



SIM Survey Findings

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Key IT Management Concerns

- 1. IT and Business Alignment**
- 2. IT Strategic Planning**
- 3. Security & Privacy**
- 4. Attracting, Developing & Retaining IT Professionals**
- 5. Measuring the Value of IT Investments**
- 6. Measuring the Performance of the IT Organization**
- 7. Speed & Agility**
- 8. Creating an Information Architecture**
- 9. Complexity Reduction**
- 10. Business Process Reengineering**



Applications & Technology Developments of Importance

- 1. Business Intelligence**
- 2. Infrastructure Developments**
- 3. Enterprise Application
Integration (EAI)**
- 4. Web Services**
- 5. Knowledge Management**



Business Enablers

1. IT Understands the Firm's Business Environment
2. Close Partnership Between IT & Business
3. Senior Executive Support for IT
4. IT Plans Linked to Business Plans
5. IT Demonstrates Strong Leadership



Business Inhibitors

- 1. Senior Executive Support for IT**
- 2. Business Communication with IT**
- 3. Influence of Headquarters' Leadership**
- 4. Business Commitment of Budgets to IT Investments**
- 5. Linkage of Individual Business Unit Plans to Strategy**



Next Steps

1. Complete Final Data Collection (from *SIMposium* Responses)
2. Further Analysis (including Feedback on SIM Offerings)
3. Publish Results (e.g., *SIM News*)
4. Use Findings as Input for Future SIM Meetings (Local & National)
5. Consider findings for new Working Groups or Communities of Interest