

SPONSORSHIP PACKAGE -2026

SIM at a Glance

A community of CIOs, focused on the intersection of business, technology and leadership.

SIM Houston is one of 40 chapters of the Society of Information Management. SIM has been around since 1969 and has inspired some of the most prestigious IT leaders in the industry. SIM is a community of business technology leaders who are delivering the digital revolution.

SIM's community is at the intersection of business, technology, and leadership. It connects top IT leaders, including CIO's, senior IT executives, and other top IT professionals.

SIM Houston

SIM Houston is a non-profit IT organization designed to bring IT professionals together for networking, technology events, career development, and charity give-back for STEM and mentorship initiatives. Our members include CIOs, CISOs, senior IT executives, prominent academicians, and other leading IT professionals. The Houston Chapter has almost 200 members with 85% CIOs, Senior VPs and VP IT/IS, and IT Directors and the remaining members are Technology Management and Service Providers.

Why Sponsor

SIM Houston strongly advocates partnerships between practitioners and vendors. We believe that no one in IT can know everything, and we need our vendors to be advisors, subject matter experts, and partners in our business.

To this end, SIM Houston offers businesses, services, providers, and individuals an opportunity to create a closer partnership with many of Houston's decision-making leaders. We are looking for partners who would like to work with our membership and understand the benefits of creating long-term relationships while along supporting our mission of supporting STEM initiatives in our community.

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Monthly Chapter Meetings

These meetings are the cornerstone of SIM Houston. They are held on the 3rd Tuesday of each month, except in July and December, from 5:30 pm to 8 pm at **The Briar Club**. The event starts with a happy hour and then a sit-down dinner and presentation. We have roughly 50-80 IT executives in attendance. Our SIM President will introduce your company at the start of the program, followed by a five-minute slot to showcase your value. During the pre-meeting happy hour, you'll have a table for materials and networking. After the event, you'll receive an attendee email list for follow-up.

Quarterly SIM Enclave Meets

SIM Chapter Leader and CIO Peer Co-Host – Two dinners will be scheduled per quarter in 2026. This is an exclusive opportunity to build high-quality, high-value, authentic relationships with executive decision-makers and an opportunity to introduce your organization while contributing to the conversation as a peer and an industry expert. There are 10 CIO/CISO in attendance.

Signature Events

Golf and **Sporting Clays** are our two signature events primarily focused on fundraising to support student scholarships and local STEM initiatives. You can engage in various sponsorship levels for both events. Each of these events attracts 100-120 IT practitioners and decision makers. The Golf tournament is held in April, and our Clays is held in Sept/Oct timeframe.

Special Events

Summer social – This event is more casual and allows for more networking time. The sponsor receives the same benefits as our formal chapter dinners.

Holiday Social – This is our end of year celebration for our members and it is one of the most attended events all year. Members are allowed a “plus-one”. Besides the networking, music, dinner and libations, we also have awards for the efforts of our members and volunteers.

SIM Women

Houston SIM Women's Network is a special interest group of SIM with approximately 300 members that promotes mentoring, networking, and career and leadership development for women IT leaders.

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2026 SIM Houston Sponsorship Opportunities

- **SIM Chapter Meeting Sponsorship**
 - **Single Sponsor: \$7,500**
 - **Co-Sponsor: \$4,000**
- **SIM Enclave CXO Dinner Event Sponsorship: \$5,900**
- **SIM Holiday Social Sponsorship**
 - **Single Sponsor: \$10,000**
 - **Co-Sponsor: \$5,000**
- **SIM Golf or Clays Event Sponsorship**
 - **Golf Sponsorship for hole: Starting at \$5,000**
 - **Clays Sponsorship for station: Starting at \$4,000**
 - **Additional Sponsorships: Available upon request**
- **SIM Women Roundtable: Starting at \$2,500**
- **Triple Sponsorship Package: 10% discount when sponsoring three events totaling \$15,000 or more for the 2026 calendar year.**

Deadlines for Triple Sponsorship package: January 31, 2026.

Please contact Sponsorship@SIMHouston.org for any question and to receive the sign-up form.