

Rocky Mountain SLA

September, 2005



Rocky Mountain “Hi!”

Ty Webb

This is my first newsletter message as your chapter president. I’m honored to be serving in this position and I’m looking forward to working with you and our other area colleagues to bring you interesting and stimulating events providing you with opportunities for networking and professional growth.

I have several other goals for the year, too. One is to promote RMSLA and raise awareness of who we are and what we do. I have worked with SLA’s graphic designer to develop a logo for our chapter. The Board is in the process of refining the preliminary designs and we plan to submit the final two to you for your vote either by email, or in the next issue of this newsletter.

Another goal is to expand our services to RMSLA members who live outside of the greater Denver metropolitan area. Two Utah members are planning a meeting and dinner in the Salt Lake City area. We are looking at several alternatives to provide an opportunity later this year for remote participation by any RMSLA member in our four-state area. And we’re also looking for sites suitable for SLA’s Virtual Learning Series.

And my final goal is to get us ready for the 2007 SLA Conference, which will be held here in

Denver. Our local arrangements committee is chaired by Kathleen Rainwater, and I am co-chairing the association’s conference planning committee. We have already started working!

There are four library groups in the Denver area that work together each year to put on Colleague Connection, an evening in the Spring with vendor displays, dinner and a speaker. The planners are the leaders of the four library groups in and around Denver -- RMSLA, CCML, CoALL and CAL. We have met twice already to work on this year’s event, and we will announce the date and the speaker in October.

Most SLA chapters schedule their activities to start in September and continue until the annual conference in June. Our chapter, though, has been on a continuous, year-round schedule with the conference in June, our scholarship fundraiser in July, a potluck picnic in August for sharing information from Toronto, and a September meeting to share success stories. We have built some momentum, and there’s no stopping us now!

Look for separate articles in this issue with details of some of the things I’ve mentioned here. We’re going to have an active and busy 2005-2006.

MAKE YOUR VOTE COUNT

Cast your vote on the SLA Bylaws change by October 7. Go to www.sla.org/evote2005

Conference Notes from Toronto

AIIP AT SLA

Marcy M. Phelps

I attended the conference in Toronto, not only as an SLA member, but as a representative of the Association of Independent Information Professionals (AIIP). AIIP held its Board of Directors meeting in Toronto and was a conference exhibitor, so I spent much of my time staffing the booth, meeting the thousands of wonderful SLA members who passed through the exhibit hall.

For those of you who may not be familiar with the organization, AIIP (www.aiip.org) was founded in 1987. Membership today includes 700 individuals in 20 countries, and consists of owners of information-related businesses. AIIP members offer expert online, Internet, primary, and manual research; provide document delivery, database design, library support and consulting services; and include writers and editors. Members provide service to a wide variety of clients, ranging from small businesses to the Fortune 500.

I did manage to attend a few conference sessions, though. The one that really stood out for me was one of Mary Ellen Bates' very practical presentations, Mining the NEW Web for Information. Mary Ellen covered blogs, social networking services, multimedia information, and podcasting. In this session, she provided an understanding of what these new areas of the Web offer, as well as tools for finding what we need. You can find Mary Ellen's slides at <http://www.batesinfo.com/sla-2005-new-web.pdf>



CCN Tower, Toronto

RMSLA Chapter Newsletter
September 2005

Published irregularly
This issue edited by Ty Webb
Photo Credits: Jennifer Doran (p1), Ty Webb

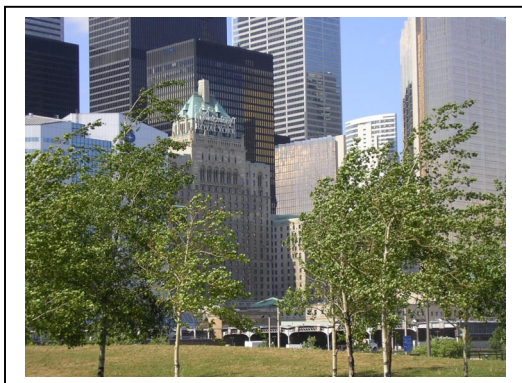
Table of Contents:

President's Letter	1
Conference Notes	
AIIP	2
Digital Libraries	3
CI Perspective	4
2005 Rebecca Jackson Scholarship	5
RMSLA Member Milestones	6
The Bigger Picture	6
RMSLA's Twin	7
Officers	8-9

"Special Libraries Association assumes no responsibility for the statements and opinions advanced by the contributors to the Association's publications. Editorial views *do not necessarily represent the official position* of Special Libraries Association. Acceptance of an advertisement does not imply endorsement of the product by Special Libraries Association."



Sessions from Toronto - You can see and hear sessions from the Annual Conference that were recorded live in Toronto!



Fairmont Royal York
Toronto Conference Hotel

DIGITAL LIBRARIES AT SLA

Ander Murane

Some highlights from the *Digital Library Collections and Services CE* workshop conducted by Roy Tennant from the California Digital Library:

Digital libraries or repositories are created by "ingesting" or capturing content, or its metadata locally, merging it into an institution's system, controlling how it works and making it easier to

search. An example would be an "e scholarship" repository where faculty could upload content through a web form. It could then be put into a searchable database.

One of the main ideas underlying digital archives is the commitment to standards and their development. *Dublin Core* is the required metadata format. *OAI-PMH* (Open Archives Initiative Protocol for Metadata Harvesting - www.openarchives.org) is a common protocol for harvesting metadata. OAI exists to "expose metadata" for other to download ('harvest')." Data providers provide the data, service providers harvest the data and allow users to access it.

Some examples of digital repository services, digital libraries and related resources:

DSpace - A joint venture between MIT and HP. DSpace is a "groundbreaking **digital repository system** that captures, stores, indexes, preserves, and redistributes an organization's **research material** in digital formats." They provide open source software for anyone wishing to create their own repository. www.dspace.org/

Swish-e - Another open source software for indexing XML.
swish-e.org/

California Digital Library - This site has a treasure trove of technical information for this fascinating and evolving field.
www.cdlib.org/

redlightgreen.com - Union catalog designed for college freshman. An incredibly simplified interface, gives excellent results.
www.redlightgreen.com/

Online archive of California - Union database of California institutions
www.oac.cdlib.org/

Project Euclid - A Cornell University initiative that works with math societies and publishers.
projecteuclid.org/Dienst/UI/1.0/Home

National Digital Information Infrastructure and Preservation Program - A project of the Library of Congress which address digital preservation strategies and concerns.
www.digitalpreservation.gov/

Roy Tennant - Workshop presenter
www.cdlib.org/inside/projects/harvesting/

SLA TORONTO: A CI PERSPECTIVE

Scott Brown, President-Elect, RMSLA

In addition to being President-Elect of the chapter, I'm also Treasurer for the Competitive Intelligence Division, so I was very involved in the program planning for the CI Division offerings in Toronto. I'm very pleased to say that all the CI Division offerings, both CE courses and conference programs, were very well attended.

There is a huge amount of member interest in CI; the Division itself has grown from under 200 members to well over 400 in less than a year. As a Division, we tried to provide offerings covering the full spectrum for CI practitioners from librarians transitioning to CI functions, to human intelligence gathering, to writing and presentation skills for delivering intelligence analysis. Below are brief descriptions of two offerings I attended in Toronto.

Boosting Your CIQ, part 2

Boosting Your CIQ was a two-part CE workshop, taught by Cynthia Cheng- Correia, principle of KnowledgeInform, a consulting firm that focuses on developing competitive and market intelligence research functions, capabilities, and tools. Since I've previously had some CI experience and training, I decided to attend the second half of this offering, which delved into using some of the more popular CI frameworks: Porter's Five Forces, Four Corners, and Blindspot Analysis.

It was fascinating to hear, in the first hour, the stories of the participants. Most attendees were

either being asked by their management to do more CI work, or were already doing the work and were interested in building their skills. After examining some of the analysis models, we had the chance to do a hands-on exercise analyzing Google and how the company fits into a Five Forces model. This model takes an industry-level look at the direct rivals to a company, suppliers, customers, potential new entrants, and substitutes – those disruptive forces from outside of the industry that may change the entire dynamic of the industry. While we only had about 45 minutes for this exercise, we all came away feeling we'd had a chance to do some good hands-on work.

Defining your Intelligence Requirements

Jan Herring is a pioneer and recognized expert in the field of Business Intelligence. In this session, Jan looked at defining the Key Intelligence Topics (KITs) and Key Intelligence Questions (KIQs) at the beginning of an intelligence project. The thing that struck me about this discussion - and I've heard discussions of KIQs and KITs before - is the similarity to the well-known "reference interview." Determining your KITs and KIQs is essentially conducting an in-depth reference interview in a different context. I think this session was valuable because it introduced attendees to the language and terminology of CI and Business Intelligence, while giving them a different way to look at utilizing the reference interview process.



RMSLA Treasurer Pamm Gross listens to Marcy Phelps as Kathleen Rainwater looks on at the Conference Wrap-Up and Potluck Picnic held at Mar Scully's on August 27.

2005 Rebecca Jackson Scholarship

RMSLA FUNDRAISING SUCCESS

For the first time, RMSLA has awarded three \$1,000 dollar scholarships to students enrolled in graduate programs in library and information science. The Academic Relations Committee, under the leadership of Linda Van Wert, raised a total of \$3,000 this year.

The wine-tasting fundraiser on July 16th was a huge success. Arranged by Linda Van Wert, Wanda McDavid and the committee, the event was hosted by Marcy Dunning in her lovely backyard.

In addition to the delightful wine selection provided by Grape Expectations, the silent auction was a big hit. Rebecca Jackson's sister, Mary Ann Chaffin, placed the high bid for a pretty baby quilt, made by RMSLA member Lynda Wyman. Another member, Jennifer Doran, contributed three sets of her own artistic notecards. Past-past President Marcy Rodney's husband contributed several hours of handyman work, and Marcy Dunning walked away with a great deal on a one-year online subscription to "Special Issues," which was contributed by the editor/publisher, Trip Wyckoff. Additional fun items included the recent Harry Potter book and a "Belly Dancing Bag." Ask President-elect Scott Brown about that one.

EBSCO and CLiC deserve special recognition for their generous contributions of \$300 each, and the committee also thanks the members and friends who sent donations even though they were unable to attend the event.

The Rebecca Jackson Scholarship has been offered by the chapter since 1997 in the memory of one of our outstanding members who had a strong commitment to mentoring library school students.

ANNOUNCING THE 2005 REBECCA JACKSON SCHOLARSHIP WINNERS

The winners of the Rebecca Jackson Scholarships for 2005 are Catisha Benjamin, Kathleen Weyand and Dulcie Brown. Congratulations to all three!



Mar Scully, in green, is the perfect hostess at the August 27 RMSLA gathering.

Rocky Mountain Milestones

(This space is used to recognize our members and the milestones in their lives. Share information about your colleagues, or yourself, by sending a message to the newsletter's Editor)

Congratulations to **Jean Heilig** who is now the Financial Manager of the Colorado State Library. Jean is the immediate Past-President of the Rocky Mountain Chapter, and also serves as the Employment Chair.

Marcy Rodney is a speaker at the Montana State Library Fall Conference on "Making the Case for School Libraries and Making the Numbers Count: Patron Surveys that Work."

Becky Hodges recently completed the library move for the Salt Lake City Tribune.

Yolanda Maloney, RMSLA Chapter Director, attended the recent IFLA conference in Oslo.

Marcy Phelps is serving as a Director at Large for AIIP

JaNae Kinikin and **Joe Kraus** both authored articles that appeared in the Summer 2005 issue of Issues in Science and Technology (www.istl.org)

Barbara Wagner, a past-president of RMSLA and currently Awards Chairperson, offers a mentoring program through her company, The Access Point, Inc. (TAP), which is celebrating its Silver Anniversary, providing training, research, and related information services since 1981.

The Bigger Picture

RMSLA covers four states, and has 200 members, many of them very active at our chapter level. Lists of this year's officers appear elsewhere in this newsletter. But did you know that many of our members are also active within the larger organization?

In addition to more than 50 chapters located around the world, SLA also has 25 and numerous caucuses and committees. A surprising number of our RMSLA members are also involved at the division and association level. If what Ty says is true, "you get out of something what you put into it," then these members are certainly getting a lot out of SLA!

According to the online SLA Membership Directory:

Our chapter President-Elect, **Scott Brown**, is also the Treasurer of the new Competitive Information Division.

Bertha Adamson was the 2004-2005 Webmaster for the Pharmaceutical & Health Technology Division.

Mary Ellen Bates is the List Owner for the Information Technology Division

Christy Confetti-Higgins is chairing the Innovations in Technology Committee.

Joe Kraus is Chair-Elect of the Physics-Astronomy-Mathematics division.

Marcy Rodney, our chapter past-past president, is the Chair of the Aerospace Section of the Engineering Division and also serves on two of SLA's committees, Nominating and Research.

Ty Webb, current chapter president, is co-chairing SLA's 2007 Conference Planning Committee for Denver, and is the Learning Opportunities Chair for the IT division.

RMSLA's Twin

Senor Ricardo Rodriguez Pereyra is a member of SLA's Rocky Mountain Chapter, even though he lives and works in Buenos Aires, Argentina. He is our chapter's "Twin."

Through SLA's Twinning Project, Chapters and Divisions are able to establish relationships with librarians in developing countries. The goals are to exchange information and experiences, to provide both parties with opportunities for professional growth and cooperation, to develop ongoing support for international librarianship, and to recruit more international members for SLA.

Candidates for this program have at least some library education, currently hold a library position, possess sufficient knowledge of the English language to provide written communication, and have exhibited "resourcefulness in spite of lack of opportunities."

The Rocky Mountain Chapter opted to participate in the program. Our "Twin" is Ricardo Rodriguez Pereyra, currently the Coordinador de Bibliotecas, Instituto Multidisciplinario de Historia y Ciencias Humanas (CONICET) in Buenos Aires. He recently received his doctorate degree with a dissertation on "Cine argentino y genero, 1970-2000," and his hobbies are traveling, writing and painting.

Information from Argentina to RMSLA

Dr. Ricardo Rodriguez Pereyra

From August 22th to 27th 2004, took place in Buenos Aires, Argentina the World Library and Information Congress: General 70th IFLA Conference and Council "Libraries: Tools For Education and Development ". This congress was very important for the libraries and the librarianship in Argentina, and even in the Latin America region because this was the first time that one IFLA congress moved from Europe and the developed world to the Third World. The congress joined almost 4,000 participants from all over the world and was the perfect occasion to change experiences, trends and realities of the libraries in the present. The delegates could visit

libraries of Buenos Aires and also explore different tourist points in the country.

My position as a member of the National Organizing Committee was to coordinate the group of volunteers who collaborated at all times with the attending delegates. The volunteers, dressed in red, were everywhere, and the delegates were satisfied with the work who were available to take care of them at any moment and before any occasion, always with good mood and efficiency. The volunteers were library science students and librarians graduated from different librarianship schools, in their home country of Argentina.

RMSLA Executive Board

President Ty Webb	InfoWebb 7988 S Algonquian Ct Aurora, CO 80016 303-248-5746	president@rmsla.org
Pres-Elect Scott Brown	Sun Microsystems Information Specialist 500 Eldorado Blvd. UBRM05-228 Broomfield CO 80021 303-272-2581	president.elect@rmsla.org
Past-Pres Jean Heilig	Financial Manager/ Special Programs Consultant Colorado Department of Education Colorado State Library	past.president@rmsla.org
Secretary Lisa Backman	Senior Librarian CableCenter 2000 Buchtel Blvd. Denver, CO 80210 303-871-4679	secretary@rmsla.org
Treasurer Pamm Gross	Research Center IHS/Global Engineering Documents 15 Inverness Way E * MS A109 Englewood, CO 80112 USA phone: 800.624.3974 X7905 or 303.397.7905 fax: +303.754.3906	treasurer@rmsla.org
Director Ander Murane	Librarian Rocky Mountain News 100 Gene Amole Way Denver, CO 80204 303 892 2586	director01@rmsla.org
Director Yolanda Maloney	Engineering Librarian University of Colorado Boulder UCB 184 Boulder, CO 80309-0184 303-492-6279	director02@rmsla.org

RMSLA Advisory Council

Academic Relations Coordinates activities with local library school programs and students	Linda Van Wert	academic.relations@rmsla.org
Archivist Organizes and maintains chapter's archival materials	Linda Bourgeois	archivist@rmsla.org
Awards Oversees chapter's awards program	Barbara Wagner	awards@rmsla.org
Employment Collects and disseminates employment opportunities	Jean Heilig	employment@rmsla.org
Hospitality Provides services to ensure the comfort of members and guests at chapter events	Mar Scully	hospitality@rmsla.org
List Owner Maintains chapter's intercommunication list	Marcy Rodney	list.manager@rmsla.org
Newsletter Provides information to members throughout our 4-state region		
Professional Development Informs members of opportunities for career development	Christine Hamilton-Pennell	professional.development@rmsla.org
Utah Coordinators Arrange an event for our Utah members	Jason McFadden & Becky Hodges	utah.coordinator1@rmsla.org utah.coordinator2@rmsla.org
Vendor Relations Works with our vendor partners to increase potential synergies	Marcy Rodney	vendor.relations@rmsla.org
Webmaster Develops and maintains RMSLA's "face to the world"	Bruce Raymond	webmaster@rmsla.org
2007 Local Arrangements Coordinates RMSLA efforts as Host Chapter for 2007	Kathleen Rainwater	events@rmsla.org