

NJSLA Board Meeting—July 30, 2014 7:30 pm

Attendees: Sonal, Arda, Claudia, Stacie, Ben, Janet, Victoria, Leslie, Joan, Darlene

Minutes are approved

Welcome/Update—Sonal

Congratulations to Vicky and Darlene for the Job blog. We were given the RIM (Record and Information Management) award from TAB, Mayville WI based records management company.

SLA New Jersey Chapter blog named one of the top regional records management blogs of 2014 (details here: <http://recordsmanagement.tab.com/records-management-2/top-records-and-information-management-blogs-part-4/>)

Princeton-Trenton has made a name change to the New Jersey Greater Princeton/Trenton chapter. Their Board has approved this change and they did not inform the NJ chapter of the change. They will now be higher in the SLA chapter website dropdown.

On April 25, Sonal attended a panel at RU Career Fair. The panel discussed challenges, trends, the job market, and expectations for the profession.

Treasurer's Report—Claudia

As of June 25, 2014, the chapter checking account balance is \$10,393.47 and the pooled fund is \$32,133.78 for a total of \$42,527.25.

Discussion List

After an examination of our discussion list subscribers and our actually paid member list shows that less than half of paying members are getting information through the discussion list. Last year Sonal sent postcards to members of upcoming programs. This can be expensive. We would rather communicate through a list.

Sheryll Rappaport and Claudia Cuca created a survey to send to our chapter members to try to find out why people are not more involved, what they hope to get out of SLA, and what types of programs/gatherings in which they are interested. They asked for suggestions/edits to the survey. Members who respond to the survey will be eligible to win a raffle—four \$25.00 gift cards. Sonal noted that the same 30-40 people attend our dinner meetings and the same people volunteer.

The chapter member list has 177 individuals. 170 of these have emails. Sheryll will contact the seven without emails by phone. Leslie and Victoria will help to edit the survey, and Tom will send it out to our members.

Arda asked if Tom could forward announcements from SLA Leadership. Sonal said she will ask Tom to forward them. Ben suggests email tracking to see who opens and looks at the Survey.

Jan 21-24-SLA Summit Boot Camp. Janet went to the Division Cabinet meeting. The SLA Building is on the market and the project it will be sold within 12 months. The SLA Board plans to pay down our debts and loans outstanding with the profits. There was a motion to have a plan in place of what to do with the money before the building is sold, but it was defeated because there was thought that the Finance Committee should decide what to do with the money. SLA was only using a fraction of the space and the Board meets virtually. SLA will probably rent a space.

Sponsorship

Janet said there is nothing new. We are fully funded for September. She is waiting to hear back about Oct/Nov. She has one sponsor for December. Information Express is pulling back, they had given \$3,000 last year.

Nominating Committee

Ben will put together a committee of three people. Positions to be filled are President, President Elect, and Secretary. Sonal suggested that everyone come up with two names for the President and President –Elect position. Ben asked that this is sent to him within the next two weeks-July 15. Janet asked that the call for nominations be put out to the entire membership and said that by the end of July the nominating committee should be in place.

Job Blog—Darlene and Vicky

They will work on revising the Jobs Blog SOP to conform to Wordpress (old SOP was written for TypePad). Current challenges: finding appropriate jobs. They are looking at different job site, including PA, DC, MA and will expand the skills they are looking for (typical library jobs are rather scarce).

Website-Stacie

Regarding posting financial statements, she has gotten no response from Cheryl Ehrenberg, and Kate Creegan has no additional financial statements besides what is already in the Board records. Stacie has completed putting Board records in public view. Using Google Analytics to look at chapter website hits, she found that over 1 month we were getting 1,000s of visits. Many of these were under 1 minute or up to 2 minutes (not conducted by individuals). In June 450 visits were at least two minutes, which she considers a more accurate count of monthly statistics. Victoria asked if we can see how long someone looks at some text vs. other text. Stacie will see if this is possible.

Scholarship—Leslie

Leslie found a few articles by Frank Spaulding and is looking for more information on him. Sonal said Leslie should come up with criteria, etc. for the scholarship.

Closing Remarks

Next Board Meeting will be sometime in Sept.

Old Business

Victoria asked if a market analysis of membership has been done. Ex: Look at where people work and approach prospective sponsors based on this. Sonal stated there has been no structured effort to look at membership, and it sounds like a good idea to reach out to those who have not sponsored. Darlene stated that SLA does not capture this information and she would have to do it manually. It would be time consuming.

New Business

Claudia contacted Kate Creegan and Cheryl Ehrenberg about content from the old site, and Barbara Burton about chapter archives—there could possibly be information on Frank Spaulding in Newark. Claudia and Barbara discussed scanning the files from Newark. Stacie stated she had everything from the old website from Quan Logan.

Victoria made a motion to adjourn at 9:04. It was seconded.

Respectfully submitted,

Arda Agulian, Secretary, NJSLA