Welcome to the Meet-the-Experts Webinar Series: Careers in Science Away from the Bench

Raise your hand if...
Welcome to the Meet-the-Expert Webinar: Careers in Science Away from the Bench

Thursday, August 22, 2019
3:00 – 4:00 p.m. EDT
Webinar Agenda

3:00 – 3:05 p.m. EDT  Welcome and Introductions
3:05 – 3:40 p.m. EDT  Careers in Science Away from the Bench Presentations
                      • Dr. Henkin
                      • Dr. Natalizio
                      • Dr. Seger
3:40 – 4:00 p.m. EDT  Question and Answer Session
To Submit A Question

Type your question in the Questions box of your webinar panel.

Mobile Phone

Computer
Question and Answer Session

Type your question in the Questions box of your webinar panel.

Mobile Phone

Computer
“Strategically” Prepare for a Career in Consulting

Josh Henkin, PhD
Founder/Career Coach
STEM Career Services, LLC
<table>
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<tr>
<th>Professional Experience</th>
<th>Years</th>
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<td>Field Scientist - Medtronic</td>
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Planning For Career Success

- Acquire Skills and Learn Which Jobs, Cultures, Etc. You Like/Don’t Like
- Apply for Internships, Volunteer Positions, Jobs, Etc.
- Graduate Training or Postdoctoral Training
- Build Your Professional and Personal Network

Know Yourself

Do You Have The Skills and Experience To Get The Job You Want?

Ongoing

What Jobs/Careers Do You Believe You Might Enjoy? Passions?

Develop Your Skills

Apply for Jobs
Who is a Government Consultant?

• Term “Consultant” usually refers to management consultant
• Government Contractor - A private company, or employee of such company, that produces goods or services under contract for the government
• Consultant - One who serves in an advisory capacity to an officer or instrumentality of the government (5 U.S.C. 3109)
• Experts in their respective field who advise government organizations on topics where they lack in-house expertise
Key Skills in Government Consulting

- Communication
- Teamwork
- Managing Relationships
- Customer Service
- Problem Solving
- Strategic Thinking
- Technical Expertise
Final Advice...

- Start thinking about your career goals now
- Be open to, and seek out, new opportunities
- Take risks early and often
- You don’t have to have know exactly what you want to do with your life today
- Don’t underestimate the value of networking
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https://www.instagram.com/stemcareercoach/

Josh Henkin, PhD
Josh@STEMCareerServices.com
Using creativity, innovation, and self-reflection to craft your career

Barbara J. Natalizio, Ph.D.
Communications and Science Engagement
The Rita Allen Foundation
My Ever-Continuing Journey...

Communicating Complex Ideas Workshop Series

Vanderbilt Postdoctoral Association

VPA
Barbara J. Natalizio, Ph.D.
Communications and Science Engagement

- Rita Allen Foundation Scholars Program
  - Cancer, neuroscience, immunology, pain research
- Civic Science Fellowship Program
Skills for Transitioning to a Program Officer, Communications, Science Engagement position

- Business writing/Strategic correspondence
- Project management
- Evaluation/Assessment
- Building partnerships/seeding collaborations
- Knowledge of science policy/science communication/civic engagement
- Handling shifting priorities (flexibility and adaptability)
- Ability to research, summarize and make recommendations
Next Steps

• Creativity & Innovation
  • Think outside-the-box when considering volunteer opportunities and/or future careers
  • Be curious
  • Yes, AND!

• Self-reflection
  • What do you spend your time thinking about? This should give you insight into your passions.
    • “You get what you focus on, so focus on what you want!”
  • Remember, success is always a team effort!
Final thoughts...

• Use your imagination to create your reality
• Don’t let imposter syndrome limit you
• Don’t self-eliminate
• Give, give, give...you will receive later
• Strategically seek opportunities to develop the skills you want & need for the next step
• Don’t settle or let others steer your trajectory—if you’re passionate about something, find your community

Explore, Engage, Experience
From Bench to Beltway: Careers in Science Policy

Yvette R. Seger, PhD
Deputy Director, Office of Public Affairs
Director of Science Policy
Federation of American Societies for Experimental Biology (FASEB)
Educational/Training Background

• **BA:** Zoology (Genetics Concentration) and Politics & Government, Ohio Wesleyan University

• **PhD:** Genetics, Stony Brook University/Cold Spring Harbor Laboratory

• Christine Mirzayan Science & Technology Policy Fellow – National Academies of Science, Engineering, and Medicine
Career Highlights

• *FasterCures* – Research Associate (~2 years)***
• *National Institutes of Health* – Senior Health Science Policy Analyst (contractor) (2.5 years)
• *Discovery Logic/Thomson Reuters* – Program Manager (~4 years)***
• *Federation of American Societies for Experimental Biology (FASEB)* – Director of Science Policy (6.5 years and holding!)***

*** indicates job identified through networking
Factors for Success

• Learning a little bit about a range of issues
• Interest in current events (scientific and policy)
• Non-technical communications (written and oral)
• Preference for a fast-paced, high energy work environment
• Knack for managing multiple projects on varying timelines
• Schedule and deadline driven
• Training/Education
Skills You Might Need to Develop

• Speaking in acronyms (kidding...sort of)
• Consensus building
• Non-technical communications
  • Policy briefs
  • Letters to agency officials
  • Newsletter articles
  • White papers/reports
• Familiarity with new stakeholder populations
Pathways to a Policy Career

• Schedule informational interviews with policy professionals
• Engage with a policy/advocacy interest group at your institution and/or your professional society (or organize one!)
• Contribute articles or letters to local newspapers or institution newsletters discussing policy issues
• Participate in a Capitol Hill Day or engage with your representatives “in district”
• Internships or Fellowships
Meet-the-Expert Lunch At SITC 2019

www.sitcancer.org/2019

Thursday, November 7, 2019
Gaylord National Hotel & Convention Center
National Harbor, Md.

Upcoming Meet-the-Expert Webinars

www.sitcancer.org/mtewebinar

Upcoming webinar topics
Resume and cover letter writing/alternative search strategies
Leadership/how to develop your team
Negotiation

Questions/Comments:
connectED@sitcancer.org
Career Connections Online Job Board
Search for open positions, set notifications and personal preferences

Career Connections At SITC 2019
Networking Reception
Friday, November 8, 2019
Gaylord National Hotel & Convention Center
National Harbor, Md.

www.sitcancer.org/careerconnections

Questions/Comments:
connectED@sitcancer.org