

SITC 2019

Exhibitor Prospectus



Society for Immunotherapy of Cancer

An Invitation to Exhibit at SITC's 34th Annual Meeting

Advancing the Science and Application of Cancer Immunotherapy Worldwide

Make your mark at the largest cancer immunotherapy conference and exhibit at SITC's 34th Annual Meeting, hosted by the leading member-driven organization focused on cancer immunotherapy, SITC. At SITC's Annual Meeting, we will bring together international leaders from academia, regulatory and government agencies, as well as industry representatives for unmatched education, scientific exchange and networking with the scientists driving the field. Relay your message across all aspects of this scientific community that come together at SITC's Annual Meeting in an effort to make cancer immunotherapy one of the four standards of care and the word "cure" a reality for cancer patients everywhere.

If you have a product or service that will advance research or accelerate laboratory results, do not miss this opportunity to exhibit at SITC's 34th Annual Meeting.

Exhibits Overview

SITC is the preferred meeting in cancer immunotherapy by leading immunologists, academicians and researchers in the field. Do not miss the opportunity for one-on-one contact with all of the people you need to see.

Why Exhibit at SITC?

- Meet the global thought leaders in cancer immunotherapy
- Interact with key investigators and clinicians who evaluate and purchase your products/services
- Gain insight into new and innovative uses of your products/services by speaking with experts at the forefront of the science
- Generate new leads
- Achieve your sales/business development objectives

Who Exhibits at SITC?

- Biotechnology companies
- Cancer organizations/foundations
- Consulting groups
- Data management companies
- Informatics/analysis firms
- Medical device manufacturers
- Medical equipment suppliers
- Medical publishers
- Pharmaceutical companies
- Research companies/agencies
- Scientific supply companies
- University/hospitals/research institution



Past Exhibitors

10x Genomics	Caprion Biosciences Inc.	HemaCare BioResearch	MicrobiomeDx	QIAGEN
AbbVie	Caris Life Sciences	HemOnc Today & Healio.com	MicroMedicine	QualTek Molecular Laboratories
Abcam	Carolina BioOncology Institute	HISTALIM	MilliporeSigma	Quanterix
ABL, Inc.	CDI Laboratories	Histologix Ltd.	Miltenyi Biotech GmbH	RareCyte Inc.
ACEA Biosciences, Inc.	Cell IDx	HTG Molecular Diagnostics	Mission Bio	Regeneron
ACT Genomics	Celldex Therapeutics, Inc.	Illumina	Mitra Biotech	Roche
Adaptimmune	Cellecta	ImaginAb	Myriad RBM, Inc.	Rules Based Medicine
Adaptive Biotechnologies Corp.	CellGenix/American Fluoroseal	Immudex	Nanostring Technologies	Ruro Inc.
Adaptive Cell Diagnostics	Cellular Technology, Ltd.	Incyte Corporation	NantHealth	Saint-Gobain
Aduro Biotech, Inc.	Center	Indica Labs, Inc.	Natera	SANYO
Advaxis, Inc.	Champions Oncology	Indivumed GmbH	NeoGenomics Laboratories	Seahorse Bioscience
Affymetrix Inc., part of Thermo	ChemoMetec Inc.	Inovio	NewLink Genetics	SEPPIC, Inc.
Akoya Biosciences	CLC Bio, LLC	Integrated Oncology & Covance (LabCorp)	Nexcelom Biosciences	Sequentia, Inc.
American Association for Cancer Research (AACR)	Curiox Biosystems, Inc.	Invitrogen	Nilogen Oncosystems	Seramatrix
American Society of Clinical Oncology (ASCO)	Cytobank	Invivoscribe Technologies, Inc.	Nodality	Sidra Medical & Research Center
Amgen	Definiens, Inc.	Ionpath	Northwest Biotherapeutics	Sino Biological US
AMSBIO, LLC	Demos Medical Publishing (an imprint of Springer Publishing Company)	Iovance Biotherapeutics	Novartis Oncology	St. Jude Children's Research Hospital
ApoCell, Inc.	Discovery Life Sciences	iRepertoire, Inc.	Novoprotein	Stellar Biotechnologies
Aquila BioMedical	eBioscience	Irvine Scientific	OmicsHealth LLC	STEMCELL Technologies
ArcherDX	Elsevier	isoplexis	Omnia Biologics, Inc.	Syndax Pharmaceuticals, Inc.
Argos Therapeutics, Inc.	EMD Serono	IvyGene	OmniSeq	TESARO
Astarte Biologics	EMD Serono/Pfizer	JPT Peptide Technologies GmbH	OracleBio	The Lab People, Inc.
AstraZeneca	Enable Life Sciences	Juno Therapeutics	OriGen Biomedical	Thermo Fisher Scientific
Axio Research	Epic Sciences	Kite Pharma, Inc.	Panasonic Healthcare	TICA Group, LLC
Bavarian Nordic	Exelixis, Inc.	Kite, a Gilead Company	Pathcore	TriStar Technology Group, LLC
Beckman Coulter	Fimmic Oy	Life Technologies	PeproTech, Inc.	Ultivue
Biocare Medical	Fisher Scientific	Lion Biotechnologies	Peregrine Pharmaceuticals	Viracor IBT Laboratories
Biodesix, Inc.	Flagship Biosciences	Lippincott, Williams & Wilkins	PerkinElmer	Virginia Commonwealth University
BioIVT	Flaskworks	MABTECH	Personalis, Inc.	VisioPharm A/S
BioLegend	Flexcare Clinical Research	Mabtech, Inc.	Personalized Medicine in Oncology	WebMicroscope Fimmic
Biologics Consulting Group	FlowMetric	MBL International Corporation	Pfizer Oncology	Wilson Wolf Corporation
BioMed Central	Fluidigm	MedGenome, Inc.	Pfizer/Merck KGaA	WuXi AppTec/WuXi NextCODE
Bio-Rad Laboratories	FluidX	Median Technologies	PGx Health	Xcell Biosciences
BIOSYS USA LLC	Fred Hutchinson Cancer Research	Medpace	Precision Oncology	XEME Biopharma, Inc.
Bio-Techne	Genalyte, Inc.	Merck & Co., Inc.	Predicine	
BPS Bioscience	Genentech	MI Bioresearch	Prometheus Laboratories, Inc.	
Bristol-Myers Squibb	HalioDx		PromoCell GmbH	
Canopy Biosciences			Proscia	

Exhibit Booth Packages

Elite Deluxe Package (ISLAND 40' X 40') - \$65,000

- 40' x 40' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 12 exhibit booth staff badges
- 7 Annual Meeting delegate registrations
- 7 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Elite Package (ISLAND 30' X 30') - \$50,000

- 30' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 6 Annual Meeting delegate registrations
- 6 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final Program

Premier Deluxe Package (ISLAND 20' X 30') - \$40,000

- 20' x 30' island booth
- First choice booth placement
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 5 Annual Meeting delegate registrations
- 5 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary full-page ad in Annual Meeting Final

Premier Package (ISLAND 20' X 20') - \$25,000

- 20' x 20' island booth
- Lead retrieval

Also includes:

- 10 exhibit booth staff badges
- 4 Annual Meeting delegate registrations
- 4 Annual Meeting guest registrations
- Pre- and post-meeting complimentary attendee mailing list
- Complimentary half-page ad in Annual Meeting Final Program

Premium Deluxe Package (CORNER 10' X 20') - \$20,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 8 exhibit booth staff badges
- 3 Annual Meeting delegate registrations
- 3 Annual Meeting guest registrations
- One-time complimentary Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 50 percent discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Premium Package (INLINE 10' X 20') - \$10,000

- 10' x 20' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 6 exhibit booth staff badges
- 2 Annual Meeting delegate registrations
- 2 Annual Meeting guest registrations
- Complimentary Pre-Annual Meeting attendee mailing list (choice of pre- or post-meeting)
- 25 percent discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Deluxe Package (CORNER 10' X 10') - \$5,000

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 3 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 1 Annual Meeting guest registration
- 25 percent discount on attendee mailing list rental (choice of pre- or post-meeting)
- 10 percent discount on one Annual Meeting Final Program print advertisement (half page or full page) or registration bag insert

Basic Package (INLINE 10' X 10') - \$3,000

- 10' x 10' booth
- Draped back wall and side rails
- Identification sign
- Lead retrieval

Also includes:

- 2 exhibit booth staff badges
- 1 Annual Meeting delegate registration
- 10 percent discount on attendee mailing list rental (choice of pre- or post-meeting)

Contact the Development Office at development@sitcancer.org or (414) 271-2456 for the latest availabilities, additions, ad specs and deadlines. Some opportunities may be subject to change. ALL ADVERTISEMENTS ARE SUBJECT TO SITC APPROVAL PRIOR TO PRINTING.

Hotel & Travel Information

Due to space constraints, individuals must be registered for the 2019 SITC Annual Meeting before reserving a hotel room. Once exhibitors reserve a booth, they are able to redeem their complimentary badges and reserve hotel rooms within the SITC room block. Additional registrations are available for purchase.

Registration Types

Annual Meeting Delegate: Allows access to the exhibit hall, social events, and scientific sessions during the Annual Meeting, Nov. 8-10, 2019

Exhibit Hall Guest: Allows access to evening receptions during the Annual Meeting, Nov. 8-10, 2019, but does not permit attendance to scientific sessions

Exhibit Booth Staff: Allows access to exhibit hall during the Annual Meeting, Nov. 8-10, 2019. Booth staff are able to enter the exhibit hall during all open hours, as well as during designated move-in and move-out times

General Exhibitor Information, Rules & Regulations

General Booth & Exhibit Hall Information

1. The exhibit area is not carpeted. Carpet may be rented or personally provided. Carpet is required.
2. Booths must be clean following move-in prior to the hall opening. SITC may order cleaning if necessary.
3. Booth package inclusions are on the previous page. Additional materials/services may be ordered from the Exhibitor Service Kit provided by Heritage Exposition Services.
4. Exhibit staff is limited for each booth (see package options on previous page) and all staff are required to have badges. Exhibit booth staff badges allow entry to the exhibit hall only.
5. The exhibit area will be open to delegates. As such, SITC, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property.
6. SITC must pre-approve all messaging to be sent to registered meeting delegates.
7. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
8. Cancellations will be accepted in writing until September 6, 2019. A full refund minus a processing charge of \$50 will be granted. No refunds will be given for cancellations made after September 6, 2019.
7. SITC reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to SITC for any reason.
8. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
9. Exhibit booth set up/dismantling may only occur during times determined by SITC unless pre-approval is granted in writing by SITC staff. Early departure or late set up may result in a \$500 fee.
10. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the specific labor regulations is included in the Exhibitor Service Kit.
11. Prize contests, awards, drawings, raffles, lotteries or gaming devices of any kind are prohibited.
12. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
13. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
14. SITC is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, SITC encourages exhibitors' compliance with all applicable guidelines and regulations.*

Rules & Regulations

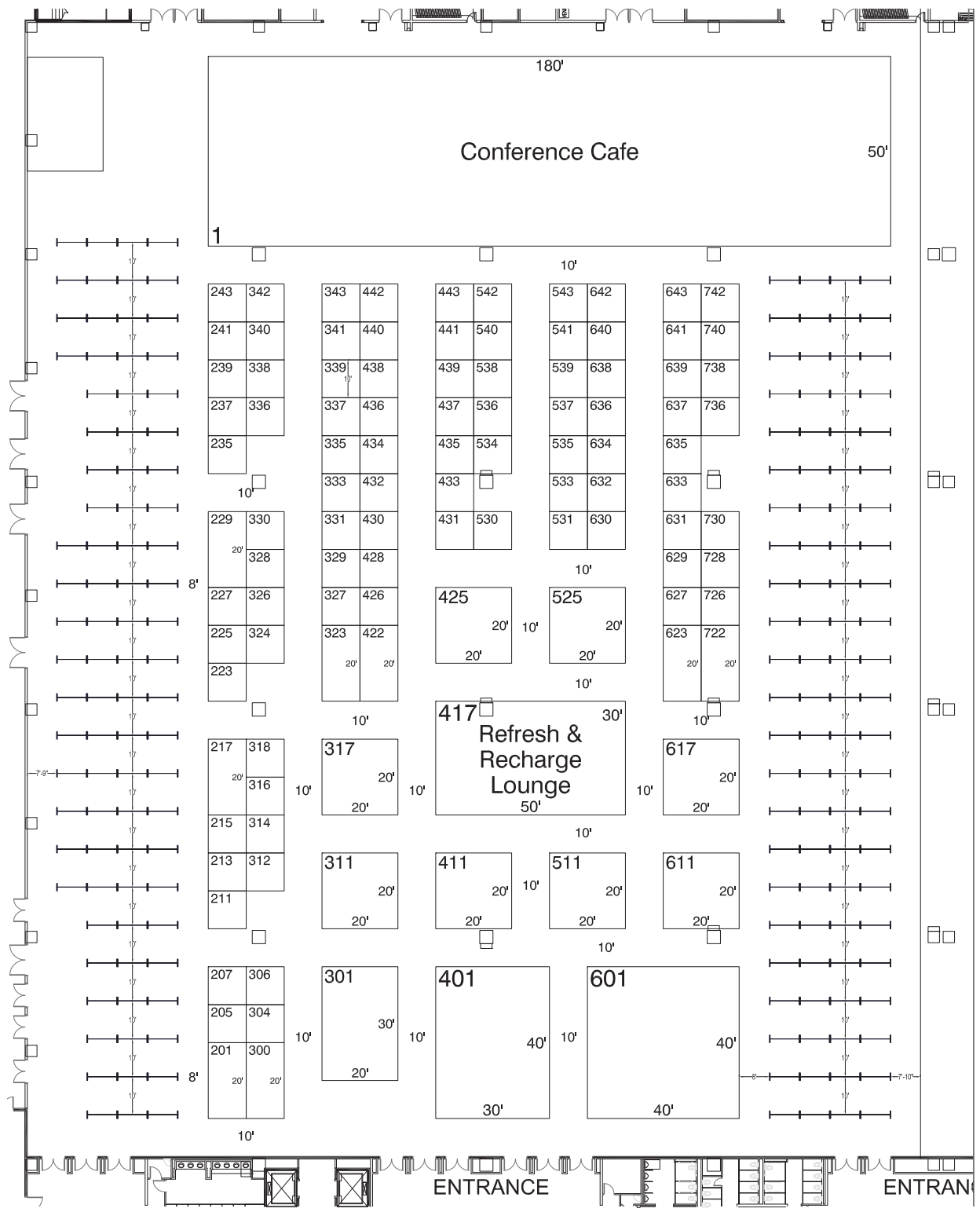
1. Compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth.
2. Only SITC-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by SITC, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. SITC must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by SITC and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.

PhRMA Code on Interactions with Healthcare Professionals
ACCME Standards for Commercial Support
AMA Physician's Recognition Awards
AMA Opinion 9.6.2 - Gifts to Physicians from Industry
AMA Opinion 9.2.6 - Continuing Medical Education

*SITC does not assume responsibility for exhibitors' interpretation of material contained within these documents or provide legal advice about their interpretation. Exhibitors should consult with their individual legal counsel regarding adherence and interpretation of the guidelines/codes contained therein.

* SITC adheres to the PhRMA Code on Interactions with Healthcare Professionals and the ACCME Standards for Commercial Support. Therefore, certain items and acknowledgements are only available to non-industry entities.

Exhibit Hall Floor Plan



Floor plan subject to change

SITC 2019

Gaylord National Hotel
& Convention Center

Nov. 6-10

IMPORTANT DATES

March 18 – Priority exhibitor reservations open

March 26 – Member registration open

April 1 – Exhibitor reservations open

April 9 – General attendee registration open

April 9 – Abstract submission and late-breaking abstract application open

Aug. 1 – Abstract submission and late-breaking abstract application closes

Aug. 23 – Late-breaking abstract submission period open

Sept. 6 – Exhibit booth reservation deadline

Sept. 6 – Branding and advertising commitment deadline

Sept. 12 – Late-breaking abstract submission period closes

Oct. 9 – Discounted early registration deadline

Oct. 14 – Housing reservation deadline

Oct. 14 – Pre-registration mailing lists available

Nov. 7 – Exhibitor move-in

Nov. 9 – 10 – Exhibitor move-out

Nov. 25 – Post-Annual Meeting mailing lists available

(as of March 5, 2019)



Society for Immunotherapy of Cancer

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