, is serving as SWIFT coordinator. Part of the pilot project is to compare workflow and costs prior and subsequent to use of the Fretwell Downing software.

On-going support for the system will be funded through the annual ACLIN budget. For more information on SWIFT, contact Jean Madsen at jmadsen@aclin.org.

Library Associates opens Rocky Mountain Branch

Library Associates, a national information staffing and consulting firm, is pleased to announce the opening of our office in Colorado. Located at 4610 S. Ulster Street, Suite 150, Denver, Library Associates, is headed by Deborah Schwarz, MLS (President), Kathleen Page, JD (Vice President) and Hal Brown, (Staff Recruiter).

Library Associates specializes in the placement of information professionals: librarians, archivists, library technicians, catalogers, webmasters, taxonomists, records managers, indexers and paralegals. In addition, Library Associates provides comprehensive consulting on all aspects of information management and project management services, including direct information management, conversions and cataloging. In business since 1983, Library Associates works with public and academic libraries, corporate information centers, law firm libraries, government libraries, archives, museums and records departments.

Library Associates is actively seeking librarians and other information professionals. The website (www.libraryassociates.com) lists open positions, and is updated on a daily basis. Those seeking employment can register with Library Associates to be notified of future positions and can also use our research links and download useful articles on the state of employment for librarians.

Potential clients interested in consulting services or seeking qualified candidates for information related positions may contact Library Associates at 303-770-6515 or info@libraryassociates.com.

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San Antonio, Texas USA

ARE YOU READY TO EMBRACE YOUR FUTURE?

STATE LIBRARY STAFF NOTED

The Colorado State Library announces the appointment of Eugene Hainer as Director of Library Development. He had been serving as senior consultant, school library media, for the agency. He holds an MLS from the University of Texas (Austin) and previously was school library media specialist at Linton Elementary School in Fort Collins. In his new position, Hainer supervises school and public library consultants and has oversight of federal LSTA projects as well as State Funding for Libraries grants.

Also at the Colorado State Library, Keith Curry Lance, director of Library Research Service, was named one of the 30 most influential people in ed-tech by eSchool News in the January 2001 issue. "Lance's work may well set the bar for school media programs in the future," said the publication. Lance directed recent ground-breaking studies in Alaska, Pennsylvania and Colorado that showed a direct correlation between exemplary school library media programs and higher student achievement scores on standardized tests.

Hyatt Regency Crystal City April 18-22, 2001 Arlington, Virginia USA

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THE INFORMATION ODYSSEY OF THE LIBRARY MANAGEMENT DIVISION

By Katherine Bertolucci, LMD Chair

The Odyssey follows Ulysses on his adventures through Homer's world. In Stanley Kubrick's film 2001: A Space Odyssey, we journey through the distant past and into the distant future. SLA's conference in San Antonio is titled "2001, An Information Odyssey: Seizing the Competitive Advantage." Join the Library Management Division on a voyage from the beginning of information management to the future of our digital heritage.

*The doors were gold, and hung on pillars of silver that rose from a floor of bronze.** Dr. Mohammed Aman, Dean of the School of Library and Information Science at the University of Wisconsin, Milwaukee, will give a presentation on the Great Library of Alexandria, the new library and the International School of Information Science that open this year in Egypt (Monday, 6/11, 3:00pm). Titled "The Bibliotheca Alexandrina: A Link in the Chain of Cultural Continuity," the program is co-sponsored by DEDU.

Now the storm-winds have spirited him away we know not whither. Jeff Rothenberg, Senior Scientist at the Rand Corporation, offers "Digital Information Lasts Forever - or Five Years, Whichever Comes First" (Monday, 6/11, 10:30am). In his 1995 Scientific American article, Jeff addressed the growing problem of digital preservation. This entertaining and knowledgeable speaker will also present emulation as a solution. We're joined by Divisional co-sponsors DCHE, SITD, DMRM, DMAH, DPAM, DST, and KINF.

He... seized a disc, larger, more massive and much heavier. LMD's Consulting Section presents an information innovator. Gary Hoover will speak about "The Library as an Enterprise: Succeeding in a Competitive World" (Tuesday, 6/12, 9:00am). In the traditional second keynote timeslot, this presentation will show you how to seize the competitive advantage in the 2001 information odyssey. Gary founded the first book superstore in 1982 and 17 years later he started marketing business profiles.

I can throw a dart farther than anyone. One way to succeed in a competitive world is through

"The Innovative Use of Enabling Technologies" (Monday, 6/11, 1:30pm). Richard Strayer of KPMG found a remote control screen-sharing software package that his company was using for its centralized help desk and reapplied it for training research staff. He redesigned technology to meet his own needs.

Now there was a watchman... to whom he had promised two talents of gold. Three professional futurists will show you a service that you can provide. Dr. Wendy Schultz of Infinite Futures, Cody Clark of the Institute for Futures Research, and Richard Fletcher of Deloitte Consulting present "You're a Futurist and You Don't Know It: A New Skill for Librarians" (Tuesday, 6/11, 3:00pm). The skills that futurists use to make predictions are the skills of librarians, including database searching so Dialog is our sponsor, of course.

We held our own against them, though they were more in number than we. LMD and DMAH visit the Daughters of the Republic of Texas Library at the Alamo. We'll meet at Alamo Hall where Warren Stricker, DRT Archivist, will present the slide show, "Remembering the Alamo: Documenting the Preservation of a Texas Shrine" (Wednesday, 6/12, 2:30pm). This beautiful hall is for private functions only. LMD is grateful to the DRT for waiving the rental fee. Afterward DRT Library Director Elaine Davis leads a tour.

Take my advice, call the Achaean heroes in assembly. Factiva's Anne Caputo returns with her "Senior Managers Roundtable and Luncheon" (Wednesday, 6/12, Noon - 2:45pm). This popular program allows senior managers to discuss the issues unique to upper management. Lunch is on Factiva, so come meet with your peers.

Ulysses... looked about him, but when he had looked long enough he crossed the threshold. Barb Spiegelman presents, "Preparing for Flight: Getting Ready to Take Off on Your Own" (Wednesday, 6/13, 1:00pm). This Consulting Section program tells prospective consultants how to prepare for lifestyle transitions. If you're considering this move (or have already made it),

be sure to attend the Consulting Section Business Meeting & Breakfast (Monday, 6/11, 7:30 - 8:45). You'll also want to learn how to run your business in the Section's popular CE Course, "So You Want To Be A Consultant (Sunday, 6/10, 9:00am - 5:00pm) with Sylvia James and Mary Dzurinko.

Mentor, who had been a friend of Ulysses... rose to speak. We'll offer three Mentoring Breakfasts with senior managers in the LMD Suite (Monday, Tuesday & Wednesday, 6/11 - 6/13, 7:30 - 8:45am). Find/SVP is our sponsor. Just contact Jackie Knuckle (knucklej@chh.org) to reserve a space.

When the child of morning, rosy-fingered Dawn, appeared, we drew our ships into the water. The Knowledge Management Section Breakfast will feature "The Emerging Role of Information Professionals in Knowledge Management" (Tuesday, 6/12, 7:30-8:45am) with Alan Proctor, VP of Knowledge Management Services at LEXIS-NEXIS. His KM history includes stints at the FTC and Booz Allen & Hamilton. Thanks to sponsor LEXIS-NEXIS.

The Phaeacians were going to see the sports... and there were many excellent competitors for all the prizes. The Marketing Section's Swap and Shop will be in the Exhibit Hall so you have lots of time to view the entries. Submit your marketing materials now to this exciting event. Information is at http://www.sla.org/division/dlmd/mkt_sect/s&s1.htm. Thanks to Factiva for sponsoring this SLA tradition and the cash prizes.

She made the wind fair and warm... while he sat and guided the raft. Another marketing tool is your business plan. Veteran instructors Rebecca Jones and Jane Dysart, present a new CE Course, "Positioning for Success: Building Business Plans" (Sunday, 6/10, 9:00am - 5:00pm). With proven service business models, they'll show you tactics of success. Be sure to read Rebecca's article on p. 23 of the December, 2000 Information Outlook, "Business Plans: Roadmaps for Growth and Success."

A keepsake such as only dear friends give. LMD partners with other Divisions on two more programs. E-journal experts Carol Tenopir of the University of Tennessee and Donald King of King Research teach us about "Electronic Publishing and the Economics of Information" (Monday, 6/11, 1:30-4:30pm) in a program developed by DMRM, along with DBIO, DENG, DERM, DFAN, DITE, DMIL, DPAM, DPHM, DSOC, and DST. We're also co-sponsoring "Bat Girl Was a Librarian, and So Was Casanova!!!" (Tuesday, 6/12, 3:00-4:15pm). Organized by SENA, we'll be joined by DEDU, DMAH, DMIL, and DSOL. Alison Hall of Carleton University explores the image of librarians.

You will find your comrades eating and drinking in the midst of great abundance. The LMD Hospitality Suite will be sizzling (Sunday - Tuesday, 6/10 - 6/12, 9:00 to Midnight). Also attend the LMD Business Meeting and Luncheon (Monday, 6/11, Noon - 1:15pm) to see your LMD friends and to thank Basch Subscriptions for their continuing sponsorship. This is the initial year of the Karen J. Switt Management Leadership Award sponsored by the Cynthia Berger Group.

She sat me in a bath and began washing me... to take the tire and stiffness out of my limbs. Join LMD and DERM for "A Day at the Spa" (Thursday, 6/14, by appointment). We'll meet at the Menger Hotel's Alamo Plaza Spa, near the conference. Treatments are based on Father Sebastian Kneipp's therapies featuring stress reduction. Your European spa experience offers massage and facials, with an aroma therapy session, lunch and gratuity. Choose a morning or afternoon session. Attendance is limited, so register early.

*All quotes from Homer's The Odyssey, translated by Samuel Butler, Internet Classics Archive, <http://classics.mit.edu/Homer/odyssey.html>, 1996-2000.

