

# Welcome to SIM Tampa Bay



## Join SIM

- **Connect** with senior-level IT leaders peers locally and across the nation through our network of nearly 40 chapters and shared interest groups. We foster innovative leadership by engaging business technology leaders and top academic research leaders and offering valuable opportunities for knowledge-sharing, professional development, collaboration, and career advancement.
- **Lead.** SIM is committed to developing tomorrow's leaders today through high quality professional development programs. We develop high-performing leaders through immersive learning and deep peer connections..
- **Give** back to our communities through the SIM Foundation and chapter outreach initiatives. Help create on-ramps to the digital economy for a diverse community and elevate the next generation of leaders by investing in our local STEM educational institutions.



TAMPA BAY

WHERE  
IT  
LEADERS  
CONNECT

## We Are SIM Tampa Bay!

Tampa Bay's IT community represents over 50,000 IT professionals and according to CBRE is the second fastest growing market in the United States. The Tampa Bay SIM Chapter connects information technology executive leaders for the purpose of networking, collaboration, and growing new leaders, while giving back to the community. SIM is a community of business technology leaders delivering the digital revolution. Our community and our mission are at the intersection of business, technology and leadership. Our three pillars are to lead, connect, and give: Joining SIM connects you with the top IT leaders in the industry including CIOs, senior IT executives, prominent academicians, consultants, and other top IT professionals; The SIM Leadership Institute is committed to developing tomorrow's leaders today, with an array of programs designed to empower high-performing leaders through immersive learning and deep peer connections; Our SIM Foundation and chapter outreach initiatives elevate the next generation of leaders by investing in our local STEM educational institutions.

## Tampa Bay SIM Offers

A trusted network with Special Interest Group (SIG) opportunities for cross-sector collaboration, network building, and career advancement.

**ReThink Everything!** To assist our members as they guide the design and adoption of rapidly advancing technologies into their organization's changing business model. RTE will focus on the nexus of business needs, technology advancement, leadership, and public policy.

**SIM Women** A network inside the Society for Information Management to promote communication, mentorship, leadership and career development amongst the female members of SIM.

**SIM Academic Council** In order to continue to feed the employment needs of the future, we believe in and are building a strong relationship between industry and academia. This will assure what is taught is what is required by the hiring community.

**Philanthropy** We give back thousands of dollars to the community both financially with in kind services support organizations like St. Petersburg College, Hillsborough Community College and University of Tampa along with other local charities like Feeding Tampa Bay and Ronald McDonald House.

**SIM Tampa Bay Socials** Low keyed ways to meet local IT executives and have some fun – Happy Hours, Sporting Events, Golf Tournament, and our Holiday Party!

**SIM Enclave®** is a small, select community of Executive Technology Leaders (CIO/CTO/CISO or equivalent) who support one another's leadership and professional growth by meeting in person on a consistent basis. These social networks are hyper-local and limited in size to foster a genuine, connected community based on high-level trust and a deep sense of belonging. While enjoying dinner at a carefully chosen, fine-dining restaurant, attendees will discover peers with similar challenges, knowledge, and solutions.

**SIM Leadership Institute** focuses on shaping the next generation of IT leaders through a series of interactive leadership development sessions, virtually and in-person through the Regional Leadership Forum, Executive Leadership Forum, and an Emerging Leader Program.



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## SIM Chapters

By joining SIM Tampa Bay, Members are connected to over 5,000 other SIM senior IT executives and prominent academicians in 40 Chapters across the United States. SIM is built on a foundation of IT leaders that come together to share and enhance their rich intellectual capital. We know that technology alone can never replace human interaction. SIM chapters serve members locally while connecting them to a broad national network. Chapters offer IT leaders the unique experience of networking with peers in their own regions – through local meetings, forums, and special events – to discuss the latest business trends, best practices in our constantly evolving industry.

Tampa Bay's IT community represents over 50,000 IT professionals and is the second fastest growing market in the United States. As we all know and are experiencing, IT is changing fast, and the digital revolution requires new ways to communicate, educate, and conduct business as an IT leader. The need to recruit and retain talent is of critical importance to continue our growth. "I would like to encourage you to join our chapter and be part of the growing leadership of IT professionals in Tampa Bay" says Bert Bertagna, President SIM Tampa Bay. Membership provides you access to other senior IT executives, with an opportunity to collaborate and exchange ideas. We welcome you to join our Chapter!

## SIM National Programs

**Advanced Practices Council (APC)** is the world's leading IT executive research and intimate network of trusted advisors. APC membership is intended for large enterprise technology leaders who are looking for insights and key relationships that will help them position their business for opportunities on the horizon.

**SIM TechExec** is an annual event for CIOs, CTOs, and senior technology and digital leaders designed to create intentional opportunities for you to connect with your peers, collaborate and learn from the shared experiences of thought leaders on the most pressing topics confronting technology leadership today.

**SIM Foundation** provides opportunities for members to give back in community programs and philanthropic work centered on technology and educational advancement, like STEM, to help shape the next generation of IT leaders.

**Additional shared interest groups** for segments of our membership include Members in Transition, DigiRisk, Enterprise Architecture, IT Procurement, and more. These forums are a powerful way to gain a professional edge through collaboration with peers across industries and geographies.

## SIM Membership Criteria

SIM's wealth of information and outreach capacity is a direct result of its diverse membership. In addition to being IT leadership-focused, SIM membership spans across industries, concentrations and professions. SIM's member categories are:

- **Practitioner:** A senior-level IT professional in either a public or private sector organization.
- **Academic:** A full-time university or college faculty member making a significant contribution to the IT field.



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