

Sponsorship Summary

What is SIM?

A NATIONWIDE COMMUNITY OF INFLUENTIAL LEADERS



We are a community of business technology leaders delivering the digital revolution.

- 5,000 business leader members across 40 of the largest metros in the U.S.
- Plus 5,000 high-potential graduates from our leadership program.
- We are in the sweet spot of the U.S. market – \$10 million to \$10 billion annual revenue.
- We drive the decision making on **\$200 billion** of technology spend and business services annually.

SIM National Programs

- Advanced Practices Council
- Chapter Leader Awards
- SIM Enclave®
- IT Trends Study
- SIM Foundation & Outreach
- SIM Interest Groups
- Academic Council
- DigiRisk
- Enterprise Architecture
- IT Procurement
- Members in Transition
- ReThink Everything!
- SIM Women
- SIM Work 4.0
- SIM Leadership Institute
- Leadership Foundations
- Next-Level Tech Manager Workshop
- Rising Leader Forums (RLF)
- Executive Leader Forum
- SIM TechExec: Connect, Collaborate, Contribute
- (Un)Common Ground with ITSMF

SIM SAN ANTONIO CHAPTER

Sponsorship Summary

SIM San Antonio, sponsor packages provide our partners with the ability to build relationships with leaders in the local IT community. Engage with members while attending meetings, events, programs, networking and/or community outreach. Chapter sponsorship enables sponsors to become a part of the SIM San Antonio community. Sponsors are an important part of our community, providing thought leadership, helping to produce great programs, and supporting our charitable activities. We welcome opportunities to work with current and prospective sponsors to maximize the value of sponsorship.

Sponsorship recognition and privileges vary by package.

PACKAGE SUMMARY	Executive Breakfast	Social Hour Event/ Panel Events	Enclave – Executive Dinner	Annual Sponsor	TBA
Description	\$700	\$1,400+	\$5,000	\$TBD	TBA
5 minute introduction	✓	✓	✓	✓	
Recognition as SIM Sponsor	✓	✓	✓	✓	
10 minute introduction		✓	✓	✓	
Introduction to 3 other chapter leaders		✓	✓	✓	
Attendee List		✓	✓	✓	
Marketing Table		✓	✓	✓	
Additional Vendor Attendee		✓		✓	
Digital Marketing		✓	✓	✓	
20+ Minute Presentation		TBD/ Event Based		✓	

Sponsorship Summary

What's in it for Sponsors?

- Participation in Exclusive events.
- Slot times for personal and company introduction to Executives and Decision Makers
- Focused branding.
- No competing vendors per event.
- List of attendees.
- Access to the SIM Ecosystem.
- Option to become an active member.
- Unmatched relationship building with IT executives.
- Cross collaboration with potential future partners.
- Learning directly from executives what their challenges are and how they are solving them.



Enclave Overview

The SIM Enclave® program will bring together 10-15 of our most senior technology executives (CIO/CTO/CDO/CISO or equivalent) members (quarterly) for a high end, hyper-local, intimate dinner experience. Due to market demand for more elevated and in-person experiences, SIM Enclaves are expanding in targeted markets across the U.S.

SIM Enclave is an exclusive event designed for executive technology leaders who are at the forefront of innovation and leadership. This year, we are bringing together a curated group of C-suite executives, thought leaders, and decision-makers who are shaping the future of the tech industry. Our focus is on fostering authentic, high-value relationships that not only propel individual careers but also drive industry-wide advancements.

Why Sponsor SIM Enclave?

- 1. Targeted Exposure:** Align your brand with an elite gathering of technology leaders. As a sponsor, your brand will be prominently featured in all event-related marketing materials, reaching a highly targeted audience.
- 2. Networking Opportunities:** Gain direct access to top-tier executives and potential clients. Our event is structured to facilitate meaningful interactions, providing your team with the chance to build valuable relationships.
- 3. Thought Leadership:** Position your company as a thought leader in the tech industry. Sponsors will have opportunities to participate in panel discussions, host workshops, or present case studies, showcasing your expertise to a receptive audience.
- 4. Brand Loyalty:** By supporting the professional growth of technology leaders, your brand will be associated with advancing the industry, fostering goodwill, and building long-term loyalty.
- 5. Exclusive Access:** Limited sponsorship slots ensure that your brand stands out. We are dedicated to providing our sponsors with exclusive access and visibility, avoiding the clutter of a crowded sponsorship field.

SPONSORSHIP INCLUDES

- One seat at the dinner sponsored,
- Online logo exposure,
- Social Media post after the event,
- Listing of attendee organizations from the dinner (name, company, and titles)
- Sponsor acknowledgment at the event by SIM Enclave® host,
- Each dinner has 2 sponsors, but the other sponsor at each dinner will not compete in the same space, and
- First right of refusal to sponsor new SIM Enclaves as they are introduced.

Financial Commitment:

- 1 dinner - \$5,000
- 5 pack subscription - \$22,500 (5 Enclave dinners in geographies aligned to your needs*, discount of 10%.)