SIM Survey Findings

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Key IT Management Concerns

1. IT and Business Alignment
2. IT Strategic Planning
3. Security & Privacy
4. Attracting, Developing & Retaining IT Professionals
5. Measuring the Value of IT Investments
6. Measuring the Performance of the IT Organization
7. Speed & Agility
8. Creating an Information Architecture
9. Complexity Reduction
10. Business Process Reengineering
Applications & Technology Developments of Importance

1. Business Intelligence
2. Infrastructure Developments
3. Enterprise Application Integration (EAI)
4. Web Services
5. Knowledge Management
Business Enablers

1. IT Understands the Firm’s Business Environment
2. Close Partnership Between IT & Business
3. Senior Executive Support for IT
4. IT Plans Linked to Business Plans
5. IT Demonstrates Strong Leadership
Business Inhibitors

1. Senior Executive Support for IT
2. Business Communication with IT
3. Influence of Headquarters’ Leadership
4. Business Commitment of Budgets to IT Investments
5. Linkage of Individual Business Unit Plans to Strategy
Next Steps

1. Complete Final Data Collection (from SIMposium Responses)
2. Further Analysis (including Feedback on SIM Offerings)
3. Publish Results (e.g., SIM News)
4. Use Findings as Input for Future SIM Meetings (Local & National)
5. Consider findings for new Working Groups or Communities of Interest