

SLA Engineering Division Executive & Advisory Board Meeting

July 25, 2013: 12:01-1:16pm Central Time

1- **Open Meeting and Roll Call** (Penny Sympson and Giovanna Badia)

Present: Penny Sympson, Andy Shimp, Pamela Enrici, Edna Paulson, Giovanna Badia, Diane F. Brenes, Patricia Aspinwall, Betty Edwards, Beth Thomsett-Scott, Mary Strife

Absent: Amber Collins, Dale Copps, Abby Bedford, G. Lynn Berard, Sara Tompson, Barbara Williams, Bonnie Osif, Susan Morley, Karen A. Vagts, Mary Silva Whittaker

Guests also present: Sara Davis, Bert Saul

2- **Changes to Agenda** (Penny Sympson) – The Strategic Planning Committee would like feedback on their timeline.

3- **Approval of June 2013 Meeting Minutes** (Penny Sympson) – Approved.

4- **Chair & Committee Reports**

A) **Chair** (Penny Sympson) – Penny thanked everyone for their work. She stated that she voted in favor of the PRAC survey recommendation, which was based on the results that came through SurveyMonkey from the division members.

B) **Chair-Elect** (Andy Shimp) – No report.

C) **Past-Chair** (Pamela Enrici) – Obtained two volunteers in response to the email she sent to the listserv about volunteering for available positions in the Engineering Division. One of the volunteers joined the Strategic Planning Committee and will also be helping to organize professional development events. Another email will be sent out.

D) **Aero Chair** (Mary Strife) – Thanked everyone for a great meeting. They had a great discussion about NTRS at the aerospace breakfast.

E) **Aero Chair Elect** (Edna Paulson) – No report.

F) **Treasurer's Report** (Mary Silva Whittaker) – Absent. See report at the end of the minutes.

G) **Secretary** (Giovanna Badia) – No report.

H) **Vendor Relations** (Patricia Aspinwall) – Thank you cards were mailed out to the sponsors. Patricia started talking to potential new sponsors about next year's conference. IHS would like to be a sponsor for next year's conference and for our professional development webinars. They can bring in speakers for our webinars. Access Copyright would also be interested in sponsoring our professional development webinars.

I) **2013 Meeting Planner** (Betty Edwards) – No report.

J) **2014 Meeting Planner** (Beth Thomsett-Scott) – We have more programs than we can handle for the conference. A discussion ensued about which programs to choose, and the scheduling of events and meetings during the conference. Beth will send an email asking us to choose the programs we want. See report at the end of the minutes for draft conference programming schedule.

K) **Membership** (Lynn Berard) – Absent; no report.

L) **Strategic Planning** (Karen Vagts) – Absent; see report at the end of the minutes.

M) **Standards** (Susan Morley) – Absent; no report.

N) **Awards** (Penny Sympton on behalf of Diane Brenes) – Diane submitted a summary of the awards to SciTech News.

O) **Board Liaison** (Sara Tompson) – Absent; no report.

P) **Archives/Mentoring** (Bonnie Osif) – Absent; no report.

Q) **Website** (Dale Copps) – Absent; no report.

R) **Listserv Owner** (Amber Collins) – Absent; no report.

5- **Old Business** (Penny Sympton)

- Regarding Facebook and LinkedIn pages, should Penny survey or collect more information from SLA leaders on success rates, best practices, etc.? Should she survey division members? A discussion ensued. Beth will work with Danielle Harrison to start a social media page(s) for the division.
- Amber will make a recommendation at our next meeting about whether or not to keep non-SLA members on the Engineering Division listserv, and a vote will be taken. 60% of SLA chapter listserv/discussion groups are open to both members and nonmembers. Only 37% restrict their listservs to SLA or division members, which is contrary to the expectation communicated by SLA a few years ago to use the listservs as a benefit of membership.
- Member profiles on the SLA Engineering Division website need to be updated. Please check your profile on the website. If you do not have a profile, submit one to Dale. All profiles should be submitted or updated by our next meeting.
- There is a new member of the Professional Development committee, who will be starting in September. Her name is Susmita. She is an international member (from

India) and she is also part of the Strategic Planning committee. The Professional Development committee still needs a chair and more members.

6- New Business

- The Public Relations Advisory Council (PRAC) has requested money. (Penny Sympson)
 - PRAC wants to “show the world the skill-sets that library and info pros bring to their organizations” with flash videos (including voice-overs). The videos will provide content and examples of the roles, and highlight sample accomplishments, of SLA’s diverse membership. Links to the flash videos will be made available on the SLA Employer Resources page. PRAC feels that “the idea is scalable, with the ability to add more videos as funds are secured.” They expect it to cost \$9,000-\$11,000 to develop three videos. The New York Chapter has offered to contribute \$2,500 to the cause. While PRAC hopes to secure some sponsor dollars as well, additional contributions are needed. PRAC has contacted Unit leaders seeking additional donations. They feel “this is a great cause because we are communicating with potential hiring managers everywhere,” and that “no donation is too small and this effort has a great return on your investment.” Does the division wish to contribute and, if yes, how much?
 - A discussion ensued. Questions that were asked are:
 - If the name of the organization changes, how expensive will it be to re-record any voice over where the name is mentioned?
 - Will the emphasis of the videos be the role of the librarian or of SLA membership?
 - Will the videos be posted on the SLA Employer Resources page only? Or will they be pushed out so that others (organizations that don’t have librarians) can learn about our value?
 - Answers to these questions are needed from PRAC before a decision can be made.
- The ABCD Caucus is requesting to become a section of the SLA Engineering Division. (Penny Sympson, Bert Saul)
 - Membership numbers for the ABCD Caucus are:
 - June 2013 35 people
 - June 2012 37 people
 - June 2011 32 people
 - June 2010 35 people
 - June 2009 39 people
 - The 2013 allotment per person was \$176.70, which includes a deduction for the web hosting fee.
 - The majority of members of the ABCD Caucus are not members of the Engineering Division, so we would gain 20-25 potential new members.
 - The ABCD Caucus has a programming slot for their business meeting at the SLA annual conference, which has had minimal attendance in previous years. The Engineering Division may gain an additional slot at the annual conference if the ABCD caucus is part of the division. Penny will check on this.

- The members of the ABCD caucus are interested in the building side of architecture and construction, e.g., in standards and building codes. Their focus is evolving. The caucus has a listserv of about 125 people, which has the same types of questions and postings as found in the Engineering Division listserv.
 - If the ABCD Caucus becomes a section, would they elect a section chair and chair elect, and would these individuals be added to our executive board? This would depend on finances, specifically on whether the monies from the ABCD caucus need to be kept separate.
- The executive board voted to accept the proposed agenda of the Strategic Planning committee (see Strategic Planning report at the end of the minutes).

7- Next Meeting (Penny Sympson)

The next meeting will be held on August 22nd, 2013 at 12:00 p.m. Central Time (CT).

8- Adjournment (Penny Sympson)

The meeting was adjourned at 1:16pm CT.

Respectfully submitted,

Giovanna Badia, Secretary
SLA Engineering Division

*Treasurer's Report***SLA Engineering Division and Aerospace Section Treasurer's Report**

July 25, 2013 Meeting

*From Chase Bank statements as of June 28, 2013****Treasurer's report:***

Engineering Division	TOTAL
Savings and Checking accounts total	\$35,696.65
Aerospace Section	
Savings and Checking accounts total	\$ 9,773.97
GRAND TOTAL	
in SLA ENG and SLA AERO accounts	\$45,470.80

Respectfully submitted,

Mary Silva Whittaker

SLA Engineering Division Treasurer

2014 Meeting Planner Report

Draft Conference Programming Schedule

SATURDAY

Board Meeting (Saturday) 4-5:30

No host dinner (volunteer needed to locate restaurant and manage reservations)

SUNDAY

Synergy/Border Program Sunday 11:45-1:15, 1:30-3,

Option 1: Building Better Engineers (Researchers/Scientists) Through Embedded Services

Dee and Cheryl. Also another panelist? Specific to embedded services to move students from academia to the professional world. How academic librarians can better prepare students for professional experience. What corporate librarians need to know about academic libraries to better receive and retrain new professionals.

Option 2: Beyond Borders: Corporate and Academic Librarians

Speaker 1: Librarian who has worked in both, similarities/differences

Speaker 2: Librarian with hiring experience in both, how to move from one to the other – differences in application/interview process

Speaker 3: Dee and Cheryl or Dee and a Corporate librarian sharing examples of working with the other “type”.

Standards Update Sunday June 8 1:30-3, Sunday 11:45-1:15

This is your opportunity to meet representatives and vendors from many standards development organizations (SDOs). Learn about new developments and the latest product and technological innovations. Ask questions and provide feedback while the SDO reps are all in the same room!

***Science and Engineering 101** Sunday, 8 June 4:00 p.m. - 5:30 p.m. 90 minutes (DST: DENG)

MONDAY

Aero Breakfast and Program (Monday) (have to have before Division meeting) 8:00 a.m. – 9:30 a.m.
(Edna to provide)

Engaging Users with Technology Monday 9 10:00 am- 11:30 am 90 min, Monday 8-9:30

How do we decide what products we will purchase and invest our time in? Such decision-making is not solely driven by the functionality of the technology, but how it enhances the user experience. The speakers will explore models to measure user engagement and practical applications, such as gaming. Andy identified a speaker, Heather O’Brien of the UBC I-School who does research in this area. He is investigating other speakers. He contacted the UBC MedIt program about gaming programs to help medical students learn how to diagnose patients and I also saw a presentation from librarians at Univ. of Florida about using gaming technology to teach responsible conduct of research. Debra Kolah,

the User Experience Librarian at Rice U. is interested in the topic. She is convener for the User Experience (UX) Caucus. I doubt that a caucus can serve as an official co-sponsor. We could ask her to be a co-moderator for the session.

Division Business Meeting and Luncheon Monday, 9 June 12:00 p.m. - 1:30 p.m. 90 minutes

*****All-Sciences Poster Session** Monday, 9 June 5:30 p.m. - 7:00 p.m. 90 minutes
DBIO DCHE, DST, DPHT, DENG, DFAN, DPAM (does not count against our co-sponsorships)

** Would be good to change this since conflicts with cabinet meetings

TUESDAY

Engineering Café Tuesday, 10 June 2-3:30, m. - 9:30 a.m. Monday 12:00pm-1:30pm 90 minutes

Join us for this roundtable discussion of current topics of interest to Engineering and Science librarians. Topics will be chosen based on survey results/discussion on the DENG listserv.

*Tables with topics shown. Once topics selected, will have a moderator for each table/topic. 3 rounds of 25 minutes each to allow attendees to gain multiple experiences yet have time to effectively discuss each topic.

Crossing Workplace Divides Tuesday, 10 June 8:00 a.m. - 9:30 a.m (spotlight), Sunday 3:30-5:00, 90 minutes

Ever experienced a conversation or transaction that went far differently than you expected? Have a colleague who you know is saying the same thing you are you still can find common ground? Have you noticed that there are divides in the workplace? Some are noticeable and others are just ones that make you wonder...Attend this program and discover not only why there are divides but how to minimize these to develop effective and productive working relationships with colleagues and customers.

3 panelists: Personality Types, Intergenerational Differences, Culture, all focused on workplace issues.

***Innovations in your Library** *Tuesday, 10 June 11:00 a.m. - 12:00 p.m. 60 minutes
Libraries as location for business start up incubators; Knowledge Initiative for small businesses; innovation promoted by societies/publishers promoting innovation (ACS providing 5 free journal downloads; SciFinder access to members, and especially beneficial to foreign researchers - the theme of the conference - JSTOR free downloads, three articles every other week
Spotlight DST DCHE possible Academic and DENG

***Electronic Lab Notebooks** Tuesday, 10 June 2:00 p.m. - 3:30 a.m. 90 minutes (DCHE: DENG)

What are ELNs? With the many choices, how do we decide what ELN is right for our organization? What is the librarian's role in the transition to and implementation of the ELN? Addressing these questions a panel of speakers will inspire this discussion.

Session type:

3-member panel presentations with 20-minute question, answer and discussion

Abstract:

More than a simple alternative to the traditional paper laboratory notebook, current technologies make the electronic laboratory notebook (ELN) critical for R&D collaboration, knowledge management and productivity. Although well-established particularly in the pharmaceutical world, ELNs by providing a variety of research solutions, are quickly moving into the mainstream for all industry and many disciplines in academia.

Audience Level: Beginner to Experienced **Speakers:** (all tentative)

1. Michael H. Elliott, CEO, Atrium Research - 20 mins

What is an ELN; an overview of some of the popular ELNS; considerations when selecting an ELN

2. Daureen Nesdill, Data Curation Librarian, University of Utah - 20mins

Librarian's role in the transition to ELNs; Implementing the ELN -- in an academic environment experience

3. TBD – 20 mins Librarian's role in the transition to ELNs; Implementing the ELN -- in a chemical, engineering, or food industry environment experience

Strategic Planning Committee Report

Here is an update from the Strategic Planning (SP) Committee for the month of July:

1. Members of the Committee attended the June Board Meeting and Member Luncheon at the Annual SLA Conference. An overview of the propose SP process was provided and as far as we could determine, Division members approved our approach.
2. The SP Committee met this past Friday, July 19, for the first time primarily in person (except for Li Zhang, who teleconferenced) to discuss our next steps. We have developed the proposed schedule for our work as presented here and would like the Board's feedback on both our approach and also on the dates - we wish to avoid conflict with any other DENG activities that are planned.

Proposed Agenda:

- August 22: Present at the board meeting an agenda discussion item on our initial draft and collect feedback.
- September 16: Deliver a 2nd draft based on the Board's feedback as well as on our own refinements and ask for feedback at the September 26 board meeting
- October 14 (or thereabouts) - Issue a draft to the Division membership, accompanying by a survey in which to collect feedback. Ask for feedback by November 1.
- November 21 - Finish incorporating member feedback and other revisions into a more final version and submit to the Board for discussion at the November 21 Board meeting.
- December 15 - Produce a finished version for final review and approval by the Board. Note: there is no December board meeting and we must be cognizant that during the latter part of the month, most people are thinking of other things and/or are away. We may not exactly finalize all details by December 31 but if we get the plan approved by early January, the Board then can move towards implementing an Action Plan based on the final plan.

3. We have recruited an additional team member. Following the SLA Conference, Dr. Susmita Chakraborty of the Bengal Engineering & Science University, in India volunteered to help with DENG activities and we are happy to take her up on this offer as she will provide a valuable international perspective and help us with the Global aspects of the SP. She is director of the Asian Chapter, Special Libraries Association and also active in IFLA.

Respectfully submitted,

Karen A. Vagts
Strategic Planning Committee Chair