



WHERE  
IT  
LEADERS  
CONNECT

SOUTHERN  
CALIFORNIA

**Event location :** Long Beach Marriott  
4700 Airport Plaza Dr, Long Beach, CA 90815

**Register to attend:** [scsim.org](http://scsim.org)

# SCSIM SUMMIT 2020

**FEBRUARY 27, 2020 | 8:30AM - 5PM**

**LONG BEACH MARRIOTT**

## ABOUT THE SUMMIT

SCSIM's first ever CIO Summit is coming to So Cal. 150 IT senior leaders collaborate in a single day focused on key relevant, thought provoking topics of today and your future. The day is filled with two riveting keynotes, along with brilliant speakers and panelists on four core topics, along with food, drink and networking.

## WHY ATTEND?

SCSIM's remarkable differentiator is that our membership is heavily comprised of industry practitioners which enables greater focus on key insights most important to CIOs. Through collaboration with peers and an agenda designed by CIOs, we share best practices and relevant leadership topics influenced by various perspectives to support growth and enablement for our local audience.

## WHO CAN ATTEND

Attendees all represent end user roles at the companies they serve and are in a decision making capacity (Director IT, VP IT, CIO)

## THE TOPICS



### How to Get Cyber Secure Without Breaking the Bank

Practical advice for SMB for compliance and security / Learn from practitioners how they were successful without spending lots of money and without vendors..



### Giving Back and Getting Back: Leveraging Academia

Panel to focus on how IT leaders interact with academia not only through teaching (giving back) but also through programs such as university incubators (getting back).



### Modern Data Analytics – The Art of the Possibility

A company that uses data at all levels of an organization to make decisions is by definition, a Data Driven company. Learn what makes a Data Driven company different and recent advances in Data Analytics which you can leverage to accelerate your Digital Transformation.



### From the C-Suite to the Boardroom

Leveraging your C-level career to become a corporate board candidate might require new skills you may not yet have in your quiver. In this session, we'll explore what it takes to land a board seat along with recent experiences for consideration.

## KEYNOTE SPEAKERS



**BILL SCHLOUGH**  
CIO  
SF Giants



**PATRICIA FLORISSI**  
VP and Global CTO for Sales  
Dell EMC