

## SLA Engineering Division Executive & Advisory Board Meeting

November 20, 2014: 1:01-2:00pm EST

### 1- Call to Order and Roll Call (Andy Shimp)

*Present:* Andy Shimp, Sara Davis, Penny Sympson, Diane F. Brenes, Joan Cunningham, Edna Paulson, Mary Whittaker, Patricia Aspinwall, Lynn Berard, Susan Morley, Taya Cagle, Vanessa Eyer, Daureen Neddill, Jeremy Cusker, Beth Thomsett-Scott, Maureen Kimball

*Absent:* Giovanna Badia, Moy McIntosh, Ashleigh Faith, Dale Copps, Danielle Harrison, Mary Strife, Marge Rhodes

*Guests:* Gabriele Hysong, Christina Byrne, Becca Smith

### 2- Changes to Agenda (Andy Shimp) – No changes to the Agenda.

### 3- Approval of Previous Board Meeting Minutes (Andy Shimp) – Minutes approved as submitted.

### 4- Chair & Committee Reports

A) Chair (Andy Shimp) – Andy had sent a proposed restructuring of the webpage listing Division board members, committees and committee members. See <http://engineering.sla.org/officersboard-2014/> to comment. The new structure facilitates finding people. Andy will have Dale update the page.

B) Chair-Elect (Sara Davis) – Sara sent out an email about times for meetings starting in January and will get back to everyone after Thanksgiving with this information. She tentatively has someone to fill the position of Fundraising Chair.

C) Past-Chair (Penny Sympson) – No report.

D) Treasurer (Diane F. Brenes) – See report at the end of the minutes.

E) Secretary (Giovanna Badia) – Absent; no report.

F) ABCD Chair (Joan Cunningham) – No report.

G) Aero Chair (Edna Paulson)– Gabriele Hysong is officially the new Aero Chair Elect to begin January 2015.

H) Aero Chair Elect (Mary Whittaker) – No report.

I) Fundraising Chair (Patricia Aspinwall) – Patricia indicated that this was her last meeting. She is transitioning this positions information and duties to Sara and will be willing to work with the new Fundraising Chair

J) 2015 Meeting Planner (Penny Sympson) – Penny has been in contact with FM Global about the 2015 SLA Conference tour. The number of people on DENG’s tour is limited to 25. Penny has been entering the conference information into the online conference planner.

K) Membership (G. Lynn Berard) – As of November 2014, DENG membership is 288 active/currently paid members. This is a drop of 30-40 members from the same time last year. There are four new members listed as a result of them paying their membership late. The membership for each of the two sections cannot be easily ascertained. Lynn will work with Paula Diaz to determine membership in sections. Penny indicated she was able to determine membership via the SLA membership Directory: 105 for Aerospace and 41 for ABCD. The Directory is not considered accurate.

L) Standards (Susan Morley) – Susan sent an email to Standards participants providing information on the 2015 session and letting them know that the Standards session will be on Tuesday. Some replied they were not happy with the Tuesday slot since it is the last day of conference. This is Susan’s last meeting. Jeremy Cusker will be the new Standards Chair.

M) Awards (Taya Cagle) – No report.

N) Board Liaison (Moy McIntosh) – Absent: no report.

O) Archives (Vanessa Eyer) – No report.

P) Mentoring (Ashleigh Faith) – Absent: no report.

Q) Website (Dale Copps )– Absent: no report.

R) Listserv Owner (Amber Collins) – Absent: no report.

S) Professional Development (Daureen Neddill) – No report.

T) Action Planning (Danielle Harrison/Maureen Kimball) – Discussed under Old Business

U) Bulletin Editor (Jeremy Cusker) – The next edition of SciTech News will be out in March of 2015.

## 5. Old Business

Action Plan items (Andy distributed the report prior to the meeting.)

### Learning & Development

1. DENG will develop and sponsor, or co-sponsor, a webinar related to professional development in engineering librarianship.
2. Team up with other Division/Chapters to increase access to presenters and audiences for webinars & meetings.
3. DENG will develop a Webinar or social media event based on an annual conference program.

### Advocacy and Outreach

1. Auto-subscribe all members of the Engineering Division to the listserv - revisit decision to not auto-subscribe.
2. Create a new Networking Committee with responsibilities including list administration, Web development, and social media. The committee would include the list administrator and Webmaster as well as other interested members.
3. Complete DENG LinkedIn profile as an open group. Explore creating separate accounts for sections.
4. Link DENG Twitter account to Division Website, including the "Communicate!" page.
5. Create and utilize a DENG account on a photo-sharing Website, such as Flickr.

### Networking

1. Develop a conference program or Webinar focused on an aspect of international engineering librarianship.
2. Seek corporate support to co-sponsor the SLA Europe Early Career Conference Award.
3. Make a conscious effort to set up webinars and meeting times that work for a variety of time zones.
4. Explore sponsorship and participation in a program to be held outside of the United States, possibly coordinating with other SLA units.

Niamh – last year's student travel award winner from Ireland is establishing a program.

5. Invite student members to monthly meetings, annual Division meeting/lunch (discounted ticket) (Treasurer)

## 6. New Business

Draft annual report review (Andy distributed the report prior to the meeting.)

- 25. How could the SLA Board or Staff help with your Division's efforts to recruit and/or retain members?
  - Competitive conference registration pricing
  - ADD: Clean up dirty data for membership

How to recruit new members.

- 75. What are you proudest of your Division for accomplishing in 2014? Please describe up to 3 things:
  - (1) Approving a strategic plan.
  - (2) Creating a new Architecture, Building Engineering, Construction and Design Section  
ADD: to #1 and working on goals for an Action Plan.
  - (3) Annual conference programming and great support from our vendors.
  
- 76. What do you think are the greatest threats to your Division's success in the next year? Please describe up to 3 things:
  - Decline in membership
  - ADD: Difficulty in filling leadership positions
  - Increasing cost of attending conferences
  - Decrease in attendance at conferences

7- Next Meeting (Sara Davis)

The time of the meetings for next year will be sent out by Sara Davis.

8. Adjournment (Andy Shimp)

Andy announced that this would be the last meeting for Beth, Susan and Patricia and thanked them for their work. He thanked the Board for all their hard work this past year. The meeting was adjourned at 2:00 pm EST.

Respectfully submitted,

**Daureen Neddill for Giovanna Badia**, Secretary  
SLA Engineering Division

*Treasurer's Report*

**November 20, 2014 Meeting**

**From Chase Bank online statements as of November 19, 2014**

**Bank Accounts**

**Engineering Division**

SLA Eng Div Checking XX8660	\$ 2,609.24
SLA Eng Div Savings XX5502	\$31,197.41
<b>Total</b>	<b>\$33,806.65</b>

**Aerospace Section**

SLA AeroSec Checking XX8678	\$2,699.72
SLA AeroSec Savings XX5494	\$7,002.28
<b>Total</b>	<b>\$9,702.00</b>

**OVERALL TOTAL** **\*\$43,508.65**

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**\*Pending co-sponsorship payment as of November 19, 2014**

<b>Date Invoiced</b>	<b>Amount</b>
9/23/14	\$432.43 – Transportation Division (Standards Update, Engineering Café)
<b>TOTAL</b>	<b>\$432.43</b>

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Respectfully submitted,

**Diane F. Brenes**  
**SLA Engineering Division Treasurer**