



# The Columbine

Special Libraries Association

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Newsletter of the Rocky Mountain Chapter

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### *From the President:*

For six years I've represented for-profit special libraries on the Colorado Library Resource Sharing and Information Access Board, "Resource Sharing Board" or CLRSIAB, a statewide board appointed by the Colorado Commissioner of Education. My second three year term ends in June. Before then I need to find some names to submit to as a possible candidate to fill my slot.

The ideal nominee for the Resource Sharing Board should: be an able spokesperson for the interests and concerns of the libraries represented through that Board seat; have a broad perspective with regard to resource sharing issues: statewide, national, and international, as well as beyond the library community to other contributors and participants; have expertise in, experience with, or a commitment to the following:

- ◆ library and information telecommunications networking
- ◆ fiscal support for resource sharing and information access
- ◆ coordination with non-library entities
- ◆ legislation related to resource sharing and information access
- ◆ equitable access to information resources for all residents
- ◆ the role of resource sharing and information access in personal, professional, educational, cultural and economic development in Colorado

## CHAPTER OFFICERS

### **President**

Mark Estes  
(W) 303-866-0260  
[mestes@csn.net](mailto:mestes@csn.net)

### **President Elect**

Linda Van Wert  
(W) 303-861-6400,  
[VanWert.Linda@tchden.org](mailto:VanWert.Linda@tchden.org)

### **Treasurer**

Diane Powell  
(W) 303-445-2061,  
[dpowell@do.usbr.gov](mailto:dpowell@do.usbr.gov)

### **Secretary Vacant**

### **Past President**

Charmagne Moss  
(W) (719) 333-4406,  
[MOSSCL.dfsel.USAFA@USAFA.af.mil](mailto:MOSSCL.dfsel.USAFA@USAFA.af.mil)

### **Directors-at-Large**

Martha Jo Sani,  
(W) 303-492-2021,  
[martha.sani@colorado.edu](mailto:martha.sani@colorado.edu)

Wanda McDavid  
[wmcdavid@hollandhart.com](mailto:wmcdavid@hollandhart.com)

## COMMITTEE CHAIRS

### **Archives**

JoAn Segal,  
303-541-1065  
[jsegalvv@csn.org](mailto:jsegalvv@csn.org)

### **Awards & Mentor Program**

Char Moss  
(W) (719) 333-4406,  
[MOSSCL.dfsel.USAFA@USAFA.af.mil](mailto:MOSSCL.dfsel.USAFA@USAFA.af.mil)

### **Consultations**

Deborah Grealy  
(W) 303-981-3413,  
[dgrealy@du.edu](mailto:dgrealy@du.edu)

### **Employment**

Linda Bourgeois-Williams  
(W) (719) 590-3456,  
[Linda\\_Bourgeois@non-hp-colsprings-om1.om.hp.com](mailto:Linda_Bourgeois@non-hp-colsprings-om1.om.hp.com)

### **Membership - co-chairs**

Stacey Nagle,  
(W) 303-236-6134  
[nagle.stacey@epamail.epa.gov](mailto:nagle.stacey@epamail.epa.gov)

Marcy Rodney  
(H) 303-673-9082  
[mrodney@du.edu](mailto:mrodney@du.edu)

### **Networking**

Sandy Arneson  
303-270-8649,  
[arnesen\\_s@Frango.hsc.colorado.edu](mailto:arnesen_s@Frango.hsc.colorado.edu)

### **Ways & Means**

Nancy Greer  
(W) 303-275-4030,  
[nancy\\_greer@nrel.gov](mailto:nancy_greer@nrel.gov)

***Tuesday, November 16, 1999***

## **“ELECTRONIC JOURNALS SIMPLIFIED”**

**Barbara Kawecki, M.L.S., EBSCO INFORMATION SERVICES**

**NCAR – Library/Conference Center  
1850 Table Mesa Drive  
Boulder, CO 80303**

### **Program:**

- 5:00 – 6:30 Reception/Food – sponsored by  
EBSCO Services; Networking; Visit  
Library; Tour Exhibits**
- 6:30 – 7:20 EBSCO presentation on Electronic  
Journals by Barbara Kawecki**
- 7:20 – 7:30 Break**
- 7:30 – 7:50 “Idea Exchange” – open discussion on  
e-journals**
- 7:50 – 8:15 Business Meeting, Adjourn**

**Share ideas with your colleagues and learn about  
electronic journal subscriptions**

### **Directions:**

**From Denver, take Colorado 36 to the “Table Mesa Drive” exit. Turn left at exit light. Proceed west on Table Mesa Drive. Bear right at the “Y” and continue up the NCAR Mesa Hill road. Park in the lot to the east, which is down the hill from the building. Enter through the front entrance. The meeting is in the Main Seminar Room.**

**You may also want to refer to a map at:**

**[http://www.acd.ucar.edu/gif/boulder\\_map.gif](http://www.acd.ucar.edu/gif/boulder_map.gif)**

## ***President's Column continued***

- ◆ coordination with other resource sharing and information access entities.

Serving on the Resource Sharing Board gave me an opportunity to learn more about other types of libraries and the challenges they face – and to educate others of the challenges special libraries face. In short, it's been very valuable and rewarding for me.

The Board exists “to ensure that the people of Colorado are provided with the information they want, when and where they want it.” Established in May 1994, on the recommendation of the Resource Sharing Strategic Planning Committee and committed to implement a goal on governance in the Colorado Library Resource Sharing Strategic Plan. The Board serves as a resource sharing and information access planner and policy advisor to the Commissioner of Education by:

- ◆ Developing a common vision concerning library resource sharing and information access;
- ◆ Articulating the vision
- ◆ Devising strategies to achieve the vision.

Two of the many activities of the Resource Sharing Board to improve resource sharing:

First, the statewide contracts for databases – the FirstSearch and GaleNet contracts that combine the buying power of a statewide contract open to all libraries to buy unlimited searching on these databases at a fee related to their actual use. (if your library doesn't subscribe to the FirstSearch contract it's not too late to join. Contact me for more information.)

Second, ACLIN, the Access Colorado Library Information Network, embodied as a web site, [www.aclin.org](http://www.aclin.org). The web site serves as a gateway to other library home pages and catalogs and a collection of pages of resources useful to Colorado library users and librarians. The first of those pages was the ACLIN Health and Medicine page (a top site according the Rocky Mountain News), a business information page and coming – a place for Colorado librarians to share information and questions – sort of a statewide knowledge base for librarians. The site was also recognized by LibrarySpot.com as the library site of the month of October 1999.

To nominate yourself, or someone else, please contact me.

Mark E Estes



## ***Have Fun and Make Money in Your Spare Time...***

*by Druet Cameron Klugh*

No, this isn't one of those junk e-mails, but an appeal to your creativity. I need suggestions for ways to make money for the Colorado Library Political Action Committee. The CL-PAC is committed to raising money to aid in the push to get more library funding from the Colorado legislature. Colorado is currently one of four states that does not fund its public libraries at the state level; we want to change that! Planning is underway to introduce a bill for State Funding of Libraries in the next legislative session. Before the session opens in January, the CL-PAC may contribute to key legislative players as well as support the information road shows that tour the state to explain the importance of State Funding. All of this takes money!!!

A variety of methods are being used to raise funds, and I'd like any ideas you may have. Recent events include:

In May, a \$100 per plate luncheon was held at the home of Denver Public Library Commissioner Jared Drucker and her husband Bruce, a lawyer and prize-winning author. Visiting their art filled modern home in the Denver Country Club neighborhood was quite a treat. A few library directors including Jamie LaRue, current president of the Colorado Library Association (CLA), and several friends of libraries were present.

Hoping for a higher number of participants, the next event was held during the annual CLA conference in SnowMass. One hundred people, many in costume, attended the screening of "Party Girl", an amusing film about a directionless but very well organized social butterfly who becomes - you guessed it! - a librarian. Michelle Seipp of the Lafayette Public Library won the costume contest with a VERY authentic "Party Girl" look, and there were 9 runners-up, including Gordon Barhydt and an original "Potty Girl" who claimed she had misunderstood the title!! The response was so enthusiastic that this may become a repeat, cult-classic event every year.

What fun fund-raiser can you think of? Please contact me with any ideas you may have ([klughd@hro.com](mailto:klughd@hro.com) or 303-866-0444). If you would like to take the easy way out, and send a check, be my guest!! Contributions made out to the CL-PAC can be mailed to Colorado Library PAC at P.O. Box 452, Lafayette CO 80026.

# *Stay Ahead of the Curve*

*Mark your calendars now for the SLA Second Southwest Regional Conference which will be held in San Diego at the Shelter Pointe Hotel and Marina from April 5 – 8, 2000. The theme for the conference “Ahead of the Curve” reminds us that we must always be striving to stay one step ahead of technology and our competitors. The planning committee has lined up a great roster of programs and three keynote speakers: Richard Wiggins, Howard McQueen, and Wendy Schultz. To pique your interest, here are brief biographies and Web sites for each keynote speaker.*

*Richard Wiggins is Systems Architect for NEM Online. He has been in the forefront of Internet trends and development for much of the past decade. Author of the popular The Internet for Everyone: A Guide for Users and Providers and a long career in Web development and teaching, Rich has had a tremendous impact in bringing Internet technologies into the academic and librarian mainstream. He has helped develop a number of innovative Web sites and is a producer for Internet Buzz that you can find by pointing your browser to: <http://www.webreference.com/outlook/>*

*Howard McQueen is chief executive officer of McQueen Consulting. You can learn more about his work by visiting the McQueen Consulting Web site: <http://www.mcq.com/>. Mr. McQueen’s Web site states, “He is involved with information systems since 1981 and library-related technologies since 1986. He is editor of IntraNet Professional, a bi-monthly newsletter.” Take a look at the January 1999 issue of Online magazine and read the cover article he co-authored with Jean E. DeMatteo, “INTRANETS: New Opportunities for Information Professionals”.*

*Wendy Schultz is Visiting Assistant Professor in Futures Studies, and Acting Chair of the Studies of the Future program at the University of Houston-Clear Lake. In addition to curriculum development and teaching, she is Sole Proprietor for Infinite Studies (consulting and futures research) by visiting her web site at: <http://www.wolfson.ox.ac.uk/~wendy/if.html>*

*For more information visit the conference web site at:*

***[www.sla.org/conf/swrc/](http://www.sla.org/conf/swrc/)***

*Submitted by,  
Ann Manning Fiegen, CSU San Marcos  
Afiiegen@csusm.edu  
SWRCII Public Relations Committee*

## **We're Loud, We're Proud...**

Reproduced by permission

The SLA Toronto Chapter PR committee organized a unique event in Chapter history over the 1999 [Canadian] Thanksgiving Day weekend. Here's the story:

In July, the Toronto Argonauts Football Club put an big advertisement in the Toronto Sun. The big and bold headline was:

IF YOU WANT TO BEHAVE LIKE A LIBRARIAN, GO TO A LIBRARY

Groan!

Anyway, unprompted, and to the shock of the Argos and their advertising agency, numerous librarians called and complained, including SLA member, Julie Lukevich. Susie Baker, SLA [Chapter] President called me, as chair of the PR committee, and asked if I could work out something to get their ad off the SLA wall of shame and create a PR opportunity for us to invoke a new image.

I called Dan Quinn, Vice President of Sales and Marketing for the Argos. He and his staff were floored at the profession's reaction and hadn't realized that librarians would take offence. He was sincere and very eager to make amends.

He offered us 100 tickets to the Argos game against the Calgary Stampeders on October 9th at 3p.m. We were able to accomodate everyone who wanted one. Indeed the Argos were more generous and upped our ticket count to 140(!) to accommodate the high demand. Not bad for a long weekend!

The Argos wanted to counteract the Canadian reticence to be real loud and noisy at sports games AND librarians want to attack our false image as mously quiet shushers. A win-win situation for both of us.

About 30 of us met on game day for lunch at the Lone Star Bar and Grill. We all had a great time working on our cheers. It was a 'sunny' autumn afternoon on the Saturday of Thanksgiving weekend and we walked over to SkyDome with our remaining bags of t-shirts to hand out. Micromedia had ordered 100 t-shirts for the group and they were really cool. They were in the Argos double-blue colours and had "Librarians can tackle anything" with a graphic on the front and the back tolled:

We're Loud  
We're Proud  
We're Librarians!

While watching the traditional CFL east-west football rivalry, they put a camera on us -



twice - a large crowd of 140 noisy, raucous, excited and cheering librarians and we were up on the Jumbotron - a sea of blue.

PR Committee member Lynda Richardson attempted to get 5 male librarians to agree to have A\*R\*G\*O\*S painted to their bare chests - and unfortunately was thwarted when only four volunteers were available! We can't be caught with bad spelling or missing letters!

Shonna Froebel wrote an article "Footlbal for Librarians" which was handed out to all at the game - just to be sure. We avoided creating a bibliography <grin>.

Our favourite sign at the event was the classic sports parody: AACR2  
3 : 16

Stephen Abram's daughter, Sydney, brought a surprise 7 foot long "Librarians rock and Rule" banner.

We also had two sets of cards which said: G\*O A\*R\*G\*O\*S G\*O


These were waved furiously and attracted a few other librarians and library related people to our section from other parts of SkyDome!

It was a lot of fun - an image busting and still fun event (And due to our great cheering the Argos won this game!). One wag was heard to comment that with our t-shirts and chanting we looked a bit like a cult! I like that - an information cult!

Thanks to our sponsors - the Toronto Argonauts and Micromedia.

So, let's scream AARRRRRRGGOOOOOOOO's - Librarians rock! but we don't roll over.

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**Do you find yourself becoming a Sherlock Holmes, ferreting out information on people, places and companies?**

*Take advantage of SLA's Real-Time Desktop Course:*

### Sherlocking the Net

*sponsored by West Group*

The Internet is a plethora of information but how do you know what is valid and what is out of date? When do you subscribe to a Net service and when do you just pay as you go? Do free sites offer authentic information and what is their source? This course is designed to assist the information professional to efficiently and effectively use the Internet to find valuable information.

**December 7**  
2:00 p.m. - 3:30 p.m. EST and repeated on

**December 9**  
from 10:00 a.m. - 11:30 a.m. EST

Each course is only **\$45** for SLA members, **\$65** for nonmembers!  
To register, please visit our website at: [www.sla.org/professional/desktop.shtml](http://www.sla.org/professional/desktop.shtml).  
Questions? Call the Professional Development department at 1-202-939-3634 or send e-mail to [profdev@sla.org](mailto:profdev@sla.org).



## Membership meeting

The 1999 RMSLA Membership Meeting was a smashing success, with well over 60 members and guests attending. Held at the Colorado Railroad Museum's new library on their 12 acre site in Golden, the meeting was sponsored by fatbrain.com. Guest speakers included Kim Dority, vice president of e-Global Library, and Tom Paolucci and Rodney Toy of fatbrain.

Dority's talk addressed the changing nature of the information professional's work, with a particular focus on switching from a "job" to a portfolio approach to a career. The entire talk is posted on the Colorado Library Marketing Council site at [www.clmc.org](http://www.clmc.org). If you want to feel good about being in the librarian business, this is the article to read.

Paolucci and Toy walked an attentive audience through the fatbrain site, an online more-than-just-a-bookstore that works closely with special librarians to develop intranet bookstores. fatbrain.com has a special offer for all members of the Rocky Mountain chapter of SLA — order online at the [www.fatbrain.com](http://www.fatbrain.com) site and get at least 10% off all titles and free expedited shipping (or reduced international shipping). The offer expires December 15, 1999 and does not apply to already discounted titles or at retail stores.

To qualify, enter discount code "rockymtsla" on the online order form. Discounts will appear on the "Almost Done" page. Remember, this offer is for Rocky Mountain SLA members only. What a great reason for your friends and colleagues to join!

Special thanks to Erin Kinney, Jennifer Doran, Kim O'Neill and Nancy Greer for all their help.

**Marcy Rodney and Stacey Nagle**  
Membership co-chairs

### *Get connected to your Chapter!*

*Subscribe to the Chapter listserv - it's low volume and has some useful reminders.  
Send a message to [rmsla-request@tali.uchsc.edu](mailto:rmsla-request@tali.uchsc.edu) with the word "subscribe" in the subject field*

*Subject line: Subscribe  
The body of the message should be left empty*

Sidebar:

Here are some of your ideas for t-shirt slogans (you really are a creative bunch and I'll collect them here so we might use them again - anyone for a football theme for their International Special Librarian's Day celebrations?):

"Librarians can tackle anything!"

or

"Librarians know how to take a pass."

or

"Librarians go the whole nine yards."

or

"Librarians know the score."

or

"Just Dewey!" (with a NIKE Swoosh)

or

"Librarians are intellectually stimulating and physically active."

or

"Knowledge is power. Have you huddled with your Librarian today?"

or

"Conan the Librarian"

or

"We tackle mental challenges."

or

"We tackle your mind."

or

"We are the offensive coach behind education."

or

"We are the offensive coach behind knowledge."

or

"We're loud, We're proud, We're LIBRARIANS."

or

"Librarians show some "defense" at this "offense".

or

"DO WE DECIMATE?"

or

"Put your foot on the ball, not in your mouth."

or

"Achieve your "goals" at the library."



*The Columbine*  
**SLA/ROCKY MOUNTAIN CHAPTER**  
*P.O. Box 25714*  
*Colorado Springs, CO 80936*