



SIM WOMEN
**LEADERSHIP
SUMMIT**

May 13-14, 2024

**Omni Las Colinas Hotel
Irving, TX**

The SIM Women Leadership Summit creates an empowering atmosphere for peer-to-peer networking and solutions that are impactful and focused on attendees' personal and professional development across a wide range of topics including Technology Leadership, Digital Risk, Resilience, Remote Work, Board Pursuit, Enterprise Architecture, Security, Mentoring, Your Brand at Work, Diversity, Equity, Inclusion & Belonging.

**We invite you to join us
as a sponsor of this event.**

Sponsorship Contact:
Debbie Peterson
SIM National Partnership Director
dpeterson@simnet.org
512.589.7904

The Leadership Summit offers enlightening perspectives and innovative guiding principles that will illuminate opportunities for growth across three tracks:

- **EXEMPLIFY** – For those looking beyond their C-suite roles toward Board positions or venture investing, as well as global views and in-depth peer connections.
- **EMPOWER** – Sessions focused on solidifying top competencies including strategic innovation, executive communication, branding to achieve C-level roles.
- **EDUCATE** – Grow as a technical leader our “Deep Dives” or expand your ability to cultivate talent, improve mentoring, and your philanthropic outreach.

If you can't join us in person, plan to join the **SIM Women Virtual Leadership Summit on June 26th** with live presentations.

Sponsorship Categories:

CORPORATE SPONSORSHIPS – for those who wish to enhance their brand while developing their practitioner team members without any booth space or sales teams attending.

VENDOR SPONSORSHIPS – for Industry Partners who wish to have a booth and send sales staff to attend the event. Our Vendors have exclusive opportunities for engagement!

Corporate Sponsorships	Inclusion \$15,000	Engagement \$10,000	Belonging \$5,000
60 Second Video Shown During the Conference (Video provided by sponsor)	X		
Post-Event Attendee List (Emails included for attendees who have opted to have that information shared)	X	X	
Speaking Opportunity (A practitioner leader from your organization may be a presenter - speaker and content must be vetted to ensure fit within conference theme)	X	X	
Inclusion in SIM Women's Leaders & Allies Social Media Campaign	X	X	X
Sponsor Recognition (Recognition in select marketing materials, event signage, website, and social media posts)	X	X	X
SIM Women Job Board Posting (Number of Postings)	4	3	2
Comp Access Passes for Virtual Summit (June 26, 2024)	60	40	20
Comp Registrations Included (Practitioners Only)	10	5	3

Vendor Sponsorships	Diamond \$25,000 (Exclusive)	Platinum \$15,000	Gold \$10,000	Silver \$5,000
Naming Rights to Summit (Ex: SIM Women Leadership Summit, supported by Your Company)	X			
Intro by Event Chair and 3-Minute Welcome Message	X			
Provide speaker for a 2024 SIM Women Webinar (Visible to 4,000+ SIM CIOs and direct reports)	X			
Pre-Event Attendee List (Emails included for attendees who have opted to have that information shared)	X	X		
Speaking Opportunity	25 minutes (Mainstage)	Breakout Session	Intro Breakout	
Promotional Video Shown During the Conference (Video provided by sponsor)	Up to 90 seconds	Up to 60 seconds	Up to 60 seconds	
Tabletop Space in Foyer (6' table and 2 chairs)	Priority Spacing	X	X	
Post-Event Attendee List (Emails included for attendees who have opted to have that information shared)	X	X	X	
Comp Registration for Vendor Sponsor	5	3	2	2
Comp Registrations for Guests of Your Company (Practitioners Only)	10	4	3	2
Comp Access Passes for Virtual Summit (June 26, 2024)	30	20	15	10
SIM Women Job Board Posting (Number of Postings)	5	4	3	2
Sponsor Recognition (Recognition in select marketing materials, event signage, website, and social media posts including hyperlink to your company's website)	Priority Logo Placement X	X	X	X
Inclusion in SIM Women's Leaders & Allies Social Media Campaign		X	X	X

Beyond the Diamond: Exclusive Sponsorship Opportunities	Film Screening \$8,500	Reception \$6,000	Breakfast \$5,000	Lunch \$5,000	Bag \$5,000	Lanyard \$3,750
Comp Attendance for Company Representatives	2	2	2	2	2	1
Comp Access Passes for Virtual Summit (June 26, 2024)	12	10	10	10	10	10
Sponsor Recognition (Recognition in select marketing materials, event signage, website, and social media posts)	Welcome & Closing Remarks (up to 2 min); Stage Mention in Panel Breakout Session	Inc. Naming the Signature Cocktail	Incl. Table Tents	Incl. Table Tents	X	X
Sponsor Provides Branded Items (appx 250) (To be distributed at registration desk by event staff)					X	X

Add-On Sponsorship SIM Women Leadership Summit sponsors seeking additional visibility can have one representative give a 10-minute talk at the Chapter Leaders Summit May 13

\$2500